

# ANNUAL REPORT of the STOCKTON BLVD - BUSINESS IMPROVEMENT AREA

In Accordance with the Streets and Highways Code Section 36530

FISCAL YEAR 2023 - 2024

**Contents:** 

- Page 1 Cover Page (this page)
- Page 2-4 2023 2024 Budget
- Page 5 Annual Fee Basis
- Page 6 BIA Area Description
- Page 7 BIA Area Map
- Page 8 Checklist

Date: 4/13/23 Page 1 of 8

5657 Stockton Boulevard Sacramento, CA 95824 Phone: 916-454-2469 Fax: 916-454-6021

www.stocktonblvdpartnership.org



# Stockton Blvd Business Improvement Area Annual Budget

Fiscal Year 2023-2024

Pacauraa		BIA	PBID		Total	
Resources						
Beginning Reserves	\$	85,837.00	\$	41,483.00	\$	127,320.00
Other Revenues	\$	-	\$	-	\$	-
Business Tax Collections/County Billing	\$	65,136.00	\$	422,000.00	\$	487,136.00
Total Resources	\$	150,973.00	\$	463,483.00	\$	614,456.00
Expenses						
Operating/Administrative Expenses						
Management and General Expenses	\$	-	\$	91,000.00	\$	91,000.00
City Fees/Reserve Funds	\$	-	\$	75,043.00	\$	75,043.00
Grants/Unrestricted Funds	\$	-	\$	-	\$	-
	\$	_	\$	166,043.00	\$	166,043.00
Advocacy and Economic Development						
SBP Directory/Advertising	\$	37,500.00	\$	-	\$	37,500.00
Retail Promotional Activities	\$	-	\$	-	\$	-
PBID Activities	\$		\$	69,000.00	\$	69,000.00
	_\$	37,500.00	\$	69,000.00	\$	106,500.00
Safety and Security						
Maintenance Service in BIA Area	\$	39,900.00	\$	-	\$	39,900.00
National Night Out Event		-	\$	-	; \$	
Neighborhood Cleanups	\$ \$	6,500.00	\$	-	\$	6,500.00
Image Enhancement Activities	\$	-	\$	169,600.00	\$	169,600.00
Security	\$	32,400.00	\$	164,000.00	\$	196,400.00
	\$	78,800.00	\$	333,600.00	\$	412,400.00
Total Expenses	\$	116,300.00	\$	568,643.00	\$	684,943.00

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#### **Stockton Boulevard Partnership**

PBID 2022 Year End Financial Review PBID 2023/24 Budget Estimates



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The Stockton Boulevard Partnership continues to focus on three key areas: Advocacy, Image, and Security as outlined in the Management District Plan approved by the City Council in June of 2006 and at the renewal in June 2021. Services are provided to the same area yet refined geographically expanding to include full parcels at intersections on the north end and center of the District at the last renewal. The approved original assessment was established as \$4.00 per linear frontage and \$.01 per lot square footage, and has increased as follows (current rate in 2023 as shown)

**CPI HISTORY CPI** Increase Frontage Rate Sq Foot Rate 2011 0.0% \$0.0131 \$4.38 2012 3.0% \$4.51 \$0.0135 2013 3.0% \$4.65 \$0.0139 2014 3.0% \$4.79 \$0.0143 2015 3.0% \$4.93 \$0.0147 2016 3.0% \$5.08 \$0.0151 2017 3.0% \$5.23 \$0.0156 2018 3.0% \$5.39 \$0.0160 2019 3.0% \$5.55 \$0.0165 2020 0.0% \$0.0165 \$5.55 2021 0.0% \$5.55 \$0.0165 0.0% 2022 \$5.55 \$0.0165 2023 3.0% \$5.55 \$0.0165

The following is a summary of 2022 financial results and 2023/24 estimated budgets. In addition to the property assessment, the SBP manages the Stockton Boulevard BIA (Business Improvement Area) and has received funding assistance from Sacramento County Those additional dollars are included below.

Program Areas	Description	Budget	Actuals
2022 Assessment Revenue	Revenues from PBID Assessment	\$409,837	\$422,00
2022 Additional Revenue	Revenues from other BIA sources (est)		
	Reserve Funds	· · · · · · · · · · · · · · · · · · ·	
2022 Total Funds Available	Funds available from all sources	\$599,015	\$127,32 \$650,16
	2022 Expenditures:		
Administration	Rent, Office Eqpt, Utilities, etc.	\$98,492	\$88,18
Administration	City Fees	\$2,508	\$2,8
Advocacy & Economic Dev.	Neighborhood support/outreach, website	\$65,000	\$69,00
Image Enhancement	Daily Cleanup crew, garbage cans, etc.	\$114,000	\$169,60
Security & Safety Program	Daily Security Patrol, Monthly Safety Mtgs	\$147,000	\$164,00
BIA Expenditures	BIA Expenditures	\$96,972	\$84,40
Contingency Prof Services	Reserves	\$75,043	\$127,3
Net grant (income)/expense	Grant/Unrestricted Funds	\$0	-\$37,1
2022 Total Expenditures	Total Spending on Ops & Programs	\$599,015	\$705 <i>,</i> 3
······································	Note: The SBP is on a calendar year.	······································	
	Note: The SBP is on a calendar year. FY 2023-2024 PBID Budget Submission	······································	
Program Areas	· · · · · · · · · · · · · · · · · · ·	Budget	
Program Areas 2023 Assessment Revenue	FY 2023-2024 PBID Budget Submission	······································	
	FY 2023-2024 PBID Budget Submission Description	Budget	
2023 Assessment Revenue	FY 2023-2024 PBID Budget Submission Description Revenues from PBID Assessment	Budget \$422,000	
2023 Assessment Revenue	FY 2023-2024 PBID Budget Submission           Description           Revenues from PBID Assessment           Revenues from other BIA sources (est)	Budget \$422,000 \$65,136	
2023 Assessment Revenue 2023 Additional Revenue	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds	Budget \$422,000 \$65,136 \$127,320	
2023 Assessment Revenue 2023 Additional Revenue	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources	Budget \$422,000 \$65,136 \$127,320	
2023 Assessment Revenue 2023 Additional Revenue 2023 Total Funds Available	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources         2023 Expenditures:	Budget \$422,000 \$65,136 \$127,320 \$614,456	
2023 Assessment Revenue 2023 Additional Revenue 2023 Total Funds Available Administration	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources         2023 Expenditures:         Rent, Office Eqpt, Utilities, etc.	Budget \$422,000 \$65,136 \$127,320 \$614,456 \$88,229	
2023 Assessment Revenue 2023 Additional Revenue 2023 Total Funds Available Administration Administration	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources         2023 Expenditures:         Rent, Office Eqpt, Utilities, etc.         City Fees	Budget \$422,000 \$65,136 \$127,320 \$614,456 \$88,229 \$2,771	
2023 Assessment Revenue 2023 Additional Revenue 2023 Total Funds Available 2023 Total Funds Available Administration Administration Advocacy & Economic Dev.	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources         2023 Expenditures:         Rent, Office Eqpt, Utilities, etc.         City Fees         Neighborhood support/outreach, website	Budget \$422,000 \$65,136 \$127,320 \$614,456 \$88,229 \$2,771 \$69,000	
2023 Assessment Revenue 2023 Additional Revenue 2023 Total Funds Available Administration Administration Advocacy & Economic Dev. Image Enhancement	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources         2023 Expenditures:         Rent, Office Eqpt, Utilities, etc.         City Fees         Neighborhood support/outreach, website         Daily Cleanup crew, garbage cans, etc.	Budget \$422,000 \$65,136 \$127,320 \$614,456 \$88,229 \$2,771 \$69,000 \$169,600	
2023 Assessment Revenue 2023 Additional Revenue 2023 Total Funds Available 2023 Total Funds Available Administration Administration Advocacy & Economic Dev. Image Enhancement Security & Safety Program	FY 2023-2024 PBID Budget Submission         Description         Revenues from PBID Assessment         Revenues from other BIA sources (est)         Reserve Funds         Funds available from all sources         2023 Expenditures:         Rent, Office Eqpt, Utilities, etc.         City Fees         Neighborhood support/outreach, website         Daily Cleanup crew, garbage cans, etc.         Daily Security Patrol, Monthly Safety Mtgs	Budget \$422,000 \$65,136 \$127,320 \$614,456 \$88,229 \$2,771 \$69,000 \$169,600 \$164,000	



The Stockton Boulevard Partnership is providing administrative and program management services for the *Stockton Boulevard Business Improvement Area* as authorized by the Sacramento City Council. The following is a bried program description with accompanying financial data for the 2022 year-end and the 2023 budget.

### 2022 Budget

Program Areas	Description	Budget	Actual
2022 Revenue	Anticipated Revenue	\$61,858	\$100,841
2022 Revenue	2021 Revenue Carried Forward	\$35,114	\$35,114
2022 Expenditures:		<u> </u>	
General Promotion	Retail promotion actitites; events, banners, directories, administration, marketing, etc.	\$86,972	\$34,884
Special Events	Neighborhood association support, street-clean-ups, public safety appreciation, Special Projects, etc.	\$5,000	\$5,000
Garbage Can Services & Improvements	Service of garbage cans in BIA boundaries, purchase & installation & maintenance	\$5,000	\$10,234
2022 Year End Net	Revenue less Expenditures	\$0	\$85,837

### 2023 Budget

Program Areas	Description	Budget	Γ
2023 Revenue	Anticipated Revenue	\$65,136	1
2023 Revenue	2022 Revenue Carried Forward	\$85,837	7(1)
2023 Expenditures:			1
General Promotion	Retail promotion actitites; events, banners, directories, administration, marketing, etc.	\$37,500	
Patrols	Continuation of patrol funds currently paid by ARPA funds	\$32,400	(2)
Special Events	Neighborhood association support, street-clean-ups, public safety appreciation, Special Projects, etc.	\$6,500	
Garbage Can Services & Improvements	Service of garbage cans in BIA boundaries, purchase & installation & maintenance	\$39,900	1
2023 Year End Net	Revenue less Expenditures	\$34,673	1

(1) Note: Due to COVID restrictions, the annual directory was not published in 2021.

(2) In July 2023, ARPA funds will discontinue. The additional patrols will be funded by BIA.

### BUSINESS IMPROVEMENT AREA FEES:

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ANNUAL FEES AS OF JULY ()	2021		
STOCKTON BLVD BIA (F):	Minimum: \$62	Maximum: \$643	

	<b></b>	STOCKTON BLVD BIA (F):	Minimum:	\$62	Maxim	um: \$643	
i	F1	Retall	Gross Receipts	Flat Amount	incremer	u Basis	
			\$60,000 or less: more than \$50,000;	\$62 \$62	+ .0005	of amount over \$50,000	
	F2	Non - Retail	Flat Fee	\$62	-		

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http://www.goode.us/codes/segramenta/

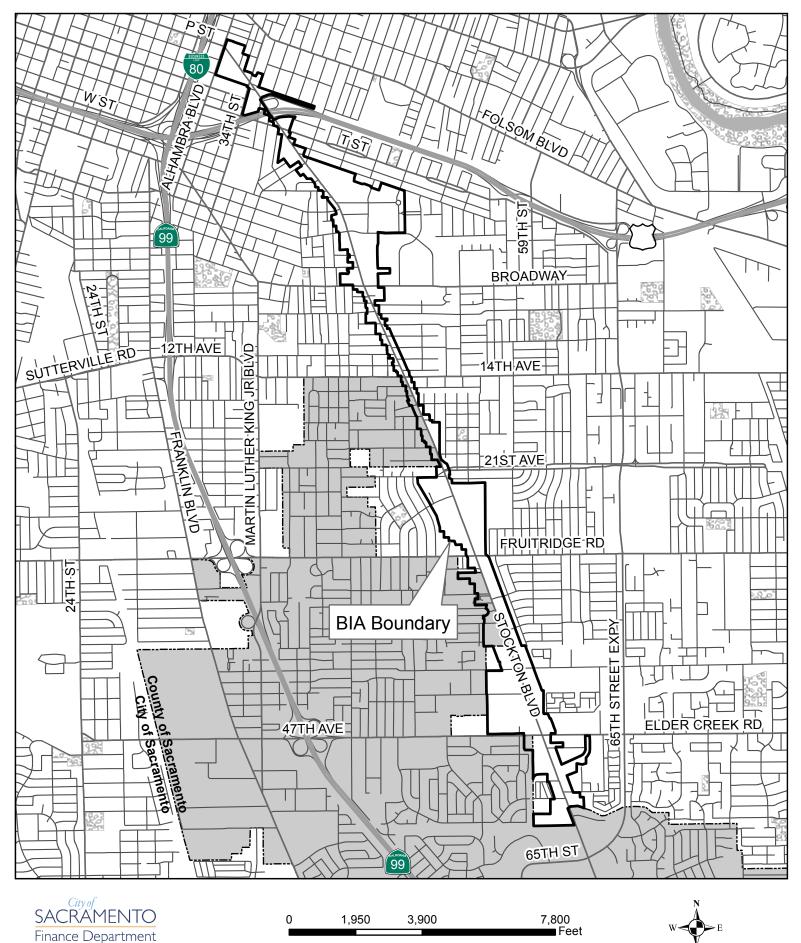
#### 3.112.020 Area cotablished-Description.

There is established a business improvement area which shall be known as the "Stockton Boulevard business improvement area of the city of Sacramento," herein referred to as the "area" for brevity and convenience. The description of the area is as follows:

Beginning at the intersection of Alhambra Boulevard and Casita Way proceeding east to the northeast corner of county assessor parcel number 007-0283-002-0000 then proceeding in a southeasterly direction on the east property line of the commercially zoned property fronting or adjacent to property fronting Stockton Boulevard to southeast corner of county assessor parcel number 040-0032-018-0000 then west along the center of Fowler Avenue to the center of Stockton Boulevard then south to the southeast corner of county assessor parcel number 039-0201-005-0000 then west to the southwest corner of the same parcel, then proceeding in a northwesterly direction on the west property line of the commercially zoned property fronting or adjacent to property fronting Stockton Boulevard including county property to the southwest corner of county assessors parcel number 007-0353-002-0000 then north along the center of Alhambra Boulevard to the beginning.

The businesses located in the area shall be subject to any future amendments to the "Parking and Business Improvement Area Law of 1989" (commencing with Section 36500 of the Streets and Highways Code). (Prior code § 23.12.902)

# Stockton Boulevard Business Improvement Area



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## BUSINESS IMPROVEMENT AREA ANNUAL REPORT CHECKLIST

### FY 2023-2024

# BIA NAME: STOCKTON BLVD BIA

## CONTRACT #

AUTHORITY (CS&H Code Section)	REQUIREMENT	PAGE FOUND			
36533(b)	Specify BIA name				
-Does the BIA name exactly match the previous year's BIA name? (Check one) YES 🖌 NO					
36533(b)	Specify fiscal year to which report applies	2023-24			
36533(b)(1)	Any proposed changes in the boundaries	N/A			
36533(b)(1)	Any proposed changes in any benefit zones	N/A			
-D	o the boundaries and benefit zones exactly match the previous year? (Check one) YE (If not, describe change(s) in the NOTES section)	S NO			
36533(b)(2)	The improvements and activities for that fiscal year	PAGE 2			
-Are	the improvements and activities in line with the Annual Report? (Check one) YES	NO 🗌			
36533(b)(3)	An estimate of the cost of providing the improvements and activities for that fiscal year	116,300			
	es the overall budget compare to last year? (Check one) HIGHER 🖌 SAME 🗌 L the greatest change (by percentage) between line items from last year to this year _	OWER 🗌 100%			
36533(b)(4)	The method of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against their business for that fiscal year	PAGE 5			
36533(b)(4)	The basis of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against their business for that fiscal year	PAGE 5			
-	Does the Method and Basis match the Annual Report? (Check one) YES				
	Is there a CPI increase for this year? (Check one) YES				
	If so: What is the rate? <u>5.3%</u> The amount of any surplus revenues to be carried over from the previous				
36533(b)(5)	fiscal year	85,837			
	-Is the surplus identified for use in specific categories? (Check one) YES				
yes, What category(ies)					
36533(b)(5)	The amount of any deficit revenues to be carried over from a previous fiscal year	N/A			
36533(b)(6)	The amount of any contributions to be made from sources other than assessments levied pursuant to this part	N/A			
-Are the contributions identified for use in a specific category? (Check one) YES 🔽 NO					
-Did an a	-Did an authorized representative of the nonprofit Board sign the report? (Check one) YES VO				
-Does th	e report state the date the Board approved the Report/Budget? (Check one) YES				

NOTES:

Prior budgeted amounts were not fully disbursed due to COVID restrictions (eg: directory).