



Neighborhood Development Action Team

Stockton Blvd Plan Notice of Funding Opportunity (NOFO)

Grant Name: Neighborhood and Commercial Corridor Action Grant for Stockton Blvd.
Plan Study Area

NOFO #: N26021411001

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NOFO Posted on Nov. 5, 2025

Applications accepted on a rolling basis starting: Nov. 5, 2025

**Submitted questions will be reviewed every Friday
and posted online within 7 days.**

The application will close when all funding has been awarded.

The application window may close at any time, and applications in the queue can be held for future review and award.

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PART I: GRANT INFORMATION

BACKGROUND ON THE NEIGHBORHOOD DEVELOPMENT ACTION TEAM

The Neighborhood Development Action Team (NDAT) is a collaboration between City departments and partner agencies. Led by the Office of Innovation and Economic Development (OIED) and the Community Development Department's (CDD's) Planning Division, NDAT is committed to ensuring Sacramento's people and businesses are thriving and able to participate in a sustainable, resilient, and inclusive economy in vibrant neighborhoods and commercial districts. We do this by ensuring equitable investments and resources from the City and its partner agencies result in an increase in the quality of life and economic growth for the people and businesses in Sacramento's historically disenfranchised and disinvested neighborhoods.

More information about NDAT, its current projects, and team members can be found on the [NDAT webpage](#).

GRANT OVERVIEW

The [Stockton Boulevard Plan](#) (“**The Plan**”) Action Grant program is meant to invest in community-led actions that support the identified priorities for Stockton Boulevard and adjacent neighborhoods. These priorities are centered around six topic areas:

1. Land Use;
2. Housing;
3. Culture, Arts and Community Character
4. Inclusive Economic Development;
5. Environment, Public Health, And Safety; and
6. Community Engagement and Capacity Building.

More information on the community priorities is found in Attachment 1.

NDAT is releasing this Notice of Funding Opportunity in partnership with the [Office of Arts and Culture](#) (OAC) in order to make additional funds available for arts and culture activities. In order to access the additional OAC funding, proposals that include arts or culture eligible activities must also demonstrate consistency with the [Creative Edge: Sacramento’s Arts, Culture, & Creative Economy Plan](#). See Attachment 2 for a list of the goals from the Creative Edge Plan.

ACTION GRANT

The City is dedicating \$200,000 in grant funding to support actions that are consistent with the [The Plan](#). Proposed actions must include clear timelines, budget, and actions that benefit the people and businesses within The Plan [study area](#).

Intent: Fund activities and projects that deliver tangible results and impact in The Plan study area within 12 months.

Available Funding:

- \$200,000 in grant funding is available.
 - At least half of the available funding - \$100,000 - must be awarded to proposals with arts or culture activities, consistent with the Creative Edge Plan.

Funding Requests:

- Minimum request: \$5,000
- Maximum request: \$25,000

Ideal Applicants:

- Collaborate with other entities and individuals;
- Are located in and/or have lived experience, and/or generational legacy in the study area;
- Are leaders or representatives of neighborhoods, neighborhood associations, community-based organizations; businesses or business associations, in the study area;
- Engaged with the Stockton Blvd Planning effort from 2020-2024;
- Additionally, if you are applying for the arts and culture funding, your proposal will clearly state which goals listed in the Creative Edge Plan you are advancing.

A Work Plan must be included that clearly indicates:

- Who is the party responsible for implementing the proposed activity(ies);
- A schedule for achieving proposed goals and milestones;
- The specific area(s) and/or people the proposed activity(ies) will affect;
- A budget that shows an estimate of costs for time and/or materials, and
- A link between the proposed activity and The Plan and/or other relevant City adopted plans.

ELIGIBILITY

Who can apply?

A business, community-based organization, or an individual may apply. The goal is to work with a variety of grantees that contribute to positive impact in The Plan study area. Here are some more specifics on who is eligible to apply:

Eligible Entities

- For-profits
- Nonprofits
- Community organizations or individuals, as long as they are fiscally sponsored.

Applicant Geographic Location

Applicants do not have to be based in or located in the study area, however, applicants that have lived experience, generational heritage, or legacy, in the study area could receive higher scores (see scoring rubric). No matter the applicant, the proposed activities must benefit people and/or businesses in the study area.

A Note on City Contracts

Any applicant must be able to fulfill the contracting requirements of the City, possess the capacity to administer the grant fiscally and adhere to the reporting and documentation requirements of the City. If an organization or individual cannot demonstrate their ability to do so, they must partner with an organization who can (i.e. fiscal sponsor).

Eligible activities must be aligned with the community priorities listed in the [Stockton Blvd Plan](#) and the goals of the [Creative Edge Plan](#), where applicable. See Attachment 3 for a list of potential eligible activities.

Eligible proposals will clearly demonstrate the benefit to residents and/or businesses within the study area.

Priority Points will be given to proposals that focus on the needs of underserved communities (see scoring rubric).

INELIGIBILITY

INELIGIBLE APPLICANTS

- Businesses, organizations or individuals not in good standing with the City;
- Government or quasi-government institutions;

UNALLOWABLE COSTS. GRANT FUNDS CANNOT BE USED FOR:

- 1) Lobbying, political campaigns or any related expenses
- 2) Alcohol purchases
- 3) Debt service
- 4) Fundraising
- 5) Supplanting
- 6) Activities not consistent with the [Stockton Blvd Plan](#).

Other Considerations. Public art is generally ineligible; however, these types of projects may be evaluated for further consideration based on a variety of factors to be determined by City staff. For example, street pole banners may be considered. *Please contact the project manager to inquire about any public art projects before applying.*

FUNDING PARAMETERS

AVAILABLE FUNDING

- \$200,000 in grant funding is available.
- At least half of the available funding – \$100,000 – must be awarded to proposals with arts or culture activities, consistent with the [Creative Edge Plan](#).

FUNDING REQUEST

- Minimum request: \$5,000
- Maximum request: \$25,000

USE OF FUNDS

Eligible uses of grant funding include, but not limited to:

- Salaries and benefits
- Supplies and equipment
- Community programming and events
- Non/Professional services
- Food
- Printing
- Marketing/Advertising
- Web Development
- Capital improvements

PAYMENT DISBURSEMENT METHOD

The City will disburse grant funds on a reimbursement basis for eligible costs that have been incurred or obligated. To process payment, grantees must provide documentation showing either:

- **Proof of payment** (e.g., receipt, canceled check, or paid invoice), or
- **Proof of obligation** to pay (e.g., signed contract, purchase order, or invoice not yet paid).

The City may allow a portion of the grant award to be disbursed prior to final payment of an expense, provided the grantee can show proof of obligation. Any such disbursements must later be reconciled with proof of payment.

The City will withhold 10 percent of the total grant award until all required documentation has been submitted and approved. Failure to provide documentation of proper use of funds may result in contract termination and ineligibility for future grant awards.

Payments will be made to the fiscal sponsor, who will be responsible for financial management and reporting.

MATCH REQUIREMENT

This grant program does not require a cash match.

APPLICATION AVAILABILITY

Applications will be accepted on a rolling basis until funds are depleted. Applications will be reviewed in monthly cycles, with no more than three (3) awards issued per cycle. Eligible

applications not awarded in each cycle will roll forward for consideration in the next review cycle.

Applications will only be accepted from applicants who have completed a pre-application consultation with the NDAT Project Manager.

The City reserves the right to determine the number of grants awarded and the distribution of funds. To promote equitable distribution, the City may reserve portions of available funding for different time periods during the year and may apply equity-focused considerations (e.g., first-time applicants, smaller organizations, geographic distribution, or demographics served) in final award decisions.

The City reserves the right to pause applications if review volume exceeds capacity. Depending on demand, the City may:

- **Close** the application period early if requests exceed available funds,
- **Pause** applications temporarily while current submissions are under review, and/or
- **Reopen** the program if additional funding becomes available.

Applicants are encouraged to apply as early as possible, as funding is not guaranteed once demand exceeds available resources. All changes to application availability will be announced on the program webpage.

Applicants who have been awarded and have an executed agreement may not be eligible to receive another award until their current agreement ends.

QUESTIONS AND ACCOMMODATIONS

Applicants may submit questions about this opportunity at any time while the application period remains open. Questions must be submitted in writing to ce@cityofsacramento.org or via the "Ask Question" option in the application in the City's Grants Management System.

To ensure fairness and transparency, responses to all submitted questions will be compiled and posted on the grant webpage on a rolling basis (generally within 7–10 business days of receipt). Applicants are encouraged to submit questions early to allow adequate time for review and response prior to submitting their application.

The application will remain open while funds are available. Applicants should be aware that the City reserves the right to pause or close the application period at any time depending on demand and available resources. Updates will always be posted on the grant webpage.

If applicants require in-language assistance or other accommodations, requests must also be submitted in writing to ce@cityofsacramento.org. The City will make reasonable efforts to provide requested accommodation.

TIMELINE

Activity	Estimated Date
NOFO Published	Nov. 5, 2025
Outreach/Promotion and Engagement e.g. Info Sessions, Workshops, Partnership Opportunities, Office Hours, etc.	Starting on Nov. 5, 2025 (see webpage for details)
Application Period Opens	Nov. 5, 2025
Questions Accepted	Nov. 5, 2025
Questions Published Online	Within 7-10 business days of submission
Application Closes	When all funds have been awarded
Application Review Period	1 month from application submittal
Award Notification and Grant Agreement Execution	2-8 weeks from award decision
Anticipated grant term	6-12 months

The City reserves the right to modify the dates listed above at its discretion. Schedule changes will be communicated via websites, newsletters, and various other communication channels.

PART II: APPLICATION PROCESS

ROLLING APPLICATION

Applications will be accepted on a rolling basis until funds are depleted. Applications will only be accepted from applicants who have completed a pre-application consultation with the NDAT Project Manager. Applications will be reviewed in monthly cycles, with no more than three (3) awards issued per cycle. Eligible applications not awarded in each cycle will roll forward for consideration in the next review cycle. Please check the program webpage for open/close dates for the current cycle.

The City reserves the right to determine the number of grants awarded and the distribution of funds. To promote equitable distribution, the City may reserve portions of available funding for different time periods during the year and may apply equity-focused considerations (e.g., first-time applicants, smaller organizations, geographic distribution, or demographics served) in final award decisions.

The City reserves the right to pause applications if review volume exceeds capacity. Depending on demand, the City may:

- **Close** the application period early if requests exceed available funds,
- **Pause** applications temporarily while current submissions are under review, and/or
- **Reopen** the program if additional funding becomes available.

Applicants are encouraged to apply as early as possible, as funding is not guaranteed once demand exceeds available resources. All changes to application availability will be announced on the program webpage.

All updates, including application pauses or closures, will be posted to the program webpage. The City will maintain a public funding tracker showing the remaining available balance and update it each time a new award(s) is announced .

APPLICATION INSTRUCTIONS

To apply, applicants must submit an online application via the City of Sacramento's Grants Management Portal. The City will not accept mailed or emailed versions of the application. Applications will only be accepted online.

Pre-Application Consultation

All applicants are required to schedule a pre-application consultation with the NDAT Project Manager before submitting a grant application. This consultation will help applicants confirm eligibility, identify alignment with the Creative Edge Plan and other City goals, and address technical assistance needs (e.g., fiscal sponsorship, budgeting, or community engagement).

Applicants may not submit an application until they have participated in this consultation. NDAT will provide documentation of completion, which must be uploaded with the application. To schedule a meeting, please visit the program webpage to book an appointment with the NDAT Project Manager.

The following information and materials must be submitted:

1. **Application Questionnaire**—Complete a grant application questionnaire.

2. **Work plan** – Including a description of the proposed activity(ies) and how they are consistent with the plan(s).
3. **Budget**
 - (a) Detailed description of the funding request
 - (b) Budget Table—Complete a detailed budget table itemizing your funding request. The table must include a description of the methodology used to derive each budget line-item request. For example, when requesting funding for staff time, please list the classification/title, percentage of time, salary or hourly rates, benefits costs (if applicable), and a description of roles and responsibilities for every position funded by the grant.
4. **Timeline**
5. **Letters of Commitment or Support** (*recommended*)

Outreach and assistance activities will be scheduled regularly during the application period, with an emphasis on reaching organizations new to City funding, those without fiscal sponsors, and underrepresented communities. In addition to optional workshops and office hours, a mandatory NDAT consultation is required prior to application.

REVIEW AND SCORING PROCESS

Applications will be scored by a review panel that may include non-conflicted City staff, partner agency staff, and community members. Depending on the nature of the proposal, additional City staff with specialized expertise may be consulted to provide technical review or assess feasibility. Not all reviewers will evaluate every application; some may only provide technical review relevant to their expertise. For example, if a park bench is proposed, the department of Youth, Parks and Community Enrichment (YPCE) staff may be asked to confirm viability and whether the project is already funded.

Based on the panel scores, and potential interviews, staff will recommend full or partial grant award amounts. Due to the limited funding available, applicants are not guaranteed grant funding. Scores will help inform the recommended award; however, staff will take into consideration funding across organization types, geographic distribution, equity, and more before making a final award recommendation.

The City will notify all applicants of their application status once the awards are finalized. This could include a review and approval of the staff's recommendation by the City Manager.

Reviewers with a conflict of interest (e.g., affiliation with an applicant) will not participate in scoring that application.

Applications will be batched and scored monthly. Staff and panel reviewers will identify the highest-scoring applications. To avoid early depletion of funds, a maximum of three (3) awards will be made each round. Applications deemed fundable, but not selected will automatically be held for the following cycle without requiring resubmission.

SCORING CRITERIA

The review panel will score applications using the following criteria:

Scoring Criteria	Maximum Points
Objectives and Impact 1. The applicant clearly describes the funding request and proposed usage. 2. The applicant clearly indicates which community priority(ies) are supported through which activity(ies). 3. If the activity(ies) include arts or culture elements, the applicant indicates which Creative Edge goal(s) are supported through which activity(ies). 4. The application provides a clear description of how the activity(ies) support the community priorities or goals indicated.	15
Project Feasibility, Capacity and Cost 1. The applicant possesses extensive qualifications and experience to deliver the project or program. 2. The applicant demonstrates the ability and capacity to successfully administer and execute the proposed activity(ies). 3. The applicant clearly explains the methodology used to derive the amounts requested in each category. 4. The applicant requests a reasonable and allocable amount of grant funds given the proposed usage. 5. The applicant clearly describes a plan for oversight and monitoring to ensure the applicant meets their stated goals and objectives. 6. Project or program can be completed within 12 to 18 months or sooner.	15
Need and Equity 1. The applicant makes a strong justification as to how the proposal benefits an underserved population.	20

2. The applicant defines reasonable goals and measurable objectives. If applicable, the applicant identifies the number of unique individuals, households and/or businesses the proposal will serve, and the desired outcomes and impacts of the activity(ies). 3. Applicants include those with lived experience, generational heritage, or legacy in The Plan study area .	
Total Points	50

GRANT AGREEMENT

All grant recipients must execute a grant agreement with the City. The applicant is responsible for reading and understanding the grant agreement's terms and conditions prior to applying. Any exceptions to the grant agreement must be noted in the applicant's proposal narrative and may be a basis for non-award.

GRANT AGREEMENT REQUIREMENTS

All awarded organizations, including fiscal sponsors, must enter into a grant agreement with the City of Sacramento prior to receiving funds. As part of this agreement, grantees must remain in good standing with all applicable state and federal regulatory agencies. To sign an agreement with the City of Sacramento, the grantee must meet the following conditions within 30 days of grant award notification:

- 1) Must be active and good standing with the California Secretary of State's business registry, unless a sole proprietor.
 - a) If a sole proprietor doing business under a fictitious name, must have an active registration with the County of Sacramento for a fictitious business name statement.
- 2) If located in the City of Sacramento, must possess an active City of Sacramento Business Operations Tax (BOT) Certificate or, if a nonprofit organization, a BOT exemption certificate.
- 3) Must comply with the applicable City of Sacramento's Commercial General Liability, Automobile Liability; Workers' Compensation, and Professional Liability insurance requirements.
- 4) Must maintain current registration and "in good standing" status with the California Department of Justice, Office of the Attorney General, Registry of Charitable Trusts. Nonprofits that are not properly registered, are delinquent in required filings, or are listed as

"suspended" or "revoked" will not be eligible to enter into agreement and/or receive grant funds until compliance is restored.

- 5) Must be a registered City Supplier (no cost) by signing and submitting a Form 590 and W-9.

Please note: Grant awards may be withdrawn if the awardee is not in good standing with above applicable requirements at time of agreement execution.

REPORTING REQUIREMENTS

Grantees will be required to submit quarterly progress reports and a final report documenting activities, expenditures, and outcomes. Additionally, all grant recipients must comply with the following reporting requirements:

1. **Activity report**—a narrative submitted on a quarterly basis summarizing progress toward authorized activities.
2. **Financial report**—a request for reimbursement on an as-needed basis (no more frequently than monthly) including an itemized summary of costs incurred and supporting documentation to corroborate expenditures.

PART III: MISCELLANEOUS

AMENDMENTS

The City reserves the right to revise or amend any part of this Notice of Funding Opportunity (NOFO) by issuing an addendum up to the due date/time for submittal. If necessary due to the revisions or amendments, the due date for applications may be postponed.

PUBLIC RECORDS

All applications and application materials are public records. All information received from an applicant, whether received in connection with a grant application or in connection with any grant funded activities performed, will be disclosed upon receipt of a request for disclosure pursuant to the California Public Records Act. Application scores may also be disclosed. The City reserves the right to use application materials as demonstration examples with confidential information removed.

RECORDS RETENTION

Grant recipients, as applicable by Tier awarded, shall maintain records of all matters related to the grant agreement including:

1. General ledger and subsidiary ledgers are used to account for the receipt of grant funds and the disbursements of grant funds.
2. Payroll, time records, human resource records to support costs incurred for payroll expenses.
3. Contracts and subcontracts entered, and all documents related to such contracts.
4. Grant subaward agreements and all documents related to such awards.
5. All documentation of reports, audits, and other monitoring of contractors, subcontractors, the grantee, and subrecipients
6. All documentation supporting the performance outcomes of contracts, subcontracts, grant subaward agreements, and this agreement.
7. All other pertinent records sufficient to reflect all direct and indirect costs of whatever nature claimed to have been incurred and anticipated to be incurred in performance of the grant agreement, and all other matters covered by the grant agreement.

RIGHT TO AUDIT

The City and the United States Department of the Treasury's Office of the Inspector General ("OIG") retain the right to review all records and always request an independent audit of the grantee's financial records during and up to five years after the final payment is made and the grant is complete. If an audit is conducted, the grantee must provide access to personnel, personnel documents, facilities, financial documents, and any other pertinent documents as part of the audit process.

If it is determined that a grant recipient expended funds in a manner inconsistent with this policy or the terms of the grant award, the grantee shall return the funds to the City within 60 days of a demand from the City.

ALLOWABLE COSTS AND INDIRECT COSTS

All costs of any program must be reasonable. No applicant shall claim any indirect cost recovery more than 10% of the direct program costs (unless the grantee has negotiated a higher indirect cost rate with the federal government).

All grantees shall track grant money as a standalone project, activity code, or assigned project to prevent the commingling of other expenses not related to the grant.

REJECTION OF APPLICATIONS

All funding decisions are final. The City of Sacramento may, at its discretion, determine not to award any grant in response to this request or to negotiate with any grantee in any manner

necessary to serve the best interests of the City. No applicant shall receive any compensation for preparing any grant application. A debrief meeting will be offered to non-awardees.

ATTACHMENT 1: STOCKTON BLVD PLAN COMMUNITY PRIORITIES

See page 122 of the [Stockton Blvd Plan](#) for more information.

LAND USE

- Community Priority LU-1: Activate Vacant and Underutilized Sites.
- Community Priority LU-2: Increase Active Land Uses Along the Corridor.
- Community Priority LU-3: Support Family- and Child-serving Land Uses.

HOUSING

- Community Priority H-1: Connect Residents to Resources and Programs to Keep Them Housed and Build Generational Wealth.
- Community Priority H-2: Provide All Types of Housing to Serve the Diverse Needs of Residents.
- Community Priority H-3: Ensure Tenant Protections and Support Tenant Rights.
- Community Priority H-4: Address the Needs of Unhoused Neighbors and Provide for Safe, Clean, and Comfortable Shelters and Long-term Housing.

CULTURE, ARTS, AND COMMUNITY CHARACTER

- Community Priority CACC-1: Celebrate and Enhance the Creativity, Diversity, and Beauty of the Stockton Boulevard Area and its People.

INCLUSIVE ECONOMIC DEVELOPMENT

- Community Priority IED-1: Expand Job Opportunities for Existing Residents.
- Community Priority IED-2: Support the Growth of Small Businesses.
- Community Priority IED-3: Support Households in Gaining Access to Financial Institutions and Being Connected with Training and Resources to Enhance Financial Empowerment.

ENVIRONMENT, PUBLIC HEALTH, AND SAFETY

- Community Priority E-1: Increase Safety, Security, and Comfort Along the Corridor for Residents, Businesses, Workers, and Visitors.
- Community Priority E-2: Expand Access to Affordable and Healthy Food.
- Community Priority E-3: Reduce Environmental Pollutants.
- Community Priority E-4: Ensure Adequate Access to Quality Healthcare.
- Community Priority E-5: Increase the Number of Public Gathering Spaces.

COMMUNITY ENGAGEMENT AND CAPACITY BUILDING

- Community Priority CE-1: Ensure that Youth are Supported Through Education, Engagement, Activities, and Job Training.
- Community Priority CE-2: Improve Communications and Outreach Between the City and the Community and Ensure That Resources and Important Information is Shared Equitably.

ATTACHMENT 2: GOALS FROM CREATIVE EDGE: SACRAMENTO'S ARTS, CULTURE, & CREATIVE ECONOMY PLAN

See the [Creative Edge: Sacramento's Arts, Culture, & Creative Economy Plan](#) for more information on the following goals:

- Goal 1: Provide arts education to all Sacramento's children and youth.
- Goal 2: Advance cultural equity for all Sacramento's diverse populations.
- Goal 3: Build upon and expand Sacramento's unique creative economy.
- Goal 4: Enable Sacramento artists and creatives to thrive in their work and to provide creative leadership in the community.
- Goal 5: Celebrate and infuse all Sacramento neighborhoods and districts with arts and culture.
- Goal 6: Expand and solidify Sacramento's investment in arts and culture.

ATTACHMENT 3: EXAMPLE ACTIVITIES PER TOPIC AREA

The following is a short list of potential activities to help applicants envision what types of actions this grant could fund. This is not an exhaustive list and the City welcomes creative ideas that may not be listed below and remain consistent with the community priorities of the [Stockton Blvd Plan](#). Including at least one of the activities below is not a guarantee of an award; applications must address need, feasibility and all other grant requirements.

LAND USE

- Activate vacant lots and properties to promote more vibrancy along the corridor with events, temporary uses, or gardens.
- Explore the feasibility of more child- and/or family-serving uses, such as childcare facilities, activity centers, art studios open to the public, etc.
- Develop a partnership between vacant landowners and neighborhood organizations to create and maintain an active use, such as landscaped open space, community gardens, or gathering space.
- Create a networking event to introduce vacant lot/building owners with potential developers or tenants.
- Find land suitable for a dog park and invest in upgrades to make the space work for this use.
- Explore expansion or rehabilitation of existing venues, or development of a new venue, in Little Saigon to host conferences and events with capacity for 5,000-10,000 people.
- Provide help navigating City services (permitting, event services, development, resources available, etc.).

HOUSING

- Pursue private philanthropic funding streams and opportunities for affordable rental and ownership housing.
- Provide Accessory Dwelling Units (ADUs) education, support, and assistance.
- Expand homelessness prevention programs within the Neighborhood Study Area, including onetime rental assistance, emergency bill-payment assistance (e.g., medical bills, car repairs), or other similar prevention services.
- Create or expand home repair programs for varying levels of repair needs. Home repair could address health and safety concerns, provide updates to allow aging-in-place, or reduce utility costs through electrification or home efficiency updates.
- Expand down payment and other home buying assistance programs to increase homeownership among existing residents in the study area. This could include distributing information about local, State, and federal programs; connecting residents with financial assistance or financial empowerment services, or expanding creative down payment alternatives (e.g., sweat equity).
- Provide training on how to build dwelling units (such as ADUs) as well as how to be a landlord.

- Explore partnerships that could provide low- or no-cost loans for middle- and lower-income households to build ADUs in exchange for affordable housing.

CULTURE, ARTS AND COMMUNITY CHARACTER

- Develop beautification projects (e.g., clean up events, paint days, landscaping).
- Create small-scale events in neighborhoods celebrating community culture.
- Organize block parties, community clean ups, neighborhood planting days/beautification, and paint nights.
- Collect, document, preserve, and share the stories and history of various cultures in the study area through creative storytelling. This could include storytelling events, videos, temporary art displays, projection of historical people on buildings, memorial plaques, etc.
- Install art that celebrates the history of the area.
- Create a storytelling podcast/video blog to celebrate the history and/or culture of the area.
- Pilot a tour of restaurants and other food-based businesses.
- Summer film screenings in a local plaza or community garden.
- Pilot arts and culture events that help to make Stockton Boulevard a regional attraction, such as a night market, an annual Stockton Boulevard Food Festival, or art walks.
- Use signs and other visual markers to highlight the various cultures along the Boulevard. Build local capacity with a working group that can identify the types and locations of new signage.
- Establish dedicated cultural zones that focus on implementing food, arts, and events, as facilitated through partnerships with local artists and communities of color.
- Create community gathering spaces.
- Identify and inventory target areas for placemaking.
- Create murals, mosaics, or other publicly-viewable art on private property.
- Design and install street pole banner signs.
- Conduct convening and networking events to connect Sacramento's creative people and enterprises with one another, enhance internal communication in this community, foster work opportunities, and increase the public visibility of the creative industries.

INCLUSIVE ECONOMIC DEVELOPMENT

- Work with existing workforce training providers to both advertise and offer more employment resources and opportunities.
- Create a local hire campaign/strategy that encourages and promotes the hiring of local residents and assists businesses to hire local residents.
- Enhance Little Saigon's marketing and promotional collateral/materials.
- Identify a menu of tools for residents to invest in local development projects to build wealth and benefit from future development in their neighborhoods.
- Explore the creation of a real estate investment cooperative, a mechanism that would allow residents to pool resources and build equity and wealth via shared ownership in local commercial real estate.

- Connect businesses to established resources and programs to help them upgrade, expand, and serve new customers.
- Expand and promote technical assistance in multiple languages to small businesses and nonprofits, including training and mentorship (online and in-person) on topics such as lease negotiation, loans, management, business plans, budgeting, non-profit governance, customer service, marketing, and bookkeeping.
- Promote the City's Small Business Assistance Center and help businesses create a profile on the City's 311 customer relationship management system.
- Create pop-up opportunities or vendor marketplaces for restaurants and retailers, especially for vacant storefront sites.
- Assist local entrepreneurs and business owners with access to capital and resources to support business creation, retention, and expansion.
- Develop signage to announce and promote local businesses.
- Explore a local community-based crowdfunding platform that could provide money for local developments and increase community ownership opportunities.
- Hold a creative job fair to expose high school students to career and educational opportunities in the creative economy.

ENVIRONMENT, PUBLIC HEALTH, AND SAFETY

- Coordinate community cleanups to remove trash, litter, and graffiti, and post signage that promotes clean streets.
- Coordinate with the City Department of Community Response to address unhoused services and safety (sharps pickup, etc.).
- Support local air-quality monitoring and cleanup efforts and/or work with existing coalitions to expand the AB617 area to include more of the study area.
- Create a neighborhood watch group.
- Bring more healthy food options to the corridor.
- Coordinate training and education on City's clean and safe, and unhoused services.
- Improve signage, lighting, street cleaning, and landscaping.

COMMUNITY ENGAGEMENT AND CAPACITY BUILDING

- Market to residents the free, professional, one-on-one financial coaching available through the City's Financial Empowerment Center (FEC).
- Provide a centralized, comprehensive, and accessible method for residents to access housing resources and information on tenant's rights.
- Provide education on fair housing, tenant rights, and protections; this could include canvassing neighborhoods to connect residents with housing resources, including the 211 Resource Center, or creating a resource guide to educate residents and business owners on available City services to help alleviate homelessness challenges in the area.
- Develop a community job-shadowing program where local business owners and employers share information about the types of employment opportunities available.
- Create a program to promote collective investment models and support community-led efforts to utilize vacant commercial properties, such as identifying funds for activation

events, resources for acquiring vacant commercial property, establishing pop-up programs, and more.

- Provide youth-centered engagement and leadership development, especially as it relates to City decision-making processes.
- Educate community members on development processes.
- Administration support and training such as coalition building, partnership facilitation, governance models, board development, strategic planning, fundraising, finances, fiduciary responsibilities, HR, taxes, etc.).
- Develop inclusive outreach and engagement tools, resources, and best practices.
- Create education and training programs such as the City's Management Academy, real estate development 101, education on City processes and procedures.