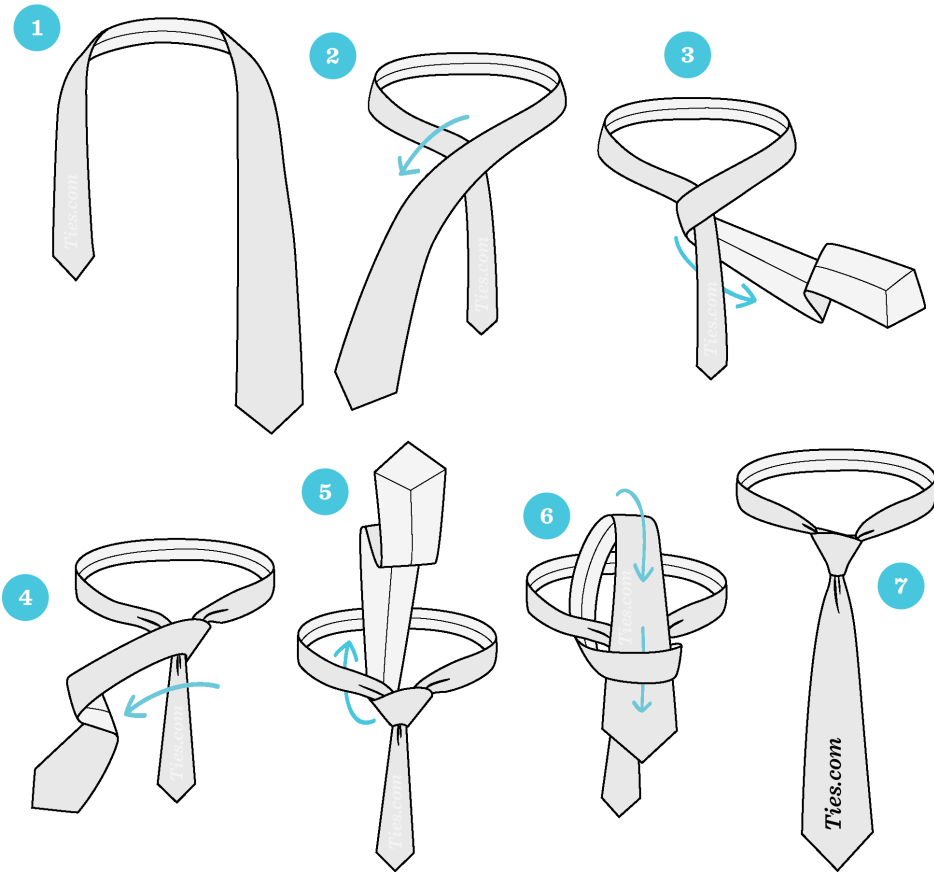


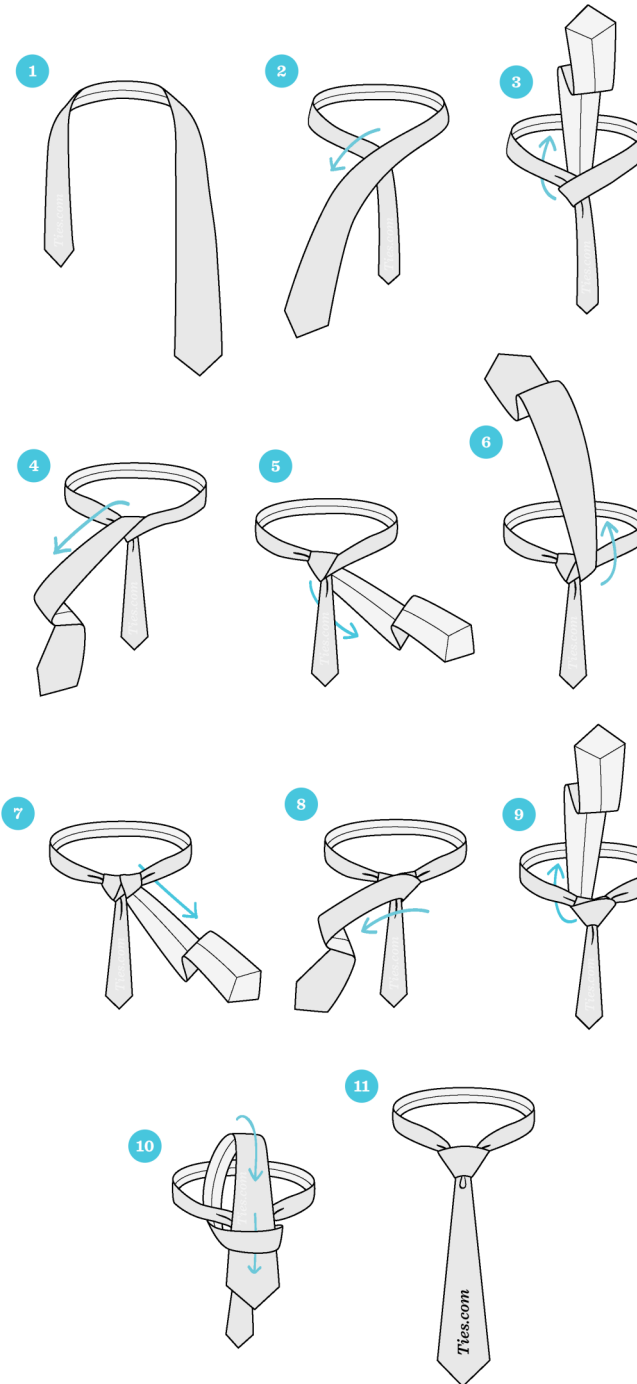
How to the Four in Hand Knot



Named after a 19th Century Gentleman's Club of the same name, the Four-in-Hand is the reigning champion of necktie knots. Its popularity stems from its simplicity and versatility. It is easy to tie, slender, tapered, mildly asymmetrical and self-releasing. If you only learn one knot, make it the Four-in-Hand.



How to the Windsor Knot

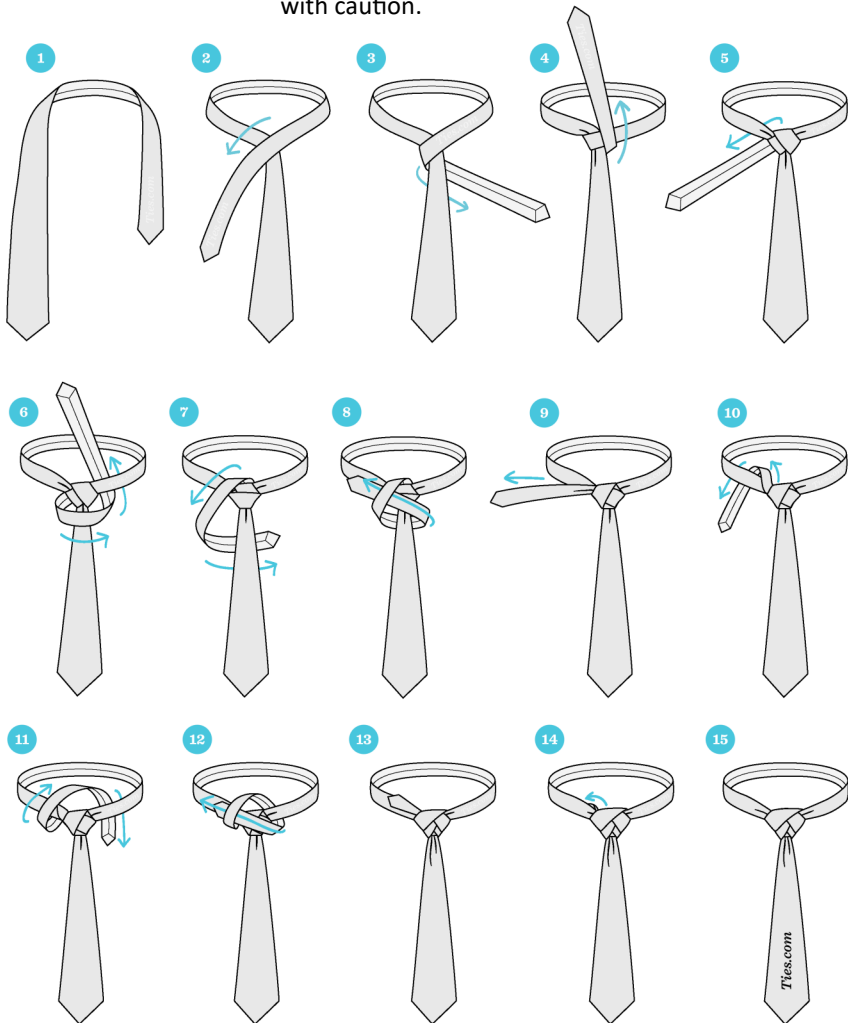


Although the Duke of Windsor never specifically used the Windsor knot, he did favor a wide triangular knot. In actuality, the Duke achieved his trendsetting look by tying a Four-in-Hand with specially made wide and extra thick ties. The Windsor knot was invented by the public as a way to imitate the Duke's knot style. There are several derivatives of the Windsor that are all referred to by the same name. The Windsor delivers a symmetrical and solid triangular knot that works best with a spread collar. This knot is also mistakenly referred to as the ["Double Windsor" knot](#).

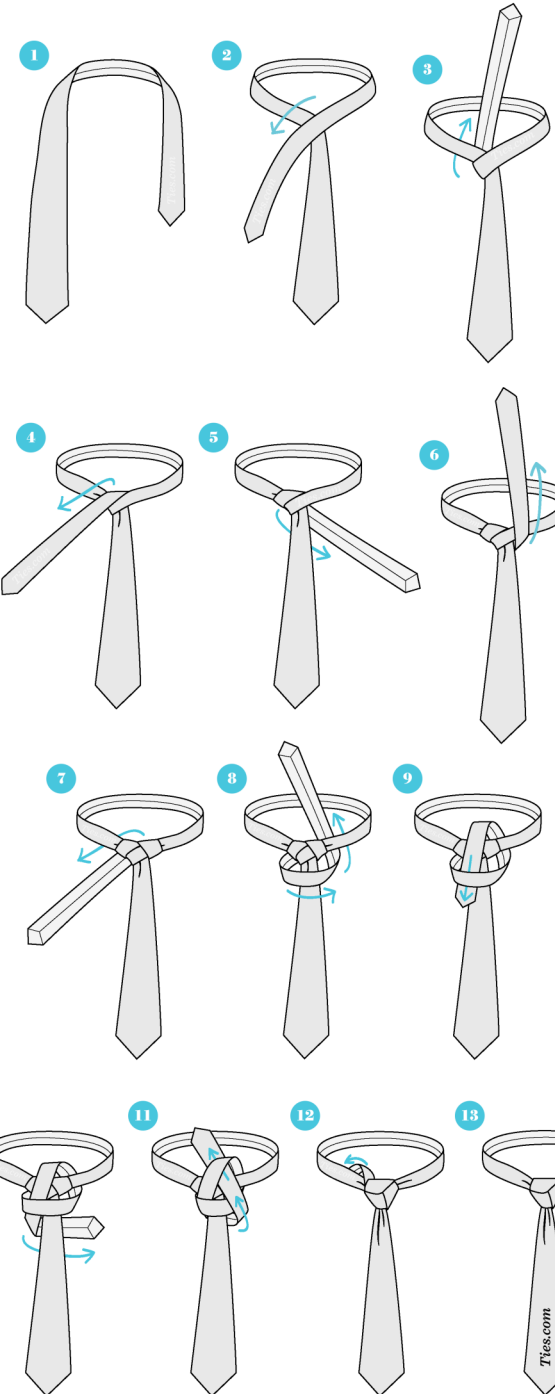
How to the Eldredge Knot



The Eldredge is a unorthodox, complex & eye-catching necktie knot that involves 15 separate steps. It was invented by Jeffrey Eldredge in 2007 and achieved internet fame in 2008. As opposed to the vast majority of tie knots, the Eldredge knot is produced by using the small end as the active end. When completed, the remaining small end is hidden behind the shirt collar. The knot is large (larger than the Windsor) and creates a tapered fishtail braid-like effect. Not for the faint of heart, this knot must be worn with caution.



How to the Trinity Knot



The Trinity knot, much like the Eldredge knot, is a relatively recent innovation. The finished knot shares a resemblance with the Celtic Triquetra knot. Tied using the small end as the active end, this knot is initially tied loosely and pulled tight at the very end. The Trinity produces a rounded shape that is slightly asymmetrical, slightly larger than the Windsor knot and is visually striking. All who gaze upon the trinity knot will worship her.