



PLANNING FOR ACTION: IDENTIFYING COMMUNITY ROLES IN IMPLEMENTATION

CAC Meeting #6
December 2022

AGENDA

1. Welcome + Introductions
2. 2023: What's Next for Action Planning?
3. What Funding is Available?
4. January Core Team Opportunities
5. Community News

PROCESS UPDATE

1. Priorities Roadshow (Nov-Dec)

- MAN has been joining community meetings to gather action plan priorities from community members. Outreach and the survey will close 12/20.

2. Topic-Based Calls (moved to January)

1. MAN has been collaborating with the City to convene a series of calls with community stakeholders, subject-matter experts, and City staff to discuss how to make real change possible for the corridor. Calls are tentatively scheduled for January 2023 and we invite your participation.

3. Community Advisor Meetings (Dec)

- December marks the last Community Advisors meeting of 2022. After our discussions today, we will develop a proposed structure for future community advisor participation and distribute a 2023 schedule.

2023: What's Next for Action Planning?

WE HAVE DEFINED ACTION AREAS

Live (Meeting Basic Housing Needs)	Shop (Shopping)	Work (Owning or Working at Local Businesses)	Experience (Physical Assets and Infrastructure)
<ul style="list-style-type: none"> • Affordable Housing • Healthcare Facilities • Addiction and mental health services • Subsidized/affordable housing • Improve housing stock & home ownership opportunities • Address homelessness • Minimize displacement 	<ul style="list-style-type: none"> • Fresh Produce • Intervening with vacant commercial properties, improving physical condition • Increasing shopping, retail, entertainment options • Add Grocery options 	<ul style="list-style-type: none"> • Youth Engagement and Employment • Support new and existing businesses • Repurposing existing Land Uses and Commercial Buildings 	<ul style="list-style-type: none"> • Public Transportation Barriers • Infrastructure Improvements • Build a sense of arrival and identity • Trash pickup • Landscaping, art, graffiti removal, lighting, and beautification • Road painting, paving, and traffic safety improvements • More frequent bus service • Bike/pedestrian improvements

What's next for action planning?

December

- Reviewing community priorities
- Developing proposed action ideas

January-February

- Topic-Based Calls
- Community Action Plan Workshop to review action list and develop short list
- Identifying resources and partners to identify funds and plan for action

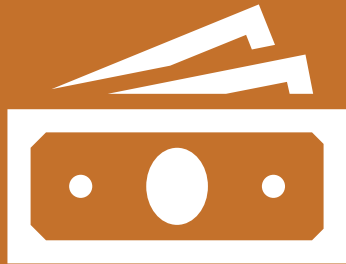
2023 – “PHASE 2” ACTIVITIES



**Convening Group to Plan and Oversee
Implementation**



**Action Implementation
Meetings (with Advisors, Partners, and
others, possibly in Committees)**



Fundraising and Resource Development



**Community Learning and Capacity
Building**

What will be the roles of Project Staff?

Mutual Assistance Network	<ul style="list-style-type: none">• Day-to-day point of contacts• Meeting organizers, hosts, facilitators, and coordinators• Convening community stakeholders to support action
HR&A Advisors	<ul style="list-style-type: none">• Project advisors and policy experts• Advise on refinement of action implementation proposals• Advise on identification and access to funding
City of Sacramento	<ul style="list-style-type: none">• Project sponsor• Advise on refinement of action implementation proposals• Evaluate proposals and distribute funding
Additional Contracted Partners	<ul style="list-style-type: none">• Project partners• Support implementation of activation event• Advise on available environmental data or requirements

What will be the roles of Community Advisors and partners?

Advisors + Oversight	<ul style="list-style-type: none">• Project advocates and aligned community organizations• Convene with action stakeholders to ensure projects serve community needs• Advise on refinement of action implementation proposals• Advise on identification and access to funding• Manage and administer contracts• Liaise with City Council and external or funding partners (e.g. philanthropy)
Action Team	<ul style="list-style-type: none">• Project team member• Develop and execute proposed actions• Develop and submit proposals and applications for funding• Conduct outreach to source contractor quotes and develop/manage relationships with partners

What will be the roles of Community Advisors and partners?

Advisors + Oversight	<ul style="list-style-type: none">• Project advocates and aligned community organizations• Convene with action stakeholders to ensure projects serve community needs• Advise on refinement of action implementation proposals• Liaise with City Council and external partners
Action Team	<ul style="list-style-type: none">• Project team member• Develop and execute proposed actions• Develop/manage relationships with partners

What role would you like to play in leadership or execution of action plan strategies?

Are you interested in learning more skills – or what is needed for you to participate the way you would like to?

What Funding is Available?

Types of Funding Sources and Resources Available

City Department	State/Federal	Banks	Donated
<ul style="list-style-type: none"> Grant and loan programs Application process (short) 	<ul style="list-style-type: none"> Grant or loan programs (e.g. brownfields) Application process (long) Significant requirements to meet funding eligibility and comply with regulations 	<ul style="list-style-type: none"> For-profit lending Limited funds available, often restricted due to high financial risk Significant requirements to meet funding eligibility and comply with regulations Can also act as donors/sponsors 	<ul style="list-style-type: none"> One-Time Donations (e.g. Grocery store donations, corporate sponsorships) Recurring or Annual Giving (e.g. Community Membership) Philanthropic Support Donated Services (e.g. graphic design)
<p>City Council</p> <ul style="list-style-type: none"> Grant and loan programs Application process (short) 			

Placeholder:

Slide describing NDAT or CD2/ARPA Funds

How will we access funding?

Final Action Plan will be developed with input from business leaders, experts, community members, potential implementation partners, and more.

- Project Team matches short listed action projects to funding resources available today or through application
- Action Plan committees convene to explore partnerships, develop funding applications or resource requests, and oversee/develop/execute strategic plans depending on capacity

What will be the roles of Community Advisors and partners?

Advisors + Oversight	<ul style="list-style-type: none">• Advise on identification and access to funding• Manage and administer contracts• Liaise with funding partners (e.g. philanthropy)
Action Team	<ul style="list-style-type: none">• Project team member• Develop and submit proposals and applications for funding• Conduct outreach to source contractor quotes

What role would you like to play in the **development or application for funds and resources?**

Are you interested in learning more skills – or what is needed for you to participate the way you would like to?

Action Plan Workshop

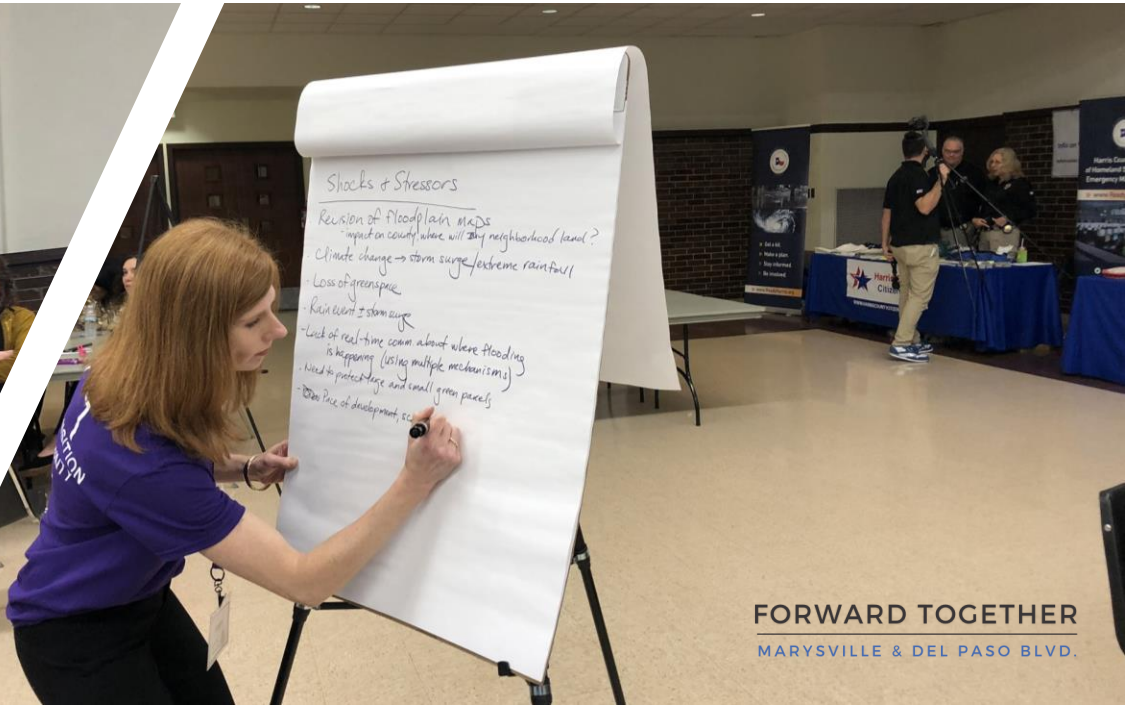
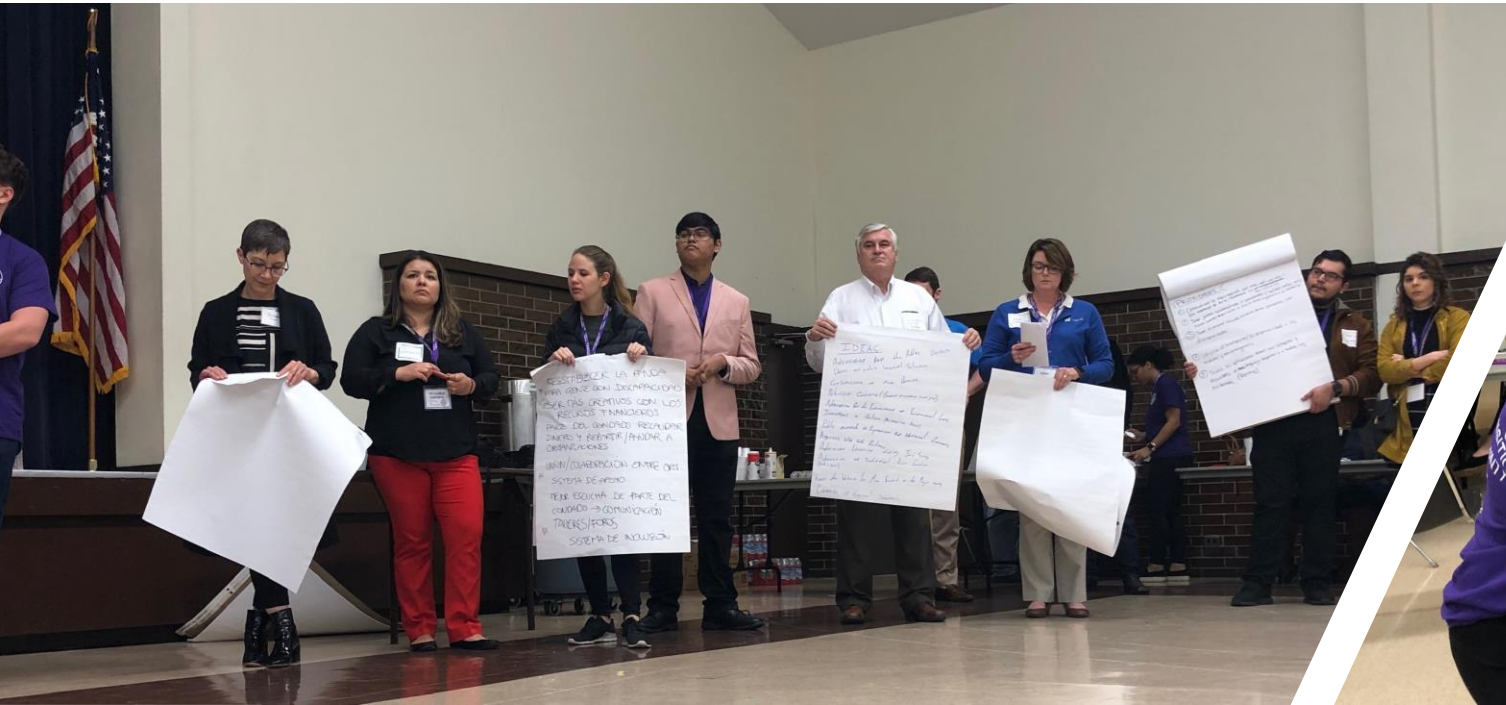
Goals:

- **Share proposed actions**
- **Build excitement**
- **Get people and partners involved**



**Food
Entertainment
Welcome Remarks
Passive Engagement**

Presentations, Discussions, and Sharing



**Who do you expect should be invited
to the table in 2023?**

**How can we make the most of a
larger community meeting?**

Community News

**What is happening along the
corridor?**