



City of
SACRAMENTO
Youth, Parks, & Community Enrichment

EMC
research

City of Sacramento Parks Prioritization Survey

February 2023

- ▶ Survey of adult residents in the City of Sacramento
- ▶ Mixed-mode telephone/web methodology
 - Phone interviews conducted by trained, professional interviewers; landlines and mobile phones included
 - Email and text message invitations to complete the survey online
- ▶ Survey conducted February 13 – February 20, 2023
- ▶ 600 interviews; effective margin of error ± 4.7 percentage points
 - 75 interviews conducted per city council district; margin of error ± 11.3 percentage points
 - Weighted for representativeness to City of Sacramento resident demographics
- ▶ Survey was offered in English and Spanish on all modes

The survey was conducted after severe winter storms in the region, and shortly after the death of a teen in Sacramento park.

How fast-moving floods took a deadly toll on California's capital: 'No one expected it'

Storms took five lives in Sacramento county, where a year of heatwave and drought was followed by record rain

(1/14)

Family, community hold vigil for 17-year-old shot and killed at Sacramento County park

(2/15)

Sacramento to reopen homeless site at Miller Park, but it will look different. Here's how

(2/15)

Sacramento's coldest night of the week to reach freezing level

(2/15)

California Faces Another Storm Onslaught After Power Outages in Sacramento

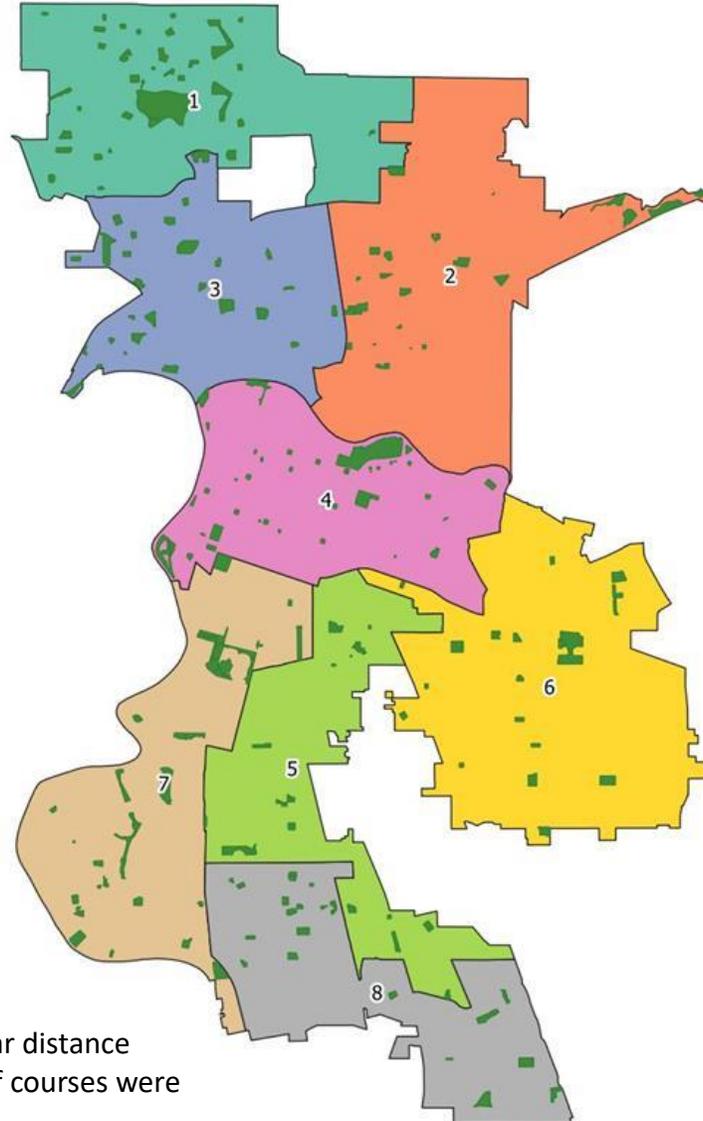
A powerful storm system across the state could bring more flooding and outages on Monday into Tuesday, after more than 300,000 customers lost electricity over the weekend.

(1/12)

Map

- City Council District 1 (13%) 
- City Council District 2 (10%) 
- City Council District 3 (12%) 
- City Council District 4 (14%) 
- City Council District 5 (11%) 
- City Council District 6 (12%) 
- City Council District 7 (17%) 
- City Council District 8 (11%) 

Note: % represents the percent of the city's adult residents that live in each district.



**Green areas represent parks*



***59%** of respondents live within 1/4 mile of a park**

*Note: Park proximity score is calculated using geocoding to measure the linear distance between the respondents address to Sacramento parks, and open spaces. Golf courses were excluded from the analysis.

(<https://www.arcgis.com/home/item.html?id=b3047674f3f04a759c484fe5208faf6c>)

Key Findings

- ▶ Over 64% of residents rate the quality of life in Sacramento positively, and 90% rate parks and recreation as important to the overall quality of life.
- ▶ When asked to choose, more residents (60%) prefer allocating funding equitably (where neighborhoods get money according to need) rather than equally (where all neighborhoods get the same amount of funding). After additional information, preference for equitable funding goes up to 70%.
- ▶ Most residents give a generally positive rating to the parks features tested, although that feeling is somewhat soft, with few giving the most intensely positive response. The number and variety of parks and rec programs (59% positive), access to parks within walking distance (56% positive), and the role of the parks in supporting health and wellness for all ages (55% positive) are the highest rated features.
- ▶ Safety and cleanliness of park facilities are top concerns for residents, with 28% giving the safety or parks and recreation facilities a poor rating, and 22% giving a poor rating for the maintenance and cleanliness of facilities. In addition, crime, homelessness, and accessibility are the top concerns for parks in an open-ended question.
- ▶ Residents consider all potential enhancements for the park and recreation system tested at least somewhat of a priority.
 - They generally favor improvements to safety and maintenance over investments in new programs or features.
 - Improving the safety of parks and parks facilities is the top priority, both overall and in intensity, followed by fixing or replacing old, broken, or worn parks equipment and improving maintenance and cleanliness of parks.
- ▶ 76% of residents report visiting parks, open space, or trails in Sacramento a few times a month or more, with over a third saying they visit more than once a week. 24% use community centers or youth programs monthly or more often.

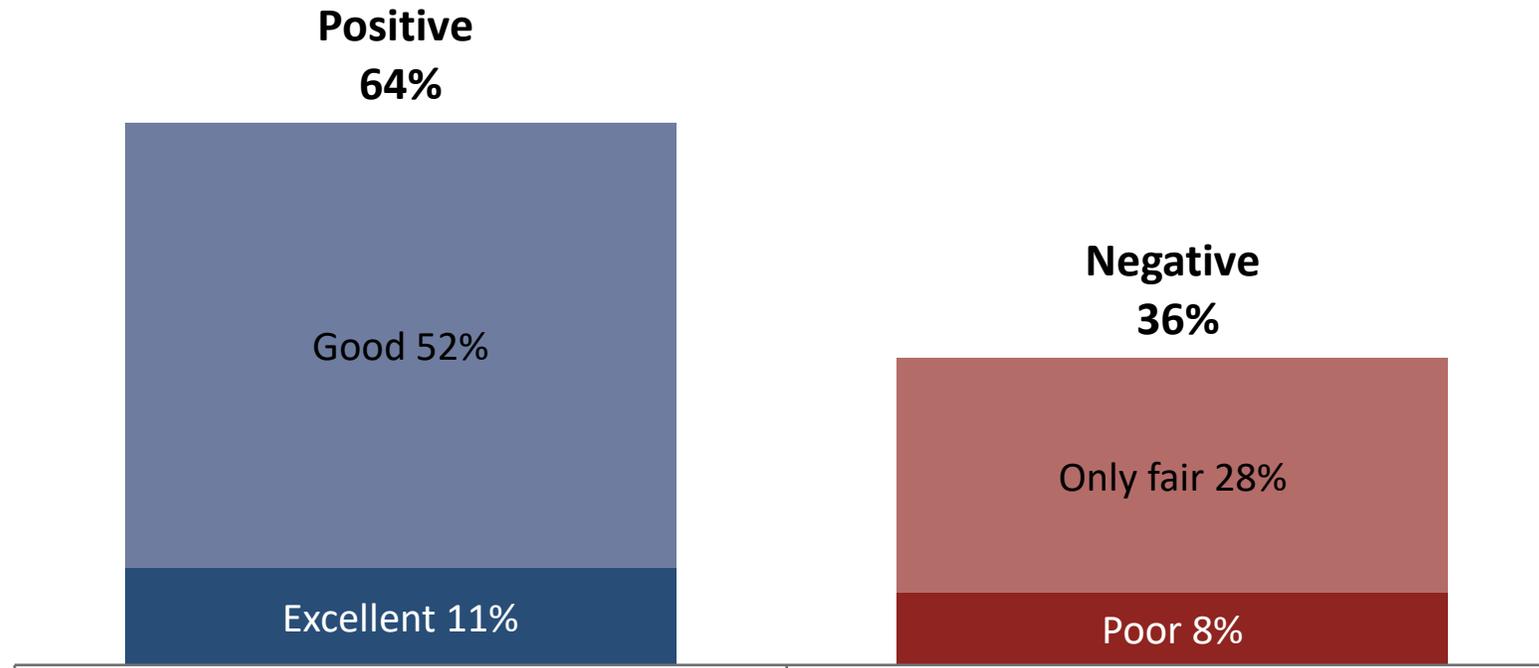


Quality of Life

Quality of Life

Two-thirds of residents rate the quality of life in Sacramento as positive, although only 1-in-10 give it an “excellent” rating.

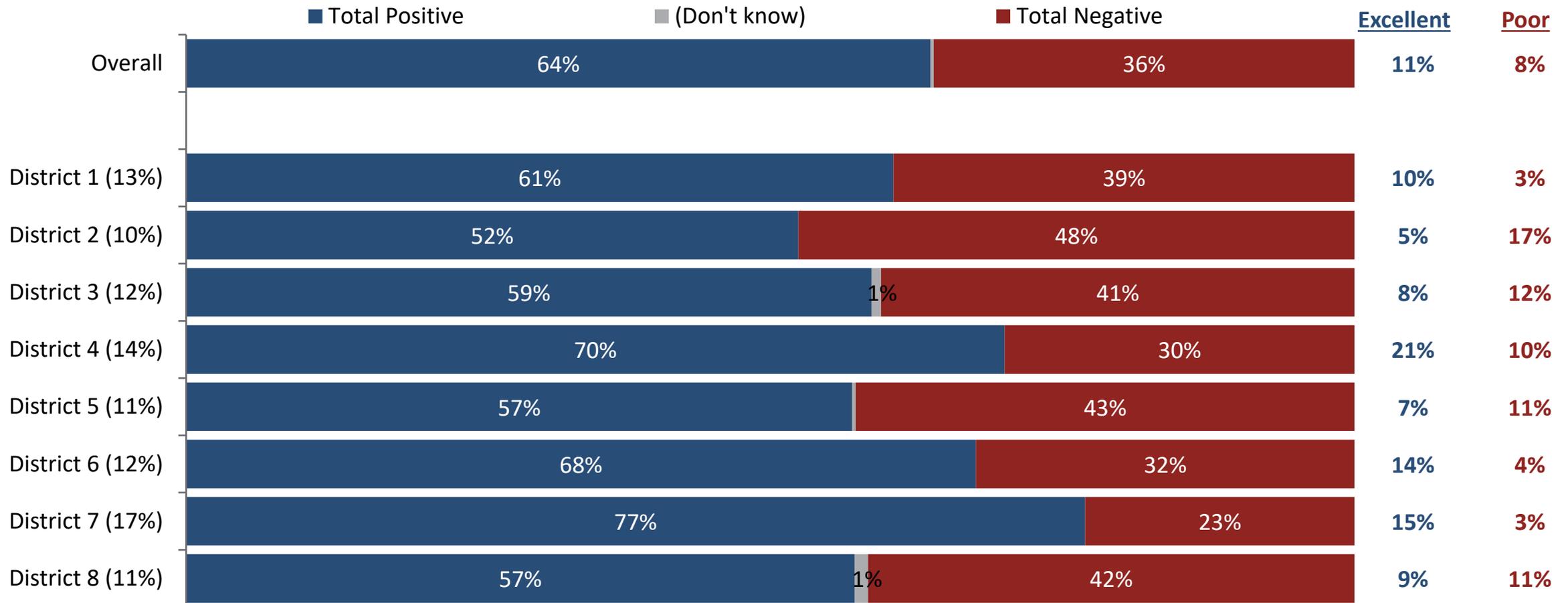
How would you rate the quality of life in Sacramento?



Quality of Life by Districts

Residents across all districts rate the quality of life in Sacramento as “excellent” or “good.” Residents in Districts 7 and 4 rate their quality of life in Sacramento more positively than those in other districts.

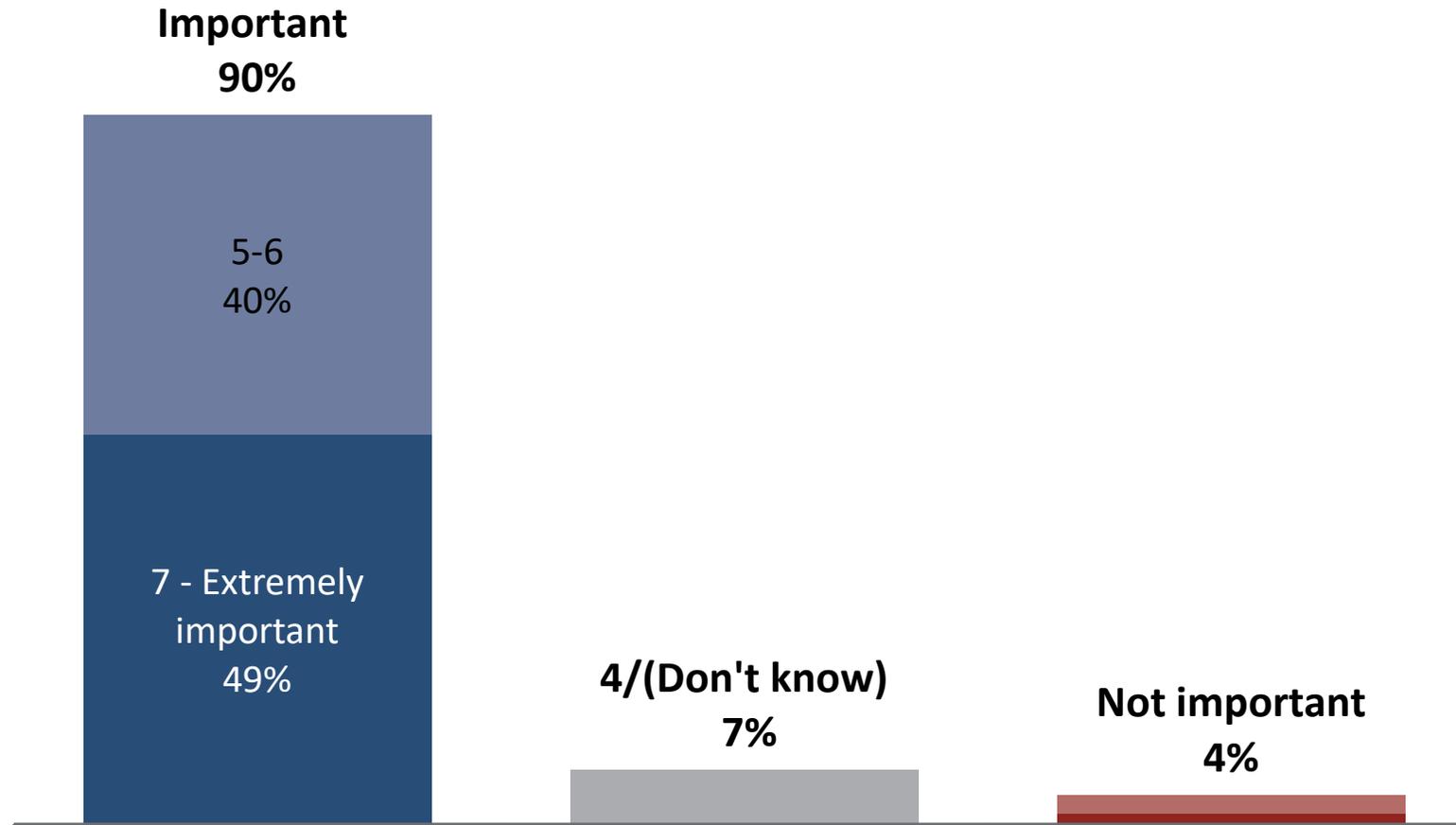
How would you rate the quality of life in Sacramento, using a scale of excellent, good, only fair, or poor?



Importance of Parks & Rec System

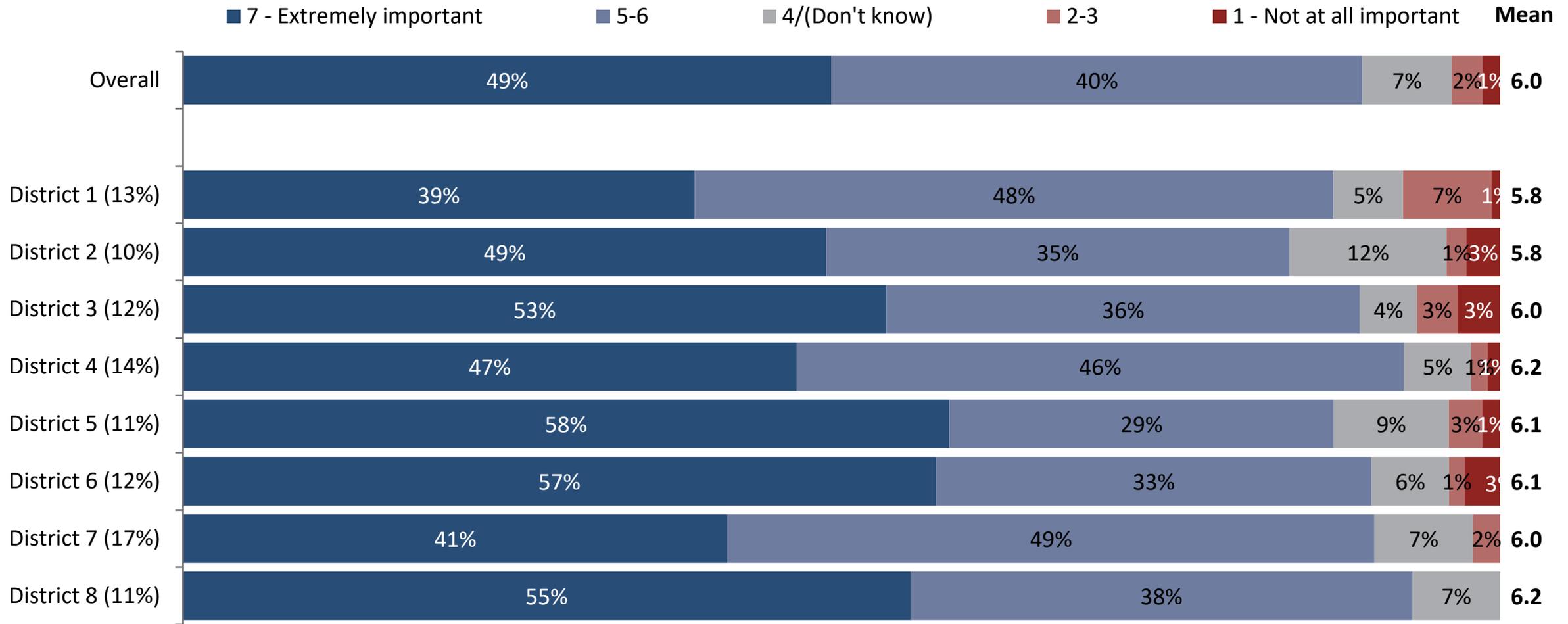
Nine-in-ten Sacramento residents rate the city's parks and recreation system as important to the quality of life, with nearly half of residents rating it "extremely important".

How important do you think Sacramento's parks and recreation system is to the quality of life here in Sacramento?



Importance of Parks & Rec System by District

Nine-in-ten Sacramento residents rate the city’s parks and recreation system as important to the quality of life, with nearly half rating it to be “extremely important.” Residents in Districts 5 and 6 are more likely to rate it as “extremely important.”



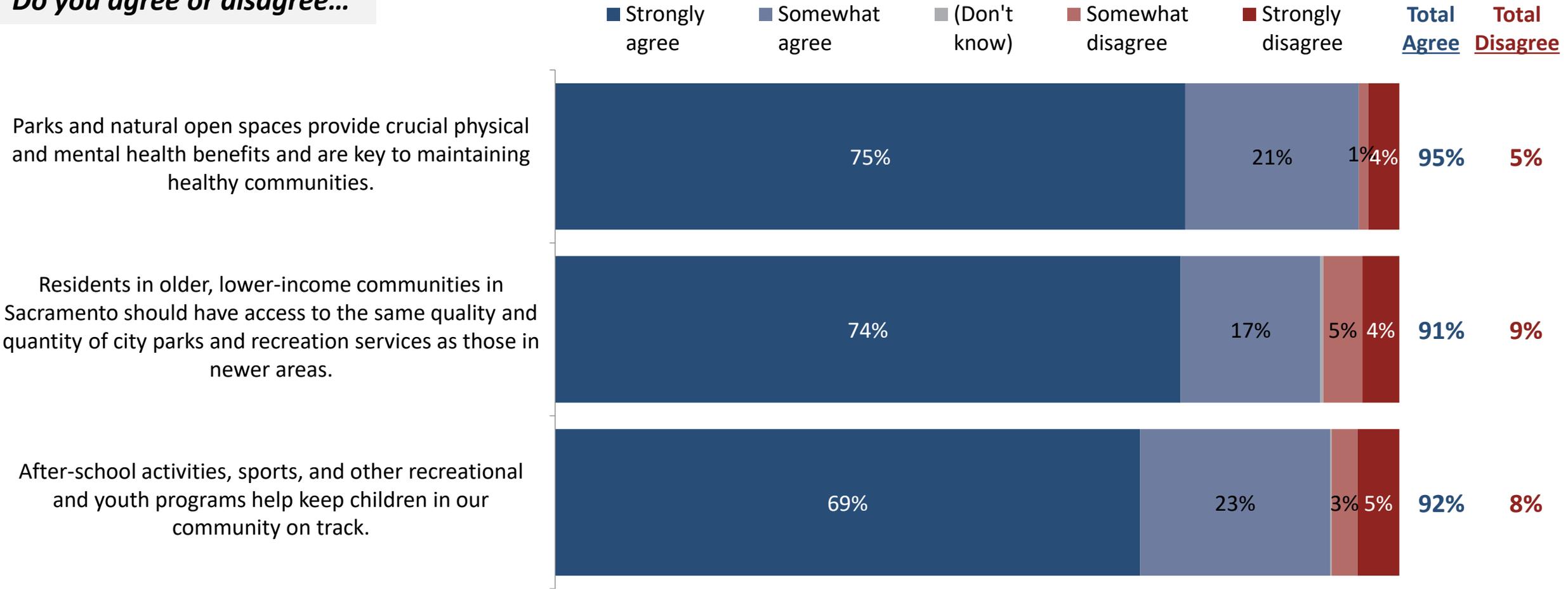


Parks Values

Parks Values

Overwhelming majorities strongly agree, and virtually all residents agree with parks values including their importance to community health, that they should be accessible equitably, and to their vital function for children and youth.

Do you agree or disagree...



Equal vs Equitable Park Funding – Initial

When asked to choose between two concepts, most residents prefer allocating more funding for parks and recreation in neighborhoods with fewer resources than allocating money equally across neighborhoods.

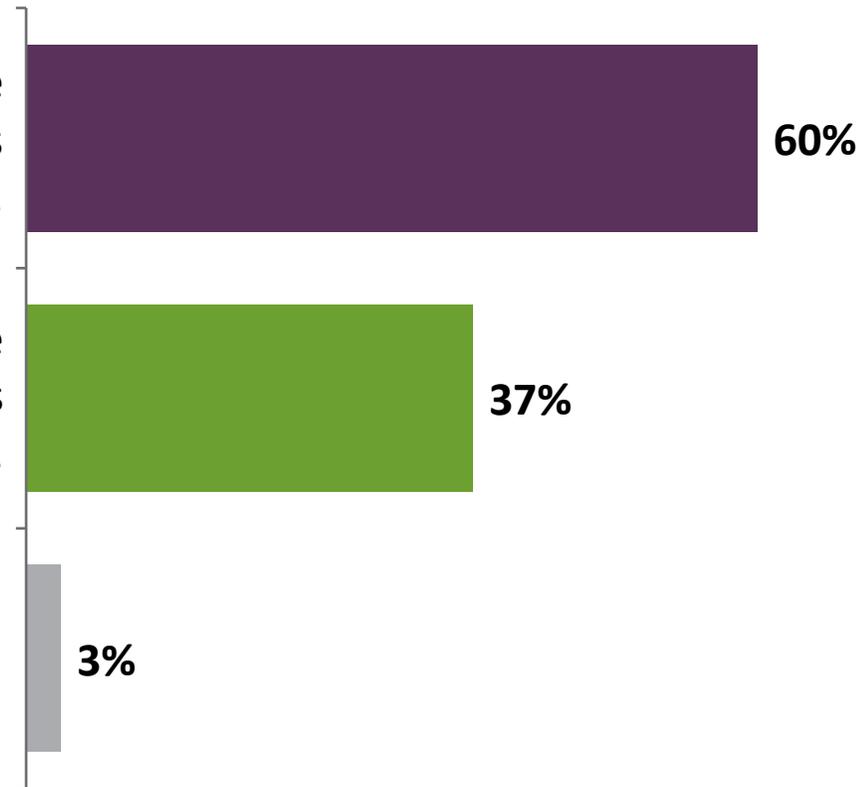
Equal vs Equitable Park Funding



Equitable funding: The City should allocate more money for parks and recreation in neighborhoods with fewer resources and higher need.

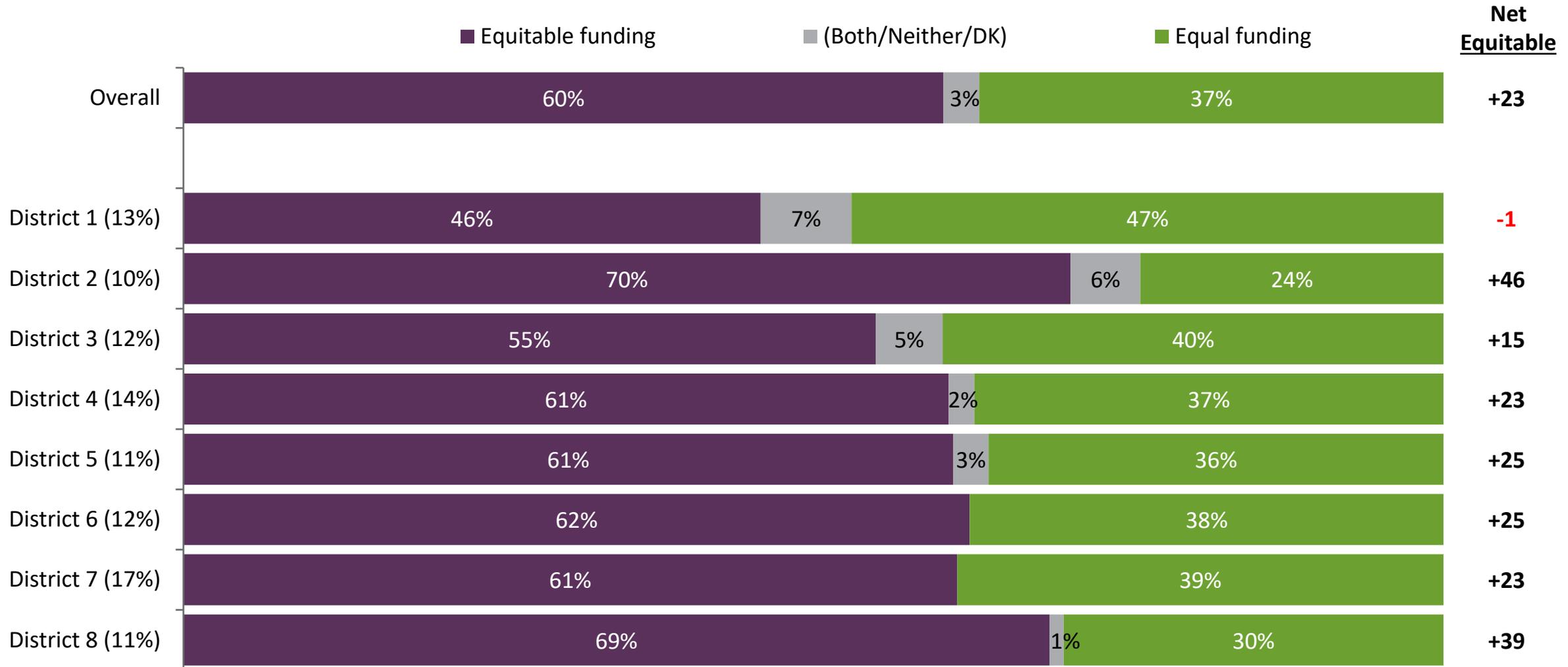
Equal funding: The City should allocate an equal amount of money for parks and recreation in each neighborhood.

(Both/Neither/Don't know)



Equal vs. Equitable Park Funding by Districts

Residents in Districts 2 and 8 are most likely to choose equitable funding for parks and recreation services over equal funding.

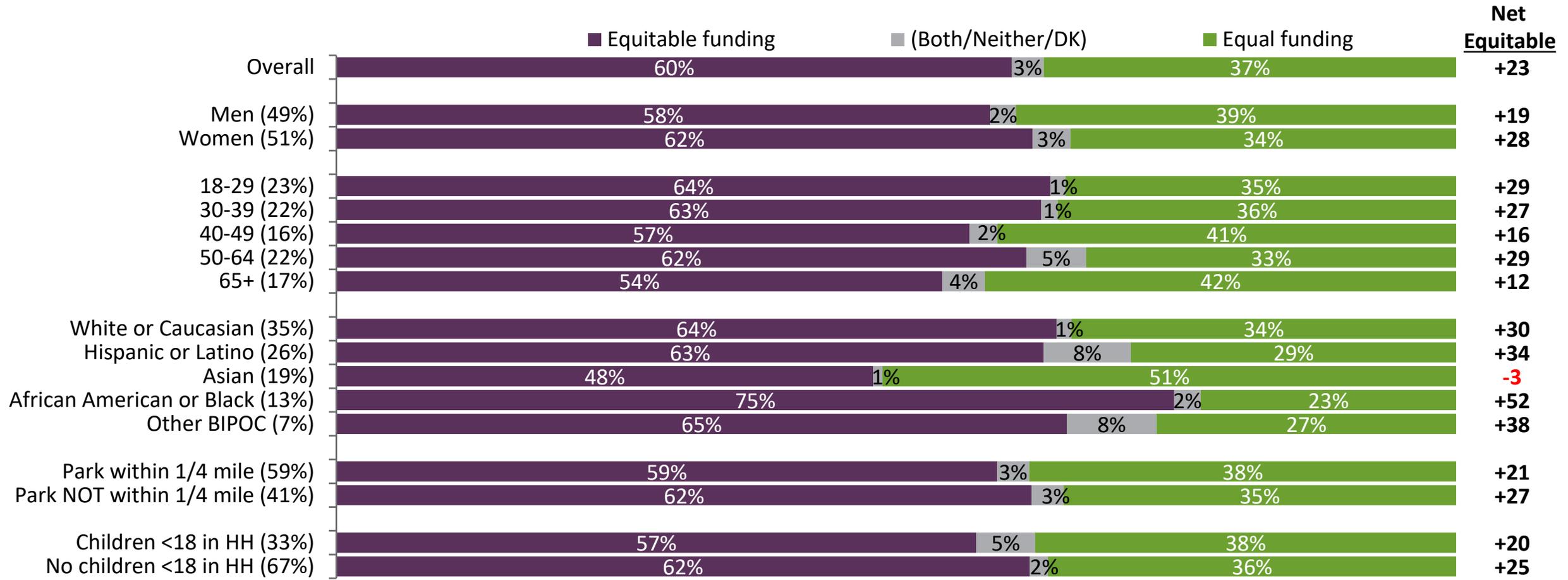


Q38. Thinking about how the City should allocate funding for parks and recreation services, please tell me which of the following statements is closer to your opinion. Which statement is closer to your opinion, Statement A or Statement B?

Equal vs. Equitable Park Funding by Subgroups



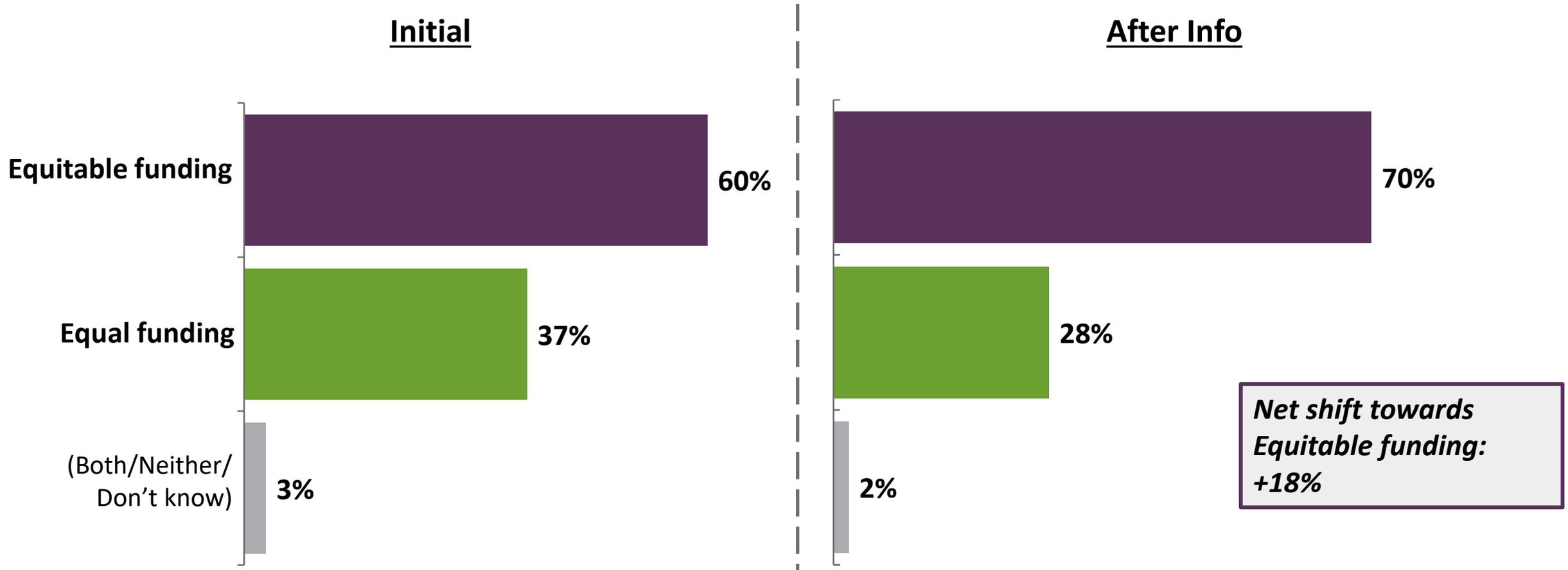
Most demographic subgroups prefer an equitable allocation of parks and recreation funds. There are some differences by ethnicity; with Black residents being more supportive of equitable funding by a wide margin, and Asian residents being evenly split between the two options.



Q38. Thinking about how the City should allocate funding for parks and recreation services, please tell me which of the following statements is closer to your opinion. Which statement is closer to your opinion, Statement A or Statement B?

Equal vs. Equitable Park Funding After Info

After hearing additional information, residents' preference for equitable park funding increases from six-in-ten to seven-in-ten.



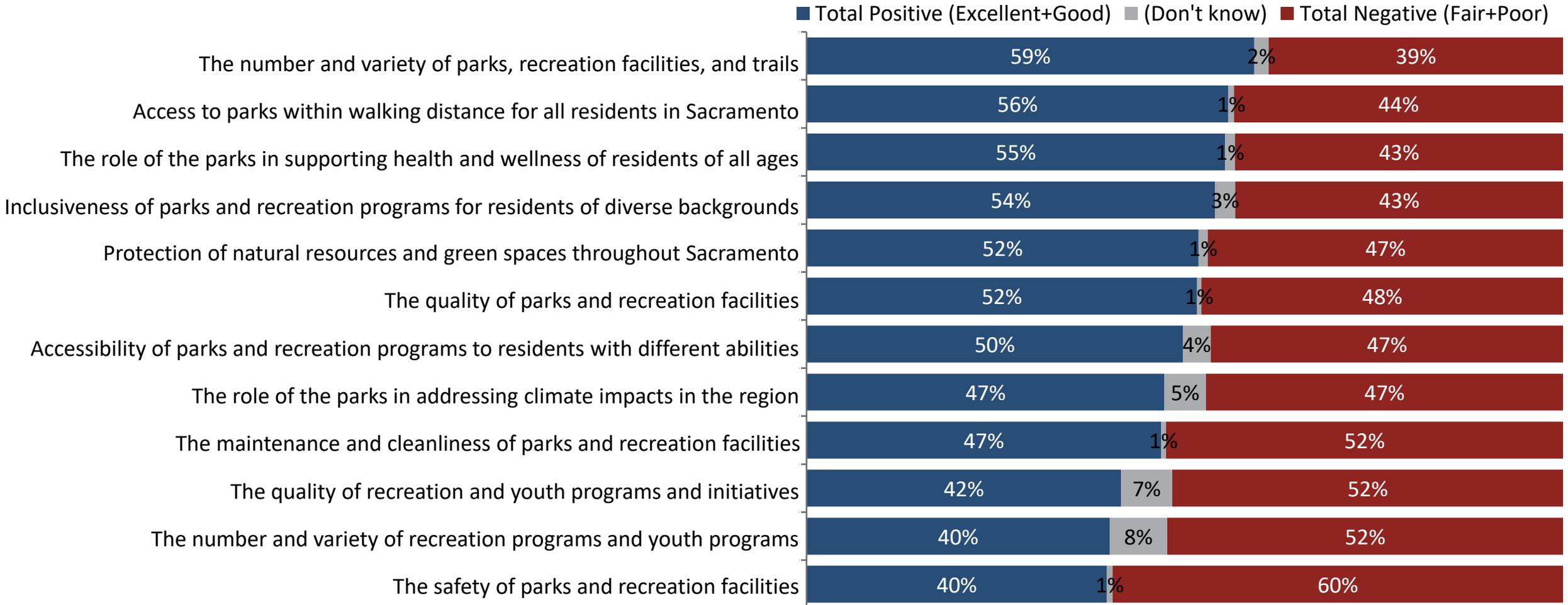
Q38./Q39. Currently, many of Sacramento's older neighborhoods have fewer parks facilities and programs, and what they do have is older and more in need of repair or update than those in newer neighborhoods. In addition, newer neighborhoods often get additional funding for parks and recreation from developer agreements and other sources, while that is not the case in older neighborhoods. Which statement is closer to your opinion, Statement A or Statement B?



Parks Ratings

Parks and Recreation Ratings

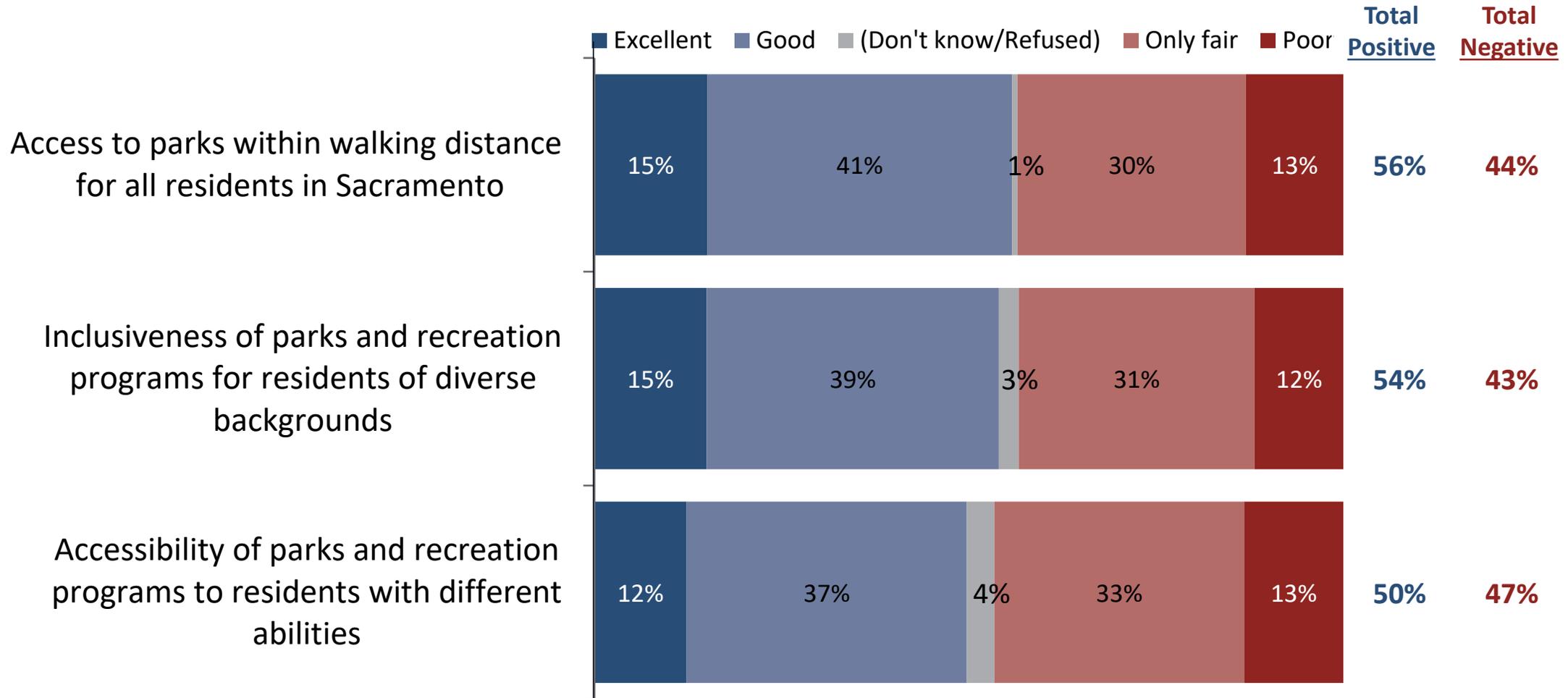
Residents give the highest positive ratings to the number and variety of parks and rec programs, access to parks within walking distance, and the role of the parks in supporting health and wellness.



Q5-Q16. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each of the following. Use a scale of excellent, good, only fair, or poor, please rate each of the following.

Equitable Access Ratings

More than half of Sacramento residents rate various parks aspects regarding the equitable access to parks and programs (Key Direction #1) positively, although the intensity of this positive rating is low.



Q5-Q7. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each of the following. Use a scale of excellent, good, only fair, or poor, please rate each of the following.

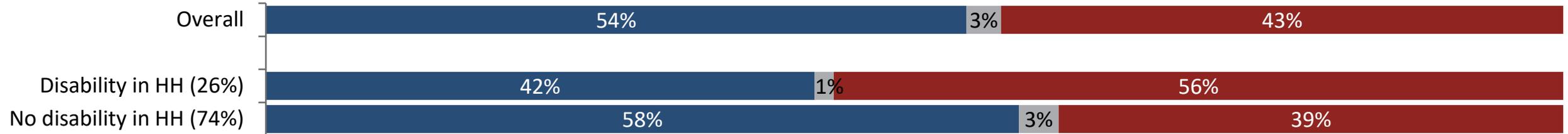
Equitable Access Ratings by Disability Status

Over half of residents who have a household member with a disability rate items related to equitable access negatively.

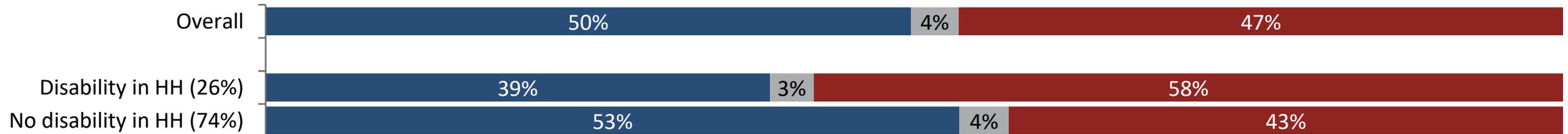
Access to parks within walking distance for all residents in Sacramento



Inclusiveness of parks and recreation programs for residents of diverse backgrounds



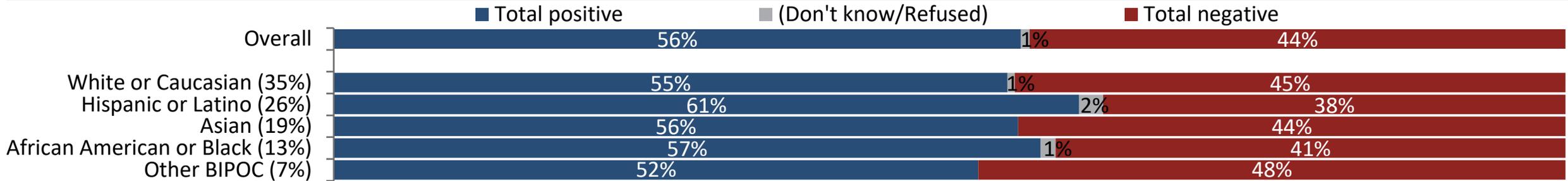
Accessibility of parks and recreation programs to residents with different abilities



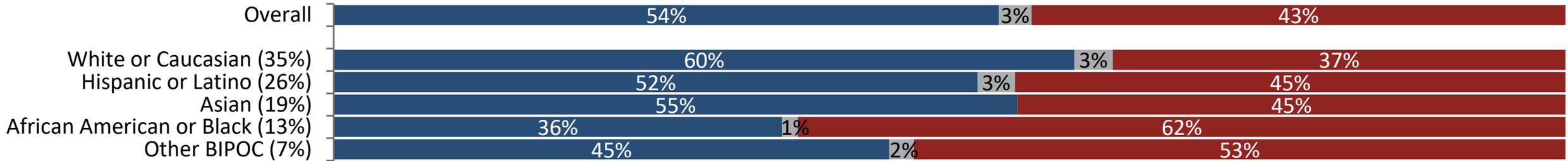
Equitable Access Ratings by Ethnicity

Residents who are Black or other BIPOC demographics rate parks and recreation more negatively on items relating to equitable access than their counterparts.

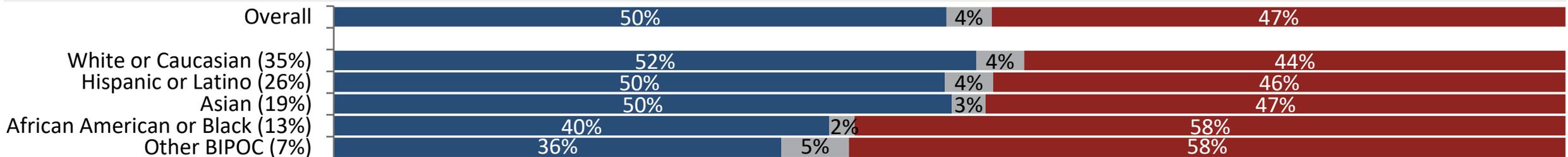
Access to parks within walking distance for all residents in Sacramento



Inclusiveness of parks and recreation programs for residents of diverse backgrounds



Accessibility of parks and recreation programs to residents with different abilities

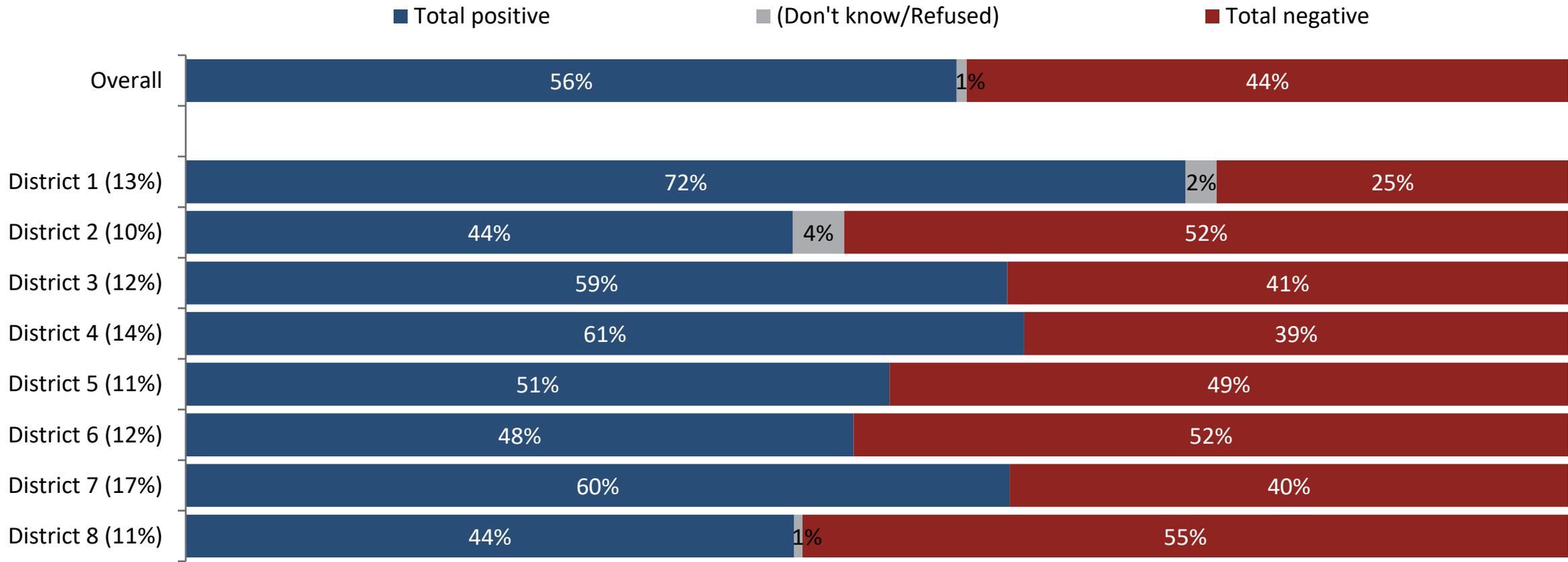


Access to Parks Ratings by District



Access to parks is rated somewhat variably across districts with nearly 3-in-4 in District 1 rating it positively, and less than half in Districts 2, 8, and 6 doing so.

Access to parks within walking distance for all residents in Sacramento



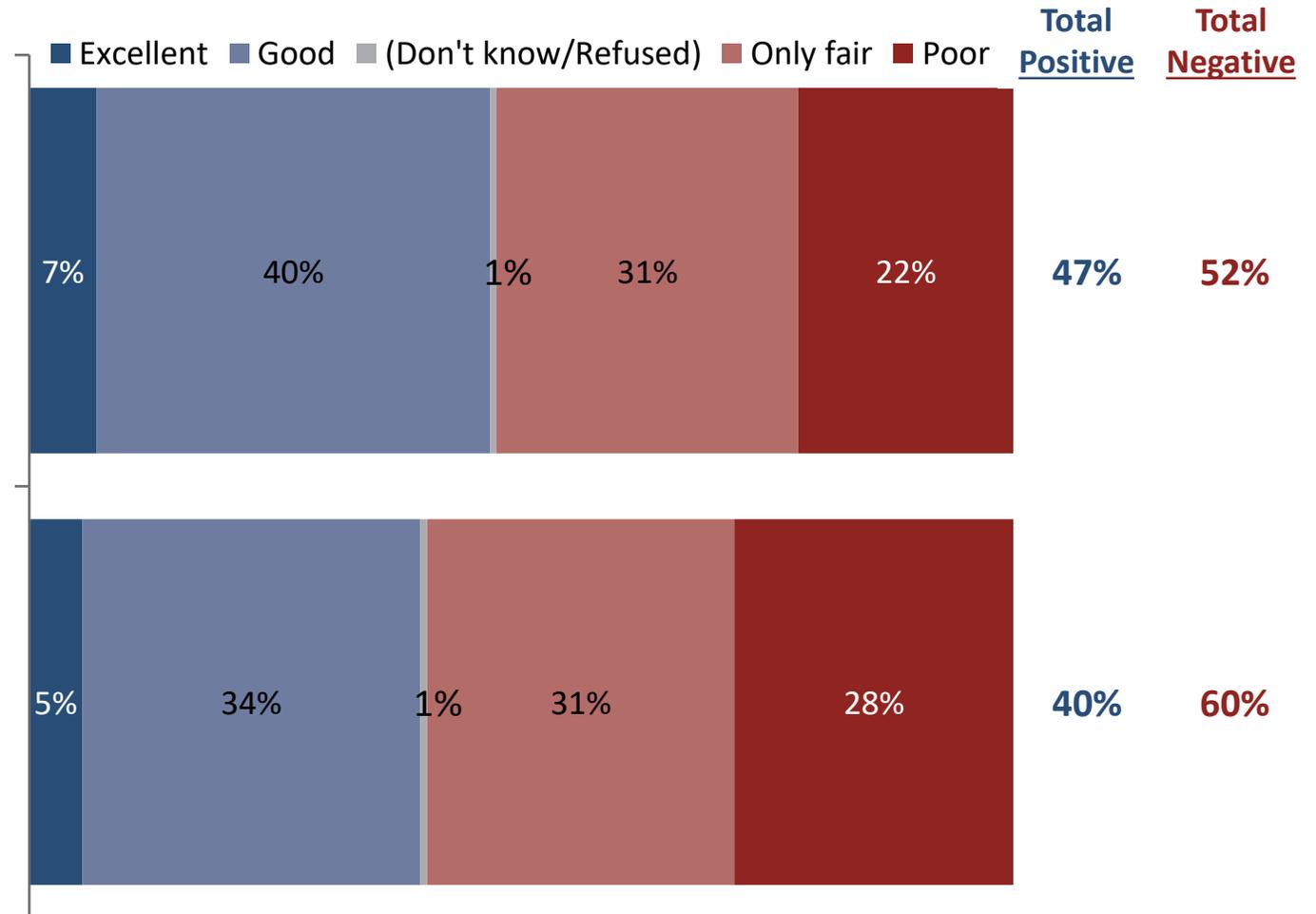
Safety and Maintenance Ratings

Safety and maintenance of parks and recreation facilities (Key Direction #2) are rated positively by less than a half of Sacramento residents.



The maintenance and cleanliness of parks and recreation facilities

The safety of parks and recreation facilities

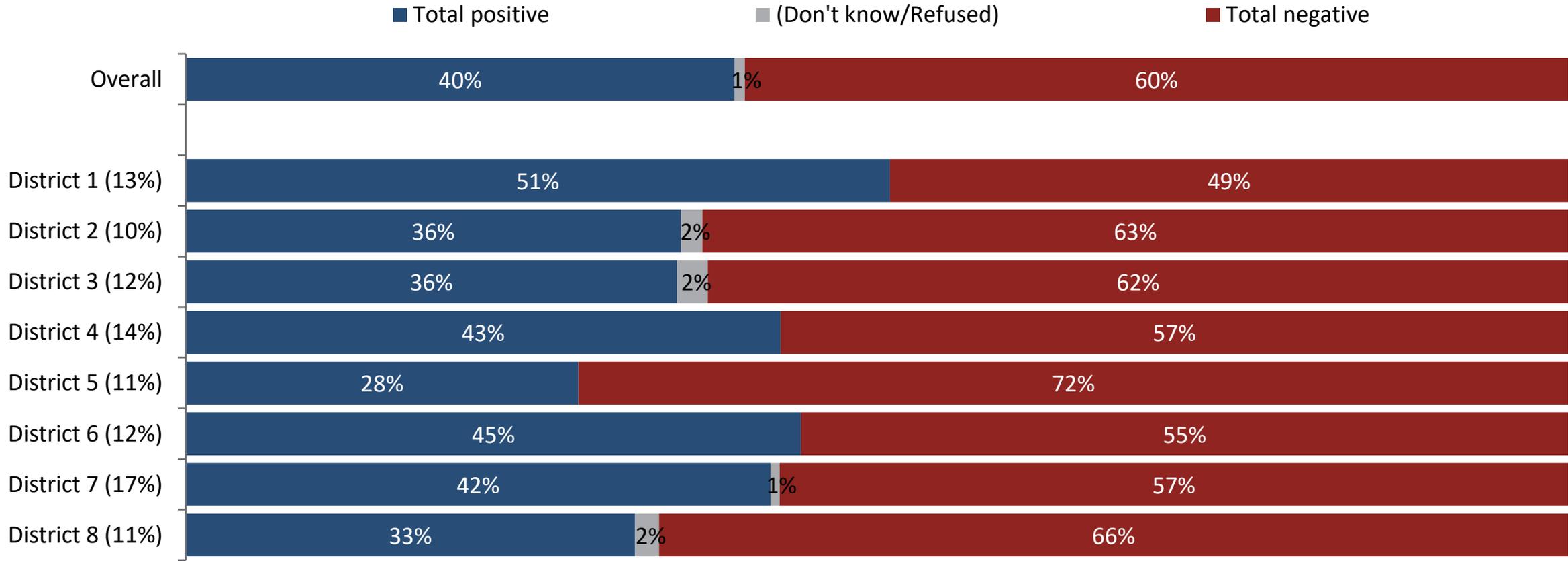


Q8./Q9. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each of the following. Use a scale of excellent, good, only fair, or poor, please rate each of the following.

Safety Ratings by District

In all districts except District 1, a majority rate the safety of parks negatively.

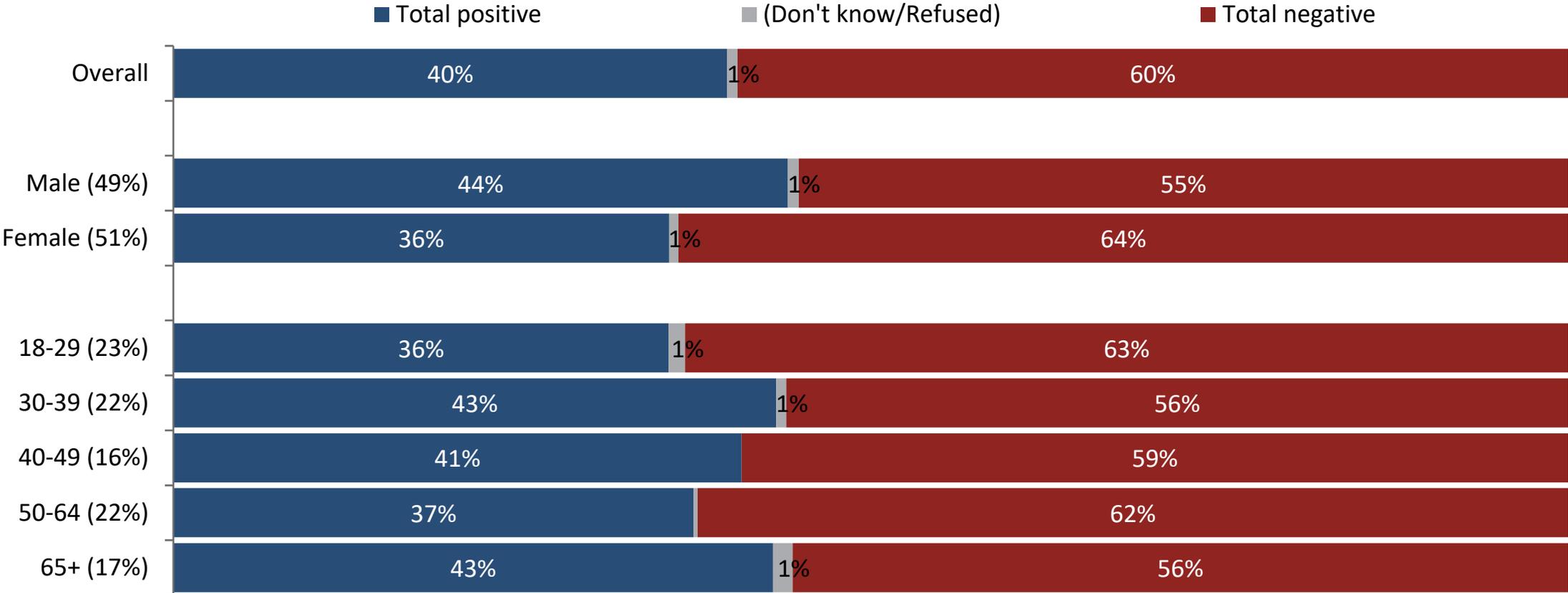
The safety of parks and recreation facilities



Safety Ratings by Gender and Age

Women are more likely to rate the safety of parks and recreation facilities more negatively than men, both overall and in intensity. There is some variation in safety ratings by age.

The safety of parks and recreation facilities



Quality and Connectivity Ratings

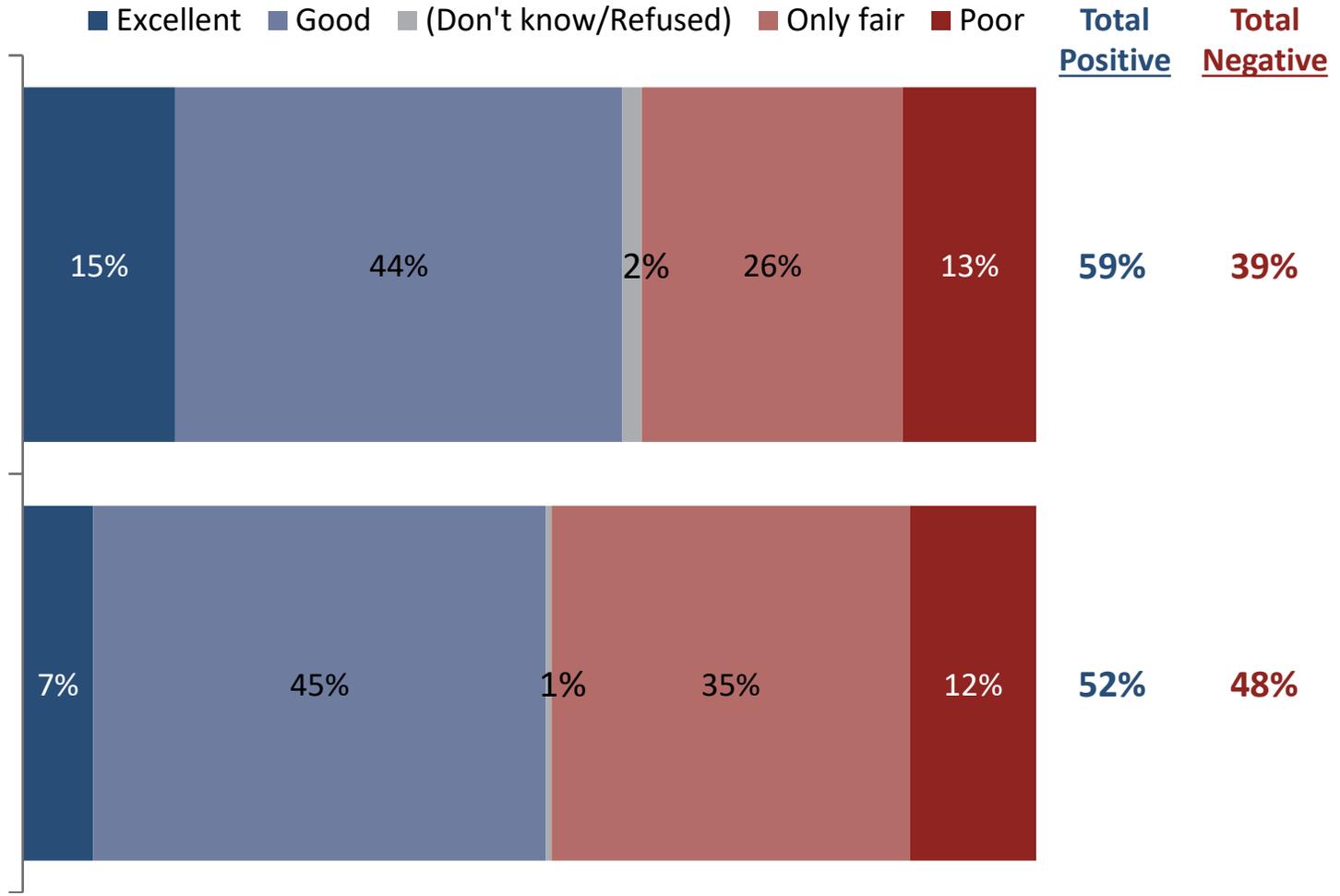
The overall quality of parks (Key Direction #3) as well as the number and variety of parks, facilities and trails (Key Direction #4) receive majority-positive ratings, albeit with soft intensity.



The number and variety of parks, recreation facilities, and trails



The quality of parks and recreation facilities

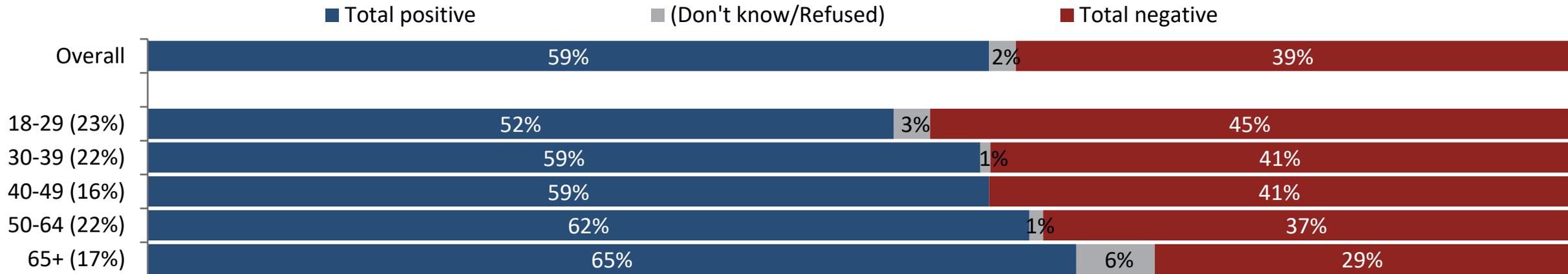


Q10./Q11. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each of the following. Use a scale of excellent, good, only fair, or poor, please rate each of the following.

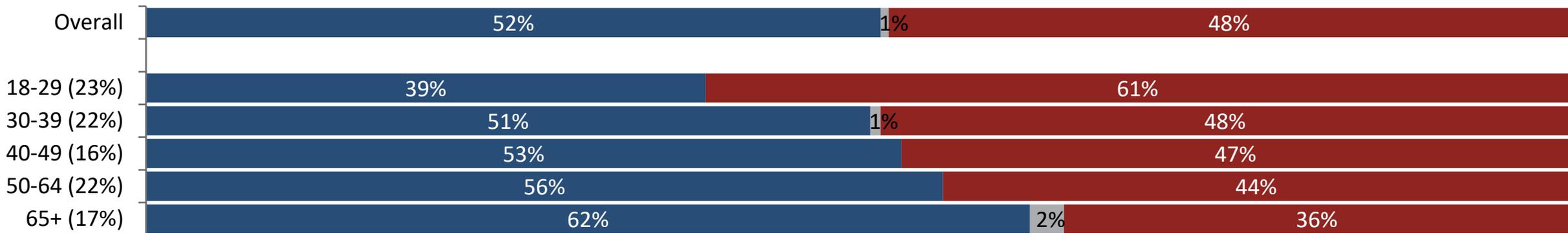
Quality and Connectivity Ratings by Age

Older residents tend to rate the quality and connectivity of parks more positively.

The number and variety of parks, recreation facilities, and trails

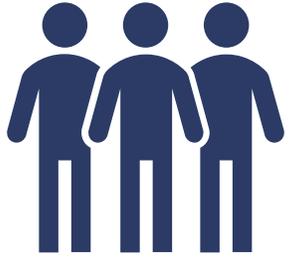


The quality of parks and recreation facilities



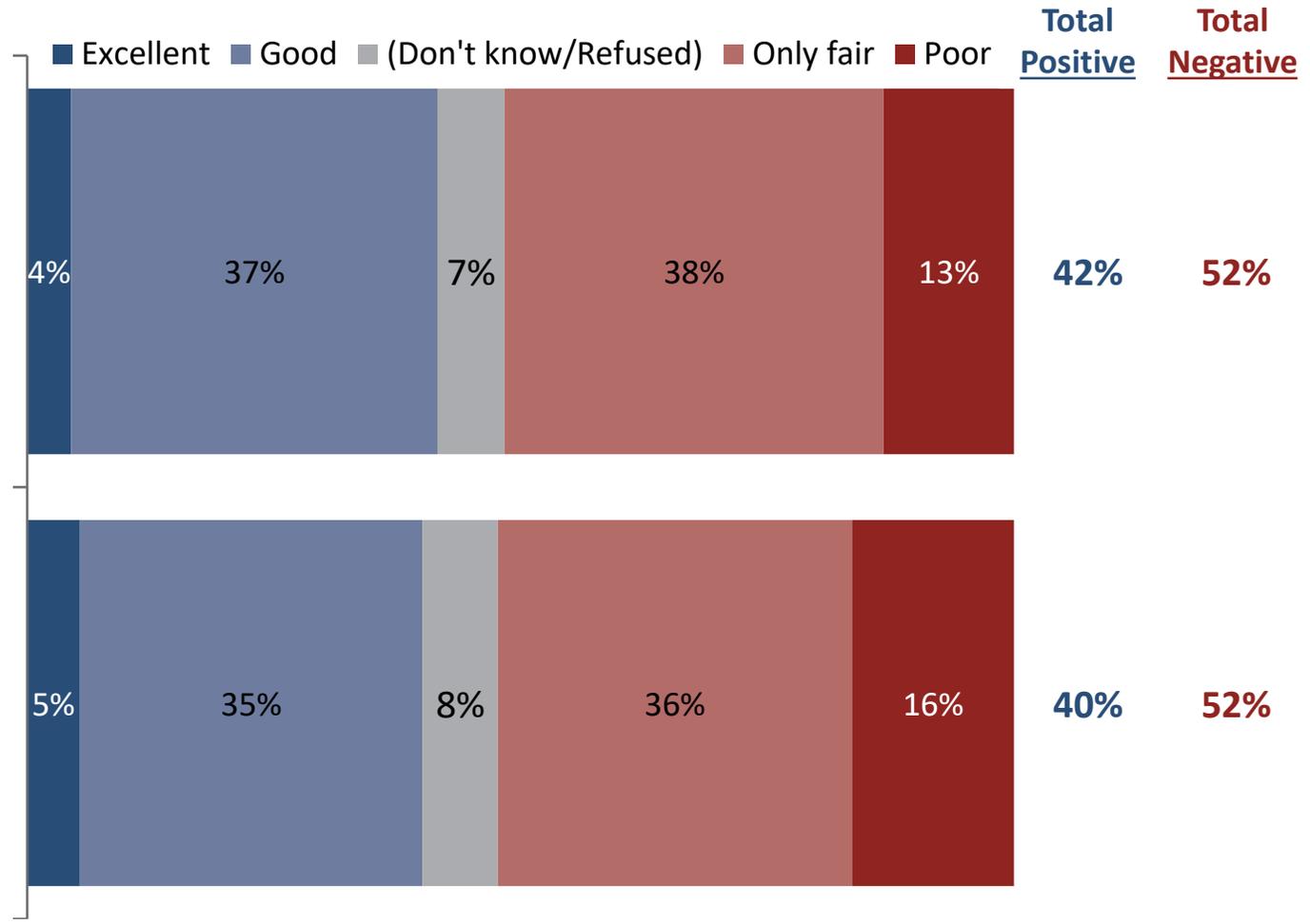
Youth Initiatives Ratings

Only four-in-ten residents rate the quality, number, and variety of recreation and youth programs (Key Direction #5) positively.



The quality of recreation and youth programs and initiatives

The number and variety of recreation programs and youth programs

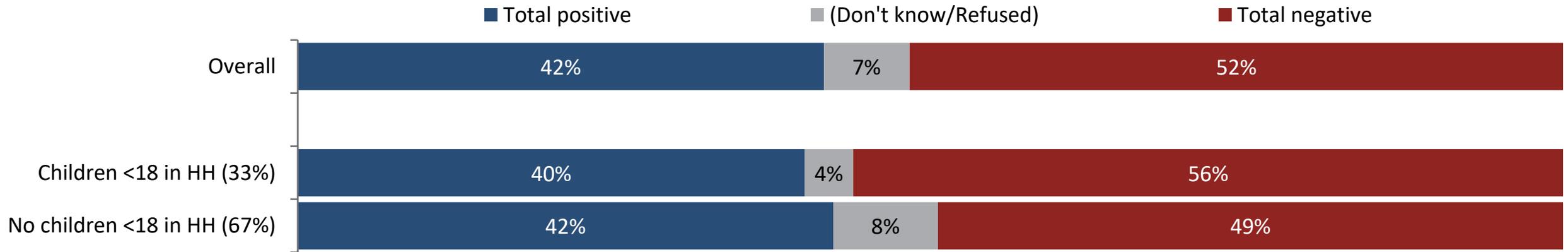


Q12./Q13. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each of the following. Use a scale of excellent, good, only fair, or poor, please rate each of the following.

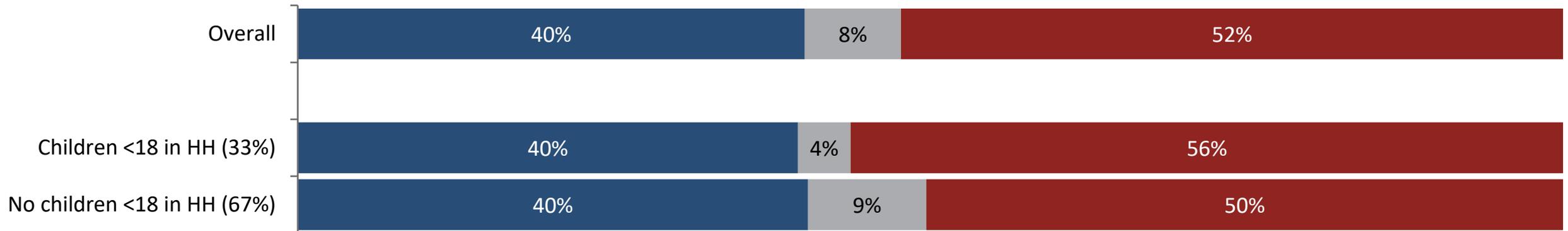
Youth Initiatives Ratings by Children in Household

Residents who have children in their household give a slightly more negative rating to the quality and number of recreation programs than those without.

The quality of recreation and youth programs and initiatives



The number and variety of recreation programs and youth programs



Sustainability, Protection and Wellness Ratings

Just over half of Sacramento residents rate the role of parks in supporting health and wellness (KD#8) and the protection of greenspaces (KD#6) positively. Residents are split on the role of the parks in addressing climate impacts in the region (KD#7).



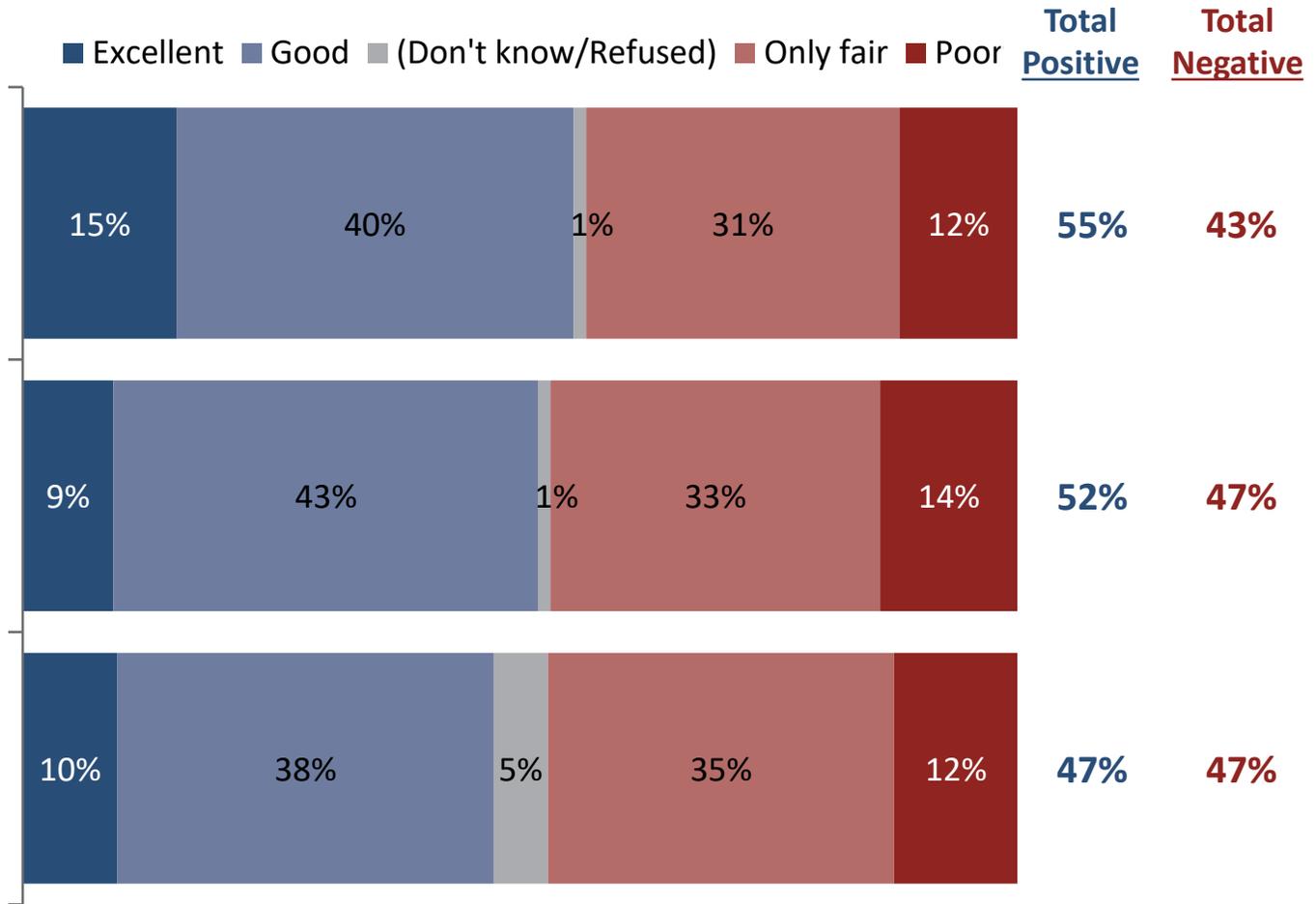
The role of the parks in supporting health and wellness of residents of all ages



Protection of natural resources and green spaces throughout Sacramento



The role of the parks in addressing climate impacts in the region



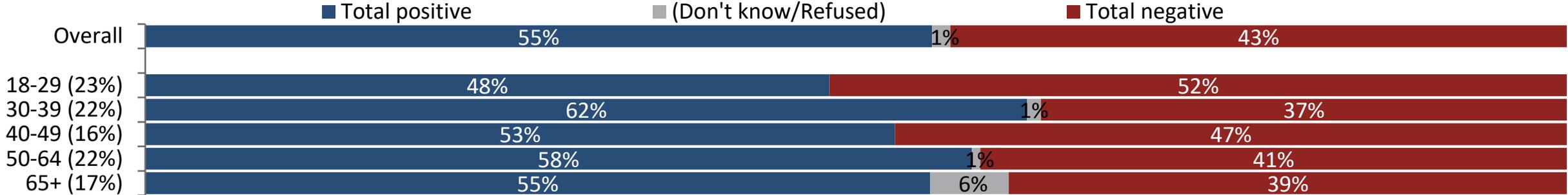
Q14-Q16. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each of the following. Use a scale of excellent, good, only fair, or poor, please rate each of the following.

Sustainability, Protection and Wellness Ratings by Age

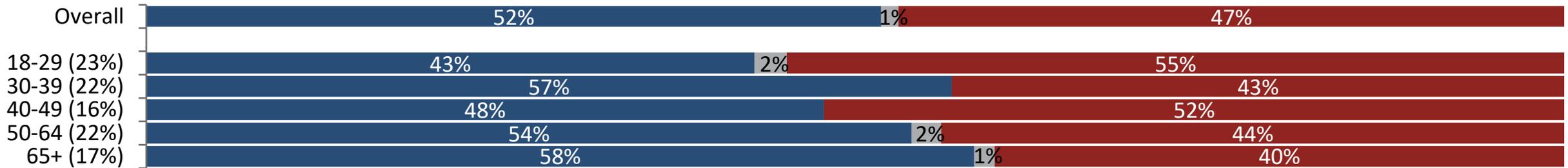


Younger residents tend to rate sustainability and health and wellness items more negatively than older residents.

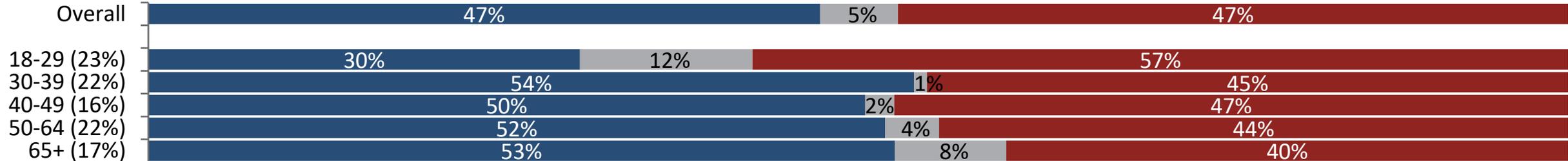
The role of the parks in supporting health and wellness of residents of all ages



Protection of natural resources and green spaces throughout Sacramento



The role of the parks in addressing climate impacts in the region

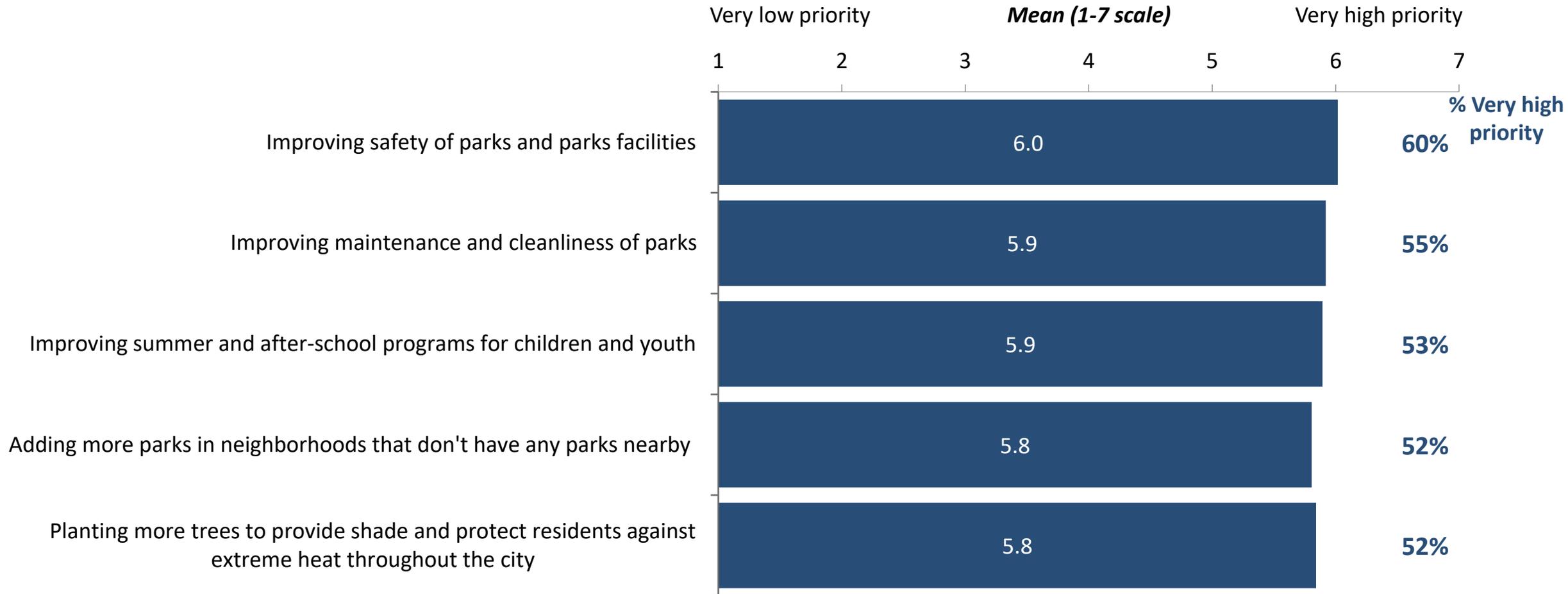




Priorities

Parks and Recreation Priorities (Top-Tier*)

Improving the safety and maintenance of parks and parks facilities are the highest priorities for Sacramento residents. Improving programs for children and youth, adding more parks to lacking neighborhoods, and shade equity are also rated highly.

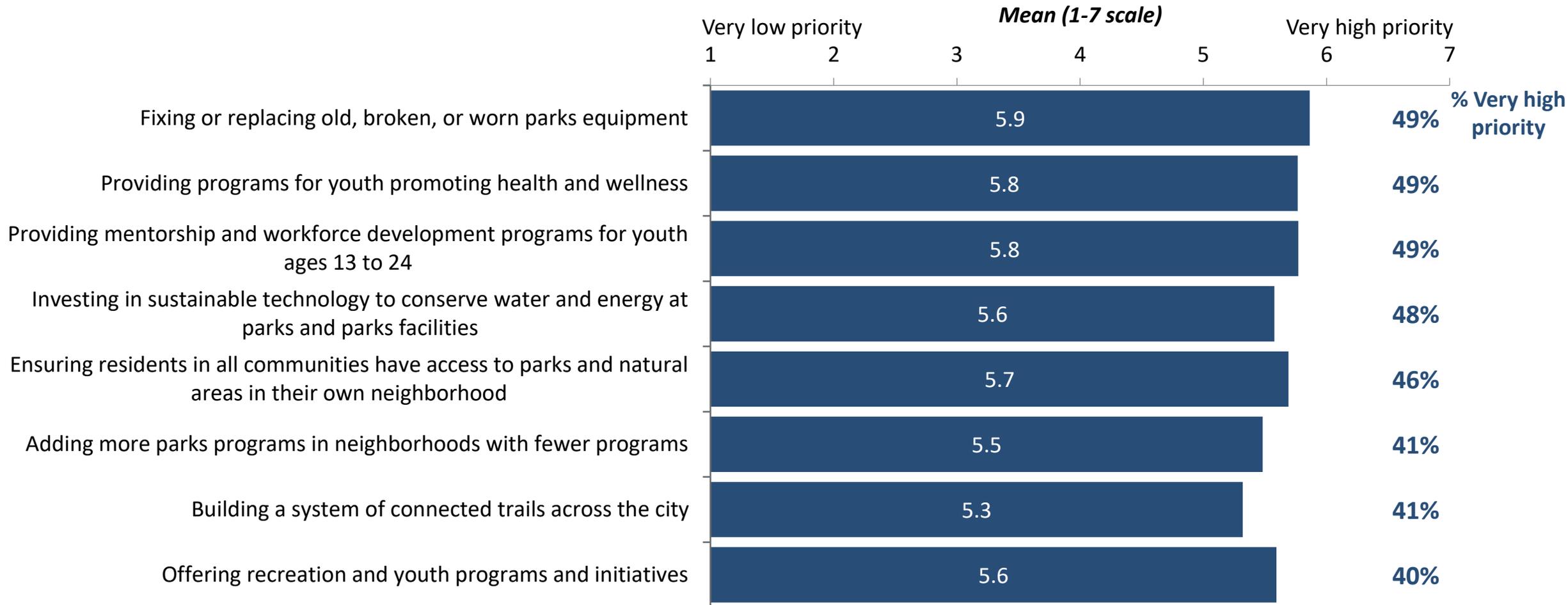


Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

* Rated 7 out of 7 by more than 50% of residents.

Parks and Recreation Priorities (Mid-Tier*)

Just under half of residents rate various items relating to maintenance, youth engagement, equitable access and sustainability as “very high priority”..



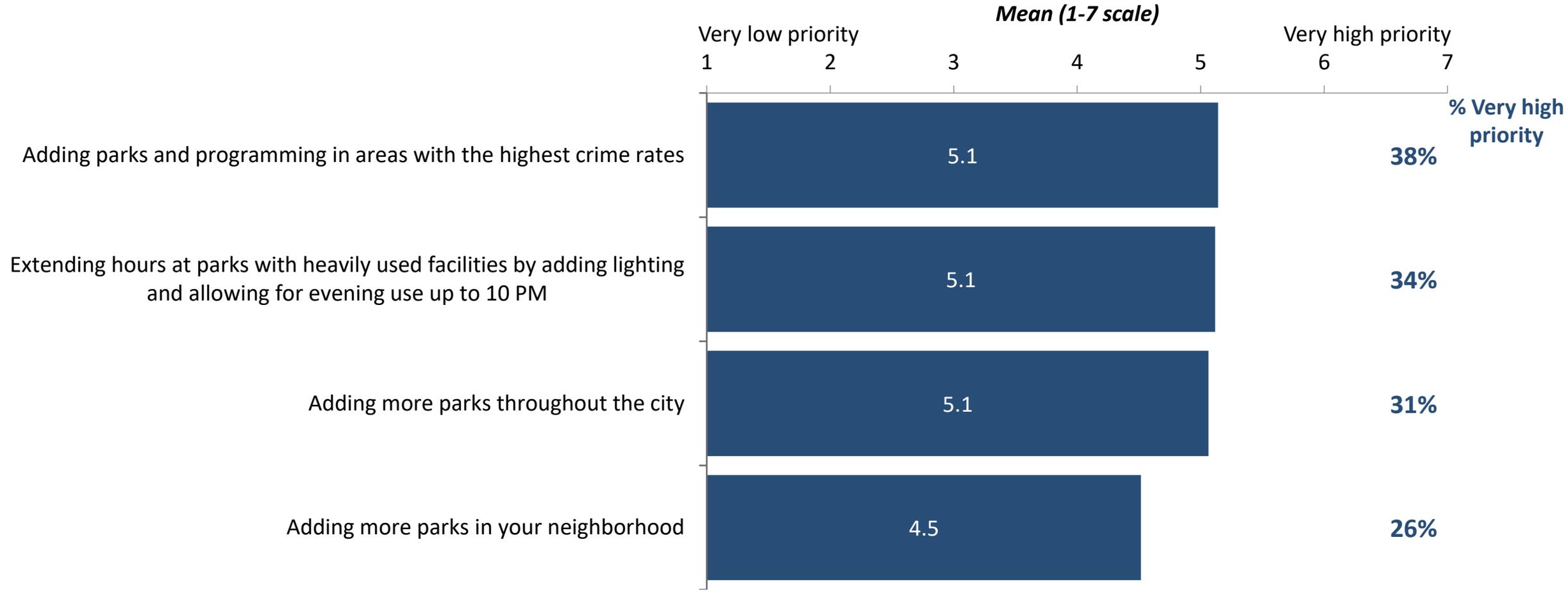
Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

* Rated 7 out of 7 by 40% to 50% of residents.

Parks and Recreation Priorities (Lowest-Tier*)



Adding parks and programming in areas with the highest crime rates, extending hours at heavily-used facilities, and adding more parks throughout the city/in respondents' own neighborhoods are rated somewhat lower than other parks priorities.



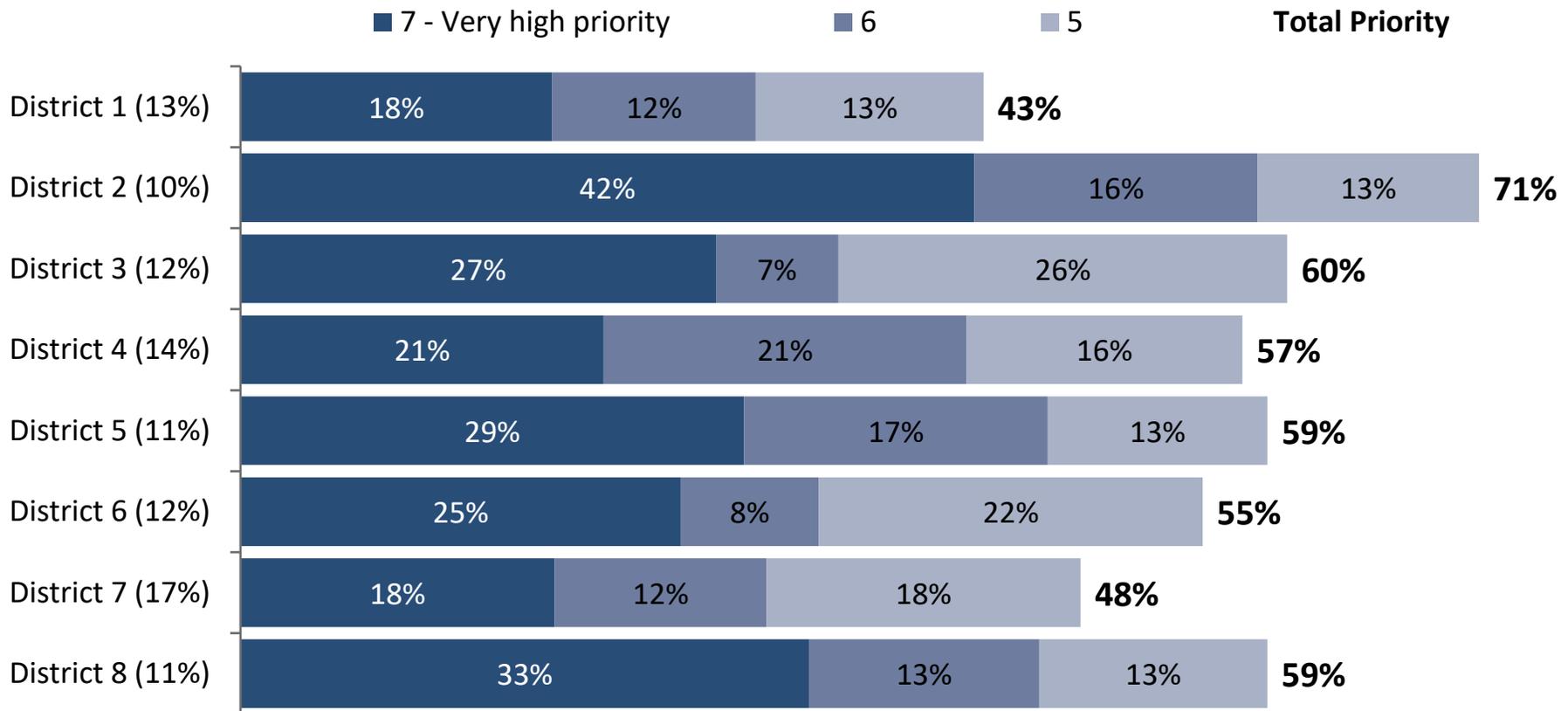
Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

* Rated 7 out of 7 by less than 40% of residents.

Adding Parks in Own Neighborhood by District

While being the lowest-rated item overall, “Adding more parks to your own neighborhood” is rated as important by almost three quarters of District 2 residents.

Please rate how much of a priority should be... “Adding more parks in your neighborhood.”



Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

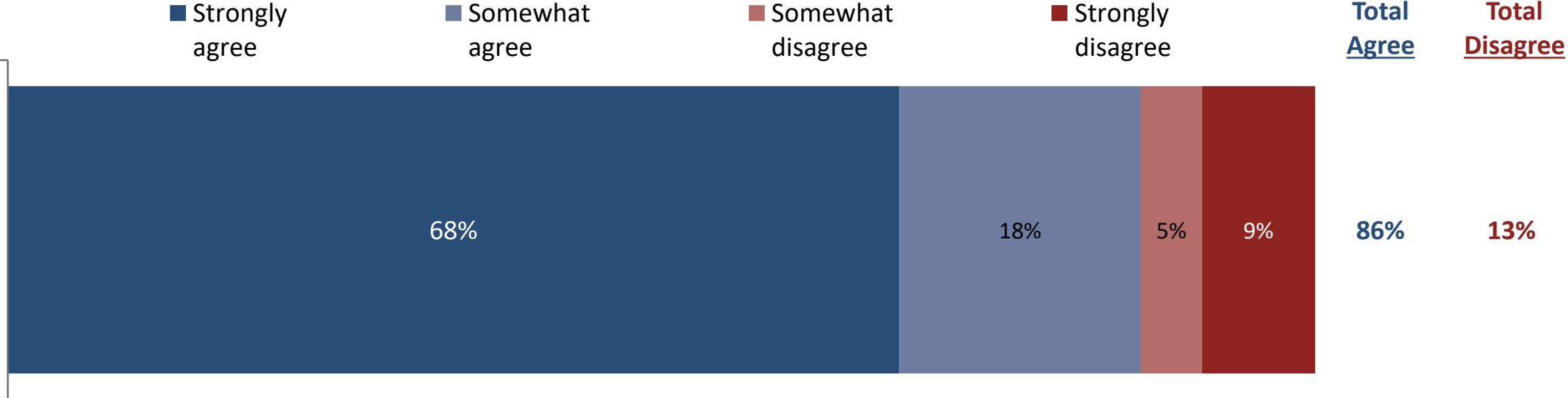


Parks and Rec Usage

Access Perception: Park Walking Distance

Almost all residents agree that there is a park within walking distance of their home.

“There is a neighborhood or community park within walking distance of my house.”



Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

Perception vs Actual Park Proximity

There is some discrepancy between perceptions of park proximity and actual respondent residence data.

55%

Live within $\frac{1}{4}$ mile of a park and report that they live within walking distance of a park

32%

Do not live within $\frac{1}{4}$ mile of a park, but report that they live within walking distance of a park

9%

Do not live within $\frac{1}{4}$ mile of a park and report that they don't live within walking distance of a park

4%

Live within $\frac{1}{4}$ mile of a park, but report that they don't live within walking distance of a park

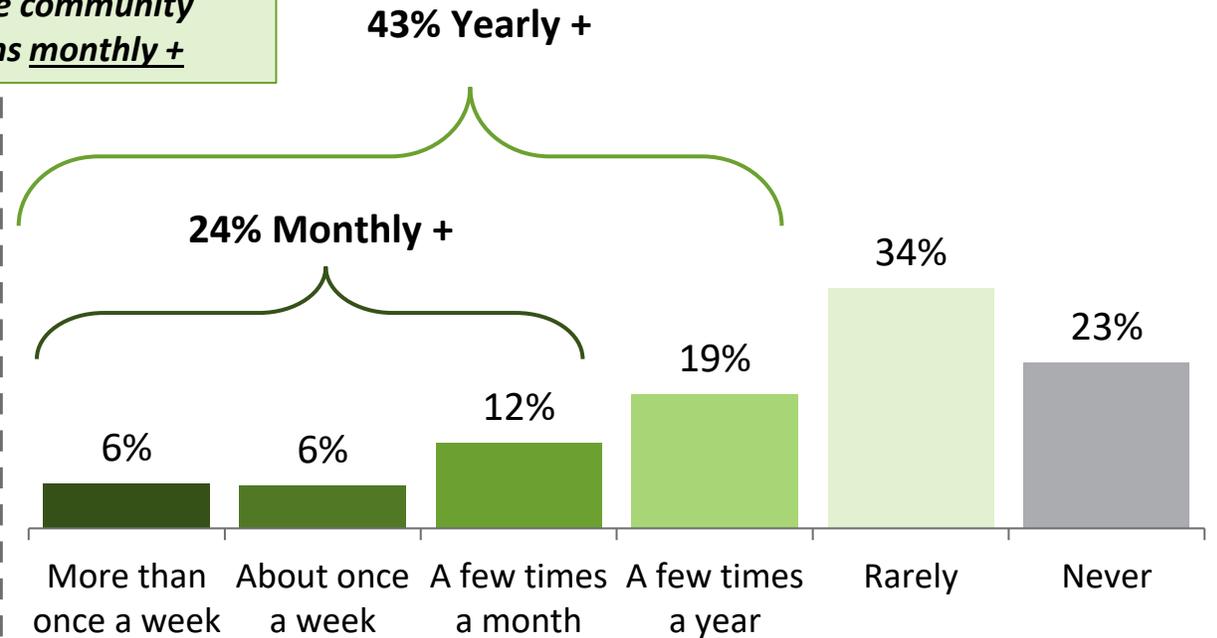
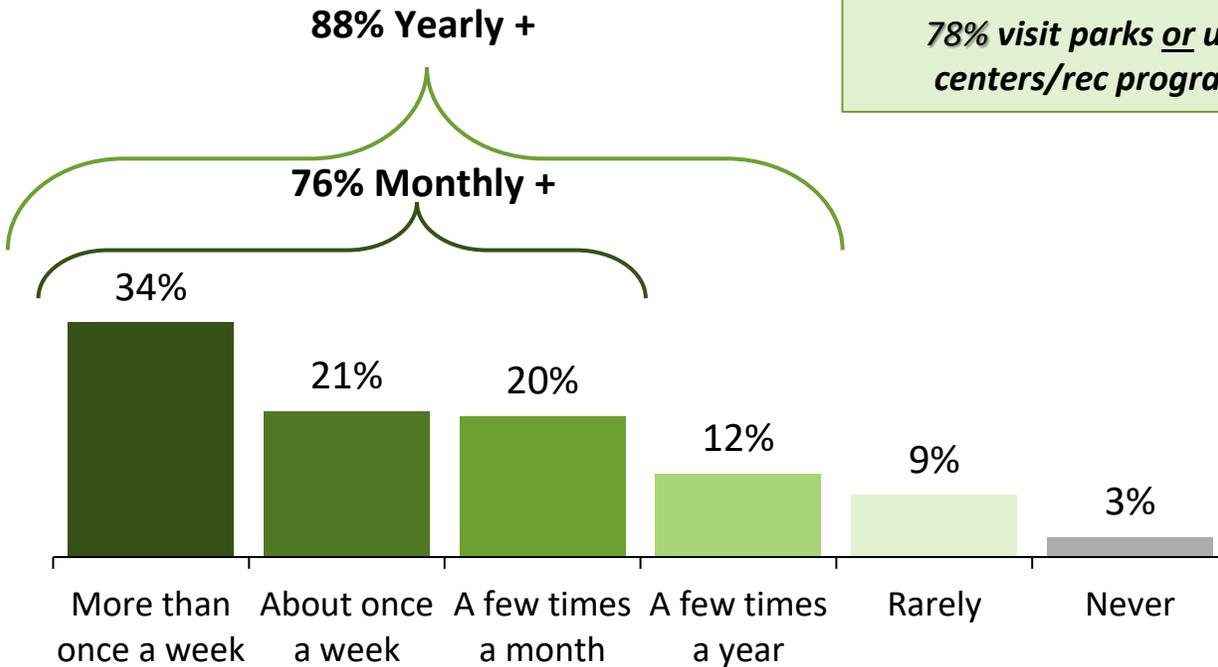
Parks Facilities Usage

Nearly nine-in-ten have visited a City of Sacramento park a few times a year or more.

On average, how frequently do you or your family visit City of Sacramento parks, open spaces or trails?

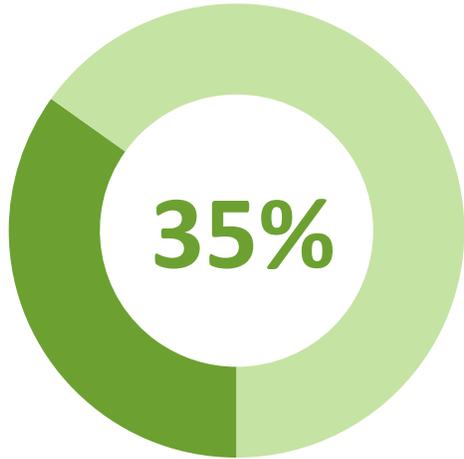
On average, how frequently do you or your family use City of Sacramento community centers or recreation programs?

89% visit parks or use community centers/rec programs yearly +
 78% visit parks or use community centers/rec programs monthly +



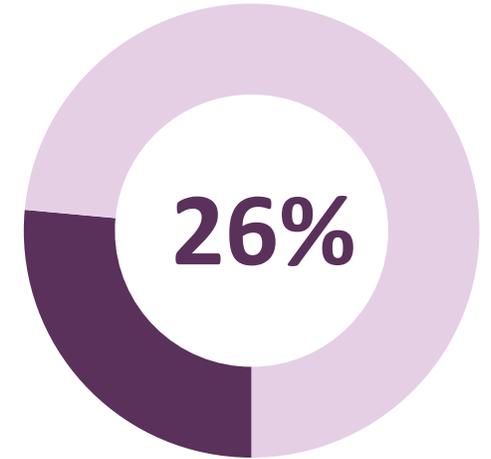
Q41./Q42. ...Would you say it's more than once a week, about once a week, a few times a month, a few times a year, rarely, or never?

Parks & Recreation User Characteristics

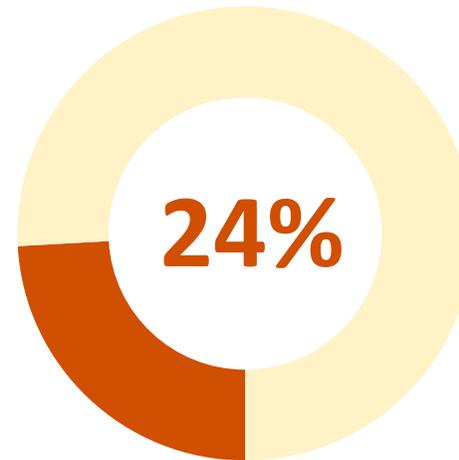


Have children <18 in household

Have senior 65+ in household



Have someone with a disability status in their household



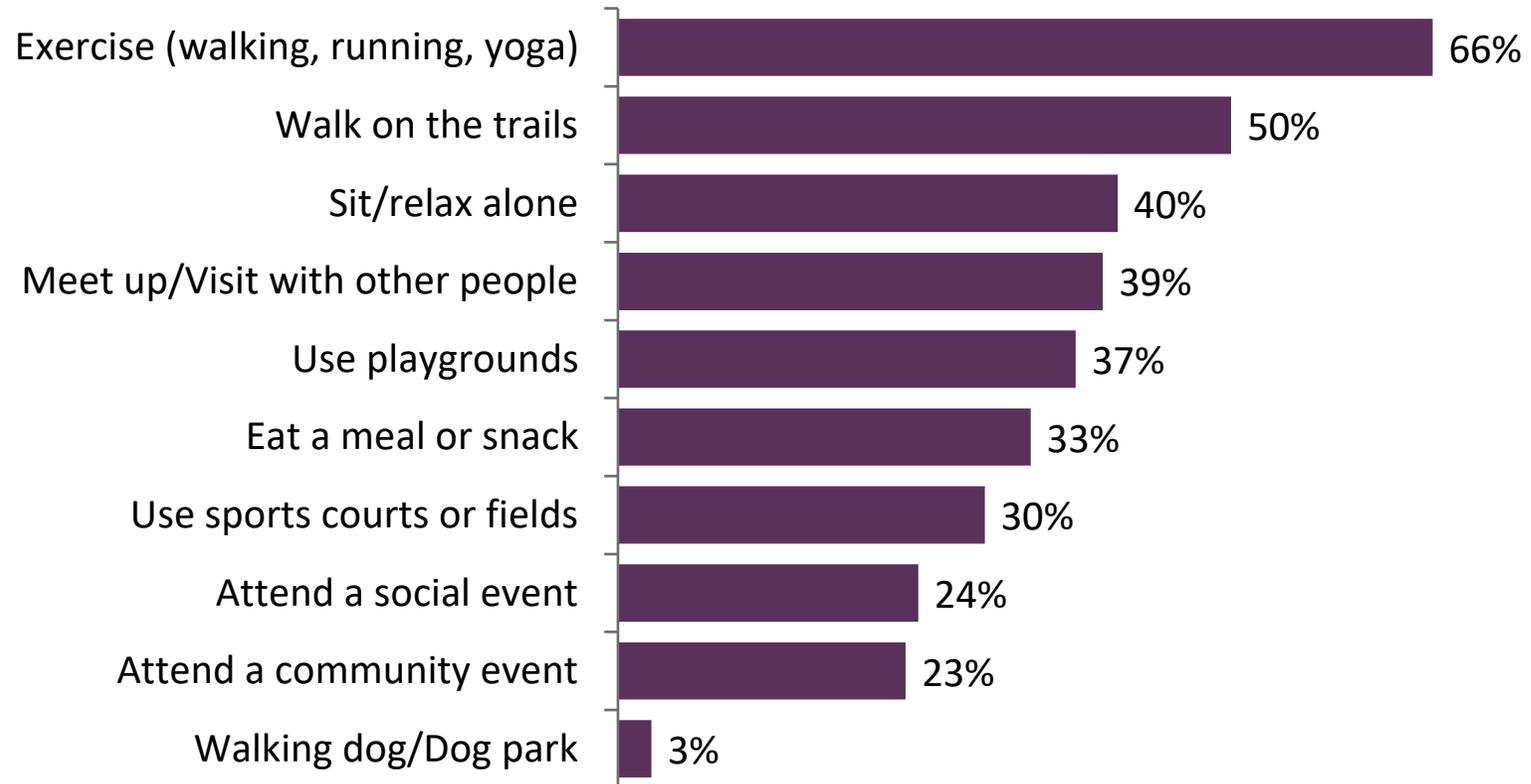
Among respondents who visit parks or use community centers/recreation programs a few times a year or more; n=533

Purpose(s) of Visit

More than half of residents report exercising or walking on trails when visiting City of Sacramento parks.

What do you and your household typically do when visiting City of Sacramento parks?

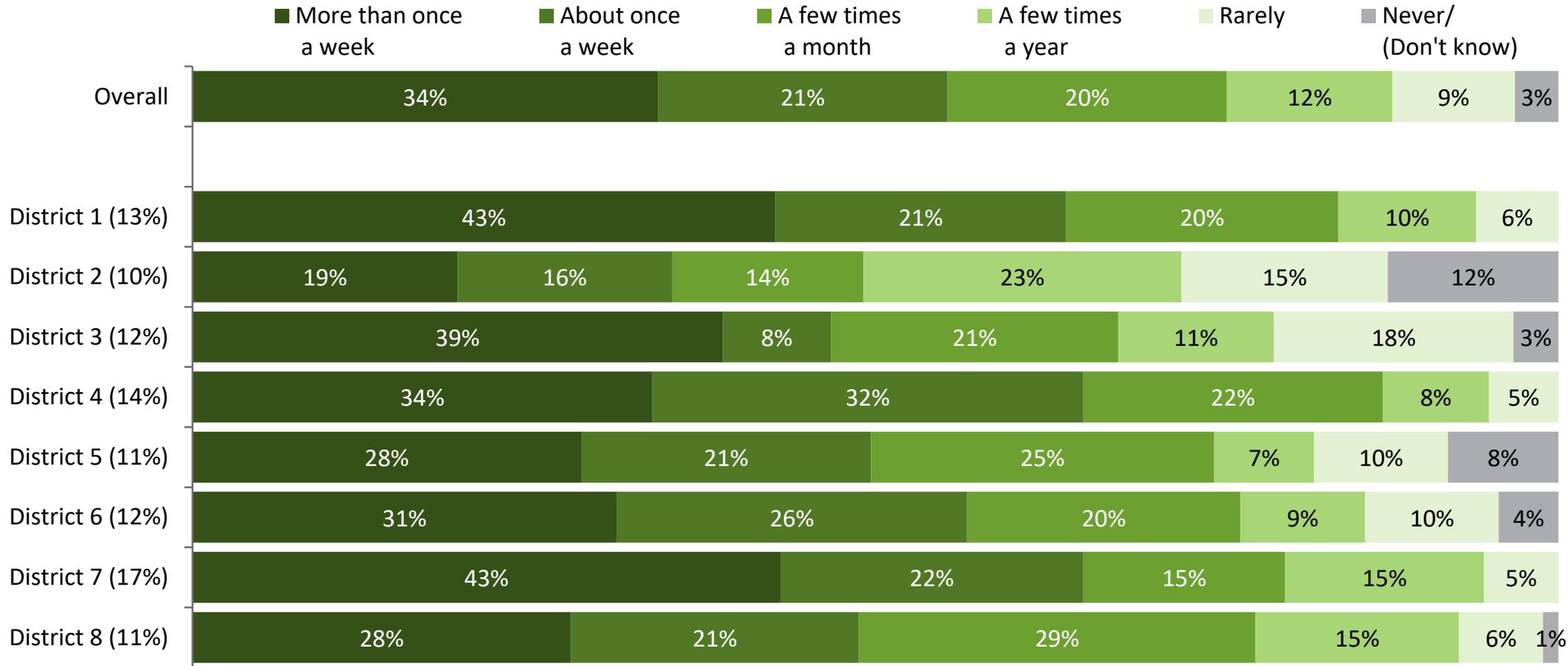
(Multiple responses accepted; percentages may add up to greater than 100%)



NOTE: 3% of respondents indicated they “do not visit”/“Other” /“Don’t know”

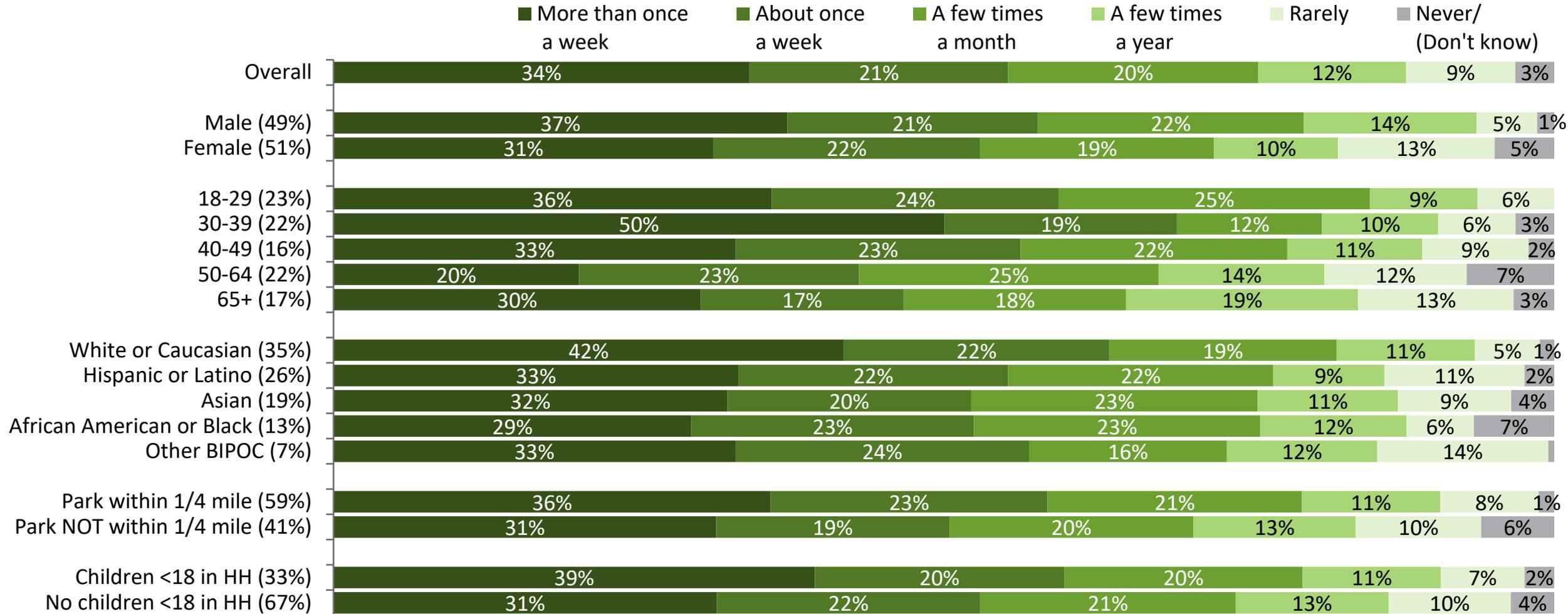
Parks Visitation by Districts

Residents in Districts 1 and 7 are most likely to visit City of Sacramento parks, open spaces, or trails a few times a week or more. District 2 residents are least likely to visit Sacramento parks.



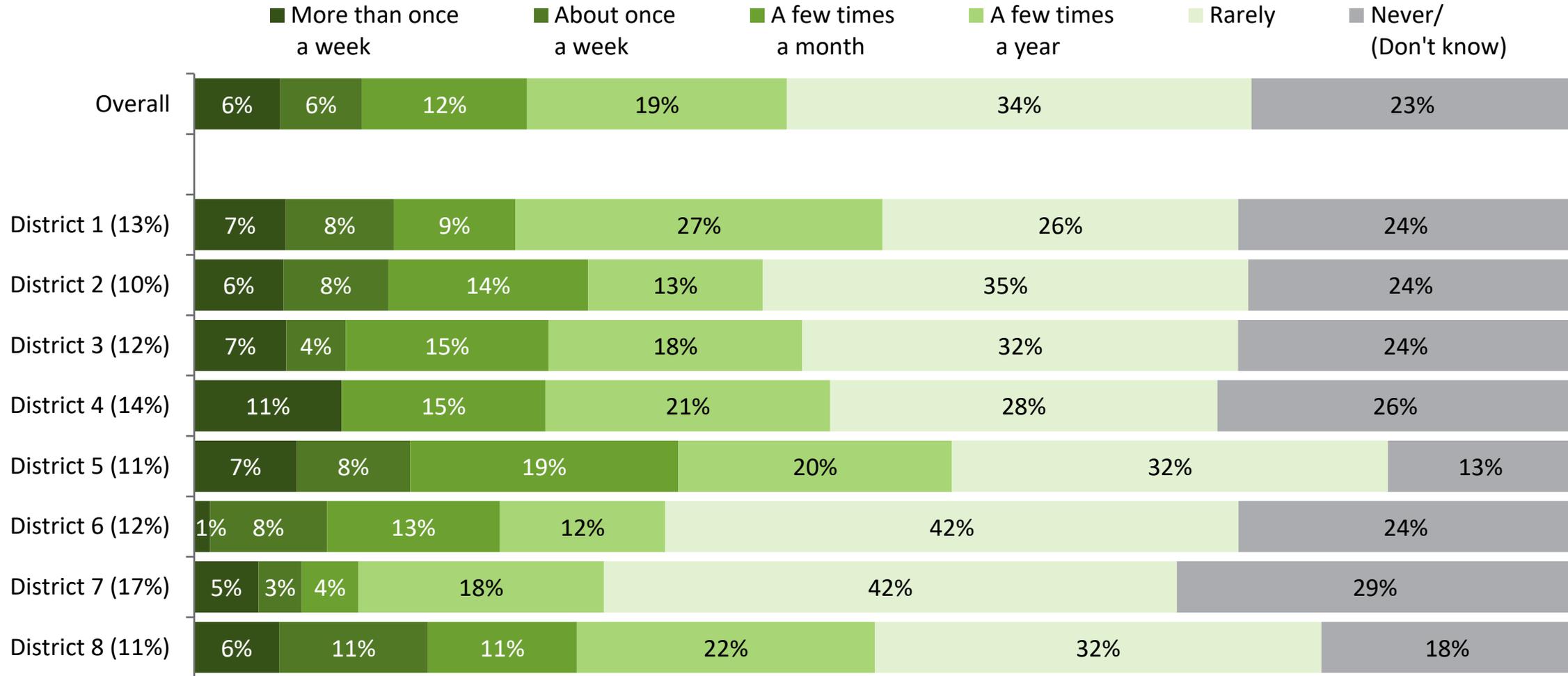
Park Visitation by Subgroups

Younger residents and those who are white, men, within walking distance of a park, or have children in their household are more likely to visit a City of Sacramento park than their counterparts.



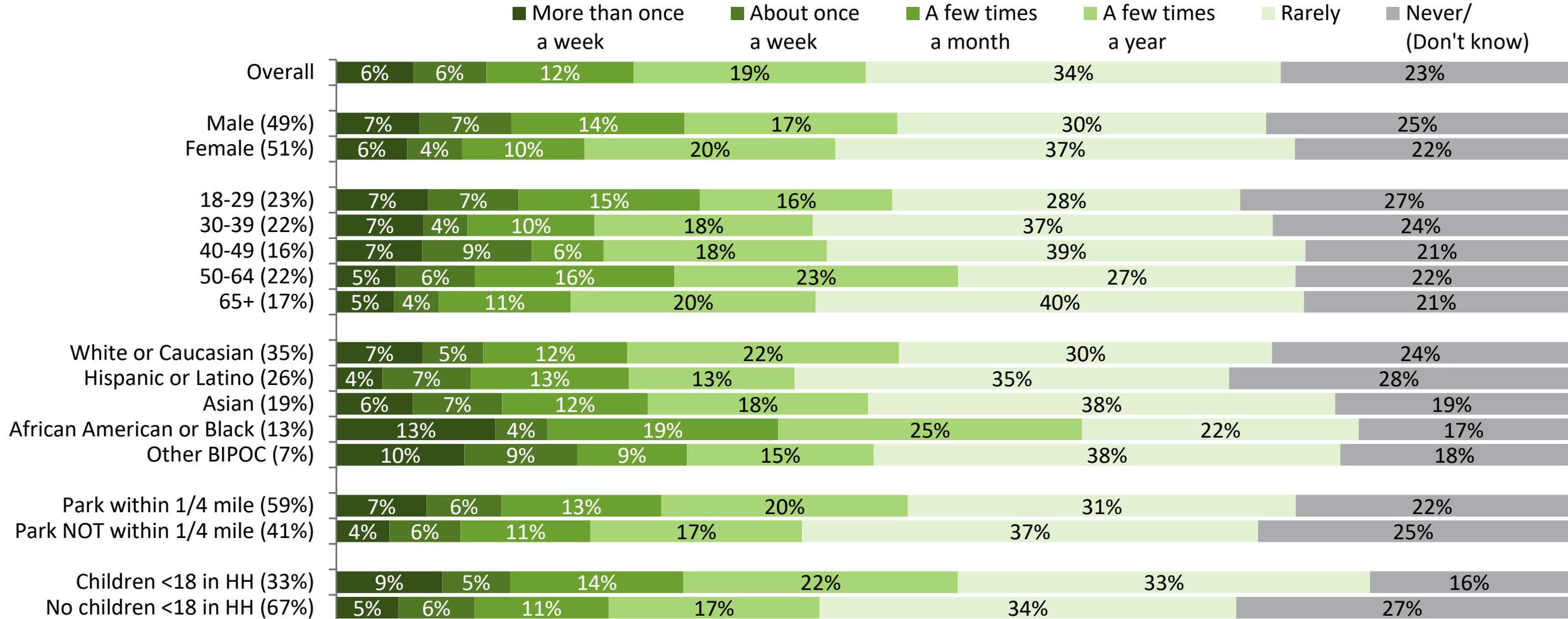
Facilities Usage by Districts

Residents in Districts 1, 5, and 8 report using Sacramento Community centers or recreation programs more frequently than residents in other districts.



Facilities Usage by Subgroups

Residents who are African American or Black and those with children in their household are most likely to use City of Sacramento community centers or recreation programs.



Conclusions

- ▶ Overall, residents have an overwhelmingly positive view of City parks, recreation, and youth programs provided by the local government. The quality and connectivity of parks and the role the parks and recreation system plays in benefiting health and wellness receive particularly high positive ratings.
- ▶ There is an opportunity for improvement in the safety and maintenance of parks and recreation facilities and youth initiatives, as items related to these key directions were indicated as top priorities and were rated the lowest.
- ▶ All potential enhancements for the park and recreation system tested are received positively and rated as at least somewhat of a priority for residents.
- ▶ Most residents value and prefer equitable funding over equal funding and there is near universal agreement that older neighborhoods with fewer resources should receive the same quality and quantity of parks and recreation facilities and services as newer neighborhoods with more resources.



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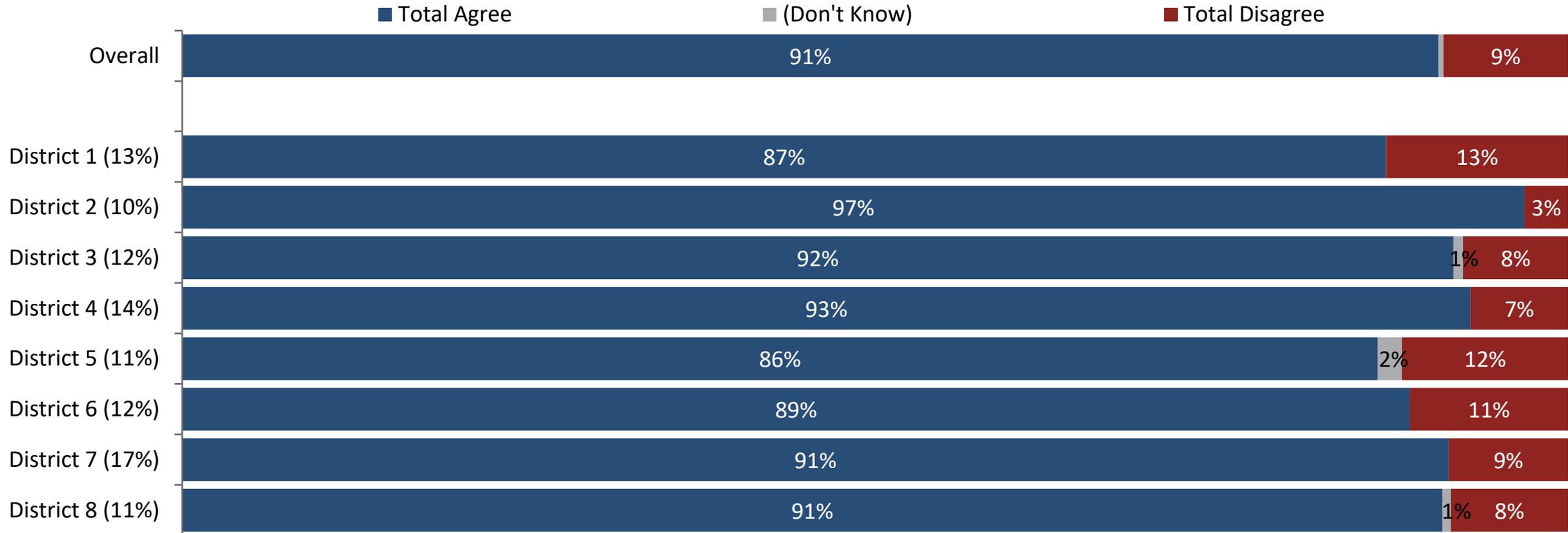


Appendix

Park Values: Older Neighborhoods by Districts

Residents across the city agree that residents in older, lower income communities in Sacramento should have access to the same quality and quantity of parks and recreation programs.

“Residents in older, lower income communities in Sacramento should have access to the same quality and quantity of city parks and recreation services as those in newer areas.”

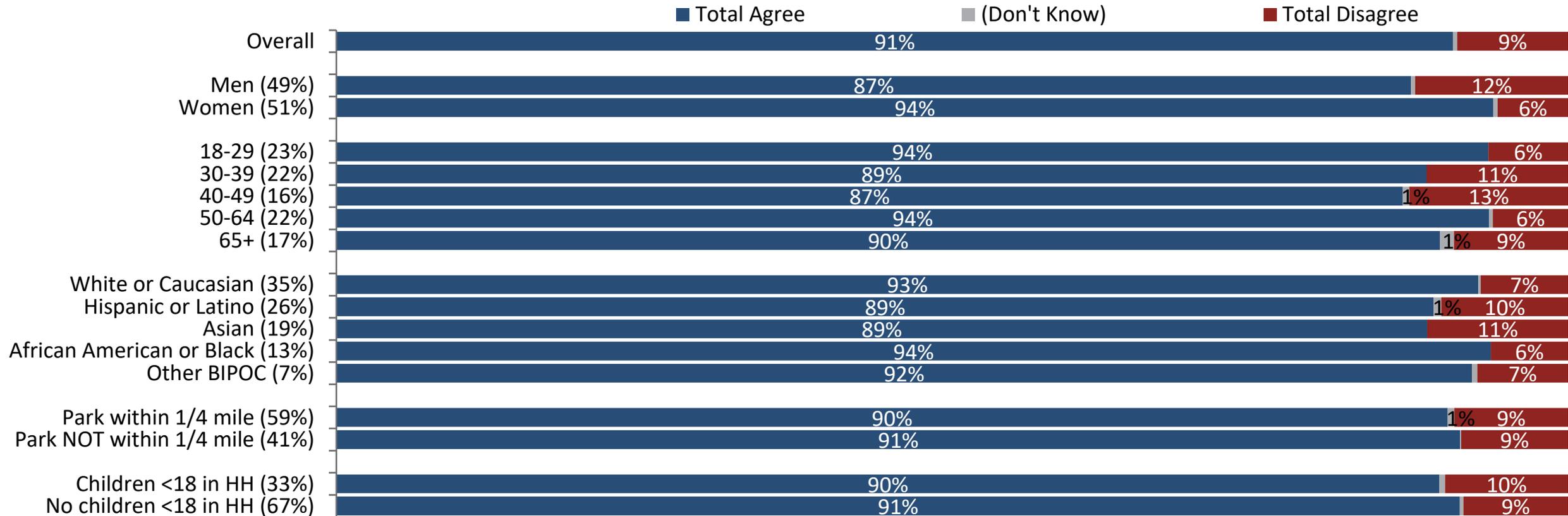


Q37. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

Park Values: Older Neighborhoods by Subgroups

Across demographics, residents overwhelmingly agree that residents in older, lower income communities should enjoy access to city parks and recreation services equal to residents living in newer communities.

“Residents in older, lower income communities in Sacramento should have access to the same quality and quantity of city parks and recreation services as those in newer areas.”



Q37. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

Top Priorities for Parks by Visit Frequency

	Overall	More than once a week (34%)	About once a week (21%)	A few times a month (20%)	A few times a year (12%)	Rarely (9%)
Improving safety of parks and parks facilities	6.0	6.0	6.0	6.1	5.9	6.0
Improving maintenance and cleanliness of parks	5.9	6.0	5.9	5.9	6.0	5.8
Improving summer and after-school programs for children and youth	5.9	6.1	6.0	5.7	6.0	5.4
Fixing or replacing old, broken, or worn parks equipment	5.9	6.0	6.0	5.8	5.9	5.4
Planting more trees to provide shade and protect residents against extreme heat throughout the city	5.8	6.0	5.9	5.8	6.0	5.2
Adding more parks in neighborhoods that don't have any parks nearby	5.8	5.9	6.0	5.7	5.9	5.4
Providing mentorship and workforce development programs for youth ages 13 to 24	5.8	6.0	5.7	5.6	5.9	5.5
Providing programs for youth promoting health and wellness	5.8	5.9	5.9	5.8	5.8	5.1
Ensuring residents in all communities have access to parks and natural areas in their own neighborhood	5.7	6.0	5.6	5.5	5.9	5.1
Offering recreation and youth programs and initiatives	5.6	5.7	5.7	5.6	5.6	5.1
Investing in sustainable technology to conserve water and energy at parks and parks facilities	5.6	5.7	5.7	5.7	5.6	4.8
Adding more parks programs in neighborhoods with fewer programs	5.5	5.8	5.5	5.4	5.4	4.8
Building a system of connected trails across the city	5.3	5.7	5.4	5.1	5.3	4.9
Adding parks and programming in areas with the highest crime rates	5.1	5.3	5.6	5.2	4.6	4.3
Extending hours at parks with heavily used facilities by adding lighting and allowing for evening use up to 10 PM	5.1	5.3	5.0	5.2	5.3	4.3
Adding more parks throughout the city	5.1	5.1	5.2	5.0	5.3	4.7
Adding more parks in your neighborhood	4.5	4.5	4.7	4.5	4.7	4.3

Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority

Top Priorities for Parks by Districts

	Overall	District 1 (13%)	District 2 (10%)	District 3 (12%)	District 4 (14%)	District 5 (11%)	District 6 (12%)	District 7 (17%)	District 8 (11%)
Improving safety of parks and parks facilities	6.0	5.9	6.0	5.9	6.0	6.1	5.9	6.3	6.0
Improving maintenance and cleanliness of parks	5.9	5.7	5.9	6.0	6.0	5.8	5.9	6.1	5.8
Improving summer and after-school programs for children and youth	5.9	5.9	5.8	5.9	5.7	6.1	5.9	5.8	6.2
Fixing or replacing old, broken, or worn parks equipment	5.9	5.9	6.0	5.6	5.8	6.1	5.7	6.0	5.8
Planting more trees to provide shade and protect residents against extreme heat throughout the city	5.8	6.0	5.9	5.5	5.8	6.0	5.6	6.0	5.7
Adding more parks in neighborhoods that don't have any parks nearby	5.8	5.8	5.8	5.5	5.9	5.9	5.7	5.9	5.9
Providing mentorship and workforce development programs for youth ages 13 to 24	5.8	5.8	6.1	5.6	5.7	6.0	5.7	5.7	5.8
Providing programs for youth promoting health and wellness	5.8	5.7	5.9	5.7	5.8	6.0	5.6	5.7	5.8
Ensuring residents in all communities have access to parks and natural areas in their own neighborhood	5.7	5.6	5.8	5.8	5.7	5.9	5.4	5.6	5.8
Offering recreation and youth programs and initiatives	5.6	5.3	5.8	5.5	5.5	6.0	5.4	5.6	5.9
Investing in sustainable technology to conserve water and energy at parks and parks facilities	5.6	5.6	5.6	5.4	5.7	5.9	5.4	5.4	5.9
Adding more parks programs in neighborhoods with fewer programs	5.5	5.5	5.7	5.3	5.4	5.5	5.5	5.5	5.5
Building a system of connected trails across the city	5.3	5.1	5.3	5.1	5.7	5.5	4.9	5.6	5.3
Adding parks and programming in areas with the highest crime rates	5.1	5.1	5.0	5.2	5.4	5.3	5.2	4.9	5.2
Extending hours at parks with heavily used facilities by adding lighting and allowing for evening use up to 10 PM	5.1	4.8	5.5	4.8	5.5	5.0	5.3	5.1	5.0
Adding more parks throughout the city	5.1	5.0	5.3	4.9	5.1	5.1	5.0	5.0	5.3
Adding more parks in your neighborhood	4.5	4.1	5.3	4.5	4.7	4.7	4.3	4.2	4.7

Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

Top Priorities for Parks by Ethnicity

	Overall	White or Caucasian (35%)	Hispanic or Latino (26%)	Asian (19%)	Af. American or Black (13%)	Other BIPOC (7%)
Improving safety of parks and parks facilities	6.0	6.0	6.2	6.0	6.2	6.0
Improving maintenance and cleanliness of parks	5.9	5.8	6.0	5.8	6.4	5.8
Improving summer and after-school programs for children and youth	5.9	5.9	6.0	5.8	6.4	5.9
Fixing or replacing old, broken, or worn parks equipment	5.9	5.9	5.9	5.8	6.4	5.8
Planting more trees to provide shade and protect residents against extreme heat throughout the city	5.8	6.0	5.7	5.8	6.0	5.9
Adding more parks in neighborhoods that don't have any parks nearby	5.8	5.9	5.8	5.6	6.3	5.8
Providing mentorship and workforce development programs for youth ages 13 to 24	5.8	5.6	6.0	5.6	6.2	5.8
Providing programs for youth promoting health and wellness	5.8	5.7	5.8	5.6	6.4	5.8
Ensuring residents in all communities have access to parks and natural areas in their own neighborhood	5.7	5.8	5.7	5.4	6.2	5.6
Offering recreation and youth programs and initiatives	5.6	5.5	5.7	5.5	6.1	5.8
Investing in sustainable technology to conserve water and energy at parks and parks facilities	5.6	5.5	5.7	5.5	6.3	5.7
Adding more parks programs in neighborhoods with fewer programs	5.5	5.6	5.4	5.4	6.1	5.6
Building a system of connected trails across the city	5.3	5.5	5.2	5.2	5.5	5.7
Adding parks and programming in areas with the highest crime rates	5.1	5.3	5.2	4.9	5.8	5.2
Extending hours at parks with heavily used facilities by adding lighting and allowing for evening use up to 10 PM	5.1	5.3	5.1	5.0	5.7	5.3
Adding more parks throughout the city	5.1	5.1	5.0	4.8	5.7	5.1
Adding more parks in your neighborhood	4.5	4.4	4.5	4.6	5.0	4.4

Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority

Top Priorities for Parks by Age

	Overall	18-29 (23%)	30-39 (22%)	40-49 (16%)	50-64 (22%)	65+ (17%)
Improving safety of parks and parks facilities	6.0	6.0	5.8	6.1	6.1	6.2
Improving maintenance and cleanliness of parks	5.9	6.0	5.7	6.0	6.0	6.0
Improving summer and after-school programs for children and youth	5.9	6.0	5.6	5.9	5.8	6.2
Fixing or replacing old, broken, or worn parks equipment	5.9	5.9	5.6	6.0	5.8	6.1
Planting more trees to provide shade and protect residents against extreme heat throughout the city	5.8	6.1	5.6	5.9	5.6	6.1
Adding more parks in neighborhoods that don't have any parks nearby	5.8	6.1	5.7	5.7	5.5	6.0
Providing mentorship and workforce development programs for youth ages 13 to 24	5.8	5.8	5.6	5.8	5.9	5.8
Providing programs for youth promoting health and wellness	5.8	5.9	5.5	5.7	5.9	5.9
Ensuring residents in all communities have access to parks and natural areas in their own neighborhood	5.7	5.8	5.6	5.7	5.5	5.9
Offering recreation and youth programs and initiatives	5.6	5.6	5.3	5.6	5.6	5.8
Investing in sustainable technology to conserve water and energy at parks and parks facilities	5.6	5.7	5.2	5.4	5.7	5.9
Adding more parks programs in neighborhoods with fewer programs	5.5	5.8	5.2	5.5	5.1	5.8
Building a system of connected trails across the city	5.3	5.2	5.4	5.2	5.2	5.6
Adding parks and programming in areas with the highest crime rates	5.1	5.6	4.9	5.0	5.0	5.2
Extending hours at parks with heavily used facilities by adding lighting and allowing for evening use up to 10 PM	5.1	5.4	5.1	5.0	4.8	5.3
Adding more parks throughout the city	5.1	5.1	4.9	4.9	5.0	5.5
Adding more parks in your neighborhood	4.5	4.5	4.3	4.7	4.5	4.7

Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

Top Priorities for Parks by Distance to Park

	Overall	Park w/in walking distance (>1/4 miles) (59%)	Park NOT w/in walking distance (41%)
Improving safety of parks and parks facilities	6.0	6.0	6.0
Improving maintenance and cleanliness of parks	5.9	6.0	5.9
Improving summer and after-school programs for children and youth	5.9	6.0	5.8
Fixing or replacing old, broken, or worn parks equipment	5.9	5.9	5.8
Planting more trees to provide shade and protect residents against extreme heat throughout the city	5.8	5.8	5.9
Adding more parks in neighborhoods that don't have any parks nearby	5.8	5.9	5.7
Providing mentorship and workforce development programs for youth ages 13 to 24	5.8	5.8	5.7
Providing programs for youth promoting health and wellness	5.8	5.9	5.6
Ensuring residents in all communities have access to parks and natural areas in their own neighborhood	5.7	5.7	5.6
Offering recreation and youth programs and initiatives	5.6	5.6	5.6
Investing in sustainable technology to conserve water and energy at parks and parks facilities	5.6	5.6	5.5
Adding more parks programs in neighborhoods with fewer programs	5.5	5.5	5.5
Building a system of connected trails across the city	5.3	5.3	5.4
Adding parks and programming in areas with the highest crime rates	5.1	5.2	5.1
Extending hours at parks with heavily used facilities by adding lighting and allowing for evening use up to 10 PM	5.1	5.1	5.2
Adding more parks throughout the city	5.1	5.0	5.1
Adding more parks in your neighborhood	4.5	4.4	4.7

Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

Top Priorities for Parks by Children in HH

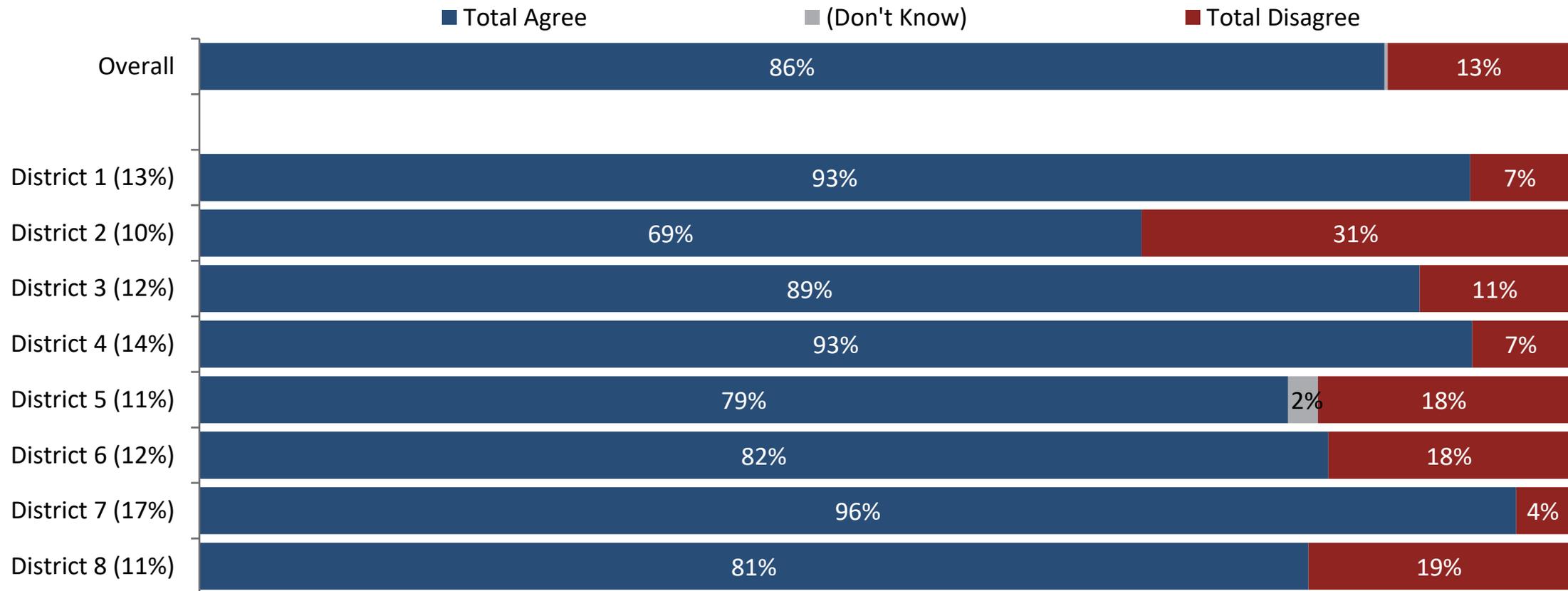
	Overall	Children <18 in HH (33%)	No children in HH (67%)
Improving safety of parks and parks facilities	6.0	6.1	6.0
Improving maintenance and cleanliness of parks	5.9	5.9	5.9
Improving summer and after-school programs for children and youth	5.9	6.2	5.7
Fixing or replacing old, broken, or worn parks equipment	5.9	5.9	5.8
Planting more trees to provide shade and protect residents against extreme heat throughout the city	5.8	5.7	5.9
Adding more parks in neighborhoods that don't have any parks nearby	5.8	5.9	5.8
Providing mentorship and workforce development programs for youth ages 13 to 24	5.8	5.9	5.7
Providing programs for youth promoting health and wellness	5.8	5.9	5.7
Ensuring residents in all communities have access to parks and natural areas in their own neighborhood	5.7	5.7	5.7
Offering recreation and youth programs and initiatives	5.6	5.8	5.5
Investing in sustainable technology to conserve water and energy at parks and parks facilities	5.6	5.6	5.6
Adding more parks programs in neighborhoods with fewer programs	5.5	5.6	5.4
Building a system of connected trails across the city	5.3	5.3	5.4
Adding parks and programming in areas with the highest crime rates	5.1	5.0	5.2
Extending hours at parks with heavily used facilities by adding lighting and allowing for evening use up to 10 PM	5.1	5.3	5.0
Adding more parks throughout the city	5.1	5.0	5.1
Adding more parks in your neighborhood	4.5	4.7	4.4

Q17-Q33. Thinking about parks, recreation and youth programs in the City of Sacramento, please rate each one using a scale of 1 to 7, where 1 means you feel that item should be a very low priority and 7 means that you feel that item should be a very high priority.

Perception of Park Proximity by Districts

A third of respondents in District 2 are less likely to report having a neighborhood or community park within walking distance of their house.

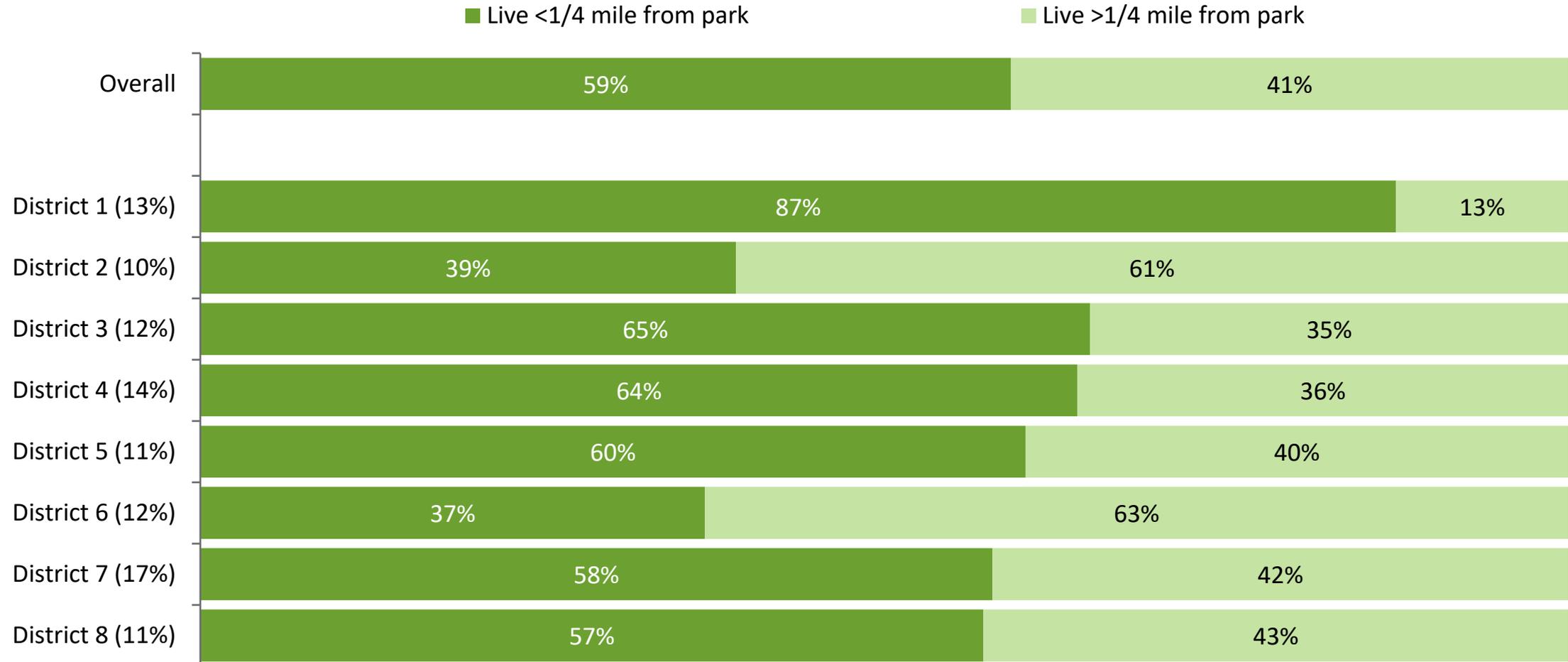
“There is a neighborhood or community park within walking distance of my house.”



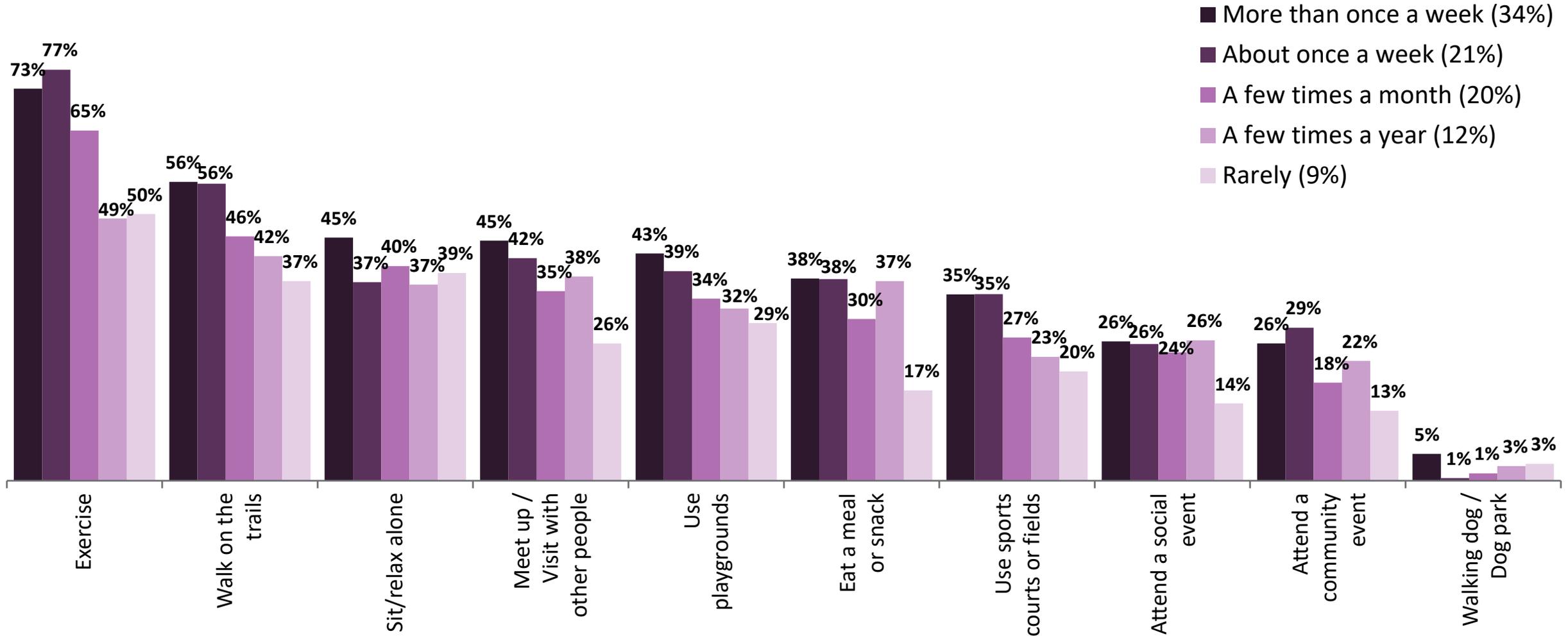
Q36. Please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

Park Proximity by Districts

Per their listed residence address, nearly nine-in-ten respondents in District 1 are within walking distance of a park, while just under four-in-ten District 6 respondents are in walking distance.



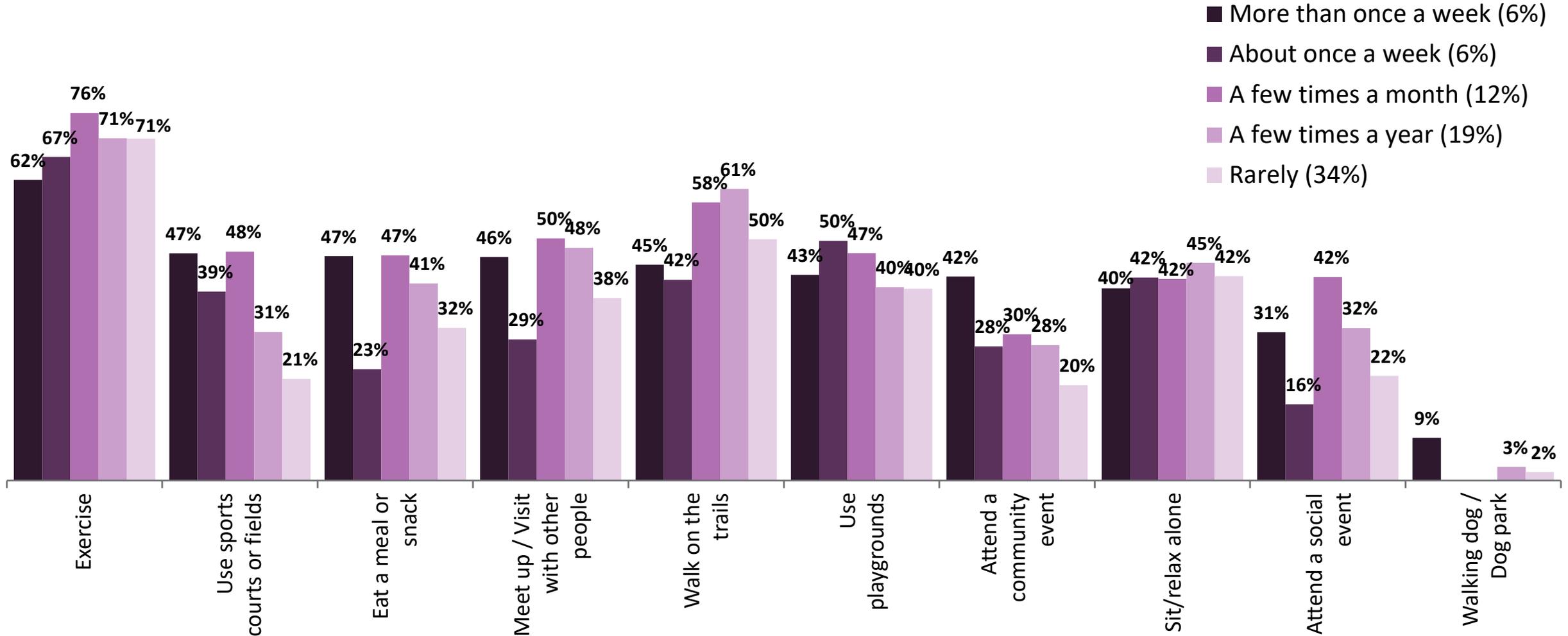
Purpose of Visit by Park Visitation



(1% of all respondents indicated another activity; 2% do not visit or don't know/refused; 3% of respondents never visit parks.)

Q43. What do you and your household typically do when visiting City of Sacramento parks?

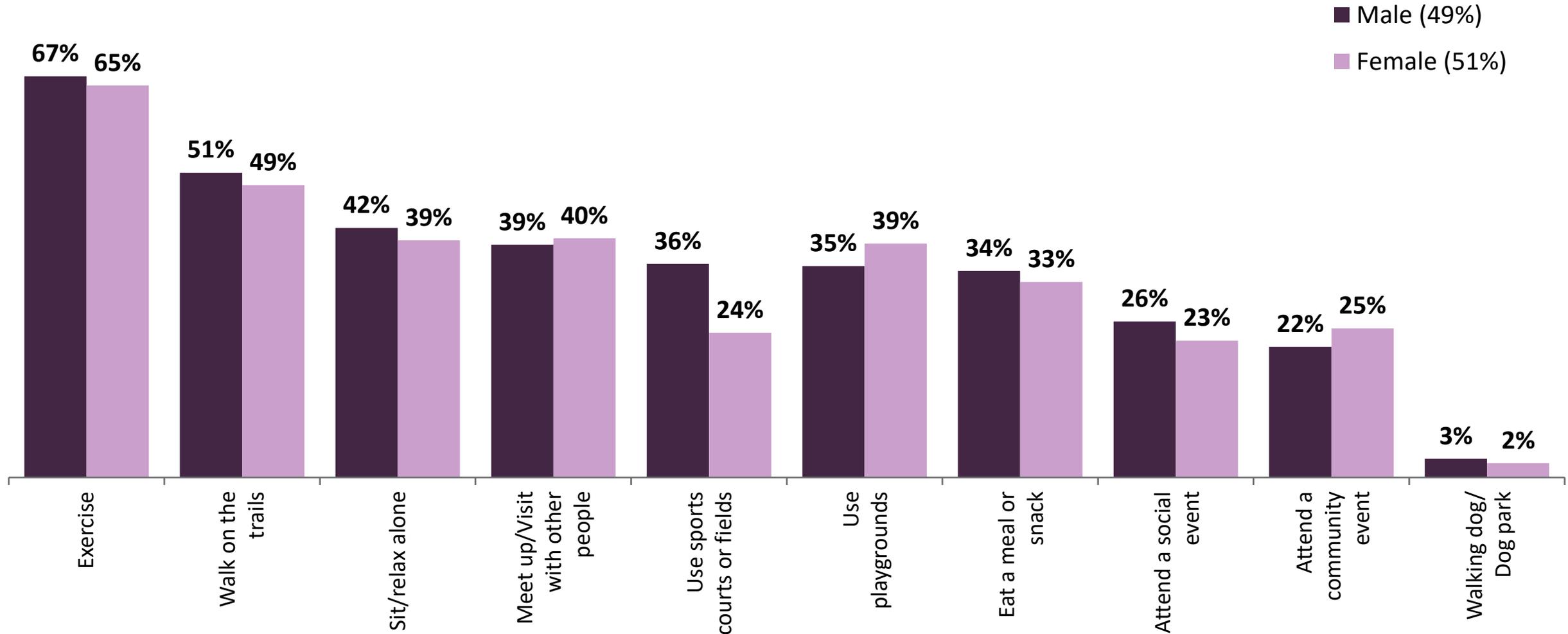
Purpose of Visit by Community Center & Rec Program Usage



(1% of all respondents indicated another activity; 2% do not visit or don't know/refused; 23% never visit community centers/recreation programs.)

Q43. What do you and your household typically do when visiting City of Sacramento parks?

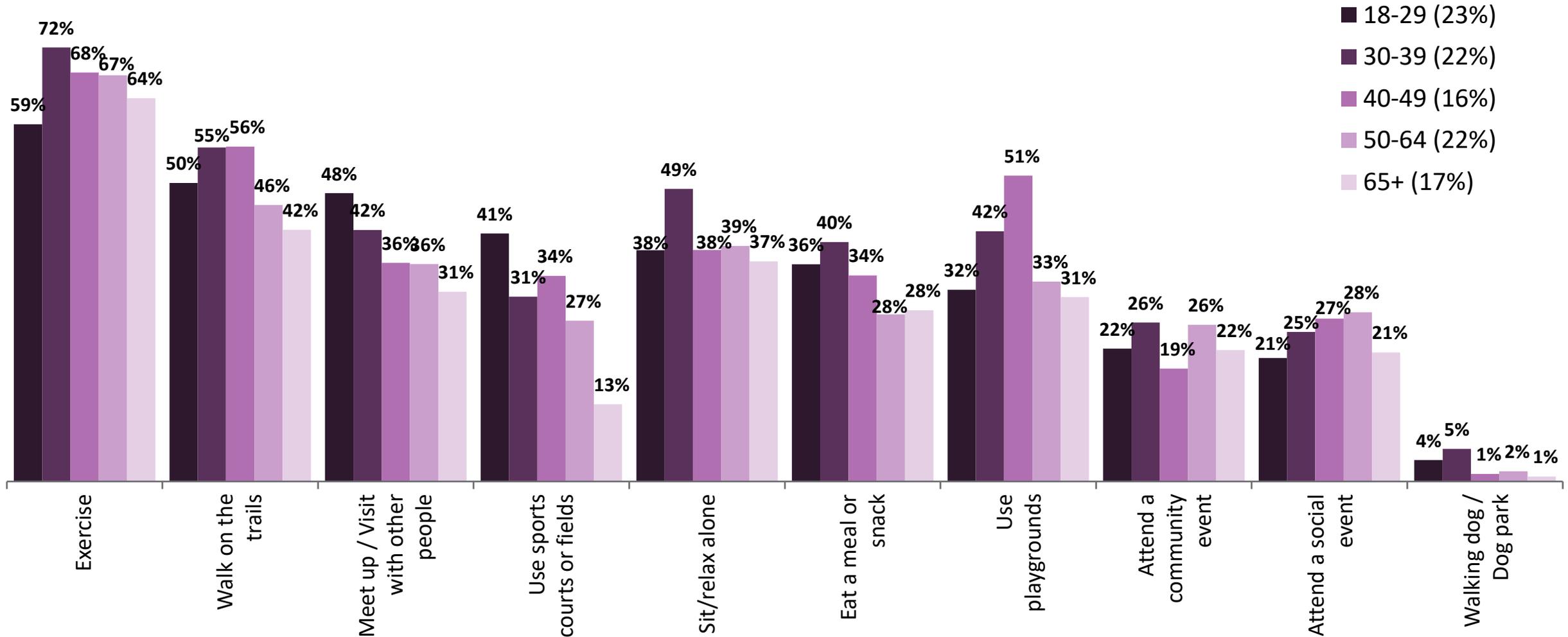
Purpose of Visit by Gender



(1% of all respondents indicated another activity; 2% do not visit or don't know/refused.)

Q43. What do you and your household typically do when visiting City of Sacramento parks?

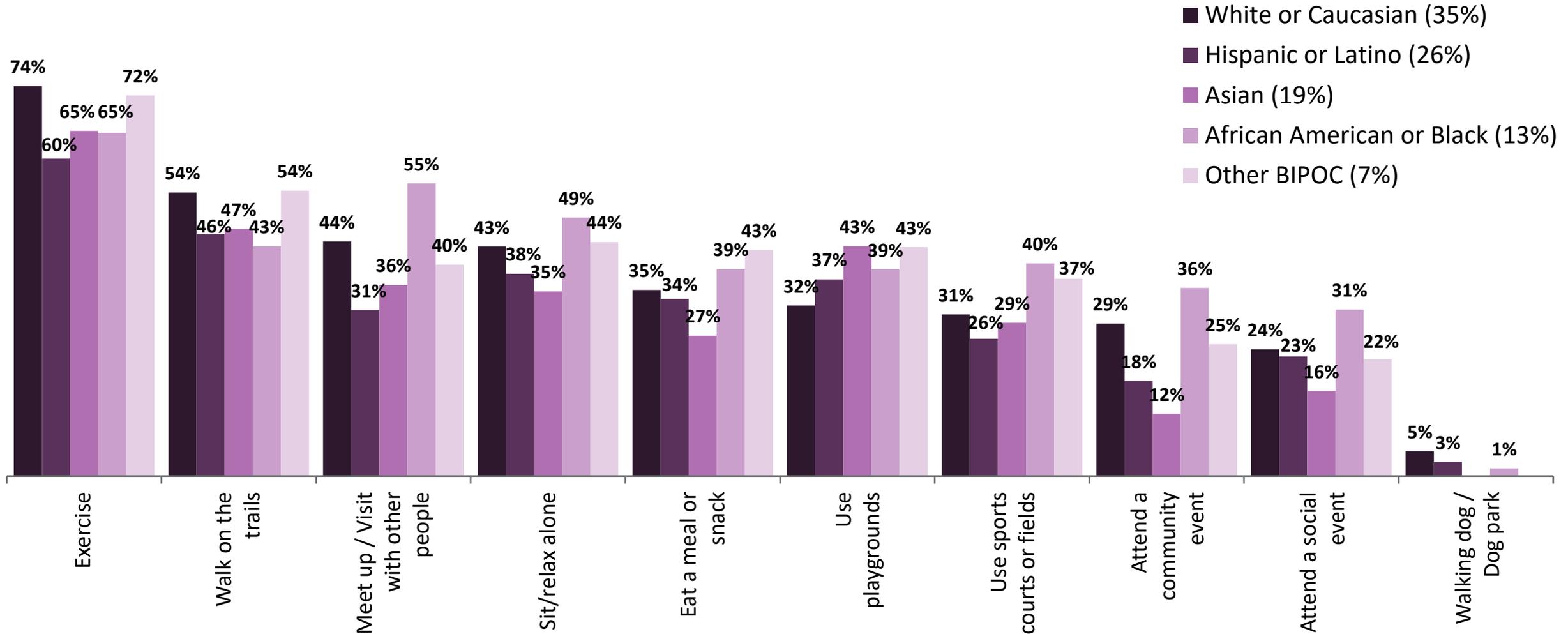
Purpose of Visit by Age



(1% of all respondents indicated another activity; 2% do not visit or don't know/refused.)

Q43. What do you and your household typically do when visiting City of Sacramento parks?

Purpose of Visit by Ethnicity



(1% of all respondents indicated another activity; 2% do not visit or don't know/refused.)

Q43. What do you and your household typically do when visiting City of Sacramento parks?