



FORWARD TOGETHER

MARYSVILLE & DEL PASO BLVD.

AGENDA

Hello + Introductions

Project Overview + Context

Process Overview + Community Advisors Charter

Open Discussion

Announcements

WHO WE ARE



The City of Sacramento Neighborhood Development Action Team (NDAT) is advising and guiding the Neighborhood Action Plan process.



HR&A Advisors will act as project manager, and with community guidance, lead analysis.



Mutual Assistance Network will bring deep community ties and trust to lead engagement.



Atlas Lab will guide urban design implementation and support innovative engagement approaches.



Ascent Environmental will provide guidance on and lead any necessary environmental reviews.

WHO WE ARE

Mutual Assistance Network



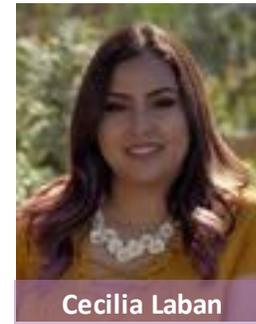
Katy Robb



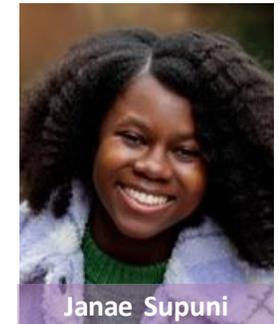
Amber Busby



Mary Yang



Cecilia Laban



Janae Supuni

HR&A Advisors



Judith Taylor



Lydia Gaby



Jazmin Harper

City of Sacramento
Neighborhood Development Action Team



Fatima Malik

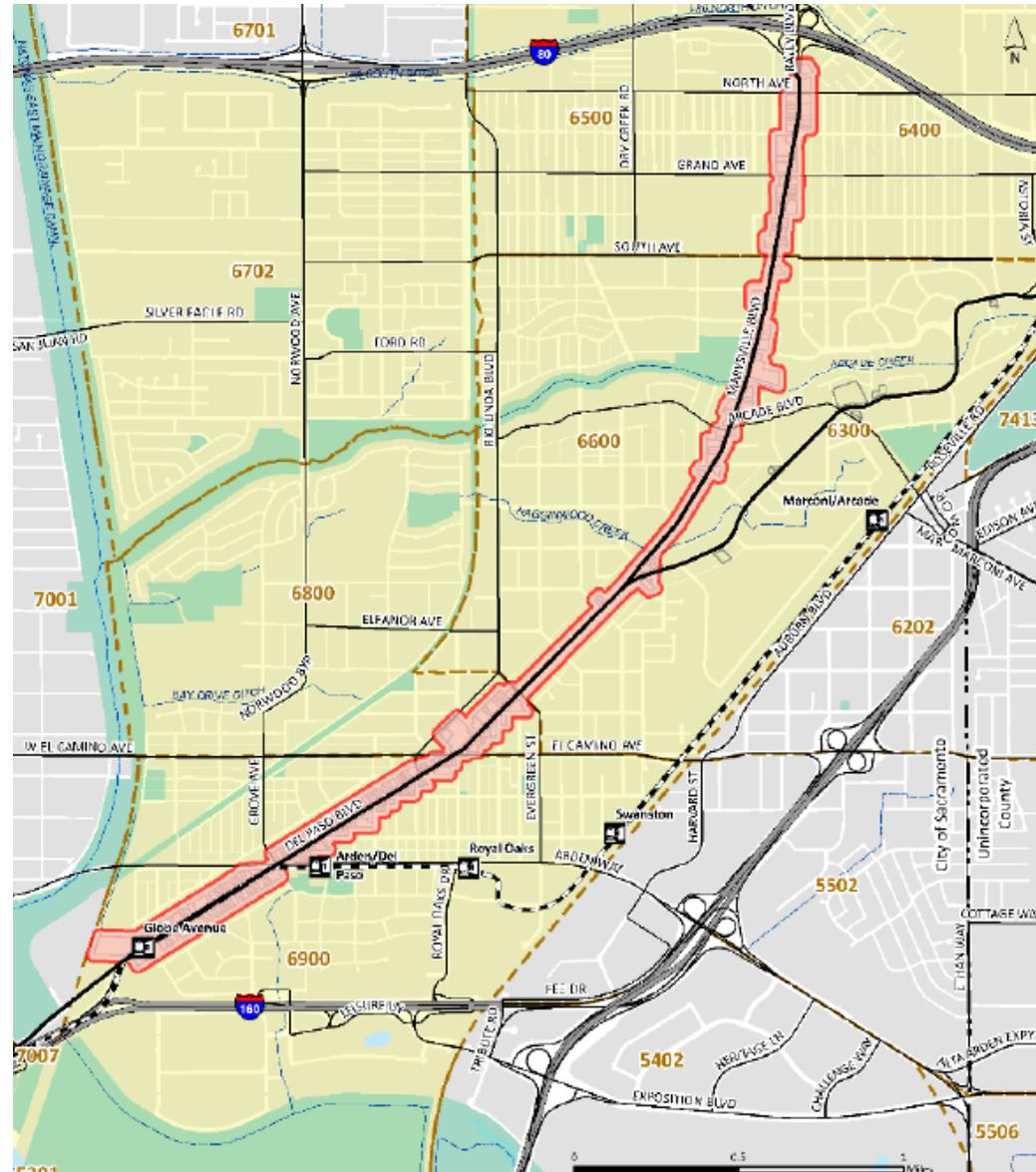


Mikel Davila

**Why is this
initiative
needed?**

We are here to support the community by investing in improvements for the **Marysville-Del Paso Boulevard commercial corridor.**

The corridor lies along a 3.5-mile stretch starting from I-80 Fwy & Marysville Blvd to Hwy 160 & Del Paso Blvd.



ABOUT THE CORRIDOR

North Sacramento has been a center for agriculture, manufacturing, industrial commerce and community retail for over a century.

Today, the Marysville and Del Paso corridor is home to a rich tapestry of local businesses and community organizations.



Ranch Del Paso subdivision/development c. 1910



Local theater c. 1930s



Farmer's market c. 1950s

Business, family, and government investment has been limited over the past few decades – and that disinvestment has led to socioeconomic issues in the community such as job losses and business closures, high poverty rates, and unemployment.

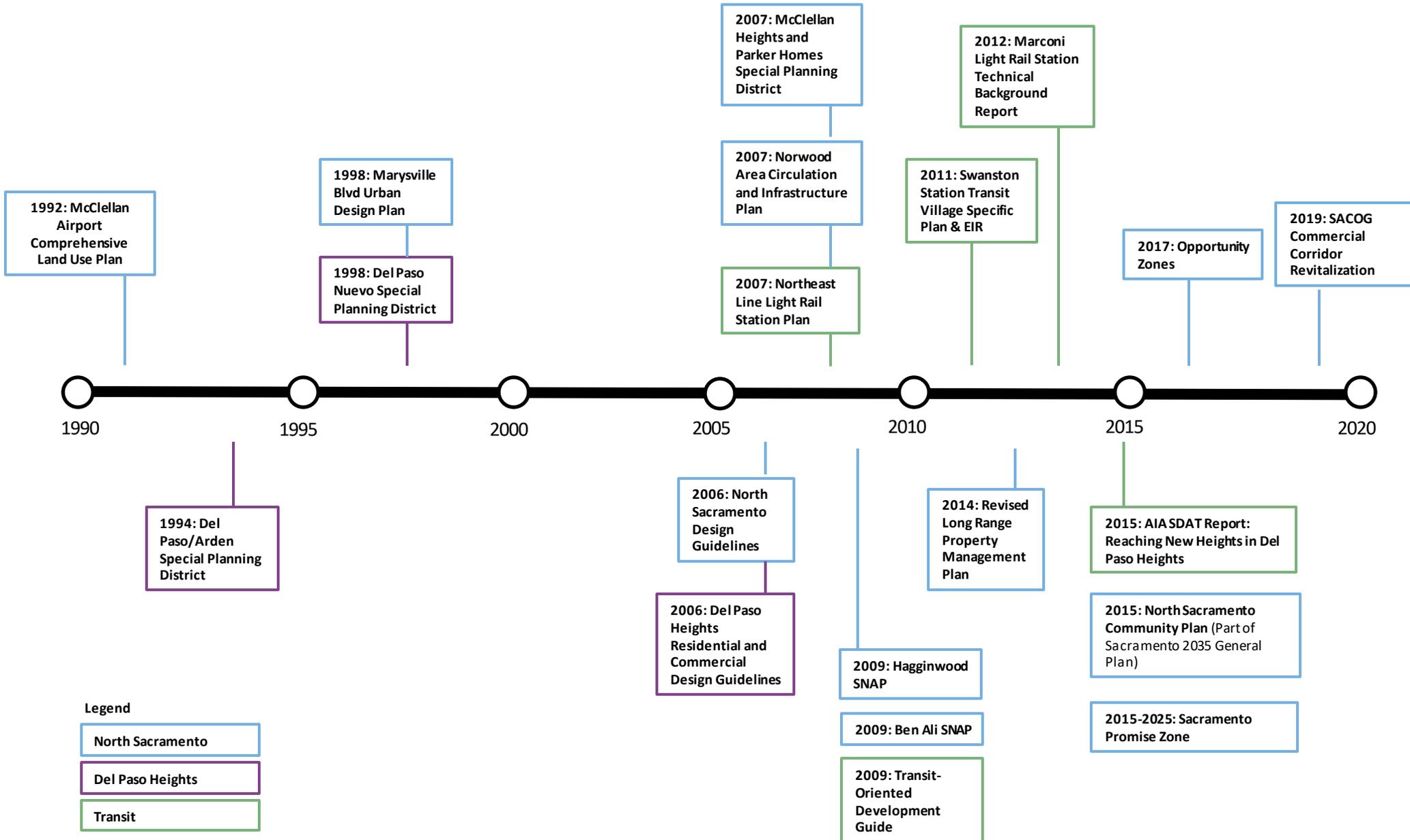
ABOUT THE CORRIDOR CON'T

Community members along the Marysville/Del Paso Boulevard corridor have identified a couple areas for investment:

- **Land and property vacancy**
- **Lack of employment/job centers**
- **Business closures**
- **Barriers to walkability/bike-ability**
- **Lack of transit/bus access**
- **Aging infrastructure**
- **Cohesive identity**

Investment in these issues can improve **quality of life** in our community.

PLAN REVIEW



Since 1992, the City of Sacramento and other local governmental agencies have conducted more than 15 studies on the North Sacramento area or neighborhoods contained within the boundary.

We now have a lot of information about chronic issues, which persist in part because many previous studies lack dedicated funding and support to invest in the corridor.

Today, there is an opportunity to prioritize top community issues, identify funding, and partner with business owners, residents, and community organizations to take action.

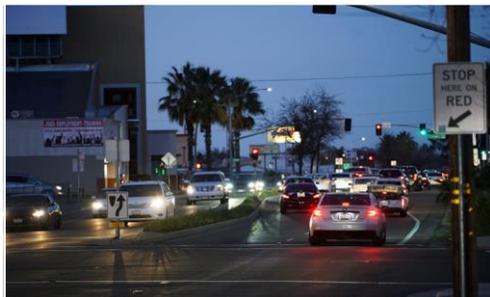
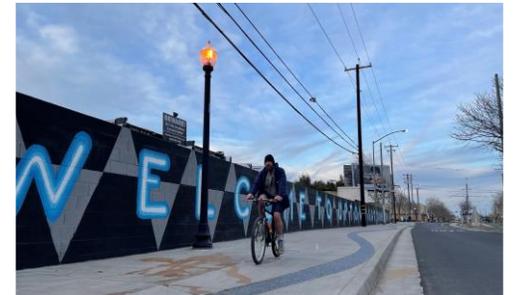
Let's build an action plan that can meaningfully improve the corridor and quality of life.

WE HAVE HEARD YOU SAY...

Improve access to
transit



Improve walkability
& bikeability



WE HAVE HEARD YOU SAY...

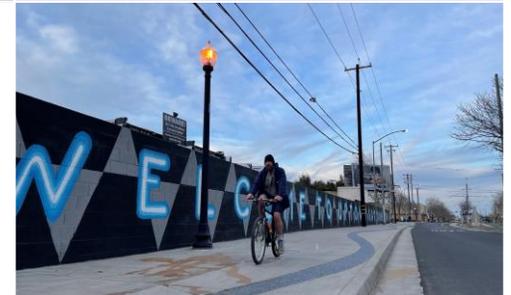
Improve access to transit



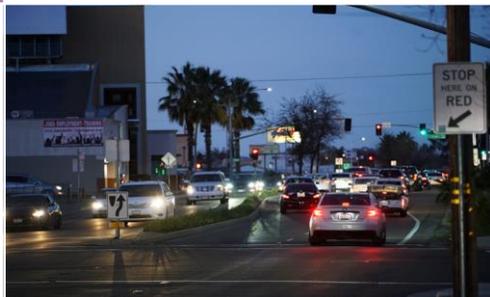
Improve walkability & bikeability



Build a sense of arrival on the boulevard



Need for beautification & community identity



WE HAVE HEARD YOU SAY...

Improve access to transit



Improve walkability & bikeability

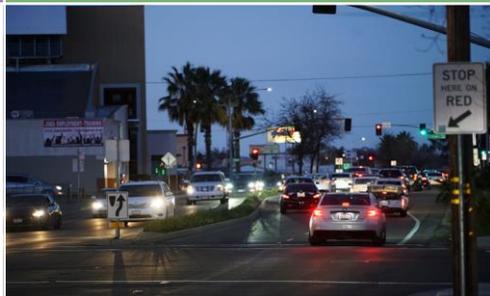


Build a sense of arrival on the boulevard



Need for beautification & community identity

Better access to grocery stores



More parks & community gathering spaces

WE HAVE HEARD YOU SAY...

Improve access to transit

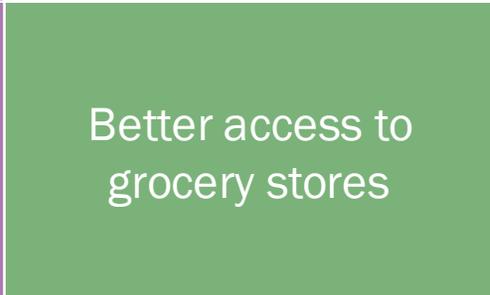


Improve walkability & bikeability

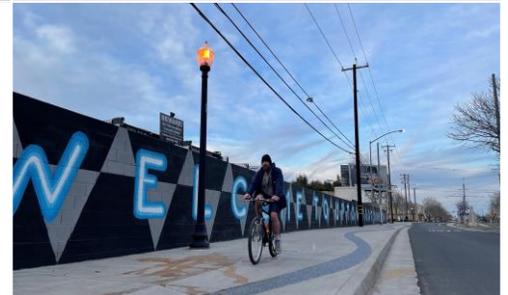


Build a sense of arrival on the boulevard

Need for beautification & community identity



Better access to grocery stores



Revitalize vacant lots



Support new and existing businesses

More parks & community gathering spaces

WE HAVE HEARD YOU SAY...

Improve access to transit



Improve walkability & bikeability



Improve housing stock & home ownership opportunities

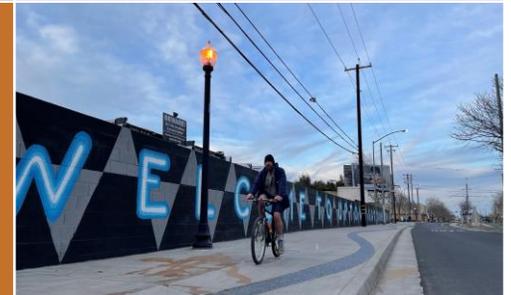


Build a sense of arrival on the boulevard

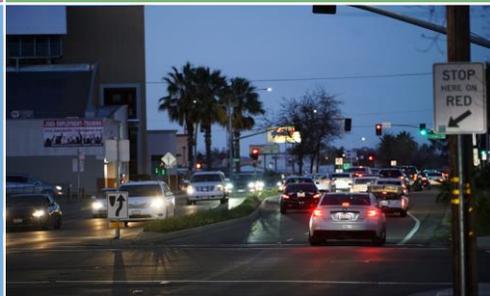
Need for beautification & community identity

Better access to grocery stores

Minimize displacement & gentrification



Revitalize vacant lots



Support new and existing businesses

More parks & community gathering spaces

**What is
an action
plan?**



A neighborhood-led and designed **ACTION PLAN** for the diverse populations that **live**, **work**, **pray**, **play**, and/or **shop** along the Marysville- Del Paso Boulevard commercial corridor.

WHAT INVESTMENTS DO YOU WANT TO SEE ALONG THE MARYSVILLE- DEL PASO CORRIDOR?

LIVE



PLAY



WORK



PRAY



SHOP



FORWARD TOGETHER
MARYSVILLE & DEL PASO BLVD.

WHAT COULD THIS LOOK LIKE?



+ your priorities and goals for the boulevard!



LIVE



PLAY



WORK



PRAY



SHOP

HOW IS THIS DIFFERENT?

This is a process where **community members** identify strategies to improve quality of life and receive the resources and support to implement those projects.

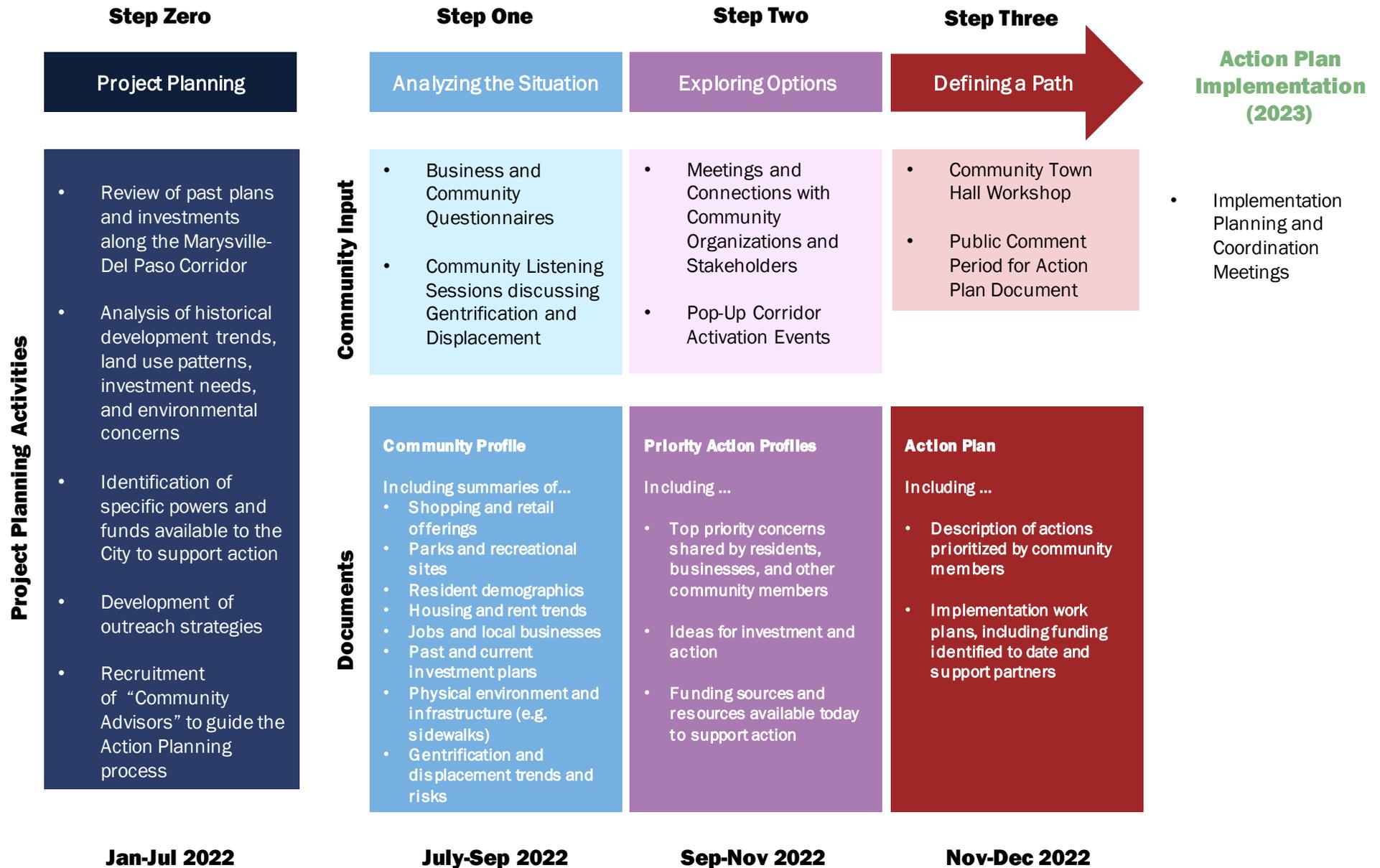


This process aims to support community stakeholders and organizations in taking direct action on the priorities they deem most important.



The project team aims to be clear and upfront about supports and resources that are currently or could be made available, via the City or otherwise, for implementation.

TIMELINE



COMMUNITY INPUT ACTIVITIES



**Community Interviews
and Surveys**



**Community Advisors
Monthly Meetings**



**Community Listening Sessions and
Small Group Discussions**



Community Events and Meetings

SUPPORTING COMMUNITY ACTION

How can community partners and stakeholders help strategize and take action?

Advertise and
promote
surveys, events
and opportunities
to share action
ideas

Gather and
submit action
ideas
(e.g. host or co-
host community
meetings

Partner to
support
implementation
of action ideas

Discussion

In your view, what could success for this initiative look like?

WHAT INVESTMENTS DO YOU WANT TO SEE ALONG THE MARYSVILLE- DEL PASO CORRIDOR?

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