



## **Sacramento Softball Complex: Community Sponsorship Initiative**

### **Youth, Parks, and Community Enrichment**

3450 Longview Drive, Sacramento, CA 95821

Contact for Sponsorships: (916) 277-6087 / [SacSC@cityofsacramento.org](mailto:SacSC@cityofsacramento.org)

The Sacramento Softball Complex is the ideal location for a variety of sport and event opportunities for all ages. The complex is surrounded by a unique natural habitat and is adjacent to the Haggin Oaks Golf Complex. The complex is conveniently located just off the Capital City Freeway and features four lighted softball fields, four lighted sand volleyball courts, a 500-space parking lot, children's play area, and a full-service sports café/ snack bar.

Athletes, sports enthusiasts, and spectators of all ages enjoy the park year-round for softball, baseball, volleyball, private rentals, and special events. Annually, tournaments fill the complex nearly every weekend (February – mid-December), over 5,000 adult athletes participate in seasonal softball leagues, and over 200 volleyball rentals are booked. The Sacramento Softball Complex Sponsorship Program provides an opportunity for you to promote your business directly to participants and spectators of all ages.

Contact staff for more information and to coordinate your banner placement/ payments:  
(916) 277-6087 / [SacSC@cityofsacramento.org](mailto:SacSC@cityofsacramento.org)

### **Capacity: 26 Banners**

- 4 fields: 5 banners per field (outfield fence, facing play) = 20 banners  
*Banners to be placed evenly starting between the foul pole & first light pole.*
- Field 1: 6 banners (exterior fence, first base line, facing walkway/ warm-up areas) = 6 banners  
*Banners to be placed evenly starting past the end of the bleachers.*

### **Sponsorship Options**

One 4-foot x 8-foot vinyl or mesh (PVC) banner

- Fee Options:
  1. Field 1 exterior fence banner (faces entry walkway, busiest area of the complex), annual fee: \$1,750 (per banner)
  2. Field 3 scoreboard (faces center of complex), annual fee: \$1,750 (per banner)
  3. Fields 1, 2, 3, and 4: Outfield fences, facing field of play, annual fee: \$1,500 (per banner)
  4. Discounted rate for three-year sponsorship: \$1,400 per year = \$4,200 (per banner)

*Sponsor is responsible for having banner(s) made and for delivering the banner(s) to the Sacramento Softball Complex for installation. All banners must have at least one to two grommets per corner for City staff to attach the banner to the fence. The City is not responsible for natural wear and tear of banner(s), vandalism, or theft. Banners shall be replaced by the Sponsor at Sponsor's cost, as needed. City staff will be responsible for the final placement and installation of banner(s). Banner design must be approved by the Sacramento Softball Complex Program Supervisor prior to installation.*

### **Payment Information:**

A Sponsorship Agreement Form will be utilized to formalize the sponsorship. Both parties, SPONSOR and CITY must agree to terms.

The Sponsorship Agreement and payment must be completed prior to placement of the sponsorship banner. Staff from the Sacramento Softball Complex will contact you when your agreement has been processed and payment is due.

Payments can be made to: City of Sacramento

### **YPCE Donation and Sponsorship Agreement:**

*Important information from Resolution No. 2010-184*

Per Section 2, The City retains sole discretion to choose sponsorship opportunities [banners] it deems to be family friendly.

Exhibit A, Section 3, K: "Sponsorship" means support of a YPCE project, event, facility, or activity through the provision of cash and/ or in-kind contribution. The sponsorship is typically provided in return for YPCE providing more than nominal recognition of the sponsor's support, including possibly placing advertisements on select YPCE advertising space, which distinguishes a sponsorship from a donation. Sponsorships typically involve an ongoing relationship between the sponsor and YPCE rather than one-time gift to YPCE.

Per Section 4, YPCE reserves the right to accept or reject any and all potential donations and sponsorships.

By accepting a donation or sponsorship, or by entering into a sponsorship agreement, YPCE does not limit its ability to accept any other donations or sponsorships or to enter into sponsorship agreements with similar sponsors.

Donors and sponsors will not receive extra consideration with respect to any City procurement, any regulatory activities of the City, or other City business by providing a donation or sponsorship. No City employee or other City Official is authorized to offer any such extra consideration to a donor or sponsor.

YPCE reserves the right to terminate any sponsorship should conditions arise during the life of that sponsorship that results in the sponsorship conflicting with this policy or the sponsorship is no longer in the best interests of YPCE. Final approval of decisions to terminate a sponsorship shall be made by the Director of YPCE.

YPCE's name and logo may not be used as part of any official endorsement of a sponsor's product, service, or company.