

Meeting Date: 8/02/2021

Report Type: Informational



**Sacramento Youth
Commission Report**

915 I Street, 3rd Floor

www.CityofSacramento.org

Title: Youth, Parks, & Community Enrichment Master Plan Summer Youth Outreach

Location: Citywide

Recommendation: Informational

Contact: Brianna Moland, Associate Planner, (916) 808-6188; Park Planning and Development Services, Department of Youth, Parks, & Community Enrichment

Presenter: Brianna Moland, Associate Planner, (916) 808-6188; Dana Repan, Senior Planner, (916) 808-2762; Park Planning and Development Services, Department of Youth, Parks, & Community Enrichment

Department: Youth, Parks, and Community Enrichment

Division: Park Planning and Development Services

Attachments:

01 Description/Analysis

Submitted By:	Brianna Moland
Approved By:	Mario E. Lara, Director
Signature:	<i>Mario E. Lara</i>

Attachment 01 – Description/Analysis

Issue: The *City of Sacramento Parks and Recreation Master Plan 2005-2010* was adopted by the City Council on December 7, 2004, and minor changes were made in the Technical Update in 2009. Since 2009, the Department of Youth, Parks, and Community Enrichment (YPCE) has experienced organizational changes, the adoption of YPCE's Strategic Plan in 2018 with new and revised department goals and policies, a renewed commitment to youth programming, the department's name change, as well as revised parkland level of service requirements. Given all these changes and that the current plan has not been updated since 2009, the Advanced Planning Section of the Park Planning and Development Services Division is currently updating the Parks Master Plan 2040 in coordination with the consultant MIG, Inc. It is anticipated that the new Parks Master Plan 2040 will be adopted in 2022.

YPCE staff have made periodic updates to each of the Councilmembers, the Parks and Community Enrichment Commission, and the Sacramento Youth Commission throughout the outreach and engagement process. The feedback from the Councilmembers and Commissioners that staff have received has been incorporated and makes clear the need to continue seeking the input of underrepresented communities and the youth of Sacramento.

In an effort to get more Sacramento youth to provide input on the Parks Master Plan 2040, the Parks Master Plan team launched an art contest on June 1 called the "Youth Art Expo and Contest: Your Parks, Your Future!" Sacramento youth ages 14 to 24 were asked to submit compelling photos, videos, performances, and other visual art that was inspired by Sacramento parks and recreation programs and explain why parks and recreation were meaningful to them. To enhance this year's Summer at City Hall virtual program, the art contest activity was paired with the Summer at City Hall 2021 afternoon session. Parks Master Plan staff facilitated a speaker series from June 22 through July 22 by inviting subject matter experts to talk to participants and give them an introduction to who they are, the career path they chose, and pose a challenging situation that they encounter in their relationship with parks and recreation. The speakers were staff and volunteers in the park planning, park maintenance, landscape architecture, city planning, advocacy, and conservation fields. Each of the speakers' presentations were connected back to the "Your Future, Your Parks" art contest to inform the Parks Master Plan 2040.

The top three art contest submissions for each age group (14-15, 16-18, and 19-24) will each receive a \$300 gift card. There is also \$600 worth of honorable mention prizes that will be distributed. The deadline to enter the contest was July 31. Winners will be announced at the Parks and Community Enrichment Commission meeting on September 2, 2021. A memo announcing the winners will be sent to the Sacramento Youth Commission in September 2021.

Policy Considerations: Updating the Parks Master Plan is an implementation task of YPCE's Strategic Plan, the Citywide Youth Development Plan, and the City's General Plan. Per the 2018 Strategic Plan, staff have been instructed to increase outreach to engage community members in park planning and design and increase youth participation to meet the needs of current and future residents. The updated Parks Master Plan 2040 will incorporate those supporting goals and policies as well as community input from community outreach and engagement into a comprehensive Parks Master Plan policy document to guide department programs and investments for the next 20 years.

Economic Impacts: Not Applicable

Environmental Considerations: Not Applicable

Sustainability: Not Applicable

Commission/Committee Action: Not Applicable

Rationale for Recommendation: Not Applicable

Financial Considerations: Not Applicable

Local Business Enterprise (LBE): Not Applicable