



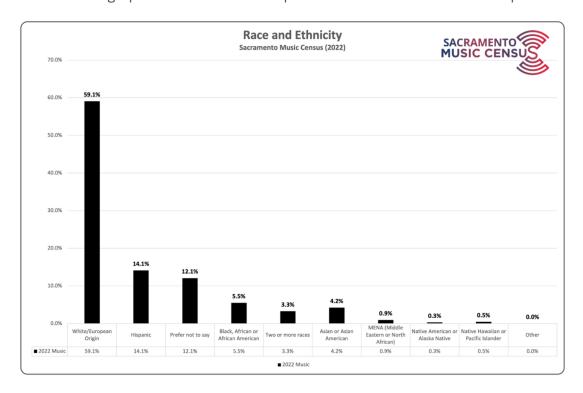
APPENDIX: DEI Data Deep Dive August 2023

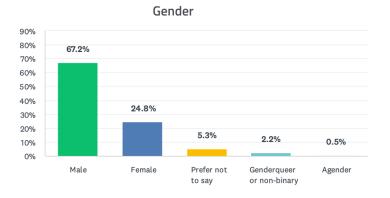


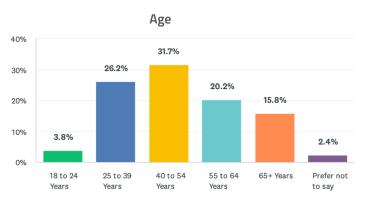


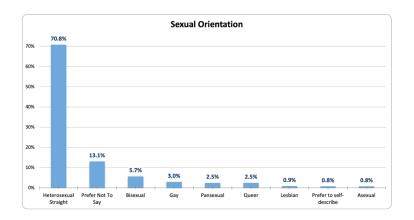
Diversity, Equity, Inclusion (DEI) Context

Below we include demographics of the Census respondents as context to this DEI report.





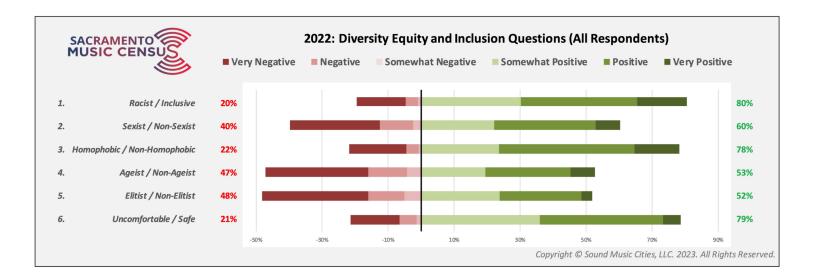






Diversity, Equity, Inclusion (DEI) Measures

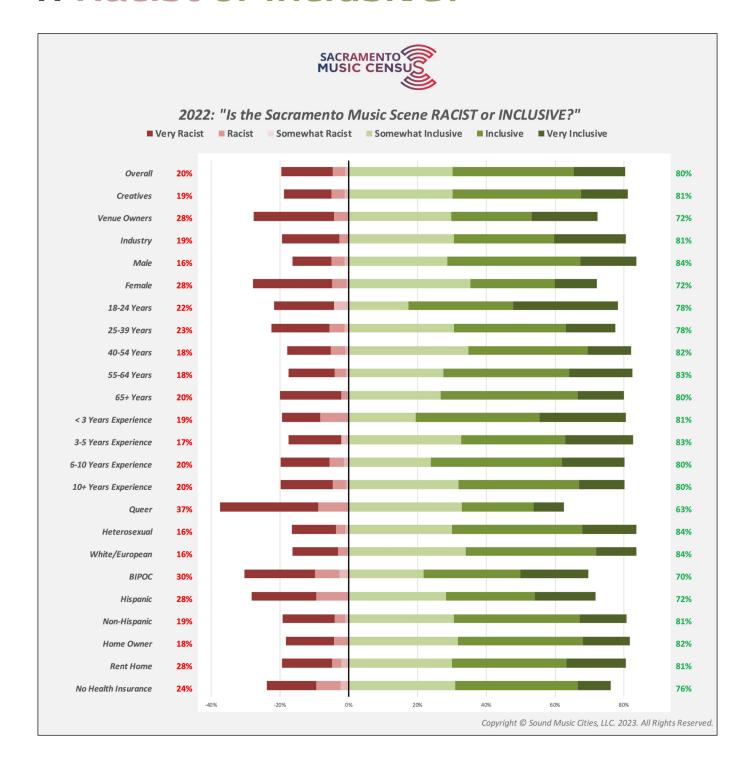
The Diversity, Equity, and Inclusion section of the Census measured sentiment on 6 different adjective pairs that represent the opposite ends of a sentiment range. For example, the first adjective pair below is "Racist/Inclusive" and respondents could choose: very [racist], somewhat [racist], somewhat [inclusive], or very [inclusive], and in the data below, you will see that 80% identified the Sacramento music ecosystem as "inclusive" (aggregating somewhat and very inclusive) and 20% identified it as racist (aggregating somewhat and very racist).



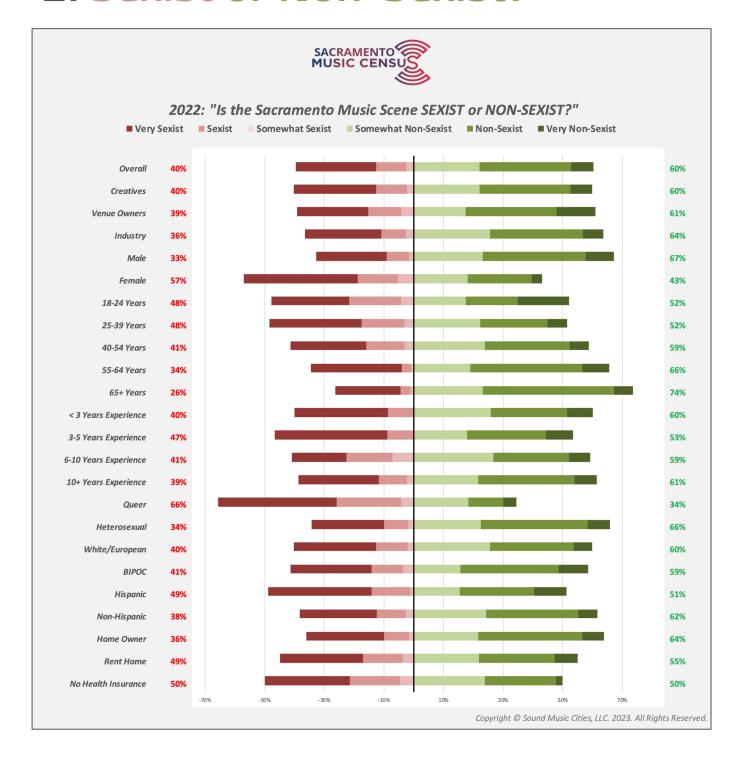
In this DEI Data Deep Dive appendix, we share data for each of the 6 different adjective pairs with sub-groups broken out.



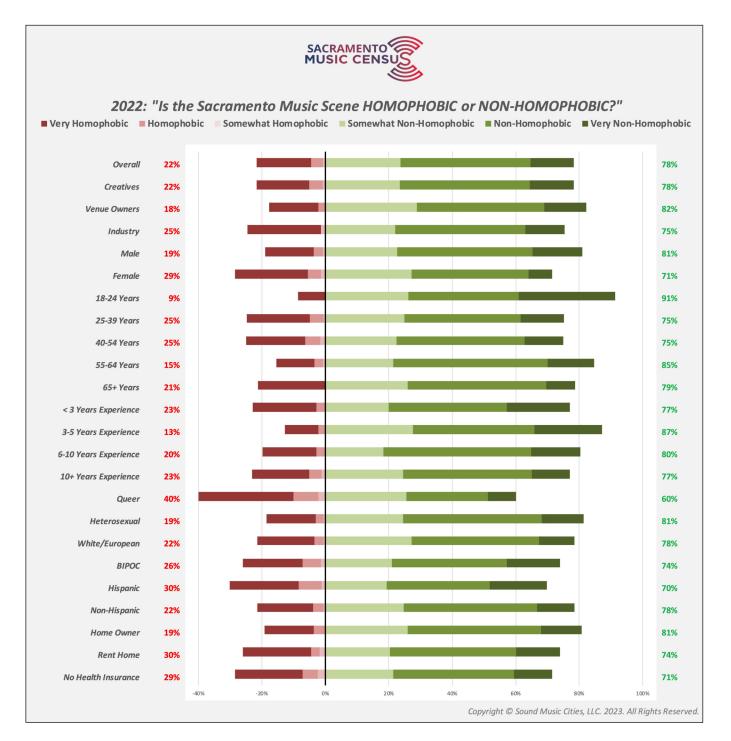
1. Racist or inclusive?



2. Sexist or Non-Sexist?

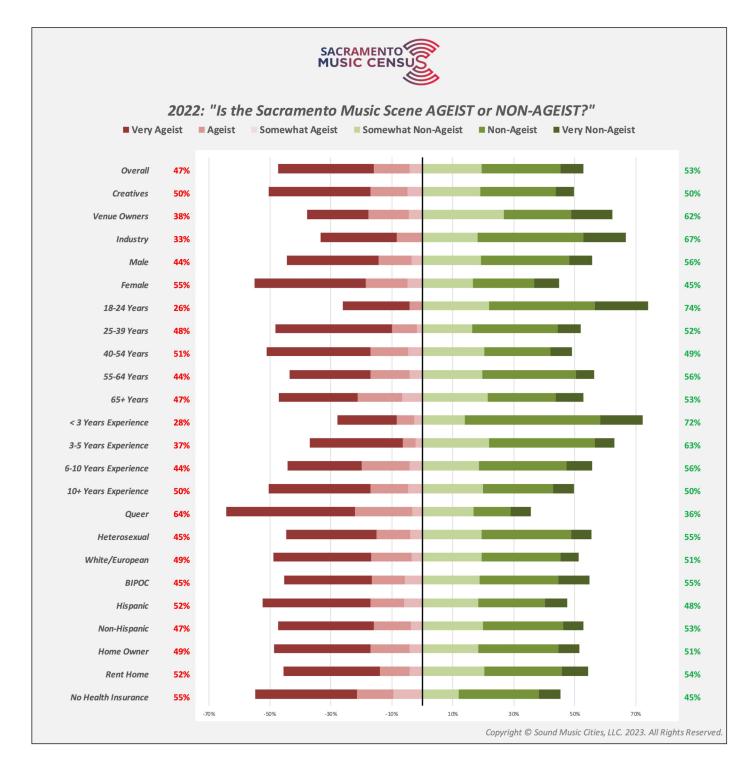


3. Homophobic or Non-Homophobic?

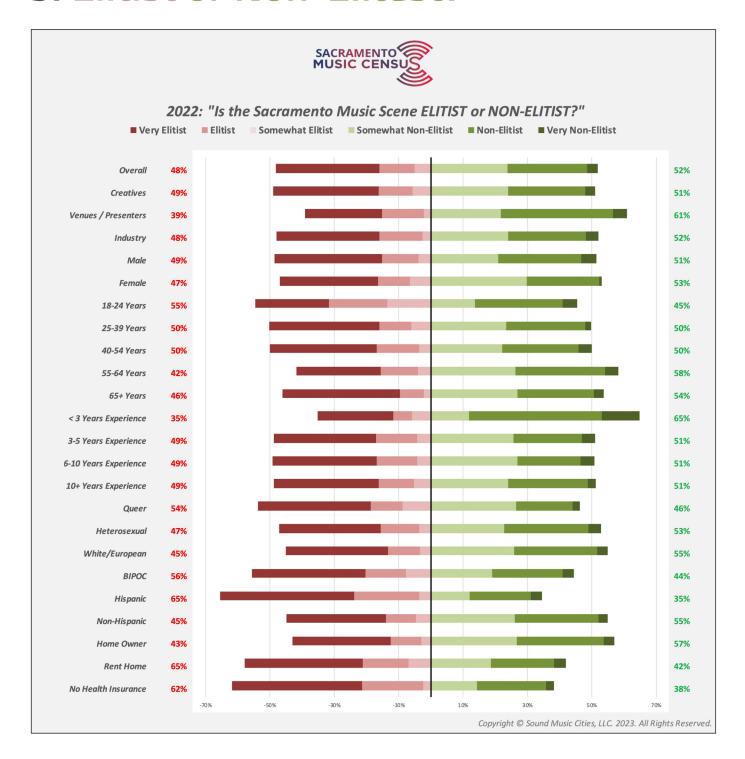




4. Ageist or Non-Ageist?



5. Elitist or Non-Elitest?



6. Uncomfortable or Safe?

