



Registration Form

Sacramento Softball Complex Sponsorships

City of
SACRAMENTO
Youth, Parks, & Community Enrichment

This form may be utilized to pay for banner space at the Sacramento Softball Complex, located at 3450 Longview Drive, Sacramento, CA 95821. Contact: (916) 277-6087.

INTERNET

<https://apm.activecommunities.com/cityofsacparksandrec>

MAIL

complete & mail this form and fees to: Registration • 4623 T Street, Ste. B, Sacramento, CA 95819

COME AND SEE US

Coloma Community Center • 4623 T Street • (916) 808-6060

S. Natomas Community Center • 2921 Truxel Road • (916) 808-1571

Sam & Bonnie Pannell Community Center 2450 Meadowview Road • (916) 808-6680

Please call individual Center for hours of operation.

Payer Information <input type="checkbox"/> Yes, I have moved and my new address is below:					
Payer's Name:				Home Phone:	
Address:				State:	Zip:
Email address:					
Participant Name:				<input type="checkbox"/> Male <input type="checkbox"/> Female	DOB
Parent/Guardian Name:				Phone #:	
Course Registration					
Permit #	Your Business Name	Banner Location	# of Banners	Start Date	Fee
					\$
					\$
					\$
Location and Fee Options					
1. Field 1 exterior fence banner (faces entry walkway, busiest area of the complex), annual fee: \$1,750 (per banner)					
2. Field 3 scoreboard (faces center of complex), annual fee: \$1,750 (per banner)					
3. Fields 1, 2, 3, and 4: Outfield fences, facing field of play, annual fee: \$1,500 (per banner)					
4. Discounted rate for three-year sponsorship: \$1,400 per year = \$4,200 (per banner)					
Banner Information					
4-foot x 8-foot vinyl or mesh (PVC) banner: Please indicate what your banner is advertising (i.e., business promotion).					
Emergency Contact					
First Name	Last Name	Phone Number	Relationship		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		
Second Emergency Contact					
First Name	Last Name	Phone Number	Relationship		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>		

The Sacramento Softball Complex is the ideal location for a variety of sport and event opportunities for all ages. The complex is surrounded by a unique natural habitat and is adjacent to the Haggin Oaks Golf Complex. The complex is conveniently located just off the Capital City Freeway and features four lighted softball fields, four lighted sand volleyball courts, a 500-space parking lot, children's play area, and a full-service sports café/ snack bar.

Athletes, sports enthusiasts, and spectators of all ages enjoy the park year-round for softball, baseball, volleyball, private rentals, and special events. Annually, tournaments fill the complex nearly every weekend (February – mid-December), over 5,000 adult athletes participate in seasonal softball leagues, and over 200 volleyball rentals are booked. The Sacramento Softball Complex Sponsorship Program provides an opportunity for you to promote your business directly to participants and spectators of all ages.

Contact staff for more information and to coordinate your banner placement/ payments: (916) 277-6087 / SacSC@cityofsacramento.org

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Sponsorship Agreement Form

Sponsors are responsible for having the banner(s) made and coordinating bringing the banner(s) to the Sacramento Softball Complex for installation. All banners must have at least 1-2 grommets per corner for staff to attach the banner to the fence. The City is not responsible for natural wear & tear of banner(s). Banners may be replaced by the sponsor as the sponsor sees fit. City staff will be responsible for the final placement decision and installation. Banner design must be approved by the Sacramento Softball Complex Program Supervisor prior to installation.

Payment Information:

A Sponsorship Agreement Form will be utilized to formalize the sponsorship. Both parties, SPONSOR and CITY must agree to terms.

The Sponsorship Agreement and payment must be completed prior to placement of the sponsorship banner. Staff from the Sacramento Softball Complex will contact you when your agreement has been processed and payment is due.

Payments can be made to: City of Sacramento

YPCE Donation and Sponsorship Agreement:

Important information from Resolution No. 2010-184

Per Section 2, The City retains sole discretion to choose sponsorship opportunities [banners] it deems to be family friendly.

Exhibit A, Section 3, K: "Sponsorship" means support of a YPCE project, event, facility, or activity through the provision of cash and/ or in-kind contribution. The sponsorship is typically provided in return for YPCE providing more than nominal recognition of the sponsor's support, including possibly placing advertisements on select YPCE advertising space, which distinguishes a sponsorship from a donation. Sponsorships typically involve an ongoing relationship between the sponsor and YPCE rather than one-time gift to YPCE.

Per Section 4, YPCE reserves the right to accept or reject any and all potential donations and sponsorships.

By accepting a donation or sponsorship, or by entering into a sponsorship agreement, YPCE does not limit its ability to accept any other donations or sponsorships or to enter into sponsorship agreements with similar sponsors.

Donors and sponsors will not receive extra consideration with respect to any City procurement, any regulatory activities of the City, or other City business by providing a donation or sponsorship. No City employee or other City Official is authorized to offer any such extra consideration to a donor or sponsor.

YPCE reserves the right to terminate any sponsorship should conditions arise during the life of that sponsorship that results in the sponsorship conflicting with this policy or the sponsorship is no longer in the best interests of YPCE. Final approval of decisions to terminate a sponsorship shall be made by the Director of YPCE.

YPCE's name and logo may not be used as part of any official endorsement of a sponsor's product, service, or company.

Signature	
Payer Signature:	
Payment Information	
Amount Due:	Entered by:
Check or Money Order:	Cash: \$