

PROPOSED CARES ACT FRAMEWORK

CITY OF SACRAMENTO



CARES Act Framework

This framework is intended guide the City's CARES Act investments to ensure we support projects and programs that advance inclusive economic growth, improves the health of neighborhoods, and supports people, places and actions that promote overall economic recovery as we respond to the impacts of the COVID pandemic on Sacramento.

CARES Act Program and Project Criteria

- ✓ Address an impact caused directly by the COVID-19 public health emergency
- ✓ Align with the direct requirements of spending and meet the timeline for expenditures
- ✓ Are consistent with approved City and Council priorities and funding initiatives
- ✓ Minimize additional impacts on FY21 budget
- ✓ Address equity and inclusion as it relates to COVID impacts

CARES Act Funding Priorities

- ✓ Programs that address the public health crisis and support:
 - Small Business Recovery & Assistance;
 - Workforce Training;
 - Youth Enrichment;
 - Family Services;
 - Homeless Services & Rapid Re-Housing; and
 - Arts, The Creative Economy & Tourism
- ✓ Programs and projects that maximize impact and effectiveness of CRF, including leverage of other resources and partners (Metrics)
- ✓ Programs and projects that lead with equity and serve those communities most impacted
- ✓ Area Specific Criteria and Priorities

CARES Act Workflow

Eligibility Review

- Submit all proposals to OIED (
- Departments, CAO and Auditor's Office (long form)

Working Group

- CMO, IT, ED CCS, HSD, YPCE, PD, Finance, CDD
- Project/program/prioritization
- Equity Screening

Exec Team Review

- CMO, CAO, Auditor

Commission/Committee Review

- May include: Investment Committee, Youth Commission, Arts Commission, or others as applicable
Only if needed

Council Consideration

- Direction and approvals

CARES Act Workflow – *For Allocations Already Approved*

Council Direction and Funding Allocation

Eligibility Review

- Submit all proposals to OIED
- Departments, CAO and Auditor's Office (long form)

Working Group

- CMO, IT, ED CCS, HSD, YPCE, PD, Finance, CDD
- Project/program/scoping
- Equity Screening

Commission/ Committee Review

- May include: Investment Committee, Youth Commission, Arts Commission, or others as appropriate
Only if needed

Council Consideration

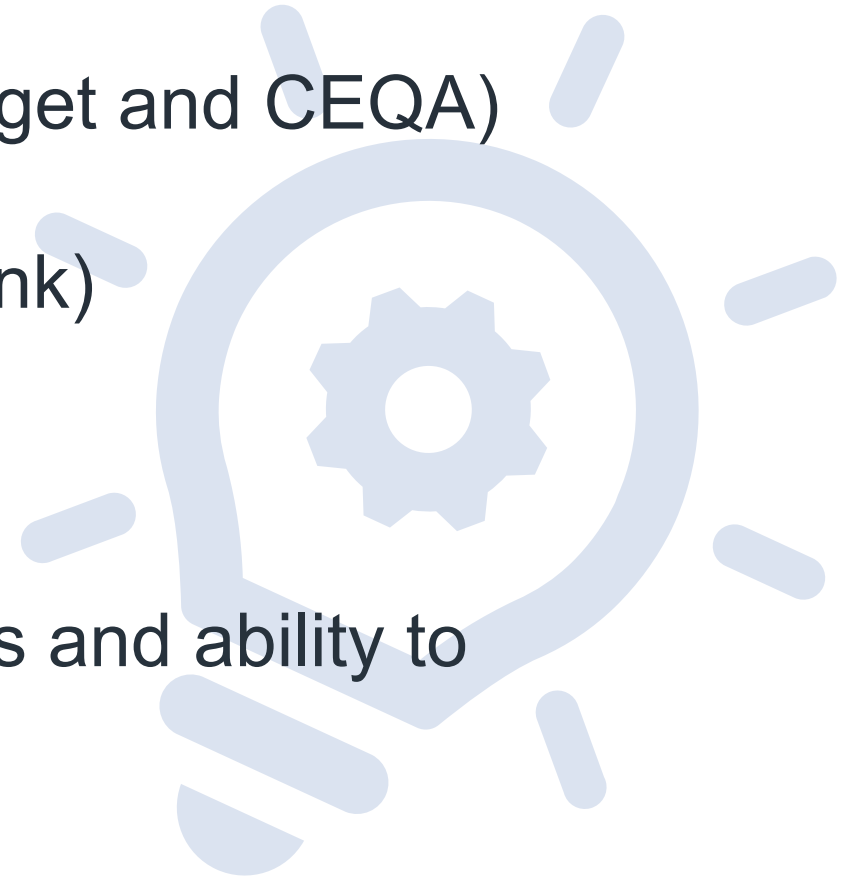
- Review and approvals – as required

CARES Act Implementation

Tool Kit – Procedures:

- Staff Report and Reso Templates (Budget and CEQA)
- Demographic Questions
- Tracking, Reporting (Tracking Sheet Link)
- Procurement
- Outreach & Messaging

Mechanism to allow for flexibility in use of funds and ability to adjust based on changing conditions



CARES Act Working Group

- ED – Denise Malvetti, Amanda Wallace, Danielle Foster, Kriztina Palone
- CMO – Daniel Sanchez, Lindee Lane, Aimée Barnes
- IT – Maria MacGunigal
- PD – Bridgette Dean
- YPCE – Mario Lara, Shannon Brown, Maggie Le
- CCS – Jody Ulich, Raymond Gargano
- Finance – Dawn Holm, Marian Fahy, Daniel Cho
- HSD – Emily Halcon, Andrew Geurkink
- CDD – Tom Pace, Candace Noguchi