



City of
SACRAMENTO
Community Development



EST. 2018
VERITABLE/GOOD
VC CONSULTING

The
HUB
Building Healthy Communities

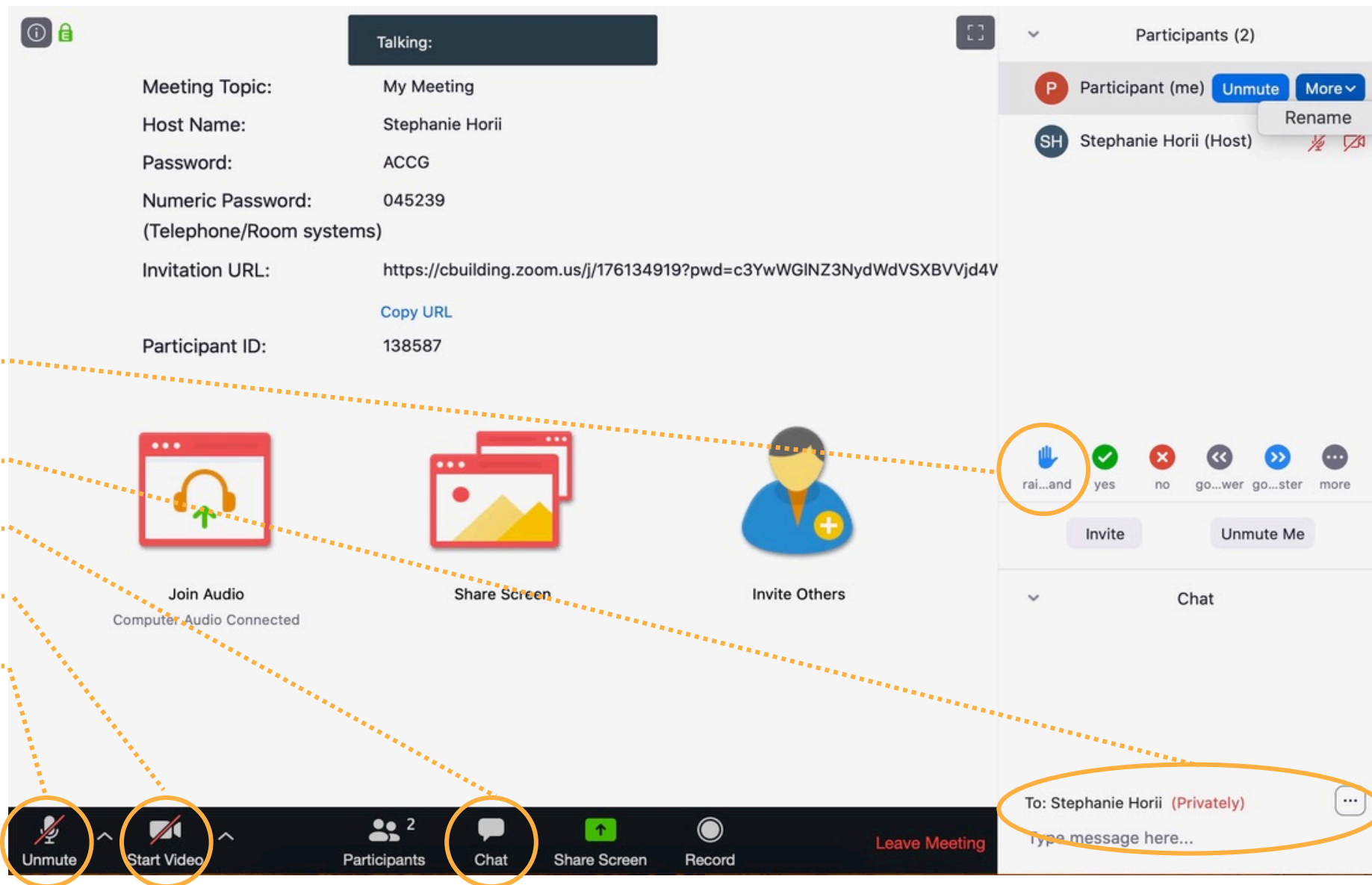
ASCENT



Stockton Blvd
Plan

CONNECT, REFLECT, AFFECT
Feb 10, 2021 | 6-8pm

OVERVIEW OF ATTENDEE ZOOM CONTROLS



Raise hand for questions / comments

To directly message Host

To open the Chat Box

Turn your camera on or off

You are mute or unmuted

WELCOME!

SUMMARY OF TECH + WORKING AGREEMENTS



“Raise Zoom Hand” to Contribute



Please MUTE always
(Phone - *6)



Please remind us who you are
before you speak



Chat Box for tech questions,
links, questions

Tech Support
via Chat Box or
Text 916-882-9112



All ideas and points of view have value



Think innovatively and welcome new
ideas, solve problems



Be honest, fair, and as candid as possible



Honor time



Patience and creativity working with each
other virtually



Invite humor and good will

AGENDA

25 min

Connect: Plan Overview & Process

- Introductions
- Presentation on Purpose of Stockton Blvd Plan

40 min

Reflect: History & Culture

- Spoken Word Performance
- Presentation on Stockton Blvd. History
- Interactive Breakout Groups: Share Memories and Favorite Places

30 min

Affect: Visioning & Investments

- Interactive Breakout Groups: Share Your Vision for the Future

20 min

Closing

- Next Steps
- Q&A Session

COUNCILMEMBER WELCOME



Councilmember Eric Guerra

01

CONNECT:

PLAN OVERVIEW & PROCESS

ENGAGEMENT TEAM



JACKIE COLE
Veritable Good



KIM WILLIAMS
Building Healthy
Communities



ALICIA BROWN
WALKSacramento



ANNE OKAFOR
WALKSacramento



ELIZABETH BOYD
City of Sacramento



BRANDON MCCORD
City of Sacramento



CHELSEY PAYNE
Ascent



HEIDI GEN KUONG
Ascent



ALLEN FOLKS
Ascent



CHRISTINE BABLA
Ascent



JUAN REYNOSO
Ascent

RESIDENT PLANNING TEAM (RPT)

Michael Benjamin

Michael Blair

Rose Cabral

Laura Ceditla

Carla Cisneros

Jocelyn Cisneros

Shalita Ellis

Abe Francis

Stephanie Francis

Jermain Gill

Marianne Gonzales

Aissata Morton

Mai Nguyen

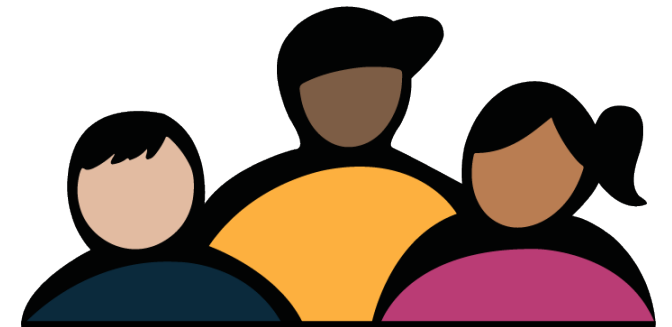
Yoshanna Scott

Tiffany Wilson

Who's in the Audience?

Open a web browser and enter
this link (see chat box)
Pollev.com/stocktonblvd205

Or text **STOCKTONBLVD205** to
22333



GOAL FOR STOCKTON BLVD PLAN

To work together to **transform** Stockton Blvd into a **thriving corridor** that **expands opportunities** for, and **supports the cultures** of, existing residents and small businesses while **accommodating growth.**



STOCKTON BLVD CORRIDOR

The Stockton Blvd Plan will focus on improving the
**4.5 mile long commercial
corridor** from Alhambra Blvd to 65th St.



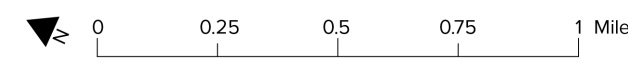
STOCKTON BLVD NEIGHBORHOODS

The Plan will also focus on prioritizing the needs of the **23 surrounding neighborhoods** so that existing residents and small businesses are able to benefit from future investments and improvements.

SPECIFIC PLAN AREA



- Study Area
- Landmarks
- Parks
- Shopping Centers
- SacRT Light Rail Stations
- SacRT Light Rail
- Creeks
- Sacramento City Limits



CONNECTING STOCKTON BLVD

47th Ave Bicycle & Pedestrian Improvements from Stockton Blvd to 27th Street (County)

AB617 Community Area Monitoring Plan

Aggie Square

Autonomous Vehicle Innovation

Block-by-Block Program

Broadway/Stockton Urban Design Plan

Building Healthy Communities

Ciclovia

Civic Lab Study Area

Community Carshare

Community Development Action Team

Donnerfield Site

EV Footprint

STOCKTON BLVD PLAN

Food Access Discussions

Fruitridge Broadway Community Plan

Jon's Furniture Site

Little Saigon

Mayor's Workforce Collaborative

Morrison Creek Revitalization

Mural Program

Open Air Project

Opportunity Zones

Sacramento Community Land Trust

Sacramento Financial Empowerment Center

Sacramento Promise Zone

SacRT High Capacity Bus Corridor Study

Safe Routes to School

San Francisco Blvd

San Juan Site

Stockton Blvd Advisory Services Panel

Stockton Blvd Corridor Study

Stockton Blvd Special Planning Area (County)

Stockton Blvd Special Planning District

Tahoe & Colonial Strategic Neighborhood Action Plan

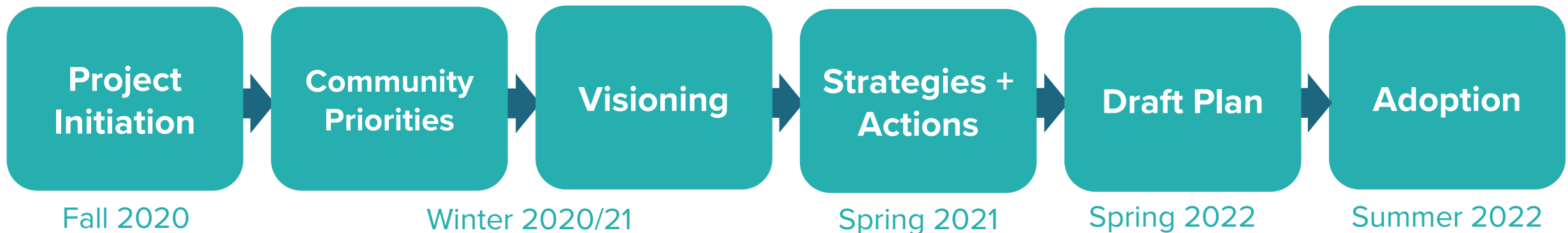
Vision Zero

CONNECTING STOCKTON BLVD



PLAN PROCESS

Through a **collaborative** and **inclusive** planning process, the City and its partners will build a **shared vision** of the corridor as a great place for existing residents and small businesses while also providing space for **future growth**.



LANGUAGE ACCESS



Online survey and language-specific engagement meetings in the following languages

Español

Hmong Daw

中文

Tiếng Việt

POTENTIAL FOCUS AREAS



HOUSING & ANTI-DISPLACEMENT

- Affordable housing
- Anti-displacement
- Increasing ownership
- Homelessness



INCLUSIVE ECONOMIC DEVELOPMENT

- Workforce development
- Financial & business empowerment
- Youth empowerment



PLACEMAKING, ARTS & CULTURE

- Placemaking
- Public art
- Historic preservation



ENVIRONMENT & PUBLIC HEALTH

- Environmental justice
- Food access
- Air quality
- Park access



MOBILITY & TRANSPORTATION

- Active transportation
- Transportation justice
- Infrastructure investments

END RESULT

An action-oriented plan that will be **reflective of community priorities**. It will aim to improve the **quality of life** and **economic opportunity** for existing residents and businesses along the corridor, while increasing **community ownership** and **building local capacity**.

FURTHER INFORMATION



Visit the City's project website

<http://www.cityofsacramento.org/Community-Development/Planning/Major-Projects/Stockton-Bld-Plan>

02

REFLECT:

HISTORY & CULTURE

HISTORY OF STOCKTON BLVD

Sacramento is the ancestral homeland of the Nisenan, Maidu, Miwok, and Me-wuk peoples



For decades, Stockton Blvd has been a regional center for Black and Latinx arts, culture, and food

The southern end of Stockton Blvd has flourished into a cultural district of Vietnamese-owned restaurants & businesses



Highway 99 construction harmed historically Black neighborhoods and led to white flight from Stockton Blvd

Michael Benjamin



Marianne Gonzales



Mai Nguyen



Resolution

Designating the Stockton Boulevard Corridor from Riza Avenue to Fruitridge Road as “Little Saigon”

WHEREAS, The City of Sacramento is home to one of the most diverse populations of immigrants in the United States, who are an integral and vital part of the City’s cultural richness and economic vibrancy; and

WHEREAS, When Saigon fell in 1975, one of the most dramatic population movements occurred in modern history – hundreds of thousands of Southeast Asians fled their homeland in fear of political repression, persecution, and death; and

WHEREAS, Thousands of these Vietnamese refugees settled in the City of Sacramento beginning in the 1980’s, and large numbers of Vietnamese left the Bay Area to settle in the City of Sacramento since the late 1990’s and 2000’s; and

WHEREAS, Affordable housing and economic opportunities have led many of these families to settle in the Stockton Boulevard Corridor; and

WHEREAS, The Stockton Boulevard Corridor from Riza Avenue to Fruitridge Road has a significant concentration of Vietnamese-owned, family run small businesses; and

WHEREAS, The City of Sacramento has been working with different community groups and City departments towards the development of a visible cultural and commercial district recognizing the Vietnamese community along Stockton Boulevard that would contribute to the cultural and economic vibrancy of the City of Sacramento; and

WHEREAS, The broader Vietnamese-American community widely supports and appreciates the formation of a “Little Saigon” cultural and commercial district along Stockton Boulevard; and

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS: In recognition of the establishment of the Vietnamese cultural and economic activities along the Stockton Boulevard, the Stockton Boulevard Corridor and Riza Avenue to Fruitridge Road is hereby officially designated “Little Saigon.”

ISSUED: This 2nd Day of February, 2010.

KEVIN JOHNSON, MAYOR

RAY TRETHERWAY, DISTRICT ONE

SANDY SNEEDY, DISTRICT TWO

STEVE COHN, DISTRICT THREE

ROBERT-KING FONG, DISTRICT FOUR

LAUREN R. HAMMOND, DISTRICT FIVE

KEVIN McCARTY, DISTRICT SIX

ROBBIE WATERS, DISTRICT SEVEN

BONNIE J. PANNELL, DISTRICT EIGHT



BREAKOUT GROUPS

20 minutes

What are your **memories**
and **favorite places** on
Stockton Blvd?

03

AFFECT:

VISIONING & INVESTMENTS

Visioning Exercise with Resident Planning Team



BREAKOUT GROUPS

25 minutes

What is **your vision** for
Stockton Blvd?

What does a successful corridor look like?
What types of investments do you want to see?

04

CLOSING

COUNCILMEMBER REFLECTIONS



Councilmember Jay Schenirer

Questions?



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