
CENTRAL CITY

COMMUNITY PLAN AREA WORKSHOP

sacramento | **2040**



ICE BREAKER

www.menti.com

Enter code: 85 68 65

In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - Central City Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

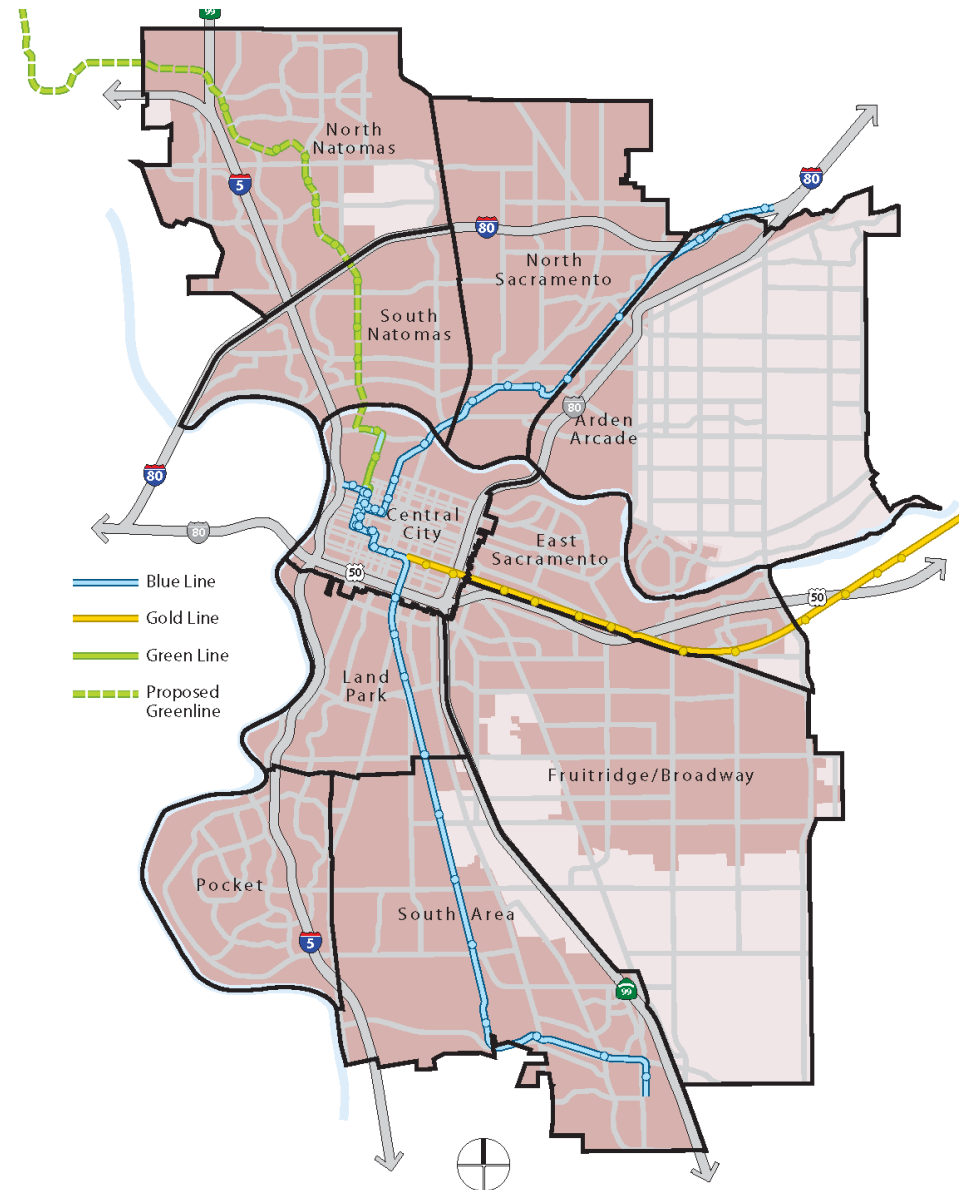




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - Climate Action Plan
 - General Plan
 - Community Plans



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures





WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas

NORTH NATOMAS



NORTH SACRAMENTO



ARDEN ARCADE



SOUTH NATOMAS



CENTRAL CITY



EAST SACRAMENTO



LAND PARK



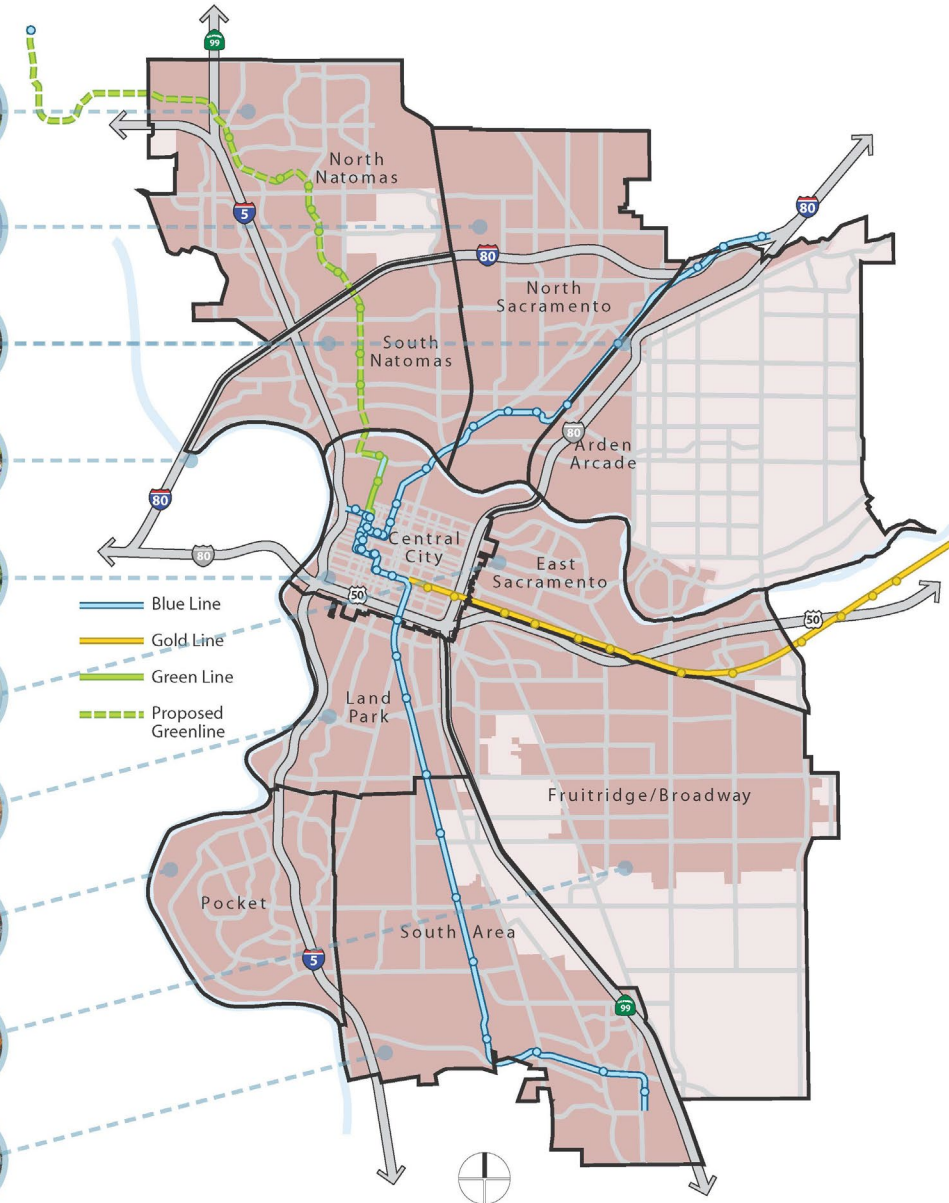
POCKET



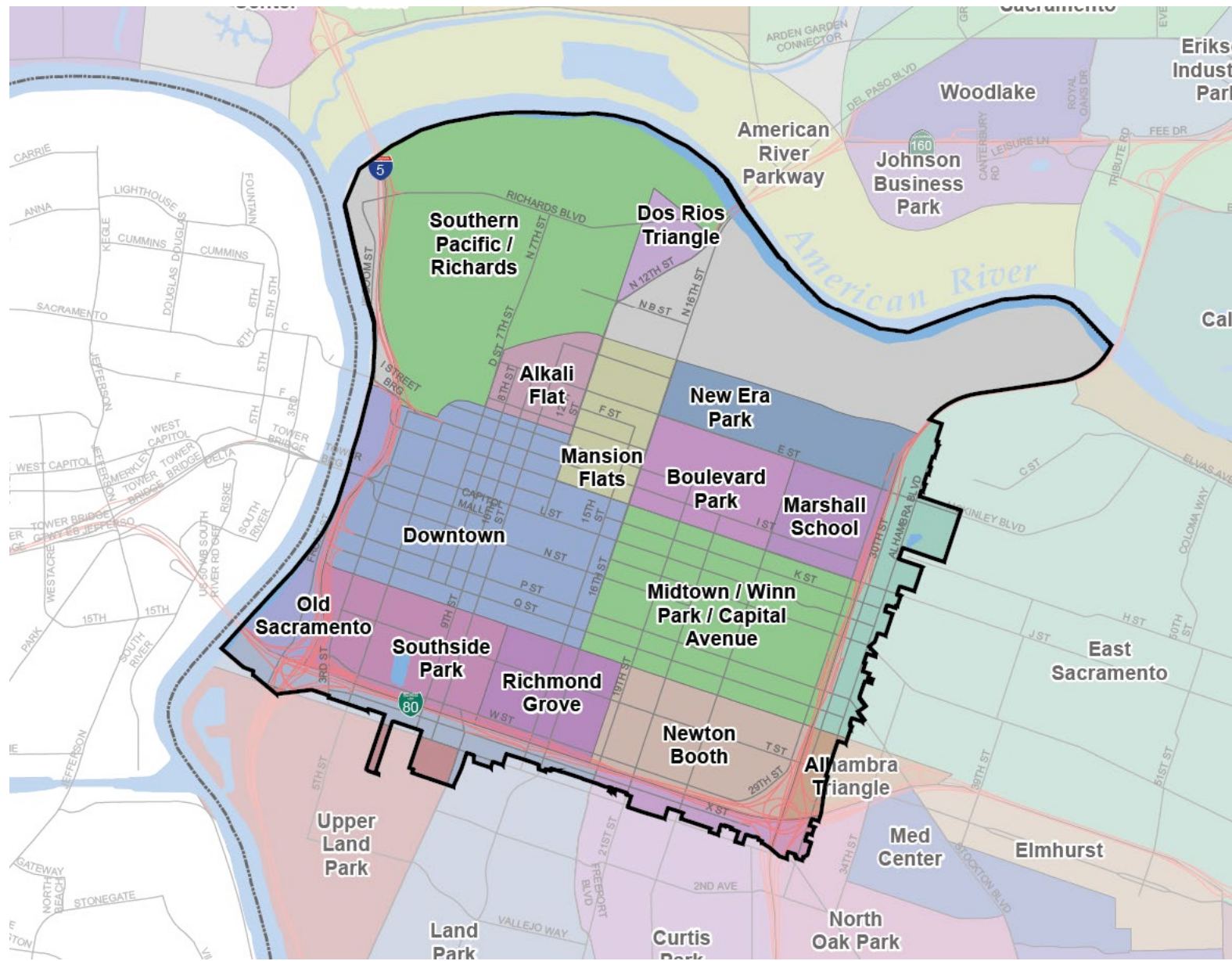
FRUITRIDGE/BROADWAY



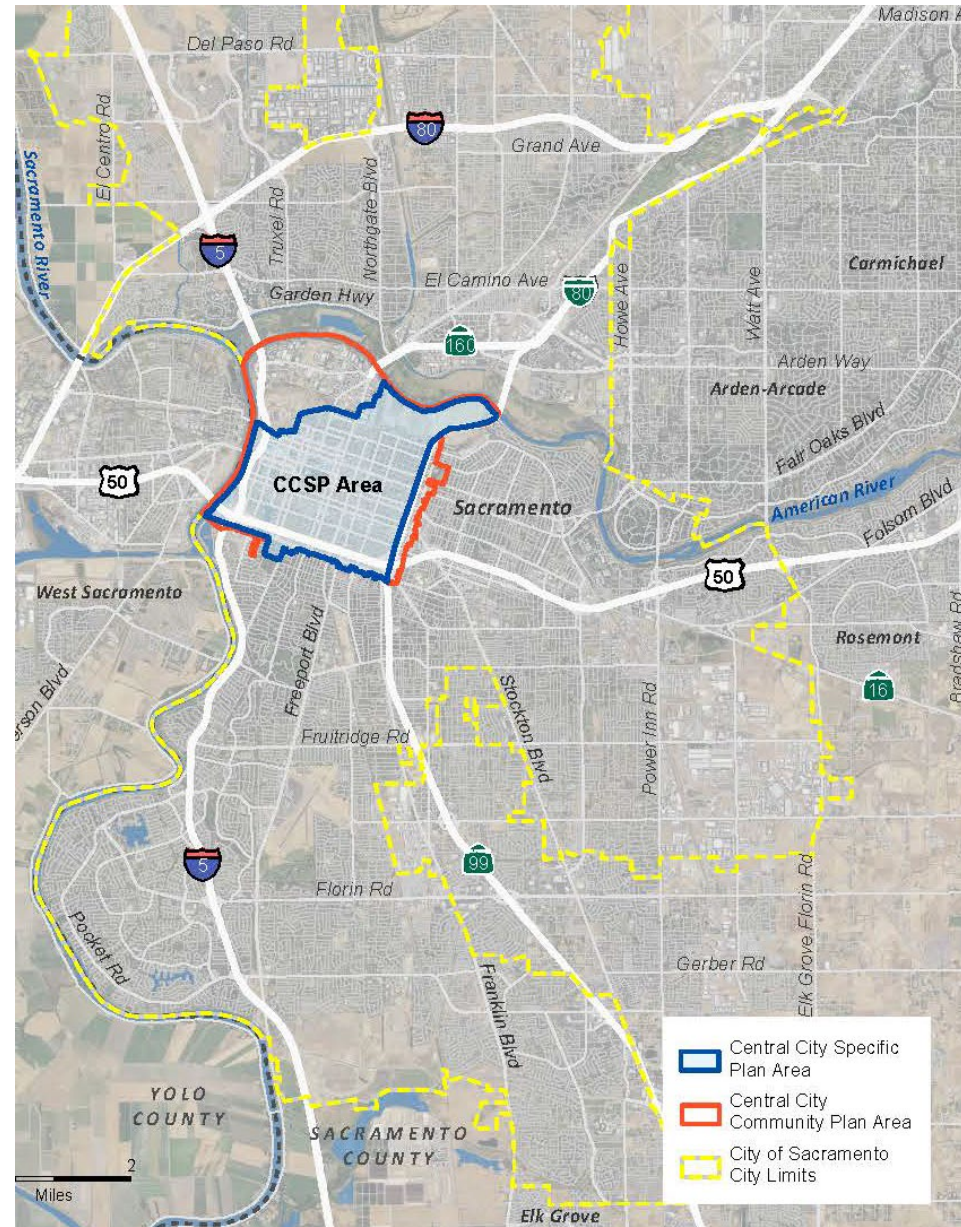
SOUTH AREA



CENTRAL CITY COMMUNITY PLAN AREA



CENTRAL CITY SPECIFIC PLAN AREA (2018)



WHY ARE WE UPDATING THE PLANS?

- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process

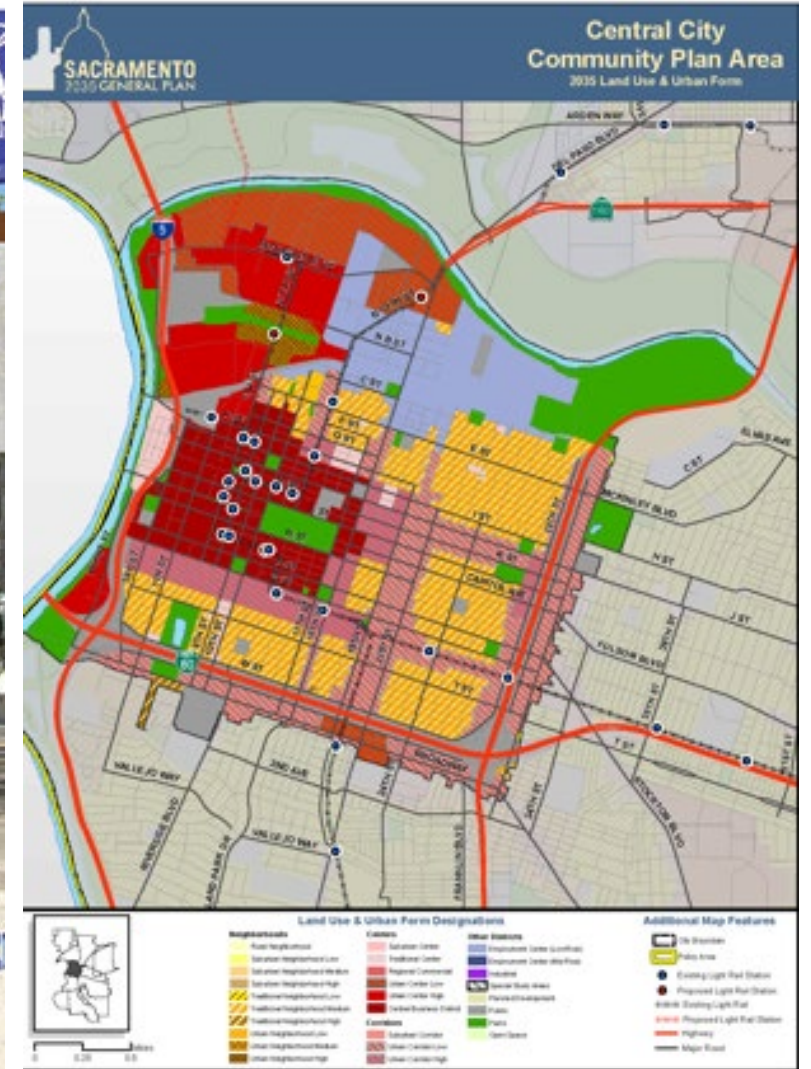
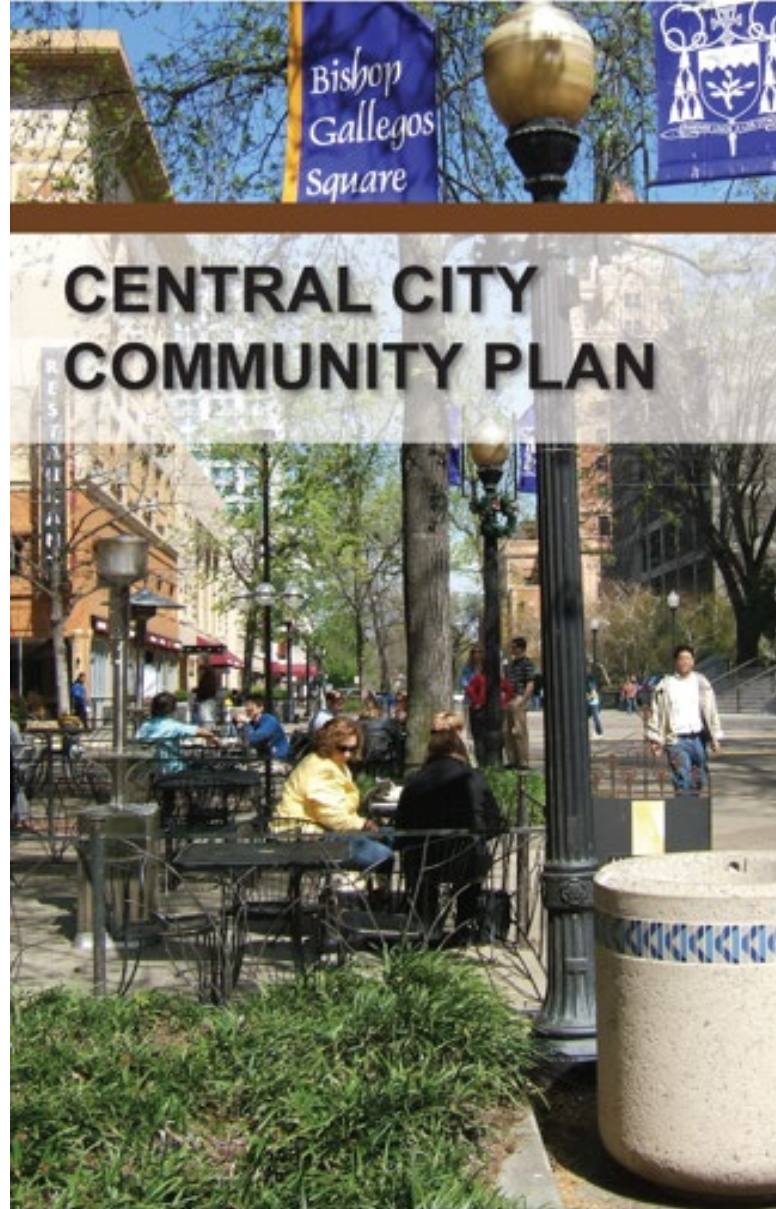
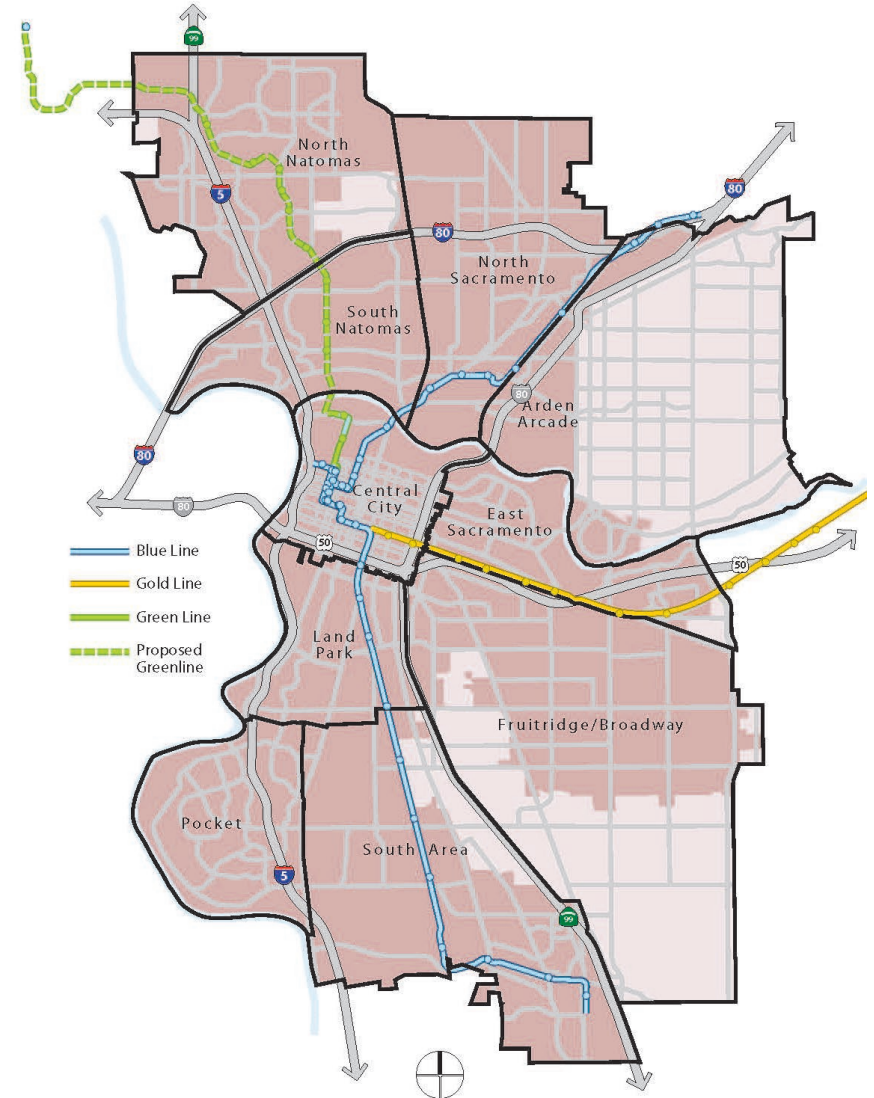


Figure CC-2
2035 General Plan Land Use & Urban Form Designations
for the Central City Community Plan Area

WHAT IS IN A COMMUNITY PLAN?

Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



PROJECT SCHEDULE

2020

2021

Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb Mar Apr May June July Aug Sept Oct Nov Dec Jan Feb

WE ARE HERE →

Master Environmental Impact Report Scoping Meeting



Community Outreach Round 1: Vision, Issues, Opportunities



Community Plan Area Workshops



Citywide Survey



Community Outreach Round 2: Options & Alternatives



Community Plan Area Workshops



Community Open Houses



Public Hearings

ISSUE/OPPORTUNITY IDENTIFICATION

OPTIONS & ALTERNATIVES EXPLORATION

DRAFT PLAN PREPARATION

FINAL PLAN ADOPTION

WHAT WILL THE PLAN BE BASED ON?

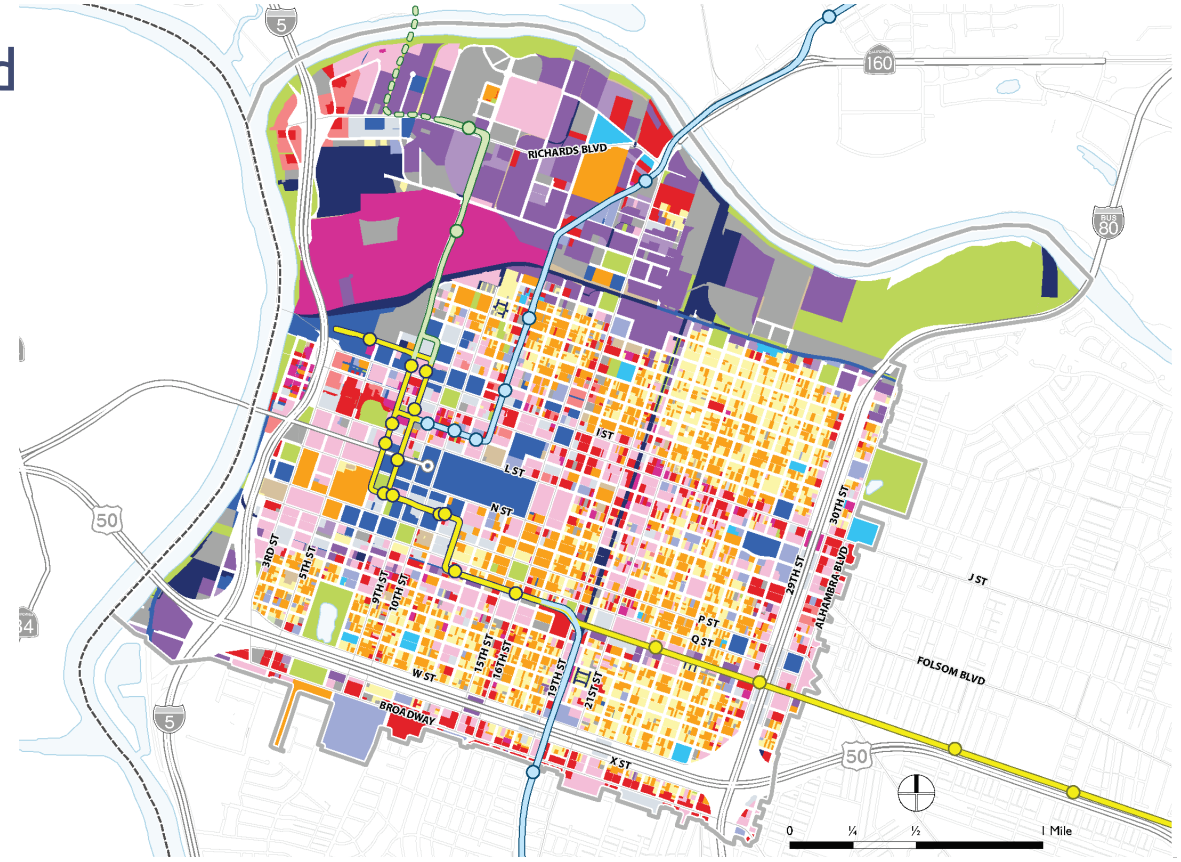
- Demographic, geographic, and economic data
- Input from the community



CENTRAL CITY HAS:

- Housing (yellow and orange)
- Commercial corridors (red)
- Mixed use areas (pink)
- Industrial (purple)
- Office (light pink)

Existing Land



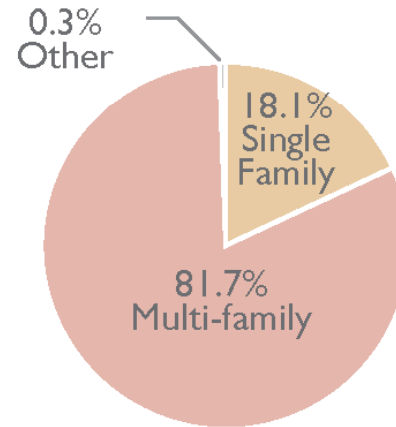
Existing Land Use			
	Agricultural		Office
	Single Family		Mixed Use
	Multi-family		Light Industrial
	Hospitality		Industrial
	Retail/Commercial		Public
			School
			Utilities/Infrastructure
			Vacant
			Open Space/Recreational
			Parking
			Miscellaneous
			Blue Line
			Blue/Gold Line
			Gold Line
			Green Line
			Green Line (Proposed)
			Sacramento City Limit
			Community Plan Area Boundary

CENTRAL CITY HAS:

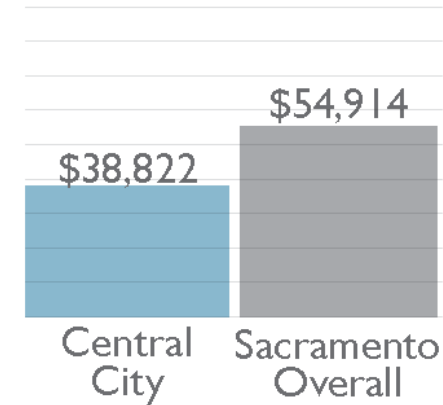
- Mostly multi-family housing
- Median incomes lower than citywide medians
- Median home prices higher than citywide medians
- Mostly jobs in government

Economic Data

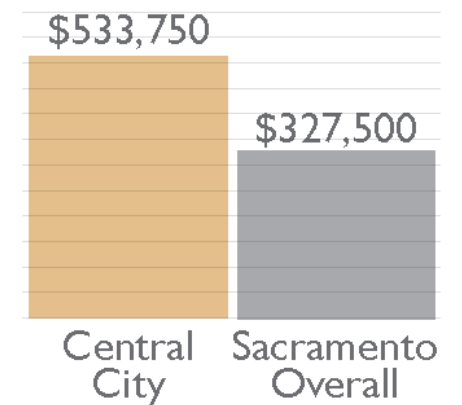
HOUSING TYPES



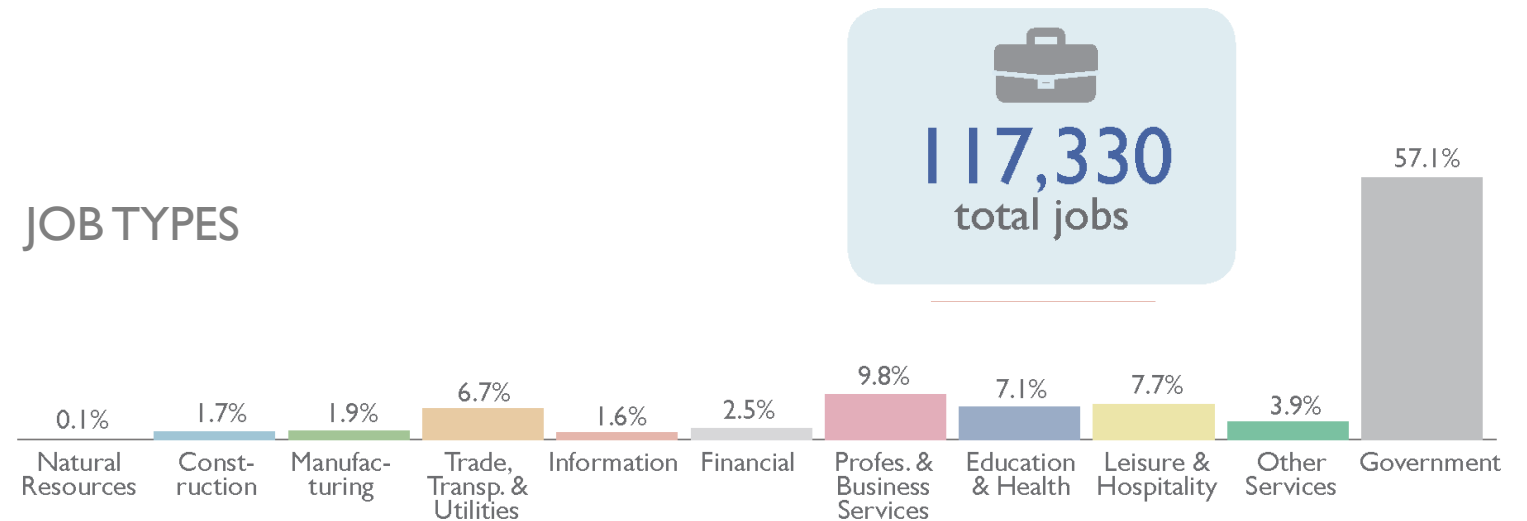
2018 MEDIAN ANNUAL HOUSEHOLD INCOME



2018 MEDIAN HOME SALE PRICE

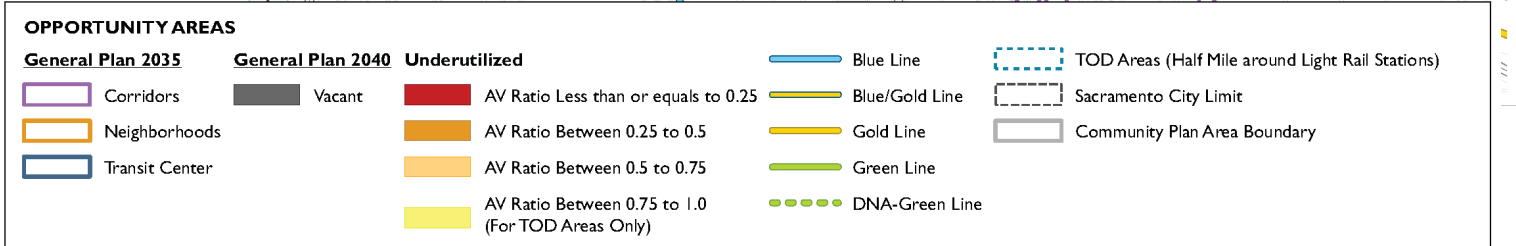
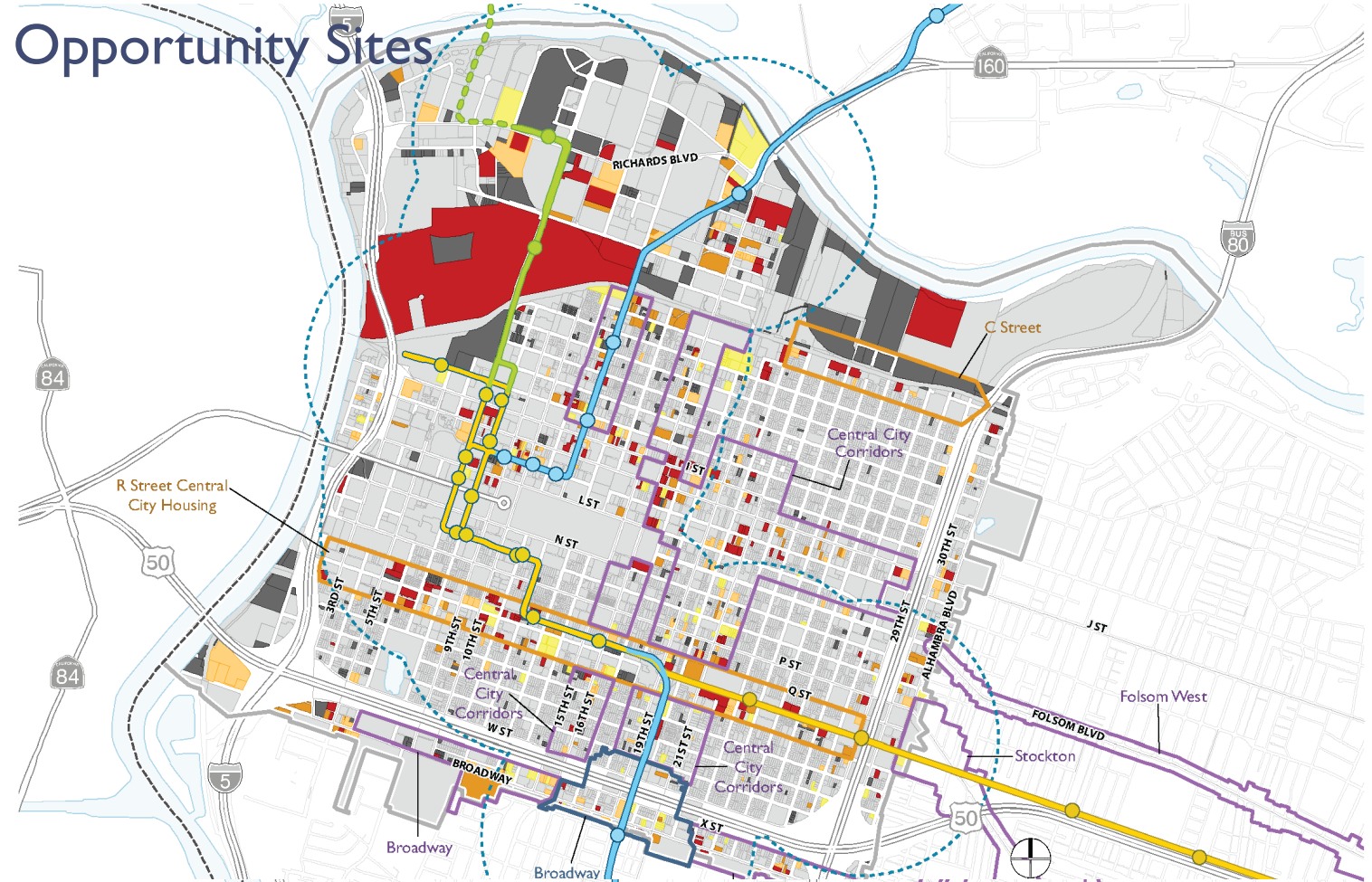


JOB TYPES



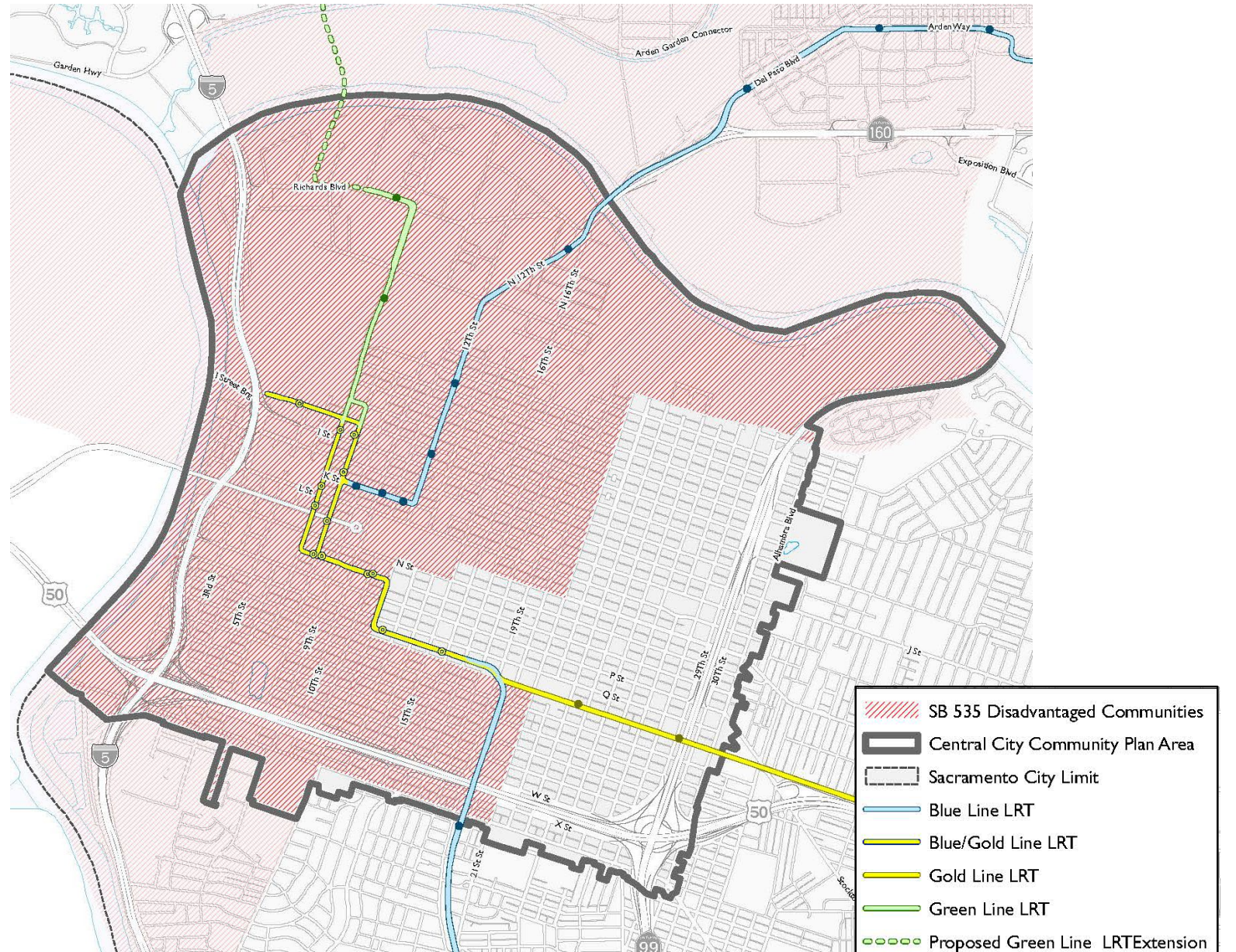
THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- In underutilized lands
- Near transit stops



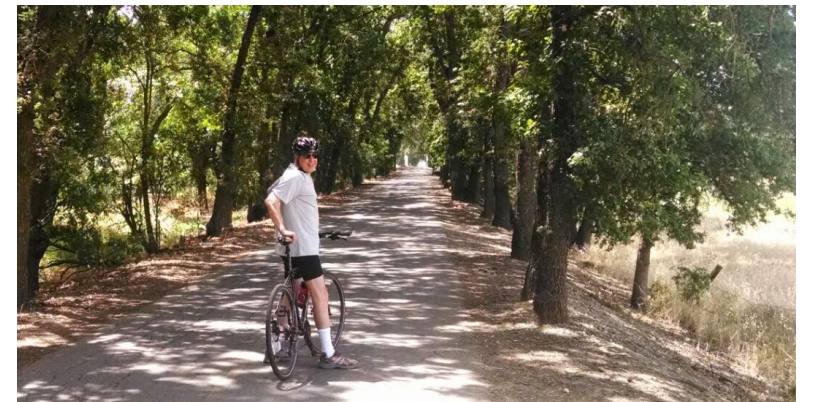
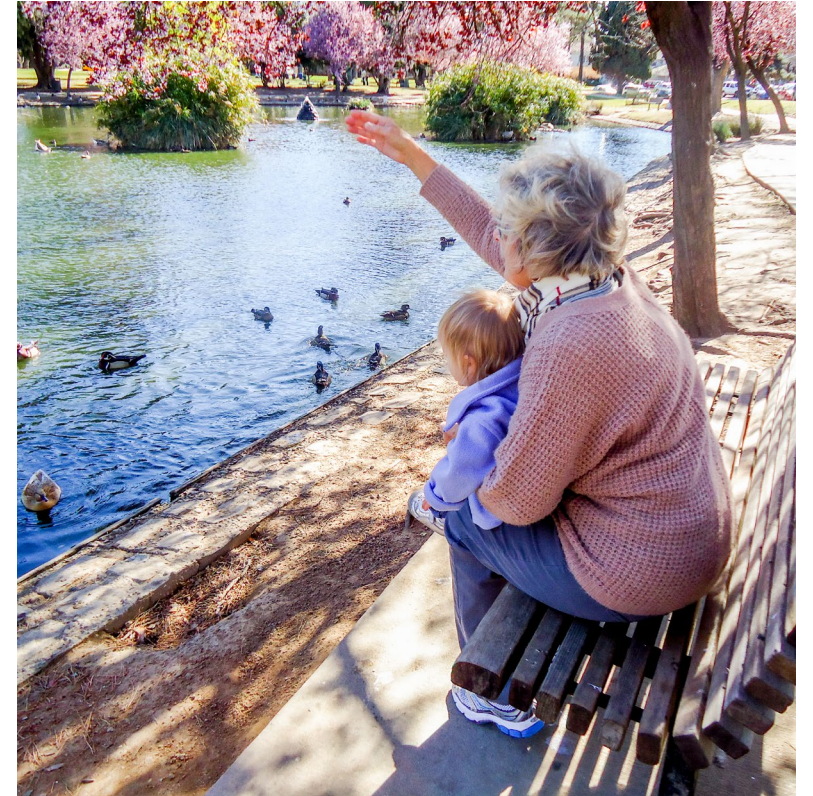
EXPOSURE TO ENVIRONMENTAL PROBLEMS

- Air quality
- Pollution
- Health risks
- Poverty



AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services





WHAT ARE THE ISSUES AND PRIORITIES FOR CENTRAL CITY?

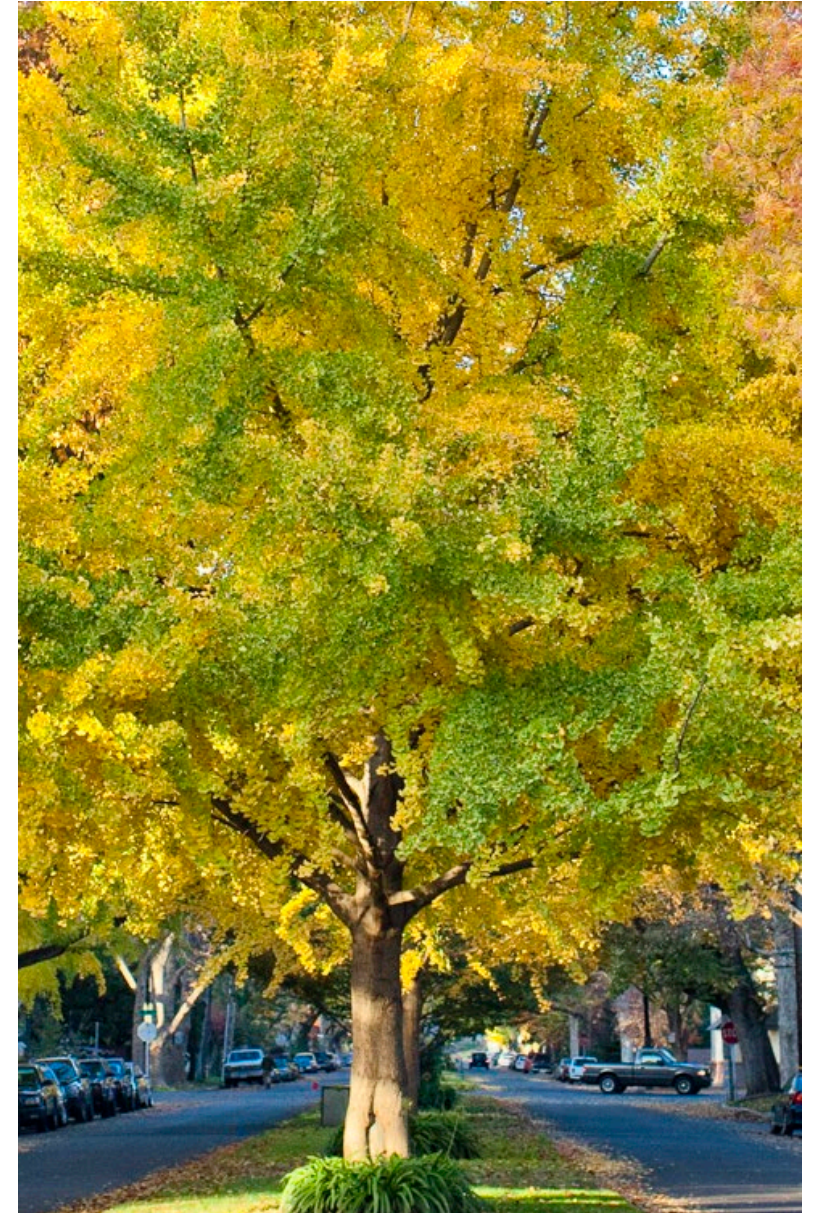
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?



ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR
VISION FOR THE
FUTURE OF
CENTRAL CITY?





TONIGHT'S ACTIVITY

WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for Central City?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the Central City Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?

REPORT BACK:

- What were the key points of discussion at your table?





WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at:
sac2040gpu.org
- Contact:
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