

City of Sacramento General Plan Update Pocket Community Plan Area Meeting

Project Overview

The 2040 General Plan is the City’s blueprint for how and where Sacramento will grow over the next 20 years. It contains policies that guide everything from transportation, to the type of homes available, to jobs, entertainment, public safety and much more.

In 2018, the City initiated an update to the General Plan to ensure it remains responsive to the challenges of the coming years. In parallel, the City will also be preparing an ambitious Climate Action Plan that outlines a community-wide framework for reducing greenhouse gas emissions and establishes Sacramento as a climate leader.

Meeting Purpose, Format and Location

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods. Community members were invited to provide input to refine the Pocket community plan to ensure that it reflects local priorities.

The community meetings are structured in a small working group format, beginning with a welcome/ice breaker and a brief presentation.

In addition to providing feedback through the small groups, community members were also encouraged to provide their thoughts through comment cards.

The Pocket Community Plan Area meeting was held on Monday, August 19, 2019 at Kobasic’s Candies Hall from 5:30 p.m. to 7:30 p.m. More than 40 community members attended the meeting.

To start the meeting, participants engaged in a live polling activity to get them thinking about their neighborhood. Participants responded to a prompt: “In one word, describe what you’d like your neighborhood to be like in 2040.”



Councilmember Jennings speaking with community members

Below is an image depicting their responses:



Matt Hertel, Senior Planner with the City of Sacramento, presented an overview of the General Plan Update process and provided in-depth information about the Pocket Community Plan including previously identified assets, issues, and priorities. Community members were then introduced to the break-out group activity.

Small Working Groups

Working in groups of five to seven people, participants were asked to complete a map-based activity answering a series of questions.

The questions around the community plan are described below in the table below:

Question	Providing input for
What places in your neighborhood make the biggest contribution to livability and community character?	Community assets map
What areas would you like to see change over the next 10-20 years?	Land use designations; policies/actions that address local issues/opportunities
What barriers or obstacles are there to getting around your neighborhood?	Policies/actions that address local issues/opportunities

<p>What headline should describe the Pocket Community Plan Area on the cover of “Sacramento Magazine” in 2040? What images would accompany the article?</p>	<p>Vision statement</p>
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A table facilitator and recorder captured the conversation and input provided by participants.

At the end of the group activity, one representative from each group reported out to the full group on key points of the discussion at their table.

Below are the responses collected by the table recorder and facilitators.

Key Themes

During the small group session activity, several key themes emerged, such as the multitude of public resources in the community. Some public resources specifically identified by all the groups included the schools, parks, community centers, and gardens in the Pocket area. Many community members appreciate their neighborhood because it’s quiet, safe, and walkable. While many groups pointed out there are several grocery stores and shopping centers, several residents would like to see more retail centers developed. Many community members stated that they want to see the Pocket area become safer for cyclists, pedestrians and motorists. They suggested several ideas to improve safety for these groups such as, better development of bike trails, more street lighting, better signage, or traffic calming measures on busy roads. Many groups had similar ideas for their vision of the Pocket area in 2040. These shared ideas included: safety, sustainability, bikeable, and diversity.

Group 1

Group 1 identified many assets that contribute to their neighborhood’s livability and character. Some of the assets include: The Delta Shores Shopping Center, Kobasic’s Candies, The Greenbelt, ACC Senior Services, Robbie Waters Pocket-Greenhaven Library, and local schools. John F. Kennedy High School was named especially as a local school that contributes to the areas livability. Group 1 also mentioned that ACE Hardware is a great supporter of the community.



Group 1 discusses the table map

When asked about changes they would like to see in the next 10-20 years, Group 1 discussed issues centered around transportation, housing, retail development, and crime. Specifically, community members pointed out that crossing the street at Pocket Road as a pedestrian is unsafe

and the street needs traffic signals. Additionally, Group 1 identified the Greenhaven and Pocket Road intersection and Riverside Boulevard as being unsafe for pedestrians and cyclists. General comments on transportation issues included: a desire for improved traffic enforcement, traffic calming measures near Interstate 5, better signage and lighting near schools. This Group would also like to see more frequent bus stops in their neighborhood, more electric vehicle charging stations, and other environmentally friendly transit options.

Group 1 would also like to see more restaurant options, less vacancies in the Bel Air Shopping Center. Along Florin Road and Riverside Boulevard, this Group would like more retail and coffee shops. Residents also expressed a desire for additional community gardens, a more visible police presence, and better enforcement near freeway entrances.

Group 1 spoke about the barriers they face when getting around their neighborhood. Community members pointed out that the Pocket area is not very walkable, due to poor traffic control on Greenhaven Drive and Florin Road. Other barriers the group identified were pedestrian walkways being blocked by private fences, a lack of a tree canopy, and an absence of interesting destinations in the area. Group 1 wants to see more public transit, a well-maintained bike path that connects to Downtown, a water taxi system for the river, and a comprehensive evacuation plan for natural disasters and flooding.

Group 1's vision for the Pocket area's headline on the 2040 *Sacramento Magazine* cover is: "A friendly, diverse, and safe neighborhood."

Group 2

Group 2 identified many assets that contribute to their neighborhood's livability and character. These include restaurants, the Robbie Waters Pocket-Greenhaven Library, a general feeling of public safety, the elementary schools, John F. Kennedy High School, and the Water Tower on Freeport Boulevard. Other assets mentioned were the SF Supermarket, Nugget Supermarket, and Raley's Bel Air Supermarket. This Group also identified the Sacramento River, Garcia Bend Boat Access, veterinary facilities, the bikeway atop the levee, the tree canopy, churches, and the assisted living facilities at Sutter Health, and Seymour Park, as other contributors to the community.



Group 2 discusses the table map

Group 2 appreciates the Pocket area for being quiet, not having a lot of traffic congestion, and the relatively affordable cost of housing.

When asked about changes they would want to see in the next 10-20 years, Group 2 raised issues related to active transportation, evacuation plans, and retail development. Specifically, community members pointed out that bikeways need to be extended further and the homeless issue needs to be addressed. The Group expressed a need for another junior high school and improved infrastructure to protect against flooding.

Group 2 addressed the barriers they face when getting around in their neighborhood. Community members pointed out that the design of bike paths does not adequately serve both pedestrians and cyclists. Consequently, this Group felt that the paths should be made wider. Additionally, Group 2 wants to see fences along the bike trail.

Group 2's vision for the Pocket area's headline on the 2040 *Sacramento Magazine* cover is: "Sacramento Living at its Best," or "Pocket of Serenity," or "The Pocket: A Community for all Ages."

Group 3

Group 3 also identified several assets that contribute to their neighborhood's livability and



Group 3 discusses the Pocket community plan area

character. These assets include: the Bing Maloney Golf Course, John F. Kennedy High School, the local parks, Sacramento Portuguese Hall, Kobasic's Candies. This Group also thought that Lake Crest Village Shopping Center, the grocery stores, the ACC Senior Services, and Elks Lodge No. 6 were contributors to the community. Community members also appreciate that the Pocket area is quiet, walkable, and provides an easy commute to Downtown Sacramento.

When asked about changes they would like to see in the next 10-20 years, Group 3 said they would like to see more mixed-use office and retail spaces, additional afterschool programs for youth, additional senior centers, and more programmed activities and events in the parks. Group 3 would also like to see improved transit options, a community pool, a more visible police presence, more job opportunities, affordable micro-transit, better regulation on recycling, and more condominium development.

Group 3 spoke out about the barriers that they face when getting around in their neighborhood. Community members pointed out that the Pocket area has minimal transit options. There is also, a lack of bike access on the Little Pocket levee, no ADA accessibility for freeway overpasses, high traffic congestion throughout the area, and unsafe biking conditions near the Fruitridge Road and Riverside Blvd. intersection.

Finally, Group 3's vision for the Pocket area's headline on the 2040 *Sacramento Magazine* cover is: "A diverse, safe, walkable, and sustainable community."

Group 4

Group 4 identified many different assets that contribute to their neighborhood's livability and character. These assets include: The John F. Kennedy High School, Kobasic's Candies, the Bing Maloney Golf Course, ACC Senior Services and the assisted living facilities. This Group also mentioned their neighborhood's, walkability, bike trails, Nugget Supermarket, residential areas, Lake Crest Shopping Center, Portuguese Hall and the Elks Lodge No. 6 as contributors to livability in their community.

When asked about changes they would want to see in the next 10-20 years, Group 4 said that they want better infrastructure, more park amenities, including a community pool, as well as more transit options. Other changes the Group would like to see include: a more visible police presence, higher density development near transit areas, and improved senior citizen access to transit.



Group 4 discusses the table map

Group 4 spoke about the barriers that they face when getting around their neighborhood. Community members pointed out that the Pocket area has some unsafe roads and intersections that need improvement. The Group also mentioned poor bike lane infrastructure, unreliable paratransit service and an overall lack of public transit options.

Group 4's vision for the Pocket area's headline on the 2040 *Sacramento Magazine* cover is: "The Pocket Area: The most diverse, livable, safe, vibrant, and environmentally aware river community!"

Group 5

Group 5 identified many assets that contribute to their neighborhood’s livability and character.



Group 5 discusses the Pocket community plan area

These assets include Garcia Bend Park and access to the Sacramento River Bike Trail, The Greenbelt, and the Bel Air Shopping Center. This Group also appreciates the dog parks, the community garden, Bing Maloney Golf Course, the School of Engineering and Sciences, John F. Kennedy High School and the availability of Section 8 housing. Community members in this Group like the walkability along the canals and levee, and love this area being a safe to live in.

When asked about changes they would want to see in the next 10-20 years, Group 5 said that they want to see more bike path connectivity to other neighborhoods and

into Downtown. Other changes this Group would like to see are additional bus transit options, more grocery stores, beautification of the trails along the canals, traffic calming measures on busy streets, and increased flood safety precautions. Group 5 is also interested in seeing more resources being allocated to the homeless, a more visible police presence and more assisted living facilities. Group 5 would like a community pool, improved elementary schools, additional affordable housing, and regular trash pick-up at Garcia Bend Park, especially after community and sports events.

Group 5 discussed the barriers that they face when getting around their neighborhood. Community members pointed out that vehicles drive too fast along Riverside Blvd., Gloria Drive, Pocket Road, and near Garcia Bend Park. This Group thinks that there should be more Park & Ride lots for commuters, better transit options for seniors and an express Sacramento Regional Transit option for getting Downtown. Residents also mentioned the need for enhanced safety along bike trails, more radar speed enforcement, and illuminated pedestrian crosswalks for safety.

Finally, Group 5’s vision for the Pocket area’s headline on the *Sacramento Magazine* cover in 2040 is: “Greenhaven is a Safe Haven.” The image accompanying the headline would be of a family biking down the Sacramento River Bike Trail.

Group 6

Group 6 identified the following assets that contribute to their neighborhood’s livability and character: the Robbie Waters Pocket-Greenhaven Library, ACC Senior Services, the grocery stores, churches, bike trails, parks, and the riverfront.

When asked about changes they would want to see in the next 10-20 years, Group 6 said they want to see a bike trail going all the way Downtown, more casual gathering places, better restaurants and cafes, safer crosswalks, and redevelopment of the canals. This Group would also like to see more assisted and accessible living facilities.



Group 6 discusses the Pocket community plan area

Group 6 spoke out about the barriers that they face when getting around their neighborhood. Community members pointed out that the Pocket area has an incomplete levee trail, incomplete or destroyed sidewalks, poor traffic signal timing at the Riverside Blvd. and Florin Road intersection and lacks a ramp meter light at the Interstate 5 ramp.

Finally, Group 6’s vision for the Pocket area’s headline on the 2040 *Sacramento Magazine* cover is: “Improved Levee Saves Pocket!” or “Pocket Wins Most Friendly Walking and Biking Neighborhood Award,” or “Cultured, Connected, and Green.”

Group 7

Group 7 identified the following assets that contribute to their neighborhood’s livability and character: the community gyms and garden, the parks, walkability, the bike paths, and the Chopsticks Express restaurant.

When asked about changes they would want to see in the next 10-20 years, Group 7 said that they want to see more restaurants, a plan to address the homeless population, improved bike trail connectivity, improvements made along the canals, and additional traffic control signage. They would also like to see a farmer’s market, parking options in Seymour Park, more



Group 7 discusses community assets

electric vehicle charging stations, redevelopment of the Bear Flag Building, higher utilization of the Greenhaven Cabana Club South, and better maintained park restrooms.

Group 7 discussed the barriers that they face when getting around their neighborhood. Community members pointed out that the Pocket area needs better traffic enforcement, more dog parks, as well as safer pedestrian crossings. This Group would also like better bike and pedestrian connectivity, more street lighting, along with crosswalk improvements at Greenhaven Drive and Florin Road, and a road diet to slow traffic at Gloria Drive and Pocket Road.

Finally, Group 7's vision for the Pocket area's headline on the 2040 *Sacramento Magazine* cover is: "Quiet, Cool, and Just Down the River." The headline would be accompanied by an image of a farmer's market with additional images reflecting a community garden, dog park, river taxi, a micro transit system, and a brewery.

Comment Cards

Community members had the option to fill out a comment card to submit to the project team after the meeting was over. Below is a compilation of the comments received after the Pocket Community Plan Area Meeting.

- "Increase neighbor friendliness and desirability by improving looks. Speed bumps on steroids are ineffective, unattractive, decrease value of home and dangerous to cars. Get rid of them. Use smaller size - more effective, less costly and not as dominating in appearance. Improve canals in Pocket by landscaping (fences look like prisons) along fences, improve quality of water. Enforce speed limits. There is noise, racing, and unsafe conditions on Pocket late at night. Reduce noise by going after loud mufflers who are usually speeding. Residential speed limit should be 30 mph except for schools/hospitals."
- "Separated bike lanes in Midtown - keep them coming! Turn 1 ways to 2 ways; people should savor our city, not speed through it. 10k housing units in Pocket. I don't mind density near me in Midtown, make the River District carry its weight."
- "The increasing number of homeless encampments in public areas is my number one concern. I do not appreciate, condone, or support public encampments or the right to live on public property - this issue is destroying our quality of life in Sacramento. City leaders should work to reduce numbness to this problem."

Welcome Table Map

This map was posted at the welcome table as community members signed into the meeting. Attendees had the option to place a sticker indicating where they live in the Pocket Area.



Marked Table Maps

The below maps were used in the small group discussions. Attendees were asked to place green dots on assets to their community, such as a park, coffee shop, community gathering space, or place red dots on areas that need improvement. For example, areas where it is unsafe to cross the street.





Pocket Community Plan Area

Language academy of Sacramento (locking in pocket)
 + Bus Service is bad in the area
 + Disparity in bus usage
 + On Demand bus service would be great!!

Joint use of JFHC Track Field
 Need a Farmers Mkt
 Need Community Centers







Notification

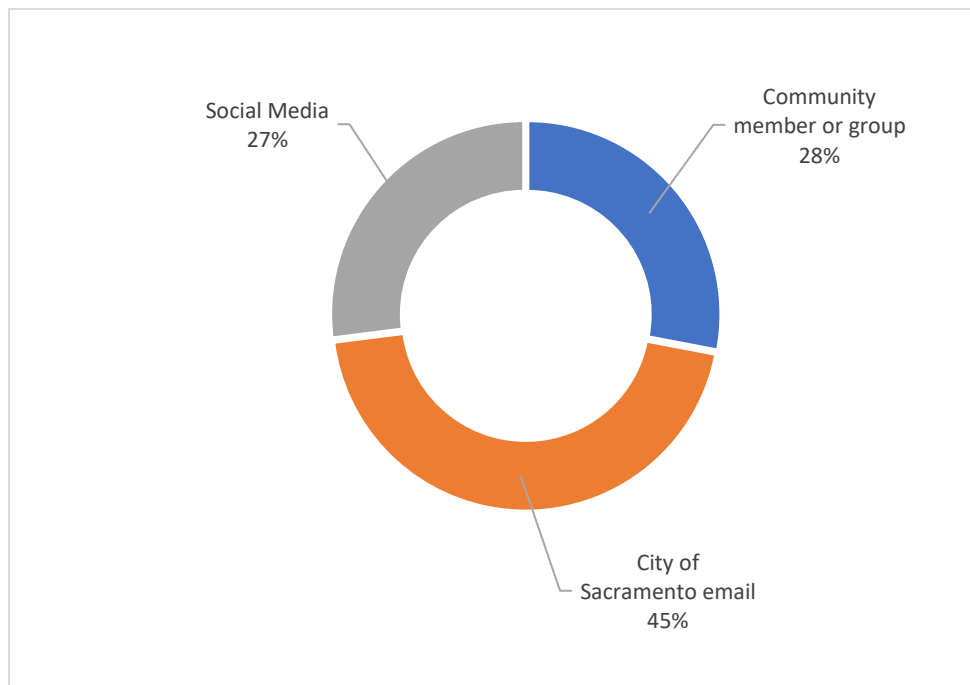
An email notification and subsequent reminder email were sent to more than 69,000 community members.

Below are some of the community leaders, community-based organizations, neighborhood associations, and local agencies who shared the workshop information on their media platforms or through e-newsletters:

- City of Sacramento Councilmember Rick Jennings
- City of Sacramento Councilmember Steve Hansen
- Pocket-Greenhaven Community Association
- Kobasic's Candies

A news release including information about the workshops was sent to the City of Sacramento's media distribution list.

Attendees were asked to share how they heard about the events. Below is a summary of their responses:



Appendix

- Notification Flier
- Presentation
- Comment Card



Help Shape the Pocket Plan

Monday, August 19, 2019

5:30 - 7:30 p.m.

Kobasic's Candies | 5324 Riverside Boulevard, Sacramento

The Sacramento General Plan includes 10 community plans that identify and address local issues and opportunities in our neighborhoods.

We need your input to refresh the community plans and ensure they reflect local priorities. Join us for a community workshop to help shape the Pocket Plan on Monday, August 19.

Be sure to arrive by 5:30 p.m. and plan to stay until 7:30 p.m. Food will be provided at this family-friendly event.

Meeting agenda

5:30 p.m. Welcome + live polling exercise

5:40 p.m. Presentation

6:10 p.m. Group activity

7:10 p.m. Wrap-up

Please RSVP

bit.ly/pocketcpa



Pocket Plan Area, highlighted in orange

For reasonable accommodation needs due to a physical disability that may hinder your participation, please contact the City's ADA Coordinator directly at (916) 808-8795.

Do you require translation to another language? Please let us know at least one week before the meeting.

CALL 311 我們講中文 · Hablamos español · Мы говорим по-русски · ພວກເຮົາເວົ້າພາສາລາວ · Peb hais lus Hmoob · Chúng tôi nói tiếng Việt

More information can be found online at www.sac2040gpu.org

Questions? Contact acuellar@aimconsultingco.com

POCKET

COMMUNITY PLAN AREA WORKSHOP

sacramento | 2040



ICE BREAKER

www.menti.com

Enter code: 34 93 2

In one word or phrase, describe how you'd like your neighborhood to be in 2040.

AGENDA

- Welcome / Ice Breaker
- Opening presentation
 - What is Sacramento | 2040 ?
 - What are Community Area Plans?
 - Pocket Assets, Issues, and Priorities
 - Activity Introduction
- Table activity
- Report Back
- Next Steps

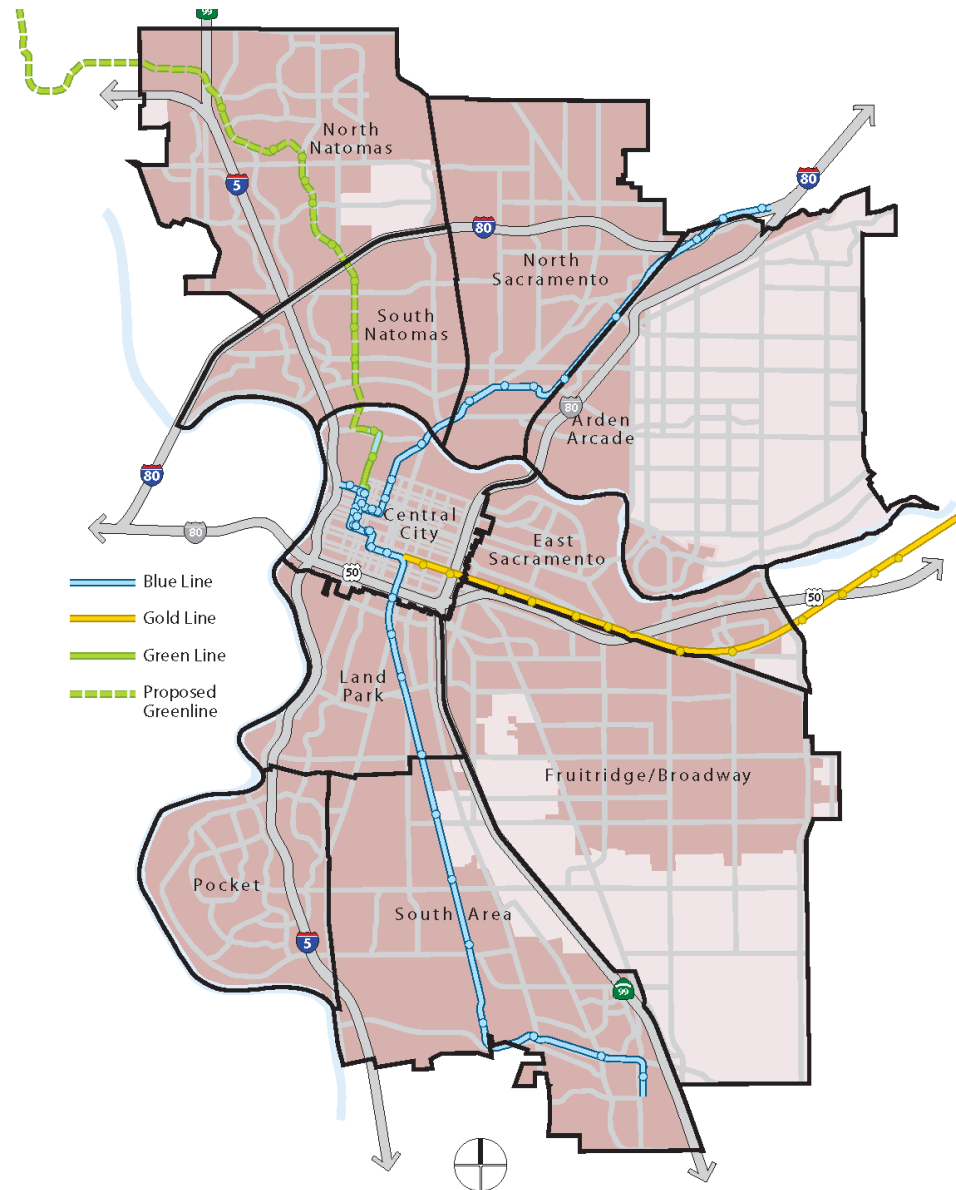




WHAT IS SACRAMENTO | 2040?

WHAT IS SACRAMENTO | 2040?

- Updates for key long-range planning documents:
 - Climate Action Plan
 - General Plan
 - Community Plans



WHAT IS A GENERAL PLAN?

- Blueprint for urban development and preservation
- Provides a 20-year framework for Sacramento's future

Sacramento's General Plan will address:

- Land Use & Urban Design
- Historic & Cultural Resources
- Economic Development
- Housing
- Mobility
- Utilities
- Education, Recreation & Culture
- Public Health & Safety
- Environmental Resources
- Environmental Constraints
- Environmental Justice

WHAT IS A CLIMATE ACTION PLAN?

- Roadmap for reducing a city's GHG emissions and adapting to climate change

Sacramento's Climate Action Plan will include:

- Inventory of current emissions
- Greenhouse gas targets and forecasts
- Greenhouse gas mitigation measures





WHAT ARE COMMUNITY PLANS?

WHAT IS A COMMUNITY PLAN?

- Community Plans include specific policies that are localized and unique to Sacramento's different community areas

NORTH NATOMAS



NORTH SACRAMENTO



ARDEN ARCADE



SOUTH NATOMAS



CENTRAL CITY



EAST SACRAMENTO



LAND PARK



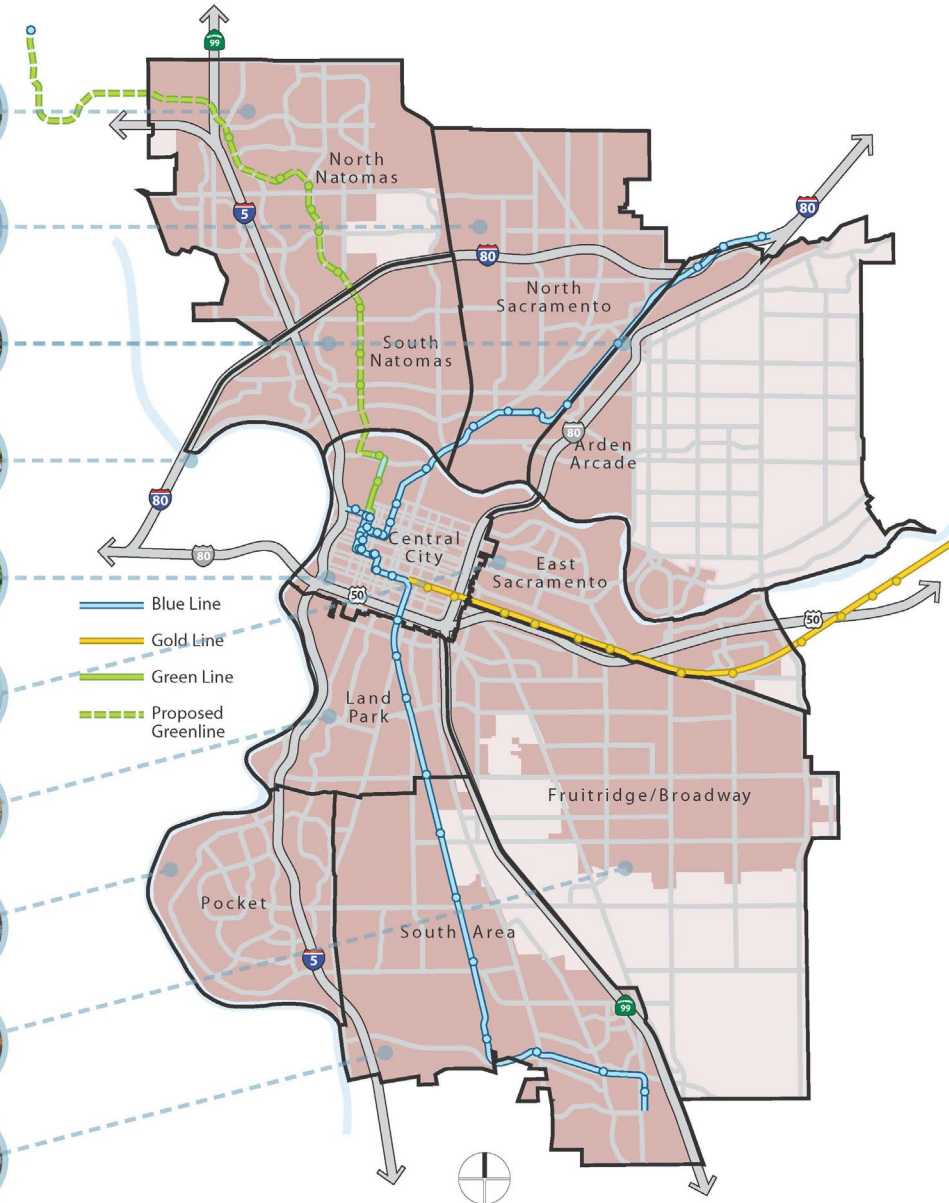
POCKET



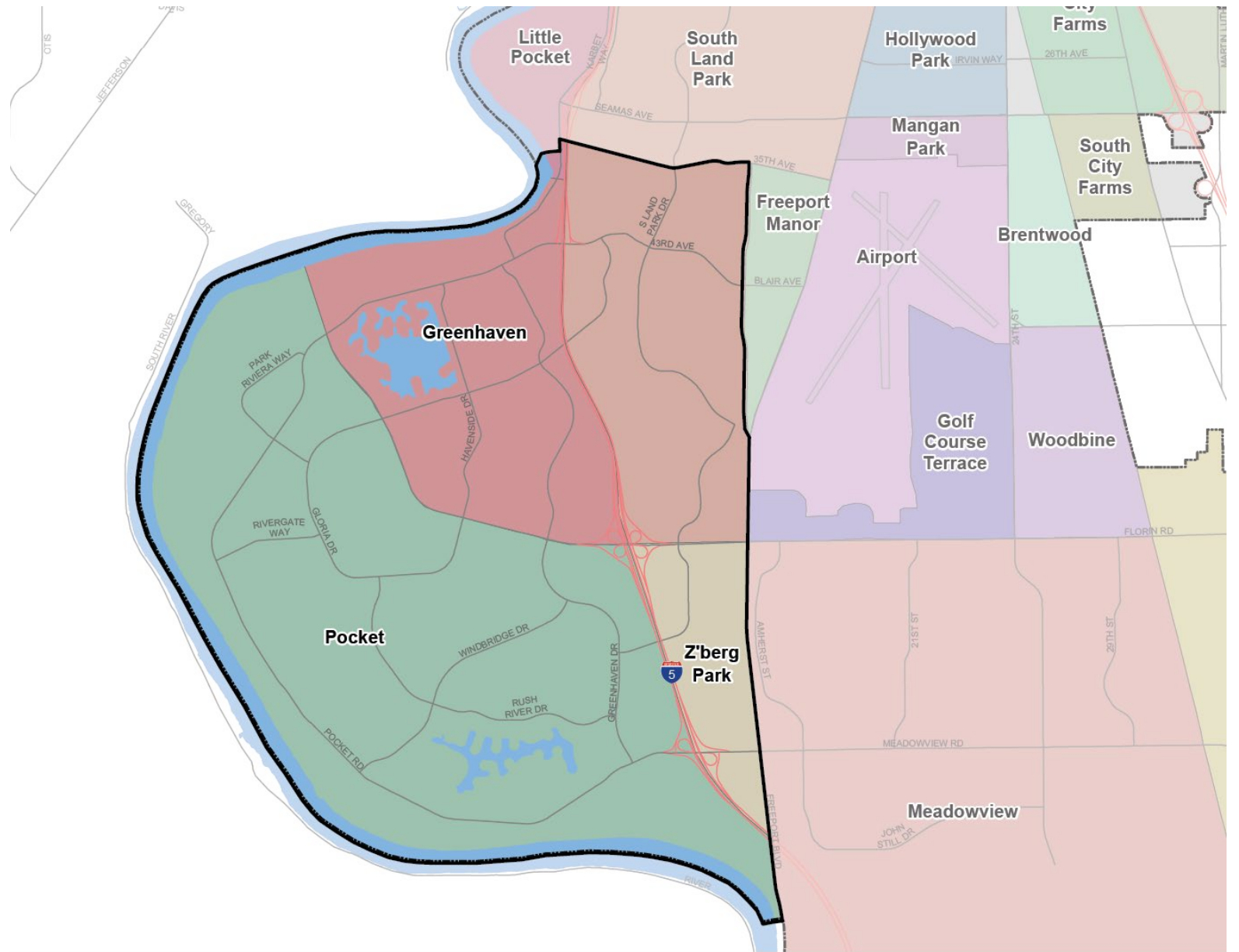
FRUITRIDGE/BROADWAY



SOUTH AREA

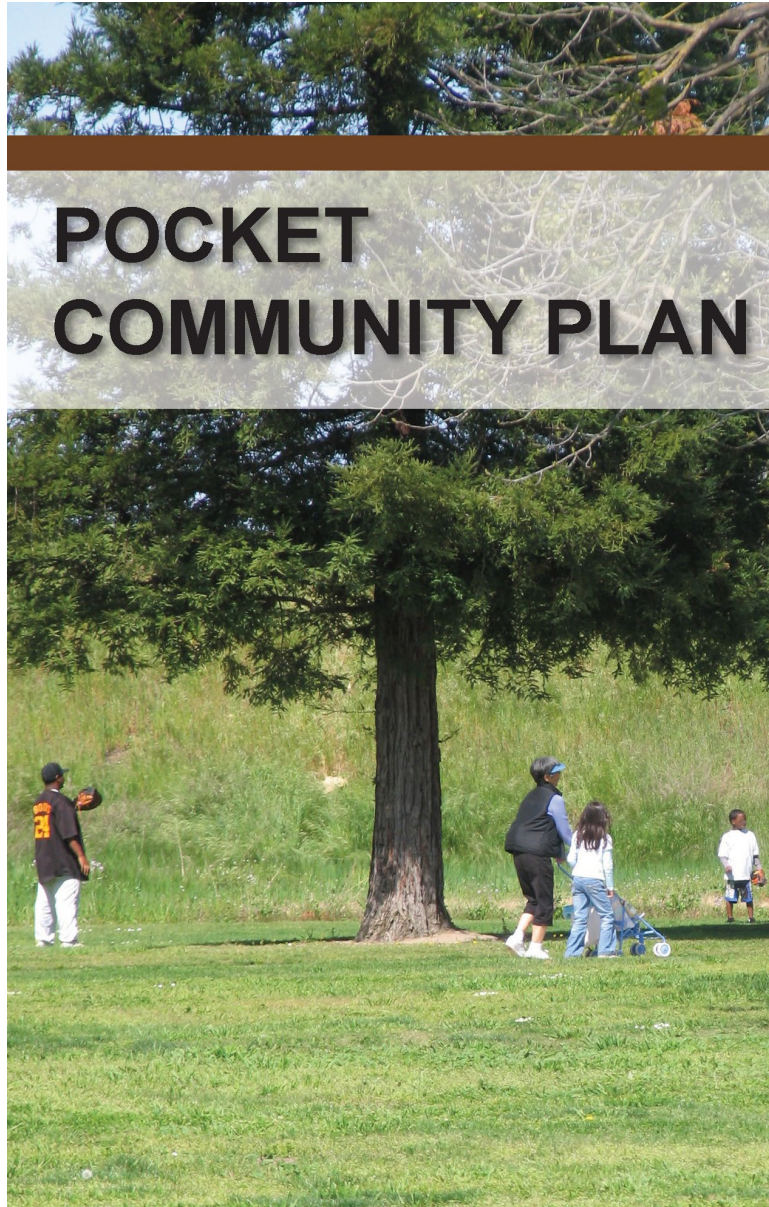


POCKET COMMUNITY PLAN AREA



WHY ARE WE UPDATING THE PLANS?

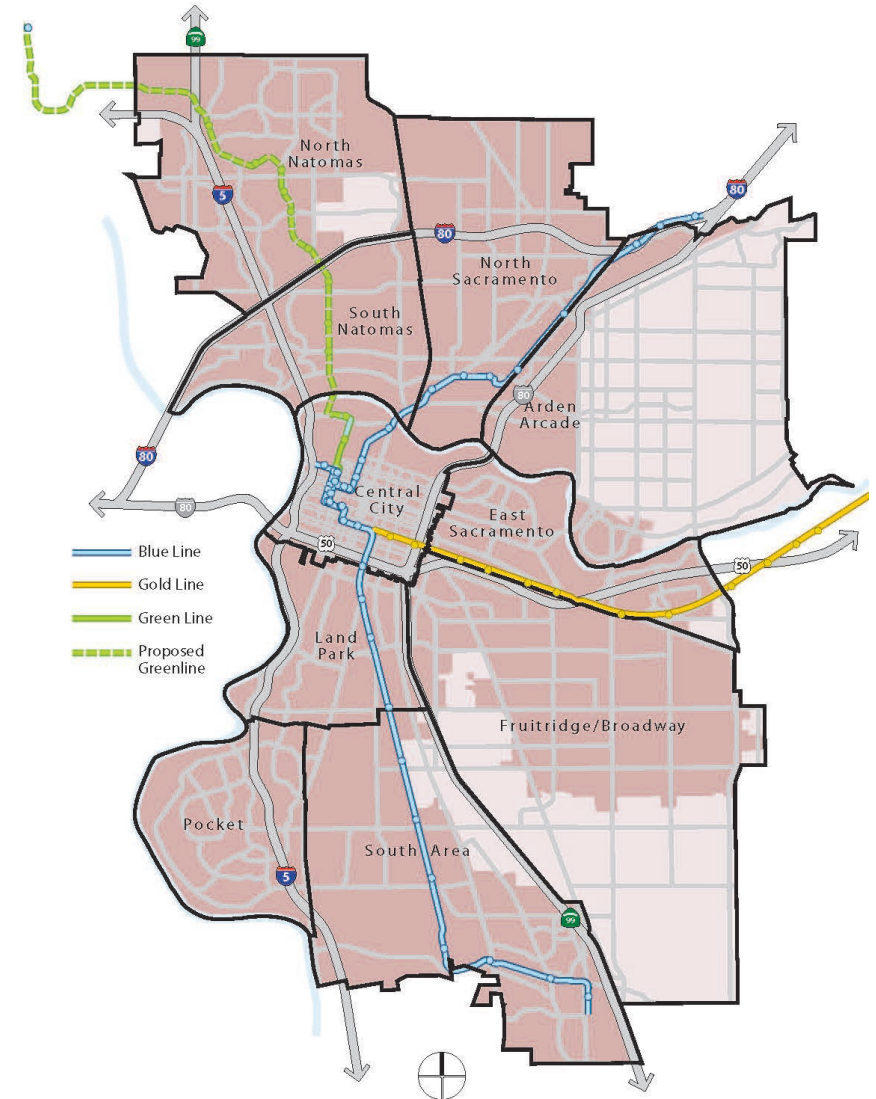
- Many of the Community Plans are outdated, and have different levels of detail
- The updated plan will reflect community priorities identified through the engagement process



WHAT IS IN A COMMUNITY PLAN?

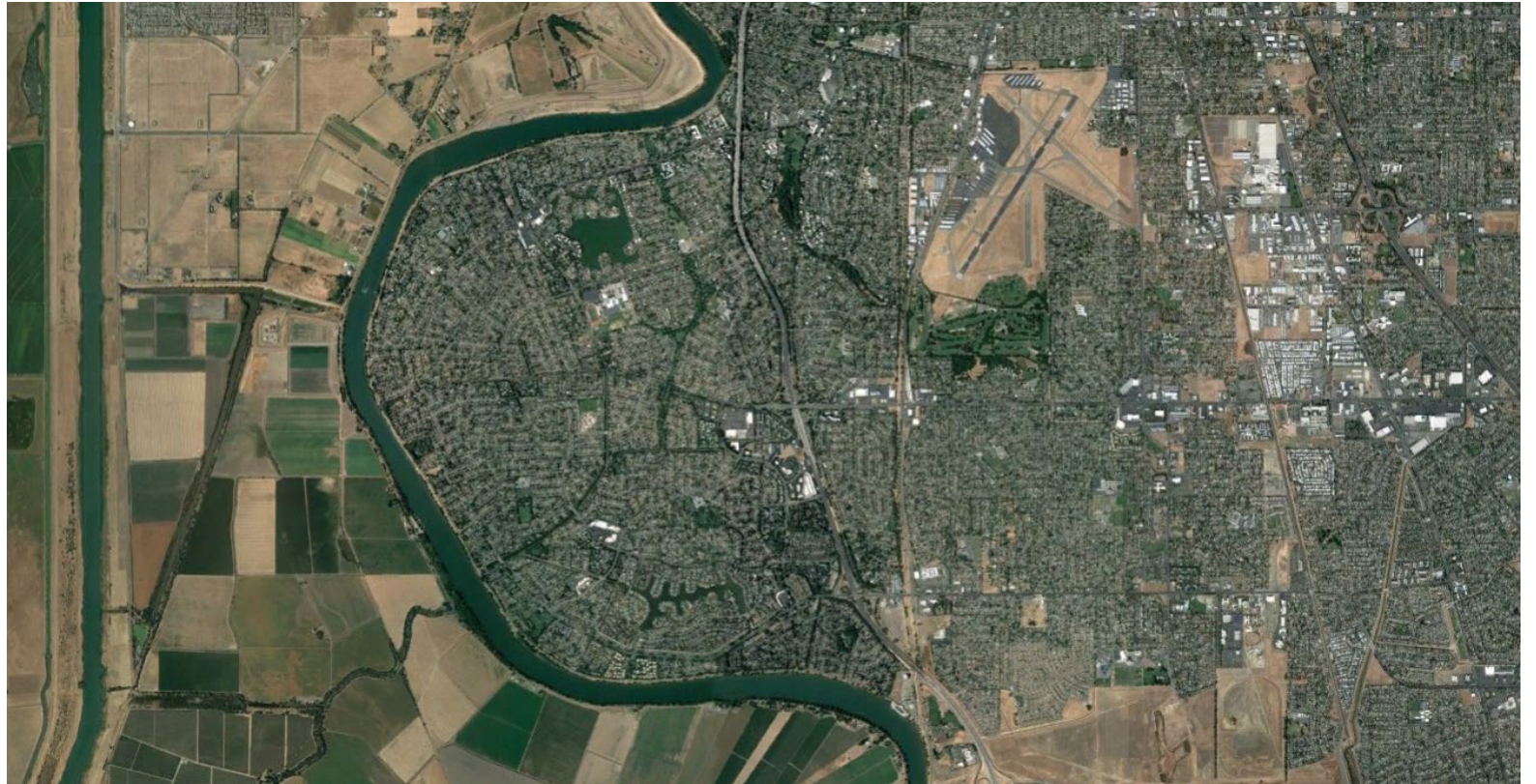
Each Community Plan will include:

- Community Vision
- Community Profile
- Community Issues
- Land Use Designations
- Community Policies
- Opportunity Areas



WHAT WILL THE PLAN BE BASED ON?

- Demographic, geographic, and economic data
- Input from the community



PROJECT SCHEDULE

2020

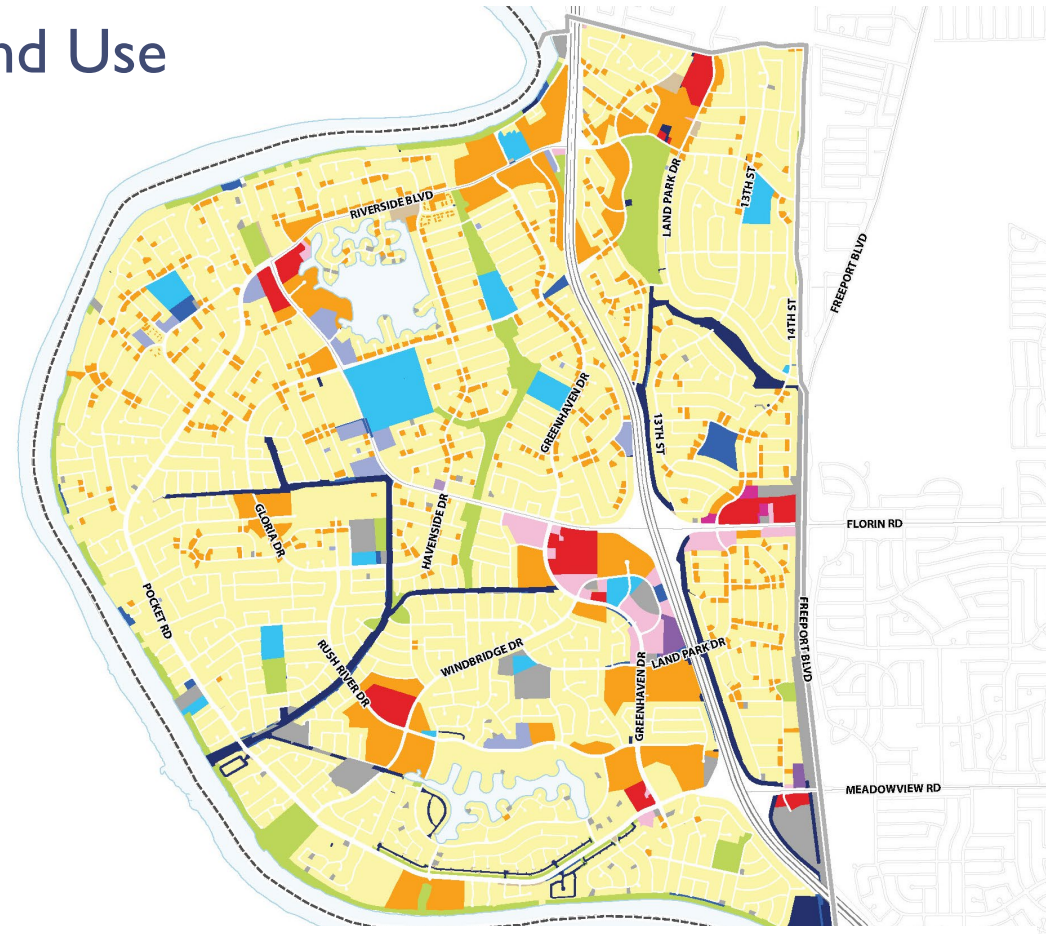
2021



POCKET HAS:

- Mostly housing (yellow and orange)
- Some commercial corridors (red)
- Some office areas (pink)
- Parks (green)

Existing Land Use



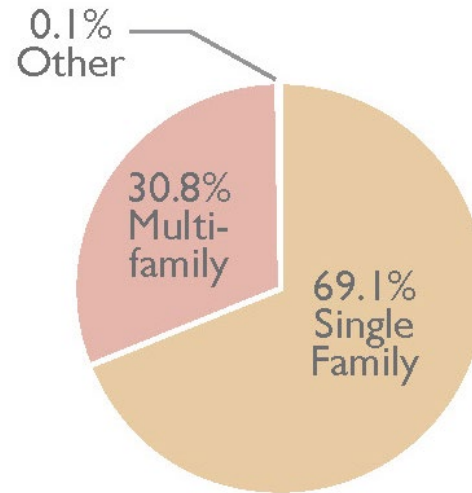
Existing Land Use		Office	Public	Miscellaneous
Single Family	Mixed Use	School	Utilities/Infrastructure	Vacant
Multi-family	Light Industrial	Institutional	Sacramento City Limit	Community Plan Area Boundary
Retail/Commercial	Industrial	Open Space/Recreational		

POCKET HAS:

- A mix of single family and multi-family housing
- Median incomes and home prices higher than the city-wide medians
- More jobs in professional/business services and education/health

Economic Data

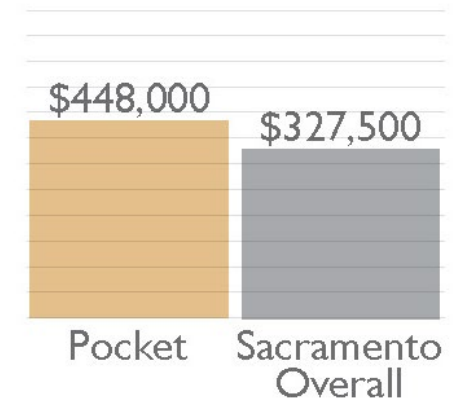
HOUSING TYPES



2018 MEDIAN ANNUAL HOUSEHOLD INCOME

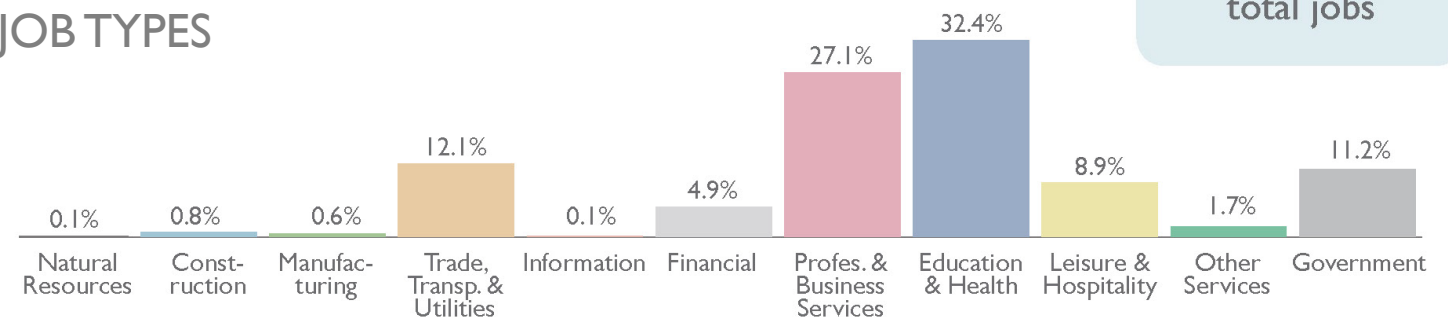


2018 MEDIAN HOME SALE PRICE




6,487
total jobs

JOB TYPES



THERE ARE OPPORTUNITY SITES:

- In vacant parcels
- Along the Freeport corridor

Opportunity Sites

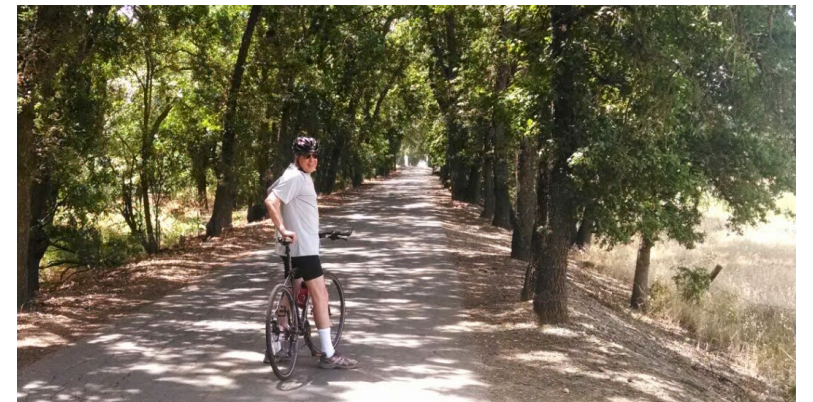
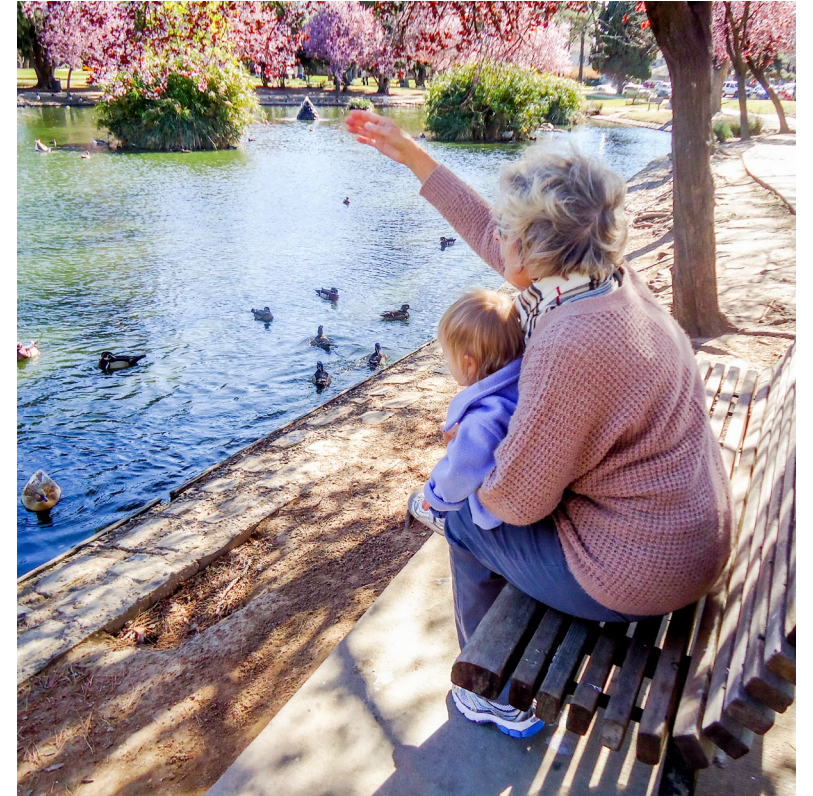


OPPORTUNITY AREAS

- | | | | |
|--------------------------|--------------------------|------------------------------|------------------------------|
| General Plan 2035 | General Plan 2040 | Underutilized | Sacramento City Limit |
| Corridors | Vacant | AV Ratio Between 0.25 to 0.5 | Community Plan Area Boundary |
| | | AV Ratio Between 0.5 to 0.75 | |

AGE-FRIENDLY COMMUNITIES

- Outdoor spaces and buildings
- Transportation
- Housing
- Social participation
- Respect and social inclusion
- Civic participation and employment
- Communication and information
- Community and Health services





WHAT ARE THE ISSUES AND PRIORITIES FOR POCKET?

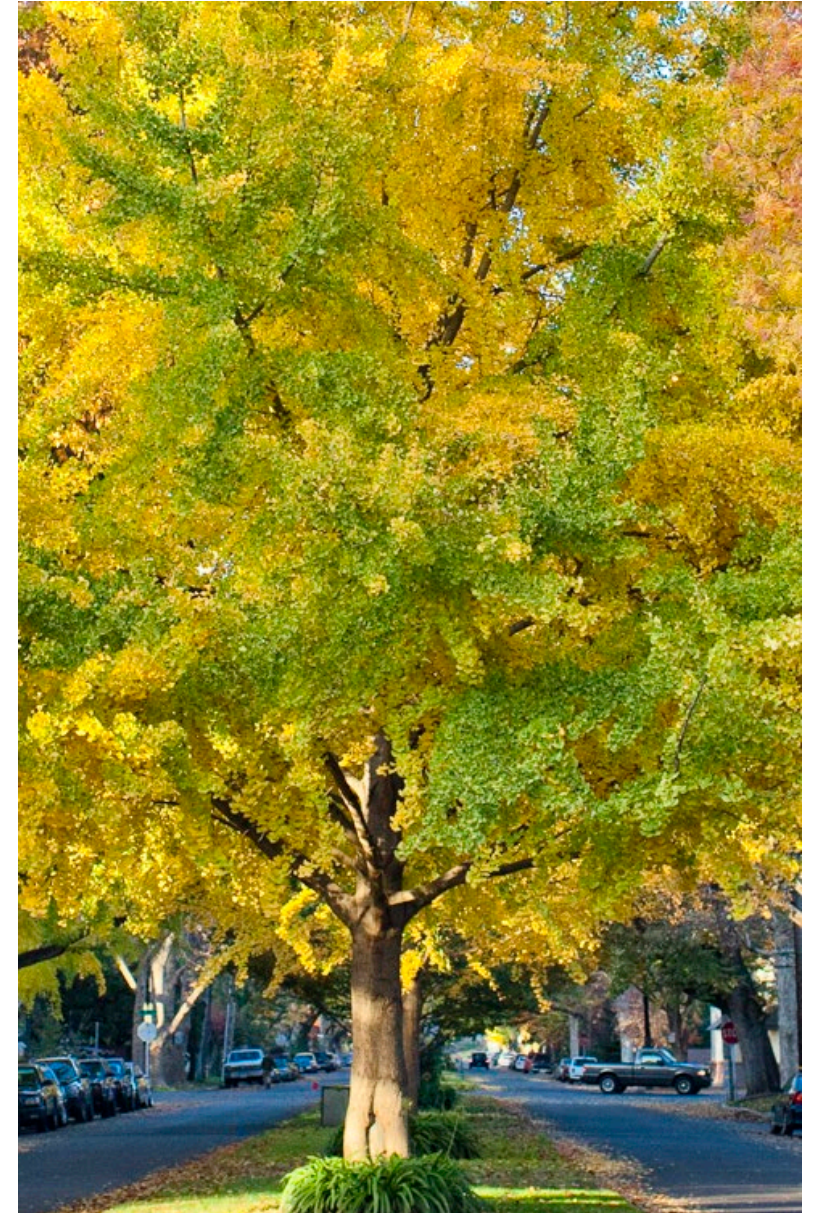
WHAT COMMUNITY ASSETS SHOULD WE BUILD ON?

- Gathering spaces?
- Local businesses?
- Community qualities?



WHAT WOULD YOU LIKE TO SEE CHANGE? WHAT'S MISSING?

- Housing?
- Food access?
- Green spaces?
- Safety?
- Climate action?
- Inclusiveness?
- Economic opportunities?



ARE THERE BARRIERS TO GETTING AROUND?

- Transit access?
- Walking and biking infrastructure?
- Safety for all ages and abilities?



WHAT'S YOUR
VISION FOR THE
FUTURE OF
POCKET?





TONIGHT'S ACTIVITY

WE WANT TO HEAR FROM YOU:

- What are the issues and opportunities for Pocket?

1. Which places in your neighborhood make the biggest contribution to the community?
2. Which areas would you like to see change over the next 10-20 years?
3. What barriers or obstacles are there to getting around in your neighborhood?
4. What headline should describe the Pocket Community Plan Area on the cover of Sacramento Magazine in the year 2040? What images would accompany the article?



WHAT ARE THE NEXT STEPS?

STAY ENGAGED

- Subscribe to our mailing list tonight or online at: sac2040gpu.org
- Contact:
Matt Hertel, Senior Planner, City of Sacramento
(916) 808-7158
mhertel@cityofsacramento.org



Place
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Sacramento, CA 95816