

# Artist Statement

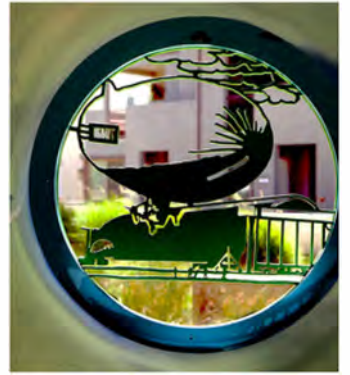
## UrbanRock Design [Russell Rock and Jeanine Centuori]

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We, Russell Rock and Jeanine Centuori of UrbanRock Design have completed many site-specific integrated public art projects. These works include a variety of media in a wide range of sites. Our body of work is intentionally diverse with site-specificity as the soul of our practice. Each project is crafted for its unique setting and circumstances, and range between two- and three-dimensions. Some are architecturally integrated, some are free-standing exterior works.

We have amassed a variety of material techniques with which we have experience including rolled, formed and waterjet cut metals, concrete work, and glass-embedded techniques. To add to this experience, we often seek new fabrication methods and techniques. We are interested in expanding the practice to include a heightened involvement of digitally designed and fabricated projects. We are also interested to incorporate digitally activated components to broaden viewers' aesthetic experiences.

The themes of our artworks are rooted in principles of connection, and uplifting aspirations. We are interested in interactive artwork with layered meanings. This is accomplished through strategies of unique perspectives, perceptual shifts, and tactile experiences. Public art is most powerful when it engages the here-and-now by offering more than imagery. The agency and power of public art energizes places that are intertwined with sound site planning and urban design. We understand the complexities and richness of working in the public realm and appreciate the give-and-take qualities of this work. Our goal is to make projects that convey stories in a light-hearted manner, and that create place-based experiences that sustain interest over repeat visits.

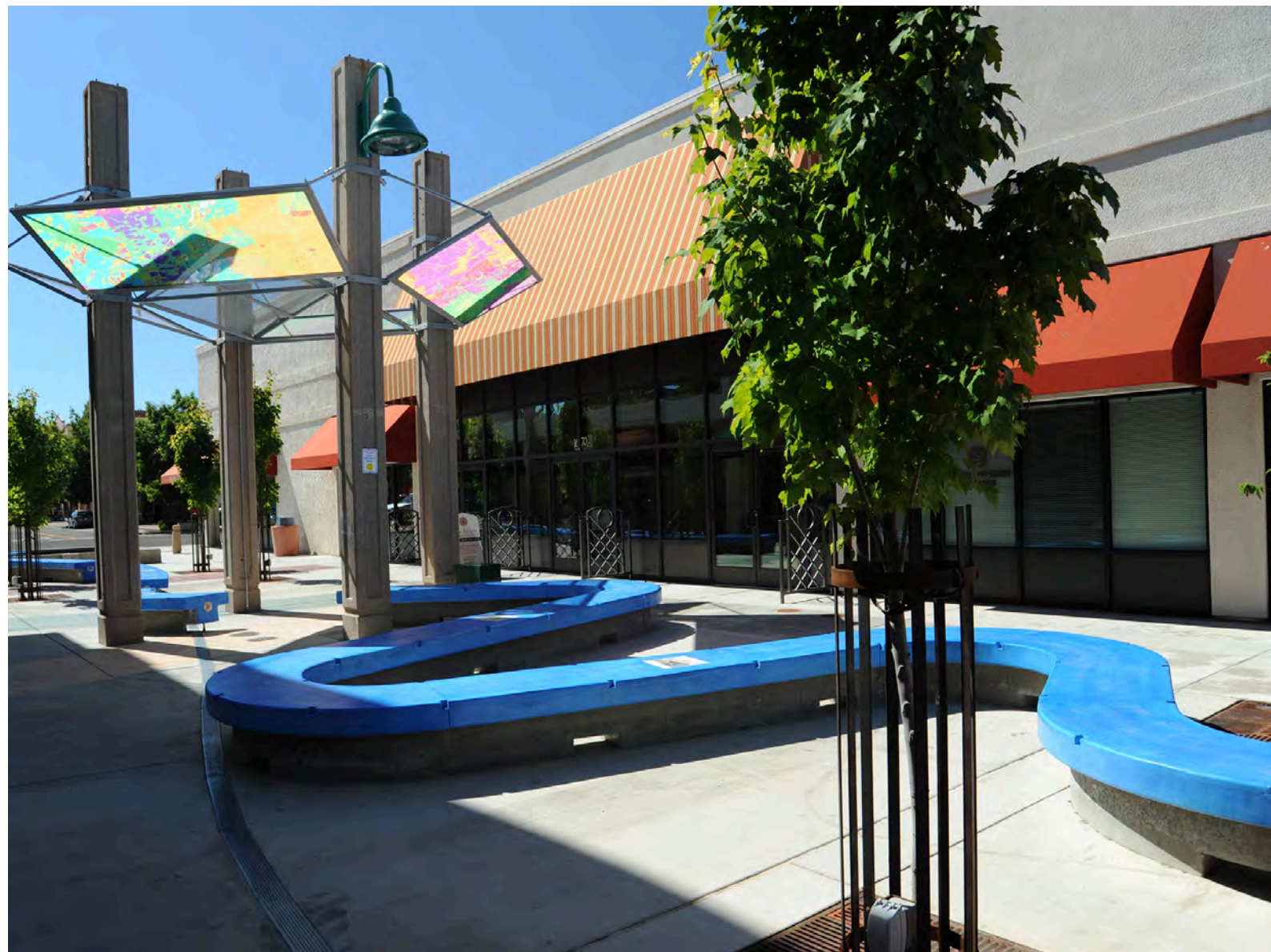


Images in View Cones

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*Vortex*, 2022, Aluminum, powder-coated finish, Columbus, OH



*Across the Market, Below the Sky, Up the River*, 2010, Glass with art film, concrete, metal inserts, Redding, CA



*Settlement*, 2025, Aluminum and recycled lumber, Palo Alto, CA