

Sacramento Cannabis Equity Study: Project Overview

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Goals

Data-driven, equity centered

Scope of Work

- Examine the local, state, and national history of cannabis regulation, the War on Drugs, and its impact on Sacramento communities
- Review known characteristics of the City's cannabis industry and discuss barriers to entry

Scope of Work, Continued

- Gather lessons learned and best/emerging practices from other jurisdictions' equity programs
- Provide...
 - Recommendations to enhance data collection and address barriers
 - Decision support tools/roadmap
 - Racial equity toolkit/framework for the CORE Program and Office of Cannabis Management

Speaker Spotlight: Dr. Dilara Üsküp



- Political scientist
- Theologian
- Public health scholar
- Experienced in the intersection of race, cannabis, and social justice

Methods

Community-engaged & community-focused

Equity as Research, Data for Change

- Informing policy through community engagement and deep understanding of stakeholder experiences

Removing Barriers and Finding Solutions

- Focus Groups
- Concept mapping (groupwisdom™)
 - Brainstorming
 - Sorting and rating of ideas
 - Share-back session

Next Steps

- Connect with CORE Members
- Convene focus groups

Contact Information

- SacEquity@amllc.co
- (916) 269-6316

Q&A

Hosted by Dr. Bill Armaline and Brad Rowe, MPP