CORE Stakeholder Meeting

August 4, 2021
Prepared by the City of Sacramento’s Office of Cannabis Management
Today’s Meeting Agenda

- Announcements
- Discuss grant program model polling
  - Raise hand for brief questions on grant program models and the process
- Poll on grant program models and see results
- Discuss follow-up disbursement method polling
  - Raise hand for brief questions on disbursement methods and the process
- Poll on disbursement methods and see results
- Go over next steps
- Raise hands for questions
Introductions

- MaryAnn Greer
  - Will be our primary person who answers when you call OCM’s main number or email cannabis@cityofsacramento.org

- Larissa Wohl
  - Will be working on CORE Projects and moving into being the primary CORE liaison for OCM
Updates: Dates, Loans, Study

- Per Planning, anticipated dates for D2 cannabis buffer ordinance
  - August 17 - Law & Legislation Committee for recommendation
  - September 14 - “Pass for Publication” (PFP) at City Council
  - September 21 - Request City Council adopt

- Loans
  - Remove loan “caps” of $125k/$250k; Retain $25k/$50k per loan disbursement, based on funding availability
  - Just over $2 million disbursed/encumbered; State deadline extended to February 1, 2022

- Study
  - Holistic Cannabis Program Study underway; Scope of the work to be uploaded to OCM website
Updates: CORE 1.5 and On-Site Consumption

- Contracts awarded by Council to GSUL and SACC for CORE 1.5 activities are being worked on and will soon be finalized
- RFP for CORE media campaign will be released this month
- Processes being put into place to provide for paid expediting fee for CORE building permits
- RFP for direct technical assistance being worked on
- OCM doing CORE verification at this time

- On-site consumption workshop being planned for Fall
Updates: Future Training and Info Sessions

- Ideas include
  - Tour of OCM’s website and feedback of changes and features people would like to see
  - Navigating the CUP process
  - The BOP process
  - Update from State on cannabis equity issues

- Other ideas?
Grant Program Model: Plan Overview

- From May 3 & June 2 Stakeholder meetings and emails, distilled types of disbursement programs
- Today’s meeting, conduct live polls on those program types and some follow-up questions
  - Polling questions published on website and sent out with meeting announcement
  - Those not able to attend this meeting can request link to participate in poll within the next week.
- Take top 3 polling disbursement models, flesh them out, and email them out to CORE members with a survey to find out the preferred disbursement model
  - One response per CORE member
- Publish results of survey on website and bring the top scoring model to stakeholder meeting(s) for further refinement
Grant Program Model: Polling Votes

- For basic grant program model, you have 3 votes. Can use all votes for same model or spread them out
  - First 3 polls will be identical and that is where you use your first, second, and third vote
- We’ll go over these initial polling options, take any questions on them, and then start the polls
- Results for each poll will be shown after each vote, will be recorded as part of the meeting, and a spreadsheet of anonymous voting results will be posted on our website
Grant Program Model: First Poll Questions

- Tenant improvement only (Building permits, contractors, construction materials, etc.)
- CORE members with leased/owned cannabis business locations only (no CUP required)
- Incubator/social enterprise business (Building an Eco System)
- Reimbursement grants
- Competitive process to award grants based upon proposals submitted
- Members with submitted BOP applications only
- Small grants to all CORE members for cannabis business costs (aprx. $3,000 each)

- Any questions on these?
Grant Program Model: Disbursement Methods

- Do you prefer a reimbursement method?
  - Yes/No/No preference

- Which tiered disbursement method do you prefer?
  - By project status (ready to open, BOP submitted, no CUP, etc)
  - By business type including cost of business (cultivation, lab, nursery, delivery, etc)
  - By size of project
  - No preference
  - I don't prefer tiers

- Should a portion of the funding be set aside for small grants on a first come, first serve basis?
  - Yes/No/No preference
Grant Program Model: Disbursement Methods

- What do you think is the optimal amount for a grant?
  - $5,000 or less, largest number of participants served
  - Between $5,000 and $35,000 (40+ participants served)
  - Between $35,000 and $125,000 (fewer than 40 participants served)
  - $125,000+, fewest number of participants served
  - Mixed or tiered grants (combination of large, medium and small grants)

- How should participants be able to request grants?
  - Per CORE participant/Per BOP/Per location/Per business entity/No preference
Grant Program Model: Disbursement Methods

- Remember, one vote per poll question
- Any questions about the disbursement methods poll?
Grant Program Model: Next Steps

- If anyone not able to attend meeting, contact Larissa, lwohl@cityof sacramento.org, for link to poll. Fill out and return by August 12th
- Will flesh out top polling grant program options and send to CORE members with a survey to determine preferred option
  - If additional feedback is needed, another survey or poll may be emailed to CORE members prior to top 3 options being sent out
  - One survey response per CORE member
- Preferred option will be presented at meeting. If further refinement is needed, provide additional polls at meeting(s) and/or surveys
Contact the Office of Cannabis Management

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*City offices are currently closed to the public due to COVID-19