
POCKET

COMMUNITY PLAN AREA WORKSHOP

sacramento | 2040



ICE BREAKER

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Enter code: 34 93 2

In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - Pocket Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

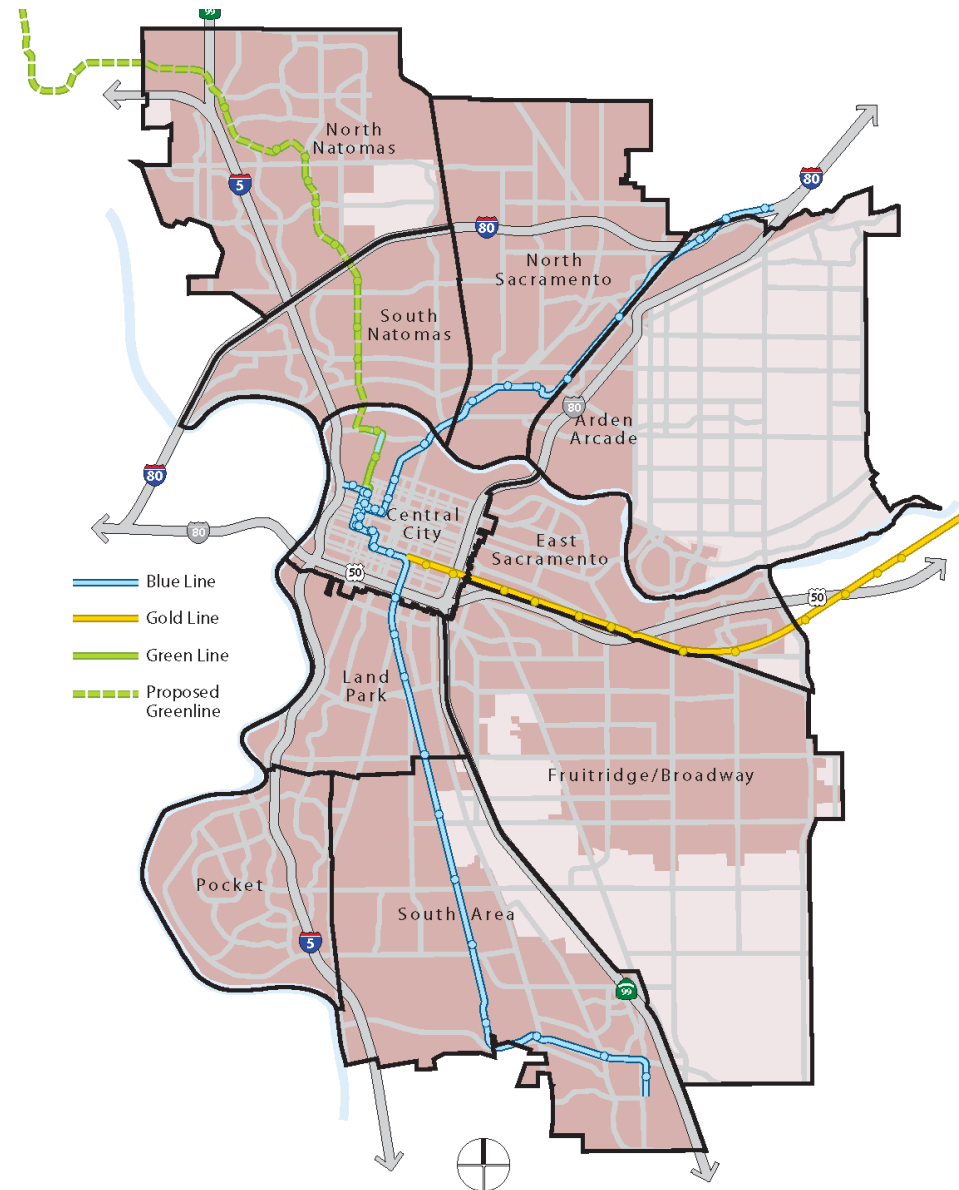




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - Climate Action Plan
 - General Plan
 - Community Plans



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures

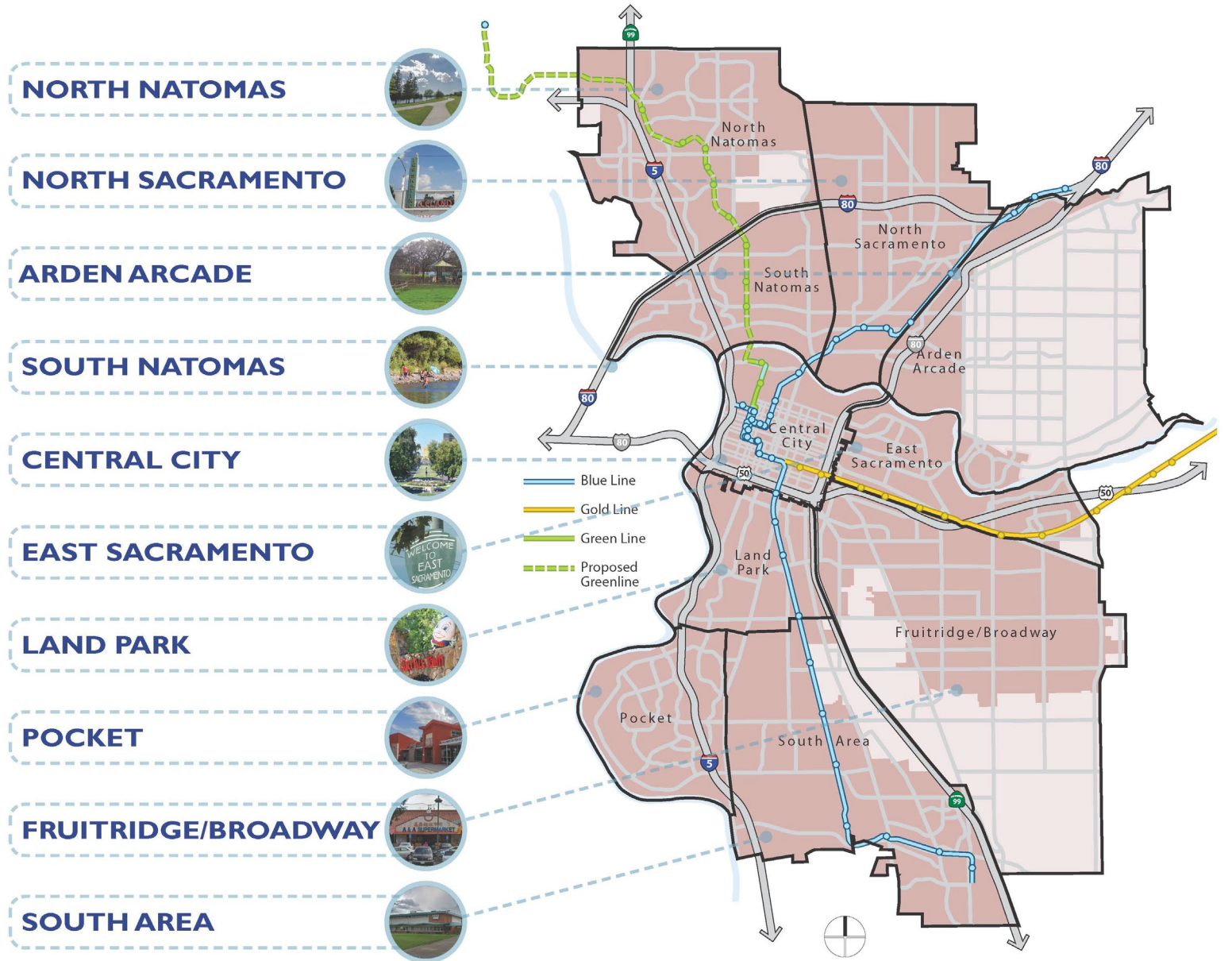




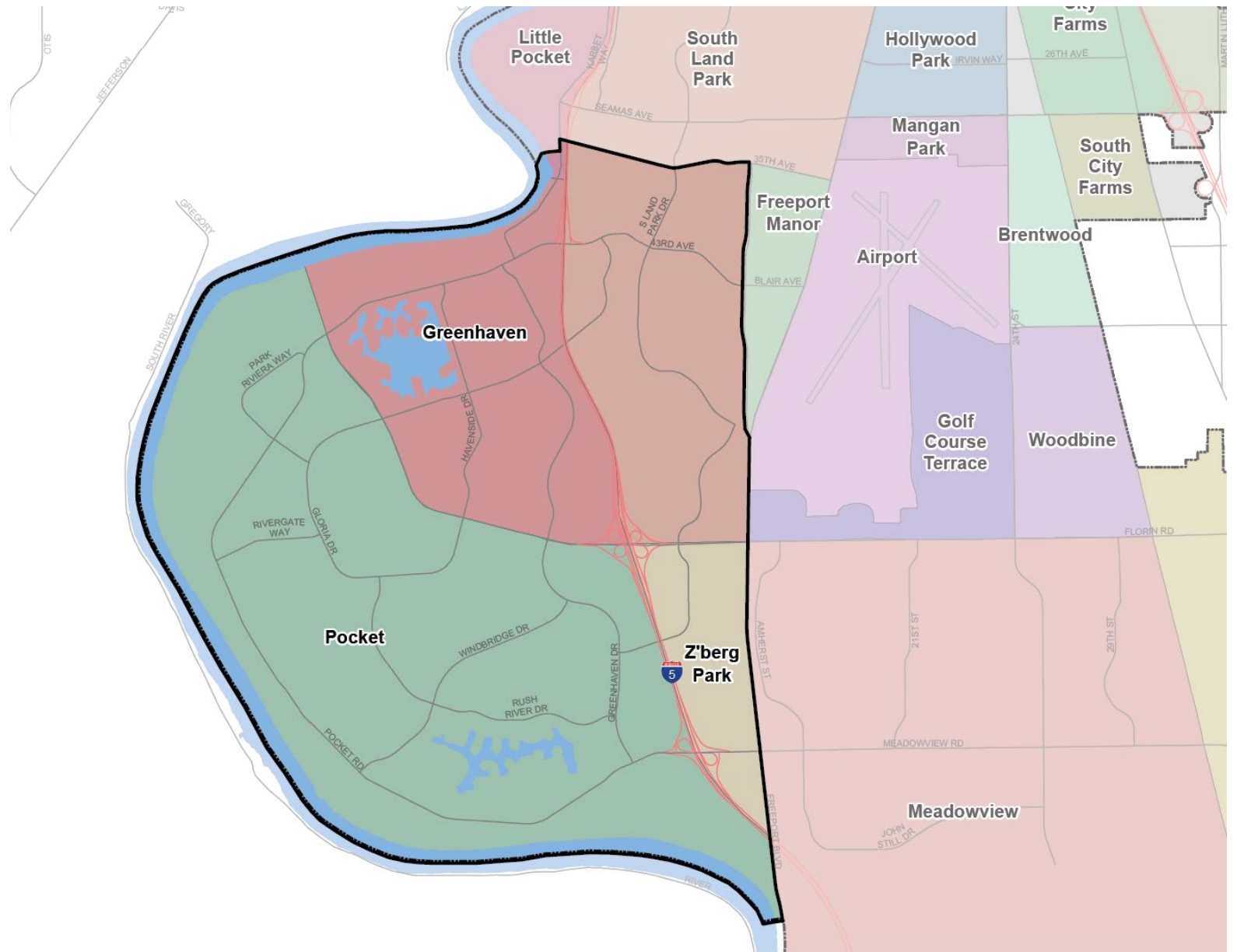
WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas

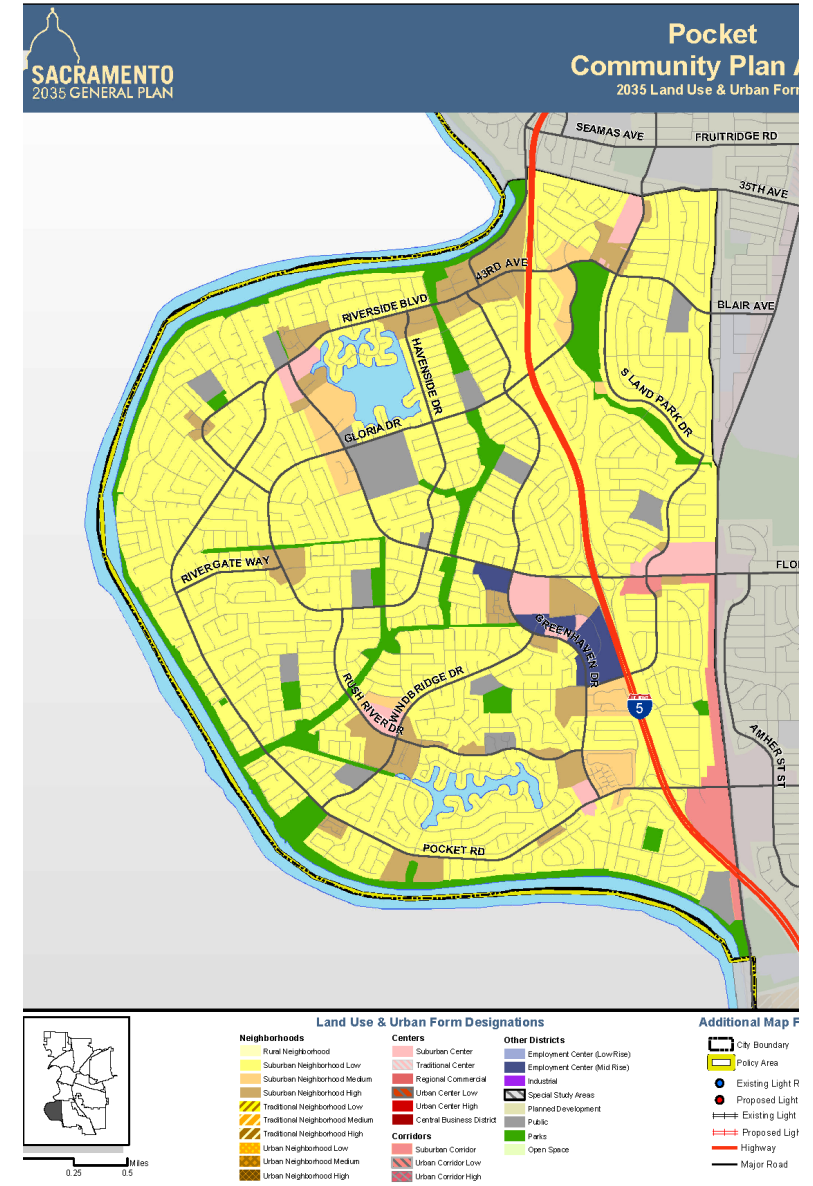
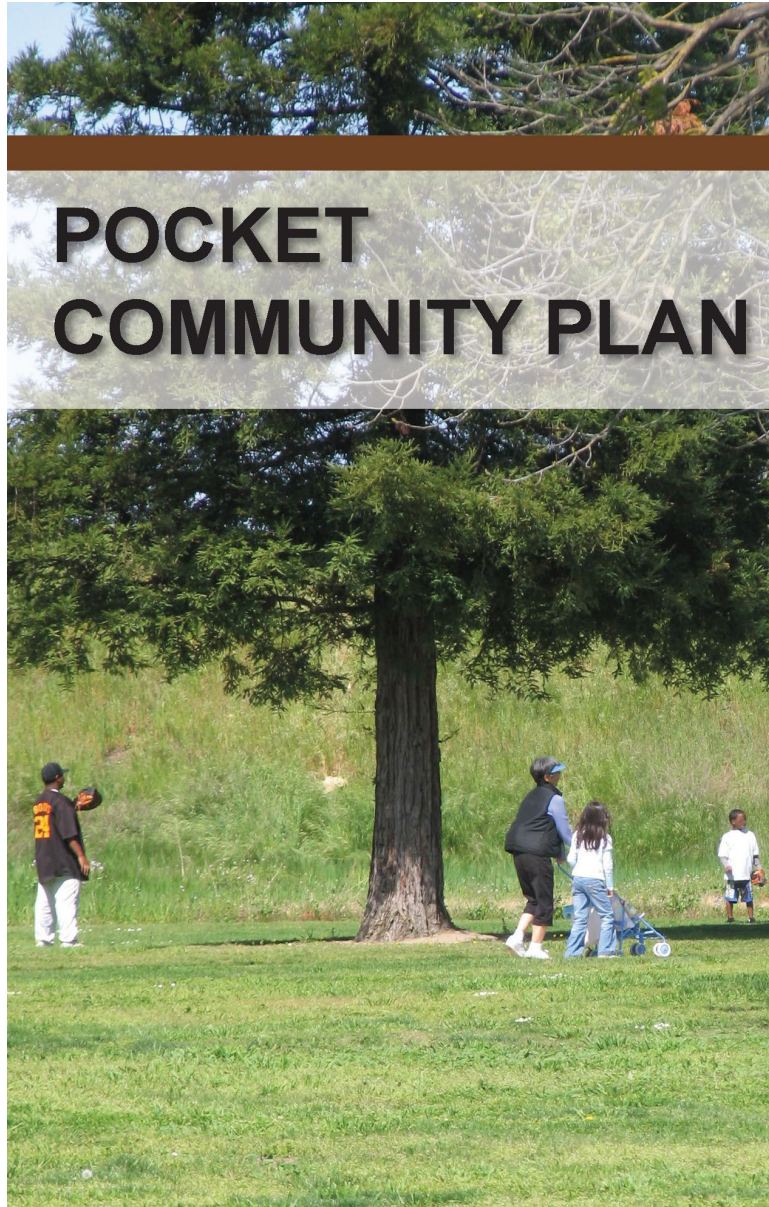


POCKET COMMUNITY PLAN AREA



WHY ARE WE UPDATING THE PLANS?

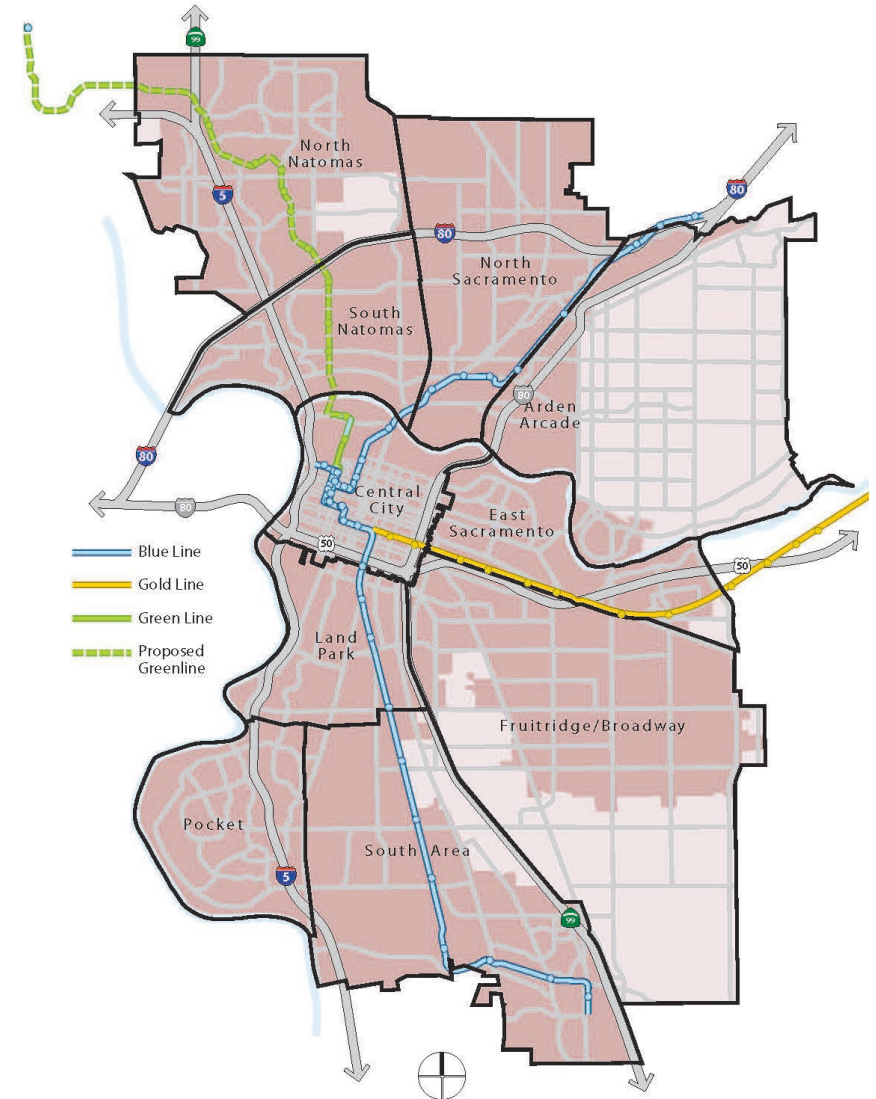
- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process



WHAT IS IN A COMMUNITY PLAN?

Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



WHAT WILL THE PLAN BE BASED ON?

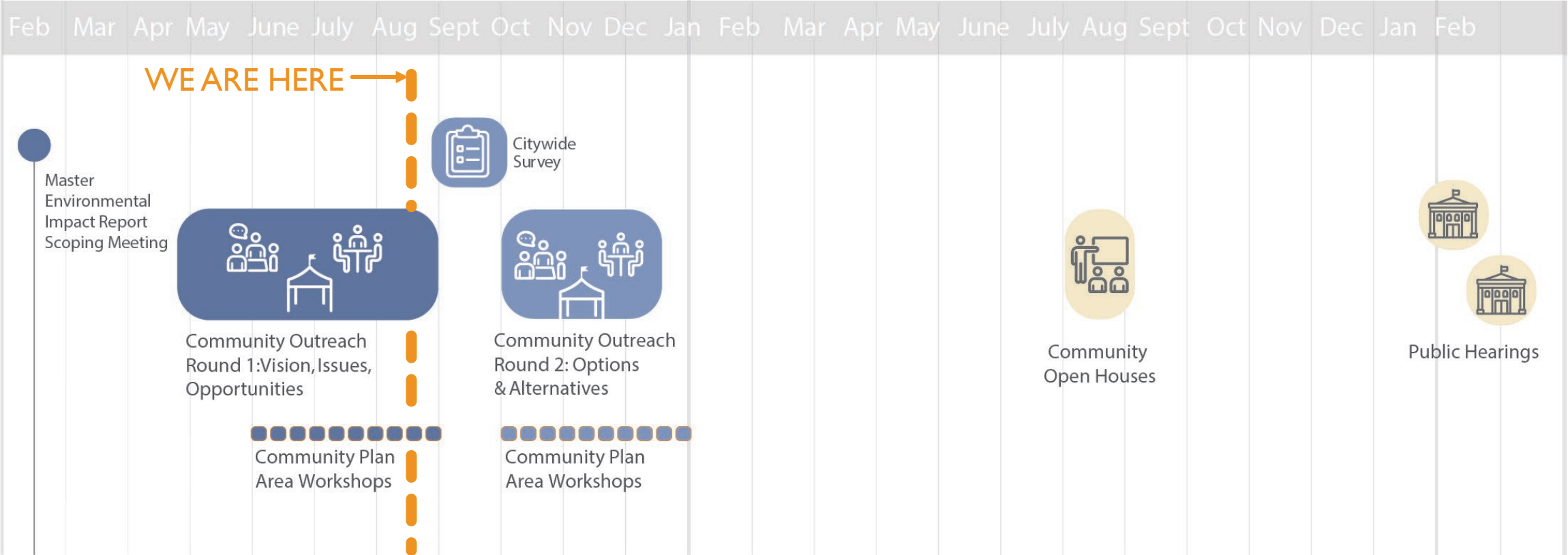
- Demographic, geographic, and economic data
- Input from the community



PROJECT SCHEDULE

2020

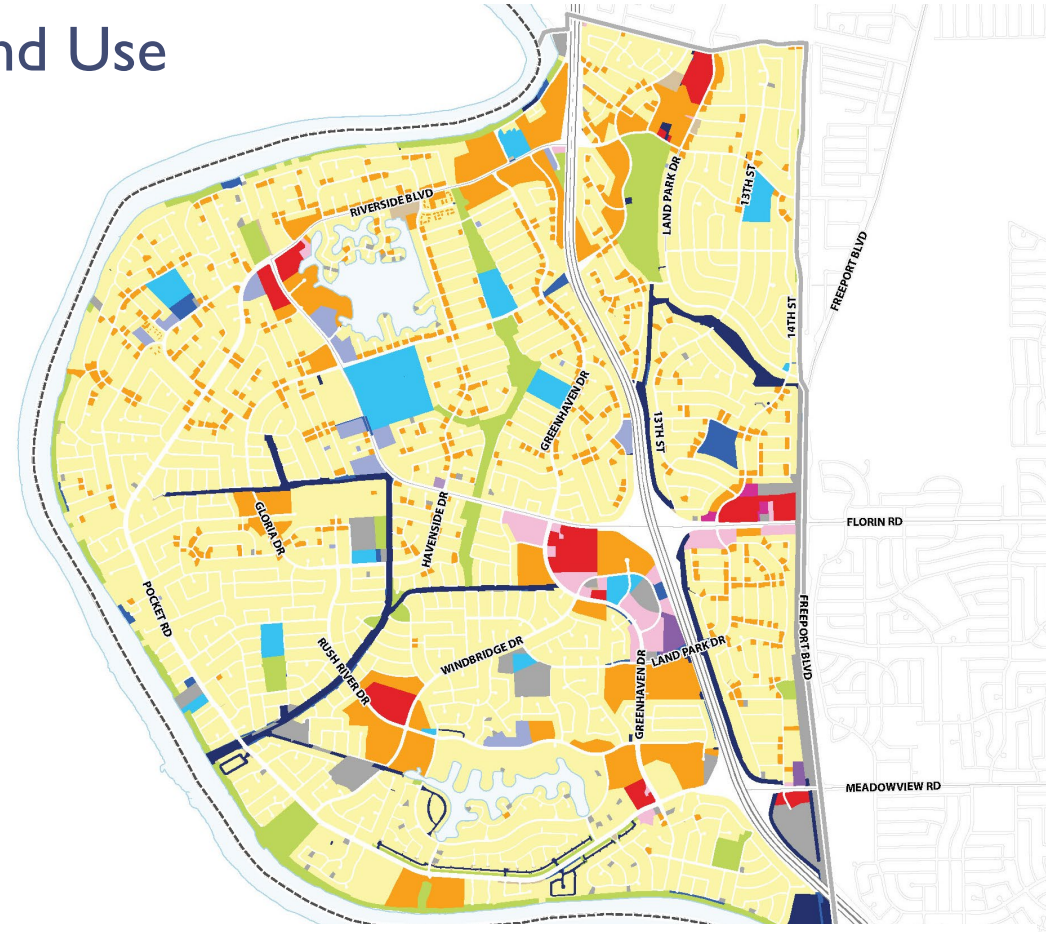
2021



POCKET HAS:

- Mostly housing (yellow and orange)
- Some commercial corridors (red)
- Some office areas (pink)
- Parks (green)

Existing Land Use



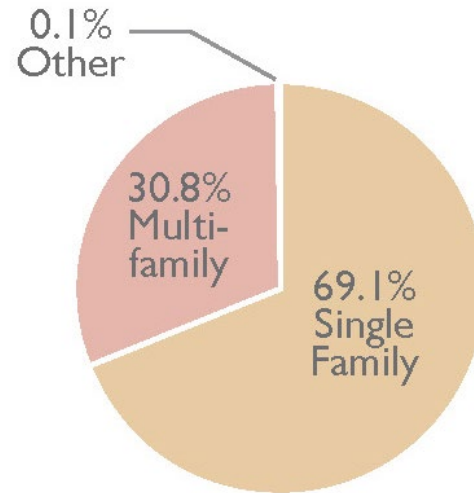
Existing Land Use			
	Single Family		Office
	Multi-family		Public
	Retail/Commercial		School
	Open Space/Recreational		Light Industrial
	Park		Utilities/Infrastructure
	Industrial		Vacant
	Miscellaneous		Sacramento City Limit
	Industrial		Community Plan Area Boundary

POCKET HAS:

- A mix of single family and multi-family housing
- Median incomes and home prices higher than the city-wide medians
- More jobs in professional/business services and education/health

Economic Data

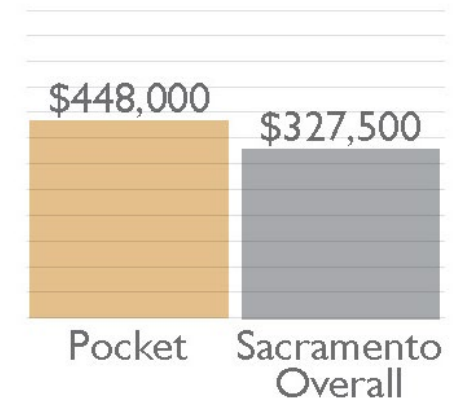
HOUSING TYPES



2018 MEDIAN ANNUAL HOUSEHOLD INCOME

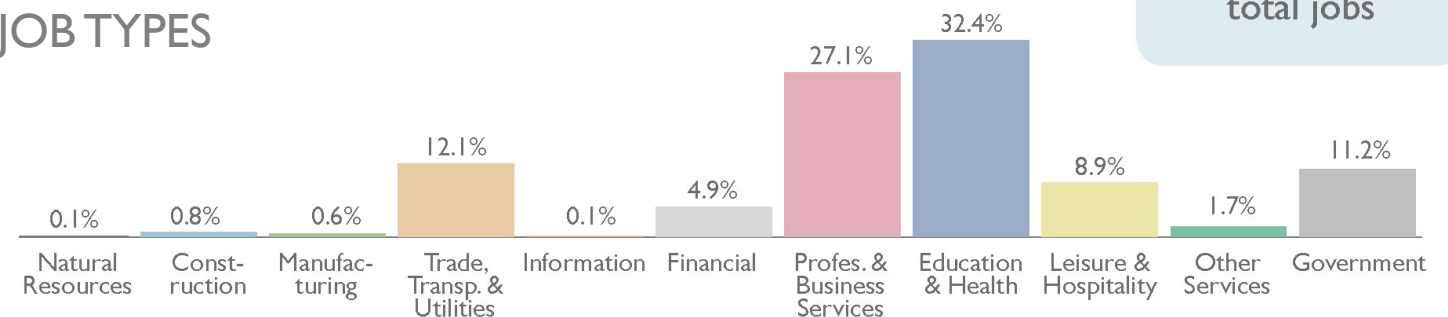


2018 MEDIAN HOME SALE PRICE




6,487
total jobs

JOB TYPES



THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- Along the Freeport corridor

Opportunity Sites

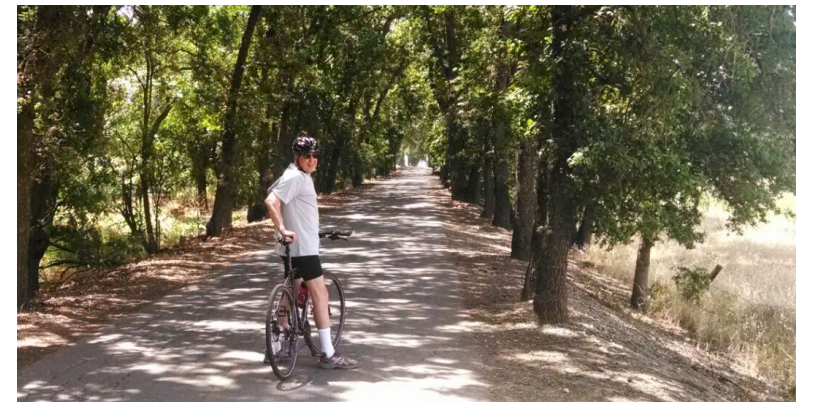
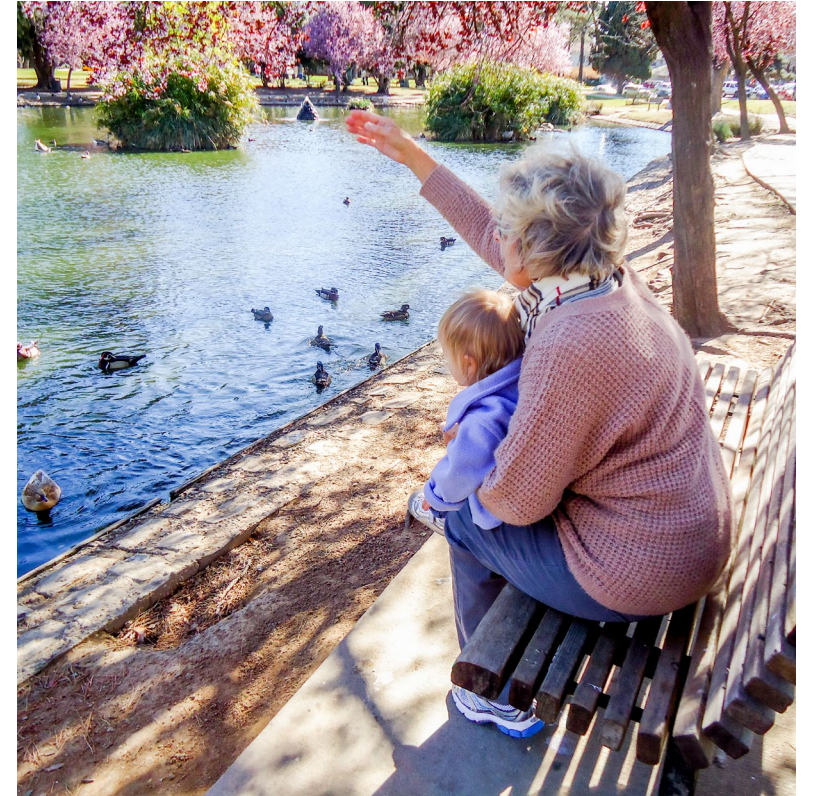


OPPORTUNITY AREAS

- | | | | |
|--------------------------|--------------------------|------------------------------|------------------------------|
| General Plan 2035 | General Plan 2040 | Underutilized | Sacramento City Limit |
| Corridors | Vacant | AV Ratio Between 0.25 to 0.5 | Community Plan Area Boundary |
| | | AV Ratio Between 0.5 to 0.75 | |

AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services





WHAT ARE THE ISSUES AND PRIORITIES FOR POCKET?

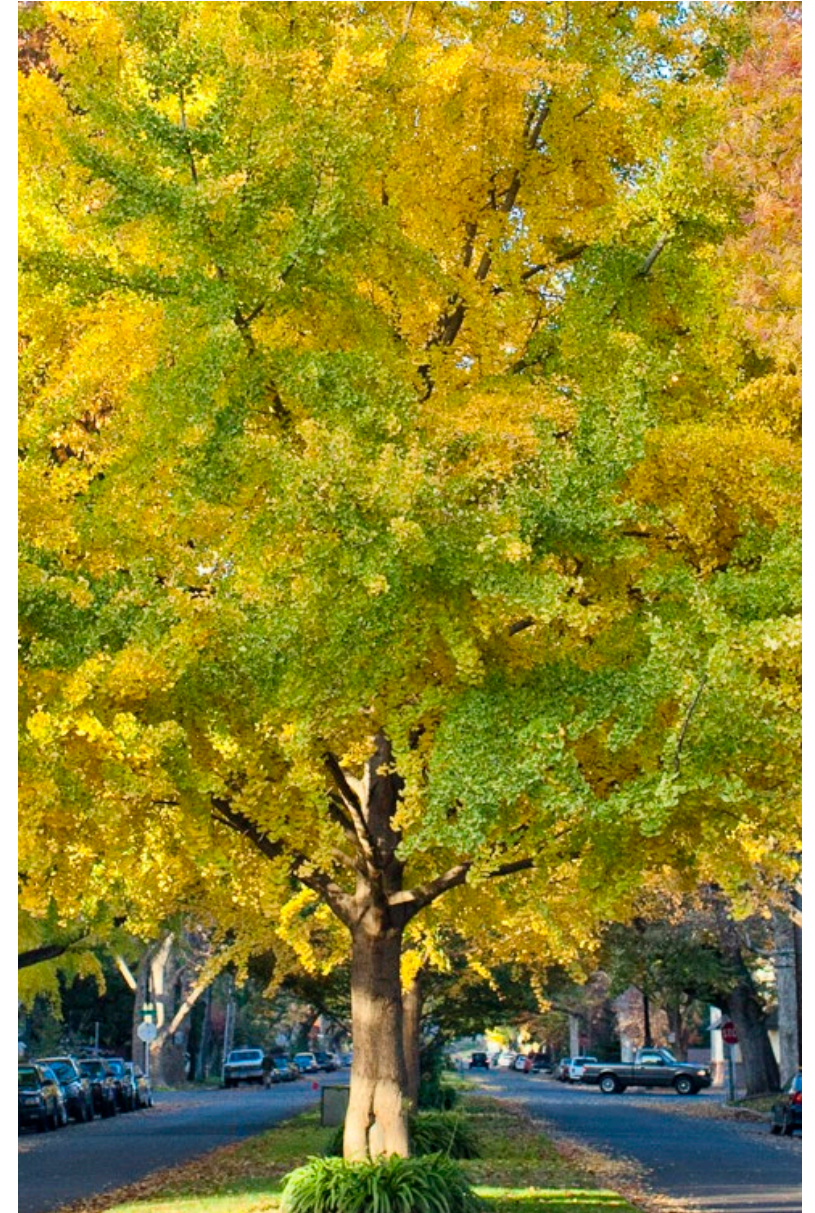
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?



ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR
VISION FOR THE
FUTURE OF
POCKET?





TONIGHT'S ACTIVITY

WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for Pocket?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the Pocket Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?



WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at:
sac2040gpu.org
- Contact:
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