

CORE Stakeholder Meeting

May 3, 2021



CORE NUMBERS

▶ As of April 30, 2021

- ▶ 232 Graduates
- ▶ 16 BOPs issued
- ▶ 47 pending applications



Proposed District 2 CUP and BOP Moratoria

- ▶ Continued indefinitely at request of D2 Councilmember
- ▶ Please stay in contact with Councilmember and neighborhood/community groups regarding D2 projects
- ▶ Be aware of potential for call-ups



District 6 Cannabis Delivery Cap Extension

- ▶ OCM directed by Law & Legislation Committee to bring 6-month extension of delivery cap in D6
- ▶ As of 4/30/21:
 - ▶ Issued – 35 (32 stand-alone, 3 storefront additions)
 - ▶ Available – 15
 - ▶ Pending – 24 (including 12 CORE applications)
- ▶ **May 4th City Council Meeting at 5 pm;**
 - ▶ **Consent Agenda**



1-Year Extension of CORE Program

- ▶ Staff recommendation at 4/20 L&L meeting was to make CORE a permanent program; L&L voted to extend the program by one year until a permanent funding source is identified
 - ▶ New sunset date: April 9, 2022
- ▶ CORE participants who have already received BOP fee waivers for two permit cycles (application + 1 renewal), will get BOP fees waived for this year.
 - ▶ Refunds in process for any who have paid after 2 waivers
- ▶ Other program benefits including priority processing and NRP exemption will continue



1-Year Extension of CORE Program

- ▶ Facilitators (SACC & GSUL) contracts were set to expire as of April 9, 2021
 - ▶ GSUL contracted extended to end of May so that cohort could finish their classes
 - ▶ SACC contract extended to May 17th to wind-up consulting services
- ▶ RFPs to go out for:
 - ▶ direct technical services
 - ▶ small group training
 - ▶ Workforce training
- ▶ Tentative date for Council: May 18th



Sacramento Cannabis Industry Study

- ▶ The City is contracting to produce a study that will provide an overarching view of the cannabis industry in Sacramento to help guide future policy
- ▶ Items the study will consider include an economic analysis of the local industry and workforce; zoning, displacement, and real estate; the CORE program, cannabis equity, and funding; ownership and tracking
 - ▶ Scope will be posted on OCM website
- ▶ Data collection will include interviews, surveys, OCM document reviews and other methods
- ▶ OCM will send out introduction letter



\$1.8M Go-Biz Award for Grants and Direct Technical Assistance

- ▶ Suggestions received by OCM on how to structure grants:
 - ▶ Reimbursement program
 - ▶ Grant for construction/buildout costs between 150k-250k who have leased space
 - ▶ Grants or reimbursements for the top ten storefront RFQ scorers
 - ▶ Grants for equity participants with an event license who will offer vendor space for equity operators.



\$1.8M Go-Biz Award for Direct Technical Assistance and Grants

- ▶ Suggestions received by OCM (cont.)
 - ▶ Grants and loans to create a “financial aid” package tailored to project
 - ▶ Larger grants through a competitive process for projects that will provide premises for multiple CORE participants
 - ▶ Larger grants for equity participants to create/operate CORE incubator facilities or social enterprise businesses
 - ▶ More suggestions are welcome!



\$1.8M Go-Biz Grant: Examples of Possible Grant Award Breakdowns

- ▶ Approximately \$1.4 available for grants
 - ▶ Two \$500k project grants and one \$400k project grant
 - ▶ Six projects each granted \$234k
 - ▶ Two projects granted \$200k, 20 granted \$50k
 - ▶ 14 projects each granted \$100k
 - ▶ 50 projects each granted \$28k





Update on CORE Capital Loan Program

By Paula Groves
Elevate Impact Sacramento



QUESTIONS?





CONTACT US:

Phone: 916-808-8955

Email: cityofsacramento.org/cannabis

On the web:

cannabis@cityofsacramento.org

