FORWARD TOGETHER
MARYSVILLE & DEL PASO BLVD.
AGENDA

Introductions
Project Overview + Context
Process Overview + Timeline
WHO WE ARE

**The City of Sacramento Neighborhood Development Action Team (NDAT)** is advising and guiding the Neighborhood Action Plan process.

**HR&A Advisors** will act as project manager, and with community guidance, lead analysis.

**Mutual Assistance Network** will bring deep community ties and trust to lead engagement.

**Atlas Lab** will guide urban design implementation and support innovative engagement approaches.

**Ascent Environmental** will provide guidance on and lead any necessary environmental reviews.
WHO WE ARE
We are here to support the community by investing in improvements for the Marysville-Del Paso Boulevard commercial corridor.

The corridor lies along a 3.5-mile stretch starting from I-80 Fwy & Marysville Blvd to Hwy 160 & Del Paso Blvd.
North Sacramento has been a center for agriculture, manufacturing, industrial commerce and community retail for over a century.

Today, the Marysville and Del Paso corridor is home to a rich tapestry of local businesses and community organizations.

Business, family, and government investment has been limited over the past few decades – and that disinvestment has led to socioeconomic issues in the community such as job losses and business closures, high poverty rates, and unemployment.
ABOUT THE CORRIDOR CON’T

Community members along the Marysville/Del Paso Boulevard corridor have identified a couple areas for investment:

• Land and property vacancy
• Lack of employment/job centers
• Business closures
• Barriers to walkability/bike-ability
• Lack of transit/bus access
• Aging infrastructure
• Cohesive identity

Investment in these issues can improve quality of life in our community.

*CalEnviroScreen identifies California communities that are disproportionately burdened by multiple sources of pollution.
A neighborhood-led and designed **ACTION PLAN** for the diverse populations that **live, work, pray, play**, and/or **shop** along the Marysville- Del Paso Boulevard commercial corridor.
WHAT INVESTMENTS DO YOU WANT TO SEE ALONG THE MARYSVILLE-DEL PASO CORRIDOR?
### WHAT COULD THIS LOOK LIKE?

<table>
<thead>
<tr>
<th>Infrastructure improvements (sidewalks, streets, lights, etc.)</th>
<th>Community wealth-building opportunities</th>
<th>Employment opportunities</th>
<th>Supporting new entrepreneurs</th>
<th>Beautification</th>
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+ your priorities and goals for the boulevard!

- [LIVE](#) [PLAY](#) [WORK](#) [PRAY](#) [SHOP](#)
TIMELINE

Action Plan Development

APR  MAY  JUNE  JUL  AUG  SEP  OCT

WE ARE HERE!

Action Plan Document Drafting

Community Organizing, Engagement, and Coalition Building

What is your vision for a thriving commercial corridor along Marysville-Del Paso Boulevard?

What does success or progress look like?

What goals and policies should the Action Plan prioritize?

After drafting the Action Plan, Phase 2 includes ~18 months for implementation.
The Action Plan will be drafted to reflect **ideas, actions, priorities, and community resources** available to support implementation.

### HOW WILL THE PLAN COME TOGETHER?

#### COMMUNITY ENGAGEMENT

- Community Organization Meetings
- Pop Up Events
- Community Workshops

#### Action Plan Development

- Idea Generation and Action Identification
- Strategy Prioritization
- Adaptive Capacity Assessment
Outreach will occur throughout 2022 to draft and build consensus around an action plan, and implementation strategies.

**WHEN/WHERE WILL OUTREACH HAPPEN?**

**Proposed Timing**

- **July 2022**: Business + Community Questionnaire
- **Aug 2022**: Community Organization Meetings
- **Sept 2022**: Gentrification and Displacement Listening Sessions
- **Oct 2022**: Pop Up Corridor Activation Events
- **Nov 2022**: Community Town Hall Workshop
- **Dec 2022**: Public Comment Period for Action Plan Document
- **Dec 2022**: Finalization of Action Plan Document
Questions

Contact the Project Co-leads

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