

BROADWAY

Complete Streets Plan

Community Open House Summary

July 18, 2018

The project location is the two-mile Broadway corridor between 3rd Street and 29th Street, south of downtown Sacramento, California. It anchors multi-modal transportation connections and improves access for all modes through introduction of a four lane to three lane road diet, new buffered bicycle lanes, new marked pedestrian crossings and refuge islands, and pedestrian improvements at two intersections.





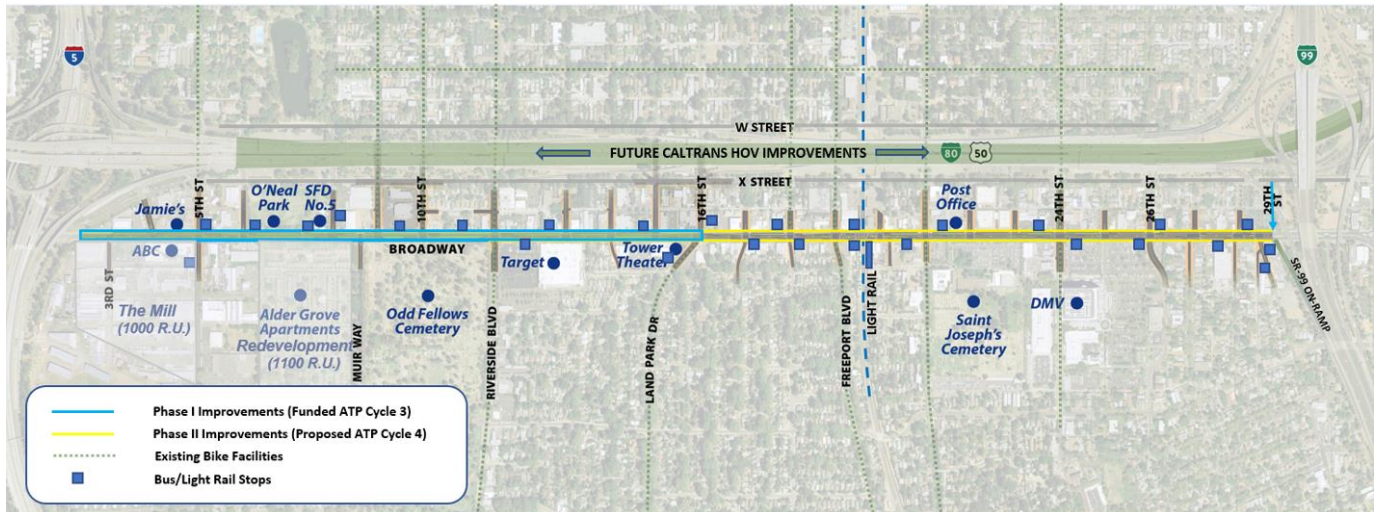
Community Open House
July 18, 2018 | 5:30 – 7:00 p.m.
Uptown Studios
2415 23rd St, Sacramento

Introduction

On Wednesday, July 18, in coordination with the Greater Broadway Partnership, the City of Sacramento held a community open house for both the Broadway Complete Streets Project and the Broadway Placemaking Project. The open house was held from 5:30 to 7:00 p.m. at Uptown Studios located at 2415 23rd Street.

Project Overview

The City of Sacramento is currently working to make Broadway a safer and inviting place for all travelers, whether bicyclists, pedestrians, motorists, and transit riders, and to preserve and enhance the eclectic nature of the corridor. The Broadway Complete Street project will implement improvements to accommodate all travelers and enhance the Broadway corridor with balanced accessibility, enhanced safety, and improved connectivity; this is important as the corridor is home to a variety of businesses, residents, government facilities, industrial centers, and cultural amenities.



Open House Purpose and Format

The open house provided an opportunity for the community to learn about and provide input on both the City of Sacramento's Broadway Complete Streets Project, and the Greater Broadway Partnership's Placemaking Project, which is an accompanying effort to improve the streetscape and promote overall well-being.

The open house included a presentation from City of Sacramento Associate Civil Engineer Megan Johnson and Consultant Project Manager, James Pangburn of Mark Thomas on the Broadway



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Complete Streets Project, as well as a presentation by the Broadway Placemaking Project Manager, Kimberly Garza of Atlas Labs.

Megan Johnson gave an overview of the Broadway Complete Streets Project, proposed improvements, and update of project status. Kimberly Garza provided an overview of urban design concepts and elements that could be incorporated into Broadway.

Below is a compilation of comment cards received regarding the Broadway Complete Streets Plan during the open house.



Community members at the open house

Community Feedback During the Open House

- Very excited about the future of the Broadway corridor. Mainly concerned about the North-South connections to Broadway from the rest of the grid. He doesn't think that Broadway can reach its full potential without bike/ped improvements to the numbered streets.

(Staff feedback: Good observation. The City has received SB1 funding to maintain the roads and improve bicycle facilities on 5th Street, 9th Street, 10th Street, 19th Street and 21 Streets, which are targeted to be in place by the time the Broadway improvements are constructed)

- Prefers to ride north/south on 18th Street because of the designated bike lanes. Avoids crossing Broadway at unsignalized intersections. Vehicles do not stop for pedestrians at these crossings.

(Staff feedback: Understood. A goal with the project is to calm traffic, improve visibility of bicyclists and pedestrians, and reduce the crossing distances, which has been shown to increase drivers yielding to crossing pedestrians and bicyclists)

- Concerned about sight distance for bikes/cars pulling out of driveways if parking protected bikeways were implemented

(Staff feedback: if parking-protected bikeways are included, parking near intersections would be restricted to provide sight distance consistent with the speeds on Broadway)



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- Concerned that if you drop Broadway to 2 lanes, X Street will become even more unsafe to peds/bikes. Would like to see improvements to the crossings at X Street

(Staff feedback: Where the project has connections to X Street, such as 15th Street, 16th Street and 29th Street, the crossings will be designed to current standards)

- Lots of positive feedback on the 16th Street conversion.
- RT wants to make sure they are part of the process

(Staff feedback: Regional Transit will be actively involved in the project development)

- One individual was curious about options without a TWLTL; how wide could the buffer/bike lane/sidewalks be in that case?

(Staff feedback: Two-way left turn lanes are important to maintaining safe and efficient traffic operations when reducing the number of lanes. A two-lane street with a TWLT lane often operates better and is safer than a four-lane street without a turn lane, because it allows turning cars to wait outside the through lane)

- Make sure that the new bus stops are accommodating to the disabled and the blind

(Staff feedback: Two-way left turn lanes are important to maintaining safe and efficient traffic operations when reducing the number of lanes. A two-lane street with a TWLT lane often operates better and is safer than a four-lane street without a turn lane, because it allows turning cars to wait outside the through lane)

- Concerned about the schedule and efficiency of the busses due to the road diet

(Staff feedback: the City and RT are coordinating on the design and operations of the bus route)

- Coordinate pedestrian improvements with Tower Theater

(Staff feedback: the City will engage business/property owners as the design progresses)

Comment Cards

Amenities

- Maintain historic buildings. Lots of art and interactive space.
- I was horrified to see a children's play area proposed for Riverside Boulevard / Broadway intersection at Target parking lot. Cannot think of many WORSE places for kids to play! *(Staff feedback: this was a concept presented for the “Placemaking Project” and is not proposed as part of the City’s Complete Street project)*
- Not enough trash cans or commitment from businesses or the City to clean their area. Near Fifth Street and Broadway is very depressing-like. *(Staff feedback: Thanks for the comment – will coordinate with the Greater Broadway Partnership.)*
- 1. The Target parking lot looks like Los Angeles. Barren. Surround it with trees.
2. Trees everywhere. Lots of trees. Palm trees are good. They cost less to maintain. *(Staff feedback: We love trees and will incorporate them as space allows.)*



Project Manager, Megan Johnson, gives an overview of the Broadway Complete Streets project.

Connectivity

- Connect / include pedestrian and bike trails that run north-south from the hotel on Riverside Boulevard up to Old Sacramento. Right now, poor connectivity or trail goes through Miller Park and up past the car museum and animal shelter.



James Pangburn, Senior Project Manager at Mark Thomas

- Redeveloping Broadway East / West is fine, but the connections North / South need improvements even more. Bike lanes drop or do not exist between Broadway and north of the freeway. Pedestrian crossings are limited and dangerous. People arrive on bike and foot on Broadway from North / South. Improve the streets to get to Broadway.

(Staff feedback: The City has received SB1 funding to maintain the roads and improve bicycle facilities on 5th Street, 9th Street, 10th Street, 19th Street and 21st Streets, which are targeted to be in place by the time the Broadway improvements are constructed.)

Parking

- Please do not eliminate the parking on-street between 18th and 19th Street on the north side of Broadway. Either leave on-street parking or expand the sidewalk. Using the entire block for a bus merge lane is a waste and could be accomplished in other ways.



Community members at the open house

(Staff feedback: We are evaluating options to best balance and accommodate bikes, buses and parking.)

- It's time to eliminate free parking on W Street, X Street, and Broadway. Neighbors are tired of junk campers, cars, litter! I would like to see partnerships with local neighborhood groups (Southside Park Neighborhood Association) to contribute to art, beautification of Broadway.

(Staff feedback: The suggestion about elimination of free parking has been passed along to the Parking division for their information. Good suggestion about partnering with community groups to support art and aesthetics.)

Transportation

- Buffered bikeway is in door zone and no physical protection. Is two-way left-turn lane required? Space for TWLT could be used for bike protection or extend sidewalks and having only two lanes would also calm traffic. More sidewalks could help enhance Broadway as pedestrian-focused space.

(Staff feedback: Two-way left turn lanes are important to maintaining safe and efficient traffic operations when reducing the number of lanes. A two-lane street with a TWLT lane often operates better and is safer than a four-lane street without a turn lane, because it allows turning cars to wait outside the through lane.)

- I am super excited about bike lanes!! Currently, I just ride on small community streets and dodge cars (light traffic). Please be sure newly-installed bike racks are more practical than pretty. More bike lanes on more streets!
- Bike lanes on Broadway would be great.
- Let us make the community sustainable and future-friendly:
 - Solar
 - Protected bike lanes
 - Free Wifi / 5G
 - Parks / gathering spaces"
- Excellent concepts to revive Broadway so it develops as a destination beyond Tower Café. More street art essential like the Dimple concept (fountains). Biking access important, good lighting and safety at night.
- In front of the Target store along Broadway the City street trees need more space. The sidewalks have already been reduced to a three foot width. The concrete retaining wall needs to be removed to allow the sidewalk to be placed in this area. Billboards are ugly; either eliminate or make the billboard a piece of art with a message.
- Bus stops - planned for?
- Safe bike lanes are important to me. Panhandlers are a big problem, for example Target parking lot and Starbucks parking lot.
- Great idea. It can vivify the street, make it safer to walk and bike on, while making it easier and safer to drive on too. (Witness Freeport Boulevard changes gear).



Jake Weir, Senior Project Engineer at Mark Thomas



Other

- What do you plan for Broadway east of 29th Street into Oak Park? What is the status of a possible bridge over Sacramento River into West Sacramento?
(Staff feedback: There is a planning effort underway (“Envision Broadway”), which is planning the next segment. More information can be found at the project webpage:



Channel 3 interviewing a community member

(<https://www.cityofsacramento.org/Public-Works/Transportation/Planning-Projects/Envision-Broadway-In-Oak-Park>)

The Broadway Bridge project is going through the environmental clearance and preliminary engineering phase. More information can be found at the project webpage: (<https://www.cityofsacramento.org/Public-Works/Engineering-Services/Projects/Current-Projects/Broadway-Bridge-Project>)

- 1) Fix curbs
2) How would long-feared Broadway Bridge affect these plans?
3) Why not protected bike lanes? (I guess you are considering them)
4) Is any of this dependent on HOV lanes on Business 80 / 50?
5) What is the link for the Placemaking end of this? Link in email went to Greater Broadway Partnership website with no info on Placemaking.
(Staff feedback: The project intends to remove non-standard curbs and install pedestrian-friendly vertical curbs. The Broadway Bridge project is performing traffic analysis which takes into account the Broadway Complete Street improvements. This project is not dependent on the HOV lanes on 80/50 but will benefit from those projects as they improve congestion on the freeways. The Placemaking aspect of this is to address the art and aesthetics vision for the corridor, as identified in the Broadway Complete Street Plan document. Infrastructure funding does not typically cover art and aesthetics, so those elements are being championed by the Greater Broadway Partnership.)
- This venue was way too small. Lots of people is good. Lots of people elbowing each other is bad.
(Staff feedback: The turnout for the event exceeded our expectations.)



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- I already wrote this on a post-it, but I would suggest publicizing these projects in Chinese dialects as this area has a large Chinese population. Also, a large homeless population. Any thoughts for how to accommodate them?
(Staff feedback: Thanks for the feedback about broadening outreach!)

Notification

The City of Sacramento posted information about the Community Open House on the project webpage. Notification fliers were sent out through email to more than 7,010 community members to inform them about the projects and upcoming open house. Fliers were posted at the following locations along Broadway:

- Alder Grove Apartments
- Marina Vista Apartments
- Jobs Plus Center
- Sellands
- Tower Café
- Tower Theatre
- Avis Reader
- Sampinos Towne Food
- Riving Loom
- Queen of Sheeba
- The Pawn Shop
- Scrub Boys Car Wash
- Organize Sacramento

Below are the community leaders, community-based organizations, neighborhood associations, and local agencies who shared the community open house information on their media platforms or through e-newsletters.

- Councilmember Steve Hansen
- Councilmember Jay Schenirer
- Environmental Council of Sacramento
- Greater Broadway Partnership
- Greater Sacramento Economic Council
- Land Park Community Association
- Oak Park Neighborhood Association
- Organize Sacramento
- Richmond Grove Neighborhood Association
- Sacramento Metro Chamber
- Sacramento Area Bicycle Advocates
- Sacramento 365
- Sacramento Transit Riders Union
- Sierra 2 Center

When attendees signed in at the workshop, they were asked to share how they heard about the event. Below is a summary of their responses.

