



What We Have Heard So Far

Summary of Phase 1 Engagement

Outreach Efforts

- 2 Focus group meetings
- 1 Community Workshop
- 2 Tabling events in the project area
- 5 One-on-one discussions with apartment complexes, businesses, and service organizations
- 1 Online project survey focused on existing conditions/user experience (125+ responses)

Top Five Community Concerns

- 1. Vehicle speeds, dangerous driving, and safety
- 2. Multimodal user vulnerability and discomfort on the project corridors
- 3. Transit access, quality of stops, and security
- 4. Infrastructure gaps (sidewalks, lighting, road/ramp crossings, and bike facilities)
- 5. Corridor identity and placemaking



"[Arden Way] prioritizes moving cars, not people's mobility outside of a car. It's basically a mini-freeway, and you have to cross so much to get to storefronts."

"I drive because biking there is dangerous"

"Traveling in any way that's not driving feels unsafe, so I only ever drive [on Arden Way]."

"My primary access to work is Auburn Boulevard. The number of people trying to walk on the side of the road where there are not many lights at night, no shoulder/ no sidewalk, is scary to navigate, even for someone who drives it regularly."



Project team tabling at Arden Fair Mall



Community members reviewing project exhibits during the Phase 1 Community Workshop

What does a "comfortable and safe street" mean to you?

"Long enough lights to cross on, well-marked crosswalks."

"Traffic at reasonable speeds is buffered from the sidewalk."

"Sidewalks and bike lanes are wide, physically separated from traffic, and clear of debris."

"Nicely paved sidewalks, room between fast-moving cars and peds, up-to-date crosswalks."



Project team tabling at the SacRT Swanston Light Rail Station



Project team discussion with the community-based focus group meeting

How are people traveling?

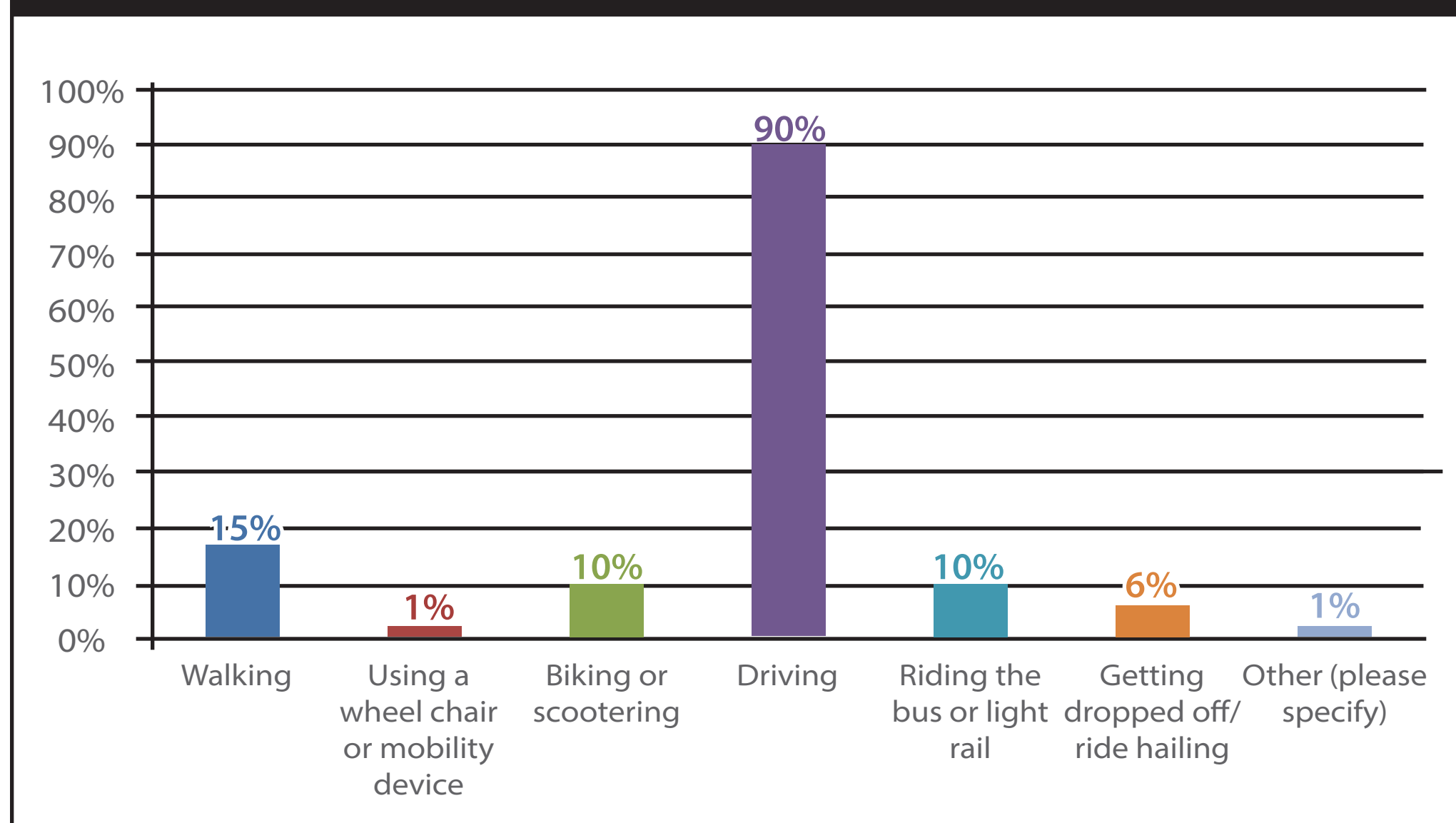


Chart showing how Phase 1 Online Survey respondents answered the question, "What are the main ways you travel on these corridors?"

Where are people going?

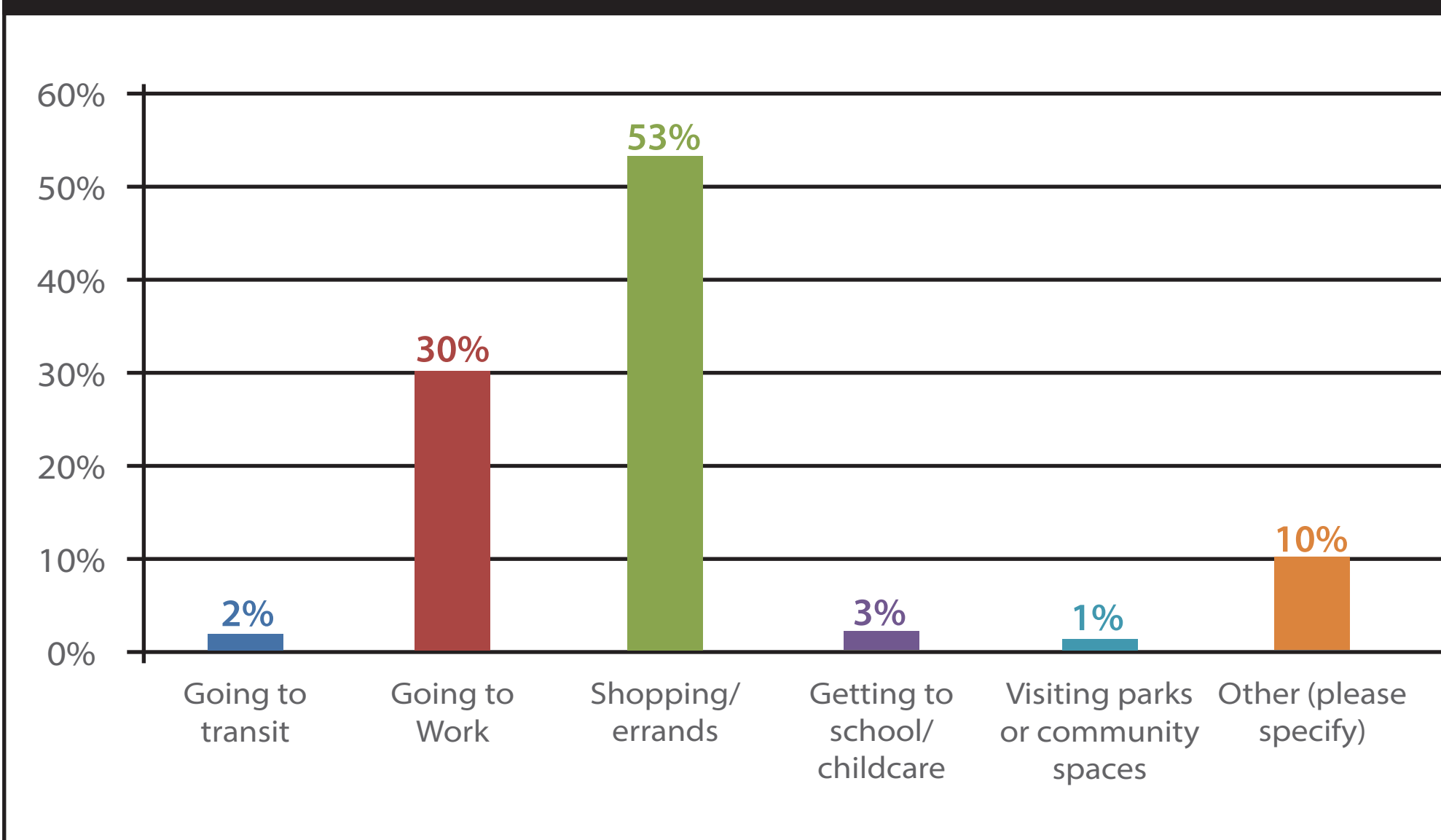


Chart showing how Phase 1 Online Survey respondents answered the question, "What is the primary purpose of your trips on these corridors?"



Comments from the first Community Workshop, focused on Auburn Boulevard

Would your community like a presentation from the project team?