

Appendix H:

**Other Potential Actions
Identified by the
Community**

This appendix includes additional actions identified by community members during the engagement phase that did not garner widespread support during the engagement process as the Neighborhood Action Plan Priorities. These actions are included for informational purposes only and to acknowledge additional input received on this topic. These actions could be referred to by individuals, groups, organizations, businesses, and City staff and leadership for future implementation in the Neighborhood Study Area and, in some cases, may be implemented by other plans or programs. These are not required to implement the Specific Plan.



Land Use

Other Potential Actions Identified by the Community

- Update design standards to require that new development to be located at or near the front setback line to provide a consistent streetscape condition.
- Allow more housing types in single-family zoning.
- Improve existing parking lots including, paving, landscaping, and pedestrian access.
- Prioritize the construction of “pocket parks” with seating and rest areas in underutilized spaces.
- Encourage urban design and architecture that complements the existing corridor and neighborhood contexts.
- Cut down emissions and pollution by promoting mixed-use development that is walkable and enjoyable to pedestrians.
- Look for sites that could support more concerts and performances.



Housing

Other Potential Actions Identified by the Community

- Partner with residents and local organizations to support existing, and create new community land trusts and cooperatives that provide affordable housing and increase community ownership.
- Work in partnership with other government agencies, non-profits and community-based organizations, affordable housing developers, and affordable housing advocates to pursue private philanthropic funding streams and opportunities for affordable rental and ownership housing for residents of the Neighborhood Study Area.
- Explore options for an initial residency preference for new affordable housing units.
- Explore alternatives to traditional cash security deposits to reduce the upfront burden on renters.
- Study effective ways to limit large companies’ ability to purchase, flip, and resell properties.
- Develop short-term property rental restrictions that remove units from the housing market.

- Hire and train Black, Indigenous, and non-Black people of color (BIPOC) building inspectors to inspect residential dwelling units.
- Partner with organizations to provide wrap-around services for new housing developments.
- Develop expedited development review and/or reduction in fees for small, local developers that propose to construct affordable housing.
- Develop programs that help people with disabilities receive services, find homes, and stay housed, regardless of ownership or tenancy status.
- Establish a pilot program to provide financial and technical assistance to support capacity building of collective ownership models.
- Explore rental equity models.
- Encourage safe ways to share homes (e.g., room shares, boarders, roommates, etc.)
- Establish a Black Homeowners Alliance to connect residents of the Black community with wealth building opportunities and resources.
- Develop a Resale Inspection Program that would require homes to be inspected and unpermitted code violations to be corrected prior to homes being sold.
- Convene a group of interested individuals and organizations interested in implementing collective ownership models.
- Consider ways to promote and construct Accessory Dwelling Units (ADUs) affordable and accessible to seniors and people with disabilities.
- Help people without rental or credit history find homes.
- Provide restorative transitional housing for the formally incarcerated.
- Support and partner with the Sacramento Tenants Union.



Culture, Arts, and Community Character

Other Potential Actions Identified by the Community

- Incentivize the rehabilitation of commercial storefronts to their original period to strengthen the sense of place along the boulevard.
- Identify spaces in the Neighborhood Study Area to be used for art, exhibits, and events.
- Commission, create, and install more public art that reflects the various cultures along Stockton Boulevard.
- Support tourism of Stockton Boulevard and Little Saigon by working with Visit Sacramento and local organizations or community members to provide tours and increase cultural competency.

- Enhance Little Saigon’s marketing and promotional collateral and activities in partnership among various organizations.
- Develop a program to identify, locate, commission, and build monumental-scaled art installations at key intersections along Stockton Boulevard.
- Partner with the Sacramento Museum, Sacramento Library of Special Collections, Sacramento State, Sacramento City College, and others to collect, document, preserve, and share the stories and histories of the various cultures in the Neighborhood Study Area.
- Beautify waste and recycling bins with art.
- Support local artists and galleries.
- Attract tourist to visit local businesses and attend events.
- Explore acquiring a community center operated by and for youth.
- Develop a Stockton Boulevard bus tour highlighting the ethnic and cultural diversity of the corridor.
- Explore expansion or rehabilitation of existing venues, or development of a new event venues, in Little Saigon.
- Close streets to vehicles for performances and events.
- Preserve and revitalize Colonial Theatre.
- Develop a skate park.
- Help local artists apply for and receive grant funding.



Inclusive Economic Development

Other Potential Actions Identified by the Community

- Create a business community working group to provide capacity building and facilitate open communication with organizations that support small and micro business stakeholders in the Neighborhood Study Area.
- Focus efforts on strengthening the local construction workforce pipeline.
- Promote free, professional, one-on-one financial coaching through the City’s Financial Empowerment Center (FEC).
- Strengthen partnerships with local banks to serve and provide specialized programs for the unbanked population.
- Create a targeted recruitment strategy for attracting and retaining new retail establishments that add to the diversity of businesses, types of services and products available, and support under-represented retail categories.

- Develop a Legacy Business Program to highlight longstanding businesses that are iconic and cherished community enterprises.
- Create a local hire campaign or strategy that encourages and promotes the hiring of local residents and assists businesses to hire local residents.
- Develop a Universal Basic Income (UBI) program that serves historically disadvantaged populations within the Neighborhood Study Area.
- Create a directory of women- and BIPOC-owned businesses.
- Identify a menu of tools for residents to invest in local development projects to build wealth and benefit from future development in their neighborhoods.
- Create a local community-owned bank where loans serve the neighborhood and help local businesses and community groups.
- Develop a local community-based crowdfunding platform that could provide money for local developments and increase community ownership opportunities.
- Engage banks in their Community Reinvestment Act and other community development investments to increase resources in the local community.
- Pursue funding opportunities and connect with City, State, and Federal resources to provide digital access and infrastructure improvements for under-resourced residents and businesses.
- Establish a Black arts and business center.
- Promote local restaurants to hospital staff.
- Increase lodging options for visitors and hospital patients.



Environment, Public Health, and Safety

Other Potential Actions Identified by the Community

- Increase corridor maintenance.
- Integrate exercise equipment in public parks, parkways, and other frequent activity areas and expand culturally specific programming for ongoing neighborhood use.
- Support reducing food waste by promoting food recovery programs and expanding opportunities for community composting.



Community Engagement and Capacity Building

Other Potential Actions Identified by the Community

- Create opportunities to increase volunteerism with local community-based organizations.

- Design and develop a designated space where information can be consistently shared, and community members can gather to receive and spread information.
- Increase resources for outreach, especially for community-based organizations that serve residents and businesses within the Neighborhood Study Area.
- Develop easy-to-use guides that are understandable by community members and avoid acronyms and other technical jargon.
- Improve mass communications that can consistently, easily, and efficiently spread the word to residents and businesses and keep community members current on development projects and resources.
- Train children and youth to canvass and engage residents about programs and resources.
- Improve transparency in City processes by creating a mechanism that ensure feedback is received and acted upon, especially in communities of color.
- Deploy outreach strategies that are generational, so community members can tap into trustworthy and accountable networks.
- Hold more in-person conversations with community members.
- Hire culturally sensitive facilitators and translators to guide community meetings.
- Engage businesses associated with the Sacramento Hispanic Chamber of Commerce.
- Create community engagement subcommittees that meet on a regular basis to discuss topics such as safety, beautification, transportation, business, etc.