



REFINING PRIORITIES TO BUILD THE ACTION PLAN

CAC Meeting #5
November 2022

AGENDA

1. Welcome + Introductions
2. Review + Discuss Sample Action Plans
3. Prioritization Activity Data Workshop
4. "Roadshow" Prioritization Engagement

Let's talk sample action plans!

MACON ACTION PLAN

- What elements of the plan do you like?
- What do you feel like is missing from the plan?
- What comparisons can you make to the work being done to inform our Forward Together Action Plan?

MACON ACTION PLAN

- Pg. 12 displays a graphic of Your Priorities for MAP and looks to have a bar graph of top priorities. We like this visual!
- Pg. 22 discusses ideas to address homelessness, and we think this is important as it has been called out in Sacramento too!
- Pg. 25 also shares values to our project centering on family friendly programming and accessibility
- Pg. 51 provides a visual of the strategies for implementation.

CAMBODIA.TOWN.THRIVES ACTION PLAN

- What elements of the plan do you like?
- What do you feel like is missing from the plan?
- What comparisons can you make to the work being done to inform our Forward Together Action Plan?

CAMBODIA.TOWN.THRIVES

ACTION PLAN

- Pg. 11 calls out what makes this plan so special.
- Pg. 12 lists shared values – we have a shared vision but think it's important to call out community values.
- Pg. 17 specifically calls out a commitment to social justice, and we think this is important given the historic practices or institutional racism that have led to disinvestment. Impacts of COVID-19 are also specifically named, and this is important as the community has changed.
- Pgs. 32-39 lists data similar to what we have gathered, and some questions we have asked were able to be tracked in this plan.
- Pg. 93 calls out policies – that has come up in this space and could be incorporated into the plan.

PRIORITIZATION ACTIVITY DATA

“Action areas” are groupings of issues that make it easy for community members and partners to collaborate under a shared mission.



Connect residents to more affordable housing to rent

Work with homeless service providers to identify and address gaps in services

PRIORITY ACTIONS

Help residents buy local properties

Build community support for affordable or subsidized housing so more projects are approved

I WANT TO SEE...

What would make it easier to live in this area?

Prevent gentrification and displacement with tools like community land trusts



SHOP

Reinvigorate community assets that are unique to the corridor (e.g. murals)

I WANT TO SEE...

I WANT TO SEE...

Beautification, Lights, and marketing campaigns to attract more visitors

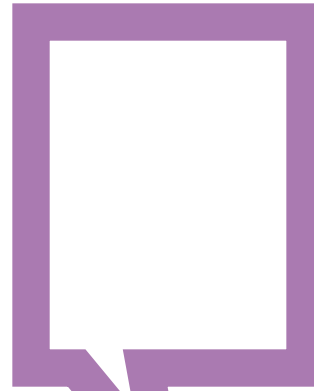
Advertise healthy food options, create nutrition/cooking programs

What would make shopping and entertainment better?

Activate vacant sites and storefronts to pilot community-informed retail and dining models



FORWARD TOGETHER
MARYSVILLE & DEL PASO BLVD.



I WANT TO SEE...

Business friendly infrastructure improvements (e.g. better parking)

Connect businesses to established resources and programs to help them upgrade, expand, and serve new customers

Cleaner and safer streets



WORK

What kind of business support & employment opportunities do you want?

Attract more businesses that will hire local workers and promote training programs

Improve buildings by providing support and funding

More parks and spaces for kids and families

Community cleanups to remove trash and garbage

Improved sidewalks



EXPERIENCE

Tactical investment in improvements (e.g. striping, lighting at night)

Better and more bike lanes

Safe street crossings for kids

What would help make this area feel safe and enjoyable?

Build attendance and advocacy at major infrastructure planning meetings

MARYSVILLE & DEL PASO BLVD. COMMUNITY VOICE

Based upon data collected from Forward Together Community & Business questionnaires distributed from August - September 2022, proposed steps and action items for Marysville & Del Paso Blvd. Action Plan have been grouped into the following categories: **Live, Work, Shop, and Experience.**

WHAT WEVE HEARD SO FAR...

PRIORITY ACTIONS

LIVE

- 1 Build community support for affordable or subsidized housing so more projects are approved
- 2 Help residents buy local properties
- 3 Connect residents to more affordable housing to rent



WORK

- 1 Cleaner and safer streets
Attract more businesses that will hire local workers and promote training programs
- 2
- 3 Business-friendly infrastructure - Like parking!



EXPERIENCE

- 1 Community cleanups to remove trash and garbage
- 2 Safe street crossings for kids
- 3 More parks and spaces for kids and families



SHOP

- 1 Activate vacant sites and storefronts to pilot community-informed retail and dining models
- 2 Beautification, Lights, and marketing campaigns to attract more visitors
- 3 Reinvigorate community assets that are unique to the corridor (e.g. murals)



COMMUNITY INPUT

**What are the Top 3 Actions
from each category: Live, Work, Shop, Experience**

BUILDING ON PRIORITIES

**Let's talk community input! Building out the
Priorities: Live, Work, Shop, Experience**

NEXT STEPS

Forward Together "Roadshow"

Community News

**What is happening along the
Boulevard?**