

City of Sacramento General Plan Update Land Park Community Plan Area Meeting

Project Overview

The 2040 General Plan is the City’s blueprint for how and where Sacramento will grow over the next 20 years. It contains policies that guide everything from transportation, to the type of homes available, jobs, entertainment, public safety and much more.

In 2018, the City initiated an update to the General Plan to ensure it remains responsive to the challenges of the coming years. Along with updates to the General Plan, the City is also preparing an ambitious Climate Action Plan that outlines a community-wide framework for reducing greenhouse gas emissions and establishes Sacramento as a climate leader.

Meeting Purpose, Format, and Location

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods. Land Park community members were invited to provide input that would refine their community plan to ensure that it reflects local priorities.

The community meetings were structured in a small working group format, beginning with a welcome ice breaker and a brief presentation.

In addition to providing feedback through the working groups, community members were also encouraged to provide comments through comment cards.

The Land Park Community Plan Area meeting was held on Tuesday, August 13, 2019 at California Middle School from 5:30 p.m. to 7:30 p.m. More than 40 community members attended the meeting.

To start the meeting, participants engaged in a live polling activity to get them thinking about their neighborhood. Participants responded to a prompt: “In one word, describe how you’d like your neighborhood to be in 2040.”



Community members looking at the existing land use plan

Key Themes

When asked about the contributors to the livability of Land Park, nearly all residents agreed that the Parks were especially important. Residents specifically named Land Park and Miller Park. Park amenities such as Fairytale Town and Funderland were also discussed. Group members also mentioned the local schools and the libraries as being contributors to the area as well. Other significant assets identified by the groups were Land Park's 'staple' restaurants including: Gunther's Ice Cream, Freeport Bakery and Marie's Donuts. City College and the Belle Cooledge Community Center were also cited as important resources in the community.

Although Land Park has many resources and assets, residents shared some ideas for improvements they would like to see in their community. A majority of improvements residents would like to see involve traffic. The residents of Land Park want to see traffic calming measures implemented on Sutterville Road, Freeport Boulevard, Fruitridge Road, and 24th Street. They would like 24th Street to be the priority. Residents suggested traffic improvements include road diets, more crosswalks and the completion of sidewalks, along with more bike lanes and street lighting. Community members would like better access to the river, improvements in bike trail safety and ADA compliance implemented throughout their community.

When asked about their vision for Land Park in 2040, the key themes and terms that arose from discussions included: engaging, preserving the community, innovative and sustainable, and diverse.

Group Discussions

A table facilitator and recorder captured the conversation and input provided.

At the end of the group activity, one representative from each group reported out to the full group on the key points of the discussion at their table. Below are the responses collected by the table recorder and facilitators:

Group 1



Group 1 identifying assets in their community

When asked what the biggest contributors to their community were, Group 1 had several answers. They love their local schools, especially, Crocker Riverside Elementary, Sutterville Elementary, and California Middle School. They also value their parks such as William Land Park, the Sierra 2 Center, James Mangan Park's pool, Miller Regional Park, and the dog parks. Group 1 is proud to have places like the Sacramento Zoo, Tower Theater, Fairytale Town and Funderland Park

in their plan area. Additionally, they appreciate Vic's Ice Cream, Gunther's Ice Cream, Fountainhead Brewing Company, Two Rivers Cider, and Lalo's Restaurant. This group was also passionate about their historic streetlamps, the historic Tower District, the Sacramento Historic City Cemetery and Holy Spirt Church. Lastly, Group 1 found that the Light Rail, Sowing Solidarity Community Farm, HD Supply White Cap, the Sacramento Marina and Plaza Cervantes Park were also assets to their community.

In the next 10 to 20 years Group 1 would like to see many improvements made to their neighborhood. This Group expressed the need for more: R3 multi-family townhomes, street lighting, trees, and frequent bus service. They decided several streets in the plan area need improvements but, would like to see 24th Street made a priority. Group 1 suggested adding a road diet to some streets and creating lane reductions or road re-channelization to make safer crosswalks. This Group also advocated for completing the sidewalks in the plan area and implementing traffic calming measures on Sutterville, Freeport, and Fruitridge roads. In addition, they would like to build a botanical garden in Land Park and would like to have access to the athletic fields at the local schools, following regular school hours.

Some of the barriers and obstacles Group 1 faces when getting around their neighborhood are the incomplete bike paths and lanes, as well as the incomplete sidewalks and insufficient crosswalks. They would also like to have better access to the river, more emergency call boxes, and real time bus service information.

Group 1's vision for their community in 2040 would be "Engage, Preserve, and Innovate!"

Group 2

Group 2 found that the main contributors to livability and community character in their area are: Vic's Ice Cream, Gunther's Ice Cream, Track 7 Brewing, New Helvetia Brewing Company, as well as the businesses on Freeport and Broadway. They also value the Sierra 2 Center, the libraries, William Land Park, Light Rail, the Sacramento River, and the dog parks. Additionally, they appreciate The Mill at Broadway housing development. Group 2 is looking forward to the tunnel leading to Miller Park, being considered in the City's West Broadway Specific Plan.



Group 2 discussing opportunities for improvement

After being asked about what they would change in Land Park, community members in Group 2 said that they want safer road infrastructure for bike lanes, crosswalks, and at intersections with turn lanes. They also noted a problem on streets where people frequently speed. Group 2 cited people not following traffic laws as dangerous obstacles to getting around their neighborhood. They also would like to improve overall safety of the area and improve connections to the river.

This Group would like to see crime and homelessness addressed by the City as well.

This Group's vision for Land Park in 2040 is to be "A Vibrant and Sustainable Community." Their vision includes a community that is welcoming, diverse and green.

Group 3

Group 3 found that the main contributors to livability and community character in their neighborhood are the local businesses like Vic's Ice Cream, Gunther's Ice Cream, Freeport Bakery and Freeport Cleaners. Additionally, they appreciate Sacramento City College, William Land Park, and the Sacramento Zoo. Other assets in their area are the schools, the Light Rail, and how the tree canopy makes their neighborhood very walkable.

In the next 10 to 20 years, Group 3 would like to see many things improve or change. To start, they would like to see Miller Park better utilized and suggested holding concerts there. They also would like to see the sidewalks keep up with ADA standards and make the bike trail safer. Group 3 would like to see more vacant store fronts filled with new businesses.



Group 3 labeling their map

Some of the barriers that community members in Group 3 face when trying to get around their neighborhood are safety related. They would like better regulations and enforcement of JUMP Bikes and scooters, the encampments under the freeway, and at light rail stations. They would also like more bus service options during peak commuting hours.

This group’s vision for Land Park would be a community-oriented neighborhood with leafy surroundings.

Group 4

This Group found that the biggest contributors to their community are: The Tower Theater, Sierra 2 Center, Belle Coolegge Library, Dooley Field, and St. Joseph Cemetery. They also appreciate the schools in their neighborhood, especially, Sacramento City College, McClatchy High School, Leataata Floyd Elementary, and the Health Professions High School. Additionally, they like their neighborhood restaurants such as Vic’s Ice Cream, Gunther’s Ice Cream, and Marie’s Donuts. Group 4 also appreciates Crocker Village, New Helvetia Brewing Company and several parks including, Plaza Cervantes Park, William Land Park and Miller Park.



Group 4 labeling assets in their community

Over the next 10 to 20 years, Group 4 would like to have another grocery store, more bike trails, and better access to the river. They would also like to have more affordable housing and more services available for the homeless. Additionally, Group 4 wants their community to be more cohesive.

The main barrier that community members in Group 4 face when trying to get around their neighborhood is due to infrequent public transit. Group 4 wants more bus service on the weekends and a bus service that will take them in an east or west direction. Additionally, that want a transit service available exclusively for seniors and people with disabilities.

This group’s vision for Land Park in 2040 would read “Land Park: A Historic Urban Oasis.”

Group 5

Like many of the other participants, Group 5 also found that the biggest contributors to their community to be: The Tower Theater, Sierra 2 Center, William Land Park, the Zoo, Miller Park, Fairytale Town, and the Belle Coledge Library. They also appreciate their local schools and identified Crocker Riverside Elementary, Leataata Floyd Elementary, Cal Middle School, the Health



Group 5 discussing safety concerns

Professions High School and Sacramento City College in particular. Additionally, Group 5 appreciates the Tiny Tots playground, the bike trails and B'nai Israel.

Over the next 10 to 20 years Group 5 would like to make their neighborhood safer by adding more street lighting and having more law enforcement patrol the streets. They would also like more shelters and more affordable housing of all kinds.

The main barrier Group 5 faces when trying to get around the neighborhood is related to safety.

They mentioned the bike lanes are unsafe because they need to be repaved and restriped. Additionally, Group 5 wants more street lighting, more complete sidewalks, and more regularly scheduled and frequent public transportation. They also want more traffic enforcement.

By 2040, Group 5 wants the Land Park area to be more accessible to all, have more housing options, and diversity, as well as more regularly scheduled and frequent public transportation.

Comment Cards

Community members had the option to fill out a comment card to submit to the project team after the meeting was over. Below is a compilation of the comments received after the Land Park Community Plan Area Meeting:

- “Try to focus on process – there are too many specific concerns aired which interferes with the process.”
- “We need to emphasize homeless shelters and resistance.”
- “Great appreciation of Land Park, many assets.”
- “Maintenance, remodel of Land Park is important to community success.”
- ‘Big ideas:
 - "Recapture the night" – lighting for parks and shopping/entertainment corridors
 - Stronger relationships between local neighborhoods and commercial corridors (Broadway), Placemaking
 - Residential zoning mix for increased density
 - Live-work development on X St’
- “West Land Park - Next 100-year plan.”
- ‘In relation to our commercial corridors, for example, "Broadway", "Freeport", "Land Park Drive", "South Land Park Drive", "Riverside Boulevard", etc. Each of these areas have their own distinct features and characteristics such as vintage signage, mid-century architecture, historic lane standards etc. We must preserve/protect our historic landmarks, creating a sense of place and character. Do not turn our neighborhood into a wasteland of soul-less franchises. Do not strip our area of its personality. Broadway is in danger of being gentrified. We need to retain our cultural resources, so the history of our area and its unique feel is preserved. Special attention to our green spaces/trees is needed to ensure their protection.’
- “Note the homeless condition.”
- “The space under the interstate parallel to Broadway should be free weekly parking – with SacRT transit stops that commute just to Downtown / Midtown stops. This would alleviate the traffic congestion caused by all the agencies with employees downtown and increase SacRT revenues. Other state Capitol cities do this.”
- “Stop/restrict house flipping and ‘McMansions’. Keep homes proportional to lots. House flipping needlessly and artificially raises housing costs and does not adequately protect consumers from substandard workmanship and materials that often takes years to discover. Keep neighborhoods architecturally and aesthetically consistent with surroundings. Protect/promote trees and green lawns (environmental benefits outweigh the water demands). Also need to promote more walkable and bike friendly neighborhoods including commercial corridors with divided bike lanes. Simply promoting more construction to increase housing is misguided and ill informed. State and Federal law-making people's homes an investment asset, decreases turnover of housing and discourages downsizing. Also, preserving houses over new construction has environmental benefits because you are using captured carbon, not introducing new carbon output.”

- “The community area maps boundaries do not capture where I live well – I live on 4th Avenue east of I-5 and am far more engaged with the Land Park community area than Pocket's. Prefer the boundary be changed to be included by what makes sense geographically, and not by zip code.”
- “Several tables brought up the value of community feeling and enjoying our open spaces, including the schools. I want to assert the need to support schools as community playgrounds and open spaces during non-school hours. We need to keep "park space" walkable for all ages and abilities and feeling safe and clean.”
- “Be bold with multiunit housing options. We need affordable and flexible options for homeowners to be a part of the solution and build ADUs. We have great schools, amazing neighborhoods, and need to open housing access for others to make LP more equitable and vibrant.”

Land Park Community Association

In addition to the Community Plan Area Meeting hosted by the City of Sacramento, the Land Park Community Association hosted a series of their own meetings for the Greater Land Park Area. Below is a report of their findings.

Vision Statement

In 2040, the Greater Land Park Community is vibrant and sustainable. We celebrate the rich cultural diversity that exists in Greater Land Park and believe it enhances our community. Our economic environment is a growing mix of relevant commercial and professional services with retail centers that provide a pleasant day/night shopping and entertainment experience. Our built environment reflects the history, architectural diversity and quality of our past. The natural environment preserves open space, creating the recreational opportunities for healthy living. We have multifaceted and diverse transportation options, moving people and goods safely and easily. Our housing stock reflects the diverse needs of our residents. Our municipal infrastructure (e.g. parks, trails, and urban forest) supports a healthy and sustainable family life. Finally, our community activities and citizen involvement reflect a common preservation and conservation ethic while supporting the dynamic growth of our city.

Economic Environment Vision Statement

The Commercial Corridors preserve our multi-cultural heritage with social centers, global cuisine, street food, night life and shops. Antique markets and farmer markets continue to link us to our past and our agricultural heritage. Our theater hosts international and indie-films, while a vibrant entertainment scene provides both indoor and outdoor offerings. The pedestrian retail shopping and entertainment experience is supported by dynamic low-story, mixed-use development. Lighting standards create safe and pleasant night-time streetscape. Sign standards help maintain visual integrity. Vacant lots and under-developed parcels are a thing of the past. Historic street lamps and stop lights are preserved. A developing urban forest canopy provides summer relief from the east-west street orientation. The west end marina and park serve the Mill and provide both function and access to a redeveloped waterfront. Heading south, Riverside Blvd. power poles are retired providing historical streetscape integrity from our century old Cemetery and to historic William Land Park. Broadway, our Neighborhood Corridor, has been guided to full restoration through an approved Corridor Plan that enhances the historic assets of the Tower District.

Issues & Recommendations

- The design and infrastructure of community commercial corridors both facilitate efficient transportation and encourage vibrant social interaction.
- Convenient off-street parking serves shops during the day and restaurants at night
- Alternating street-front setbacks create shady side-walk service and rest areas.

- A variety of pocket parks and pedestrian plazas are created on commercial corridors to provide enhanced placemaking and pleasant shaded rest stops.
- Undergrounding existing overhead utility lines enhance safety and provide historic landscape integrity. (See: Riverside Boulevard).
- Small neighborhood commercial centers become hubs for shared rideables cooperatively placed with local business owners.

Mobility

We have multifaceted and diverse transportation options, moving people and goods safely and easily. Commercial corridors provide centers for multimodal service and shared rideables. Off-street parking is appropriately sized for access ease. Sidewalk use is limited to safe and easy walking. Dedicated lanes are provided for bikes & scooters. Buses run regularly, reliably and frequently to the City Center during commute hours and special events days. Residential area crossing safety is emphasized for child walk & ride capabilities to both schools and parks.

Issues & Recommendations

- Major residential street corridors have been identified for city development of Livable Transportation Corridor Plans providing for calmer, safer, sustainable corridors integrated into the landscape integrity of their neighborhoods. Major collector streets and arterials receive traffic calming including pedestrian islands and enhanced crosswalks with planters and turning lanes to increase safety.
- Shared rideables have the City's rules of the road and parking guidance on the front page of user apps (not on signs or kiosks that are fixed, subject to damage, and that disturb the historic integrity of neighborhood)
- Pedestrian street lighting and storefront illumination provides for a safe and inviting walking experience in commercial centers after dark. Plaza walkways, open courtyards, and staggered setbacks are enhanced with shade trees, planters and benches as pedestrian rest stops. All new projects should require an exterior lighting plan for permitting.
- Directional and regulatory signage should be kept to a minimum.
- Broadway parking and density is maximized with diagonal parking conversion of cross streets.
- Greater Land Park receives a fully integrated approach to mobility planning, including traffic calming where appropriate, development of appropriate roundabouts, establishment of dedicated bus corridors and similar improvements all done in a way that enhances various forms of mobility, improves air quality and increases safety for all.

Built Environments

Our built environment reflects the history, architectural diversity and quality of our past. Our diverse housing stock serves the sheltering and affordability needs from young families to seniors, providing for generational family continuity in the community. Infill and new development preserve the quality and custom home heritage of the neighborhood: Sacramento's primary architectural styles are honored (Spanish Colonial Revival, Art Deco / Modern, and Prairie). Mass, heights, setbacks and materials are maintained. While auxiliary units are encouraged, duplexes and rental apartments continue to be positioned on corner lots and in commercial corridors respectively. The mix of neighborhoods in Great Land Park continue to provide a mix of housing meeting a wide range of affordability and density.

Issues & Recommendations

- Creating Historic Districts or Corridor Plans within the area ensures the long-term stability and economic viability of eligible neighborhoods and commercial corridors, while reducing the risk and ambiguity for new growth and infill projects.
- City-wide Preservation Standards & Guidelines should provide guidance to Public Works and SMUD limiting the placement of poles, power boxes, and signage that break the historic aesthetic of the neighborhoods.
- Ride-sharing bikes or cars should not be parked on residential streets nor in public plazas, but rather racked at bus stops or commercial center parking lots.
- SHRA has eliminated Public Housing Villages in Upper Land Park replacing them with subsidized units within affordable market rate infill development throughout the city along established public transportation and mixed-use corridors.
- Careful consideration is given to enhance R-3 (Three lots per parcel) in appropriate areas to enhance a wider variety of housing options in certain parts of Greater Land Park
- Facilitate and encourage additional Student Housing in the Carleton Tract near City College.

Natural Environment

William Land Park is an iconic area that is not only a local Land Park resource but also a Citywide and regional resource. Hence it needs a vision for the next 100 years. This historic and central park for Sacramento is broadly used by the greater city community. Its unique features include a destination experience for both families and schools. Fairytale Town, Funderland, Pony Rides and the Zoo combine to make a unique experience for children from throughout the Central Valley. Family and community picnics abound. Young adults' jog and walk - day and night. Seniors golf. Dogs play. Multi-generations watch Shakespeare in the park's renovated amphitheater. It is a treasure to preserve.

The Del Rio Trail follows the old rail lines south to Freeport and provides walking and biking routes connecting South Sacramento to the City Center.

Issues & Recommendations

- The Zoo relocation should create an opportunity to re-envision the park for the next 100 years. Alternative uses should all remain in the public sector and maximum facility utilization should be the goal. Shifting demographics should consider a blend of experiences for both seniors and children. Alternatives should serve our cultural diversity. Botanical and demonstration gardens, butterfly houses and aviaries, animal recovery facilities, natural history museums (down-town Effie Yeaw), a Senior Center /Indoor Reception Hall, and a destination restaurant like the NYC Tavern on the Green should all be considered.
- William Land Park islands should be landscaped and signed as park entrances where appropriate. Support for funding and maintenance can be sought from the Land Park Community Association and similar groups throughout Greater Land Park.
- All existing fountains, gardens and memorials should be preserved as part of the City's historic heritage
- William Land Park Streets should receive night lighting with historic lamps and benches, then closed to traffic evenings and on weekends for strolling, skating, bicycling and festivals (think Golden Gate Park)
- New age-appropriate recreational facilities should be provided (bocce courts, pickle ball) and park walking and running trails expanded.
- Facilitate and encourage community gardens.

Climate Change and Public Health

The residents of Greater Land Park have a high degree of civic involvement and generally support initiatives to solve our common municipal challenges. Climate change and air quality are major concerns in the realm of public health and quality of life. It is hot here in Sacramento and getting warmer. After halting years of agricultural rice burning, we are now faced with intolerable smoke from wildfires. These fires have been largely caused by the rural power lines engulfed by forest growth. Facing the challenges and benefits of digital shopping, we are inundated with plastics and packing waste. Homelessness challenges our public health. To mitigate the effects of these challenges, and to make our community more healthy, enjoyable and livable we urge City government to take the following actions:

Issues & Recommendations

- Phase out all 2 cycle gas engines for use by City Maintenance workers, private property owners, and yard maintenance services, replacing them with subsidized electric mowers and blowers by 2025 through City incentive programs and increased ordinance enforcement.

- Use LED low energy bulbs in city streetlights rated 3000 kelvins or less per AMA recommendations for public health and to maintain the aesthetic integrity (soft light) of our classic historic lamps
- Set and enforce professional, healthy tree-trimming practices to protect our urban forest from the uniformed and harmful practices of property owners, and SMUD and PGE line maintenance crews.
- Homeless shelters, permanent housing, and health services should be provided, while working with State and Federal solutions to end the continuing causes that create an ongoing problem (consumer financial protection, controlling healthcare costs, and maintaining employment opportunities). Local retired military bases should be rezoned to allow for low cost sheltering in proximity with existing medical clinics and County service centers (see San Diego model). Shuttles and delivery can fulfill this sector's modest consumer needs.
- Consider a moratorium on the residential rollout of the next generation 5G cell service until the FCC or EU completes the Health Safety Review recommended by over 180 scientists in 36 countries.
- Drive-thru business service is discouraged, limiting engine idle and social isolation.

Civic Engagement with Municipal Government

According to the 2017 General City Survey of Satisfaction and Livability, District #4 had the highest rate of return of the Survey. 30% of the population had attended public meetings. 50% had advocated for a public issue. Only 37% had confidence in City government planning, management and enforcement. In general, we feel that the City needs to continually improve the quality of its timely information sharing on issues, options and input opportunities from its residents.

Issues & Recommendations

- Notices and timelines are critical to allow for neighborhood associations to in-form and poll their residents in order to provide informed input.
- Examples of desired input format should be provided
- Protocols and sideboards should be defined
- Resources and priorities should be identified
- Positions and pilot programs should be sought
- Baseline performance data should be shared
- Post-project performance should be measured

Big Ideas

1. Broadway is transformed by vital development into a mixed-use, multi-cultural, live-work center representing the creative eclectic quality of the city center “fringe”. The Tower District is enhanced and protected.
2. Land Park neighborhood becomes the first recognized Historic District defined by its neighborhood uniform integrity bordered by its iconic Park, Cemetery, College and Tower theater plaza. Single-family residence zoning R1 is maintained with ADU’s and R2 Duplexes permitted. R2A zoning is expanded within two blocks on either side of Broadway and along Riverside Blvd and parts of Freeport Blvd for the construction of mid-range townhomes.
3. William Land Park maintains its position as Sacramento’s Central Park, revitalized by the update of the educational and recreational experience of the trans-formed Zoo properties.
4. The Cityscape is transformed through under-grounding utilities, redesigning night lighting and sign systems replaced by digital information sharing.
5. Develop a process that produces meaningful working relationships between community leaders and elected officials assuring that concerns, ideas and preferences are sought before projects or programs are considered by the City Council.

Welcome Table Map

This map was posted at the welcome table as community members signed into the meeting. Attendees had the option to put a sticker indicating where they live in Land Park.

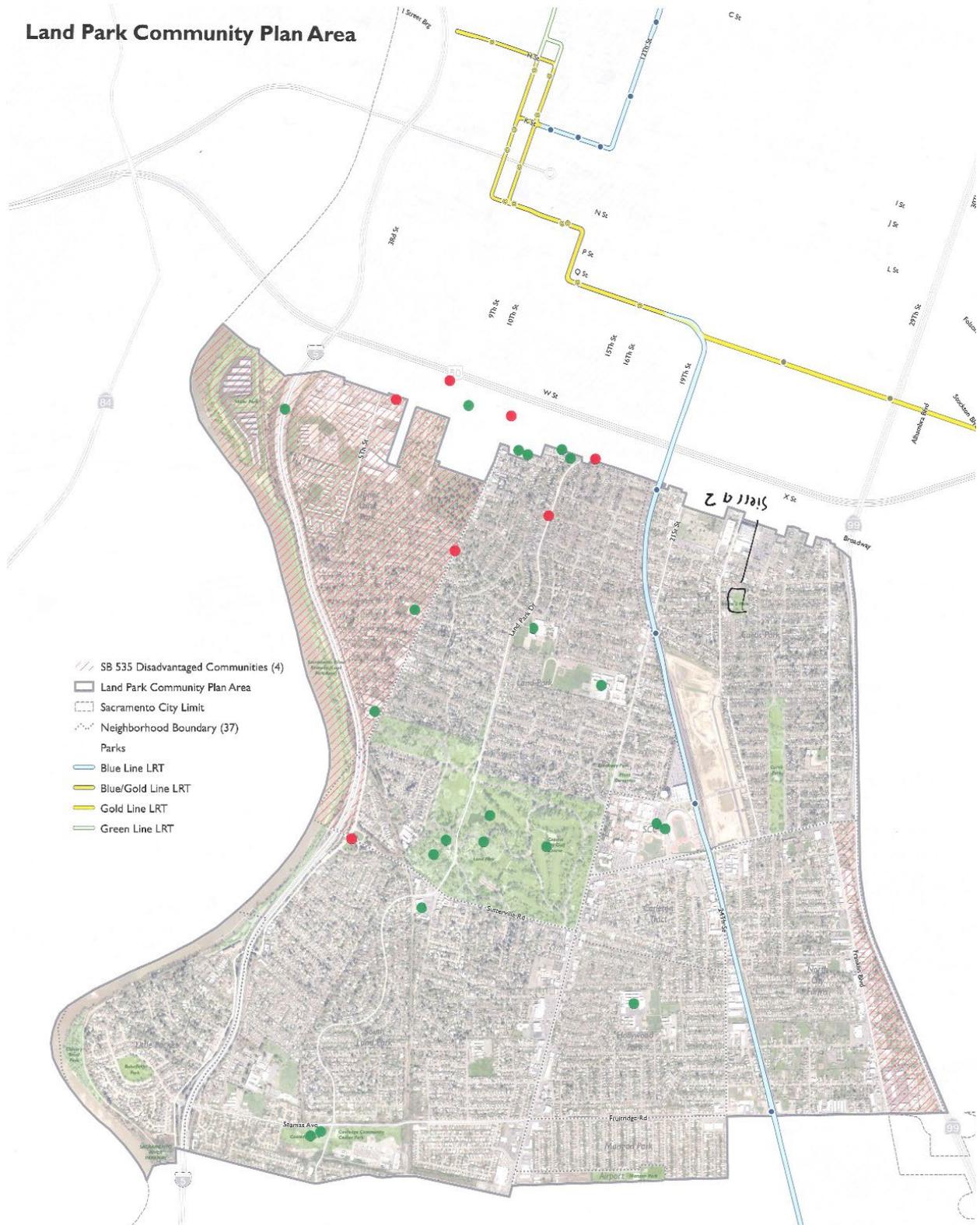


Marked Table Maps

The below maps were used in the small group discussions. Attendees were asked to place green dots on assets in their community, such as a park, coffee shop, community gathering space, or place red dots on areas that need improvement. For example, areas where it is unsafe to cross the street.



Land Park Community Plan Area



- SB 535 Disadvantaged Communities (4)
- Land Park Community Plan Area
- Sacramento City Limit
- Neighborhood Boundary (37)
- Parks**
- Blue Line LRT
- Blue/Gold Line LRT
- Gold Line LRT
- Green Line LRT

Land Park Community Plan Area



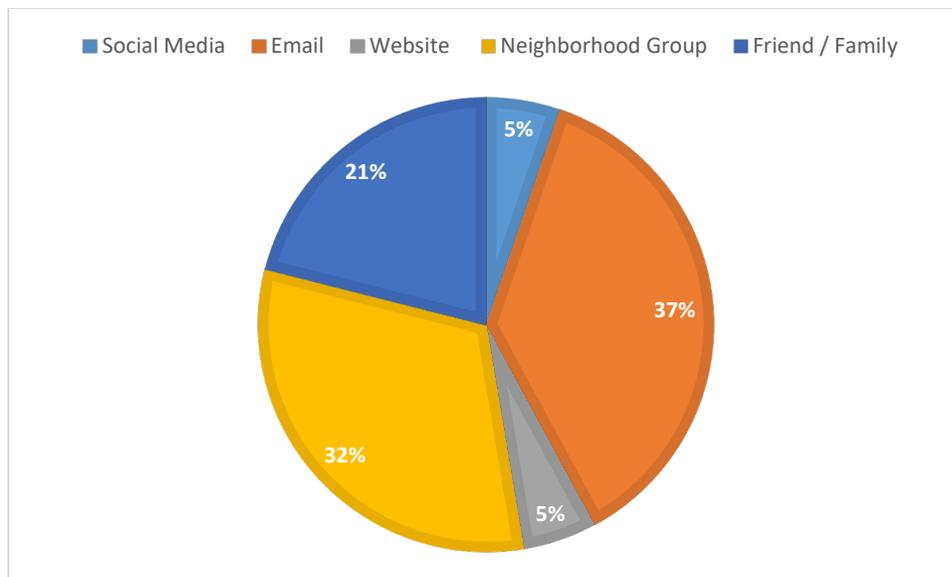
An email notification and subsequent reminder email were sent to more than 69,000 community members.

Below are some of the community leaders, community-based organizations, neighborhood associations, and local agencies who shared the workshop information on their media platforms or through e-newsletters:

- City of Sacramento email: 10
- Hollywood Park Neighborhood Association: 8
- Land Park Community Association: 5

A news release including information about the workshops was sent to the City of Sacramento’s media distribution list.

Attendees were asked to share how they heard about the events. Below is a summary of their responses:



Appendix

- Meeting Presentation
- Meeting Flyer
- Comment Card

sacramento | **2040**



Help Shape the Land Park Plan

Tuesday, August 13, 2019

5:30 - 7:30 p.m.

California Middle School | 1600 Vallejo Way, Sacramento

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods.

We need your input to refresh the community plans and ensure they reflect local priorities. Join us for a community workshop to help shape the Land Park Plan on Tuesday, August 13.

Be sure to arrive by 5:30 p.m. and plan to stay until 7:30 p.m. Food will be provided at this family-friendly event.

Meeting agenda

5:30 p.m. Welcome + live polling exercise

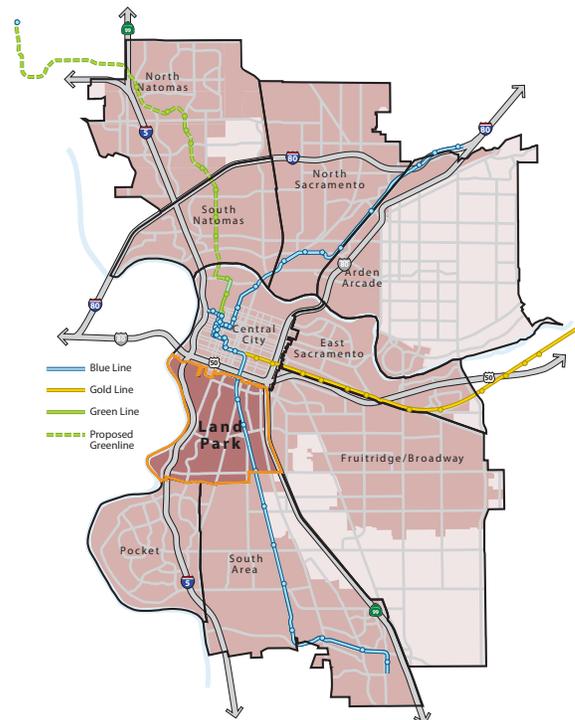
5:40 p.m. Presentation

6:10 p.m. Group activity

7:10 p.m. Wrap-up

Please RSVP

<http://bit.ly/landparkcpa>



LandParkPlanArea, highlighted in orange

For reasonable accommodation needs due to a physical disability that may hinder your participation, please contact the City's ADA Coordinator directly at (916) 808-8795.

Do you require translation to another language? Please let us know at least one week before the meeting.



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More information can be found online at www.sac2040gpu.org

Questions? Contact kdurham@aimconsultingco.com

LAND PARK

COMMUNITY PLAN AREA WORKSHOP

sacramento | 2040



ICE BREAKER

www.menti.com

Enter code: 42 40 71

- I. In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - Land Park Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

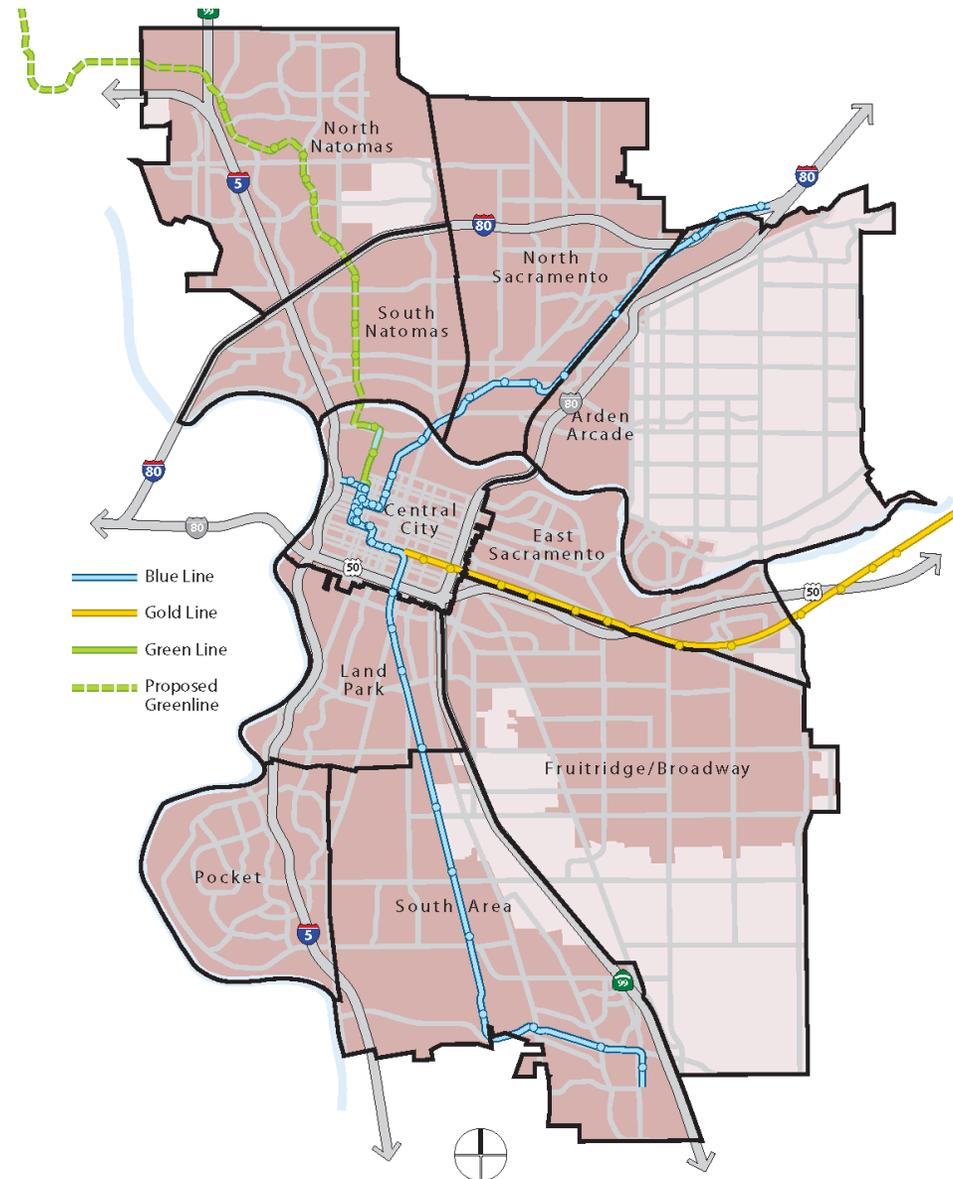




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - Climate Action Plan
 - General Plan
 - Community Plans



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures





WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas

NORTH NATOMAS



NORTH SACRAMENTO



ARDEN ARCADE



SOUTH NATOMAS



CENTRAL CITY



EAST SACRAMENTO



LAND PARK



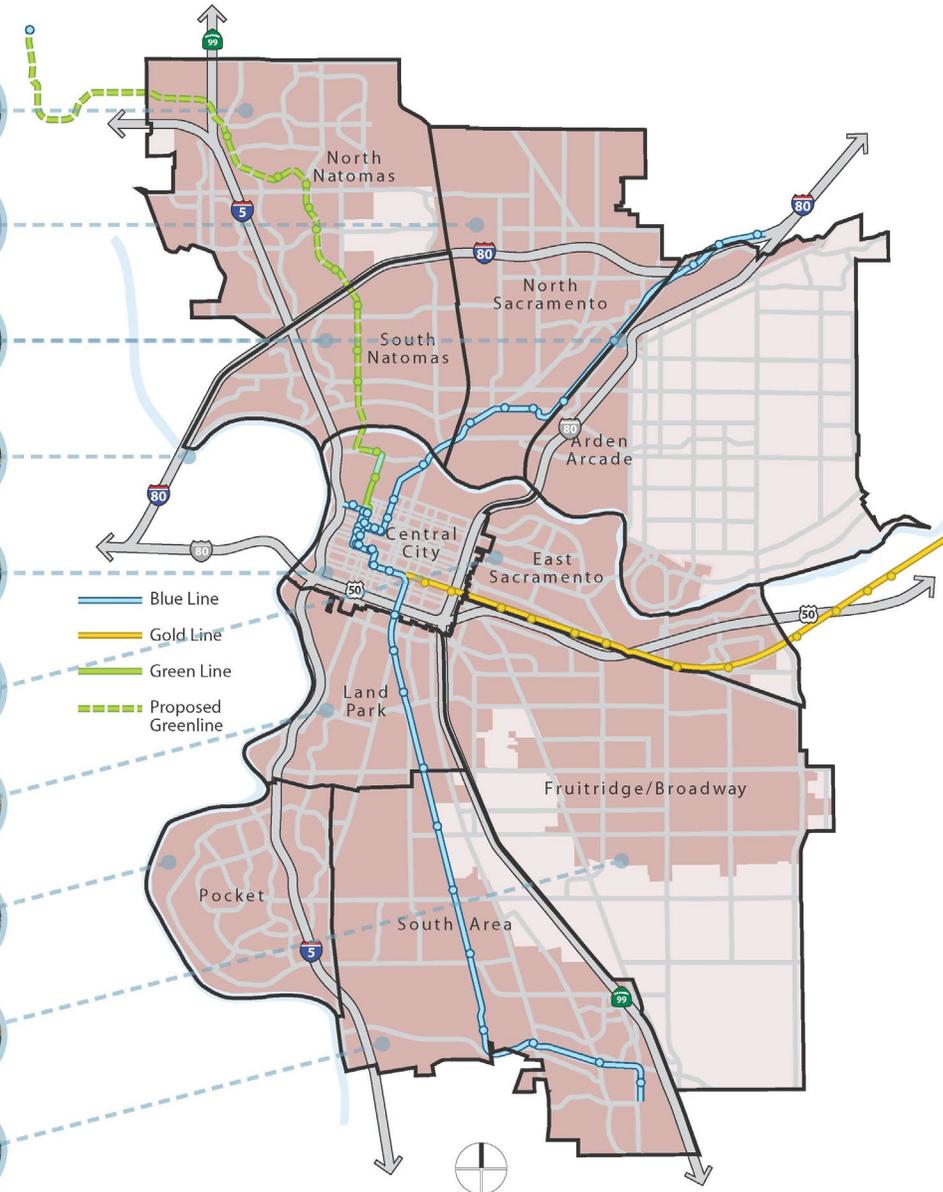
POCKET



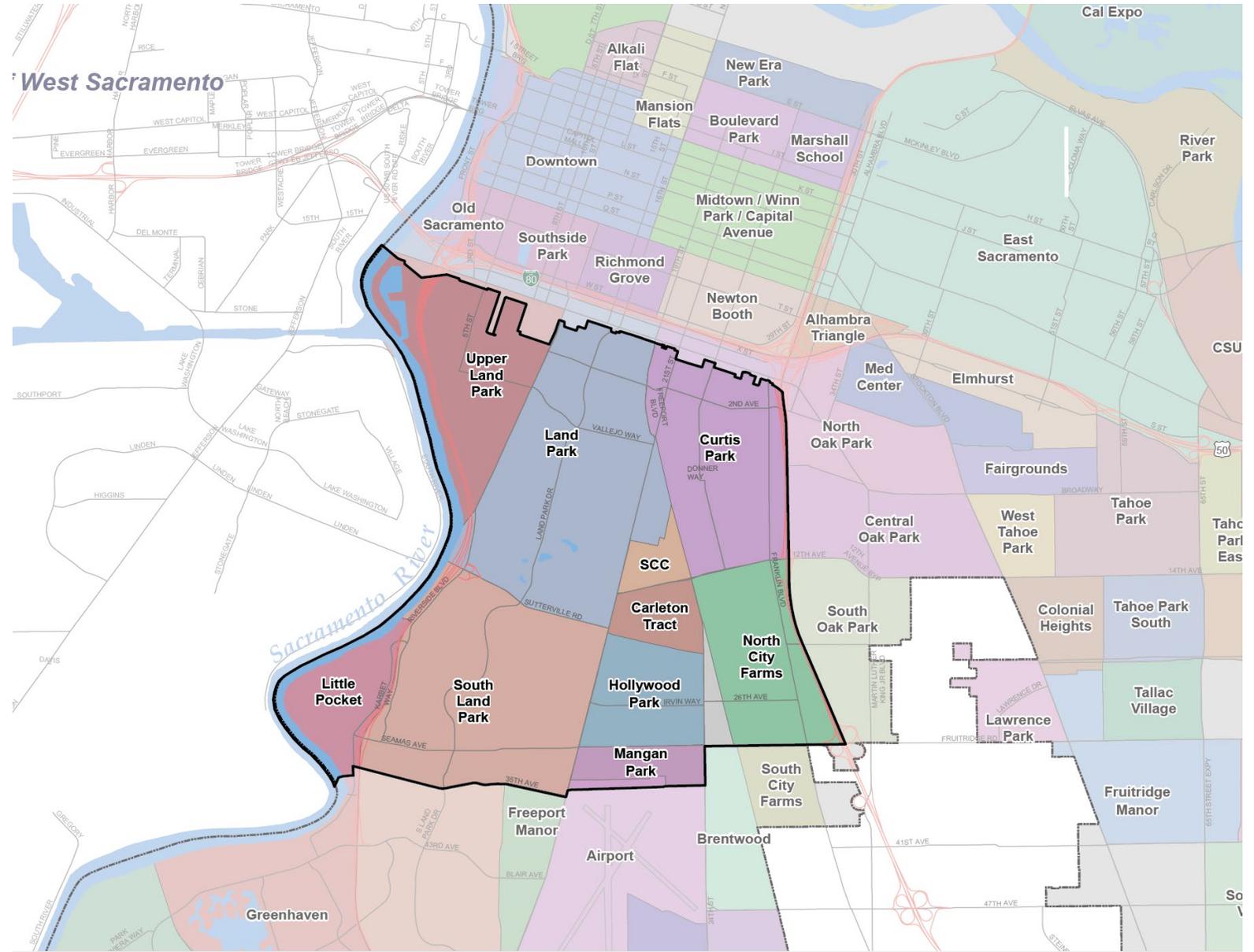
FRUITRIDGE/BROADWAY



SOUTH AREA



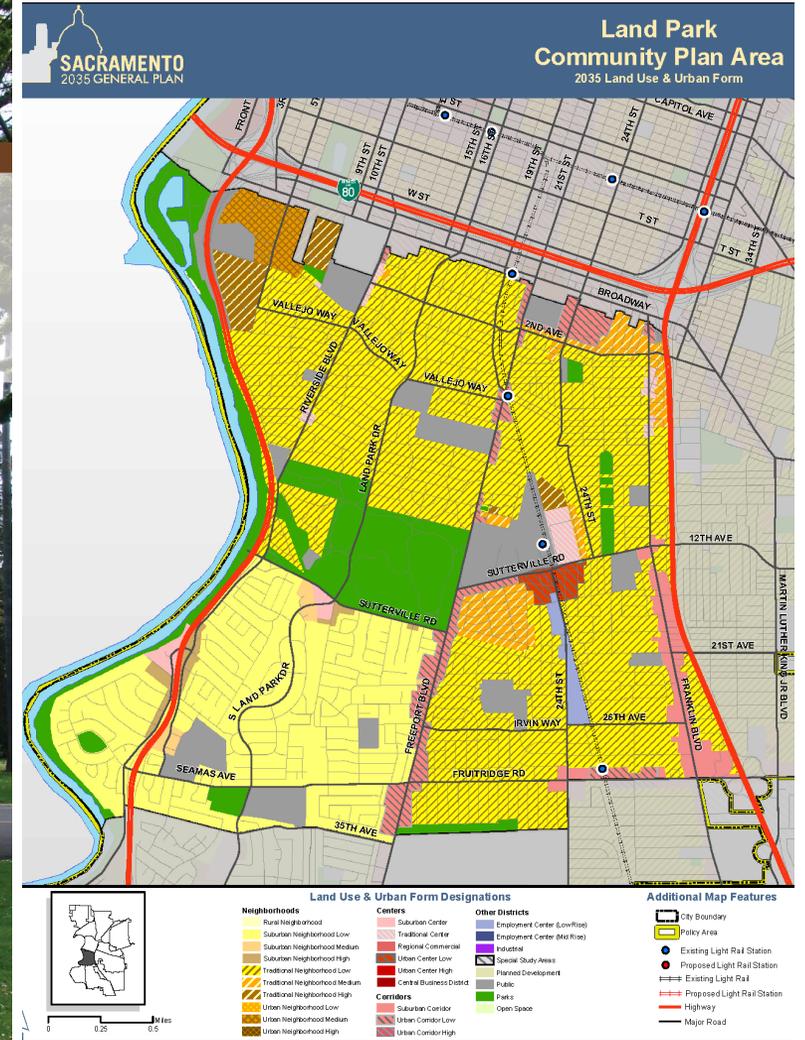
LAND PARK COMMUNITY PLAN AREA



WHY ARE WE UPDATING THE PLANS?

- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process

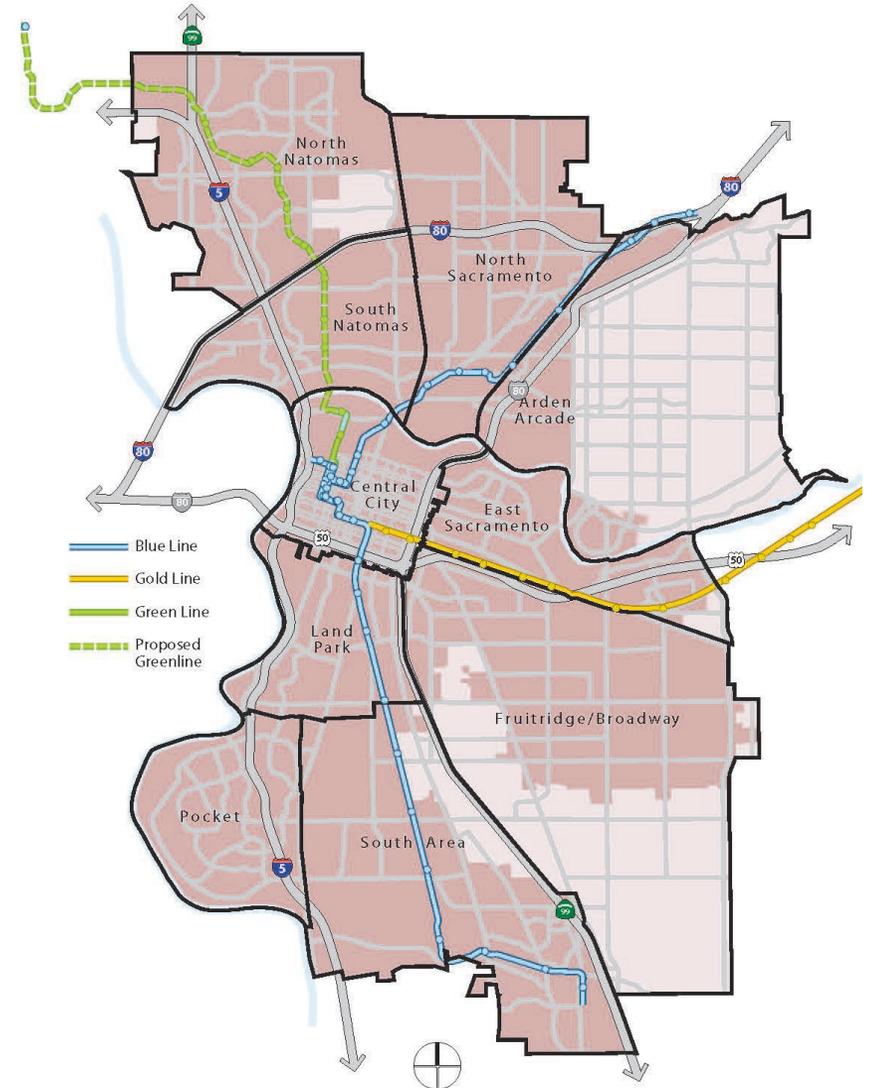
LAND PARK COMMUNITY PLAN



WHAT IS IN A COMMUNITY PLAN?

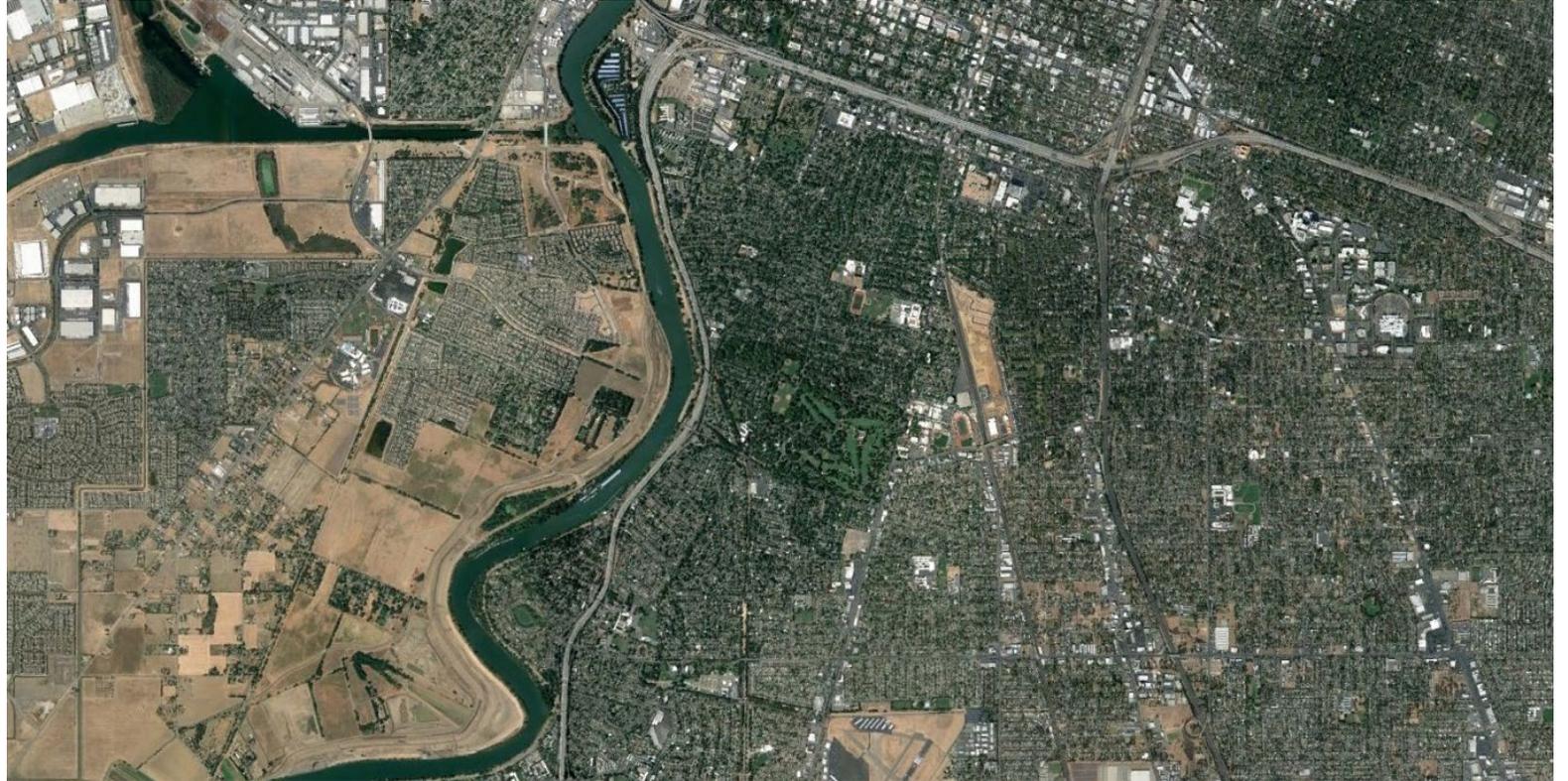
Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



WHAT WILL THE PLAN BE BASED ON?

- Demographic, geographic, and economic data
- Input from the community



PROJECT SCHEDULE

2020

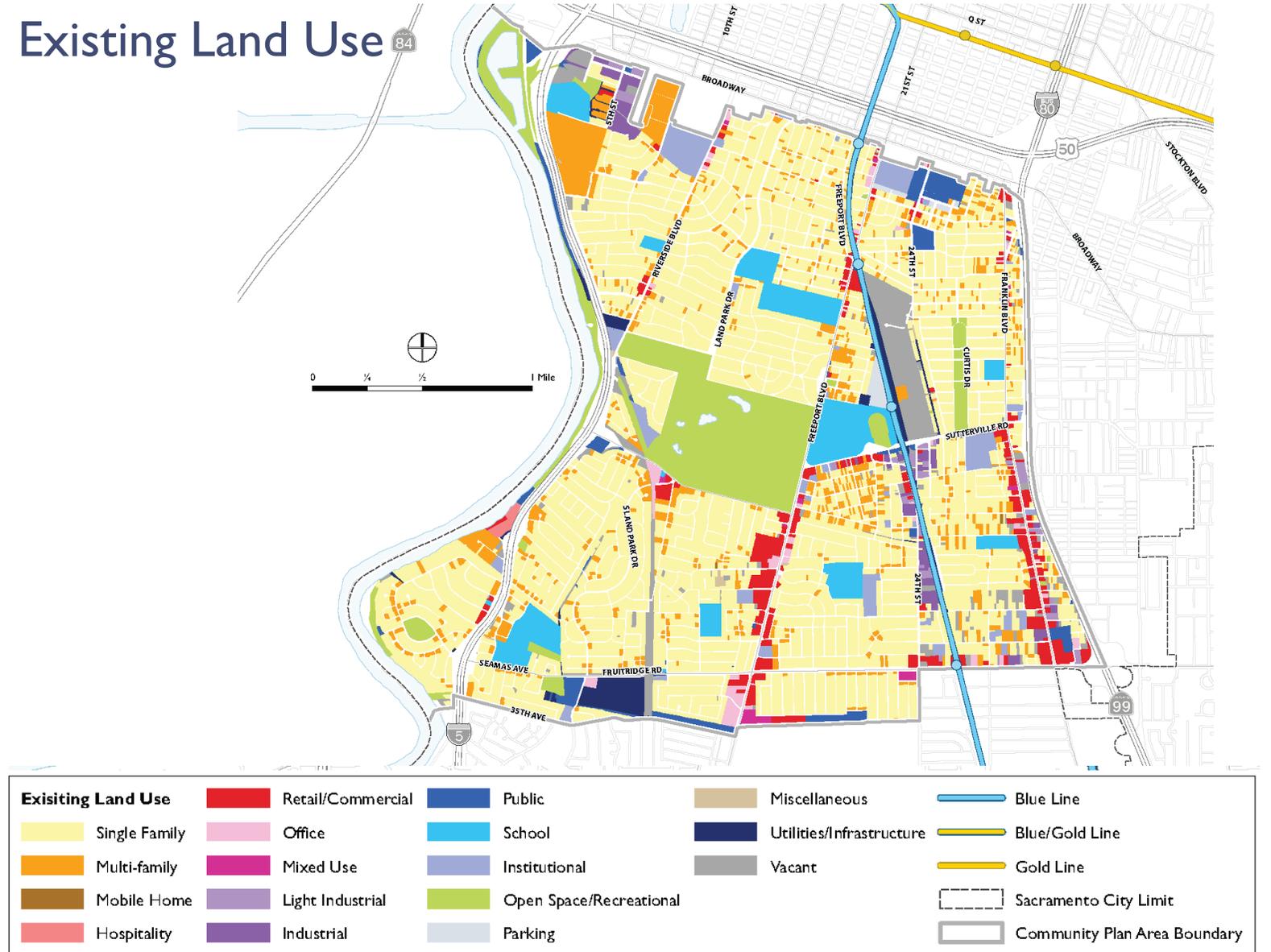
2021



LAND PARK HAS:

- Housing (yellow and orange)
- Some commercial corridors (red)
- Parks throughout (green)
- Vacant land (grey)

Existing Land Use

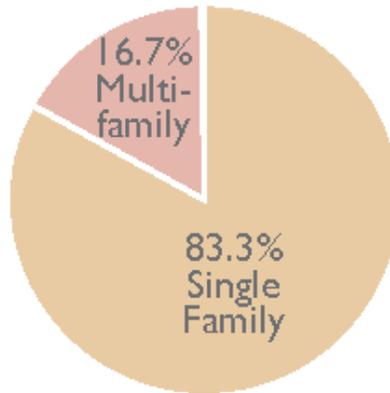


LAND PARK HAS:

- A mix of single family and multi-family housing
- Median incomes and home prices higher than the city-wide medians
- Most jobs in government

Economic Data

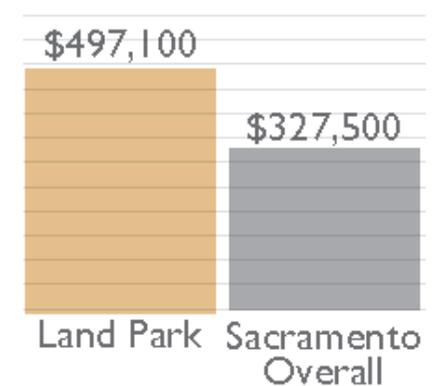
HOUSING TYPES



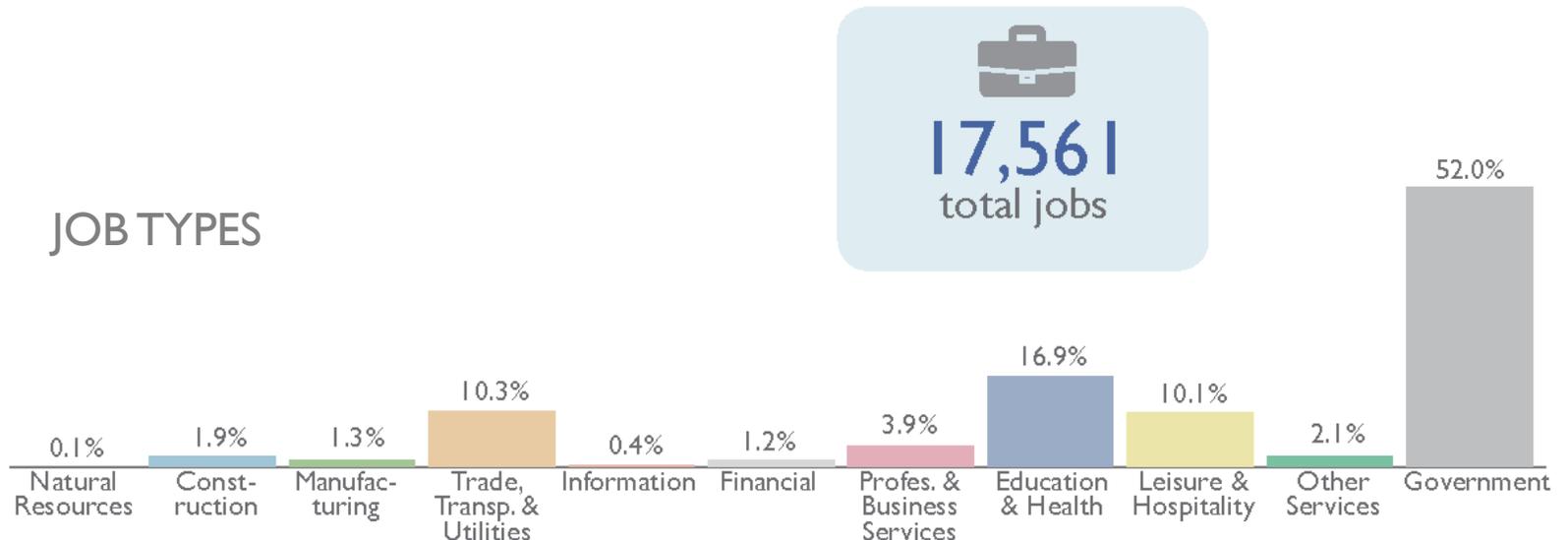
2018 MEDIAN ANNUAL HOUSEHOLD INCOME



2018 MEDIAN HOME SALE PRICE



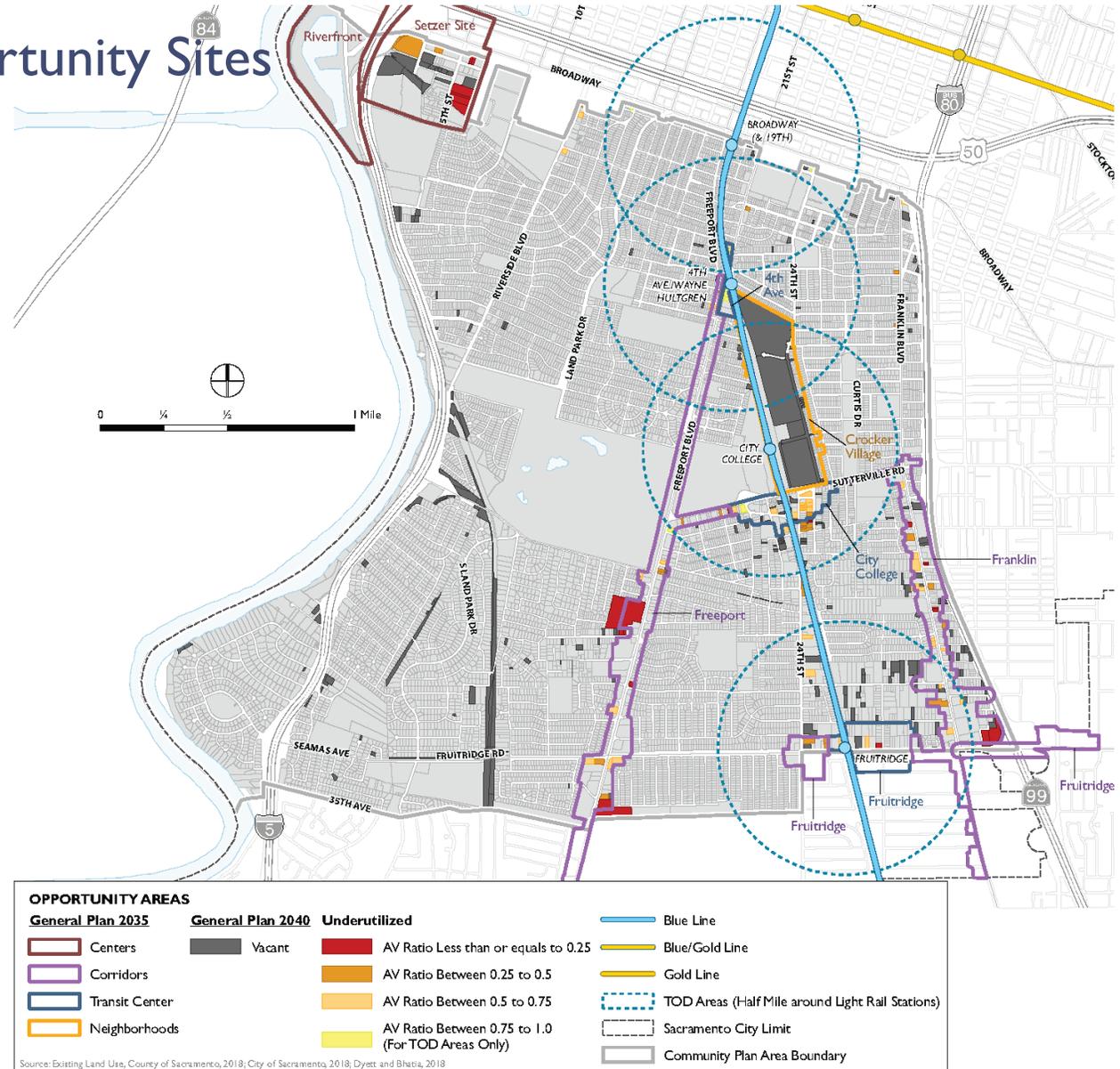
JOB TYPES



THERE ARE OPPORTUNITY SITES:

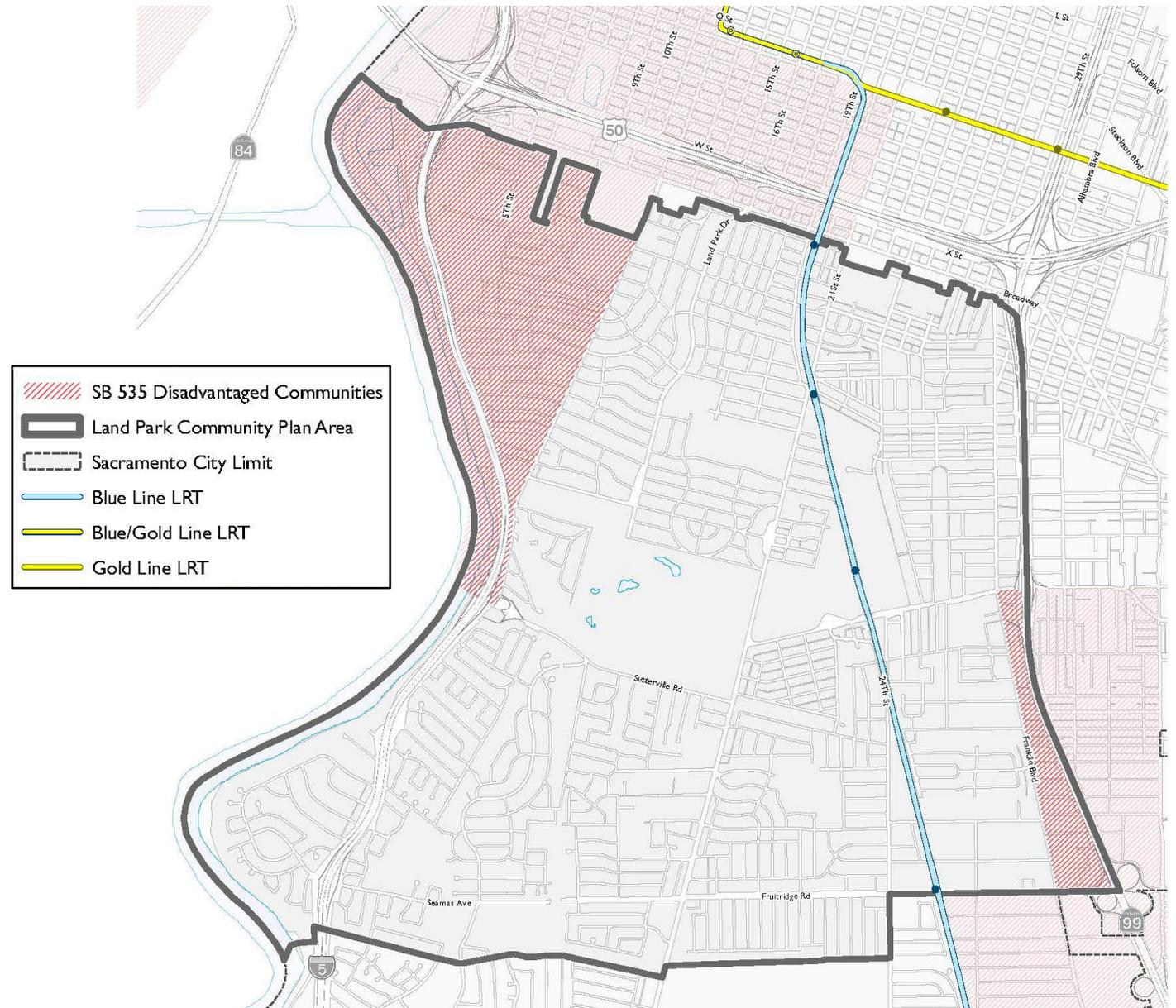
- In vacant parcels
- In underutilized lands
- Near transit stops

Opportunity Sites



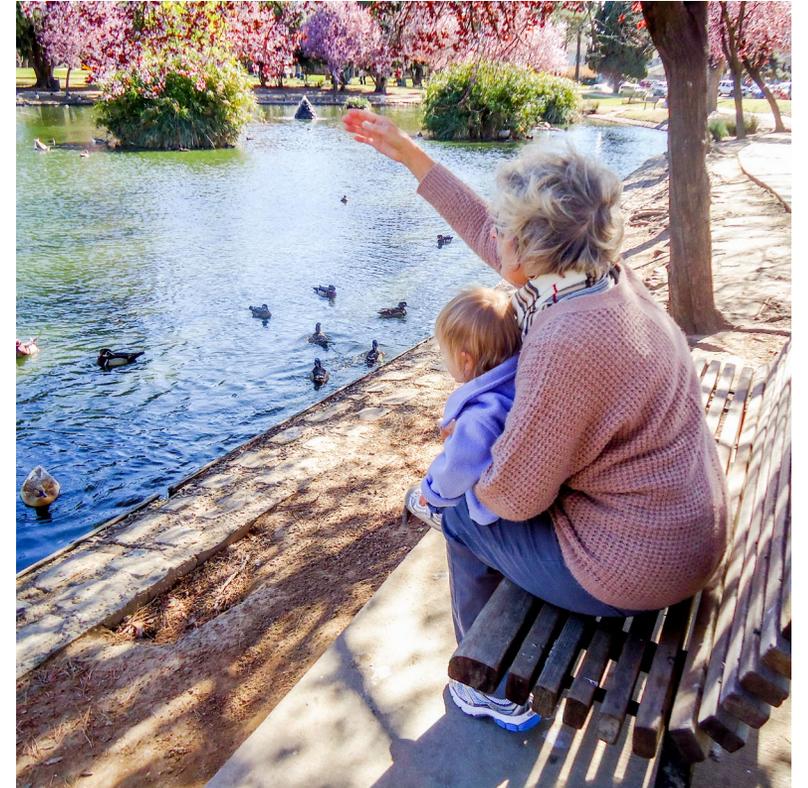
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty



AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services





WHAT ARE THE ISSUES AND PRIORITIES FOR THE LAND PARK COMMUNITY PLAN AREA?

WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



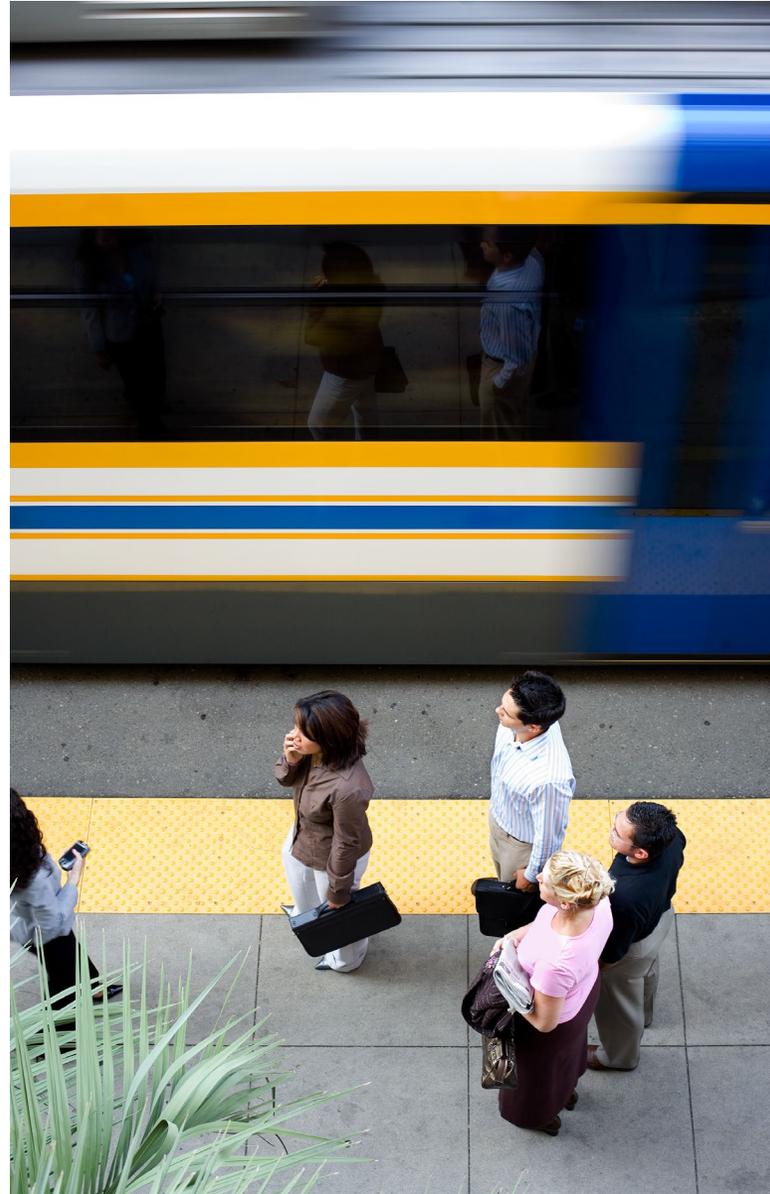
WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?

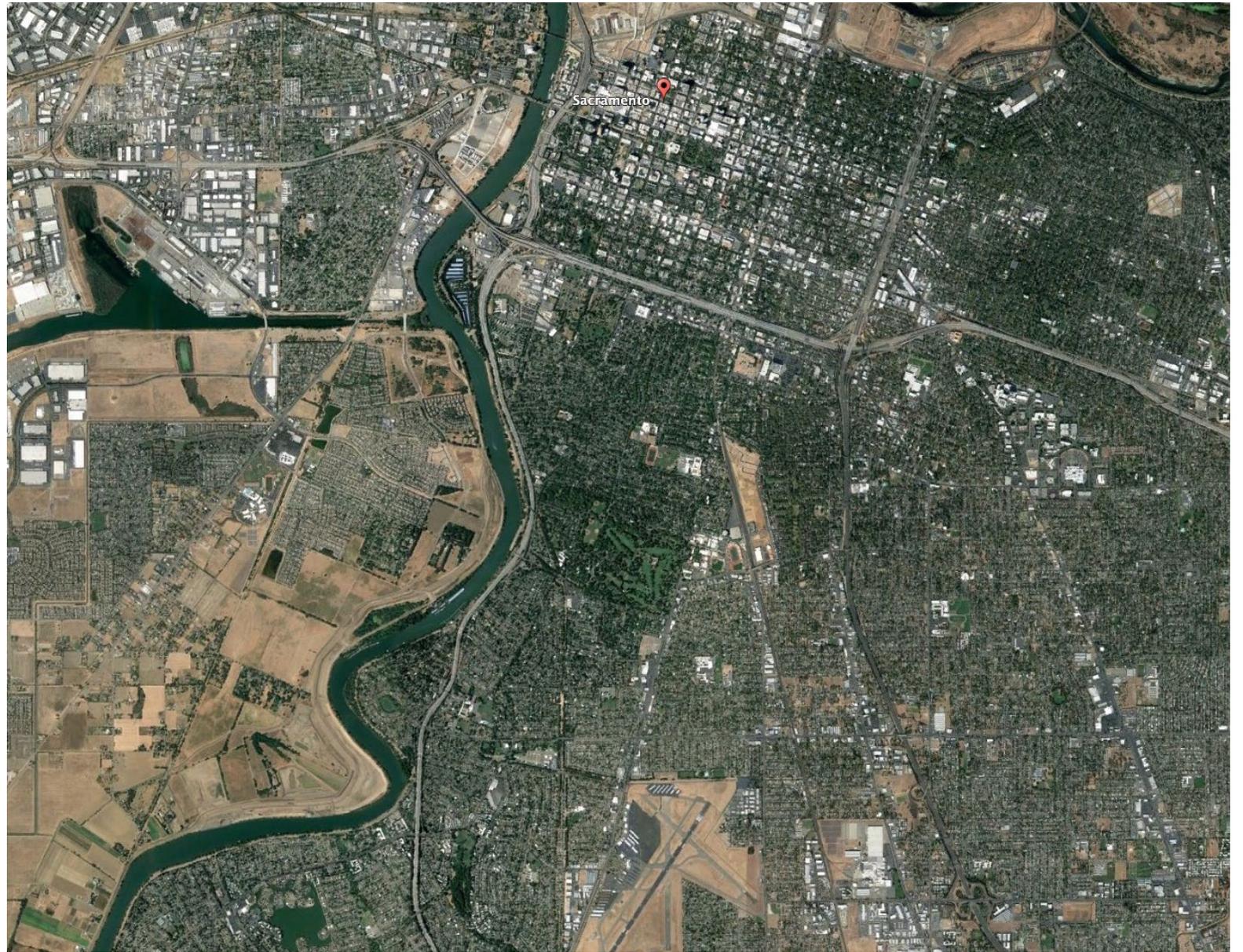


ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR
VISION FOR THE
FUTURE OF THE
LAND PARK
COMMUNITY PLAN
AREA?





TONIGHT'S ACTIVITY

WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for the Land Park Community Plan Area?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the Land Park Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?

REPORT BACK:

- What were the key points of discussion at your table?

- /// SB 535 Disadvantaged Communities (4)
- ▭ Land Park Community Plan Area
- ▭ Sacramento City Limit
- ⋯ Neighborhood Boundary (37)
- Parks
- Blue Line LRT
- Blue/Gold Line LRT
- Gold Line LRT
- Green Line LRT





WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at: sac2040gpu.org
- Contact:
Matt Hertel, Senior Planner, City of Sacramento
(916) 808-7158
mhertel@cityofsacramento.org



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