



2040 General Plan Update Sacramento Resident Scientific Survey Final Report

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About the Sacramento General Plan Update

The General Plan and Climate Action and Adaption Plan Update (2040 General Plan Update) was initiated in February 2019. The project consists of four main phases of work:

Phase 1 - Issues and Opportunities concluded in November 2019, with City Council's adoption of the Vision and Guiding Principles.

Phase 2 - Options Exploration, a Draft Land Use Map, Proposed Roadway Changes and other Key Strategies were presented to the City Council for consensus and approval to move forward into the next phase of the General Plan Update.

The Key Strategies were developed through extensive research and analysis by the consultant team and City staff, and with significant Phase 2 public engagement with approximately 2,200 participants, including stakeholder focus group meetings, a virtual citywide workshop, a round of community plan area workshops, input from various boards and commissions, and a scientific survey of adult residents of Sacramento.

Goodwin Simon Strategic Research (GSSR) was commissioned to conduct this survey to assess public attitudes about relevant priorities and policies that emerged from the community engagement process and to provide the city with statistically significant data. The project team worked with GSSR to develop questionnaire topics and language.

Methodology

On behalf of the City of Sacramento, Dyett & Bhatia, the prime consultant for the 2040 General Plan, asked Goodwin Simon Strategic Research to conduct a survey of adult residents of Sacramento to explore attitudes about public policy issues that may be addressed in the City's General Plan update.

We completed 504 interviews with adult residents who live in Sacramento. The survey was conducted using an address-based sampling methodology based on a list of 7,000 randomly generated Sacramento residential mailing addresses. A letter in English and Spanish was mailed on August 6, 2020, to each address, inviting the adult resident of the household who had the most recent birthday to visit a website to complete the survey online or to dial an 800 number to complete the survey by phone (Appendix A). A reminder postcard was later sent to 5,552 households (Appendix B). A new invitation letter was sent to another 3,457 addresses on September 3, 2020, for a total of 10,457 invitations, which yielded the additional interviews needed to reach our goal of at least 500 completed interviews.

The sample was stratified by median household income, zip code, and adult population based on Census estimates. The questionnaire was available to respondents in both English and Spanish.

The goal of 500 completes allowed for reasonable comparison of differences between large demographic groups (e.g., by gender or age) within the constraints of the project's budget.

The best estimate of sampling error for citywide results for the combined sample is plus or minus 4.36 percentage points at a 95% confidence level. That is, if this survey were to be repeated exactly as it was originally conducted, then 95 out of 100 times, the responses from the sample (expressed as proportions) would be within 4.36 percentage points of the actual population proportions.

In addition, although the researchers took every precaution to avoid error and increase accuracy, surveys such as this one may be subject to errors other than those attributable to basic sampling techniques. These could include undetected differences between those who agreed to participate and those who did not, bias resulting from question wording or order, or influence from outside events occurring during the study period. Such errors are the result of the various practical difficulties associated with taking any survey of public opinion.

As an incentive, respondents were offered a choice of a \$5 Amazon e-gift card or that the equivalent amount would be donated on their behalf to the Donate4Sacramento COVID-19 Regional Relief fund. Two hundred forty-seven respondents chose to donate their incentives, raising \$1,235 for this fund. A receipt for the donation is attached in Appendix E.

Survey Demographics

Survey results were weighted to reflect Census estimates for Sacramento. Census estimates for income came from the 2018: American Community Survey (ACS) 5-Year Estimates Subject Tables for the City of Sacramento, whereas estimates for all other categories of interest came from the 2018: American Community Survey (ACS) 5-Year Estimates Data Profiles for the City of Sacramento.

However, there remain some differences between ACS estimates for Sacramento and weighted demographic results in the survey due to a relatively small sample size limiting weighting options, nonresponse bias, response options not reflected in Census data (e.g., the ACS does not report a "no answer" category for ethnicity or race), a difference between the demographics of the adult population sampled in this survey and the data provided by the ACS reflecting all ages, and other factors.

Gender:

After we weighted by gender, 43% of respondents were male, 50% female, with the balance either choosing not to respond or selecting non-binary options. Census data for Sacramento adults found 49% male and 51% female and did not include a “refused” or non-binary option.

Table 1. Respondent Demographics: Gender

	2020 Sacramento Resident General Plan Survey	2018: ACS 5-Year Estimate Data Profile
Female	50%	51%
Male	43%	49%
Transgender Male	0%	N/A
Transgender Female	0%	N/A
Gender Variant/ Non-Conforming	1%	N/A
Prefer Not to Answer	5%	N/A

Age:

Age ranges for survey respondents fairly closely match ACS estimates for the adult population of Sacramento.

Table 2. Respondent Demographics: Age

	2020 Sacramento Resident General Plan Survey	2018: ACS 5-Year Estimate Data Profile
18-34	34%	36%
35-44	18%	17%
45-54	13%	15%
55-64	17%	14%
65+	18%	17%

Ethnicity:

After weighting, 23% of survey respondents were identified as Hispanic, Latino, or of Spanish origin; 71% did not identify as being of Hispanic, Latino, or Spanish origin; and 7% preferred not to answer the question. The ACS results for ethnicity include all ages and do not have a “no answer” option.

Table 3. Respondent Demographics: Ethnicity

	2020 Sacramento Resident General Plan Survey	2018: ACS 5-Year Estimate Data Profile
Hispanic, Latino, or Spanish Origin	23%	29%
Not of Hispanic, Latino, or Spanish Origin	71%	71%
Prefer Not to Answer	7%	N/A

Race:

The General Plan survey had a higher proportion of white residents and fewer Asian residents than seen in the ACS estimates. However, the ACS data show results for all ages rather than 18+ residents and did not include a biracial response or a “no answer” response.

Table 4. Respondent Demographics: Race

	2020 Sacramento Resident General Plan Survey	2018: ACS 5-Year Estimate Data Profile
White	58%	47%
Black or African American	11%	13%
American Indian or Alaska Native	2%	1%
Asian	15%	19%
Native Hawaiian and Other Pacific Islander	0%	2%
Mixed or Biracial	7%	N/A
Other	7%	18%
Prefer Not to Answer	9%	N/A

Highest Level of Educational Attainment:

The General Plan study sampled all adults ages 18+, whereas the ACS educational attainment shows results for adults ages 25+. As a result, exact comparisons are not available.

Table 5. Respondent Demographics: Highest Level of Educational Attainment

	2020 Sacramento Resident General Plan Survey
Grades K-12	15%
Some college	34%
College graduate or higher	51%

Income:

Income estimates from ACS do not include a “no answer” category, which may affect results when compared to results from the General Plan Survey.

Table 6. Respondent Demographics: Income

	2020 Sacramento Resident General Plan Survey	2018: ACS 5-Year Estimate Data Profile
Under \$50,000	28%	43%
\$50,000-\$99,999	28%	30%
\$100,000 or Over	34%	27%
Prefer Not to Answer	10%	NA

Years of Sacramento Residency:

Table 7. Respondent Demographics: Years of Sacramento Residency

	2020 Sacramento Resident General Plan Survey
7 or less	33%
8-25	33%
26 or More	33%
Prefer Not to Answer	0%

City Council District:

Table 8. Respondent Demographics: City Council District

District	2020 Sacramento Resident General Plan Survey
1	10%
2	8%
3	11%
4	25%
5	16%
6	13%
7	10%
8	7%

Housing Ownership Status:

Table 9. Respondent Demographics: Housing Ownership Status

	2020 Sacramento Resident General Plan Survey	2018: ACS 5-Year Estimate Data Profile
Owner occupied	50%	48%
Renter occupied	48%	52%
Other	2%	NA

Executive Summary

Overview

The survey results show that large majorities of adult residents of Sacramento are open to and, in some cases, very supportive of proposed substantive policy changes that might be reflected in revisions to the City's General Plan. Residents showed high levels of support in response to questions that explained the value of the following policy changes:

- Expanding the single-unit zone to also allow duplexes, triplexes, and fourplexes
- Making it easier for residents to open home-based businesses
- Giving priority to active modes of transportation and multiple-occupant vehicle trips over single-occupant vehicle trips
- Gradually phasing out natural gas as an energy source for all buildings
- Potentially annexing the Fruitridge Florin Study Area
- Expanding the City's Sphere of Influence (SOI) to include the Natomas Joint Vision area.

We found that residents divide nearly evenly in response to the idea of no longer requiring off-street parking spaces for new developments.

We also found substantial changes in expected future behavior because of the COVID-19 pandemic that might require consideration in General Plan revisions, including:

- Forty-four percent say they will work from home more frequently or all the time in the future;
- More than half expect to do more shopping online (53%) or from local small businesses (51%);
- More than one in four (28%) expect to have a harder time paying for housing in the future;
- One in five (21%) will seek larger homes and yards because of the pandemic experience, including 27% of renters;
- Twelve percent say they will leave Sacramento at least in part because of the pandemic.

Equity/Social Justice, Affordable Housing, Climate Change, and Economic Recovery Seen as Very High Priorities by a Majority of Residents

A majority of residents rate the following issues as a very high priority (a 7 on a scale of 1 to 7) for the City of Sacramento over the next "10 to 20 years":

- Addressing issues of equity and justice (57%)
- Increasing the availability of affordable housing (56%)
- Addressing climate change (53%)
- Strengthening the local economy (51%)

We found slightly lower priority ratings overall for “making it easy to get around the city,” at 44% who rated it as a 7, although fully 80% rated it as a 5, 6, or 7 on a scale of 1 to 7.

The lowest priority of the items tested in the survey was assigned to “managing growth to prevent sprawl outside of city limits,” with 26% who rated this as a 7.

Strong Support for Allowing Duplexes, Triplexes, and Fourplexes in Neighborhoods Currently Zoned for Single-Unit Housing Only

Sixty-seven percent of adult residents of Sacramento strongly or somewhat support allowing “duplexes, triplexes, and fourplexes in all residential neighborhoods” to “help integrate neighborhoods and provide more affordable options for people of all backgrounds and ages.” Thirty percent strongly or somewhat oppose this proposed policy.

Though more than 75% of renters and those who live in multi-unit housing were supportive, the survey also found substantial levels of support among homeowners and those who live in single-unit dwellings as well.

We also find notable differences in response to the proposal by length of residency in Sacramento and by age, with support declining with length of residency and age. However, even among those who have lived in the city for more than 25 years and among seniors, we still find support at 58%.

What residents liked the most about this proposal included its effect on diversity and housing availability, including:

- That it would create more types of housing that could appeal to different types of households;
- That it could lead to less racial segregation;
- That it could help promote additional housing to address the housing crisis;
- That it would open up neighborhoods to households of varying income levels;
- That it would help people age in place by creating more small units in established neighborhoods;
- That it might help create more affordable housing in desirable neighborhoods.

What concerned residents the most about this proposal included issues of growth, safety, and appearance, including:

- That some areas of the city might not have the infrastructure, parks, or services needed to accommodate new growth;
- The potential for additional noise, traffic, or crowding;
- The possible impact on neighborhood safety;
- That new housing might not match the character of neighborhoods.

More than 8 in 10 Support Encouraging More Home Businesses

By an overwhelming margin, 83% to 11%, residents support “making it easier to open and operate a home business in Sacramento.”

There was somewhat more divided but still solid support for “waiving the need for a City permit for home business with three or fewer employees,” with 61% in favor and 28% opposed.

Allowing home businesses “to post small signs in front of their homes” earned 57% in support and 37% opposed, with residents under 50, renters, and those living in Sacramento 25 years or less solidly in favor and 50+ residents and longtime residents solidly opposed. Roughly half of homeowners favor the idea.

Most Residents Support Repurposing City Streets to Allow More Use for Transit, Biking, and Pedestrians

A large majority of adult residents, 79%, favor “redesigning some of Sacramento’s streets to use some of the road space for bus-only lanes, safer bike lanes, and better crosswalks and sidewalks.” Fully 57% “strongly” support this idea. Only 17% oppose this proposal, and there are only minor differences by age on this question.

What residents liked the most about this idea is that it would:

- Create safer streets for walking and bicycle riding;
- Encourage more use of transit, which would reduce traffic.

What concerns residents the most about this is related to traffic impacts, parking, and effectiveness:

- Removing lanes could make traffic worse;
- It might not result in enough people walking, biking, or using transit to make it worth the cost;
- It might make parking harder to find.

No Consensus on Reducing Off-Street Parking Requirement for New Developments

Residents were divided over a proposal to no longer require developers to provide a minimum number of off-street parking spaces for new projects, similar to the current policy for development near light rail stations. Support for this idea is at 39%, with 42% opposed (including 48% of homeowners and 51% of seniors opposed) and a substantial 19% unsure.

Most Favor Rules to Replace Gas Appliances/Heating with Electric Alternatives

By more than two to one, residents support proposals to replace natural gas with electric heating and appliances to help the city achieve “a 100% renewable energy future.” By 65% to 24%, they support requiring new buildings in the city to use electricity for heating and appliances rather than natural gas, and by nearly the same proportion, 63% to 26%, they favor phasing out natural gas appliances in existing buildings over the next 20 years.

There is a higher level of enthusiasm for these proposals in particular among renters, those who have been in the city for seven or less years, for those under age 35, and for those earning less than \$50,000 per year compared with other residents. But even among homeowners, 51% would support a gradual phasing out of natural gas by replacing their natural gas appliances with electric ones, with 37% opposed.

The most urgent concern residents have about this proposal is the anticipated cost of replacing natural gas appliances over the next 20 years. Many are also concerned that they may not like the electricity-powered products they would be required to purchase to replace the natural gas-powered ones.

Most Favor Annexation of the Fruitridge Florin Area

When informed that the Fruitridge Florin area has a high concentration of poverty, and that annexation of the area would improve services for residents and would help the City plan for transit in a coordinated manner, 64% would support annexation, with just 19% opposed.

Opposition is slightly higher among more affluent residents (earning \$100,000 per year or more) and longtime residents (25 years or more in Sacramento) but is still strongly net positive even among these residents.

Residents especially like that annexation “would help low-income residents get access to more services.”

They are especially concerned that the City might not have “the resources to provide public services to additional areas,” and about the potential cost to the City.

Most Residents Favor Extending the City’s Sphere of Influence to Include the Natomas Basin Area

By 67% to 20%, residents support giving the City more control over development and open space preservation in the Natomas Basin area outside city limits. There is little significant variation in how different groups of residents feel about this, but opposition is slightly higher among seniors and longtime residents.

What residents like most about bringing the Natomas Basin area into the City’s sphere of influence includes:

- It would help protect habitat and open space areas;
- It would help the city plan for more efficient provision of public services;
- It would help the city control development on its borders.

What concerns residents the most about this includes:

- It might end up encouraging growth in agricultural areas;
- The City might not have the resources to provide services to the area;
- The cost to the City might be substantial.

Many Residents Anticipate Changes to Their Housing and Lifestyle Decisions Due to the COVID-19 Pandemic

The final substantive questions in the survey focused on the potential effect of the pandemic on housing and lifestyle choices.

Forty-four percent overall said that they would be likely to work from home more often or all the time as a result of the pandemic. College graduates and white residents reporting household incomes above \$75,000 were more likely to predict these changes for themselves compared with those without a college degree or nonwhite (or less affluent white) residents.

More than half, 53%, expect that they will do more shopping online in the future, and 51% say they will shop more at “small local businesses after seeing them hit hard by COVID-19.”

Nearly half of city residents do not expect that the pandemic will affect their housing choices. Still, more than one in four (28%) “expect to have a hard time paying for housing in the future,” and this figure is higher among younger residents and renters.

About one in five (21%) expect to look for a “larger home or yard” as a reaction to the pandemic experience, and again, renters and younger residents are more likely to agree with this, as are newcomers to the city. This suggests the potential demand for larger affordable rental units in the post-pandemic period.

More than one in ten (12%), including nearly one in four current multi-unit housing dwellers, say they will “likely” move from Sacramento due at least in part to the pandemic.

Conclusions

The survey finds that many Sacramento residents are committed to issues of equity and justice, affordable housing, economic growth, and sustainability as priorities for the city. This is demonstrated in the large majority of residents who are supportive of substantive changes to housing, street usage, and sustainability policies relevant to the General Plan.

Opinions about policy changes were often different when comparing homeowners versus renters, wealthier residents versus less wealthy residents, longtime Sacramento residents versus newer residents, older versus younger residents, and residents living in single-unit housing versus those living in multi-unit housing. That is, though there was strong support for most of the policies we tested in the survey, response was generally more enthusiastic among residents who are younger, newer to Sacramento, and less affluent.

The survey shows the potential of the COVID-19 quarantine to alter workplace, shopping, and housing decisions, with residents more likely to work from home, shop online but also seek out local merchants, walk or bike more, and seek a larger home, perhaps outside of Sacramento. Residents also express concern about housing affordability as a result of their pandemic experience. It remains to be seen whether these COVID-19-related attitude and aspirational changes persist once the shutdown ends, but these are potentially important signals for policy makers to consider.

Detailed Results

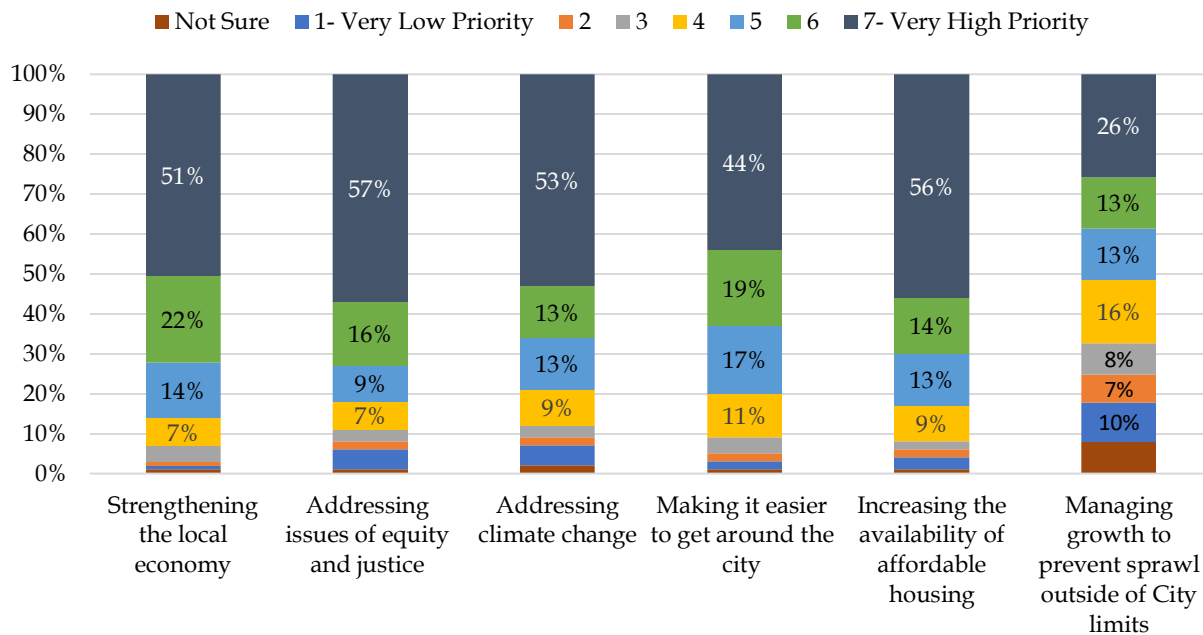
In the following section, we present the results for each of the six survey areas. The questionnaire and aggregate results (i.e., for all respondents) for each question are also included in Appendix C.

I. Priorities for the City of Sacramento

Residents were asked to think about the next 10 to 20 years and rate each of five action areas on a scale of 1 to 7 with 1 being a very low priority and 7 being a very high priority (see Figure 1). When looking at the highest (7) rating, we see that more than half of all respondents think “addressing issues of equity and justice” (57%), “increasing the availability of affordable housing” (56%), “addressing climate change” (53%), and “strengthening the local economy” (51%) should be a very high priority for the City of Sacramento over the next 10 to 20 years. Forty-four percent gave the maximum 7 rating for “making it easier to get around the city.”

The issue that was given the lowest priority by respondents was “managing growth to prevent sprawl outside of city limits,” with just 26% rating it a 7. Seventeen percent rated it as a 1 or 2 (the lowest priority ratings).

Figure 1. Thinking about the next 10 to 20 years, how high a priority do you think each of the following should be for the City of Sacramento?



Although most of the priority areas were supported by the entire population at high levels, in particular we found that “addressing issues of equity and justice” earned significantly higher priority ratings (a 6 or 7 rating) from residents under the age of 35, renters and residents of multi-unit housing, Black residents, women, and those earning less than \$50,000 per year (see Table 10 and Table 11).

Addressing climate change earned significantly higher 6 or 7 priority ratings from renters and residents of multi-unit housing, those under age 35, those earning less than \$50,000 per year, and those residing in Sacramento for 25 or fewer years (see Tables 11 and 12).

Increasing the availability of affordable housing earned significantly higher 6 or 7 priority ratings from renters and residents of multi-unit housing, Black residents, those who have not attended college, those under age 35, those earning less than \$100,000 per year, and those residing in Sacramento for 25 or fewer years (see Table 14 and Table 15).

Table 10. Priority Ratings for Addressing Issues of Equity and Justice, by Gender, Age, Ethnicity, and Race

Equity and Justice	All	Men	Women	18–34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
7- Very High Priority	57%	44%	68%	68%	47%	63%	56%	53%	82%	51%
6 and 7- High Priority	73%	66%	80%	82%	61%	74%	75%	72%	91%	78%
3, 4, and 5	19%	25%	12%	14%	24%	16%	17%	18%	9%	21%
1 and 2- Low Priority	8%	9%	6%	4%	15%	8%	7%	10%	0%	1%
Not Sure	1%	0%	1%	0%	0%	2%	0%	1%	0%	0%

Table 11. Priority Ratings for Addressing Issues of Equity and Justice, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Equity and Justice	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0–7 Years in Sac	8–25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
7- Very High Priority	51%	63%	53%	64%	68%	63%	46%	59%	57%	53%
6 and 7	67%	80%	70%	77%	84%	75%	65%	78%	70%	71%
3, 4, and 5	22%	14%	21%	14%	8%	19%	25%	18%	20%	19%
1 and 2	10%	5%	8%	7%	6%	5%	9%	4%	10%	9%
Not Sure	0%	1%	1%	1%	2%	0%	0%	1%	0%	1%

Table 12. Priority Ratings for Addressing Climate Change, by Gender, Age, Ethnicity, and Race

Climate Change	All	Men	Women	18–34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
7- Very High Priority	53%	49%	55%	61%	54%	57%	52%	53%	55%	53%
6 and 7- High Priority	66%	65%	66%	73%	66%	73%	64%	67%	59%	70%
3, 4, and 5	25%	25%	24%	23%	21%	18%	27%	25%	30%	26%
1 and 2- Low Priority	7%	8%	7%	4%	13%	5%	8%	7%	5%	4%
Not Sure	2%	1%	3%	1%	0%	4%	1%	1%	6%	0%

Table 13. Priority Ratings for Addressing Climate Change, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Climate Change	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000- \$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
7- Very High Priority	47%	57%	47%	63%	65%	50%	48%	58%	57%	42%
6 and 7	60%	71%	60%	73%	77%	65%	62%	73%	69%	56%
3, 4, and 5	29%	21%	29%	19%	13%	27%	29%	22%	21%	32%
1 and 2	10%	4%	10%	4%	6%	6%	9%	3%	11%	8%
Not Sure	1%	3%	1%	4%	5%	2%	0%	2%	0%	4%

Table 14. Priority Ratings for Increasing the Availability of Affordable Housing, by Gender, Age, Ethnicity, and Race

Affordable Housing	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
7- Very High Priority	56%	47%	63%	62%	50%	60%	56%	54%	82%	53%
6 and 7- High Priority	69%	58%	80%	77%	60%	73%	71%	70%	92%	62%
3, 4, and 5	25%	34%	16%	17%	32%	20%	25%	24%	6%	35%
1 and 2- Low Priority	5%	7%	3%	5%	7%	5%	4%	4%	2%	3%
Not Sure	1%	1%	1%	1%	2%	2%	1%	2%	0%	0%

Table 15. Priority Ratings for Increasing the Availability of Affordable Housing, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Affordable Housing	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000- \$99,999	Income ≤ \$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
7- Very High Priority	43%	69%	48%	72%	70%	63%	40%	61%	58%	48%
6 and 7	55%	85%	60%	86%	83%	76%	56%	76%	70%	62%
3, 4, and 5	35%	12%	32%	10%	13%	23%	34%	19%	22%	33%
1 and 2	9%	1%	7%	2%	2%	1%	8%	4%	8%	4%
Not Sure	1%	1%	1%	1%	1%	0%	2%	2%	0%	1%

As shown below, there are modest differences by housing status, gender, and age regarding the priority of strengthening the economy, but very notable differences comparing residents by race, with Black and Asian residents rating strengthening the local economy a high priority statistically significantly more often than white residents (see Table 16 and Table 17).

Table 16. Priority Ratings for Strengthening the Local Economy, by Gender, Age, Ethnicity, and Race

Strengthen Local Economy	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
7- Very High Priority	51%	51%	51%	48%	51%	54%	50%	45%	82%	51%
6 and 7- High Priority	73%	68%	78%	70%	69%	70%	74%	66%	98%	89%
3, 4, and 5	25%	31%	20%	29%	31%	29%	23%	31%	2%	11%
1 and 2- Low Priority	1%	1%	2%	1%	0%	0%	1%	1%	0%	0%
Not Sure	1%	1%	1%	0%	0%	1%	1%	2%	0%	0%

Table 17. Priority Ratings for Strengthening the Local Economy, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Strengthen Local Economy	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
7- Very High Priority	51%	52%	47%	53%	51%	49%	54%	48%	49%	56%
6 and 7	75%	72%	72%	72%	71%	73%	73%	65%	75%	80%
3, 4, and 5	24%	25%	25%	25%	26%	25%	26%	32%	23%	19%
1 and 2	1%	2%	2%	1%	1%	0%	1%	2%	1%	1%
Not Sure	1%	1%	1%	2%	1%	2%	0%	2%	1%	0%

Priority ratings for making it easier to get around the city were fairly consistent across different respondent characteristics. As shown in Tables 18 and 19, one exception is that men were statistically significantly more likely than women were to rate getting around the city a high priority. Similarly, residents with 26 or more years of Sacramento residency were significantly more likely to rate getting around the city as a high priority than were other respondents.

Table 18. Priority Ratings for Making it Easier to Get Around the City, by Gender, Age, Ethnicity, and Race

Getting Around	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
7- Very High Priority	44%	51%	41%	42%	54%	42%	46%	44%	52%	47%
6 and 7- High Priority	63%	69%	59%	57%	69%	59%	64%	62%	65%	73%
3, 4, and 5	32%	29%	34%	37%	29%	34%	32%	34%	32%	27%
1 and 2- Low Priority	5%	2%	7%	5%	2%	6%	4%	4%	4%	0%
Not Sure	1%	0%	1%	1%	0%	0%	1%	0%	0%	0%

Table 19. Priority Ratings for Making it Easier to Get Around the City, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Getting Around	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000- \$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
7- Very High Priority	46%	44%	41%	48%	44%	43%	45%	41%	43%	49%
6 and 7	67%	60%	63%	60%	60%	62%	66%	55%	65%	70%
3, 4, and 5	29%	34%	32%	34%	35%	32%	31%	40%	29%	27%
1 and 2	4%	5%	4%	5%	5%	5%	2%	4%	6%	3%
Not Sure	0%	1%	0%	1%	1%	0%	1%	2%	0%	0%

Managing growth to prevent sprawl received the most varied priority ratings of all the priority areas. As shown in Tables 20 and 21, though responses were generally uniformly varied across respondents with different characteristics, long-term Sacramento residents were more likely to rate managing growth a high priority than were others.

Table 20. Priority Ratings for Managing Growth to Prevent Sprawl Outside of City Limits, by Gender, Age, Ethnicity, and Race

Manage Growth	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
7- Very High Priority	26%	25%	26%	24%	31%	31%	23%	25%	39%	14%
6 and 7- High Priority	39%	39%	40%	36%	44%	42%	37%	37%	44%	30%
3, 4, and 5	37%	41%	32%	34%	38%	31%	39%	54%	17%	52%
1 and 2- Low Priority	16%	16%	18%	19%	15%	15%	17%	18%	21%	11%
Not Sure	8%	5%	10%	11%	2%	12%	8%	8%	18%	6%

Table 21. Priority Ratings for Managing Growth to Prevent Sprawl Outside of City Limits, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Manage Growth	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000- \$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
7- Very High Priority	26%	25%	25%	26%	31%	21%	25%	23%	22%	31%
6 and 7	37%	39%	40%	38%	45%	35%	36%	38%	32%	47%
3, 4, and 5	42%	32%	39%	32%	25%	44%	43%	35%	44%	31%
1 and 2	14%	19%	15%	20%	19%	16%	15%	14%	18%	16%
Not Sure	7%	10%	6%	10%	11%	6%	6%	13%	6%	6%

II. Issue 1: Housing

Most respondents (67%) indicated that they would be supportive of changing Sacramento's zoning to allow duplexes, triplexes, and fourplexes in residential neighborhoods (See Figure 2). Respondents who currently live in multi-unit housing, respondents who have had fewer years living in Sacramento, and respondents who are younger are significantly more likely than their peers are to support this policy change (see Table 22 and Table 23). We also find stronger net support among women than among men.

Figure 2. Changing Sacramento's zoning to allow duplexes, triplexes, and fourplexes in all residential neighborhoods could help integrate neighborhoods and provide more affordable options for people of all backgrounds and ages. Would you support or oppose this change?

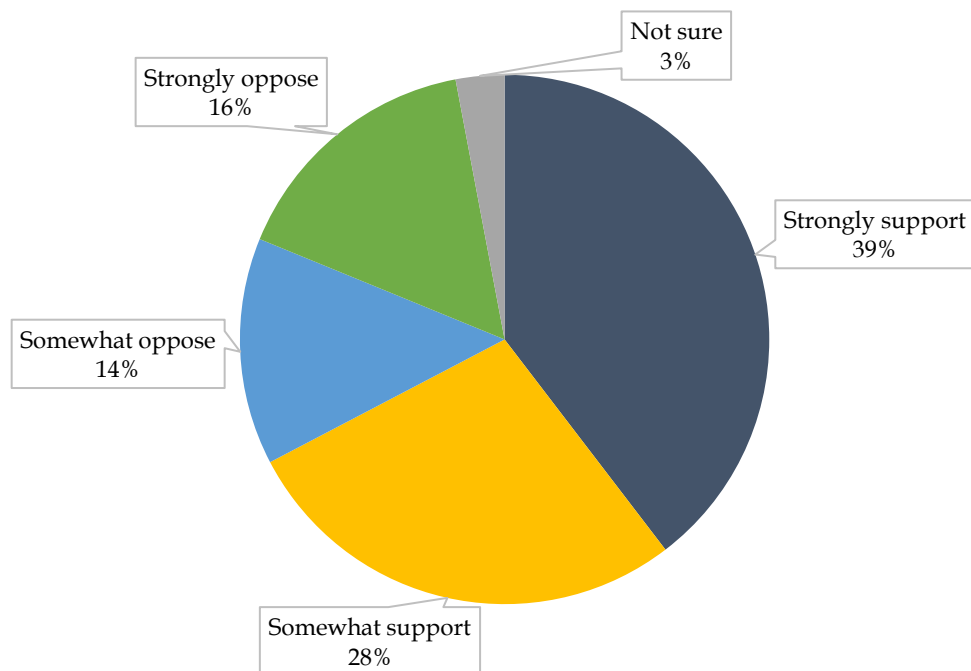


Table 22. Support for Allowing Multi-Unit Housing in All Residential Neighborhoods, by Gender, Age, Ethnicity, and Race

Allow MUDs in All Neighborhoods	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	67%	65%	70%	74%	58%	68%	68%	69%	71%	68%
Oppose	30%	34%	26%	24%	35%	30%	28%	28%	23%	30%
Net Support	38%	31%	44%	50%	24%	38%	39%	41%	48%	38%
Not Sure	3%	1%	5%	2%	7%	3%	4%	4%	5%	1%

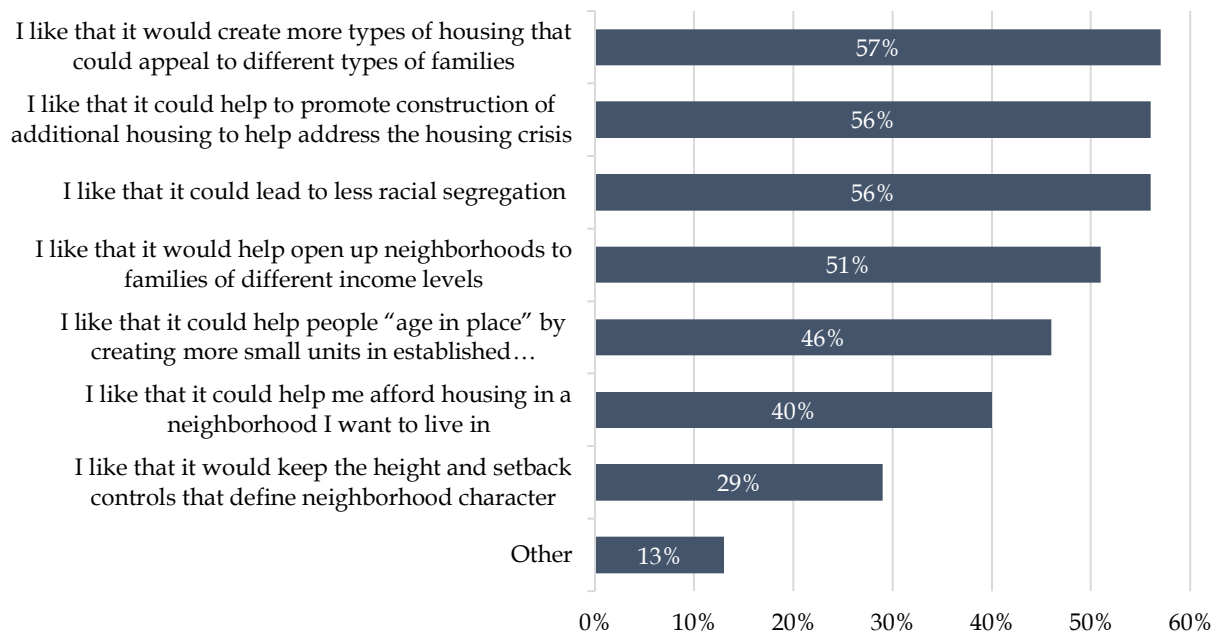
Table 23. Support for Allowing Multi-Unit Housing in All Residential Neighborhoods, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Allow MUDs in All Neighborhoods	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	59%	77%	60%	83%	68%	76%	64%	76%	67%	58%
Oppose	36%	21%	35%	17%	28%	20%	34%	22%	30%	37%
Net Support	23%	55%	25%	66%	40%	57%	31%	54%	37%	21%
Not Sure	5%	2%	4%	0	4%	4%	2%	2%	3%	5%

Respondents were then offered seven possible positive outcomes of this policy change and were instructed to select ones that they “liked best” (see Figure 3). Four options garnered support from more than half of the respondents, namely:

- I like that it would create more types of housing that could appeal to different types of families (57%).
- I like that it could lead to less racial segregation (56%).
- I like that it could help promote construction of additional housing to help address the housing crisis (56%).
- I like that it would help open up neighborhoods to families of different income levels (51%).

Figure 3. What, if anything, would you like best about this proposed change to allow duplexes, triplexes, and fourplexes in all residential neighborhoods?



Respondents living in multi-unit housing were significantly more likely than their single-unit housing peers were to indicate that they like best that the policy "could help open up neighborhoods to people of different income levels," "could help address the housing crisis," "could lead to less racial segregation," and "could help me afford housing in a neighborhood I want to live in."

Respondents who had 25 or less years of residency in Sacramento had similar responses. They were significantly more likely than those with more years in the city to indicate they like best that the policy "could help open up neighborhoods to people of different income levels," "could help address the housing crisis," "could lead to less racial segregation," and "help me afford housing in a neighborhood I want to live in."

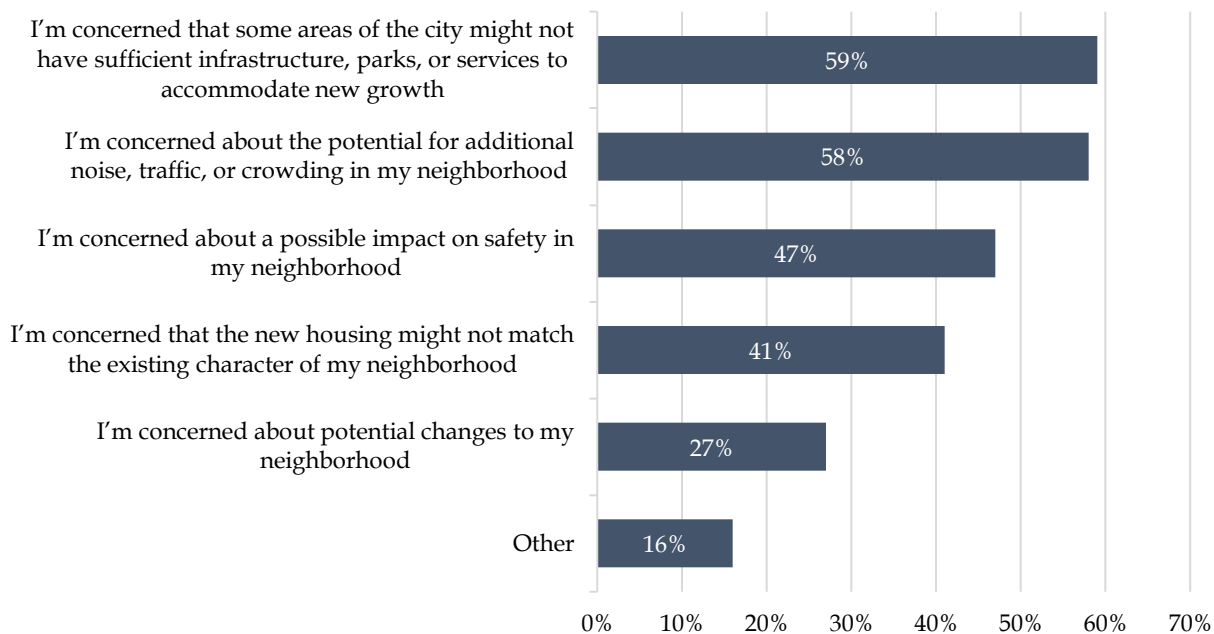
These similar responses likely reflect that those who have resided in Sacramento for 26 or more years are significantly more likely to live in single-unit housing (42%) than in multi-unit housing (17%).

Black and Asian respondents were statistically significantly more likely than white respondents to indicate that they "like that it could help me afford housing in a neighborhood I want to live in."

Similarly, respondents were offered five reasons that someone might be concerned about the proposed zoning policy change and were instructed to select as many or as few as they felt applied to them (see Figure 4). Two options garnered support from more than half of the respondents, namely:

- I'm concerned that some areas of the city might not have sufficient infrastructure, parks, or services to accommodate new growth (59%)
- I'm concerned about the potential for additional noise, traffic, or crowding in my neighborhood (58%).

Figure 4. What, if anything, would concern you about this proposed change to allow duplexes, triplexes, and fourplexes in all residential neighborhoods?

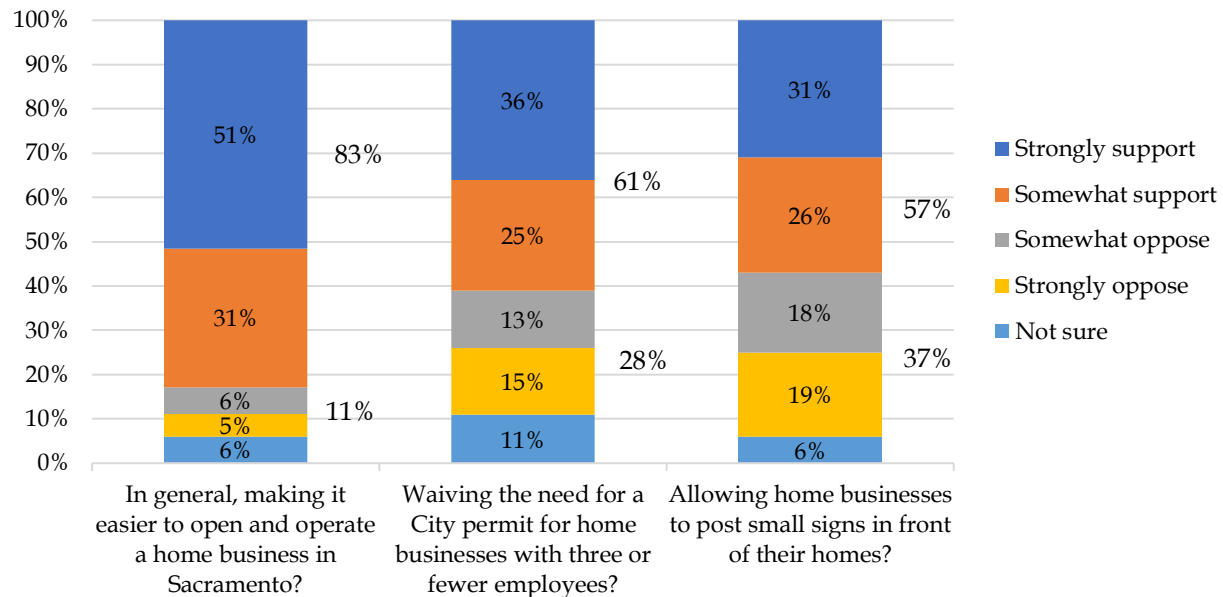


III. Issue 2: Home Businesses

When asked whether they support making it easier to open and operate a home business in Sacramento, more than 83% of respondents indicated some level of support (see Figure 5). However, when asked about support for specific policy changes related to home businesses, that support declined:

- Sixty-one percent of respondents supported waiving the need for a City permit for home businesses with three or fewer employees;
- Fifty-seven percent of respondents indicated support for allowing home businesses to post small signs in front of their dwellings.

Figure 5. Current City regulations restrict the type of businesses that can be conducted from home or make it difficult to start a home-based business. Would you support or oppose each of the following?



Though responses across respondents from different demographic groups were similar regarding generally making it easier to open and operate a home business and waiving the need for a City permit (see Table 24-Table 27), there were several statistically significant differences across participant groups in their support for allowing businesses to post small signs in front of their homes. Those who currently live in multi-unit housing, who have had fewer years in Sacramento, and who are younger are significantly more likely than their peers are to support allowing home businesses to post small signs in front of their homes (see Tables 28 and 29).

Table 24. Support for Making It Easier to Open and Operate Home Businesses, by Gender, Age, Ethnicity, and Race

Easier to Open and Operate Home Businesses	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	83%	79%	85%	89%	74%	82%	84%	83%	86%	85%
Oppose	11%	15%	7%	4%	21%	13%	9%	11%	8%	7%
Net Support	72%	64%	79%	85%	53%	69%	74%	71%	78%	77%
Not Sure	6%	5%	8%	6%	5%	5%	7%	6%	6%	8%

Table 25. Support for Making It Easier to Open and Operate Home Businesses, by Home Ownership Status, Dwelling Type, Income, and Years of Residency

Easier to Open and Operate Home Businesses	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	80%	86%	82%	86%	79%	86%	85%	90%	86%	72%
Oppose	14%	8%	12%	8%	15%	8%	7%	6%	6%	20%
Net Support	66%	78%	71%	78%	65%	78%	78%	84%	80%	51%
Not Sure	7%	5%	6%	5%	6%	6%	7%	4%	7%	8%

Table 26. Support for Waiving the Need for a City Permit for Home Businesses with Three or Fewer Employees, by Gender, Age, Ethnicity, and Race

Waive City Permit	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	61%	58%	63%	66%	50%	65%	60%	59%	72%	57%
Oppose	28%	33%	24%	19%	42%	24%	29%	28%	20%	34%
Net Support	33%	25%	39%	47%	7%	41%	31%	31%	51%	23%
Not Sure	11%	8%	13%	15%	8%	12%	11%	13%	8%	9%

Table 27. Support for Waiving the Need for a City Permit for Home Businesses with Three or Fewer Employees, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Waive City Permit	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	58%	66%	60%	66%	60%	62%	63%	65%	65%	55%
Oppose	35%	21%	31%	22%	26%	26%	29%	25%	22%	38%
Net Support	23%	45%	29%	44%	34%	36%	34%	40%	43%	18%
Not Sure	8%	13%	9%	12%	15%	12%	7%	11%	14%	7%

Table 28. Support for Allowing Home Businesses to Post Small Signs in Front of Their Homes, by Gender, Age, Ethnicity, and Race

Post Small Signs	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	57%	52%	63%	75%	33%	64%	56%	56%	66%	49%
Oppose	37%	44%	28%	19%	58%	30%	38%	37%	34%	43%
Net Support	21%	7%	35%	56%	-25%	34%	17%	20%	33%	6%
Not Sure	6%	4%	9%	6%	10%	7%	6%	7%	0%	8%

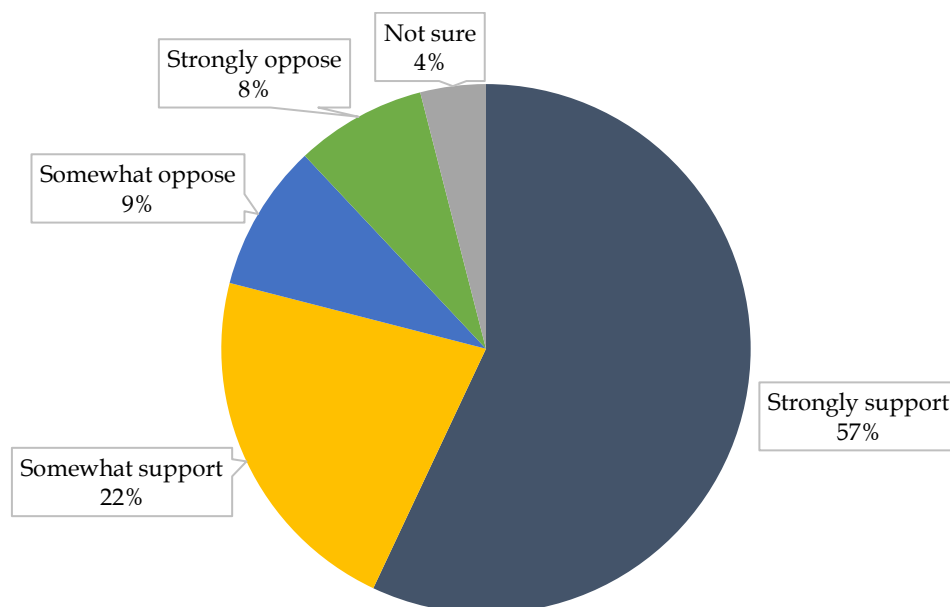
Table 29. Support for Allowing Home Businesses to Post Small Signs in Front of Their Homes, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Post Small Signs	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000- \$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	50%	66%	53%	66%	62%	66%	52%	67%	60%	44%
Oppose	43%	29%	41%	29%	32%	28%	42%	29%	36%	45%
Net Support	6%	38%	12%	37%	31%	38%	10%	38%	24%	-1%
Not Sure	7%	5%	7%	6%	6%	6%	6%	3%	5%	11%

IV. Issue 3: Transportation and Parking

More than three-quarters of respondents (79%) indicated they would support redesigning some of Sacramento's streets to use some of the road space for bus-only lanes, safer bike lanes, and better crosswalks and sidewalks. (See Figure 6)

Figure 6. To improve transit reliability, make walking and biking safer, and reduce reliance on private vehicles, would you support or oppose redesigning some of Sacramento's streets to use some of the road space for bus-only lanes, safer bike lanes, and better crosswalks and sidewalks?



As shown below (see Table 30 and 31), there is a difference in views on this proposal comparing homeowners and renters. Renters support it by 72 points (83% support to

11% opposition), whereas homeowners support it by 52 points (75% to 23%). There are no other significant differences by major demographic or socioeconomic groups at this sample size.

Table 30. Support for Bus-Only Lanes, Bike Lanes, and Better Crosswalks and Sidewalks, by Gender, Age, Ethnicity, and Race

Bus & Bike Lanes, Crosswalks, and Sidewalks	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	79%	79%	80%	78%	77%	81%	80%	79%	89%	79%
Oppose	17%	19%	14%	18%	19%	14%	17%	16%	9%	19%
Net Support	62%	60%	66%	60%	58%	67%	63%	62%	81%	59%
Not Sure	4%	1%	6%	4%	4%	4%	3%	5%	2%	2%

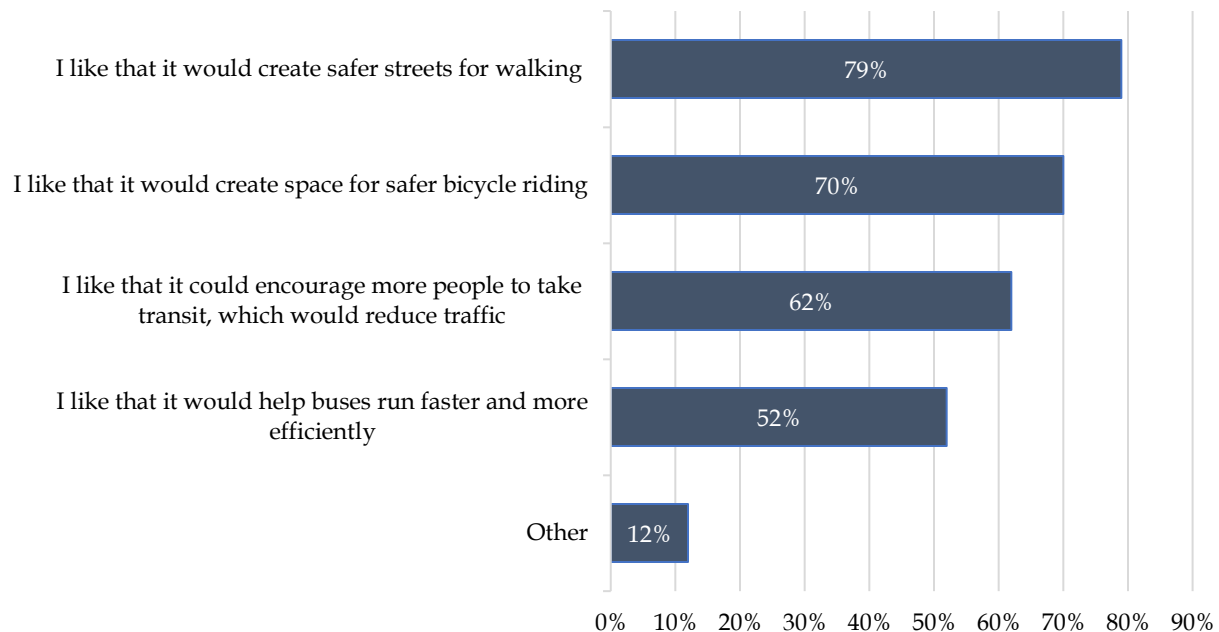
Table 31. Support for Bus-Only Lanes, Bike Lanes, and Better Crosswalks and Sidewalks, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Bus & Bike Lanes, Crosswalks, and Sidewalks	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	75%	83%	78%	79%	78%	86%	80%	79%	83%	76%
Oppose	23%	11%	19%	17%	17%	10%	19%	17%	14%	20%
Net Support	52%	72%	59%	62%	61%	76%	61%	63%	68%	56%
Not Sure	2%	5%	4%	4%	5%	4%	1%	4%	3%	4%

Respondents were then offered four reasons they might like a redesign of some city streets to use road space for purposes other than private vehicles and were instructed to select as many or as few as they liked (see Figure 7). All four options were selected by more than half of the respondents.

- I like that it would create safer streets for walking (79%).
- I like that it would create space for safer bicycle riding (70%).
- I like that it could encourage more people to take transit, which would reduce traffic (62%).
- I like that it would help buses run faster and more efficiently (52%).

Figure 7. What, if anything would you like best about this proposed change to allow some streets to use road space for purposes other than private vehicles?



Respondents who currently live in multi-unit housing, respondents who have lived fewer years in Sacramento, and respondents who are younger were significantly more likely than their peers were to like that this policy change would “help buses run faster and more efficiently,” “create safe streets for walking,” and “could encourage more people to take transit, reducing traffic.”

Those most likely to appreciate that this proposal to repurpose some of the road space in Sacramento would encourage more transit use, “which would reduce traffic,” include white people earning \$75,000 or more annually, white men, and residents living in multi-unit housing. Appreciation of this possible benefit also varied by age, with 67% of those under 35 supporting it and only 53% of seniors expressing support.

Those most likely to appreciate that this proposal would “help buses run faster and more efficiently” include renters, multi-unit housing dwellers, those under age 35 compared to seniors, Black residents, white men, and whites earning \$75,000 or more annually.

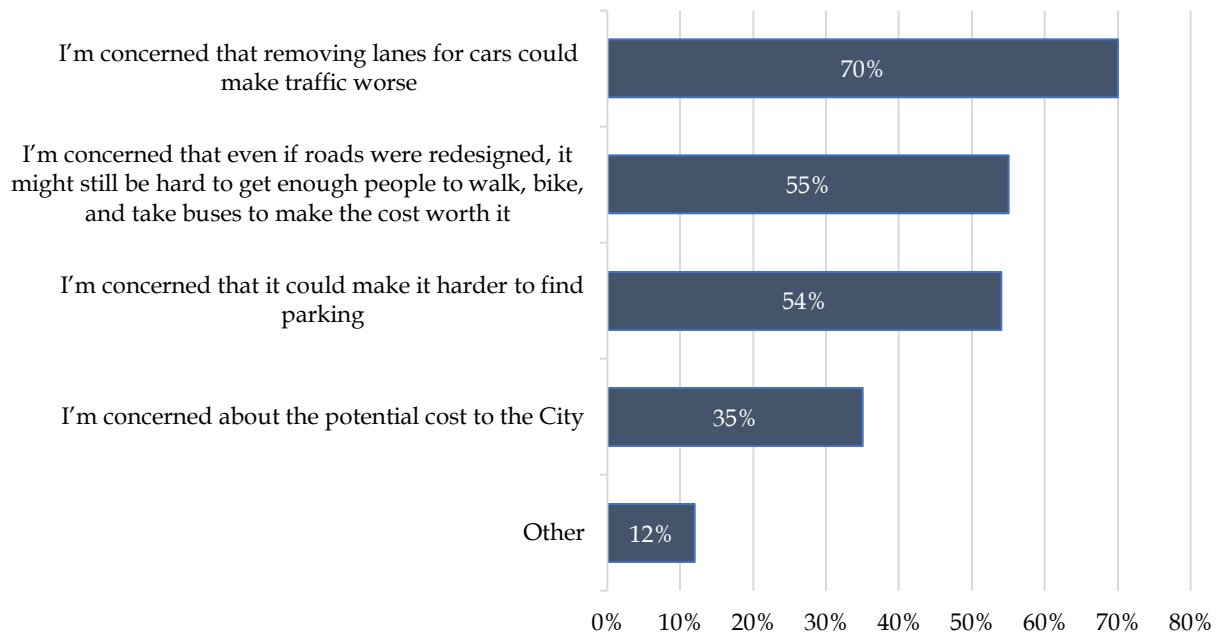
Those most likely to appreciate that this proposal would “create space for safer bike riding” include those under age 50, white men, college-educated whites, and whites earning \$75,000 or more.

Those most likely to appreciate that this proposal would “create safer streets for walking” include multi-unit housing dwellers, those under age 35, and women under age 50.

Respondents were also offered four statements expressing possible concerns about allowing some streets to use road space for purposes other than private vehicles and were instructed to select those that concerned them (see Figure 8). Seventy percent of those who selected any of the four statements indicated that they would be “concerned that removing lanes for cars could make traffic worse.” Two other concerns were also selected by more than half of respondents, namely:

- I’m concerned that even if roads were redesigned, it might still be hard to get enough people to walk, bike, and take buses to make the cost worth it (55%).
- I’m concerned that it could make it harder to find parking (54%).

Figure 8. What, if anything, would concern you about this proposed change to allow some streets to use road space for purposes other than private vehicles?



Respondents were then asked whether they would support or oppose eliminating specified parking requirements for new developments, similar to existing policies near light rail stations (see Figure 9). This yielded the most divided result of all the survey questions, and it was the only instance in the survey in which more respondents opposed the proposal (42%) than supported it (39%).

As seen below, a small plurality of renters support this proposed policy, whereas a larger plurality of homeowners and single-unit housing dwellers oppose it (see Table

33). We also observe a gender gap, with women less supportive of the plan than men. The widest difference is by age, with those under 34 a net five points in favor of the proposal and seniors opposed by 18 points. (see Tables 32 and 33).

Figure 9. Would you support or oppose eliminating specified parking requirements for new developments?

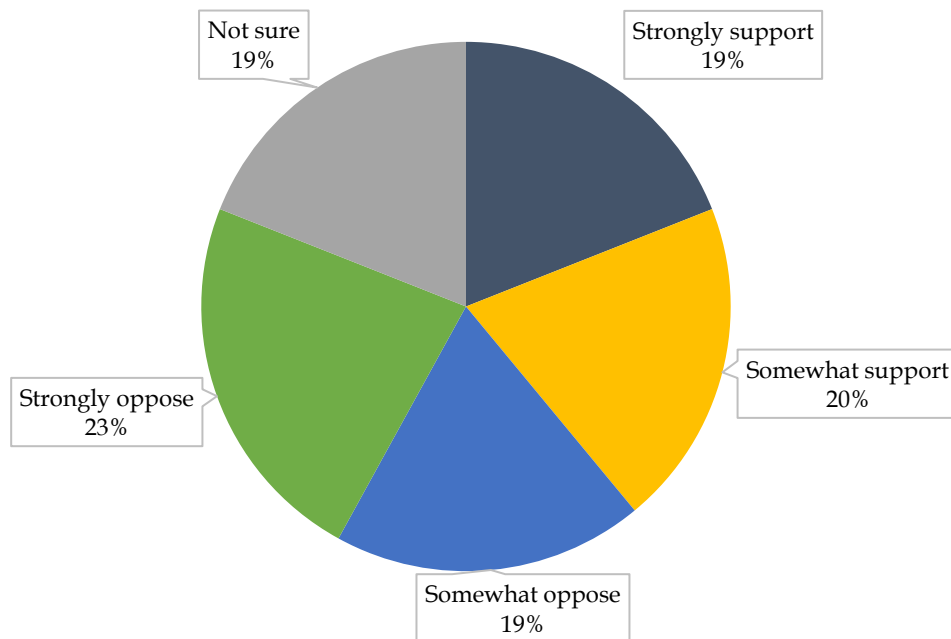


Table 32. Support for Eliminating Specified Parking Requirements for New Developments, by Gender, Age, Ethnicity, and Race

Eliminate Parking Reqs	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	39%	48%	32%	43%	33%	32%	41%	38%	54%	43%
Oppose	42%	40%	43%	38%	51%	39%	43%	40%	35%	50%
Net Support	-3%	8%	-11%	5%	-18%	-7%	-2%	-2%	19%	-8%
Not Sure	19%	13%	25%	19%	16%	28%	15%	22%	11%	7%

Table 33. Support for Eliminating Specified Parking Requirements for New Developments, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Eliminate Parking Reqs	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000- \$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	37%	41%	38%	39%	37%	41%	45%	38%	46%	34%
Oppose	48%	36%	46%	38%	41%	35%	44%	41%	38%	48%
Net Support	-10%	5%	-8%	1%	-4%	6%	1%	-3%	9%	-13%
Not Sure	15%	23%	16%	24%	23%	23%	10%	21%	16%	18%

V. Issue 4: Sustainability

The survey also asked respondents whether they would support two sustainability-related policy changes (see Figure 10) below. The first asked whether they would support or oppose requiring all new buildings in Sacramento to use only electric heating and appliances; 65 percent of respondents supported this idea.

The second question asked whether respondents would support or oppose phasing out natural gas-powered appliances in existing Sacramento buildings over the next 20 years, which 63% of respondents supported.

Respondents who currently live in multi-unit housing, respondents who have had fewer years living in Sacramento, and respondents who are younger are statistically significantly more likely than their peers are to support both of these proposed changes (see Table 34–Table 37). Furthermore, respondents earning less than \$50,000 annually were statistically significantly more likely than higher-earning respondents to support requiring new buildings in Sacramento to use only electric heating and appliances. In contrast, white respondents were statistically significantly more likely than Black respondents were to oppose phasing out natural gas-powered appliances.

Figure 10. Today, however, most buildings in Sacramento use natural gas for heat and appliances. Related to this, would you support or oppose each of the following?

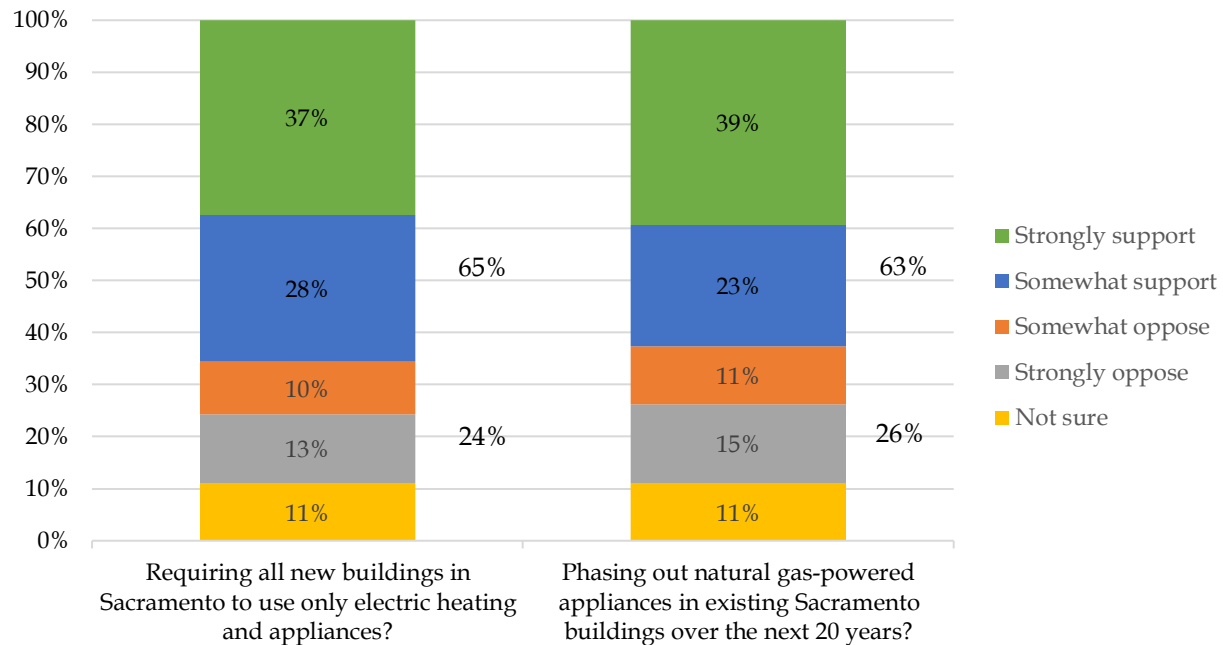


Table 34. Support for Requiring New Buildings to Use Only Electric Heating and Appliances, by Gender, Age, Ethnicity, and Race

Electric Heating and Appliances	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	65%	65%	65%	74%	56%	68%	65%	66%	79%	67%
Oppose	24%	27%	21%	17%	32%	17%	25%	24%	12%	23%
Net Support	42%	38%	44%	56%	25%	50%	41%	42%	67%	43%
Not Sure	11%	8%	14%	9%	12%	15%	10%	10%	8%	10%

Table 35. Support for Requiring New Buildings to Use Only Electric Heating and Appliances, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Electric Heating and Appliances	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	55%	75%	61%	73%	74%	66%	59%	79%	60%	58%
Oppose	33%	14%	29%	15%	16%	21%	30%	15%	24%	32%
Net Support	22%	62%	33%	58%	58%	44%	29%	64%	36%	25%
Not Sure	11%	11%	10%	12%	10%	13%	11%	6%	16%	10%

Table 36. Support for Phasing Out Natural Gas-Powered Appliances in Existing Buildings, by Gender, Age, Ethnicity, and Race

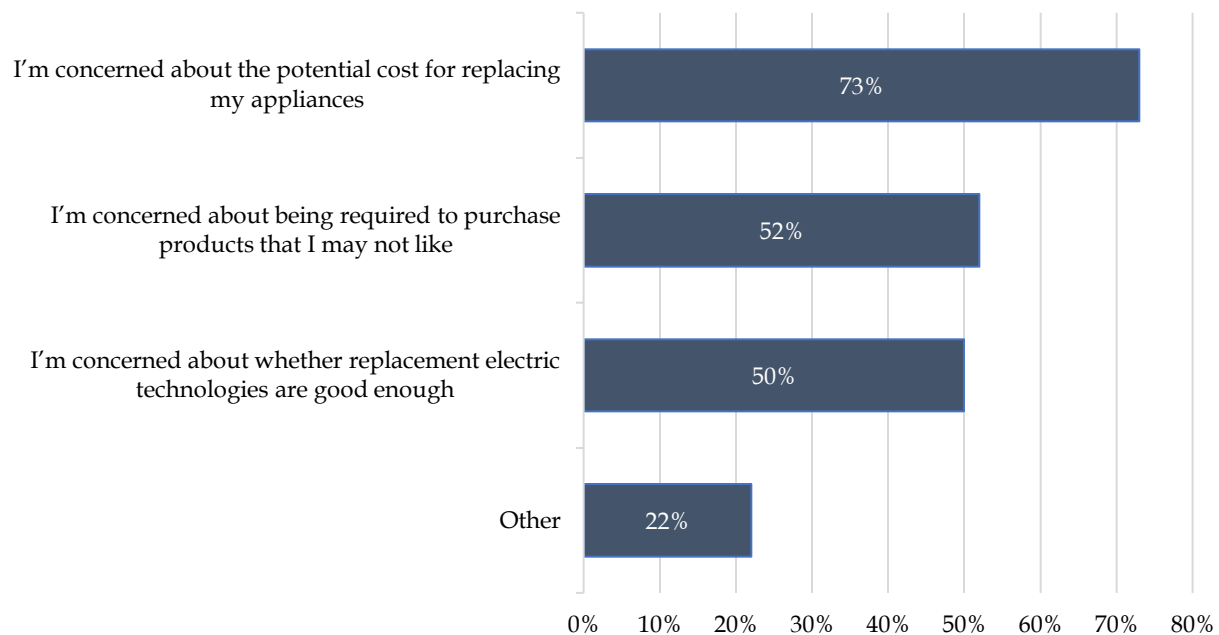
Phase Out Natural Gas Appliances	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	63%	64%	61%	72%	54%	67%	64%	61%	76%	69%
Oppose	26%	29%	24%	18%	34%	20%	26%	29%	12%	18%
Net Support	36%	35%	37%	54%	20%	47%	38%	33%	64%	51%
Not Sure	11%	7%	15%	10%	12%	13%	10%	10%	12%	13%

Table 37. Support for Phasing Out Natural Gas-Powered Appliances in Existing Buildings, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Phase Out Natural Gas Appliances	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	51%	74%	56%	76%	69%	63%	59%	76%	55%	56%
Oppose	37%	16%	33%	15%	17%	25%	31%	17%	30%	32%
Net Support	15%	58%	22%	61%	52%	38%	28%	59%	25%	24%
Not Sure	12%	10%	11%	10%	13%	12%	10%	8%	14%	11%

Respondents were then provided three reasons they might be concerned about the proposed change to limit the use of natural gas for heating and appliances and instructed to select any of the reasons that resonated with them. Each reason was selected by at least 50% of respondents (see Figure 11). Respondents residing in single-unit housing were statistically significantly more likely than their counterparts in multi-unit housing to select each of the three concerns on the list.

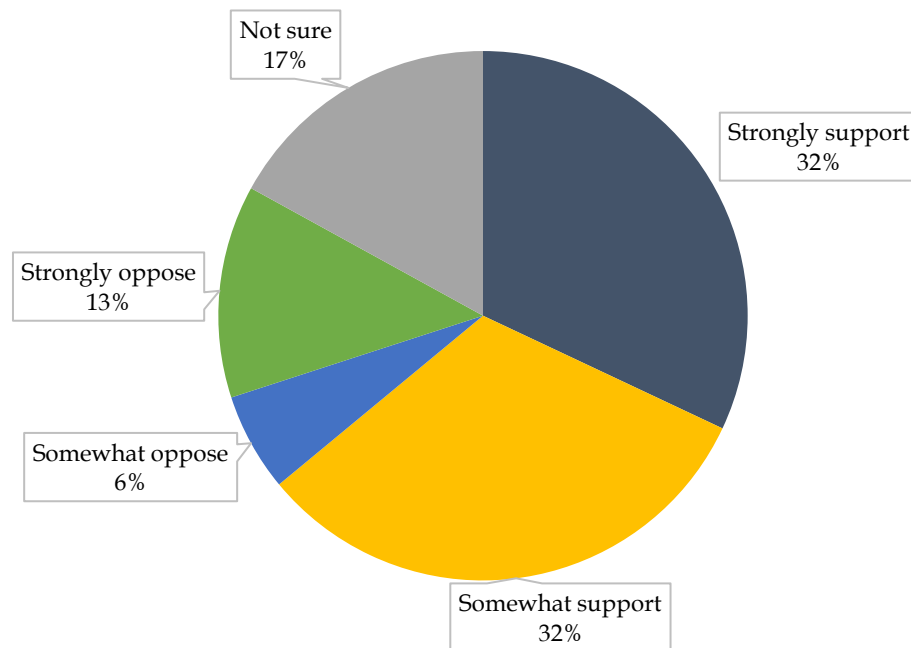
Figure 11. What, if anything, concerns you about this proposed change to limit the use of natural gas for heating and appliances?



VI. Issue 5: Annexation

As shown in Figure 12, when asked if they would support or oppose annexing the Fruitridge Florin area to become part of the City of Sacramento, 64% of respondents indicated they would support the annexation, whereas 19% opposed it, and 17% indicated they were “Not Sure.”

Figure 12. To improve services for residents of this area and to help the City plan for transit and other services in a coordinated manner, would you support or oppose annexing the Fruitridge Florin area to become part of the City of Sacramento?



Support for the proposed policy was fairly uniform across respondent characteristics. However, lower-income respondents, respondents under the age of 35, respondents with less than 26 years of Sacramento residency, renters, and multi-unit housing dwellers were significantly less likely to oppose the proposed annexation than their peers were. Similarly, Black respondents were statistically significantly less likely to oppose the proposal than white respondents. (See Tables 38 and 39.)

Table 38. Annexing the Fruitridge Florin area, by Gender, Age, Ethnicity, and Race

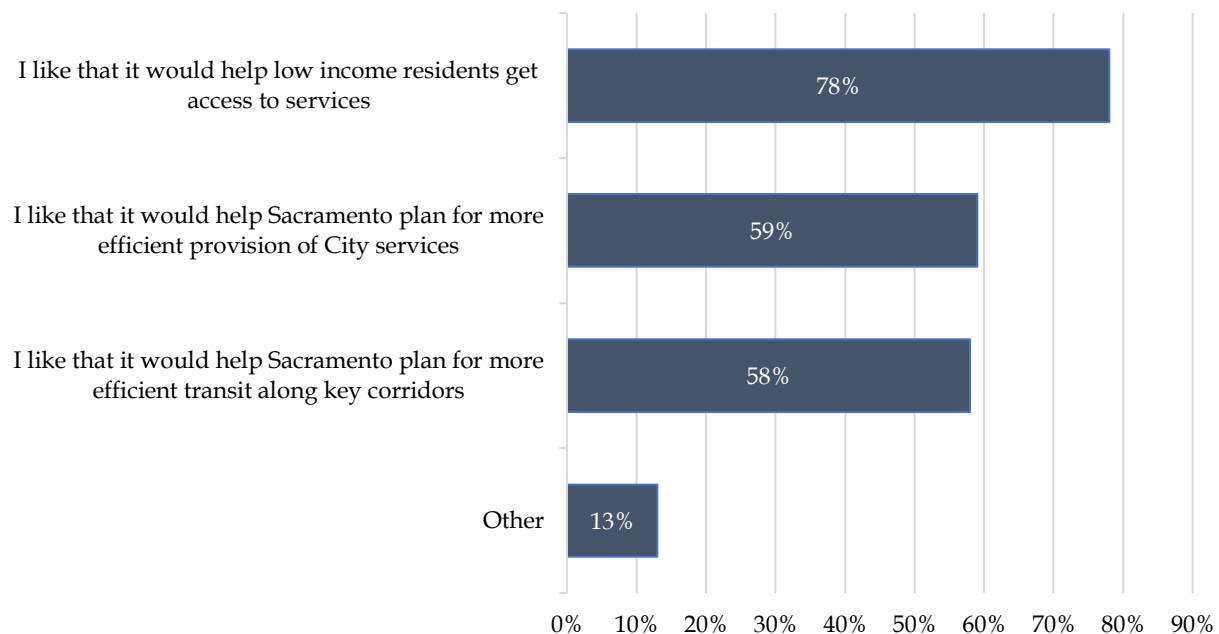
Annex Fruitridge Florin Area	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	64%	64%	65%	70%	68%	66%	64%	63%	69%	66%
Oppose	19%	20%	17%	12%	25%	18%	18%	19%	8%	20%
Net Support	45%	44%	48%	57%	42%	48%	45%	44%	60%	46%
Not Sure	17%	16%	18%	18%	7%	17%	18%	17%	23%	15%

Table 39 Annexing the Fruitridge Florin area, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Annex Fruitridge Florin Area	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	57%	72%	62%	65%	73%	67%	55%	70%	64%	59%
Oppose	28%	9%	25%	12%	11%	16%	27%	12%	18%	27%
Net Support	29%	62%	37%	54%	62%	51%	28%	58%	45%	32%
Not Sure	16%	19%	14%	23%	17%	17%	18%	19%	18%	13%

Respondents were then provided three reasons they might like the proposed change to annex the Fruitridge Florin area to the City of Sacramento and were instructed to select as many or as few as they liked (see Figure 13). Respondents overwhelmingly (78%) indicated that they liked that the plan “would help low-income residents get access to services.” More than half of respondents also indicated they would like the plan because it “would help Sacramento plan for more efficient provision of City services” and “would help Sacramento plan more efficient transit along key corridors.” Women, respondents living in multi-unit housing, Black residents, newer Sacramento residents (less than 26 years), those under age 35, and those earning less than \$50,000 per year were significantly more likely to indicate that they like that the proposed policy “would help low-income residents get access to services.”

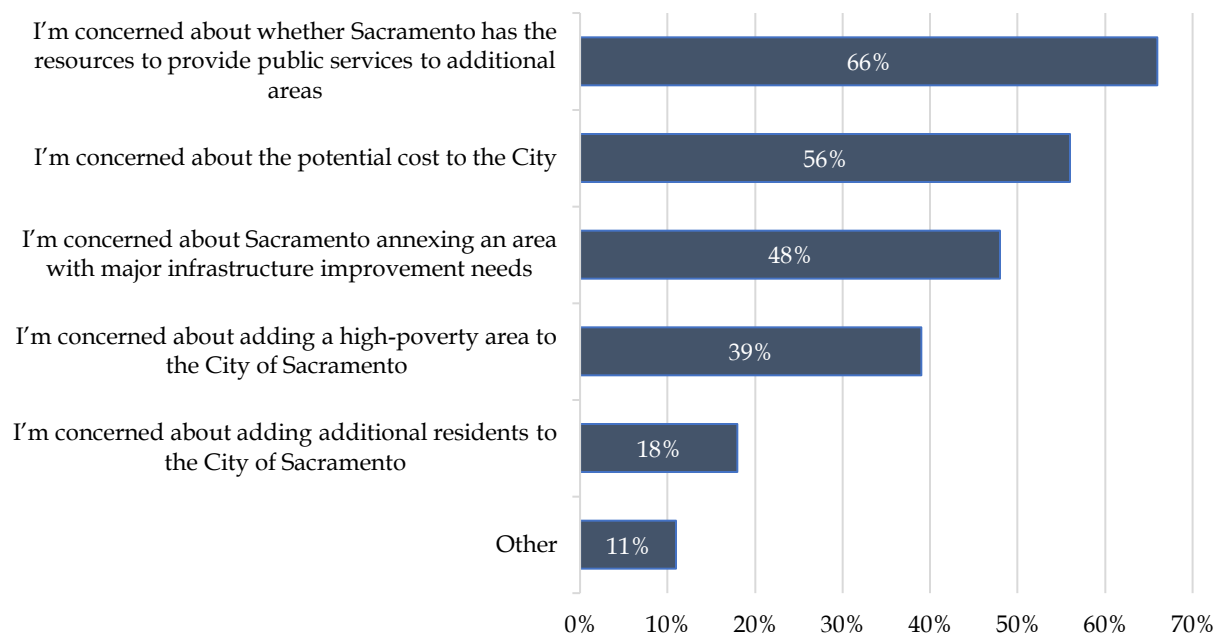
Figure 13. What, if anything, would you like best about this proposed change to annex the Fruitridge Florin area of the City of Sacramento?



Then respondents were given five possible concerns they might have about the proposed change and were instructed to select as many or as few as they liked (see Figure 14). Two options garnered support from more than half of the respondents, namely:

- I'm concerned about whether Sacramento has the resources to provide public services to additional areas (66%).
- I'm concerned about the potential cost to the City (56%).

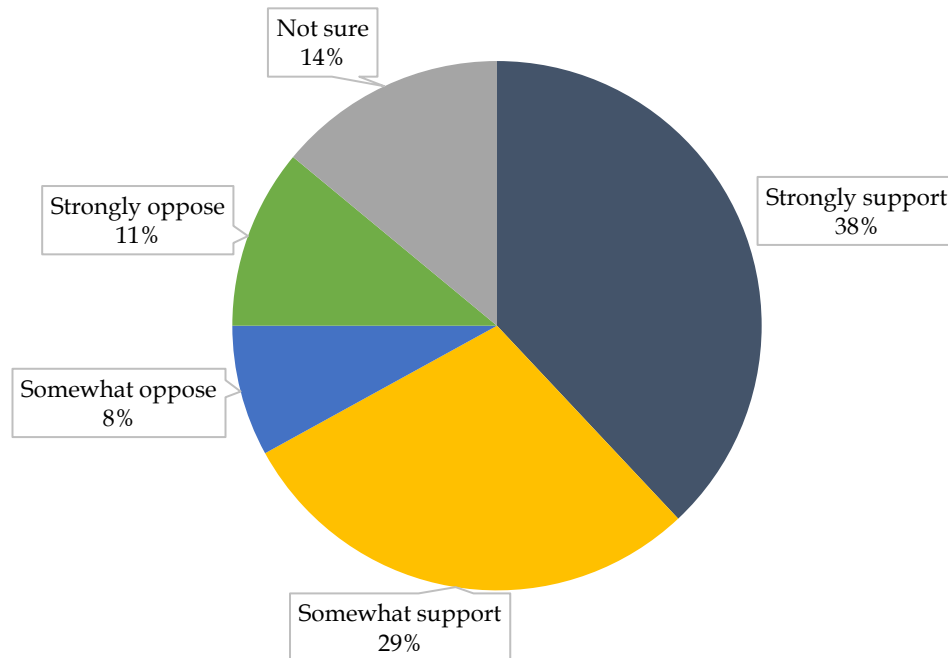
Figure 14. What, if anything, would concern you about this proposed change to annex the Fruitridge Florin area to the City of Sacramento?



VII. Issue 6: Natomas Basin

Respondents were also asked whether they would support or oppose the City of Sacramento having more control over the amount and location of development and open space in the Natomas Basin area (see Figure 15). The majority of respondents (67%) indicated that it would support the proposed change, with 20% opposed.

Figure 15. Would you support or oppose the City of Sacramento having more control over the amount and location of development and open space in the Natomas Basin area?



As shown in Tables 40 and 41, men, wealthier individuals (income over \$100,000 or more), and non-Latino respondents are significantly more likely to support this proposal than their counterparts are. In contrast, respondents with more than 26 years of Sacramento residency, older respondents (65 years or older), lower-income (income less than \$50,000), and Latino respondents were significantly more likely than their peers were to oppose the proposal.

Table 40. Support for the City of Sacramento Having More Control over the Natomas Basin Area, by Gender, Age, Ethnicity, and Race

More Control over Natomas Basin Area	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Support	67%	75%	62%	65%	59%	56%	72%	67%	69%	78%
Oppose	20%	16%	20%	16%	35%	26%	15%	19%	12%	13%
Net Support	47%	60%	42%	49%	24%	30%	57%	48%	57%	64%
Not Sure	14%	9%	19%	20%	6%	18%	13%	14%	19%	9%

Table 41. Support for the City of Sacramento Having More Control over the Natomas Basin Area, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

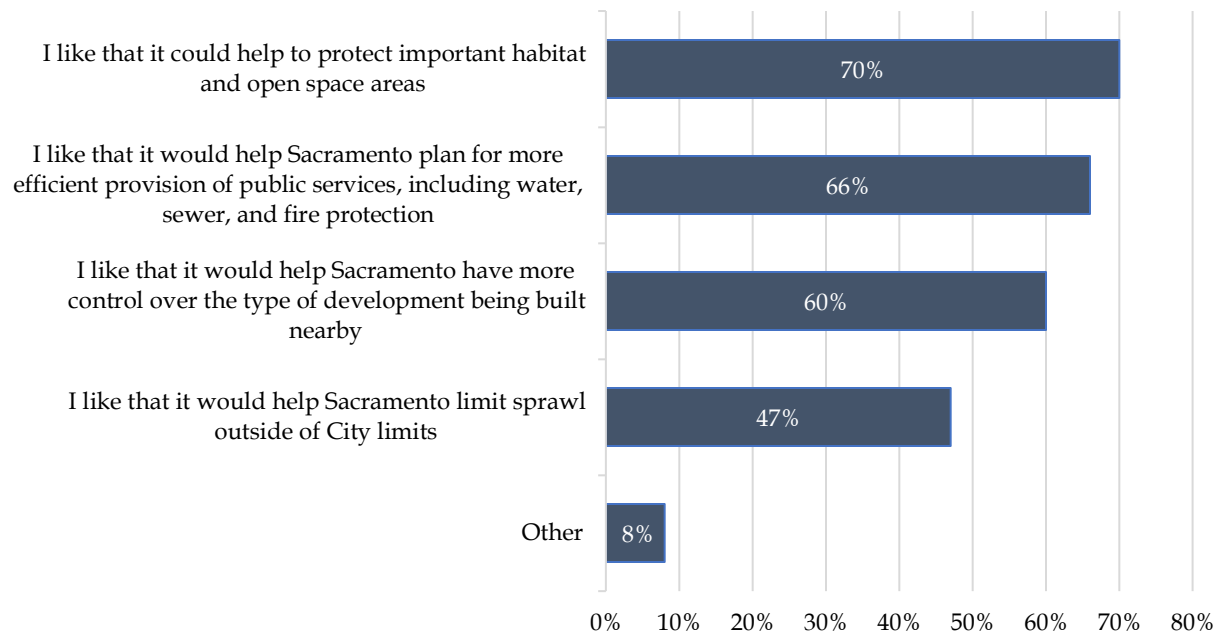
More Control Over Natomas Basin Area	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Support	67%	67%	69%	60%	61%	67%	76%	71%	67%	63%
Oppose	21%	18%	20%	22%	25%	17%	13%	15%	17%	27%
Net Support	47%	49%	49%	38%	36%	49%	64%	57%	50%	36%
Not Sure	12%	15%	11%	18%	14%	16%	11%	14%	16%	10%

Respondents were then offered four positive statements about the proposed change to give the City more control over the development in the Natomas Basin area and were instructed to select the one or ones they liked best (see Figure 16). Each of the following reasons was selected by at least 60% of the respondents.

- I like that it could help protect important habitat and open space areas (70%).
- I like that it would help Sacramento plan for more efficient provision of public services, including water, sewer, and fire protection (66%).
- I like that it would help Sacramento have more control over the type of development being built nearby (60%).

Respondents aged 35–64, more affluent respondents (income of \$100,000 or more), and non-Latino respondents were significantly more likely to indicate that they liked the proposed policy because it would help Sacramento “have more control over the type of development being built nearby” than their peers were. Black and Asian respondents were also statistically significantly more likely to select “control over the type of development” than their white peers. Men, middle-aged respondents, and non-Latino respondents were significantly more likely than their peers were to indicate that they liked the policy because it would help “limit sprawl.”

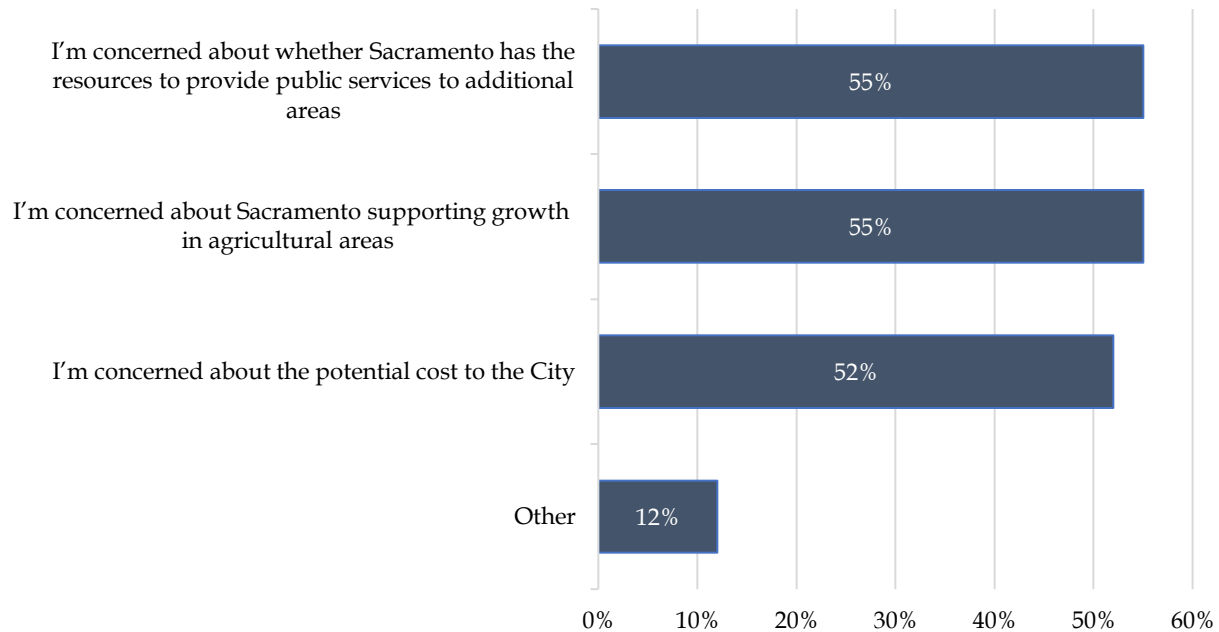
Figure 16. What, if anything, would you like best about this proposed change to give the City more control over development in the Natomas Basin area?



Respondents were also shown three statements describing possible concerns about the proposed change to give the City more control over the development in the Natomas Basin area and were asked to select the one or ones that concern them the most (see Figure 17). Each of the reasons was selected by at least 50% of the respondents.

- I'm concerned about Sacramento supporting growth in agricultural areas (55%).
- I'm concerned about whether Sacramento has the resources to provide public services to additional areas (55%).
- I'm concerned about the potential cost to the City (52%).

Figure 17. What, if anything, would concern you about this proposed change to give the City more control over development in the Natomas Basin area?



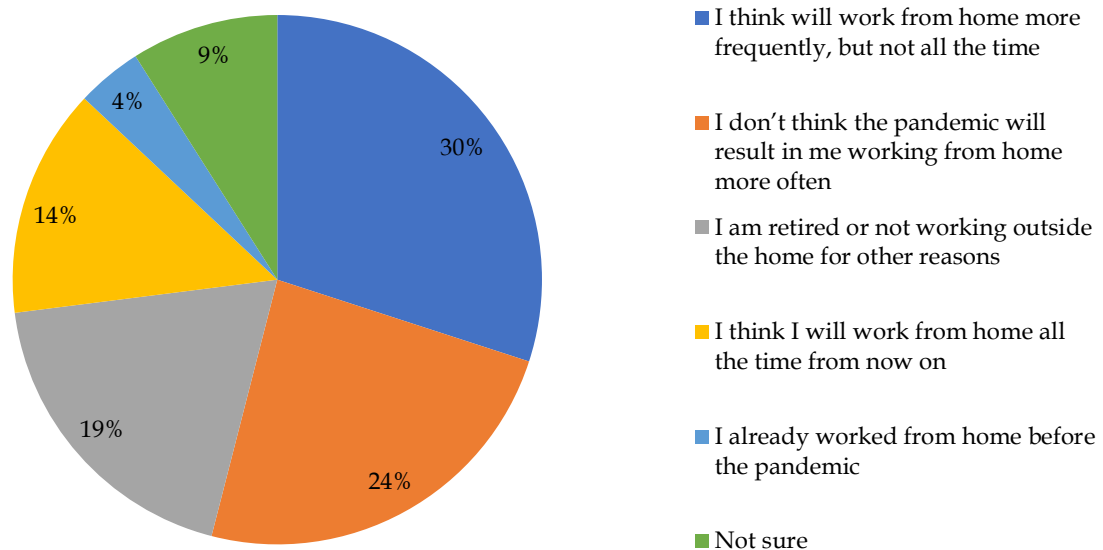
VIII. Changes to Sacramento Post-COVID-19 Pandemic

Respondents were asked a series of questions about possible changes to their work, lifestyle, and housing choices as a result of the COVID-19 pandemic.

Changes to Work Locations Post-COVID-19 Pandemic

The first question asked respondents to consider how they think the COVID-19 pandemic will affect where they work over the next five to ten years (see Figure 18). The results were mixed, with some respondents indicating varying degrees of change to their working location as a result of the pandemic and others reporting no changes. Perhaps unsurprisingly, individuals who were 65 or older were significantly more likely to report that they were “retired or no longer working outside of the home” and statistically significantly less likely to select most of the other responses.

Figure 18. How do you think the COVID-19 pandemic will affect where you work over the next five to ten years?



As shown below, renters, younger residents, and relative newcomers to Sacramento are more likely to share expectations of fewer commutes and more home-based work (see Table 42 and Table 43). College graduates are also more likely to say they will work from home more often (55%) compared with those without a college degree (about 35%). The same is true looking at those reporting incomes below \$50,000 per year (38% say they will work at home more in the future) versus those with incomes above \$100,000 (55%). Asian respondents were statistically significantly more likely than white and Black respondents to indicate that they do not think the pandemic will increase their working at home.

Table 42. Changes to Work Location Post-COVID 19 Pandemic, by Gender, Age, Ethnicity, and Race

Easier to Open and Operate Home Businesses	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
Already worked from home pre-pandemic	4%	4%	3%	2%	3%	2%	4%	5%	6%	0%
Will work from home all the time from now on	14%	15%	14%	18%	3%	10%	16%	13%	20%	14%

Easier to Open and Operate Home Businesses	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Will work from home more frequently, but not all the time	30%	29%	32%	38%	8%	35%	30%	33%	23%	25%
Pandemic will not result in me working from home more often	24%	22%	25%	35%	6%	31%	22%	23%	14%	36%
Retired or not working outside the home	19%	17%	19%	2%	74%	12%	19%	16%	19%	22%
Not Sure	9%	13%	6%	7%	6%	10%	9%	9%	18%	2%

Table 43. Changes to Work Location Post-COVID 19 Pandemic, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

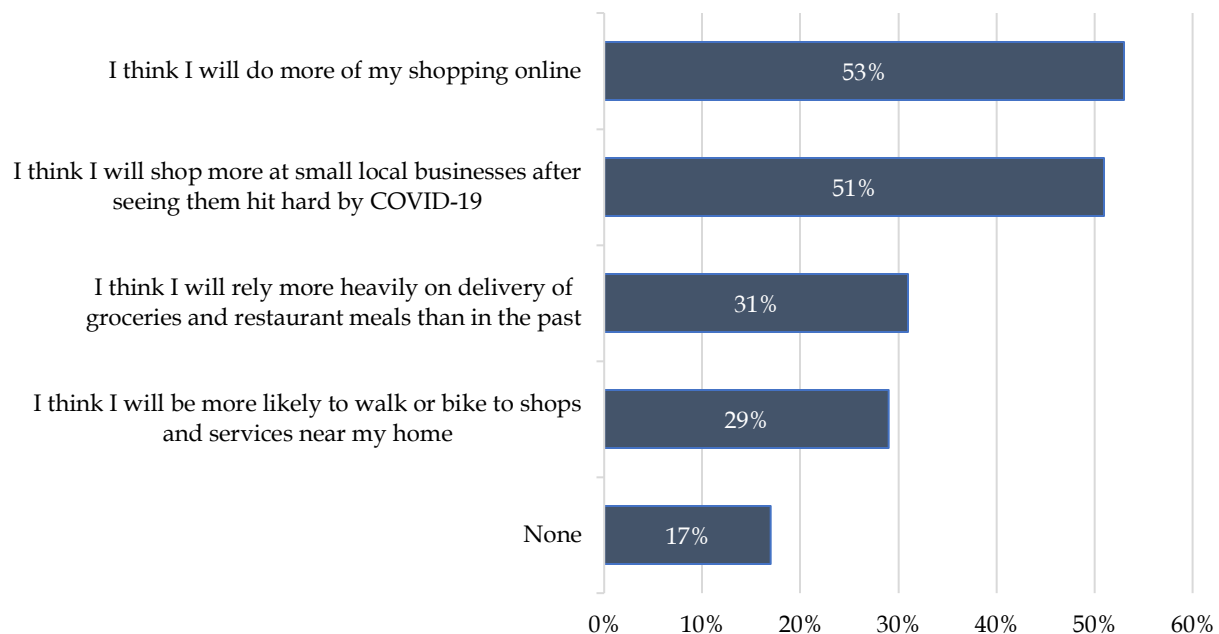
Easier to Open and Operate Home Businesses	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
Already worked from home pre-pandemic	3%	4%	3%	4%	2%	4%	5%	4%	5%	2%
Will work from home all the time from now on	8%	21%	13%	16%	13%	15%	17%	24%	8%	12%
Will work from home more frequently, but not all the time	31%	31%	29%	37%	25%	34%	38%	26%	39%	27%
Pandemic will not result in me working from home more often	20%	28%	22%	26%	36%	19%	18%	29%	26%	18%
Retired or not working outside the home	28%	10%	23%	11%	16%	16%	17%	8%	13%	34%
Not Sure	10%	7%	10%	7%	8%	13%	5%	9%	9%	8%

Changes to Lifestyle Post-COVID-19 Pandemic

The next question asked respondents to consider how they think the COVID-19 pandemic will affect their lifestyle over the next five to ten years (see Figure 19). More than half of respondents selected the following two options:

- I think I will do more of my shopping online (53%).
- I think I will shop more at small local businesses after seeing them hit hard by COVID-19 (51%).

Figure 19. How do you think the COVID-19 pandemic will impact your lifestyle in the next five to ten years?



As shown in Tables 44 and 45, respondents in the middle-income range (between \$50,000 and \$99,999) were more likely than their peers to report that they will be doing more of their shopping online. Similarly, Black and Asian respondents were more inclined to predict that they will shop more online compared with white residents.

Residents under age 35, newcomers to the city, women, and multi-unit housing dwellers were more likely than seniors, longtime residents, men, and single-family housing dwellers to anticipate that they will shop more from local stores.

Renters, multi-unit dwellers, residents with at least some college education, younger residents, men, and residents with less than 26 years of Sacramento residency were more likely to say they will walk or bike more often to access shops or services.

Table 44. Changes to Lifestyle Post-COVID-19 Pandemic, by Gender, Age, Ethnicity, and Race

Lifestyle	All	Men	Women	18–34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
No Change	17%	18%	15%	12%	19%	14%	17%	17%	13%	16%
More Online	53%	48%	57%	53%	47%	57%	52%	49%	66%	63%
More Local Stores	51%	47%	57%	61%	49%	51%	53%	50%	62%	53%
More Delivery	31%	26%	33%	33%	36%	32%	30%	35%	32%	24%
Walk or Bike	29%	37%	22%	37%	21%	24%	30%	32%	26%	24%

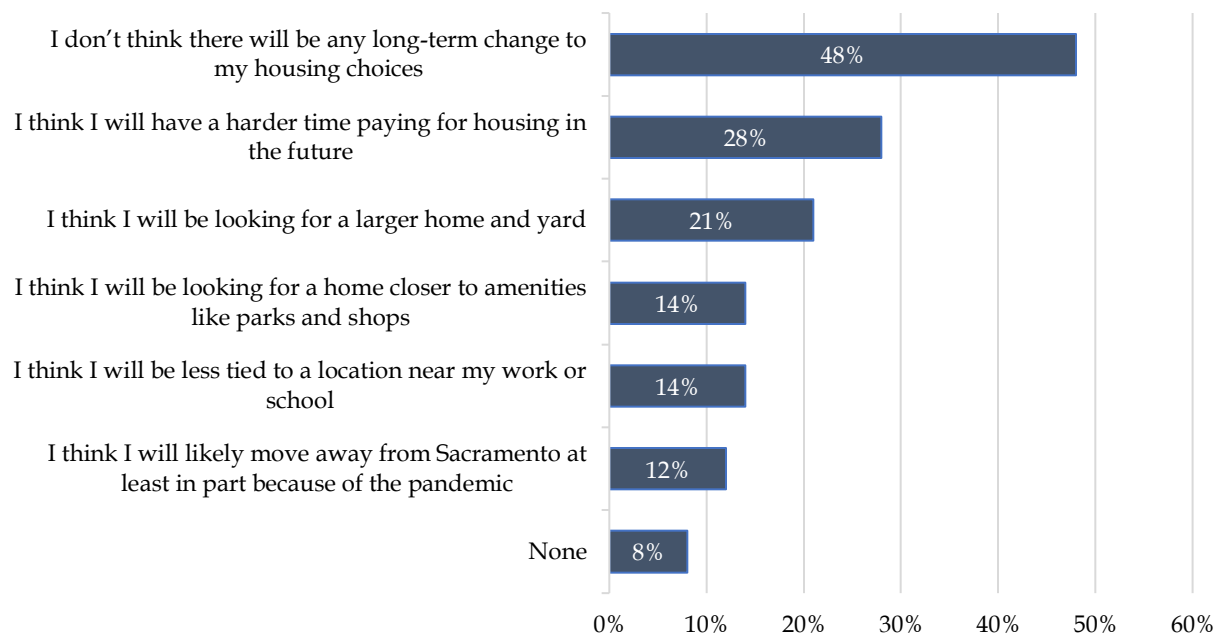
Table 45. Changes to Lifestyle Post COVID-19 Pandemic, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Lifestyle	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0–7 Years in Sac	8–25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
No Change	19%	14%	17%	13%	18%	12%	17%	12%	16%	22%
More Online	53%	53%	56%	50%	49%	61%	50%	51%	56%	53%
More Local Stores	47%	55%	48%	59%	52%	51%	52%	56%	55%	43%
More Delivery	29%	33%	29%	35%	30%	35%	26%	28%	31%	33%
Walk or Bike	23%	36%	22%	40%	33%	26%	33%	33%	34%	20%

Changes to Housing Choices Post-COVID-19 Pandemic

The third question in this section asked respondents to consider how they think the COVID-19 pandemic will affect their housing choices in the next five to ten years (see Figure 20). Although none of the options were selected by a majority of respondents, nearly half (48%) of respondents indicated that they “don’t think there will be any long-term change to their housing choices.”

Figure 20. How do you think the COVID-19 pandemic will affect your housing choices in the next five to ten years?



While the overall proportions agreeing with most of the statements are relatively low, we do see higher proportions who indicate that they will be looking for a larger home and yard in the post-pandemic period. among those residing in multi-unit housing, renters, respondents who have 0–7 years of residency in Sacramento and respondents who are between 18 and 34 years of age. This suggests a potential demand for additional larger rental units that are affordable.

In addition, these groups also indicate that they:

- Will be less tied to a location near my work or school;
- Will be looking for a home closer to amenities like parks and shops;
- Will have a harder time paying for housing in the future.

In addition, respondents who reside in multi-unit housing and respondents ages 49 and under were statistically significantly more likely than their counterparts were to report that they “will likely move away from Sacramento at least in part because of the pandemic.”

In contrast, respondents who reside in single-unit housing, respondents who are homeowners, respondents who have resided in Sacramento for eight or more years, and those who are over the age of 34 were statistically significantly more likely to indicate

that they “don’t think there will be any long-term change to my housing choices” than were their counterparts. (See Tables 46 and 47.)

Table 46. Changes to Housing Choices Post-COVID-19 Pandemic, by Gender, Age, Ethnicity, and Race

Housing Choices	All	Men	Women	18-34	65+	Latino	Not Latino	White	Black	API
Number of Respondents	504	219	255	173	89	113	356	292	57	74
No Change	48%	47%	48%	27%	72%	43%	49%	46%	54%	48%
Harder to Pay	28%	22%	33%	41%	20%	33%	27%	27%	22%	37%
Larger Home/Yard	21%	26%	18%	30%	5%	19%	22%	22%	25%	26%
Less Tied to Work/School	14%	13%	15%	19%	5%	11%	14%	17%	7%	9%
Closer to Parks/Shops	14%	15%	15%	26%	5%	15%	15%	15%	17%	17%
Likely Move from Sacramento	12%	12%	12%	19%	3%	12%	12%	14%	13%	10%

Table 47. Changes to Housing Choices Post-COVID-19 Pandemic, by Home Ownership Status, Dwelling Type, Income, and Years of Sacramento Residency

Housing Choices	Own	Rent	SUD	MUD	Income <\$50,000	Income \$50,000-\$99,999	Income ≤\$100,000	0-7 Years in Sac	8-25 Years in Sac	26+ Years in Sac
Number of Respondents	253	241	299	163	139	141	174	168	168	167
No Change	62%	34%	55%	36%	38%	45%	55%	33%	48%	62%
Harder to Pay	15%	41%	24%	39%	50%	27%	14%	32%	33%	19%
Larger Home/Yard	16%	27%	15%	30%	12%	25%	24%	30%	19%	14%
Less Tied to Work/School	9%	17%	10%	18%	12%	17%	15%	16%	19%	5%
Closer to Parks/Shops	8%	21%	11%	23%	17%	15%	14%	20%	14%	9%
Likely Move from Sacramento	7%	18%	7%	23%	17%	9%	10%	10%	16%	10%

Renters and multi-unit housing dwellers along with those under age 35 were most likely to look for new housing closer to parks and shops. White respondents were statistically significantly more likely than Black and Asian respondents to indicate they would be less tied to a location near their work or school.

Renters, multi-unit housing dwellers, women, newcomers to Sacramento, and younger residents were most likely to say that it will be harder for them to pay for housing in the future as a result of the pandemic. Men, younger residents, newcomers, renters and multi-unit housing dwellers were also most likely to say they will look for larger homes and yards after experiencing quarantine.

Though only 12% overall say their pandemic experience makes them likely to move from Sacramento, this includes 23% of multi-unit housing dwellers and 19% of those under age 35, foreshadowing a potential loss of young residents.

Appendix A. Invitation Letter



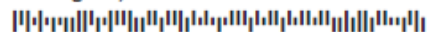
August 3, 2020

1 *****AUTO**SCH 5-DIGIT 91601 1

John Smith

1234 Anywhere St

Los Angeles, CA 91601-4572



Dear Sacramento Resident,

The City of Sacramento is updating its General Plan, which is the blueprint for how and where Sacramento will change over the next twenty years. The new General Plan will guide the look, feel, and shape of your city.

To help guide the new Plan, the City of Sacramento contracted with an independent opinion research firm to conduct a survey of city residents. We have invited a random selection of Sacramento residents, including you, to participate in this survey.

This survey is for research purposes only. Your individual responses will be kept confidential by the researchers and will never be shared. No one will contact you for any reason as a result of participating in the survey without your consent.

Who should participate?

As part of a random selection, please have the person age 18+ in this household who most recently had a birthday complete this survey.

As a token of the City's appreciation, after the survey project is completed, the researcher will email you a \$5 Amazon gift card, or you can direct them to contribute that amount to the Donate4Sacramento Covid-19 Regional Response Fund.

I would like to participate, what do I do?

See below for the website and your personalized login ID. Please complete the survey today if possible. The survey will be open until <<insert date>>.

Website: www.TellSacramento.org Your login ID: <<insert ID>>

If you prefer to complete the survey by telephone, call 1-800-xxx-xxxx between the hours of X and Y. If you have any questions about this survey, don't hesitate to reach out to info@TellSacramento.org. To learn more about the Sacramento 2040 General Plan Update, please visit www.sac2040gpu.org.

A handwritten signature in black ink, appearing to read "Greg Sandlund".

Greg Sandlund, Acting Planning Director

300 Richards Blvd., 3rd Floor
Sacramento, CA 95811

Help Line: 916-264-5011
CityofSacramento.org/cdd



August 3, 2020

1 *****AUTO**SCH 5-DIGIT 91601 1

John Smith
1234 Anywhere St
Los Angeles, CA 91601-4572

Estimado Residente de Sacramento:

La ciudad de Sacramento actualizará su Plan General, cual guía *cómo* y *dónde* cambiará Sacramento en los próximos veinte años.

Para ayudar a orientar el nuevo Plan, la Ciudad de Sacramento contrató a una empresa independiente de opinión para realizar una encuesta entre los residentes de la ciudad. Hemos invitado a una selección de residentes de Sacramento, incluyendo a usted, para participar en esta encuesta.

Sus respuestas individuales serán confidenciales y nunca se compartirán. Nadie se comunicará con usted por ningún motivo como resultado de su participación en la encuesta, sin su previo consentimiento.

¿Quién debe participar?

Como parte de una selección al azar, haga que el adulto de este hogar que más recientemente cumplió un cumpleaños complete esta encuesta.

Como muestra de agradecimiento le vamos a enviar por correo electrónico una tarjeta de regalo de Amazon de \$5; también puede elegir donar esa cantidad al Fondo Regional de Respuesta al COVID-19 [Donate4Sacramento](#).

Me gustaría participar, ¿qué debo hacer?

Visite el sitio web a continuación y busque abajo su ID personal de acceso. Responda la encuesta hoy mismo, si es posible. La encuesta estará disponible hasta <<insert date>>.

Sitio web: www.TellSacramento.org Su ID de acceso: <<insert ID>>

Si prefiere responder la encuesta por teléfono, llame al 1-800-xxx-xxxx entre las X y las Y horas.

Si tiene alguna pregunta sobre la encuesta, no dude en contactarnos a Questions@TellSacramento.org

Para obtener información sobre el Plan General de Sacramento 2040, visite www.sac2040gpu.org

A handwritten signature in black ink, appearing to read "Greg Sandlund".


Greg Sandlund, Director de Planificación Interino

300 Richards Blvd., 3rd Floor
Sacramento, CA 95811

Help Line: 916-264-5011
CityofSacramento.org/cdd

Appendix B. Reminder Postcard

The City of Sacramento Needs Your Input to Plan for the Future! La Ciudad de Sacramento Necesita Su Participación para Planificar el Futuro!	
<p>Dear Sacramento Resident:</p> <p>You recently received a letter from the City of Sacramento inviting you to participate in the 2020 Sacramento Resident General Plan Survey. If you have already completed the survey online, thank you! If not, we hope you will be willing to complete it now.</p> <p>The survey gives you the opportunity to share your views on issues and priorities that will help shape the future of Sacramento. In appreciation of your participation, our researcher will email you a \$5 Amazon gift card after completion of the survey, or you can direct them to donate that amount to the Donate4Sacramento Covid-19 Regional Response Fund. To participate, please enter this URL into your web browser: ...Then enter your log-in ID number: [INSERT ID]</p> <p>Estimado/a residente de Sacramento:</p> <p>Recientemente ha recibido una carta de la Ciudad de Sacramento invitándole a participar en la Encuesta del Plan General de Residentes de Sacramento de 2020. Si ya ha completado la encuesta en línea, ¡gracias! Si no, esperamos que pueda completarla ahora.</p> <p>La encuesta le da la oportunidad de compartir sus puntos de vista sobre temas y prioridades que ayudarán a formar al futuro de Sacramento. En agradecimiento por su participación, se le enviará por correo electrónico una tarjeta de regalo de Amazon de \$5 después de completar la encuesta, o usted puede indicar que donen esa cantidad al Fondo de Respuesta Regional de la Covid-19 Donate4Sacramento. Para participar, introduzca esta URL en su navegador web: ...Luego ingrese su número de identificación: [INSERT ID]</p> <p>If you have any questions about this survey, don't hesitate to reach out to info@TellSacramento.org. If you prefer to complete the survey by telephone, call 1-866-740-6665 between the hours of 9:00 am and 6:00 pm. To learn more about the Sacramento 2040 General Plan Update, please visit www.sac2040gpu.org. En caso de tener cualquier duda sobre la encuesta, por favor contacte con nosotros en info@TellSacramento.org. Si prefiere completar la encuesta por teléfono, llame al 1-866-740-6665 entre las 9:00 a. m. y las 6:00 p. m. Para obtener más información sobre la Actualización del Plan General de Sacramento de 2040, visite www.sac2040gpu.org.</p>	 <input type="text" value="www.TellSacramento.org"/> <input type="text" value="www.TellSacramento.org"/>

	<p>PLEASE PLACE STAMP HERE</p>
<p>Community Development Department 300 Richards Blvd. 3rd Floor Sacramento CA 95811</p>	<p>Mailing Address Line 1 Mailing Address Line 2 Mailing Address Line 3 Mailing Address Line 4 Mailing Address Line 5</p>

Appendix C. Aggregate Results

Q1. Are you age 18 or older?

	N=504
Yes	100%
No	0%

Q2. Do you currently live in?

	N=504
Sacramento	100%
Another City	0%

Q3. Thinking about the next 10 to 20 years, how high a priority do you think each of the following should be for the City of Sacramento? Rate each item from 1 (a very low priority) to 7 (a very high priority), or use any number in between.

								N=504
	Very Low Priority			Very High Priority				Not Sure
Strengthening the local economy	1%	1%	4%	7%	14%	22%	51%	1%
Addressing issues of equity and justice	5%	2%	3%	7%	9%	16%	57%	1%
Addressing climate change	5%	2%	3%	9%	13%	13%	53%	2%
Making it easier to get around the city	2%	2%	4%	11%	17%	19%	44%	1%
Increasing the availability of affordable housing	3%	2%	2%	9%	13%	14%	56%	1%
Managing growth to prevent sprawl outside of City limits	10%	7%	8%	16%	13%	13%	26%	8%

Issue 1: Housing

Q4. Single-family zoning has contributed to neighborhood racial segregation in cities throughout the U.S. by keeping out those who cannot afford a single-family house. Changing Sacramento's zoning to allow duplexes, triplexes, and fourplexes in all residential neighborhoods could help integrate neighborhoods and provide more affordable options for people of all backgrounds and ages. Would you support or oppose this change?

	N=504
Strongly support	40%
Somewhat support	28%
Somewhat oppose	14%
Strongly oppose	16%
Not sure	3%
All Support	67%
All Oppose	30%

Q5. What, if anything, would you like best about this proposed change to allow duplexes, triplexes, and fourplexes in all residential neighborhood? Check all that apply.

	N=494
I like that it would create more types of housing that could appeal to different types of families	57%
I like that it could lead to less racial segregation	56%
I like that it could help to promote construction of additional housing to help address the housing crisis	56%
I like that it would help open up neighborhoods to families of different income levels	51%
I like that it could help people "age in place" by creating more small units in established neighborhoods	46%
I like that it could help me afford housing in a neighborhood I want to live in	40%
I like that it would keep the height and setback controls that define neighborhood character	29%
Other	13%

Q6. What, if anything, would concern you about this proposed change to allow duplexes, triplexes, and fourplexes in all residential neighborhood? Check all that apply.

	N=490
I'm concerned that some areas of the city might not have sufficient infrastructure, parks, or services to accommodate new growth	59%
I'm concerned about the potential for additional noise, traffic, or crowding in my neighborhood	58%
I'm concerned about a possible impact on safety in my neighborhood	47%
I'm concerned that the new housing might not match the existing character of my neighborhood	41%
I'm concerned about potential changes to my neighborhood	27%
Other	16%

Issue 2: Home Businesses

Q7. Current City regulations restrict the type of businesses that can be conducted from home or make it difficult to start a home-based business. Would you support or oppose each of the following?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure	All Support	All Oppose
In general, making it easier to open and operate a home business in Sacramento?	51%	31%	6%	5%	6%	83%	11%
Waiving the need for a City permit for home businesses with three or fewer employees?	36%	25%	13%	15%	11%	61%	28%
Allowing home businesses to post small signs in front of their homes?	31%	26%	18%	19%	6%	57%	37%

Issue 3: Transportation and Parking

Q8. Sacramento's streets are designed primarily for private vehicles, which makes walking and biking less safe and buses less fast and reliable. To improve transit reliability, make walking and biking safer, and reduce reliance on private vehicles, would you support or oppose redesigning some of Sacramento's streets to use some of the road space for bus-only lanes, safer bike lanes, and better crosswalks and sidewalks?

	N=504
Strongly support	57%
Somewhat support	22%
Somewhat oppose	9%
Strongly oppose	8%
Not sure	4%
All Support	79%
All Oppose	17%

Q9. What, if anything, would you like best about this proposed change to allow some streets to use road space for purposes other than private vehicles? Check all that apply.

	N=494
I like that it would create safer streets for walking	79%
I like that it would create space for safer bicycle riding	70%
I like that it could encourage more people to take transit, which would reduce traffic	62%
I like that it would help buses run faster and more efficiently	52%
Other	12%

Q10. What, if anything, would concern you about this proposed change to allow some streets to use road space for purposes other than private vehicles? Check all that apply.

	N=476
I'm concerned that removing lanes for cars could make traffic worse	70%
I'm concerned that even if roads were redesigned, it might still be hard to get enough people to walk, bike, and take buses to make the cost worth it	55%
I'm concerned that it could make it harder to find parking	54%
I'm concerned about the potential cost to the City	35%
Other	12%

Q11. Sacramento no longer requires developers to build a minimum number of off-street parking spaces for new housing or commercial projects near light rail stations. Instead, it now allows developers of new projects near light rail stations to decide how much parking to build based on market demand. This can help make housing more affordable and reduce the amount of land used for parking. Would you support or oppose eliminating specified parking requirements for new developments in other areas of the City?

	N=504
Strongly support	19%
Somewhat support	20%
Somewhat oppose	19%
Strongly oppose	23%
Not sure	19%
All Support	39%
All Oppose	42%

Issue 4: Sustainability

Q12. The use of fossil fuels contributes to greenhouse gas emissions and climate change, and the City is committed to a 100% renewable energy future. Today, however, most buildings in Sacramento use natural gas for heat and appliances. Related to this, would you support or oppose each of the following?

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure	All Support	All Oppose
Requiring all new buildings in Sacramento to use only electric heating and appliances?	37%	28%	10%	13%	11%	65%	24%
Phasing out natural gas-powered appliances in existing Sacramento buildings over the next 20 years?	39%	23%	11%	15%	11%	63%	26%

Q13. What, if anything, concerns you about this proposed change to limit the use of natural gas for heating and appliances? Check all that apply.

	N=460
I'm concerned about the potential cost for replacing my appliances	73%
I'm concerned about being required to purchase products that I may not like	52%
I'm concerned about whether replacement electric technologies are good enough	50%
Other	22%

Issue 5: Annexation

Q14. This area, in the southeast corner of the City, is unincorporated and is managed by Sacramento County. It has some of the highest concentrations of poverty in the area and would require additional City investment to bring the infrastructure up to par. To improve services for residents of this area and to help the City plan for transit and other services in a coordinated manner, would you support or oppose annexing the Fruitridge Florin area to become part of the City of Sacramento?

	N=504
Strongly support	32%
Somewhat support	32%
Somewhat oppose	6%
Strongly oppose	13%
Not sure	17%
All Support	64%
All Oppose	19%

Q15. What, if anything, would you like best about this proposed change to annex the Fruitridge Florin area to the City of Sacramento? Check all that apply.

	N=473
I like that it would help low income residents get access to services	78%
I like that it would help Sacramento plan for more efficient provision of City services	59%
I like that it would help Sacramento plan for more efficient transit along key corridors	58%
Other	13%

Q16. What, if anything, would concern you about this proposed change to annex the Fruitridge Florin area to the City of Sacramento? Check all that apply.

	N=459
I'm concerned about whether Sacramento has the resources to provide public services to additional areas	66%
I'm concerned about the potential cost to the City	56%
I'm concerned about Sacramento annexing an area with major infrastructure improvement needs	48%
I'm concerned about adding a high-poverty area to the City of Sacramento	39%
I'm concerned about adding additional residents to the City of Sacramento	18%
Other	11%

Q17. Sacramento County is considering plans for two major new developments north of Sacramento in the Natomas Basin where there is currently farmland and open space. The City of Sacramento may someday need to provide services to these new developments, such as water, sewer, and fire protection, but at present the City but does not have any control over how the proposed developments are planned. Would you support or oppose the City of Sacramento having more control over the amount and location of development and open space in this area?

	N=504
Strongly support	38%
Somewhat support	29%
Somewhat oppose	8%
Strongly oppose	11%
Not sure	14%
All Support	67%
All Oppose	20%

Q18. What, if anything, would you like best about this proposed change to give the City more control over development in the Natomas Basin area? Check all that apply.

	N=484
I like that it could help to protect important habitat and open space areas	70%
I like that it would help Sacramento plan for more efficient provision of public services, including water, sewer, and fire protection	66%
I like that it would help Sacramento have more control over the type of development being built nearby	60%
I like that it would help Sacramento limit sprawl outside of City limits	47%
Other	8%

Q19. What, if anything, would concern you about this proposed change to give the City more control over development in the Natomas Basin area? Check all that apply.

	N=470
I'm concerned about Sacramento supporting growth in agricultural areas	55%
I'm concerned about whether Sacramento has the resources to provide public services to additional areas	55%
I'm concerned about the potential cost to the City	52%
Other	12%

Changes to Sacramento post-COVID-19

Q20. How do you think the COVID-19 pandemic will affect where you work over the next five to ten years? (Check one)

	N=504
I think will work from home more frequently, but not all the time	30%
I don't think the pandemic will result in me working from home more often	24%
I am retired or not working outside the home for other reasons	19%
I think I will work from home all the time from now on	14%
I already worked from home before the pandemic	4%

Not sure	9%
----------	----

Q21. How do you think the COVID-19 pandemic will impact your lifestyle in the next five to ten years? (Check all that apply)

	N=504
I think I will do more of my shopping online	53%
I think I will shop more at small local businesses after seeing them hit hard by COVID-19	51%
I think I will rely more heavily on delivery of groceries and restaurant meals than in the past	31%
I think I will be more likely to walk or bike to shops and services near my home	29%
None	17%

Q22. How do you think the COVID-19 pandemic will affect your housing choices in the next five to ten years? (Check all that apply)

	N=504
I don't think there will be any long-term change to my housing choices	48%
I think I will have a harder time paying for housing in the future	28%
I think I will be looking for a larger home and yard	21%
I think I will be less tied to a location near my work or school	14%
I think I will be looking for a home closer to amenities like parks and shops	14%
I think I will likely move away from Sacramento at least in part because of the pandemic	12%
None	8%

Q23. What type of home do you live in?

	N=504
Multi-family apartment	24%
Single-family home	59%
Condo	3%
Townhouse	2%
Duplex, triplex, fourplex	8%
Currently experiencing homelessness	0%
Other	3%

Q24. Do you own or rent your residence?

	N=504
Own	50%
Rent	48%
Currently occupying without paying monetary rent	1%
Not sure	1%

Q25. How many years have you lived in the City of Sacramento?

	N=504
0-1 years	8%
2-4 years	18%
5-9 years	11%
10-14 years	8%
15-20 years	14%
21-29 years	13%
30-39 years	9%
40-49 years	8%
50-59 years	5%
60-70 years	5%
71+ years	2%

Q26. What is the last level of school you completed?

	N=504
Grades K-8	0%
Grades 9-11	0%
High school graduate	15%
Community college graduate/vocational school graduate/some college	34%
College graduate	34%
Post college	17%

Q27. What is your gender?

	N=504
Female	50%
Male	43%
Transgender male	0%
Transgender female	0%
Gender variant/non-conforming	1%
Not listed	0%
Prefer not to answer	5%

Q28. Are you of Hispanic, Latino, or Spanish origin?

	N=504
Yes	23%
No	71%
Prefer not to answer	7%

Q29. What is your race? (Check all that apply.)

	N=504
White	58%
Black or African American	11%
American Indian or Alaska Native	2%
Asian	15%
Mixed or biracial	7%
Other	7%
Prefer not to answer	8%

Q30. In what year were you born?

	N=504
2002-1996 (18-24)	7%
1995-1991 (25-29)	11%
1990-1986 (30-34)	16%
1985-1981 (35-39)	10%
1980-1976 (40-44)	8%
1975-1971 (45-49)	7%
1970-1966 (50-54)	6%
1965-1961 (55-59)	7%
1960-1956 (60-64)	10%
1955-1951 (65-69)	8%
Before 1950 (70+)	10%

Q31. Which of these describes your household income last year?

	N=504
Under \$20,000	9%
\$20,000 to \$49,999	19%
\$50,000 to \$74,999	17%
\$75,000 to \$99,999	11%
\$100,000 to \$124,999	15%
\$125,000 to \$149,999	8%
\$150,000 or more	12%
Prefer not to answer	10%

Thank you for completing our survey. In appreciation of your time, we would like to offer you the option of receiving an \$5 Amazon gift by email, or directing us to contribute that amount to the Donate4Sacramento COVID-19 Regional Response Fund. Please indicate your preference.

	N=504
Receive \$5 Amazon gift card by email	59%
Contribute \$5 on your behalf to the Donate4Sacramento COVID-19 Regional Response Fund	39%
No incentive	2%

Appendix D. "Other" Responses to Questions 5, 6, 9, 10, 13, 15, 16, 18, 19

Issue 1: Housing

Q5. What, if anything, would you like best about this proposed change to allow duplexes, triplexes, and fourplexes in all residential neighborhood? Check all that apply.

Theme	"Other" Response
Economic Development	spur economic development, and increase density in desirable activity centers
	More density which attracts more business and transportation alternatives
Educational Opportunity	Allow more families to access improve schools in different neighborhoods
	I like that it will allow children (our future) to have better school opportunities. Schools that are not falling below State average due to location of low income level.
Help Elderly People	multigenerational housing may keep seniors out of nursing homes
	I like that it would provide more opportunity for closer proximity to family elders with adequate separation for peace and privacy
Help Homeless/ Low Income People	Help the Homeless
	Help homeless
	help deal with homelessness
	housing for low income
Improve Public Transit	increase density to facilitate accessible public transportation
	Allow people of different trades not to commute so far and allow bus service to expand.
	Help increase density which makes public transit more feasible
	More density which attracts more business and transportation alternatives
Like- Other	If realized, I believe these proposed changes speak to and will inspire a higher consciousness / standard of living for many; as well as, encourage better understanding of healthier race relations; enhance potential toward more peace in the city, and present opportunity for more informed levels of active stewardship and pride of ownership amongst a wider span of Sacramento's good citizens.
	Could allow construction in unusual shaped lots
	IT'D ALLOW MORE VIBRANT NEIGHBORHOODS, INCREASE ITS CULTURAL DIVERSITY AND RESILIENCE
	will make for good investments
	Change is good
	That it does Not promote the construction of large apartment buildings.
Concern/ Dislike/ Oppose Proposal	It will lead to blight and lower property value - like what happened in midtown during the 60s - it still has not recovered.
	Duplexes etc. have always resulted in run down neighborhoods.
	Create crime
	It won't work - an entire neighborhood will be expensive or not expensive. You'll destroy home values for those who have worked to earn their standard of living.
	This change would bring crime to taxpayers homeowners that want nothing more to live in a neighborhood free from unnecessary crime.
	the crime rate will go up!
	Poor people are dirty and make neighborhoods less desirable
	I don't like it

	don't like the proposal
	I don't like it.
	I oppose
	I DO NOT SUPPORT THIS PROPOSEL
	I don't like it at all
	I don't support increased density
	don't like
	Don't support the change
	I oppose this idea. attracting lower income people to single family neighborhoods will increase crime and lower property values in those areas.
	Don't like it
	Oppose
	I don't like it.
	I don't like the proposal
	oppose
	I don't like it!!
	Don't like anything about it
	I do not like any of the above
	Absolutely nothing. Look at the statistics
	I don't like forced integration, people are different socio-economically and having poor people or angry minorities in my neighborhood who don't respect it makes it an undesirable place. I want the neighborhood I live in to be filled with people sharing my values because they EARNED their way there, not government-forced gentrification
	I oppose this. This gives an opportunity for developers to buy single family homes and make more money by building multi-housing and renting it for a profit.
	Do not like!
	I do not like this idea
	I oppose it
	I don't like it
	Don't agree
	I don't like it
	I don't support it
	Do not Like, it would create less peace
	Disagree
	Nothing
	nothing
	NONE OF THE ABOVE
	Nothing
	nothing
Feedback/ Suggestion	I don't see how adding Multi-Unit Housing helps with segregation, it has to start with politicians
	Something different can be done to reduce density and provide homes that are really affordable and not the apartments that will be difficult for people to afford and increase density.
	DEVELOPMENT OF COMMUNITY LAND TRUST BASED HOUSING
	As long as they are actually "affordable"
	single housing is better

	Full support as long as mass transit is taken into consideration. High density is pointless is people are still reliant on cars without a place to park.
	Agree with some neighborhoods but not all
	city should provide for increased crime prevention too.
	I would like to help families get the house that is out of reach. Our failure to address the crisis of family breakdown has led us to this mess of homelessness, etc. I do not want to spend my retirement in a City (My hometown) that no longer fits. I feel that I am going to be "cancelled out". But as you are trying to be considering how to model the City, do you want to keep your conservative retirees. My point is the streets marked up with "Social Justice Statements" etc. Does not happen in many places in our Country. I am for peaceful protest period. No damage, painting with spray cans, and this BS. I have always been a supporter of Sacramento. But the lack of a strong leader to enforce the laws that would help homeless keep our vulnerable safe is intolerable and reckless. Not addressing the values and lawlessness is a failure. Sorry for the rant, but my family is too important. And we may just need to leave.
	I don't like rentals in residential neighborhoods... to allow duplexes, triplexes and fourplexes would only cause much grief for those homeowners that truly want to have live in a residual neighborhood. People need to be able to afford the residences in which they chose to live in. Not all rentals/tenants have or know pride in ownership. I don't like the fact I currently look at halfplexes directly across the street from me now and the majority don't care to even maintain or cut their grass. Big problem. On my side of the street yards are well maintained. So I'm speaking from 20 years of experience living with duplexes on my cud de sac.
	Fourplexes MUST be compatible in the neighborhood
	My neighborhood (Natomas) has more than adequate supply of multiple housing choices.
	I am very upset already about the construction in the neighborhood and the 7am to 10pm noise and blocking of driveways by construction vehicles. I like the neighborhood I live in because it is quiet.
	can't force people live near plexes
	I was able to get into the housing market because of the ability to purchase a unit in a half plex in an established neighborhood.

Q6. What, if anything, would concern you about this proposed change to allow duplexes, triplexes, and fourplexes in all residential neighborhood? Check all that apply.

Theme	"Other" Response
Decreased Property Values	Property values in my neighborhood
	value of home may go down
	Lowering of home value.
	MY HOME VALUE- THE HOUSE I WORKED FOR AND BOUGHT
	I am concerned about the impacted on home values in my neighborhood.
	I am concerned that property might not be kept up and will lead to devaluation
	Home values
	increased crime lower property values
Increased Crime	INCREASE OF CRIME
	Crime

	Increase in Crime
	Higher crime.
	increased crime lower property values
	keeping out crime
	looking in the trend of the way things are going, that would create more problems with gangs and crime
	increased crime lower property values
Increased Density	These units will not need to be placed so closely together.
	I'm not in favor of high-density housing. Look at Mack rd. Too many people living on top of one another creates problems. I like my current neighborhood because it lacks those complexes.
	People want their own space. They don't want 3 families living on top of them
Insufficient Educational Resources for New Residents	I'm only concerned that we won't have affordable after school activities to keep the youth occupied like the other children in the area.
	Not enough schools to accommodate
	traffic will increase and schools will be crowded
Lack of Maintenance of Multi-plex homes	No pride in home ownership. Lack of yard and maintenance.
	lack of maintenance
Lack of Owner Occupation/ Absentee Landlords	dwellings not being owner occupied
	depends on responsible landlords
	I'm concerned about higher numbers of absentee landlords which can lead to properties which suffer from deferred maintenance and become a nuisance or source of crime in the neighborhood
	I'm concerned of absentee landlords that will not maintain the properties.
Parking/ Too Many Cars in Street	Not enough parking which is already a problem
	Parking
	Parking issues
	Sacramento's street parking policies are more draconian than any city in California and punish lower-income folks and renters who don't have driveways and garages.
	Additional automobiles sitting on streets
	Negative impact on Parking
	too many cars on the streets
	Crowded street parking
Won't Actually Help Lower Income/ Homeless People	won't help the homeless
	I am concerned that the projection and this type of housing is not proven to be affordable for most low income works and the poor.
	I'm concerned it won't be enough to house the homeless
	Housing will still be too expensive for low income families to afford.
	I am concerned that the rich landlords will buy these homes and charge too much rent which would defeat the purpose of affordable housing
Concern- Other	they will turn into rental units becoming more like apartments
	Overpopulation in general.
	I'm concerned the planning commission and the city council will get cold feet when it comes to approving the projects that they see are within the plan.
	concerned about where these would be built. Would existing homes be demolished?
	Lowering the standards, just another density failure. The next pandemic will run through this more dense type of model community.

	more regulation
	I don't think it will lead to racial integration
	I am concerned that new builds might be cheaply built with inferior materials
	I am concerned that low-income neighbors will inhabit my safe neighborhood
	gentrification
	Concerned about all the above for any existing neighborhood where changes would be proposed.
	I'M CONCERNED ABOUT PUBLIC TRANSPORTATION INFRASTRUCTURE
	I don't want nice area to become ghetto
	traffic will increase and schools will be crowded
	I'm concerned about the homeless growing and leaving needles all over the place and buckets of shit it stinks and it's unhealthy!!!!
Not Concerned About Proposal	I'm excited about the change and I'm not concerned about any of the above criteria. I'm excited for more diversity in areas that might be otherwise segregated
	No concerns
	none
	I am not concerned
	I think it is a good idea for this to help with housing issues
	no concerns put it in my neighborhood
	no concerns
	Not concerned
	none
	No concerns
Feedback/ Suggestion	public schools need to support growth; concern about NIMBY opposition
	City council and Steinberg are incompetent and corrupt. They can't be trusted to implement rational policies.
	We are currently seeing an uptick in crime in the neighborhood, and it's creating quite a bit of consternation for long time residents.
	THIS ISSUE IS BEYOND CRITICAL, AND AESTHETICS / AMENITIES SHOULD NOT BE A PRIME FACTOR
	I want these types of housing mixed in between single family homes. I do NOT want whole streets or blocks of duplexes etc. as this doesn't actually promote integration, safety, and cohesive neighborhood character
	I'm concern about those who make less than 16 hr or under 20,000 a year
	I'm concerned the local government will sleep on fixing problems that disproportionately affect black and POC community members. Do your job. But do it better.
	People of different income levels and ethnic backgrounds care less about trash and junk and drunkenness and drug abuse and yelling.
	I already live in a neighborhood of this type. There have been continual problems with code enforcement, sale of drugs, even a murder.
	All neighborhoods are not conducive to all types of housing
	allow is ok; but not mandate
	How about making existing properties affordable for ALL!
	Letting undisciplined ppl afford good location will not automatically lead to equality. It may trash better hoods, actually!
	Downtown and Midtown have this type of housing and that should continue but we need to protect the small portion of our city that still maintains historic single family homes.

	I think this is a money making opportunity disguised as an initiative to integrate housing
	Traffic on H Street is already very dangerous. Cars hit or nearly miss pedestrians on a regular basis. Cars drive faster on H Street since the lanes were repainted (removed) on Folsom Blvd & J Streets. H Street is now a superhighway w/ no law enforcement.

Issue 3: Transportation and Parking

Q9. What, if anything, would you like best about this proposed change to allow some streets to use road space for purposes other than private vehicles? Check all that apply.

Theme	"Other" Response
Decrease Pollution	Noise and exhaust reduction
	That it would reduce pollution, both air and noise, and reduce global climate change.
	It would help reduce air pollution
	less pollution
	It could potentially decrease pollution if it leads to a decrease in driving cars.
	Less toxic fumes in air
Help Mitigate Climate Change	I like that it would help address climate change and obesity
	If we are to take climate change seriously we must make public transit a high priority
	reduce VMT and GHG
	Better alternatives that are more climate friendly
	That it would reduce pollution, both air and noise, and reduce global climate change.
Improved Public Transit	accessible public transit reduces costs for low income households
	Mass transit would help families by having fewer vehicles and the related costs.
	I would say it encourages transit but only if transit is reliable, inexpensive, safe and frequent. It has to be easier/faster/more than driving. If you make driving difficult but don't make the alternatives easier it won't work.
Increased Safety	Safe for everyone.
	Better crosswalk visibility
Like- Other	encouraging more infill housing
	I like the fact that we would have sidewalks where none currently exists!
	It would create a better atmosphere for businesses and city streets would be used less for commuting only.
	helps aging people
	THAT WOULD CREAT MORE HUMANE, VIBRANT AND LIVELY STREETS
	won't get stuck behind a slow moving bus
Uncertain/ Need more information	It is too broad given different area's needs
	Not sure
	It truly depends upon the streets and neighborhoods you propose changes; can't answer based on this general information.
Concern/ Dislike/ Oppose Proposal	None, parking here is already a problem
	Nothing...no expectation that city wouldn't f it up.
	Dislike
	I DO NOT SUPPORT THIS PROPOSEL

	If bicycles would respect cars as much as cars are expected to respect bikes I would be more supportive. Also, Sac has destroyed main thoroughfares, such as J st with this type of work - why destroy a main artery - move the bikes to a less heavily trafficked street.
	Don't agree with those changes
	I don't like.
	Strongly oppose this
	Downtown is already difficult to get around with all the one ways and the restricted parking. Make it easier to drive to downtown, not harder.
	Downtown is a mess with new bike lanes very dangerous-don't want to see this expanded
	Do not like it at all.
	I don't like it because it increases traffic.
	NONE OF IT
	I would not like it
	None
	oppose to this.
	I do not like any of the above
	Nothing
	nothing
	Bus lanes are impractical (c.f. San Francisco)
	Many people drive into the city from elsewhere. Making it more difficult for them to drive around will discourage them from driving in.
	I don't like it
	nothing
	the city has already done plenty to confuse and reduce traffic efficiency
	I do not like this idea
	don't like it
Feedback/ Suggestion	Bring back jump scooters and eliminate homeless safety issue on bike trails
	more community events, esp. in era of COVID-19. Get people out doors, night fairs (see OC and LA night fairs), food-related events, one-off block parties and private events (while allowing through traffic for buses, ped and bikes), outdoor dining, vibrant spaces!
	Roads were made for Vehicles.
	As the population ages, it will be important to ensure that street so Welmont for buses only. Have an experience this in Europe this can be problematic for drivers who are unfamiliar with the streets
	I have mixed feelings about Sac RT - -I cannot foresee a future in which it will ever be funded well enough to provide acceptable transportation frequency and coverage to middle and upper income people in a way that would be worth redesigning streets to accommodate them
	Seniors need private options and driverless vehicle options.
	There will be no money for this, but if these changes are made, You better be sure it will increase business for small businesses not decrease because people can't get there
	I have been struck multiple times as a pedestrian on sidewalks by bike riders, mostly Jump riders. Please enforce bike lane rules.
	How about you address the garbage cans in the bike lanes while you are at it.
	I like this opportunity for the people here and now. I don't like the idea of turning Sacramento into a giant tourist town. Let's keep our home like feels.

	Light Rail down Stockton Blvd please!
	transit to airport
	Bike lane up 16th St through North C St please
	Please enforce bicycle riding in existing bike lanes rather than the sidewalk. I have nearly been hit on multiple occasions.
	Reduce reckless driving & speeding on H Street from Alhambra Blvd to Sac State in East Sac.

Q10. What, if anything, would concern you about this proposed change to allow some streets to use road space for purposes other than private vehicles? Check all that apply.

Theme	"Other" Response
Challenges for Differently Abled People	I am concerned about the impact on the handicapped, those who are car-dependent and cannot walk, bike or use mass transit. A small consideration but one that needs to be taken into account in overall transit planning.
	some people can't walk long distances in the hot summer, etc.
Safety Concerns	potential for more accidents
	I'm afraid it will embolden bikers who don't stop for lights or signs
	appealing to the community to take public transit or bike. I think we need to ensure travel safety with these programs
	Bicycles are a safety hazard and should be banned from roadways. They're not a realistic transportation option.
	The current "bike lanes" downtown compromise visibility and safety for cars and bikes!
	Some of the roundabouts the City has installed in Midtown I feel are unsafe for bicyclists because they push motorists into the bike lane.
	Scooters are unsafe and unnecessary
	I'm concerned that the city will not put in protected bike lanes and will not adequately plan for cyclist safety
	Removing lanes to cars already made traffic on H Street dangerous to residents and visitors. It's already dangerous--it's all over NextDoor app. Fix H Street!!!!
	Removing lanes from Folsom Blvd & J Street, ruined it for H Street residents!! Fix H Street--Make it safe again!!!!
Worse Traffic	I'm concerned that the cost isn't worth it based on the number of travelers using these modes. I've seen street downtown made bike friendly and reduce car traffic making more traffic and yet you see no bike traffic.
	When road/utility work occurs, now the road will need to be completely shut down instead of reduced lanes. This will force MORE traffic to surrounding streets.
	I'm concerned about increased bus and private vehicle traffic in residential neighborhoods
	People want to use their own cars. It will just make traffic worse especially since most people that work in the City don't live in the City. It would also cut down on an already low tourism industry for downtown Sacramento
Concern- Other	None of the above however, I'm concerned that until the homeless issue is taken care of that the safety concerns of walking and biking on many of Sacramento's streets will deter people from doing so.
	I'm concerned about the affordability of public transit options
	Concerned not enough public transit options to incentivize people to use it instead of private vehicles
	concerned that public outreach wouldn't be loud enough to convey the benefits
	It makes the streets look unsightly
	appropriate phase in to grow public support
	I'm concerned that the city doesn't clean the bike lanes. There are some in Upper Land Park that are un-usable because of plant debris and garbage... and not maintained
	I'm concerned this city will no longer have the space and values we all love and adore. I feel this the cities way to bring in tourists or new home owners. They will come build up our people to form their own businesses. The people know what the

	people want which in turn will bring in the money the city needs. I'm also concerned you will build parking garages to accommodate these new public transportation. We don't need parking garages we need businesses. We need youth opportunities, non profit organization, sanitation organizers COMMUNITIES SAFE SPACE BUSINESSES.
	I am also concerned that in the previous questions that I didn't notice if "check all that apply" was available to me & that I didn't have the option of returning to these "Q's". ""
	I'm concerned that wealthy white neighborhoods would block changes and limit equitable distribution of new road resources
	Roadwork takes too long in this city
	Difficulty reaching destination due to bus lanes creating obstacles to clear navigation.
	I'M CONCERNED ABOUT THE CONSERVATIVE PEOPLE PROTESTING AGAINST THESE INCREDIBLE IDEAS
	My neighborhood is not well served by transit and car, bike or walking are the only options.
	Bad design
	I'm concerned that these improvements will not come to be due to pressure from outside the city residents.
	Increase homeless population in neighborhood and making streets unsafe, less secure
Not Concerned About Proposal	I fully support any action that makes driving a car more hassle and more costly.
	We as humans are resilient, we can and will adapt to change
	No concerns whatsoever
	I have none of these or any other concerns
	No concern
	no concerns
	No concerns. More bike lanes please.
	none of the above
	None
	None of the above concern me
	NA
	No concerns. Less cars is always better
	Nothing, it would be similar to Portland
	none
	any change to benefit bikers and pedestrians is good.
	No concerns, more bike lanes please!!!
	not concerned about it
	I'm in favor of anything that discourages SOV
Feedback/ Suggestion	May not apply - but the one-way streets downtown and midtown seem confusing for people. I regularly encounter a confused driver coming right at me when they don't realize some streets are one way.
	Concomitant with infrastructure changes it is essential to social/behavioral, financial and incentives to use active transportation
	we need better lighting and sidewalks between rail stations and homes
	Affordable housing could be made available for people without cars
	Must include addition of greenery/green space
	It would be important to have bus schedules that make it very convenient to travel by bus to downtown.

	City Street engineering and planning has been a horrible mess. This might allow some corrections.
	It was done downtown and it doesn't work - it's very frustrating
	Focus on improving public transit along with this proposal.
	Quit trying to make life for those who you disagree with so painful we have to change our lifestyle to your a lifestyle approved of by a few self-righteous elite.
	I think Sacramento needs more mass transit and future generation will grow with the changes.
	The Redesign So far is A mess.
	Bike riders are rude
	Shouldn't the Department of Transportation be included in this decision?
	Don't make a mess like you did on J Street
	we have seen how tur
	LIGHT RAIL TO THE AIRPORT FOR GOD'S SAKE!
	Speeding should be enforced with ticketing-More traffic cops
	For the city to grow, they need more space for cars and also alternative routes for bikes walking and etc.
	Again just modifying streets without addressing lack of transit options won't work.
	parking enforcement need to enforce the parking rules. They do not make check for ppl who park in spots that they shouldn't park in and take up space for the disable

Issue 4: Sustainability

Q13. What, if anything, concerns you about this proposed change to limit the use of natural gas for heating and appliances? Check all that apply.

Theme	"Other" Response
Costs	Electricity is more expensive than gas. If you gave solar subsidies, I'd strongly support.
	SMUD electricity costs are very expensive. Even with trying to minimize energy use in a variety of ways, electricity costs are still high. Figure out how to try to lower this cost to people.
	Increase in peak-use electricity cost for vulnerable communities.
	cost to create a completely renewable infrastructure to both the city and the individual citizens
	The potential cost to redo the infrastructure.
	Being wasteful of products that work perfectly fine, and concern about requiring those who might not be able to afford new appliances to do so.
	Potential cost of replacing gas infrastructure
	I'm concerned that electric appliances are not always efficient and when they are they are much more expensive leading to poor quality and inefficient appliances in affordable housing
	Additional Infrastructure needed, and operating cost increases
	As long as most of our electric comes from coal, it's not automatically cleaner than gas. Also gas is much cheaper.
	Electric uses more power
	electric appliances are less cost effective at heating. electric bills would increase, and additional electrical upgrades in each home would be necessary to handle the extra load.

	I'm concerned about an increased electric bill.
	For seniors and others that would have to change some type of program to help pay for the transition appliances. Many people need the help to make this successful
	electricity costs and prefer gas for cooking
	I'm concerned that low income families won't be able to afford adopting the changes
	Electrically powered appliances are much more expensive to operate
	making them affordable
	Concern over the increase in utility bill
	increase electricity bill
	Overall affordability
	electricity is more expensive than gas. I support solar energy.
	Electricity for heat is still vastly more expensive and inefficient
	increase in SMUD bill
	Cultural impact for cooking, etc. Also heating costs for low income households
	Natural gas is about one-third the cost of electricity. Plus, electricity is created by use of fossil fuels. There is no environmentally benign source of energy.
	This would cost too much and cause more hardship and we have enough homeless as it is, this is not affordable
	I'm concerned about cost of replacement for fixed and low income, even middle income. I'm concerned for the grid being able to handle even more of a load without us having to have brown outs and black out hours.
	I'm concerned about the supply and cost of electricity.
	strongly support electrification, but must ensure grid reliability/resilience and ensure energy costs are not excessive for vulnerable and disadvantaged communities
Electric appliances are less efficient	electric stove is not as efficient as gas stove.
	I'm concerned that electric appliances are not always efficient and when they are they are much more expensive leading to poor quality and inefficient appliances in affordable housing
	electric appliances are less cost effective at heating. electric bills would increase, and additional electrical upgrades in each home would be necessary to handle the extra load.
Increasing electricity use over natural gas use is not inherently better for the environment	It takes energy to generate electricity. In the end, more pollution if we go by electricity.
	Switching to electric appliances requires more electricity from SMUD. And SMUD produces it's electricity from natural gas, so it's not totally eliminating the burning of fossil fuels.. However, if SMUD invests in more solar, wind, hydro it should cut emissions.
	Electricity has as much climate impact as natural gas.
	How renewable is electric energy really-i.e., coal derived electricity??
	natural gas has more energy conversion efficiency for heating. Burning natural gas for electricity would waste more energy and make more carbon emission for heating
	fossil fuel electricity
	Natural gas can be cleaner then the alternative
	Electricity from nuclear or fossil fuels is no better than natural gas.
	Failure to use natural gas is an irresponsible way to treat the environment. Ref: Apocalypse Never by Shellenberger
	As long as most of our electric comes from coal, it's not automatically cleaner than gas. Also gas is much cheaper.
	Everything about this in concerning. Lack of diversity of power supply adds unnecessary risk by putting all our eggs in one basket. The CO2 differences between

	fuels for the service they provide is trivial at best. At the end of the day you will have incurred costs of converting appliances and uncertain benefits to CO2 reduction. The science is still being debated about the merits of CO2 reduction for climate change.
Grid Reliability- Blackout/ Brownout	Unsure about electrical energy capacity in region to support elimination of natural gas energy
	risk of relying on only one utility provider
	I'm concerned about cost of replacement for fixed and low income, even middle income. I'm concerned for the grid being able to handle even more of a load without us having to have brown outs and black out hours.
	in case of power outages in cold months electric heat will not be available.
	Gas works when the electricity goes off. I like my gas fireplace
	Not enough to go around
	How are you going to create all the electricity for the increased demand? California can't handle the electricity demand now and wind and solar aren't going to be enough.
	The gas is more stable in winter and cheaper
	I'm concerned about the supply and cost of electricity.
	What happens if the Electric Grid is not sufficient and there are rolling blackouts
	HOW GENERATE MORE ELECTRICITY
	strongly support electrification, but must ensure grid reliability/resilience and ensure energy costs are not excessive for vulnerable and disadvantaged communities
	Everything about this in concerning. Lack of diversity of power supply adds unnecessary risk by putting all our eggs in one basket. The CO2 differences between fuels for the service they provide is trivial at best. At the end of the day you will have incurred costs of converting appliances and uncertain benefits to CO2 reduction. The science is still being debated about the merits of CO2 reduction for climate change.
	What happens when the power goes out? Having a diverse energy source for your home/business is much safer during heat waves and winter cold.
	in bad weather solar won't power the city due to lack of light.. so for the last few year we have wild fires that cover our sky with smoke, there for no light to power the houses
	We already have an energy shortage in CA and the increased demand for electricity will increase the overall cost of electricity. Allow people to have their own solar panels and give an incentive for people to switch over. We don't have a shortage of sunshine in CA.
	Concerned about blackouts or brownouts
Prefer gas cooking	I support replacement of gas appliances, except for residential cooking stove/ovens
	I really like gas cooking for my stove top
	Restaurants require gas stoves
	Cooking over electric burners sucks. Gas is so much better and should be mandatory in all residential dwellings. But every other appliance can go electric if they are truly comparable.
	Prefer cooking with gas rather than electric
	Gas is better
	I'm concerned about how this would be enforced for existing homes and buildings. Electric stoves are not as good as gas. What about propane or gas barbeques?
	I don't like cooking with electric burners. Too hard to control the heat level on demand.

	I really prefer a gas range
	Specifically what comes to mind is a stove top. Gas is usually better than electric.
	I'm concerned about restaurants and residents having to cook on electric stoves.
	Hate to cook on electric.
	electricity costs and prefer gas for cooking
Too much governmental interference/ regulation	I am concerned that government is sticking its nose in to places it shouldn't. Manny is telling us what to do.
	Government has no business dictating this to people in the name of political correctness
	Takes away freedom of choosing what the person wants.
	too much regulation
	too much government control, regulations and interference in our lives
	What I choose to use in my own home is my business.
Concern- Other	I'm concerned it will distract from more pressing and substantial issues impacting the environment
	How would appliances be recycled
	I'm concerned local government won't work fast enough to implement safe energy; resulting in catastrophic consequences. And so it counts, let's pretend I'm talking about financial consequences.
	There is no data to support this proposed change, this is political only
	I think fire places add so much to homes and electric ones look and feel terrible
	My concern is that California has not researched this issue strongly enough & is strictly partisan in it.
	Making sure there are not carve outs for bug businesses
	We need a choice as evidenced by the limited electric power supply; and the potential for competitive prices.
Uncertain/ Need more information	not sure, need more info
	More information is required before agreeing to simply replace natural gas appliances.
	I support climate change interventions, but am not knowledgeable about whether electricity is best. I have all electricity and it's fine, but not sure about large buildings
	need details
Not Concerned About Proposal	no concerns
	no concern
	No concerns
	I am not concerned about any of these things.
	None, we should do whatever it takes to fight climate change
	Not concerned
	None
Feedback/ Suggestion	Cooking with gas and heating with gas is better in many ways
	I think it's time to phase out gas powered appliances
	Increase solar power
	Solar?
	Greenhouse gases caused by home appliances are negligible. I'd rather the city focus on other greenhouse cost cutting measures and policies
	IT'S TIME TO CUT THE FOSSIL FUEL CORD AND GO RENEWABLE
	as long as there are good rebates by switching to electric everyone should do it
	LIBERAL PIPE DREAMS!!!

	As long as it's for new construction, I strongly support. Natural Gas pipelines are inherently dangerous. Induction heating is nearly as good as gas stoves.
	Climate change is BS
	Need natural gas for residential purposes such as fireplace, water,, and heat
	The environmental consideration of the creation of an original appliance should be considered in a calculus of updating then to electrical.
	I'm concerned about not changing for the future. There will be a compromise but limiting some form of fuels will be cost cutting.
	Please help get these technologies into MF units -- rich people in new SF homes shouldn't be the only beneficiary of policies that incentive low carbon building technology.
	I think efficiency should be mandated, not the fuel source.
	Over-reliance on renewables is why we have rolling blackouts throughout the State. Solar and Wind aren't reliable enough especially to manage an entire City's grid. Our energy costs are already some of the highest in the nation because of this. Stop trying to make it worse
	this is garbage
	After reading about this issue in the survey, I'm concerned Sacramento may become like the "people's republic of Davis."
	green energy is not cost saving it's hog wash
	electricity is not necessarily "clean" energy. Where is the environmental cost benefit analysis? In most of the US, electric cars are worse d/t coal burning to produce electricity.
	Should not be required for people already owning their homes
	Switching to electric appliances requires more electricity from SMUD. And SMUD produces it's electricity from natural gas, so it's not totally eliminating the burning of fossil fuels.. However, if SMUD invests in more solar, wind, hydro it should cut emissions.
	We already have an energy shortage in CA and the increased demand for electricity will increase the overall cost of electricity. Allow people to have their own solar panels and give an incentive for people to switch over. We don't have a shortage of sunshine in CA.

Issue 5: Annexation

Q15. What, if anything, would you like best about this proposed change to annex the Fruitridge Florin area to the City of Sacramento? Check all that apply.

Theme	"Other" Response
Address consequences of historical redlining	it was obviously red lined and this needs to be repaired
	This is a vestige of redlining that went on in our community. it can only be changed by bringing it into the city boundaries.
Help Fruitridge Florin Residents	It would improve the quality of life for those that live there
	Making everyone in Sacramento city residents
	It would provide opportunities for lifting residents out of poverty
Improve Equity	Hope that it would lead to equity investments and improvements
	I believe in equal opportunities.
	I like that it would create equity
	I like that it would improve equity and access to infrastructure for those communities
Improve Fruitridge Florin area	relieve blight
	Better city planning and development for the economic, housing, education and public services
	clean it up
	more like a city area than a dump area.
	Improve the infrastructure and local economy and remove blight
Improve services for Fruitridge Florin area	Make police response easier
	I like that an unincorporated area could get better services and be part of long term regional planning
Right thing to do	it's the right thing to do
	Should have been done years ago.
Like- Other	appealing neighborhoods
	Widen the tax base for more modern development.
	It affects the City so the City should have jurisdiction over its issues.
	More affordable housing
	Focusing on business development in this area could improve tax revenue for the city to offset improvements in the area.
	House the unhoused.
Unsure/ Need More Information	I don't know enough about it
	none. insufficient information.
	Not enough info as to why the County is not doing the job. Job creation and coordination with the County
	don't know enough
	I do not have enough information to make any sort of comment.
	don't know enough about this to like or dislike
	I wonder where the revenue come from to do this?
	I don't know enough about this to say
	What do the people who live there think? It's really their opinion that matters.

	Uncertain as I know nothing of this project. The city would have to share more detailed information.
	what is cost
	Where is the money going to come from? Already taxed enough in CA
	I don't have enough data to comment
	not sure
Concern/ Dislike/ Oppose Proposal	NOPE
	nothing
	I don't like anything about it
	None.
	None of the above
	cost concerns
	I do NOT support this annex
	No!
	I like nothing about it
	IT DEPENDS ON WHAT THE RESIDENTS OF THAT AREA WANT....THEY NEED A VOTE
	adds expenses & no benefit
	I DO NOT SUPPORT THIS PROPOSEL
	You must ask the residents of this area if they want to be annexed to the city. I don't have much knowledge of whether people who live their prefer the county governance/management or not.
	The City gains nothing but increased costs to taxpayers.
	Nothing about this is a good idea.
	I don't think this is a good plan
	Why would I buy a broken down car that needs a ton of work and will still cost me a ton of money after I fix it? The government should not be expected to fix everyone's problems.
	There is no valid reason for this.
	Oppose annexation
	Nothing
	concerned about cost and a failed implementation.
	Cost, we have funding issues already, combined sewer and storm piping never addressed, Freeport Blvd. south of Fruitridge is a mess, Street maintenance is poor. Drive down Freeport and roll the window down at Bing Maloney. Take a big breath and smell the sewage coming out of the pump station. I have called this in and no response. Should have an air scrubber or something. Take on more. hell no!
	Too costly right now
	Do not like plan
	I don't like any of these choices.
	Can't afford it
	No reason to do this.
	I oppose it
	I SEE NO BENEFIT
	Nothing
	annex would cause increase costs
	I do not like any part of annexing a low-income area into City of Sac
	Nothing
	nothing

	none
	I oppose. The County needs to address these issues instead of passing it onto the City
	I'm concerned that the County would be willing to unload this area on City taxpayers to pick up the bill
	I don't like this plan
	No thanks
	The city would have to fork out more money, first fix the current city my street looks like shit
Feedback/ Suggestion	Why do you keep forcing me to choose among answers that I disagree with. You assume that I support something (which I may not) and you ask me why I support it. I suspect that you are trying to get survey results that match what you want to do - so you aren't really asking me - you are creating support for what you already decided to do by forcing the survey taker to choose something that they may not agree with.
	And taking on such a challenge, it would be important to ensure that councilmembers are appropriately caring for their existing communities
	I think it's important for the residents in this area are allowed to have the final vote.
	Yes that area is such a high crime area but has so much potential due to the amount of the Asian businesses. Develop that area to bring more tourism to Sacramento. If you could reduce the crime in the area, that area will boom.
	We have enough poverty with the city of Sacramento that is not being dealt with at all.
	Should look to upgrade current poor parts of the City before annexing more that needs help
	As long as the residents are not removed or pushed out, I am ok with improving it
	get more cops on streets. defund weed. get rid of Newsom. make drugs illegal again and prosecute those that sell. a must pass rehab for users or jail time
	THAT WOULD INTEGRATE THIS COMMUNITY IN THE CITY'S PLANS OF IMPROVEMENT
	Until our existing city budget is balanced and stable, we cannot afford to take on more services.
	I would like to know why the county can't provide adequate services.

Q16. What, if anything, would concern you about this proposed change to annex the Fruitridge Florin area to the City of Sacramento? Check all that apply.

Theme	"Other" Response
Costs to Taxpayers	Unless there is substantial economic redevelopment to recoup/pay for the services and upgrades needed for the area I don't want to foot the bill for this.
	High Costs to taxpayers - That is stupid!
Need to hear from current Fruitridge	IT DEPENDS ON WHAT THE PEOPLE OF THE AREA WISH FOR...THEY NEED A VOTE
	Do the residents want to be annexed by the city?
	What do the residents of this area want?
	The people who live there need to decide

	O would only expect this to be done with keeping the current residents in mind, and not pushing them out or creating an area too expensive for them to remain
Proposal May Harm Fruitridge Florin residents	Gentrification of the area also will reduce areas where poor people can live, help people with government service jobs, a better way of spending money
	I'm concerned that this is just a land grab and that improvements will come much more slowly for the poor there, but the tax base created by the successful businesses in the area will be reaped immediately.
	I'm concerned for the low income community currently living there now. I don't want to see them forced out. This community does not need raised rent. It needs better job opportunities, better resources and schools. The community needs opportunities to bring the culture together with like-minded individuals on community style projects. Forcing the community to intertwine and breaking the chains of gang violence or breaking chains of allowing children to have spare time to run towards that life style.
Concern- Other	I'm concerned about safety both personal and building safety, personal safety.
	I'm concerned that past annexations like North Sacramento are still poorly supported by the City - we should handle what is already on our plate before adding more to it.
	Effectively communicating with constituents about the plan and services that will be needed and effects on the other parts of the City
	Ability to scale local government to take on additional responsibility while maintaining current levels of service
	adding a high crime area
	adequate management of the change.
	Don't want some of the City's stupid rules to bleed over to the County
	Higher taxes and a larger police force will be needed
	poor planning
	increased homelessness in my neighborhood
	adequate will to do it well
Uncertain/Need more information	unsure about concerns
	What studies show that the overall community would benefit more than degrade?
	I am not sure.
	How would this impact Sac unified school district?
	Don't know enough about this to say
	All the above are based upon the description of the project given without enough details. Would need more details to truly know if any of the above are concerns.
Not Concerned About Proposal	I'm excited to know that resources will be more accessible for future generations
	no concerns
	no concerns
	none
	no concern
	No concerns
	none, to me it's a must if Sacramento wants to be a world class city.
	Advocate annexing and improving this area for economic, residential, educational and public services

	None of the above. We MUST invest now to build an equal future for all of sacramentians
	Not a problem.
	none
	I'm not concerned
	none
	Please just do it. If it helps our fellow humans, go for it. Equality!!
Feedback/Suggestion	If Sacramento is not prepared to shift development resources to this area, annexation will not improve the residents' circumstances
	See previous comments. No Socialism!
	THE CITY OF SACRAMENTO CANNOT HANDLE WHAT IT HAS ALREADY ... WHY ADD TO IT?!?!?
	concerns aside, it's the right thing to do
	The City is already failing! We need leadership to address my prior statement. Cannot afford the liberal one way or the highway approach. The Land Park crowd runs the show.
	The city cannot efficiently manage its present boundaries - The city should prove it can do this before considering annexation of additional areas.
	I believe this would improve Sacramento
	If this moves forward it must be carefully planned in partnership with the affected residents
	City should concentrate on upgrading current poor areas before takin on more.
	Already thought it was part of the city
	Democrats can run cities! they allow too much drugs in their cities and allow "feelings" to get in the way.
	The County can address this with their municipal services
	The county has higher revenue sources that can be used to improve the Fruitridge Florin area.
	If this wasn't done with the intent of incentivizing businesses the thrive in this area, there is no value for the cost
	Fix the city we have first before fixing other places

Q18. What, if anything, would you like best about this proposed change to give the City more control over development in the Natomas Basin area? Check all that apply.

Theme	"Other" Response
Like- Other	ultimately build up not out but Sacramento and outlying areas won't do that
	I like Sacramento having influence the city - rural interface
	Control potential future cost subsidies to developers.
	It could have a hand in development and business growth and possibly annex an area of high value growth.
	we need more open space with trees for people to enjoy
Uncertain/ Need More Information	Would the city provide the above limits or not and protect the environment
	I don't have enough information.
	Would need more information to know if any of the above are true or not.
	I don't know if I like this idea
	Why were developers ever given OK to build in a flood plain anyway.
	Not enough data to comment

Concern/ Dislike/ Oppose Proposal	With increasing flood and fire risk in these areas I must be considered by City
	I don't like it
	None of the above
	No!
	I do t like it
	that area is sprawling now. by the time there is a plan in place there will be no open land to manage
	BUILD IN A FLOOD PLAIN... GREAT IDEA GENIUSES!!!
	I don't like it
	Sacramento City has demonstrated no ability to manage developments
	I don't think the county or city will protect the land. I think realtors from both county and city will over-"develop" and make fortunes.
	Unfair appropriation of services and funding.
	FIRE AREA
	Nothing
	nothing
	I do not like this plan
	Don't agree
Feedback/ Suggestion	I'd hope for adherence for flood zone building limitations
	this is a rich area, tax them!
	If it preserve farmland and controls sprawl I can support this.
	There's a need to strategically identify how such projects would be phased in, and mindful of existing communities simultaneously
	IT DEPENDS ON THE DESIRE OF THE VOTERS....NOT ME
	protejer habitas de animales
	Keep it farmland - the city can't support infrastructure for the current population. I don't know of any plans to capture more water.
	It is poor land use planning
	Fix what we have first, enforce laws, take care of our city.
	I can't see developing the Natomas Basin without developing South Sacramento first.
	Let county plan
	that is not your business
	Get the damn light rail out to the AIRPORT!!!
	leave that place alone!
	I don't believe the City needs to have more control over this area
	The city and county should work together as they have done in the past for regional projects such as SAFCA
	if city of sac has to provide services outside city limits those services should be paid by the user. don't put your nose where it don't belong
	It would be best if the City and County could work together
	first it should worry about the homeless in the city limits before you think of outside city limits

Q19. What, if anything, would concern you about this proposed change to give the City more control over development in the Natomas Basin area? Check all that apply.

Theme	"Other" Response
Costs	I am concerned about how the City is proposing to get this control. Is eminent domain involved? What would be the impact on property owners in area? There is a price to be paid for the City's control. Who is going to pay it?
	Utility bills are already sky high now and this would push them up further
	I'm concerned about being taxed even more than I am now.
Environmental Change	I'm most concerned about loss of habitat for endangered species and introduction of cats and rats to areas used by endangered species, but better to have that under City control than under developer control.
	I'm concerned that the city will support too much development to the detriment of the natural environment.
	I'm concerned with the City adversely impacting significant habitat for special status species
Flooding	definitely concerned about the potential cost to mitigate flooding in this area.
	Flooding
	I'm concerned about supporting growth in a flood plain.
	It's a flood in plain!!!
	FLOODING
	Stop building in flood prone areas!
	Flood concerns should be paramount
	flooding in the area and loss of homes and damage of possessions
Loss of agricultural land	We need to keep ag areas
	I am concerned about Sacramento getting rid of vital farmland
Sprawl	I'm concerned this will be a giveaway to developers supporting sprawl. Focus on denser development in the existing city and leave farm and open land the way they are.
	I'm unclear what the City wants to do with this land. I'd prefer less sprawl and more natural spaces, so if the City is interested in maintaining the farmland, I'd support that.
Too much City control	Concerned that the City may make too many restrictive controls.
	I'm concerned about giving the city more control than they should have. More control is not always better.
	too much control
	concerned about city over controlling
Concern- Other	The City screwing up development with its arbitrary and arcane regulations
	I'm concerned efforts would prioritized in these areas rather than within the city.
	Timing and whether Sacramento can affectively handle these major developments. I am seeing more concerns about citizens expressing concerns over representation by existing councilmembers
	I'm concerned Sac City would see this as an opportunity to grow tax base etc. and would not oppose the growth as they should
	I'm concerned it would be used for new housing, rather than a much needed new location for the Sacramento Zoo.

	I am concerned about annexing a highly potential low-income area
	Rent seeking behaviors by developers: build without infrastructure--make government pay for it later.
	our schools are already suffering. Money for schools would be spread even thinner
Uncertain/ Need more information	I don't have enough information.
	What are the proposed plans???
	It all depends on just what the City would do with this control.
	Again would need more info to know to learn to what degree these are true and the impact to agricultural land..
Not Concerned About Proposal	Let's use the space we have to benefit the community, I'm all for this
	no noted concerns
	Nothing
	no concerns
	No concerns
	None of the above. We must invest into our citizens to bring equality to all
	none
Feedback/Suggestion	any development justified
	City must have mechanism/authority to consider full future costs of decisions to develop this area
	The city has long been a bottleneck to progress because of its inability to make decisions, and the planning dept's refusal to set standards that apply to everyone.
	County can do it
	The mayor is corrupt!
	protejer los animales
	I just don't want new homes or businesses taking over the land
	Make the developers pay for infrastructure improvements.
	I'd rather support the people in the proposed annex areas.
	Mixed-use, high density transit oriented districts must be part of any development plan.
	It is a bad idea. A wrong-headed "K" street type of endeavor.
	I wish the areas would not be developed any time soon. There are areas where infill can take place.
	Again, perhaps the city should prove it can manage its current boundaries before attempting to influence outside areas.
	leave it alone
	The city would screw it up.
	Again, do people live there and what do they prefer?
	If the county develops the area, the county is responsible to provide services.
	County should pay for services in the county.
	Infill should take priority.

Appendix E. Donate4Sacramento Receipt

Thank you very much for your donation of \$1235 in support of Donate4Sacramento.

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Thank you.

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