

Annual Report of The Del Paso Boulevard Business Improvement Area

In accordance with the Streets and Highway Code, section 36530



April 14th, 2023

**BUSINESS IMPROVEMENT AREA
ANNUAL REPORT CHECKLIST**

FY 2023/2024

BIA NAME: Del Paso Boulevard

CONTRACT # 2006-0951

AUTHORITY (CS&H Code Section)	REQUIREMENT	PAGE FOUND
36533(b)	Specify BIA name	1
-Does the BIA name exactly match the previous year's BIA name? (Check one) YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
36533(b)	Specify fiscal year to which report applies	
36533(b)(1)	Any proposed changes in the boundaries	NO
36533(b)(1)	Any proposed changes in any benefit zones	NO
-Do the boundaries and benefit zones exactly match the previous year? (Check one) YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> (If not, describe change(s) in the NOTES section)		
36533(b)(2)	The improvements and activities for that fiscal year	2
-Are the improvements and activities in line with the Annual Report? (Check one) YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
36533(b)(3)	An estimate of the cost of providing the improvements and activities for that fiscal year	2
- How does the overall budget compare to last year? (Check one) HIGHER <input checked="" type="checkbox"/> SAME <input type="checkbox"/> LOWER <input type="checkbox"/> - What is the greatest change (by percentage) between line items from last year to this year _____		
36533(b)(4)	The method of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against their business for that fiscal year	5
36533(b)(4)	The basis of levying the assessment in sufficient detail to allow each business owner to estimate the amount of the assessment to be levied against their business for that fiscal year	5
-Does the Method and Basis match the Annual Report? (Check one) YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> -Is there a CPI increase for this year? (Check one) YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> -If so: What is the rate? _____		
36533(b)(5)	The amount of any surplus revenues to be carried over from the previous fiscal year	\$0
-Is the surplus identified for use in specific categories? (Check one) YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> yes, What category(ies) _____		
36533(b)(5)	The amount of any deficit revenues to be carried over from a previous fiscal year	\$0
36533(b)(6)	The amount of any contributions to be made from sources other than assessments levied pursuant to this part	\$0
-Are the contributions identified for use in a specific category? (Check one) YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>		
-Did an authorized representative of the nonprofit Board sign the report? (Check one) YES <input type="checkbox"/> NO <input checked="" type="checkbox"/>		
-Does the report state the date the Board approved the Report/Budget? (Check one) YES <input checked="" type="checkbox"/> NO <input checked="" type="checkbox"/>		

NOTES:

Del Paso Blvd Business Improvement Area Annual Budget

Fiscal Year 2023/24

	BIA	Other	Total
Resources			
Beginning Reserves	\$ -	\$ -	\$ -
Membership Fees	\$ -	\$ -	\$ -
Business Tax Collections	\$ 40,987.00	\$ -	\$ 40,987.00
Total Resources	<u>\$ 40,987.00</u>	<u>\$ -</u>	<u>\$ 40,987.00</u>
Expenses			
Operating/Administrative Expenses			
Admin/Operation, Social Media Manager	\$ 14,000.00	\$ -	\$ 14,000.00
Line Item 2	\$ -	\$ -	\$ -
Line Item 3	\$ -	\$ -	\$ -
Line Item 4	\$ -	\$ -	\$ -
	<u>\$ 14,000.00</u>	<u>\$ -</u>	<u>\$ 14,000.00</u>
Advertising			
Software/digital contact	\$ 2,000.00	\$ -	\$ 2,000.00
Content Creation	\$ 3,500.00	\$ -	\$ 3,500.00
Paid Ads and Banners	\$ 2,500.00	\$ -	\$ 2,500.00
Email Marketing	\$ 900.00	\$ -	\$ 900.00
	<u>\$ 8,900.00</u>	<u>\$ -</u>	<u>\$ 8,900.00</u>
Special Events			
Boulevard Activation	\$ 7,550.00	\$ -	\$ 7,550.00
Music On the Blvd	\$ 5,000.00	\$ -	\$ 5,000.00
Event Sponsorship	\$ 5,537.00	\$ -	\$ 5,537.00
	\$ -	\$ -	\$ -
	<u>\$ 18,087.00</u>	<u>\$ -</u>	<u>\$ 18,087.00</u>
Total Expenses	<u>\$ 40,987.00</u>	<u>\$ -</u>	<u>\$ 40,987.00</u>

Del Paso Boulevard Business Improvement Area



BUSINESS IMPROVEMENT AREA FEES:

ANNUAL FEES AS OF JULY 1, 2023

DEL PASO BLVD BIA (E):		Minimum: \$32	Maximum: \$742		
			<u>Flat Amount</u>	<u>Increment</u>	<u>Basis</u>
E1	Retail	Gross Receipts			
		\$10,000 or less:	\$32	-	
		more than \$10,000:	\$32	+ .0005	of amount over \$10,000
E2	Non-Retail	Flat Fee	\$32	-	