CORE Stakeholder Meeting

August 4, 2021

Prepared by the City of Sacramento's Office of Cannabis Management

Today's Meeting Agenda

- Announcements
- Discuss grant program model polling
 - Raise hand for brief questions on grant program models and the process
- Poll on grant program models and see results
- Discuss follow-up disbursement method polling
 - Raise hand for brief questions on disbursement methods and the process
- Poll on disbursement methods and see results
- Go over next steps
- Raise hands for questions

Introductions

- MaryAnn Greer
 - ➤ Will be our primary person who answers when you call OCM's main number or email cannabis@cityofsacramento.org
- Larissa Wohl
 - ► Will be working on CORE Projects and moving into being the primary CORE liaison for OCM

Updates: Dates, Loans, Study

- Per Planning, anticipated dates for D2 cannabis buffer ordinance
 - ► August 17 Law & Legislation Committee for recommendation
 - ► September 14 "Pass for Publication" (PFP) at City Council
 - September 21 Request City Council adopt
- Loans
 - ► Remove loan "caps" of \$125k/\$250k; Retain \$25k/\$50k per loan disbursement, based on funding availability
 - ▶ Just over \$2 million disbursed/encumbered; State deadline extended to February 1, 2022
- Study
 - ► Holistic Cannabis Program Study underway; Scope of the work to be uploaded to OCM website

Updates: CORE 1.5 and On-Site Consumption

- Contracts awarded by Council to GSUL and SACC for CORE 1.5 activities are being worked on and will soon be finalized
- ▶ RFP for CORE media campaign will be released this month
- Processes being put into place to provide for paid expediting fee for CORE building permits
- ► RFP for direct technical assistance being worked on
- OCM doing CORE verification at this time
- On-site consumption workshop being planned for Fall

Updates: Future Training and Info Sessions

- Ideas include
 - ► Tour of OCM's website and feedback of changes and features people would like to see
 - ► Navigating the CUP process
 - ► The BOP process
 - ▶ Update from State on cannabis equity issues
- ▶ Other ideas?

Grant Program Model: Plan Overview

- ► From May 3 & June 2 Stakeholder meetings and emails, distilled types of disbursement programs
- ► Today's meeting, conduct live polls on those program types and some follow-up questions
 - Polling questions published on website and sent out with meeting announcement
 - ► Those not able to attend this meeting can request link to participate in poll within the next week.
- ► Take top 3 polling disbursement models, flesh them out, and email them out to CORE members with a survey to find out the preferred disbursement model
 - One response per CORE member
- Publish results of survey on website and bring the top scoring model to stakeholder meeting(s) for further refinement

Grant Program Model: Polling Votes

- For basic grant program model, you have 3 votes. Can use all votes for same model or spread them out
 - First 3 polls will be identical and that is where you use your first, second, and third vote
- We'll go over these initial polling options, take any questions on them, and then start the polls
- ► Results for each poll will be shown after each vote, will be recorded as part of the meeting, and a spreadsheet of anonymous voting results will be posted on our website

Grant Program Model: First Poll Questions

- Tenant improvement only (Building permits, contractors, construction materials, etc.)
- CORE members with leased/owned cannabis business locations only (no CUP required)
- Incubator/social enterprise business (Building an Eco System)
- Reimbursement grants
- Competitive process to award grants based upon proposals submitted
- Members with submitted BOP applications only
- Small grants to all CORE members for cannabis business costs (appx. \$3,000 each)
- Any questions on these?

Grant Program Model: Disbursement Methods

- Do you prefer a reimbursement method?
 - ► Yes/No/No preference
- Which tiered disbursement method do you prefer?
 - ▶ By project status (ready to open, BOP submitted, no CUP, etc)
 - By business type including cost of business (cultivation, lab, nursery, delivery, etc)
 - ▶ By size of project
 - ▶ No preference
 - ► I don't prefer tiers
- Should a portion of the funding be set aside for small grants on a first come, first serve basis?
 - Yes/No/No preference

Grant Program Model: Disbursement Methods

- What do you think is the optimal amount for a grant?
 - > \$5,000 or less, largest number of participants served
 - ▶ Between \$5,000 and \$35,000 (40+ participants served)
 - ▶ Between \$35,000 and \$125,000 (fewer than 40 participants served)
 - ▶ \$125,000+, fewest number of participants served
 - Mixed or tiered grants (combination of large, medium and small grants)
- How should participants be able to request grants?
 - Per CORE participant/Per BOP/Per location/Per business entity/No preference

Grant Program Model: Disbursement Methods

- Remember, one vote per poll question
- ► Any questions about the disbursement methods poll?

Grant Program Model: Next Steps

- If anyone not able to attend meeting, contact Larissa, lwohl@cityofsacramento.org, for link to poll. Fill out and return by August 12th
- Will flesh out top polling grant program options and send to CORE members with a survey to determine preferred option
 - ▶ If additional feedback is needed, another survey or poll may be emailed to CORE members prior to top 3 options being sent out
 - ▶ One survey response per CORE member
- Preferred option will be presented at meeting. If further refinement is needed, provide additional polls at meeting(s) and/or surveys

Contact the Office of Cannabis Management

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cannabis@cityofsacramento.org

New City Hall 915 I Street, 2nd Floor Sacramento*

*City offices are currently closed to the public due to COVID-19