

RESOURCE Societades



FORWARD TOGETHER

MARYSVILLE & DEL PASO BLVI

Collaboration



Welcome to the Forward Together Resource Guidebook. The purpose of this guidebook is to spotlight funding opportunities, resources and programs that support the actions listed in each of the four categories in the Forward Together Action Plan: Live, Work, Shop, and Experience. Use this guidebook to research opportunities that can support implementation of a specific action. The resources from public and private entities listed below serve the Del Paso and Marysville boulevards. Although funding opportunities may be currently closed, and/or resources and programs may not currently be operational, this guidebook can also be used as a first step in contacting organizations that can help locate appropriate resources.

For a list of current resources, please visit the City of Sacramento Community Engagement's <u>LinkTree resources webpage.</u>





Create and preserve **affordable housing and home ownership opportunities** for residents.

See Community Profile, page 15, and Action Plan, page 6.



Rental/Bill Assistance (SHRA) https://www.shra.org/sera/

• Sacramento Emergency Rental Assistance (SERA) by Sacramento Housing and Redevelopment Agency: The SERA Program provides rental and utility assistance to low-income residents of Sacramento County that are unable to pay these bills due COVID-related increased costs or decreased income. https://www.shra.org/sera/ OR sera@shra.org

First-time homebuyer Program (Habitat for Humanity)

https://habitatgreatersac.org/home-ownership/apply/

• Future Habitat homeowners are active participants in the homebuilding and home buying process. Habitat homeowners build and buy their very own homes, creating brighter futures for themselves and their families.

Shine Awards (SMUD)

https://www.smud.org/en/Corporate/Landing/Sustainable-Communities/Shine-awards

Resources/Programs

Home Repair Program (Habitat for Humanity)

https://habitatgreatersac.org/home-ownership/homerepair/homerepair/

• This program responds to the housing crisis in California by solving health, accessibility and safety concerns in homes owned by low-income families, veterans, and elderly residents on limited incomes. By fixing the long-deferred maintenance projects, critical repairs, and code violations, we help families stay in their already affordable homes and avoid displacement.

Safe at home and Home Repair (Rebuilding Together)

https://rebuildingtogether.org/

- Safe at Home services: Home safety modifications that improve safety and independence. The service is available for free to low-income homeowners and for a moderate fee for those above the range or renters. Call 916-455-1880 x 1 for an application or http://rebuildingtogethersacramento.org/safe-at-home/
- Home Repair Program: Applications are currently being accepted for homes that will be selected for home improvement workdays. The improvements will vary based on need. For more information call 916-455-1880 x 1 or toconnor@rebuildingtogethersacramento.org

Financial Empowerment Center (City of Sacramento)

https://www.cityofsacramento.org/financialempowerment

- Sacramento's Financial Empowerment Center offers free, one-on-one financial coaching services to address your unique circumstances. Financial Coaching (available to all local residents 18+) is for those who would like support in building financial health through:
 - Reducing debt
 - Building savings
 - Improving credit, and/or
 - · Connecting with safe, affordable checking/saving accounts
- Caring support from trained professionals to achieve your financial goals. No income restrictions, FREE to everyone. All services are remote via phone or video at this time.
- To meet with a financial coach, call 916-808-4927 or email: FEC@cityofsacramento.org.

Vehicle Tow Administrative Fee Waiver (City of Sacramento)

http://www.cityofsacramento.org/fine-fee-justice

• City of Sacramento residents who meet the certain household income criteria are NOW eligible for a waiver of the City's \$180 administrative fee for reclaiming their vehicle. All other tow fees will still apply. If you have any questions, please email finefee@cityofsacramento.org.

Lead Abatement (SHRA)

https://www.shra.org/lead-hazard-reduction-program/

Are you living in a home built before 1978? Did you know that many homes built before 1978 may contain lead-based paint? Lead from paint, chips, and dust can be a serious health hazard – particularly to young children. SHRA is offering grant funds to assist with Lead Hazard Remediation up to \$10,000 per unit. To qualify for the program, the home must be located in Sacramento county – all cities in Sacramento County and the unincorporated County area are eligible. Both rental and owner-occupied units are eligible. If owner occupied, the unit must be occupied by a low-income family. It must also have a child under the age of 6 living in the home or be regularly visited by child or have a pregnant woman residing in the home. If the property is a rental unit, it must be occupied by a low-income family or if vacant, owner must agree that priority for the rental will be given to a low-income family.

Tenant Protection Program (City of Sacramento)

https://www.cityofsacramento.org/Community-Development/Code-Compliance/Tenant-Protection-Program

• Sacramento's Tenant Protection Program was created to assist residential tenants with increasing rental rates by establishing limits on annual rent increases. For longer-term tenants, it also provides protection from unwarranted lease termination. The program helps provide renters in the City of Sacramento with more stability to help them remain in their rental unit.

Mulch Mayhem Annual Event (City of Sacramento)

https://www.cityofsacramento.org/Utilities/Water/Conservation/News-and-Events

• Free yard mulch will be available for pick-up for City of Sacramento Utilities customers annually in May! Bring your own shovels, containers, tarp to cover and haul away the mulch. Mulch saves water and helps to mitigate weeds! Save 30 gallons of water for every 1,000 square feet, each time you water. Mulch slows evaporation allowing water to sink into the soil, moderates soil temperature and breaks down into nutrients for plants. Add three to four inches of mulch around trees and plants for maximum benefit!

Free Portable Air Sensors (City of Sacramento)

https://www.cityofsacramento.org/air-quality

• City of Sacramento residents and businesses now can apply to receive a free portable air sensor as part of a pilot project aimed at enhancing air quality data in high-need neighborhoods. Schools located within the City of Sacramento also are eligible. Supplies are prioritized for high-need areas in the City of Sacramento including North Sacramento, South Sacramento and outside of Downtown/Central City. Recipients will be selected based on geography and other criteria to ensure equitable distribution among neighborhoods.

XeroHome Tool for Home Energy-Efficiency Upgrades (City of Sacramento) https://xerohome.com/app/#/

• The new XeroHome tool is designed to help homeowners easily find out what retrofits could make their home more energy efficient and reduce greenhouse gas emissions.

Accessory Dwelling Unit (ADU) Resource Center (City of Sacramento) https://adu.cityofsacramento.org/

• The ADU Resource Center is a one-stop online resource to find information and tools about ADUs and to make it easier for homeowners to plan, build, and operate an ADU. Explore the website and learn more about whether an ADU could be an option for you and how to get started.

Free Legal Counsel & Free Information Centers

- Housing Counseling Center (Greater Sacramento Urban League) http://www.gsul.org/programs-andservices/housing-counseling/
- Free legal help for housing and other issues (Legal Services and Northern California) https://lsnc.net
- Renters Helpline works with Project Sentinel and Legal Services of Northern California to provide free telephone counseling and dispute resolution for Tenant-Landlord Issues. Their number is 916-389-7877 and website is https://www.rentershelpline.org/en/
- Information Hotline: Call 211 or online https://www.211sacramento.org/211/.This is a free confidential information and referral service.

List of Helpful Organizations

211 **NeighborWorks** 311 **Rebuilding Together Bridge Housing** Robert's Family Development Center City of Sacramento Sacramento Community Land Trust Golden 1 Credit Union Sacramento Housing Alliance Greater Sacramento Urban League Sacramento Housing and Redevelopment Agency Habitat for Humanity Sacramento Youth Center **KIND** Project Salvation Army Legal Services of Northern CA SMUD **Mercy Housing** Step Up Sacramento Mutual Housing Volunteers of America Mutual Assistance Network



Foster and retain businesses **that provide good job opportunities and career growth** for workers in the community.

See Community Profile, page 20, and Action Plan, page 10.



Al Fresco Dining (City of Sacramento) https://www.cityofsacramento.org/Public-Works/Parking-Services/Al-Fresco-Dining

 The Al Fresco Grant Program provides financial assistance to City of Sacramento restaurant owners for construction of Al Fresco dining patios. The reimbursable grant program will cover approved expenses to build or expand a permanent dining parklet, parkway, sidewalk cafe, or dining on a private parking/surface lot. The program will run from January 11 – October 31, 2023.

Loans (variety of local lenders)

• There are a variety of local SBA and micro-loan banks and CDFIs that provide access to capital. Please see the City of Sacramento's Small Business Guide to review a list of local access to capital partners.

Shine Awards (SMUD) https://www.smud.org/en/Corporate/Landing/Sustainable-Communities/Shine-awards

Resources/Programs

Business Assistance (multiple organizations)

California Mosaic - https://www.mosaic-irc.org/hc/en-us

• An initiative by the International Rescue Committee, California Mosaic aims to connect diverse small business owners across the Golden State to linguistically and culturally accessible business technical assistance, training, and support. Funded in part through a Grant with the California Office of the Small Business Advocate.

Small Business Development Center (SBDC)

https://www.sacramentovalleysbdc.org/

• Sacramento Valley SBDC provides small businesses with the solutions they seek and the confidence they need to realize their dreams.

Business Assistance (Local-Serving and Ethnic Chambers of Commerce)

• Chambers of Commerce serving Sacramento businesses are a vital resource to connect to resources and assistance. Please see the City of Sacramento's Small Business Guide to review a list of the local Chambers and their resources.

Shop 916 Gift Card (City of Sacramento)

https://app.yiftee.com/gift-card/shop916

- Support local City of Sacramento businesses through the Shop 916 gift card program. The electronic gift card, launched by the City of Sacramento, is a program that supports local storefront retailers negatively impacted by the COVID-19 pandemic. The Shop 916 gift card can be used at any participating business within the city.
- For Businesses: Sign up to accept the gift card: https://docs.google.com/forms/d/e/1FAIpQLSdksh8sPyz-5jYT04G3tzu4YrXxylf0bgOxTZOvDMgedV0K7A/viewform

Sacramento Creative Business Innovation Challenge Registration

https://tqamdjhp.paperform.co/?utm_source=City&utm_medium=Newsletter&utm_campaign=Sac

- This program is designed for growth companies in food, fashion, design, festival and cultural experiences, game design, film, media, music, and entertainment (and more!). An intensive 6-week course, the program is ideal for people ready to scale and achieve business growth.
- In this challenge, you will:
 - Benefit from the expertise and mentorship of Unseen Heroes and Creative Startups, which has accelerated over 610 creative companies and helped them raise over \$300 million in capital.
 - Get practical tools, resources, and support necessary to scale and achieve business growth.
 - Network and collaborate with other like-minded entrepreneurs, industry experts and potential investors.
 - Get access to global mentors who will have deep dive sessions where you can focus on specific aspects of your business.
 - Work on your business model, develop a pitch, and receive feedback from industry experts.
 - Have a support system that is there to help focus on key areas such as marketing, finance, and operations, helping you to develop a comprehensive strategy for growth.
 - Receive guidance on how to access funding and investment opportunities to help take your business to the next level.
 - Get ongoing support and mentorship even after the program is completed, which can be invaluable for you as you continue to grow and develop your business.

BizX Annual Event (City of Sacramento)

https://www.cityofsacramento.org/Economic-Development/Grow-Here/Business-Resources/Business-First

• BizX is part of the Capital Region Small Business Week. This week-long series of events in May is designed to connect the region's small businesses with local resources and celebrate the important role that small businesses play in the region.

Economic Gardening (City of Sacramento)

https://www.cityofsacramento.org/Economic-Development/Innovation/Economic-Gardening

• This program is offered to a select group of companies during one-year cohorts. Companies receive 36 hours of services from a team of specialists at the National Center for Economic Gardening (NCEG). The specialist team consists of seasoned researchers that leverage sophisticated corporate databases, GIS systems, SEO and Web marketing tools that provide the CEO with information, data, and conclusions about key issues for each individual company. Sacramento is adding a 1:1 grant program to implement the recommendations companies receive following the 36 hours of research with the NCEG's specialists. Companies will be eligible to receive up to \$50,000 in match grant funding.

Small Business Guide (City of Sacramento)

https://www.cityofsacramento.org/Economic-Development/Grow-Here/Business-Resources/Small-Business-Guide

• Sacramento is home to thousands of small to mid-size businesses. Small businesses are the backbone of the local economy because they are innovative, flexible, and strongly tied to the community. In this guide, you will find 11 key steps to launching a business in Sacramento as well as a variety of resources and organizations that can help along the way.

Pubs, Clubs and Bars Training (City of Sacramento)

https://www.cityofsacramento.org/Economic-Development/Nighttime-Economy/Pubs-Clubs-Bars-Training

• Pubs, Clubs, and Bars is a quarterly training conducted by the City to provide information to help nighttime businesses operate safely. Training and information are provided by Code Compliance, Sacramento Police and Sacramento Fire staff.

Food Incubator (Alchemist Microenterprise Academy)

https://alchemistcdc.org/ama/

Alchemist Microenterprise Academy (AMA) is a 12-week business training course. AMA is designed to
make sense of the confusing aspects of starting a food business. AMA runs every spring and fall. The next
AMA cohort will begin in September 2023. Fill out the interest form and we will contact you when we
begin taking applications for the next cohort.

Job and Career Centers (Greater Sacramento Urban League)

http://www.gsul.org/programs-and-services/job-training/

• GSUL's Job & Career Center is open to the general public and serves over 3,000 clients annually. The Job & Career Center is conveniently located at our Economic Empowerment Center in Del Paso Heights, and with limited services at our Youth & Family Services Center in Oak Park.

List of Helpful Organizations

Alchemist CDC Greater Sacramento Urban League California Black Chamber of Commerce Hacker Lab California Capital Sacramento Employment and Training Agency Chambers of Commerce (see Small Business Guide) Sacramento Inclusive Economic Development Collaborative City of Sacramento Unseen Heroes Del Paso Partnership Greater Sacramento Urban League



Create an **inclusive retail corridor** that meets the various shopping and entertainment needs of the community.

See Community Profile, page 24, and Action Plan, page 13.



City of Festivals (City of Sacramento) https://sacramentofestivals.com/

The City of Sacramento is now accepting applications for grants from its two-year City of Festivals

The city of Sacramento is now accepting applications for grants from its two-year city of Pestivals
program to support special events taking place across the city of Sacramento. Any individual or
organization that would like to put on an event within the city of Sacramento may apply for the grant.
To qualify, the special events must be located in the city of Sacramento, consistent with familyoriented themes, support arts and cultural entertainment and activities, promote a healthier living
environment and enhance the quality of life in the city.

Al Fresco Dining (City of Sacramento)

https://www.cityofsacramento.org/Public-Works/Parking-Services/Al-Fresco-Dining

• The Al Fresco Grant Program provides financial assistance to City of Sacramento restaurant owners for construction of Al Fresco dining patios. The reimbursable grant program will cover approved expenses to build or expand a permanent dining parklet, parkway, sidewalk cafe, or dining on a private parking/surface lot. The program will run from January 11 – October 31, 2023.

Unify and Beautify (City of Sacramento)

https://www.cityofsacramento.org/Public-Works/RSW/Collection-Services/Illegal-Dumping/Neighborhood-Clean-up-Grant-Program

• The City of Sacramento's Recycling and Solid Waste Division provides grant funds for programs or events that collect and remove trash and debris as part of community clean-up efforts. The purpose of the program is to provide financial assistance to interested groups to offset costs incurred in conducting clean-up events and foster neighborhood pride.

Shine Awards (SMUD)

https://www.smud.org/en/Corporate/Landing/Sustainable-Communities/Shine-awards

Resources/Programs

Shop 916 Gift Card (City of Sacramento) https://app.yiftee.com/gift-card/shop916

• Support local City of Sacramento businesses through the Shop 916 gift card program. The electronic gift card, launched by the City of Sacramento, is a program that supports local storefront retailers negatively impacted by the COVID-19 pandemic. The Shop 916 gift card can be used at any participating business within the city.

Business Directory (Del Paso Partnership)

https://dpbpartnership.com/

Street cleaning, litter, and graffiti removal (Del Paso Partnership) https://dpbpartnership.com/

• The street clean-up and litter removal team work full-time picking up litter and debris, shopping carts, and unwanted items throughout the district. The Partnership can also address graffiti issues with power washing and graffiti removal equipment.

Solid Waste 311 service request and illegal dumping (City of Sacramento) https://www.cityofsacramento.org/public-works/RSW/

• The Recycling and Solid Waste Division provides garbage, recycling, organic waste collection and street sweeping to more than 130,000 residential customers in the City of Sacramento.

Vacant Building Program (City of Sacramento)

https://www.cityofsacramento.org/Community-Development/Code-Compliance/Programs/Vacant-Lot

• Code Compliance administers programs to proactively maintain the health and safety of neighborhoods. The vacant building program promotes greater compliance with health and safety standards and preserve the quality of Sacramento's neighborhoods.

Rock the Block (Habitat for Humanity)

https://habitatgreatersac.org/support-us/rocktheblock/

Rock the Block is a remarkable 2-day community impact event that brings together hundreds of
volunteers and supporters to work in partnership with neighborhood residents to complete dozens of
critical home repairs, property beautification, and community projects over a single weekend.
Through Rock the Block, Habitat for Humanity of Greater Sacramento leverages financial donations
and thousands of volunteer hours into thousands of dollars' worth of community investment in
historically underinvested neighborhoods.

List of Helpful Organizations

211 311 Brother to Brother Chambers of Commerce (See Small Business Guide) City of Sacramento Del Paso Partnership Greater Sacramento Urban League Sacramento Inclusive Economic Development Collaborative Unseen Heroes



See Community Profile, page 34, and Action Plan, page 17.

Funding Opportunities

Arts and Culture Match Program (City of Sacramento)

https://ioby.org/Sacramento

• The Office of Arts and Culture introduces the Sacramento Arts & Culture Match Program – a program that will provide match funds for crowd-funded, community-led creative placemaking projects in neighborhoods throughout the city. The City will provide matching funds up to \$15,000 for eligible projects. The OAC Match Program will be administered by IOBY, an organization that has worked with ArtPlace America and Cuyahoga Arts & Culture on similar programs to support creative placemaking.

City of Festivals (City of Sacramento)

https://sacramentofestivals.com/

• The City of Sacramento is now accepting applications for grants from its two-year City of Festivals program to support special events taking place across the city of Sacramento. Any individual or organization that would like to put on an event within the city of Sacramento may apply for the grant. To qualify, the special events must be located in the city of Sacramento, consistent with family-oriented themes, support arts and cultural entertainment and activities, promote a healthier living environment and enhance the quality of life in the city.

Community Action Grants (City of Sacramento)

https://www.cityofsacramento.org/Utilities/Drainage/Stormwater/Community-Action-Grants

• Annually, the City of Sacramento Department of Utilities Stormwater Quality Improvement Program appropriates \$15,000 to fund Community Action Grants. Grants are awarded to projects whose goal is to improve the quality of local creeks, rivers, and watersheds within the City. Grants fund programs (educational or others) that prevent pollution from entering storm drains, creeks, and the Sacramento and American Rivers. Apply today!

Shine Awards (SMUD)

https://www.smud.org/en/Corporate/Landing/Sustainable-Communities/Shine-awards

Resources/Programs

Streets for People (City of Sacramento)

https://www.cityofsacramento.org/Public-Works/Transportation/Planning-Projects/Streets-For-People

• Streets for People is a planning effort that will focus on identifying improvements for people walking, biking, and rolling (i.e., wheeled mobility devices used by people with disabilities, strollers, scooters, skateboards, etc.) throughout the City of Sacramento. The plan will address active transportation needs citywide but will focus engagement and recommendations in areas of high need and historical disinvestment. The plan focus areas include South Sacramento, North Sacramento, and Fruitridge/ Broadway. The outcome will be a plan that will guide future infrastructure investments citywide and will direct what types of investments are made for walking, biking and rolling.

Multi-modal Transportation Programs and Services (City of Sacramento)

https://www.cityofsacramento.org/Public-Works/Transportation/Programs-and-Services

• The Transportation Division manages many programs that promote traffic safety, enhance traffic operations, and improve neighborhood livability with traffic calming and angle parking for increased capacity.

Rock the Block (Habitat for Humanity)

https://habitatgreatersac.org/support-us/rocktheblock/

• Rock the Block is a remarkable 2-day community impact event that brings together hundreds of volunteers and supporters to work in partnership with neighborhood residents to complete dozens of critical home repairs, property beautification, and community projects over a single weekend. Through Rock the Block, Habitat for Humanity of Greater Sacramento leverages financial donations and thousands of volunteer hours into thousands of dollars' worth of community investment in historically underinvested neighborhoods.

Students Ride Free (Sacramento Regional Transit)

https://sacramentocityexpress.com/2022/08/24/attention-students-and-parents-rydefreert-offersunlimited-transportation-for-young-people/

 Students can continue to take advantage of free rides on the entire Sacramento Regional Transit network. The RydeFreeRT program offers fare-free transit for youth and students in grades TK through 12. RydeFreeRT is available all day, any day of the week, all year during regular SacRT service hours. The RydeFreeRT program — a partnership between the City of Sacramento and SacRT — offers students in transitional kindergarten through 12th grade free rides on buses, light rail and on-demand micro transit services.

Mobility Center (GreenTech)

https://www.greentechedu.org/

 Green Technical Education and Employment (GreenTech) has partnered with the Sac Metro Air District and SMUD to build a parking lot for zero emissions vehicles (ZEV). The parking lot will store eight hydrogen fuel cell vehicles donated by the Toyota Motor Company (TMC), four electric vehicles with electric charging stations and an electric shuttle. A parklet with solar powered benches will also be at the site. The benches will house a kiosk with community information and charging stations for smartphones and laptops.

List of Helpful Organizations

City of Sacramento Del Paso Partnership GreenTech Habitat for Humanity Robert's Family Development Center Sacramento Regional Transit Sierra Service Project