

2018 City of Sacramento Citizen Survey

September 2018, Report 2018/19-02



City of
SACRAMENTO

Office of the City Auditor
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Report online at <https://www.reportlineweb.com/cityofsacramento> or call toll-free: 888-245-8859.

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2018 City of Sacramento Citizen Survey FACT SHEET



Total Surveys Sent
3,000
Randomly Selected

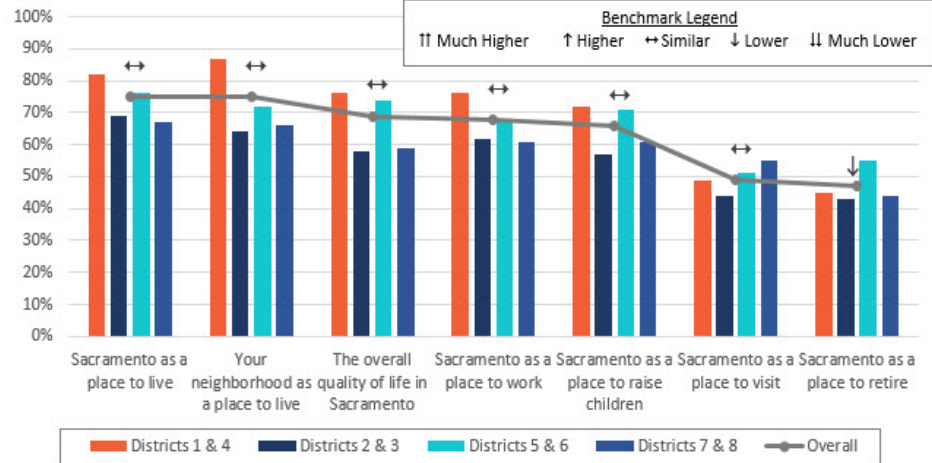
Surveys Received
502
(Statistically Significant Sample)

Margin of Error
+/- 4 Percent
For all 502 Respondents

Additional Online Surveys Received
95
(Not a Representative Sample)

Overall Quality of Life in Sacramento

Percent Rating Excellent or Good by Quadrant



Quality of City Services - Percent of Respondents Rating Excellent or Good

Fire Services

81%

(Similar to Benchmark)



Police/Sheriff Services

47%

(Much Lower than Benchmark)



City Parks

67%

(Similar to Benchmark)



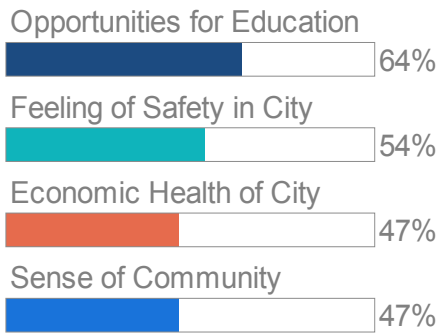
Code Enforcement

29%

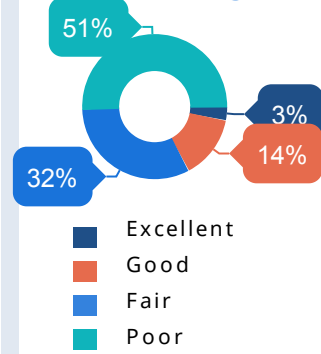
(Lower than Benchmark)



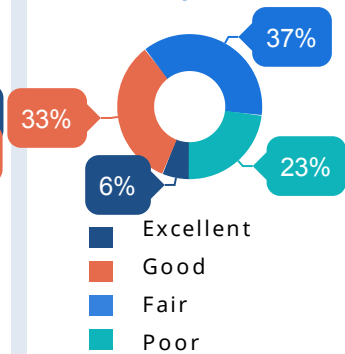
Aspects of Community Characteristics - Percent Rating Excellent or Good



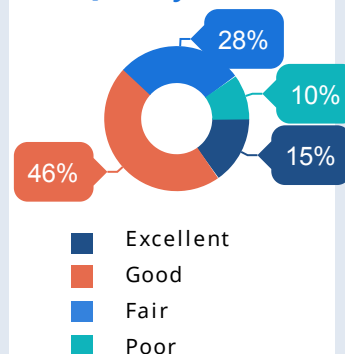
Availability of Affordable Housing



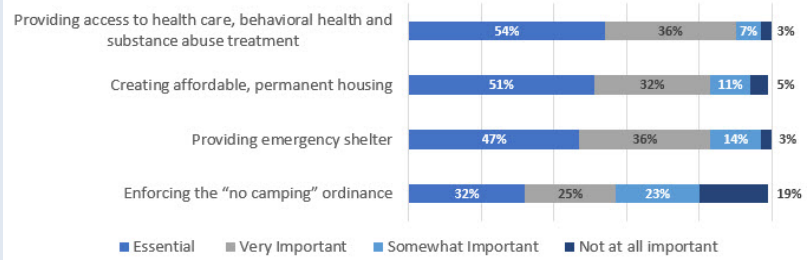
Availability of Affordable Quality Childcare/Preschool



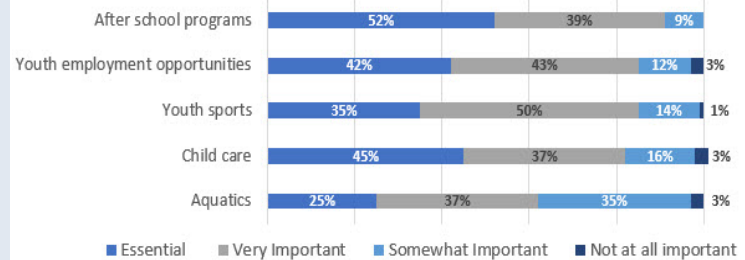
Availability of Affordable Quality Food



Importance of Addressing Homelessness Issues



Importance of Expanding Youth Programs



Executive Summary

In February 2018, the Office of the City Auditor contracted with the National Research Center to conduct the first National Citizen Survey for the City of Sacramento. This report presents the results of the National Citizen Survey. The purpose of the survey is to gather resident opinions across a range of community issues, including the quality of the community and City-provided services.

This report may be used by City management to identify areas in which respondents see strong performance and where performance offers opportunities for improvement. It may also be used to prioritize the community issues and services respondents feel need the most improvement. Repeating this survey annually will allow the City to identify trends and gauge whether policy changes and priorities are improving residents' quality of life and their opinions regarding various issues and City services.

Background

The National Research Center mailed out 3,000 surveys to a random sample of residents during the months of March and April 2018. This report provides opinions of a representative sample of 502 City residents with a 95 percent confidence level; in other words, there is a greater than 95 percent probability that the observations noted are real. The margin of error for all respondents is generally no greater than plus or minus 4 percent for all respondents. The survey was also made available to residents on the City's website for four weeks, beginning April 23, 2018, where a total of 95 responses were received. The online survey responses were reported separately, as they were not a representative sample of City residents.

The National Citizen Survey report is about the "livability" of Sacramento and captures respondents' opinions regarding the overall quality of life in Sacramento and a range of community issues and services provided by the City. The issues are then categorized within the three pillars of a community—*Community Characteristics, Governance, and Participation*—and across eight central facets including *Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment, and Community Engagement*. This report summarizes various sections to provide the overall results of the survey as well as comparisons by demographic and geographic subgroups. In addition, this report compares the results of the survey to other cities to identify whether the responses received by the City were higher, similar, or lower than the national benchmark¹. The survey results in the report are categorized into the following sections:

- **Community Livability Report:** Summary and analysis of the overall survey results.
- **Dashboard Summary of Findings:** Summary of benchmark by the eight facets and three pillars.
- **Technical Appendices:** Complete survey responses, benchmark comparisons, detailed survey methods, and survey materials.
- **Comparisons by Demographic Subgroups:** Survey results by age, sex, race/ethnicity, and housing status subgroups.

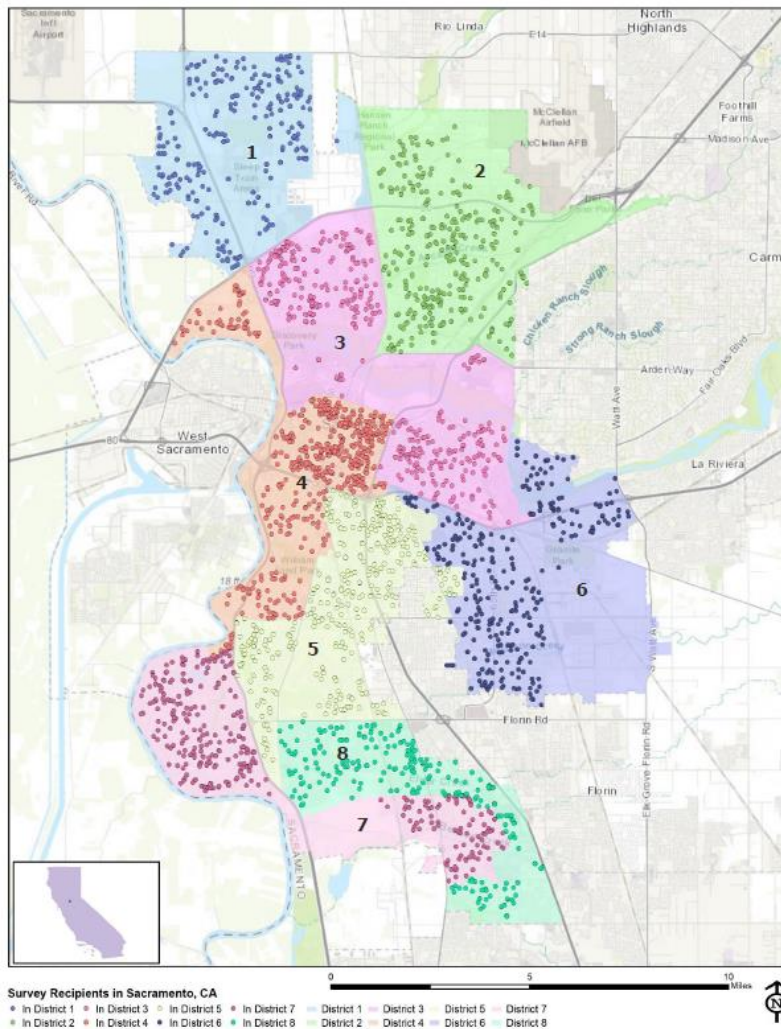
¹ The National Citizen Survey database consists of over 500 communities whose residents are surveyed on the same kind of topics. The communities in the database represent a wide variety of geographic and population ranges. The City of Sacramento chose to have comparisons made to the entire database.

- **Comparisons by Geographic Subgroups – Supplemental Tables:** Survey results by geographic quadrants (Districts 1 and 4, 2 and 3, 5 and 6, and 7 and 8), and by North (Districts 1, 2, 3, and 4) and South (Districts 5, 6, 7, and 8).
- **Comparisons by Geographic Subgroups:** Survey results by Council District.
- **Supplemental Online Survey Results:** Survey results of the 95 online respondents.

The City of Sacramento

The City of Sacramento is divided into eight districts, each of which is represented by an elected City Council member. The survey results in Figure 1 below outlines the City Council District boundaries within the City of Sacramento and the location of survey recipients.

Figure 1: City of Sacramento Council Districts and Location of Survey Recipients



Source: 2018 National Citizen Survey Technical Appendices.

Survey results were also broken down by the eight City Council Districts, quadrants, and North and South halves to analyze data. For subgroups of approximately 250 respondents, the margin of error is plus or minus 6 percent while smaller subgroups with approximately 100 respondents have a margin of error of plus or minus 10 percentage points. We noted that the number of respondents from most of

the Districts are less than 100; therefore, the margin of error by Council District may be significantly more than 10 percentage points. Figure 2 below identifies the number of respondents from each District and subgroup.

Figure 2: Respondents by District Geographic Areas

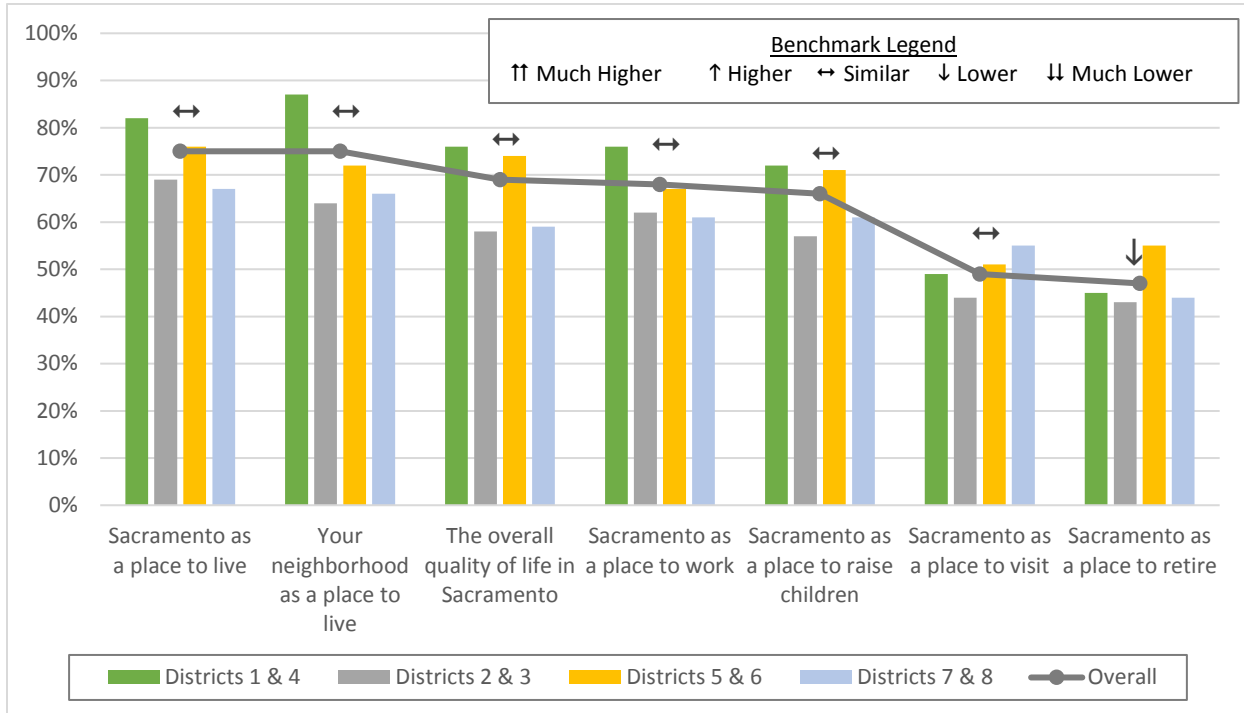
Council District	Number of Completed Surveys	Council Districts by Quadrants	Number of Completed Surveys	Council Districts by North/South	Number of Completed Surveys
1	46	Districts 1 and 4	165	North (1, 2, 3, and 4)	289
2	32	Districts 2 and 3	124	South (5, 6, 7, and 8)	213
3	92	Districts 5 and 6	121		
4	119	Districts 7 and 8	92		
5	64				
6	57				
7	69				
8	23				

Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

Result Highlights

Residents were asked specific questions aimed at measuring their quality of life, which is an indicator of the overall health of a community. As shown in figure 3 below, 69 percent of respondents rated the overall quality of life in Sacramento as excellent or good, which is similar to the national benchmark. While 75 percent of respondents gave positive ratings to Sacramento and their neighborhood as a place to live, only 49 percent of respondents gave positive ratings to the City as a place to visit. However, these responses were similar to the national benchmark. Figure 3 also identifies other questions aimed at measuring the City’s quality of life as either excellent or good and compares them to the national benchmark.

Figure 3: Overall Quality of Life in Sacramento – Percent Rating Excellent or Good by Quadrant



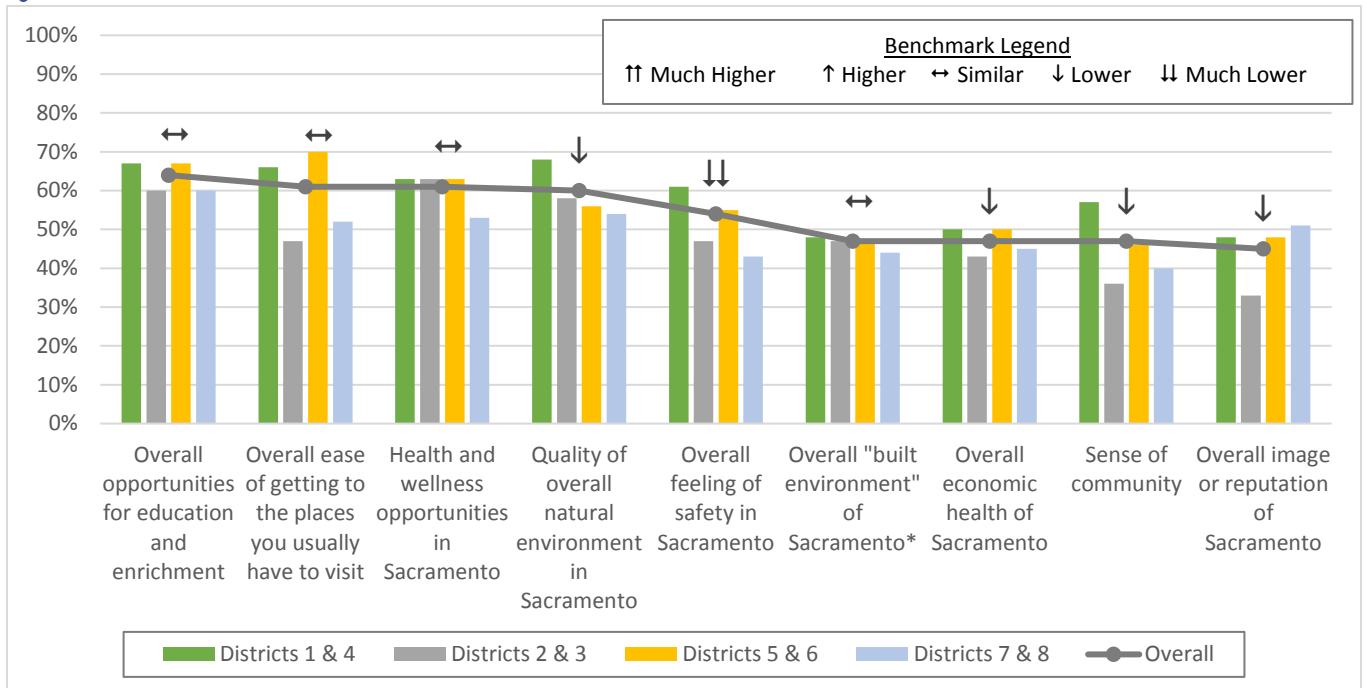
Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

It appears a higher percentage of respondents from Districts 1 and 4 gave excellent or good ratings to most questions aimed at assessing the City’s overall quality of life. Most of the responses related to the overall City appear to be similar to the national benchmark.

Community Characteristics

Overall quality of community life represents the natural ambience, services, and amenities that make for an attractive community. Eighteen percent of survey respondents have lived in the City for 11 to 20 years while 43 percent have lived in the City for more than twenty years. The survey contained questions regarding various aspects of community characteristics to assess the overall quality of community life in the City of Sacramento. Figure 4 below shows how respondents rated specific aspects of community characteristics such as overall safety, environment, economic health, and opportunities for education, health and wellness.

Figure 4: Aspects of Community Characteristics – Percent Rating Excellent or Good by Quadrant



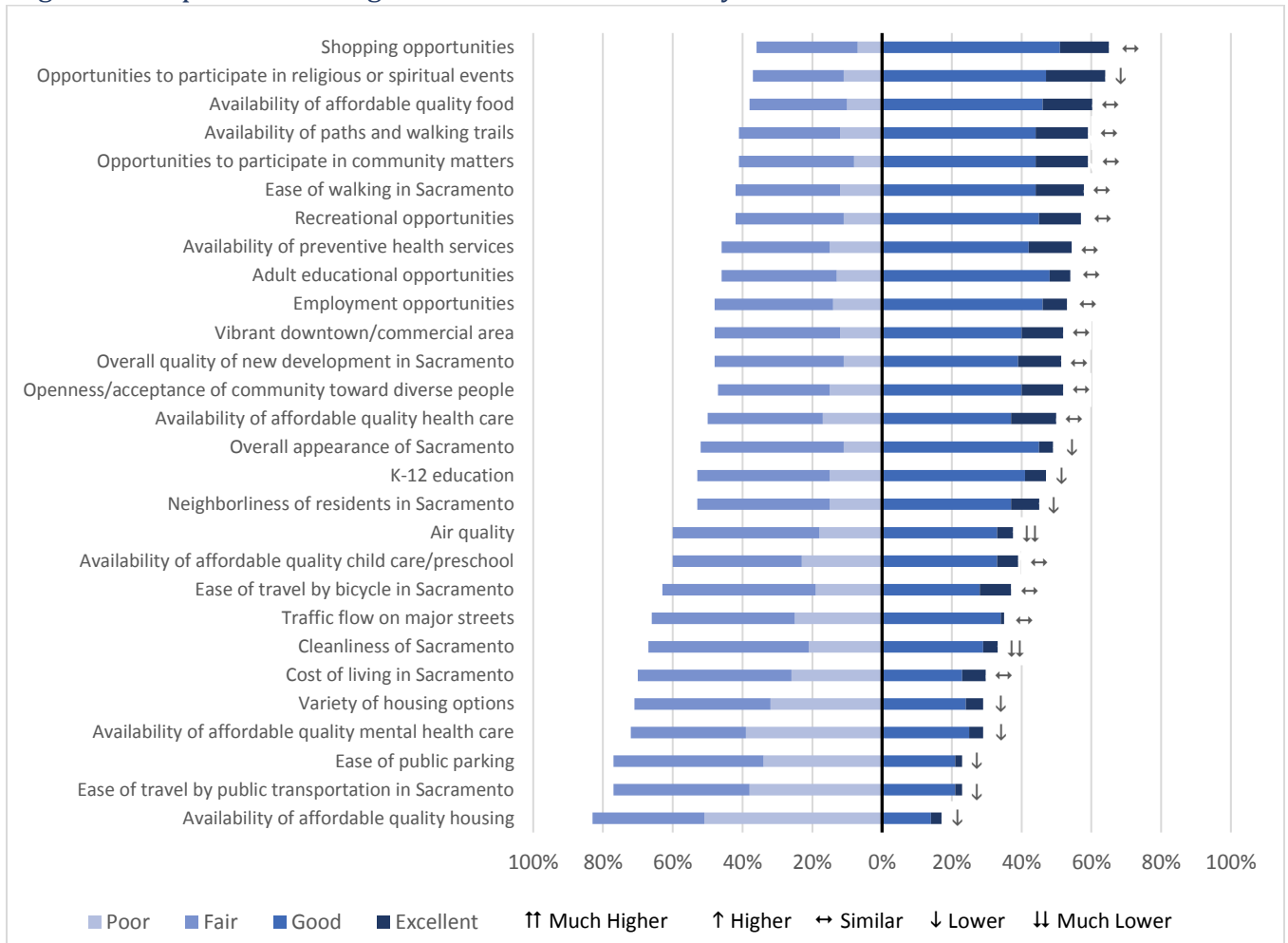
Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

* Overall "built environment" of Sacramento includes overall design, buildings, parks and transportation systems.

While 64 percent of respondents rated the overall opportunities for education and enrichment as excellent or good, only about 47 percent of respondents rated the City’s overall economic health as excellent or good. It appears these community characteristics in the City of Sacramento are either similar to or lower than the national benchmark. In addition, only 54 percent of respondents gave excellent or good ratings to the overall feeling of safety in Sacramento which is much lower than the national benchmark.

Respondents also rated over 40 individual features of the community within the eight facets of Community Livability. Figure 5 below presents respondent ratings as it relates to most of the community characteristics.

Figure 5: Respondent Ratings of Most of the Community Characteristics



Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

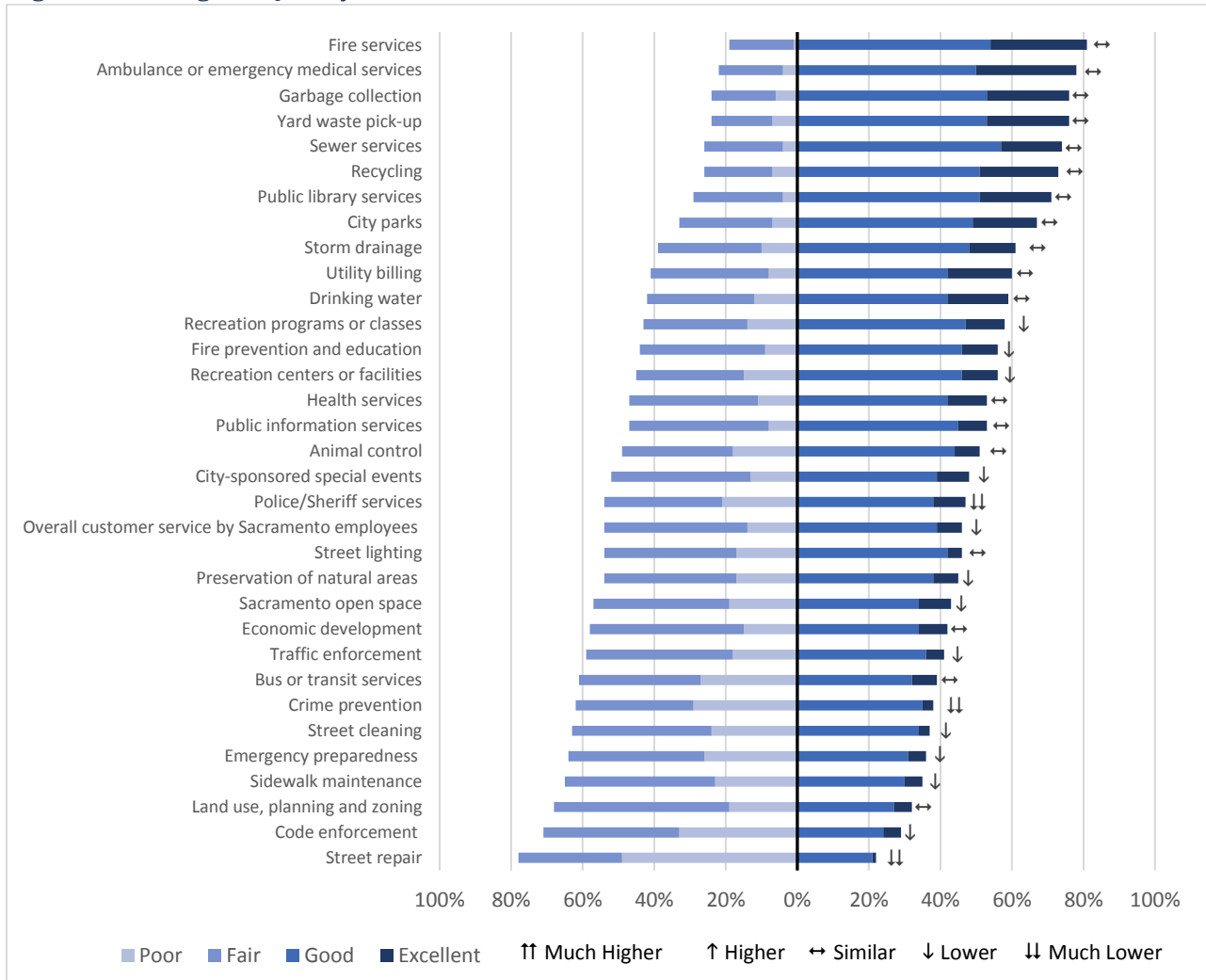
Community characteristics which more than 60 percent of respondents rated excellent or good include shopping opportunities and availability of affordable quality food, which is similar to the national benchmark. Community characteristics which more than 60 percent of respondents rated poor or fair and were lower than the national benchmark include cleanliness, variety of housing options, and ease of travel by public transportation. Eighty-three percent of respondents rated the availability of affordable quality housing as either fair or poor. Overall, respondent ratings of community characteristics were similar, lower, or much lower than the national benchmark. As mentioned above, this annual survey will provide the City an opportunity to continue to track and monitor progress or regression over time and assess how the City compares to benchmark cities.

Governance and Quality of Services

Residents’ quality of life is strongly linked to the overall quality of services provided by the City. Respondents evaluated individual City-provided services and amenities. Fifty-three percent of survey respondents gave an excellent or good rating to overall quality of services provided by the City—a rating lower than the national benchmark. While ratings lower than the benchmark occurred in each of the eight individual facets, it is important to note clusters within *Safety* (police services, crime prevention,

fire prevention and emergency preparedness) and *Mobility* (streets and sidewalks repairs) were lower than the benchmark. Figure 6 below presents the survey responses to the City’s quality of services provided.

Figure 6: Ratings of Quality of Services



Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

Services which more than 60 percent of respondents rated excellent or good include fire services, garbage collection, and sewer services, which is similar to the national benchmark. Services which more than 60 percent of respondents rated poor or fair and were lower than the national benchmark include crime prevention, street cleaning and code enforcement. Respondent ratings of quality of City services were similar, lower, or much lower than the national benchmark.

Participation

This pillar of a community determines how well residents of the City are connected to the community and each other. This connection builds a sense of community, belonging, and trust. Although the City ranked lower than the national benchmark with 47 percent of respondents providing favorable marks regarding their sense of community, 78 percent of respondents plan to remain in the City and 77 percent are likely to recommend living in Sacramento, which is similar to national comparisons.

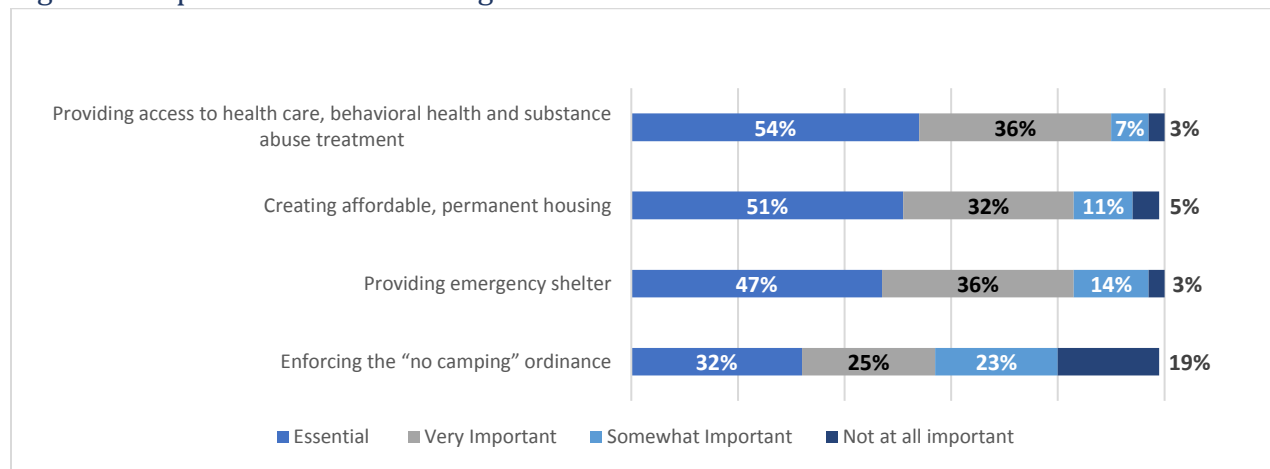
Additionally, Sacramento residents were more likely than their national peers to carpool (56 percent), conserve water (93 percent), work within the City (65 percent), and watch local public meetings (41 percent). Nearly all respondents had purchased goods or services in Sacramento (97 percent) and recycled at home (96 percent); these levels of participation were similar when compared to the national averages.

Special Topics

In addition to the standard questions which captured residents’ opinions regarding the three general pillars of a community, the survey asked questions of special interest to the City of Sacramento. Topics covered by these questions focused on homelessness issues and aspects of safety as related to the Youth, Parks, and Community Enrichment Department (YPCE). Specifically, residents were asked to consider the importance of actions the City could take to address homelessness and expansion of various youth programs.

Based on the survey results, 90 percent of respondents felt providing the homeless access to health care was essential or very important and 83 percent of respondents felt creating affordable permanent housing and providing emergency shelter was essential or very important. While enforcing the “no camping” ordinance appears to be of least importance of the four homelessness issues identified below, 57 percent of respondents still rated it as essential or very important. Figure 7 below details the results of the survey questions regarding homelessness.

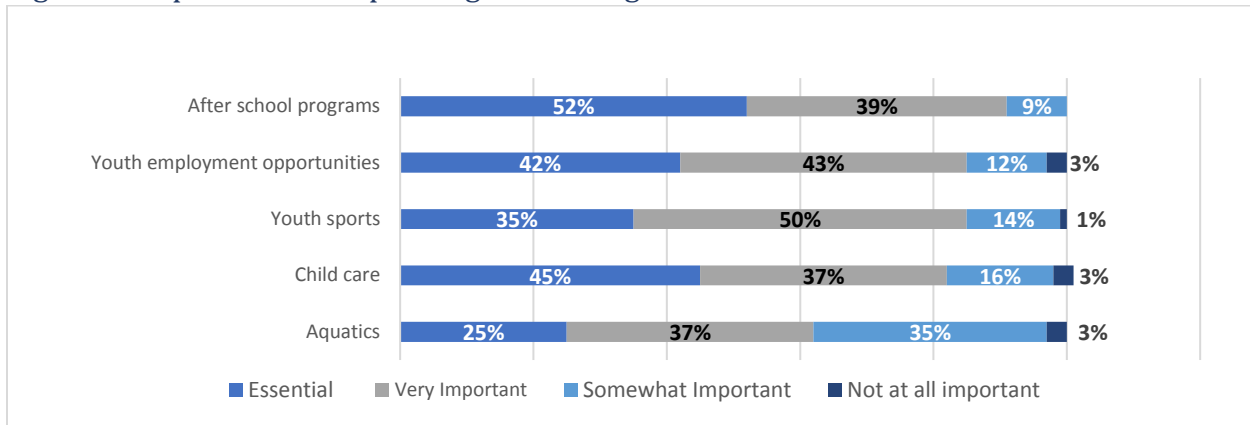
Figure 7: Importance of Addressing Homelessness Issues



Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

Residents also felt strongly about the importance of expanding various youth programs. Over 90 percent of respondents felt providing after-school programs was essential or very important, followed closely by employment opportunities and youth sports at 85 percent. Although expansion of aquatic programs appears to be of least importance in the programs identified below, over 60 percent of respondents felt expanding aquatic programs was essential or very important. Figure 8 below details the results of some survey questions regarding the YPCE Department.

Figure 8: Importance of Expanding Youth Programs



Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

It is important to note that about two-thirds of respondents surveyed have no children at home. Additionally, most residents indicated they or household members had not participated in any programs offered by YPCE or other youth development programs despite over two-thirds reporting feeling at least somewhat safe in these facilities.

Demographics

The National Research Center analyzed survey results to determine how and if residents' opinions and responses to the survey differed based on respondents' age, gender, race and ethnicity, housing unit structure (rent or own), and housing unit type (single or multi-unit). We identified several trends and notable differences between demographic subgroups across the three pillars and eight facets:

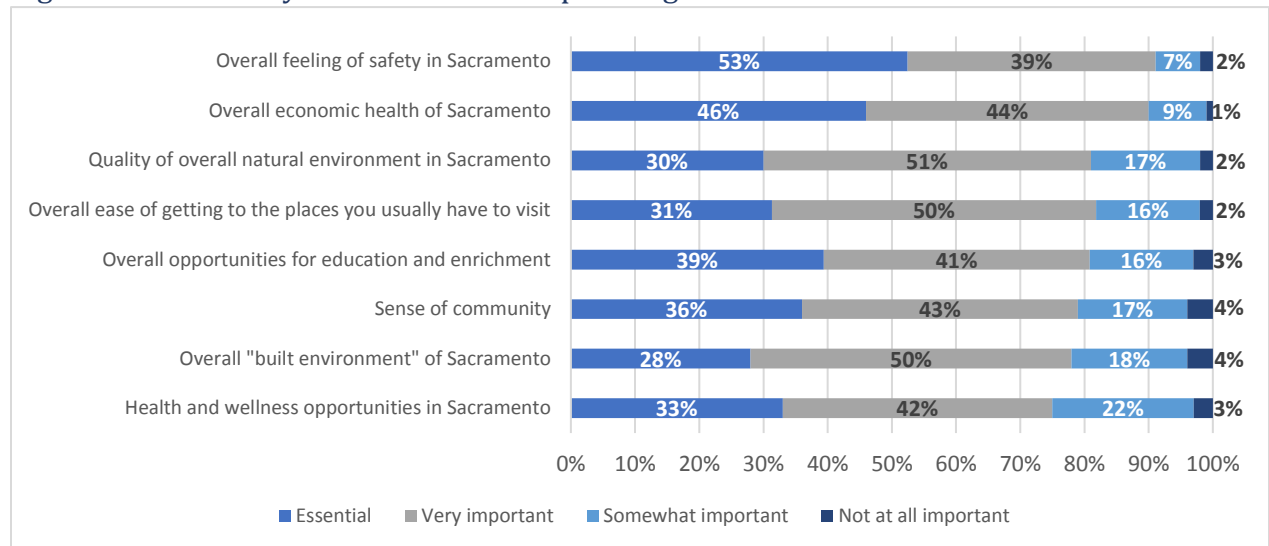
- About 56 percent of respondents described themselves as *White*.
- In general, respondents who identified as *White alone, not Hispanic*, provided more positive ratings for the three pillars of a community than respondents who identified as *Hispanic and/or other race*.
- Residents who lived in detached homes reported higher rates of participation compared to residents who lived in attached housing units (voting, water conservation efforts, and community engagement).
- In general, home renters offered lower ratings for questions related to Community Characteristics compared to home owners for overall feeling of safety, employment opportunities, and cost of living.
- When assessing respondents' satisfaction with overall customer service by Sacramento employees (such as police, receptionists, and planners), 62 percent of respondents who identified as *White alone, not Hispanic* gave a rating of excellent or good compared to only 34 percent of *Hispanic and/or other race*.

Community Priorities for the Upcoming Two Years

The survey asked respondents to rate certain community priorities for the upcoming two years. Based on the survey, 92 percent of respondents identified safety as either essential or very important, followed by the overall economic health of Sacramento, at 90 percent. These two priorities ranked

highest for the Sacramento community in the coming two years. Figure 9 below presents the results of the survey questions regarding community priorities for the upcoming two years.

Figure 9: Community Priorities for the Upcoming Two Years



Source: Analyst compiled from review of the 2018 National Citizen Survey for the City of Sacramento.

While still a community priority for the upcoming two years, health and wellness opportunities in Sacramento ranked the lowest of the eight priorities in the table above with 75 percent of respondents ranking it as essential or very important.

Conclusion

Most residents rated the overall quality of life in the City of Sacramento as excellent or good and stated they will continue to live and raise their children in Sacramento, which is consistent with the national benchmark. However, respondents ranked overall safety lower compared to the benchmark particularly in the areas of police services, crime and fire prevention, and emergency preparedness. Fire service and ambulance/EMS on the other hand received the highest positive ratings from a strong majority of respondents aligning well with comparable benchmark communities.

As this was our first year conducting this survey, there are lessons to be learned from this experience. We recommend repeating this survey annually as it provides an opportunity to track improvement, regression, and trends. It is also essential to compare results to the benchmark to measure not only how City residents feel about a specific issue but also to compare with other communities and determine what is to be expected. We also recommend increasing the resident mail-out sample from 3,000 residents to a minimum of 4,500 residents to increase response rate and reduce margin of error rates.

The remainder of this report presents the results of the citizen survey.

THE NCSTM
The National Citizen SurveyTM

Sacramento, CA

Community Livability Report

2018



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The National Citizen Survey™
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

The National Citizen Survey™ (The NCS) report is about the “livability” of Sacramento. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 502 residents of the City of Sacramento. The margin of error around any reported percentage is 4% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

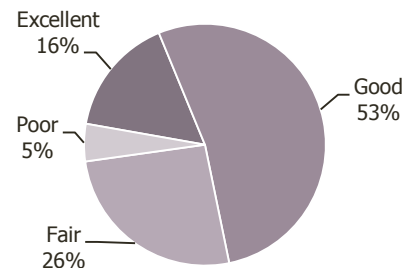


Quality of Life in Sacramento

Most residents rated the quality of life in Sacramento as excellent or good. This was similar to the national benchmark (see Appendix B of the *Technical Appendices* provided under separate cover).

Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall Quality of Life



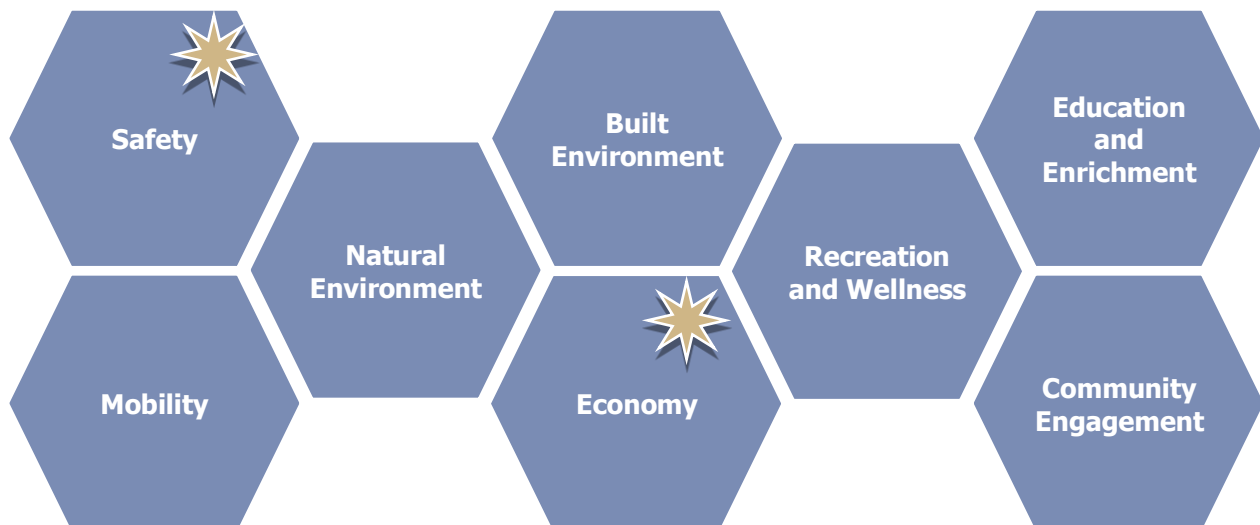
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety and Economy as priorities for the Sacramento community in the coming two years. Ratings for all facets were positive and similar to other communities. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Sacramento’s unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

★ Most important



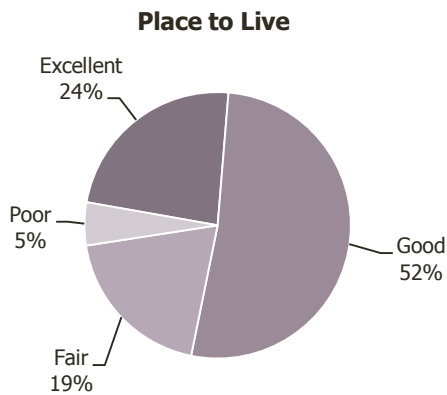
Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Sacramento, 76% rated the City as an excellent or good place to live. Respondents' ratings of Sacramento as a place to live were similar to ratings in other communities across the nation.

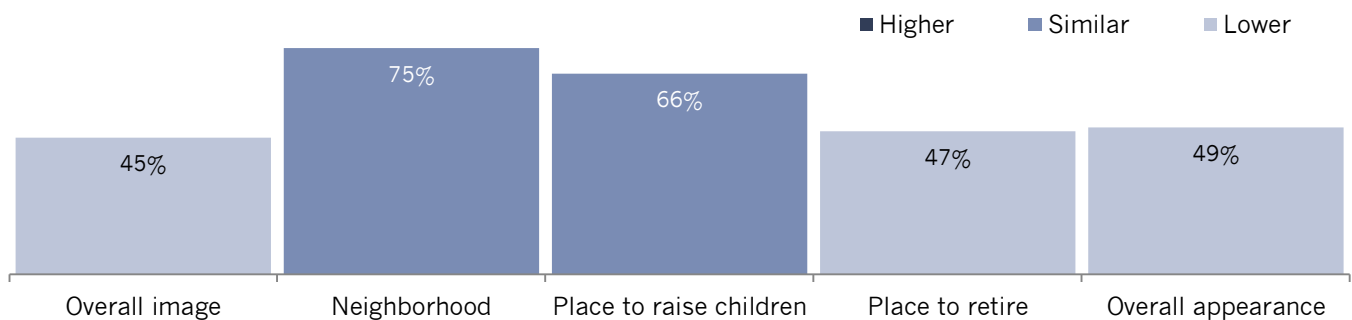
In addition to rating the City as a place to live, respondents rated several aspects of community quality including Sacramento as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Sacramento and its overall appearance. While about half of residents rated Sacramento as a place to retire, its overall image and appearance positively, about three-quarters gave positive ratings to their neighborhood and two-thirds gave positive ratings to the community as a place to raise children. These ratings were similar to or lower than the national averages.

Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Most Community Characteristics received ratings similar to the national comparisons. Several items, primarily within the facets of Safety, Mobility, Natural Environment and Built Environment, had lower than average ratings. Facets of Economy and Recreation and Wellness housed the most varied ratings with as few as one-third and as many as two-thirds of respondents offering positive evaluations to each aspect of these facets. Between 4 in 10 and 6 in 10 residents offered positive ratings to each characteristic of Community Engagement and Education and Enrichment.



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark



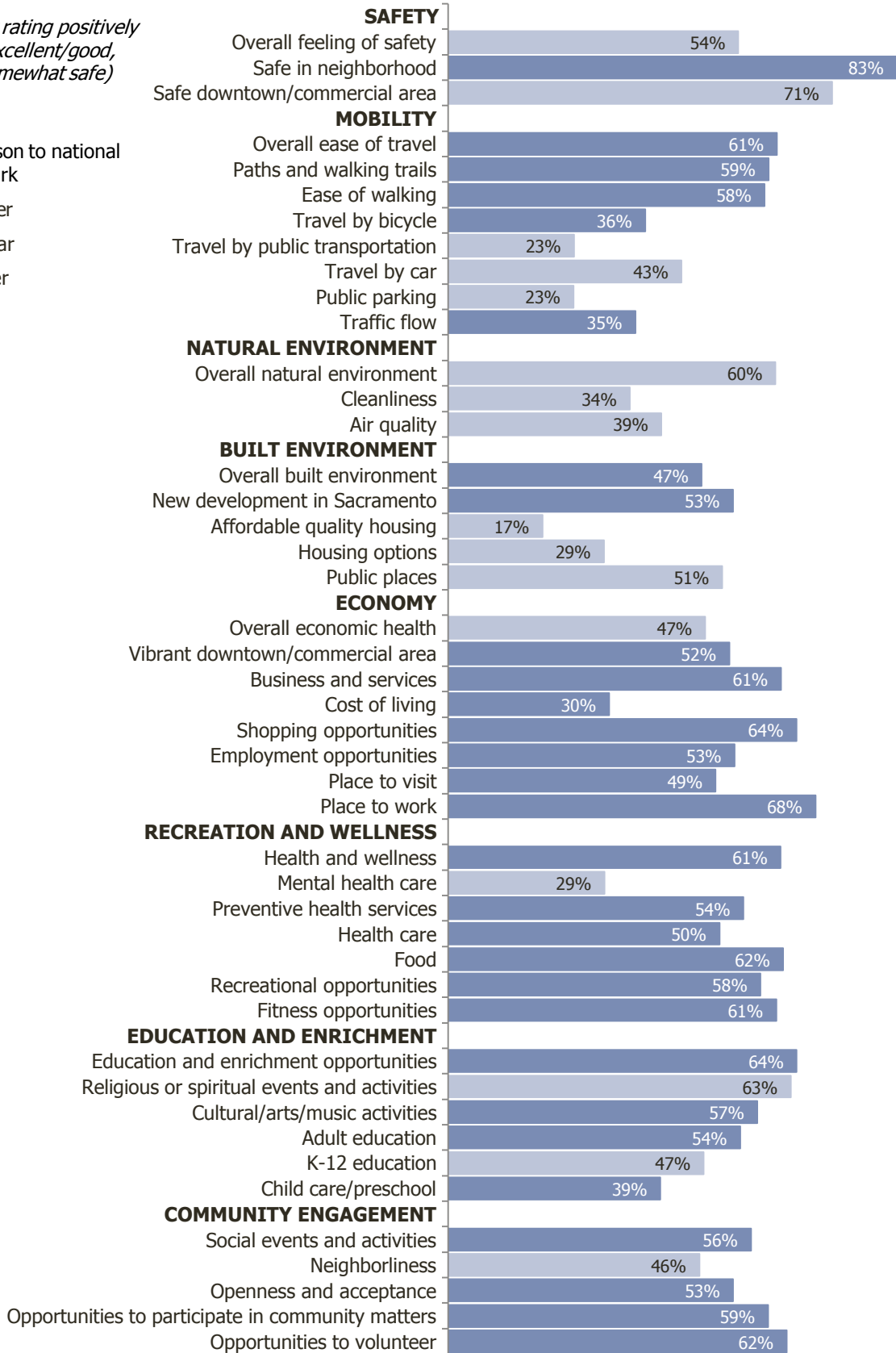
The National Citizen Survey™

Figure 1: Aspects of Community Characteristics

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

- Higher
- Similar
- Lower



Governance

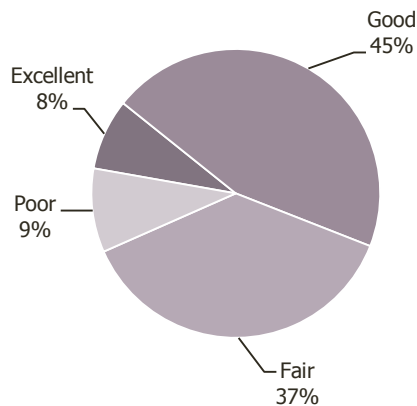
How well does the government of Sacramento meet the needs and expectations of its residents?

The overall quality of the services provided by Sacramento as well as the manner in which these services are provided is a key component of how residents rate their quality of life. About half of residents gave excellent or good marks to the quality of services offered by the City (a rating lower than the national benchmark) and about one-third gave these same marks to the Federal Government (a rating similar to the national benchmark).

Survey respondents also rated various aspects of Sacramento’s leadership and governance. Between one-third and one-half of residents offered positive evaluations to each listed item; ratings tended to be lower than the national benchmark.

Respondents evaluated over 30 individual services and amenities available in Sacramento. Across each facet, ratings of Governance tended to be similar to or lower than the national benchmarks. While lower-than-average ratings occurred in each facet, clusters emerged within Safety (police services, crime prevention, fire prevention and emergency preparedness) and Mobility (traffic enforcement, streets and sidewalks). Natural Environment and Built Environment had clusters of items similar to the national benchmark.

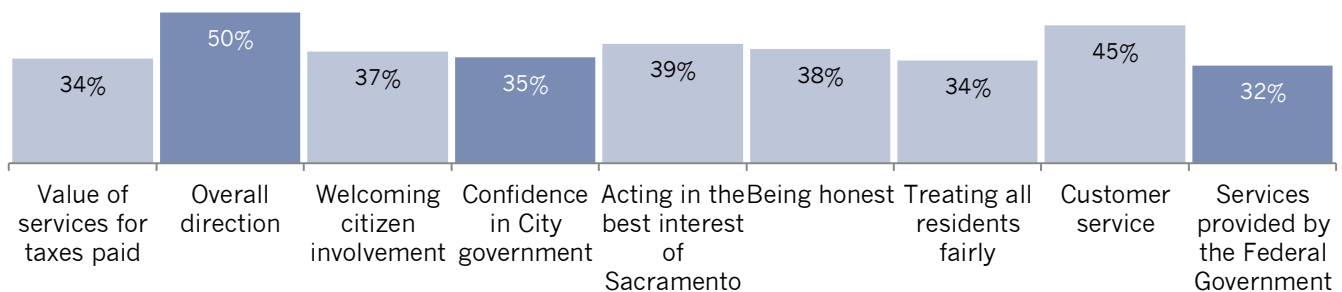
Overall Quality of City Services



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



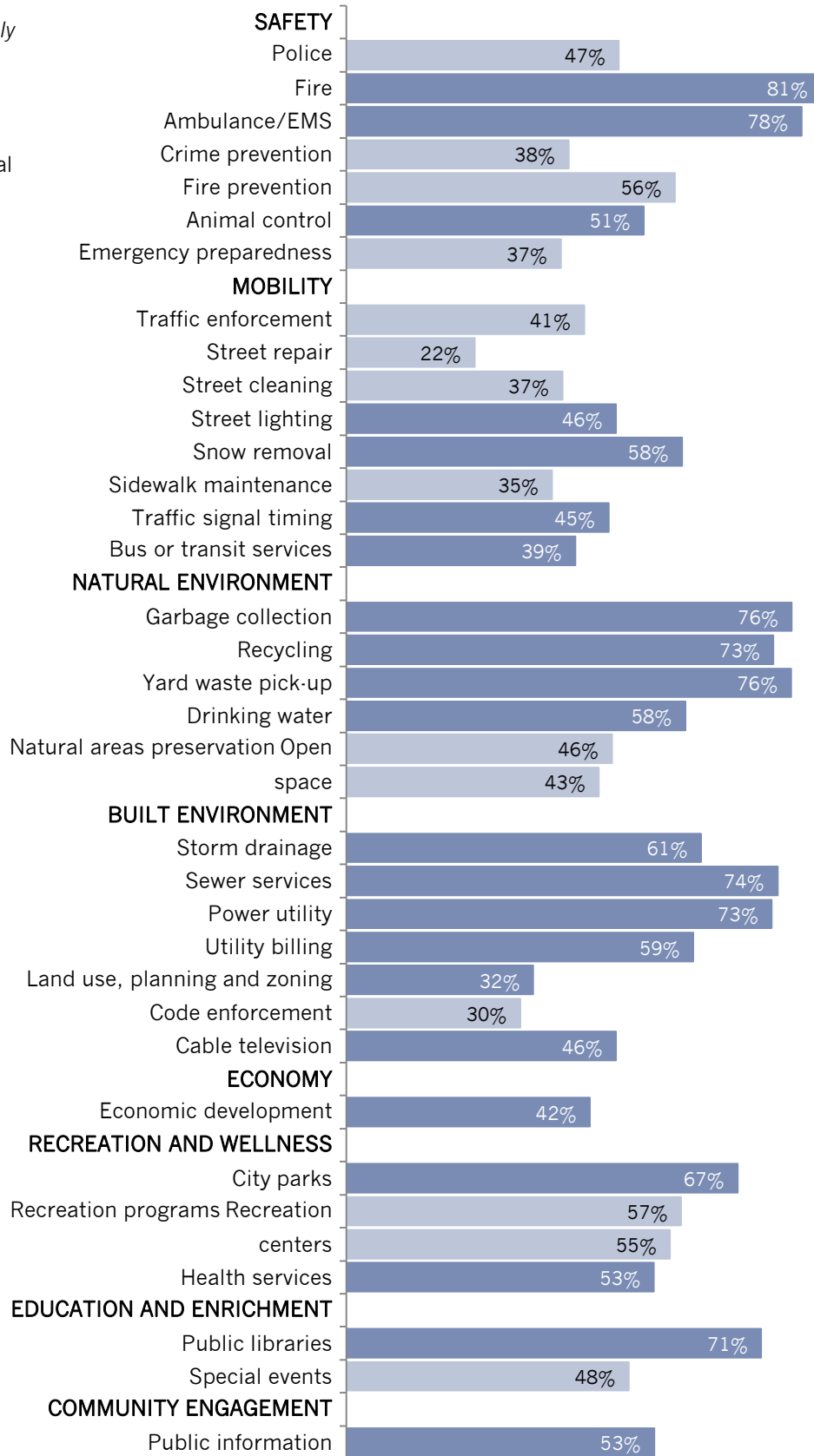
The National Citizen Survey™

Figure 2: Aspects of Governance

Percent rating positively
(e.g., excellent/good)

Comparison to national
benchmark

- Higher
- Similar
- Lower

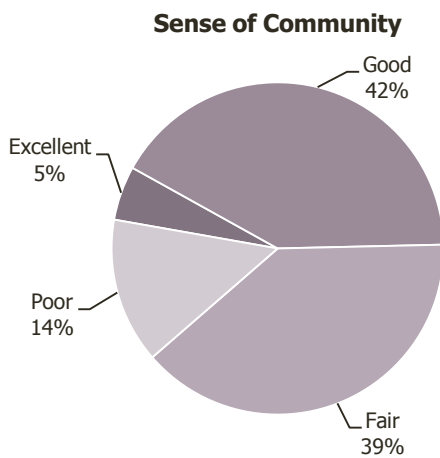


Participation

Are the residents of Sacramento connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. About half of respondents gave favorable marks to the sense of community in Sacramento; this rating was lower than the national comparison. Most respondents were likely to recommend living in Sacramento and planned to remain in the city, each of which were items rated similar to the national comparisons.

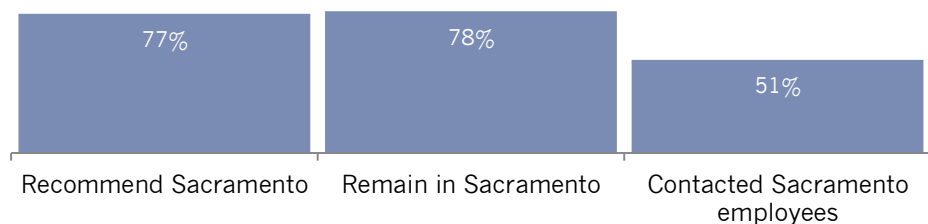
The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Residents in Sacramento were more likely than their national peers to carpool instead of drive alone, conserve water, work in the community, experience housing costs stress, observe a code violation and to watch local public meetings and less likely to attend a City-sponsored event. Nearly all residents had purchased goods or services in Sacramento and recycled at home; these levels of Participation were similar when compared to the national averages.



Percent rating positively (e.g., very/somewhat likely, yes)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



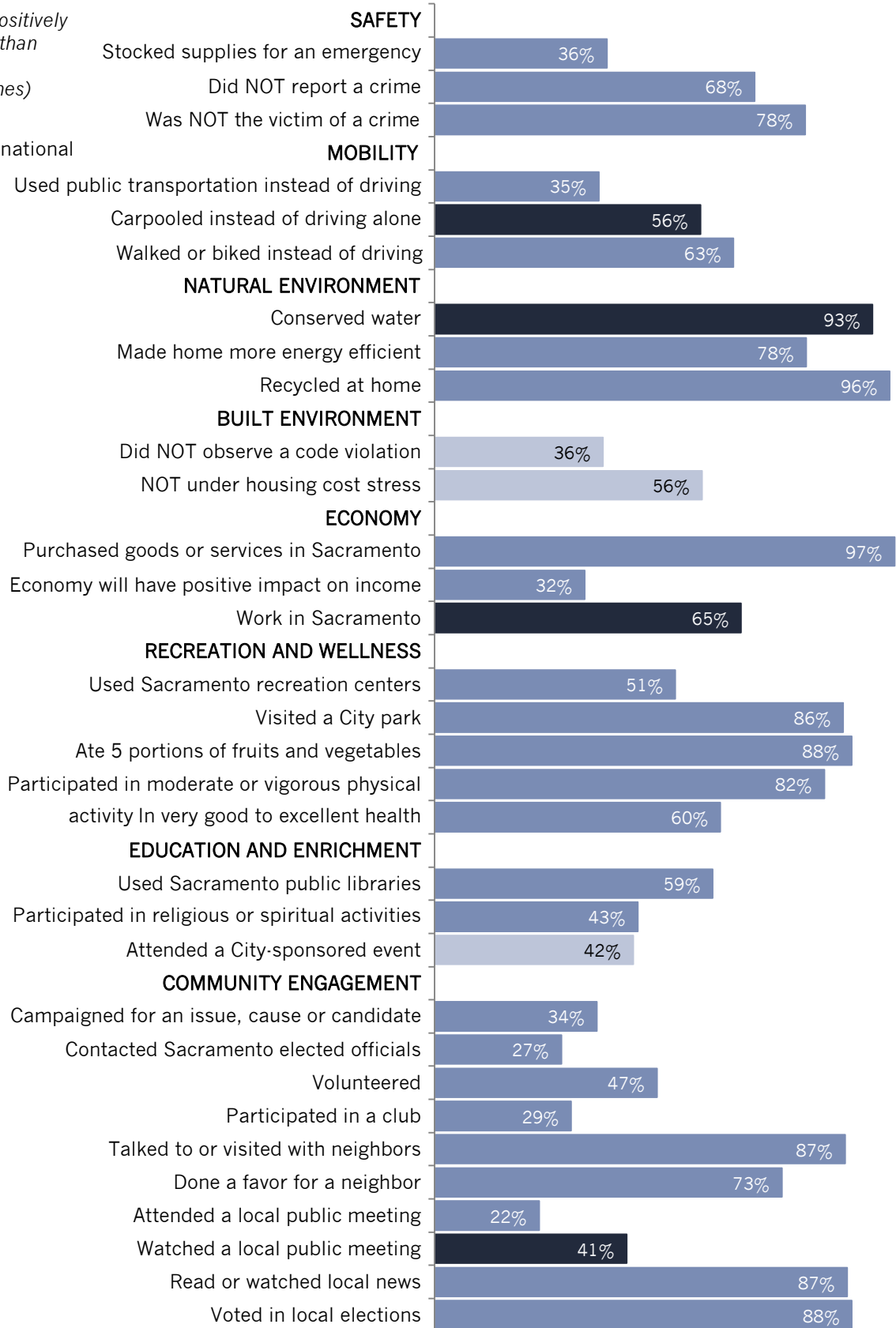
The National Citizen Survey™

Figure 3: Aspects of Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

- Higher
- Similar
- Lower



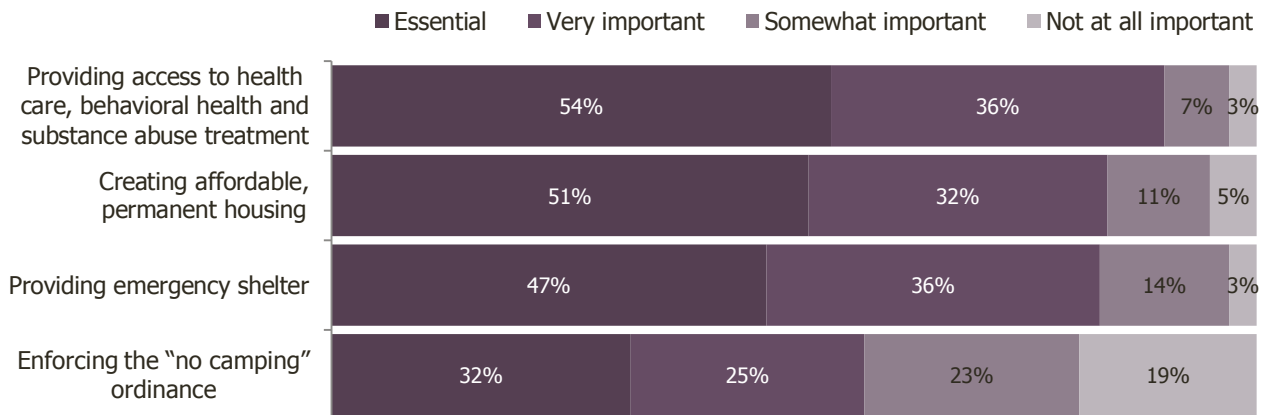
Special Topics

The City of Sacramento included five questions of special interest on The NCS. Topics covered by these questions included homelessness and programming, participation and aspects of safety as related to the Youth, Parks, and Community Enrichment Department.

Residents considered the importance of four actions the City could take to address homelessness. Residents felt enforcing the “no camping” ordinance was the least important action listed. Instead, providing access to health care, creating affordable permanent housing and emergency shelter should be the priorities.

Figure 4: Importance of Addressing Homelessness Issues

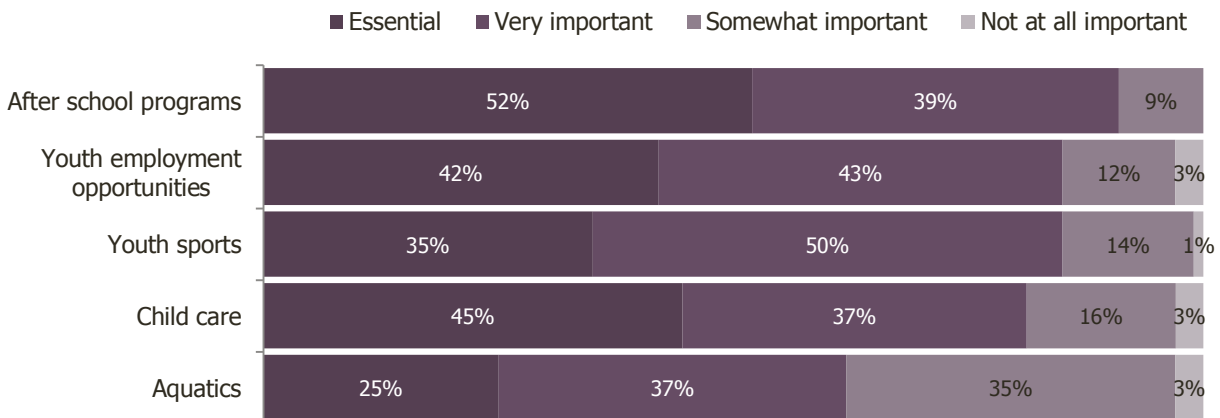
Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:



Residents weighed in on the importance of various youth programs that would expand the Youth, Parks, and Community Enrichment Department’s current offerings. About 9 in 10 residents indicated that after school programs were essential or very important followed by youth employment opportunities and youth sports. Aquatics programs was the least important offering.

Figure 5: Importance of Expanding Youth Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:



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Most residents indicated that they, or household members, had not participated in *any* program offered by the Sacramento Youth, Parks, and Community Enrichment Department (Figure 6). Similarly, most households had not participated in a youth development program either (Figure 7). If residents participated in programs, they tended to participate once a month or less.

Figure 6: Participation in Youth, Parks, and Community Enrichment Department Programs

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?

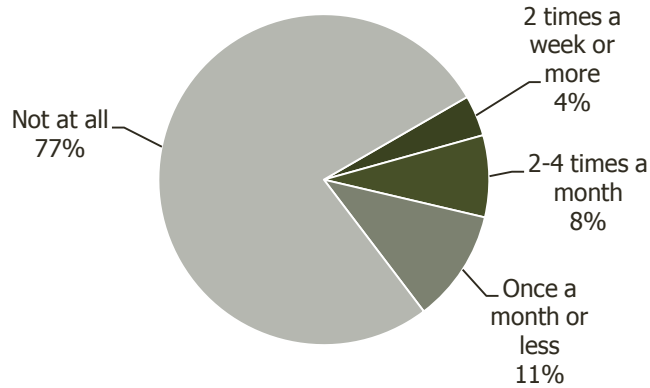
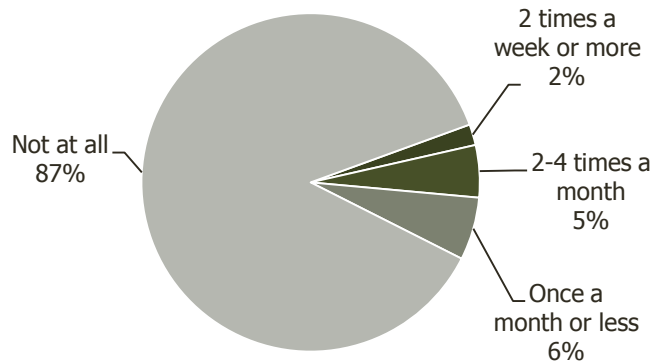


Figure 7: Participation in Youth Development Program

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?

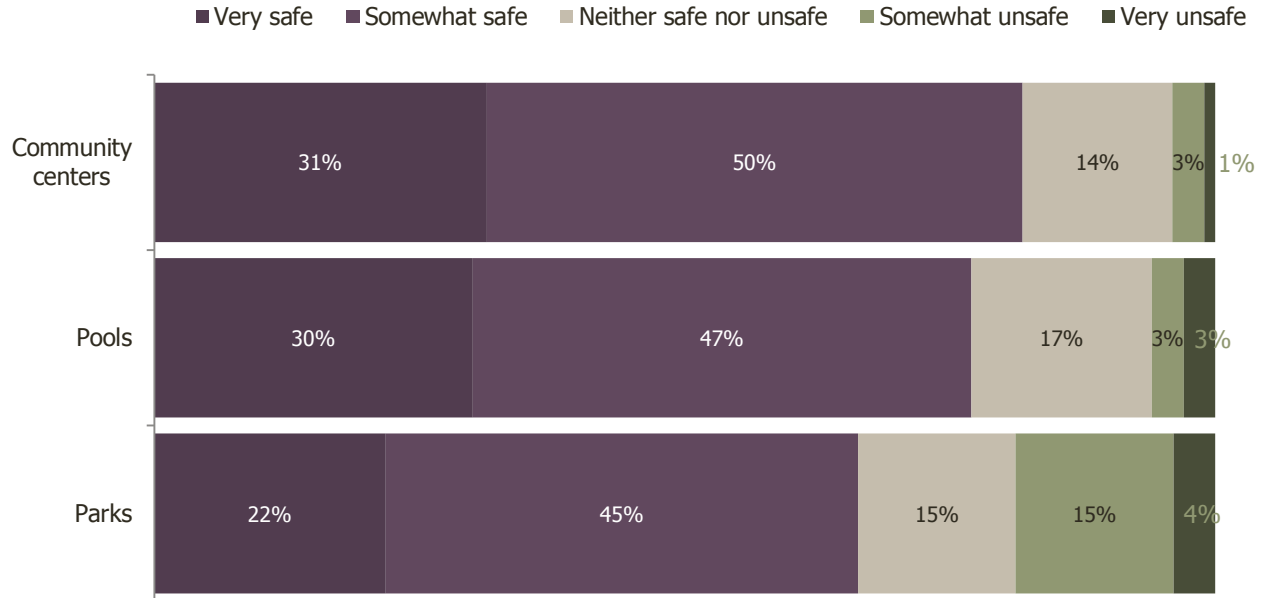


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Survey respondents felt safe at community centers, pool and parks. At least two-thirds of survey respondents reporting feeling at least somewhat safe at each of these facilities.

Figure 8: Safety in Youth, Parks, and Community Enrichment Facilities

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities:



Conclusions

Residents of Sacramento plan to remain in the community and value aspects of living in the community.

Most residents rated their overall quality of life as excellent or good and would be likely to remain in Sacramento and recommend the community as a place to live. About three-quarters of survey respondents gave positive ratings to Sacramento as a place to live and their neighborhood as a place to live and two-thirds gave positive ratings to Sacramento as a place to raise children (each of these ratings were similar to the national comparisons). Generally, aspects that aid in community livability were rated positively and were similar to those seen in comparison communities.

Residents feel that Safety is a priority for Sacramento in the coming years.

Residents identified Safety as a top priority for Sacramento in the coming two years. Community Characteristics and Governance housed a variety of ratings lower than the benchmark related to Safety including overall feeling of safety, police services, crime prevention, emergency preparedness and fire prevention among others. Also, about one in five respondents felt unsafe in City parks. However, strengths in this facet emerged: fire services and ambulance/EMS received positive ratings from a strong majority of residents and were comparable to comparison communities. Rates of crime victimization and reporting in Sacramento were on par with national peers.

Aspects of Mobility could be an area for improvement.

While ratings for overall ease of travel were similar to ratings given in peer communities across the country, ratings for ease of travel by public transportation, by car and ease of public parking were lower. Mobility-related services tended to have the lowest ratings of all City services, with as few as one-fifth offering positive evaluations of street repair and one-third offering positive evaluations of street cleaning and sidewalk maintenance. Sacramento residents' rates of carpooling were higher than residents of other communities and rates of using public transportation and walking or biking instead of driving were similar.

THE NCSTM

The National Citizen SurveyTM

Sacramento, CA

Dashboard Summary of Findings

2018



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Sacramento’s performance in the eight facets of community livability with the “General” rating as a summary of results from the overarching questions not shown within any of the eight facets. The “Overall” represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Sacramento’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

Overall, ratings for each facet within each pillar tended to be similar to the benchmark. Within the pillar of Community Characteristics, Safety and Built Environment ratings tended to be lower than the benchmark. General aspects of Governance and local leadership tended to be lower than the national comparison along with Governance ratings related to Safety and Community Engagement. This information can be helpful in identifying the areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	0	33	19	0	25	21	4	28	4
General	0	4	3	0	1	2	0	3	0
Safety	0	1	2	0	3	4	0	3	0
Mobility	0	5	3	0	4	4	1	2	0
Natural Environment	0	0	3	0	4	2	1	2	0
Built Environment	0	2	3	0	6	1	0	0	2
Economy	0	7	1	0	1	0	1	2	0
Recreation and Wellness	0	6	1	0	2	2	0	5	0
Education and Enrichment	0	4	2	0	1	1	0	2	1
Community Engagement	0	4	1	0	3	5	1	9	1

National Benchmark	
	Higher
	Similar
	Lower

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	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
Economy	Overall economic health	↓	47%	Economic development	↔	42%	Economy will have positive impact on income	↔	32%
	Shopping opportunities	↔	64%				Purchased goods or services in Sacramento	↔	97%
	Employment opportunities	↔	53%				Work in Sacramento	↑↑	65%
	Place to visit	↔	49%						
	Cost of living	↔	30%						
	Vibrant downtown/commercial area	↔	52%						
	Place to work	↔	68%						
Recreation and Wellness	Business and services	↔	61%						
	Fitness opportunities	↔	61%	City parks	↔	67%	In very good to excellent health	↔	60%
	Recreational opportunities	↔	58%	Recreation centers	↓	55%	Used Sacramento recreation centers	↔	51%
	Health care	↔	50%	Recreation programs	↓	57%	Visited a City park	↔	86%
	Food	↔	62%	Health services	↔	53%	Ate 5 portions of fruits and vegetables	↔	88%
	Mental health care	↓	29%				Participated in moderate or vigorous physical activity	↔	82%
	Health and wellness	↔	61%						
Education and Enrichment	Preventive health services	↔	54%						
	K-12 education	↓	47%	Public libraries	↔	71%	Used Sacramento public libraries	↔	59%
	Cultural/arts/music activities	↔	57%	Special events	↓	48%	Participated in religious or spiritual activities	↔	43%
	Child care/preschool	↔	39%				Attended a City-sponsored event	↓	42%
	Religious or spiritual events and activities	↓	63%						
	Adult education	↔	54%						
Community Engagement	Overall education and enrichment	↔	64%						
	Opportunities to participate in community matters	↔	59%	Public information	↔	53%	Sense of community	↓	47%
	Opportunities to volunteer	↔	62%	Overall direction	↔	50%	Voted in local elections	↔	88%
	Openness and acceptance	↔	53%	Value of services for taxes paid	↓	34%	Talked to or visited with neighbors	↔	87%
	Social events and activities	↔	56%	Welcoming citizen involvement	↓	37%	Attended a local public meeting	↔	22%
	Neighborliness	↓	46%	Confidence in City government	↔	35%	Watched a local public meeting	↑	41%
				Acting in the best interest of Sacramento	↓	39%	Volunteered	↔	47%
				Being honest	↓	38%	Participated in a club	↔	29%
				Treating all residents fairly	↓	34%	Campaigned for an issue, cause or candidate	↔	34%
							Contacted Sacramento elected officials	↔	27%
							Read or watched local news	↔	87%
						Done a favor for a neighbor	↔	73%	

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available



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Sacramento, CA

Technical Appendices

2018



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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 1: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Sacramento as a place to live	24%	N=117	52%	N=258	19%	N=96	5%	N=26	100%	N=497
Your neighborhood as a place to live	27%	N=135	48%	N=239	18%	N=89	7%	N=35	100%	N=498
Sacramento as a place to raise children	20%	N=86	46%	N=197	27%	N=114	7%	N=28	100%	N=425
Sacramento as a place to work	21%	N=99	47%	N=222	25%	N=116	8%	N=36	100%	N=474
Sacramento as a place to visit	13%	N=61	37%	N=180	41%	N=201	9%	N=46	100%	N=489
Sacramento as a place to retire	11%	N=45	36%	N=150	28%	N=115	25%	N=102	100%	N=413
The overall quality of life in Sacramento	16%	N=77	53%	N=262	26%	N=127	5%	N=27	100%	N=492

Table 2: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	5%	N=24	49%	N=241	32%	N=157	15%	N=73	100%	N=495
Overall ease of getting to the places you usually have to visit	13%	N=67	47%	N=234	28%	N=141	11%	N=54	100%	N=495
Quality of overall natural environment in Sacramento	19%	N=91	42%	N=206	32%	N=157	8%	N=38	100%	N=492
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	6%	N=28	41%	N=202	42%	N=208	11%	N=53	100%	N=491
Health and wellness opportunities in Sacramento	17%	N=80	44%	N=211	31%	N=148	7%	N=35	100%	N=473
Overall opportunities for education and enrichment	14%	N=65	50%	N=236	28%	N=130	8%	N=37	100%	N=468
Overall economic health of Sacramento	5%	N=21	43%	N=199	40%	N=186	13%	N=58	100%	N=465
Sense of community	5%	N=26	42%	N=202	39%	N=189	14%	N=69	100%	N=486
Overall image or reputation of Sacramento	3%	N=14	42%	N=207	40%	N=193	15%	N=74	100%	N=488

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Sacramento to someone who asks	29%	N=141	48%	N=236	15%	N=75	8%	N=40	100%	N=492
Remain in Sacramento for the next five years	47%	N=228	31%	N=147	10%	N=46	12%	N=59	100%	N=481

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	48%	N=238	35%	N=172	7%	N=35	7%	N=34	3%	N=15	100%	N=495
In Sacramento's downtown/commercial area during the day	25%	N=117	46%	N=220	14%	N=68	12%	N=55	3%	N=15	100%	N=475

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
Traffic flow on major streets	1%	N=3	34%	N=167	41%	N=202	25%	N=121	100%	N=494
Ease of public parking	2%	N=10	21%	N=103	43%	N=209	34%	N=165	100%	N=486
Ease of travel by car in Sacramento	5%	N=23	38%	N=189	43%	N=213	14%	N=68	100%	N=493
Ease of travel by public transportation in Sacramento	2%	N=7	21%	N=76	39%	N=139	38%	N=137	100%	N=359
Ease of travel by bicycle in Sacramento	9%	N=32	28%	N=100	44%	N=160	19%	N=71	100%	N=363
Ease of walking in Sacramento	14%	N=67	44%	N=211	30%	N=142	12%	N=57	100%	N=477
Availability of paths and walking trails	15%	N=67	44%	N=195	29%	N=127	12%	N=54	100%	N=442
Air quality	6%	N=30	33%	N=160	42%	N=205	18%	N=88	100%	N=484
Cleanliness of Sacramento	5%	N=23	29%	N=142	46%	N=225	21%	N=103	100%	N=493
Overall appearance of Sacramento	4%	N=18	45%	N=222	41%	N=200	11%	N=52	100%	N=492
Public places where people want to spend time	7%	N=34	43%	N=207	39%	N=187	10%	N=49	100%	N=477
Variety of housing options	5%	N=22	24%	N=113	39%	N=185	32%	N=150	100%	N=471
Availability of affordable quality housing	3%	N=16	14%	N=65	32%	N=148	51%	N=239	100%	N=469
Fitness opportunities (including exercise classes and paths or trails, etc.)	18%	N=84	42%	N=192	31%	N=140	9%	N=39	100%	N=456
Recreational opportunities	12%	N=58	45%	N=211	31%	N=145	11%	N=53	100%	N=466
Availability of affordable quality food	15%	N=76	46%	N=228	28%	N=137	10%	N=51	100%	N=492
Availability of affordable quality health care	13%	N=57	37%	N=169	33%	N=150	17%	N=75	100%	N=450
Availability of preventive health services	13%	N=52	42%	N=169	31%	N=124	15%	N=60	100%	N=406
Availability of affordable quality mental health care	4%	N=13	25%	N=77	33%	N=101	39%	N=120	100%	N=311

Table 6: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
Availability of affordable quality child care/preschool	6%	N=14	33%	N=81	37%	N=91	23%	N=57	100%	N=243
K-12 education	6%	N=19	41%	N=129	38%	N=118	15%	N=48	100%	N=315
Adult educational opportunities	6%	N=20	48%	N=153	33%	N=107	13%	N=41	100%	N=321
Opportunities to attend cultural/arts/music activities	13%	N=58	44%	N=192	31%	N=135	12%	N=53	100%	N=439
Opportunities to participate in religious or spiritual events and activities	17%	N=60	47%	N=166	26%	N=92	11%	N=39	100%	N=356
Employment opportunities	7%	N=29	46%	N=206	34%	N=149	14%	N=60	100%	N=445
Shopping opportunities	14%	N=66	51%	N=245	29%	N=141	7%	N=32	100%	N=484
Cost of living in Sacramento	7%	N=35	23%	N=108	44%	N=210	26%	N=127	100%	N=480
Overall quality of business and service establishments in Sacramento	8%	N=37	54%	N=255	34%	N=160	5%	N=24	100%	N=476
Vibrant downtown/commercial area	12%	N=55	40%	N=191	36%	N=172	12%	N=56	100%	N=474
Overall quality of new development in Sacramento	13%	N=60	39%	N=179	37%	N=167	11%	N=49	100%	N=456
Opportunities to participate in social events and activities	13%	N=58	43%	N=195	36%	N=162	8%	N=38	100%	N=452
Opportunities to volunteer	20%	N=80	42%	N=169	32%	N=127	6%	N=23	100%	N=399
Opportunities to participate in community matters	15%	N=58	44%	N=170	33%	N=129	8%	N=30	100%	N=387
Openness and acceptance of the community toward people of diverse backgrounds	12%	N=56	40%	N=185	32%	N=148	15%	N=69	100%	N=459
Neighborliness of residents in Sacramento	9%	N=43	37%	N=171	38%	N=177	15%	N=71	100%	N=462

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Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	7%	N=37	93%	N=457	100%	N=495
Made efforts to make your home more energy efficient	22%	N=106	78%	N=388	100%	N=494
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	36%	N=175	64%	N=318	100%	N=493
Household member was a victim of a crime in Sacramento	78%	N=386	22%	N=107	100%	N=493
Reported a crime to the police in Sacramento	68%	N=334	32%	N=160	100%	N=494
Stocked supplies in preparation for an emergency	64%	N=314	36%	N=180	100%	N=494
Campaigned or advocated for an issue, cause or candidate	66%	N=324	34%	N=169	100%	N=493
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	49%	N=240	51%	N=255	100%	N=495
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	73%	N=362	27%	N=132	100%	N=494

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sacramento recreation centers or their services	8%	N=40	16%	N=77	27%	N=132	49%	N=240	100%	N=489
Visited a neighborhood park or City park	26%	N=128	28%	N=137	32%	N=159	14%	N=67	100%	N=491
Used Sacramento public libraries or their services	6%	N=30	18%	N=86	35%	N=173	41%	N=204	100%	N=493
Participated in religious or spiritual activities in Sacramento	12%	N=59	15%	N=75	16%	N=77	57%	N=280	100%	N=491
Attended a City-sponsored event	1%	N=7	7%	N=33	34%	N=166	58%	N=284	100%	N=490
Used bus, rail, subway or other public transportation instead of driving	9%	N=42	6%	N=31	20%	N=97	65%	N=321	100%	N=491
Carpooled with other adults or children instead of driving alone	16%	N=77	21%	N=102	20%	N=97	44%	N=215	100%	N=491
Walked or biked instead of driving	25%	N=124	19%	N=91	19%	N=95	37%	N=181	100%	N=491
Volunteered your time to some group/activity in Sacramento	10%	N=51	14%	N=68	23%	N=113	53%	N=261	100%	N=492
Participated in a club	7%	N=36	12%	N=57	10%	N=48	71%	N=349	100%	N=490
Talked to or visited with your immediate neighbors	31%	N=152	30%	N=149	26%	N=127	13%	N=66	100%	N=493
Done a favor for a neighbor	13%	N=62	20%	N=98	41%	N=202	27%	N=132	100%	N=493

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=6	3%	N=14	18%	N=88	78%	N=380	100%	N=487
Watched (online or on television) a local public meeting	4%	N=20	8%	N=37	29%	N=140	59%	N=290	100%	N=487

Table 10: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	9%	N=38	38%	N=163	33%	N=140	21%	N=89	100%	N=430
Fire services	27%	N=98	54%	N=195	18%	N=63	1%	N=4	100%	N=360
Ambulance or emergency medical services	28%	N=94	50%	N=168	18%	N=62	4%	N=12	100%	N=336
Crime prevention	3%	N=13	35%	N=126	33%	N=121	29%	N=104	100%	N=363
Fire prevention and education	10%	N=29	46%	N=135	35%	N=103	9%	N=25	100%	N=292
Traffic enforcement	5%	N=19	36%	N=142	41%	N=162	18%	N=73	100%	N=395

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Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Street repair	1%	N=4	21%	N=98	29%	N=133	49%	N=229	100%	N=463
Street cleaning	3%	N=15	34%	N=158	39%	N=181	24%	N=114	100%	N=469
Street lighting	4%	N=19	42%	N=197	37%	N=171	17%	N=81	100%	N=468
Snow removal	18%	N=12	40%	N=27	23%	N=16	19%	N=13	100%	N=69
Sidewalk maintenance	5%	N=22	30%	N=130	42%	N=182	23%	N=99	100%	N=433
Traffic signal timing	6%	N=30	39%	N=178	39%	N=179	16%	N=76	100%	N=462
Bus or transit services	7%	N=21	32%	N=98	34%	N=102	27%	N=82	100%	N=303
Garbage collection	23%	N=107	53%	N=245	18%	N=84	6%	N=25	100%	N=462
Recycling	22%	N=100	51%	N=231	19%	N=88	7%	N=33	100%	N=452
Yard waste pick-up	23%	N=96	53%	N=218	17%	N=70	7%	N=28	100%	N=412
Storm drainage	13%	N=53	48%	N=204	29%	N=123	10%	N=43	100%	N=423
Drinking water	17%	N=77	42%	N=194	30%	N=139	12%	N=57	100%	N=468
Sewer services	17%	N=72	57%	N=235	22%	N=92	4%	N=16	100%	N=415
Power (electric and/or gas) utility	26%	N=124	47%	N=224	23%	N=108	4%	N=21	100%	N=477
Utility billing	18%	N=83	42%	N=195	33%	N=154	8%	N=35	100%	N=468
City parks	18%	N=80	49%	N=223	26%	N=118	7%	N=31	100%	N=452
Recreation programs or classes	11%	N=26	47%	N=116	29%	N=72	14%	N=34	100%	N=248
Recreation centers or facilities	10%	N=25	46%	N=122	30%	N=79	15%	N=39	100%	N=266
Land use, planning and zoning	5%	N=17	27%	N=85	49%	N=155	19%	N=61	100%	N=318
Code enforcement (weeds, abandoned buildings, etc.)	5%	N=18	24%	N=81	38%	N=125	33%	N=108	100%	N=332
Animal control	7%	N=22	44%	N=135	31%	N=96	18%	N=56	100%	N=309
Economic development	8%	N=29	34%	N=119	43%	N=153	15%	N=53	100%	N=354
Health services	11%	N=41	42%	N=157	36%	N=135	11%	N=43	100%	N=376
Public library services	20%	N=74	51%	N=185	25%	N=90	4%	N=15	100%	N=364
Public information services	8%	N=26	45%	N=144	39%	N=128	8%	N=25	100%	N=323
Cable television	10%	N=32	36%	N=118	37%	N=119	17%	N=56	100%	N=325
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	5%	N=15	31%	N=89	38%	N=107	26%	N=72	100%	N=283
Preservation of natural areas such as open space, farmlands and greenbelts	7%	N=27	38%	N=143	37%	N=139	17%	N=64	100%	N=373
Sacramento open space	9%	N=35	34%	N=128	38%	N=142	19%	N=71	100%	N=376
City-sponsored special events	9%	N=26	39%	N=111	39%	N=111	13%	N=36	100%	N=284
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	7%	N=26	39%	N=148	40%	N=154	14%	N=55	100%	N=384

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The City of Sacramento	8%	N=36	45%	N=203	37%	N=168	9%	N=42	100%	N=448
The Federal Government	4%	N=16	28%	N=119	44%	N=182	24%	N=101	100%	N=418
The State of California	6%	N=29	42%	N=191	37%	N=166	15%	N=67	100%	N=453

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Table 12: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Sacramento	3%	N=11	32%	N=139	41%	N=179	25%	N=108	100%	N=437
The overall direction that Sacramento is taking	9%	N=42	40%	N=180	33%	N=147	17%	N=78	100%	N=448
The job Sacramento government does at welcoming citizen involvement	4%	N=14	33%	N=125	39%	N=146	24%	N=91	100%	N=375
Overall confidence in Sacramento government	5%	N=22	30%	N=135	45%	N=202	21%	N=93	100%	N=452
Generally acting in the best interest of the community	6%	N=26	34%	N=152	38%	N=172	23%	N=103	100%	N=453
Being honest	6%	N=26	31%	N=127	38%	N=157	24%	N=99	100%	N=409
Treating all residents fairly	4%	N=18	30%	N=127	34%	N=146	32%	N=139	100%	N=430

Table 13: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	53%	N=259	39%	N=193	7%	N=33	2%	N=8	100%	N=493
Overall ease of getting to the places you usually have to visit	31%	N=155	50%	N=246	16%	N=81	2%	N=11	100%	N=493
Quality of overall natural environment in Sacramento	30%	N=148	51%	N=251	17%	N=82	2%	N=10	100%	N=491
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	28%	N=138	50%	N=245	18%	N=90	4%	N=18	100%	N=490
Health and wellness opportunities in Sacramento	33%	N=161	42%	N=206	22%	N=106	3%	N=15	100%	N=487
Overall opportunities for education and enrichment	39%	N=193	41%	N=200	16%	N=81	3%	N=16	100%	N=490
Overall economic health of Sacramento	46%	N=223	44%	N=217	9%	N=44	1%	N=5	100%	N=490
Sense of community	36%	N=176	43%	N=213	17%	N=83	4%	N=18	100%	N=491

Table 14: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Providing emergency shelter	47%	N=225	36%	N=174	14%	N=66	3%	N=14	100%	N=480
Creating affordable, permanent housing	51%	N=244	32%	N=155	11%	N=54	5%	N=26	100%	N=480
Enforcing the "no camping" ordinance	32%	N=147	25%	N=116	23%	N=106	19%	N=89	100%	N=459
Providing access to health care, behavioral health and substance abuse treatment	54%	N=263	36%	N=175	7%	N=35	3%	N=14	100%	N=487
Other	51%	N=74	37%	N=53	10%	N=14	2%	N=3	100%	N=144

Table 15: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Aquatics	25%	N=103	37%	N=153	35%	N=144	3%	N=14	100%	N=414
Child care	45%	N=191	37%	N=156	16%	N=66	3%	N=11	100%	N=424
Youth sports	35%	N=155	50%	N=217	14%	N=60	1%	N=6	100%	N=438
Youth employment opportunities	42%	N=185	43%	N=185	12%	N=54	3%	N=11	100%	N=435
After school programs	52%	N=226	39%	N=169	9%	N=39	0%	N=1	100%	N=436

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Table 16: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	4%	N=19
2-4 times a month	8%	N=38
Once a month or less	11%	N=56
Not at all	77%	N=378
Total	100%	N=491

Table 17: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	2%	N=11
2-4 times a month	5%	N=23
Once a month or less	6%	N=31
Not at all	87%	N=427
Total	100%	N=491

Table 18: Question 18

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Community centers	31%	N=80	50%	N=131	14%	N=37	3%	N=8	1%	N=4	100%	N=261
Pools	30%	N=70	47%	N=112	17%	N=41	3%	N=8	3%	N=6	100%	N=238
Parks	22%	N=83	45%	N=170	15%	N=56	15%	N=58	4%	N=14	100%	N=381

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	3%	N=14	1%	N=5	5%	N=25	22%	N=109	69%	N=340	100%	N=494
Purchase goods or services from a business located in Sacramento	0%	N=2	2%	N=12	13%	N=62	45%	N=219	40%	N=194	100%	N=489
Eat at least 5 portions of fruits and vegetables a day	1%	N=7	11%	N=51	32%	N=156	37%	N=180	19%	N=95	100%	N=490
Participate in moderate or vigorous physical activity	2%	N=11	15%	N=76	25%	N=121	36%	N=177	21%	N=105	100%	N=489
Read or watch local news (via television, paper, computer, etc.)	5%	N=24	8%	N=40	19%	N=91	30%	N=147	39%	N=190	100%	N=492
Vote in local elections	7%	N=37	4%	N=22	11%	N=53	18%	N=88	60%	N=293	100%	N=492

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	19%	N=96
Very good	41%	N=203
Good	31%	N=155
Fair	7%	N=33
Poor	2%	N=8
Total	100%	N=494

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Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=34
Somewhat positive	25%	N=120
Neutral	45%	N=216
Somewhat negative	19%	N=93
Very negative	5%	N=23
Total	100%	N=486

Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	59%	N=292
Working part time for pay	10%	N=51
Unemployed, looking for paid work	8%	N=37
Unemployed, not looking for paid work	4%	N=22
Fully retired	19%	N=93
Total	100%	N=494

Table 23: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	57%	N=268
Yes, from home	8%	N=36
No	35%	N=166
Total	100%	N=470

Table 24: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	9%	N=46
2 to 5 years	18%	N=88
6 to 10 years	12%	N=61
11 to 20 years	18%	N=88
More than 20 years	43%	N=213
Total	100%	N=496

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=306
Building with two or more homes (duplex, townhome, apartment or condominium)	36%	N=176
Mobile home	0%	N=2
Other	2%	N=9
Total	100%	N=493

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Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	50%	N=249
Owned	50%	N=245
Total	100%	N=494

Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=16
\$300 to \$599 per month	6%	N=31
\$600 to \$999 per month	13%	N=64
\$1,000 to \$1,499 per month	29%	N=141
\$1,500 to \$2,499 per month	34%	N=168
\$2,500 or more per month	14%	N=71
Total	100%	N=491

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=337
Yes	31%	N=154
Total	100%	N=490

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=379
Yes	23%	N=112
Total	100%	N=490

Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	18%	N=85
\$25,000 to \$49,999	18%	N=85
\$50,000 to \$99,999	31%	N=149
\$100,000 to \$149,999	19%	N=89
\$150,000 or more	15%	N=69
Total	100%	N=477

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	78%	N=379
Yes, I consider myself to be Spanish, Hispanic or Latino	22%	N=106
Total	100%	N=485

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Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	5%	N=23
Asian, Asian Indian or Pacific Islander	22%	N=106
Black or African American	9%	N=43
White	56%	N=273
Other	16%	N=79

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	5%	N=26
25 to 34 years	30%	N=150
35 to 44 years	17%	N=81
45 to 54 years	18%	N=90
55 to 64 years	11%	N=56
65 to 74 years	10%	N=48
75 years or older	8%	N=40
Total	100%	N=491

Table 34: Question D16

What is your sex?	Percent	Number
Female	52%	N=251
Male	48%	N=229
Total	100%	N=480

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	79%	N=388
Land line	12%	N=57
Both	9%	N=44
Total	100%	N=489

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
Sacramento as a place to live	23%	N=117	52%	N=258	19%	N=96	5%	N=26	0%	N=2	100%	N=499
Your neighborhood as a place to live	27%	N=135	48%	N=239	18%	N=89	7%	N=35	0%	N=1	100%	N=499
Sacramento as a place to raise children	17%	N=86	40%	N=197	23%	N=114	6%	N=28	15%	N=73	100%	N=498
Sacramento as a place to work	20%	N=99	45%	N=222	23%	N=116	7%	N=36	5%	N=23	100%	N=497
Sacramento as a place to visit	12%	N=61	36%	N=180	40%	N=201	9%	N=46	2%	N=9	100%	N=498
Sacramento as a place to retire	9%	N=45	31%	N=150	24%	N=115	21%	N=102	16%	N=77	100%	N=490
The overall quality of life in Sacramento	15%	N=77	53%	N=262	26%	N=127	5%	N=27	1%	N=4	100%	N=497

Table 37: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Sacramento	5%	N=24	48%	N=241	32%	N=157	15%	N=73	0%	N=2	100%	N=497
Overall ease of getting to the places you usually have to visit	13%	N=67	47%	N=234	28%	N=141	11%	N=54	1%	N=3	100%	N=497
Quality of overall natural environment in Sacramento	18%	N=91	41%	N=206	32%	N=157	8%	N=38	1%	N=6	100%	N=498
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	6%	N=28	41%	N=202	42%	N=208	11%	N=53	1%	N=4	100%	N=496
Health and wellness opportunities in Sacramento	16%	N=80	42%	N=211	30%	N=148	7%	N=35	5%	N=24	100%	N=498
Overall opportunities for education and enrichment	13%	N=65	47%	N=236	26%	N=130	7%	N=37	6%	N=30	100%	N=498
Overall economic health of Sacramento	4%	N=21	40%	N=199	38%	N=186	12%	N=58	6%	N=30	100%	N=495
Sense of community	5%	N=26	41%	N=202	38%	N=189	14%	N=69	2%	N=11	100%	N=497
Overall image or reputation of Sacramento	3%	N=14	42%	N=207	39%	N=193	15%	N=74	2%	N=9	100%	N=497

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Sacramento to someone who asks	28%	N=141	47%	N=236	15%	N=75	8%	N=40	1%	N=7	100%	N=499
Remain in Sacramento for the next five years	46%	N=228	30%	N=147	9%	N=46	12%	N=59	3%	N=13	100%	N=493

Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	48%	N=238	35%	N=172	7%	N=35	7%	N=34	3%	N=15	0%	N=2	100%	N=497
In Sacramento's downtown/commercial area during the day	24%	N=117	44%	N=220	14%	N=68	11%	N=55	3%	N=15	4%	N=20	100%	N=495

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Table 40: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	1%	N=3	34%	N=167	41%	N=202	24%	N=121	1%	N=3	100%	N=497
Ease of public parking	2%	N=10	21%	N=103	42%	N=209	33%	N=165	2%	N=12	100%	N=498
Ease of travel by car in Sacramento	5%	N=23	38%	N=189	43%	N=213	14%	N=68	1%	N=6	100%	N=499
Ease of travel by public transportation in Sacramento	1%	N=7	15%	N=76	28%	N=139	27%	N=137	28%	N=139	100%	N=497
Ease of travel by bicycle in Sacramento	6%	N=32	20%	N=100	32%	N=160	14%	N=71	27%	N=132	100%	N=495
Ease of walking in Sacramento	14%	N=67	42%	N=211	28%	N=142	11%	N=57	4%	N=20	100%	N=497
Availability of paths and walking trails	13%	N=67	39%	N=195	25%	N=127	11%	N=54	11%	N=55	100%	N=497
Air quality	6%	N=30	32%	N=160	41%	N=205	18%	N=88	3%	N=15	100%	N=499
Cleanliness of Sacramento	5%	N=23	29%	N=142	45%	N=225	21%	N=103	1%	N=3	100%	N=496
Overall appearance of Sacramento	4%	N=18	45%	N=222	41%	N=200	11%	N=52	0%	N=2	100%	N=494
Public places where people want to spend time	7%	N=34	42%	N=207	38%	N=187	10%	N=49	3%	N=16	100%	N=493
Variety of housing options	4%	N=22	23%	N=113	37%	N=185	30%	N=150	5%	N=24	100%	N=495
Availability of affordable quality housing	3%	N=16	13%	N=65	30%	N=148	48%	N=239	6%	N=28	100%	N=496
Fitness opportunities (including exercise classes and paths or trails, etc.)	17%	N=84	39%	N=192	28%	N=140	8%	N=39	8%	N=37	100%	N=493
Recreational opportunities	12%	N=58	42%	N=211	29%	N=145	11%	N=53	6%	N=31	100%	N=497
Availability of affordable quality food	15%	N=76	46%	N=228	28%	N=137	10%	N=51	1%	N=6	100%	N=498
Availability of affordable quality health care	11%	N=57	34%	N=169	30%	N=150	15%	N=75	9%	N=46	100%	N=496
Availability of preventive health services	11%	N=52	35%	N=169	26%	N=124	12%	N=60	17%	N=82	100%	N=487
Availability of affordable quality mental health care	3%	N=13	16%	N=77	20%	N=101	24%	N=120	37%	N=184	100%	N=496

Table 41: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	3%	N=14	16%	N=81	18%	N=91	12%	N=57	51%	N=249	100%	N=492
K-12 education	4%	N=19	27%	N=129	24%	N=118	10%	N=48	35%	N=172	100%	N=487
Adult educational opportunities	4%	N=20	31%	N=153	22%	N=107	8%	N=41	34%	N=169	100%	N=490
Opportunities to attend cultural/arts/music activities	12%	N=58	39%	N=192	28%	N=135	11%	N=53	10%	N=51	100%	N=490
Opportunities to participate in religious or spiritual events and activities	12%	N=60	34%	N=166	19%	N=92	8%	N=39	27%	N=133	100%	N=489
Employment opportunities	6%	N=29	42%	N=206	30%	N=149	12%	N=60	9%	N=47	100%	N=492
Shopping opportunities	13%	N=66	50%	N=245	29%	N=141	6%	N=32	2%	N=9	100%	N=493
Cost of living in Sacramento	7%	N=35	22%	N=108	43%	N=210	26%	N=127	1%	N=5	100%	N=485
Overall quality of business and service establishments in Sacramento	8%	N=37	52%	N=255	33%	N=160	5%	N=24	3%	N=14	100%	N=490
Vibrant downtown/commercial area	11%	N=55	39%	N=191	35%	N=172	11%	N=56	4%	N=20	100%	N=494
Overall quality of new development in Sacramento	12%	N=60	36%	N=179	34%	N=167	10%	N=49	8%	N=39	100%	N=495
Opportunities to participate in social events and activities	12%	N=58	39%	N=195	33%	N=162	8%	N=38	8%	N=41	100%	N=493
Opportunities to volunteer	16%	N=80	34%	N=169	26%	N=127	5%	N=23	19%	N=92	100%	N=491
Opportunities to participate in community matters	12%	N=58	35%	N=170	26%	N=129	6%	N=30	21%	N=105	100%	N=491
Openness and acceptance of the community toward people of diverse backgrounds	11%	N=56	38%	N=185	30%	N=148	14%	N=69	6%	N=32	100%	N=491
Neighborliness of residents in Sacramento	9%	N=43	35%	N=171	36%	N=177	14%	N=71	6%	N=30	100%	N=492

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Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	7%	N=37	93%	N=457	100%	N=495
Made efforts to make your home more energy efficient	22%	N=106	78%	N=388	100%	N=494
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	36%	N=175	64%	N=318	100%	N=493
Household member was a victim of a crime in Sacramento	78%	N=386	22%	N=107	100%	N=493
Reported a crime to the police in Sacramento	68%	N=334	32%	N=160	100%	N=494
Stocked supplies in preparation for an emergency	64%	N=314	36%	N=180	100%	N=494
Campaigned or advocated for an issue, cause or candidate	66%	N=324	34%	N=169	100%	N=493
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	49%	N=240	51%	N=255	100%	N=495
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	73%	N=362	27%	N=132	100%	N=494

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sacramento recreation centers or their services	8%	N=40	16%	N=77	27%	N=132	49%	N=240	100%	N=489
Visited a neighborhood park or City park	26%	N=128	28%	N=137	32%	N=159	14%	N=67	100%	N=491
Used Sacramento public libraries or their services	6%	N=30	18%	N=86	35%	N=173	41%	N=204	100%	N=493
Participated in religious or spiritual activities in Sacramento	12%	N=59	15%	N=75	16%	N=77	57%	N=280	100%	N=491
Attended a City-sponsored event	1%	N=7	7%	N=33	34%	N=166	58%	N=284	100%	N=490
Used bus, rail, subway or other public transportation instead of driving	9%	N=42	6%	N=31	20%	N=97	65%	N=321	100%	N=491
Carpooled with other adults or children instead of driving alone	16%	N=77	21%	N=102	20%	N=97	44%	N=215	100%	N=491
Walked or biked instead of driving	25%	N=124	19%	N=91	19%	N=95	37%	N=181	100%	N=491
Volunteered your time to some group/activity in Sacramento	10%	N=51	14%	N=68	23%	N=113	53%	N=261	100%	N=492
Participated in a club	7%	N=36	12%	N=57	10%	N=48	71%	N=349	100%	N=490
Talked to or visited with your immediate neighbors	31%	N=152	30%	N=149	26%	N=127	13%	N=66	100%	N=493
Done a favor for a neighbor	13%	N=62	20%	N=98	41%	N=202	27%	N=132	100%	N=493

Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=6	3%	N=14	18%	N=88	78%	N=380	100%	N=487
Watched (online or on television) a local public meeting	4%	N=20	8%	N=37	29%	N=140	59%	N=290	100%	N=487

Table 45: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	8%	N=38	33%	N=163	29%	N=140	18%	N=89	12%	N=57	100%	N=487
Fire services	20%	N=98	40%	N=195	13%	N=63	1%	N=4	27%	N=130	100%	N=490
Ambulance or emergency medical services	19%	N=94	34%	N=168	13%	N=62	2%	N=12	32%	N=155	100%	N=490
Crime prevention	3%	N=13	26%	N=126	25%	N=121	21%	N=104	25%	N=120	100%	N=483
Fire prevention and education	6%	N=29	28%	N=135	21%	N=103	5%	N=25	40%	N=194	100%	N=486
Traffic enforcement	4%	N=19	30%	N=142	34%	N=162	15%	N=73	17%	N=83	100%	N=478

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Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
Street repair	1%	N=4	20%	N=98	27%	N=133	47%	N=229	5%	N=24	100%	N=488
Street cleaning	3%	N=15	33%	N=158	37%	N=181	24%	N=114	3%	N=16	100%	N=485
Street lighting	4%	N=19	41%	N=197	35%	N=171	17%	N=81	4%	N=17	100%	N=485
Snow removal	3%	N=12	6%	N=27	3%	N=16	3%	N=13	85%	N=390	100%	N=459
Sidewalk maintenance	5%	N=22	27%	N=130	38%	N=182	21%	N=99	10%	N=48	100%	N=481
Traffic signal timing	6%	N=30	37%	N=178	37%	N=179	16%	N=76	5%	N=22	100%	N=485
Bus or transit services	4%	N=21	20%	N=98	21%	N=102	17%	N=82	37%	N=177	100%	N=481
Garbage collection	22%	N=107	50%	N=245	17%	N=84	5%	N=25	5%	N=25	100%	N=487
Recycling	20%	N=100	47%	N=231	18%	N=88	7%	N=33	7%	N=35	100%	N=487
Yard waste pick-up	20%	N=96	45%	N=218	14%	N=70	6%	N=28	16%	N=76	100%	N=488
Storm drainage	11%	N=53	42%	N=204	25%	N=123	9%	N=43	13%	N=65	100%	N=488
Drinking water	16%	N=77	40%	N=194	28%	N=139	12%	N=57	4%	N=20	100%	N=488
Sewer services	15%	N=72	48%	N=235	19%	N=92	3%	N=16	15%	N=71	100%	N=487
Power (electric and/or gas) utility	25%	N=124	46%	N=224	22%	N=108	4%	N=21	2%	N=11	100%	N=488
Utility billing	17%	N=83	40%	N=195	32%	N=154	7%	N=35	4%	N=19	100%	N=487
City parks	16%	N=80	46%	N=223	24%	N=118	6%	N=31	7%	N=35	100%	N=487
Recreation programs or classes	5%	N=26	24%	N=116	15%	N=72	7%	N=34	49%	N=239	100%	N=486
Recreation centers or facilities	5%	N=25	25%	N=122	16%	N=79	8%	N=39	45%	N=216	100%	N=482
Land use, planning and zoning	3%	N=17	18%	N=85	32%	N=155	13%	N=61	34%	N=165	100%	N=483
Code enforcement (weeds, abandoned buildings, etc.)	4%	N=18	17%	N=81	26%	N=125	23%	N=108	31%	N=146	100%	N=478
Animal control	5%	N=22	28%	N=135	20%	N=96	12%	N=56	36%	N=171	100%	N=480
Economic development	6%	N=29	25%	N=119	32%	N=153	11%	N=53	27%	N=129	100%	N=482
Health services	8%	N=41	32%	N=157	28%	N=135	9%	N=43	22%	N=108	100%	N=484
Public library services	15%	N=74	38%	N=185	19%	N=90	3%	N=15	25%	N=122	100%	N=486
Public information services	5%	N=26	30%	N=144	26%	N=128	5%	N=25	34%	N=163	100%	N=486
Cable television	7%	N=32	25%	N=118	25%	N=119	12%	N=56	32%	N=154	100%	N=479
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	3%	N=15	18%	N=89	22%	N=107	15%	N=72	41%	N=200	100%	N=483
Preservation of natural areas such as open space, farmlands and greenbelts	6%	N=27	30%	N=143	29%	N=139	13%	N=64	22%	N=106	100%	N=479
Sacramento open space	7%	N=35	27%	N=128	30%	N=142	15%	N=71	21%	N=102	100%	N=479
City-sponsored special events	5%	N=26	23%	N=111	23%	N=111	7%	N=36	40%	N=193	100%	N=477
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	6%	N=26	32%	N=148	33%	N=154	12%	N=55	17%	N=78	100%	N=462

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
The City of Sacramento	7%	N=36	42%	N=203	35%	N=168	9%	N=42	7%	N=35	100%	N=483
The Federal Government	3%	N=16	24%	N=119	38%	N=182	21%	N=101	14%	N=66	100%	N=484
The State of California	6%	N=29	39%	N=191	34%	N=166	14%	N=67	6%	N=31	100%	N=484

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Table 47: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Sacramento	2%	N=11	29%	N=139	37%	N=179	22%	N=108	10%	N=49	100%	N=486
The overall direction that Sacramento is taking	9%	N=42	37%	N=180	30%	N=147	16%	N=78	8%	N=38	100%	N=485
The job Sacramento government does at welcoming citizen involvement	3%	N=14	26%	N=125	30%	N=146	19%	N=91	23%	N=111	100%	N=485
Overall confidence in Sacramento government	5%	N=22	28%	N=135	41%	N=202	19%	N=93	7%	N=34	100%	N=486
Generally acting in the best interest of the community	5%	N=26	31%	N=152	35%	N=172	21%	N=103	7%	N=34	100%	N=487
Being honest	5%	N=26	26%	N=127	32%	N=157	20%	N=99	16%	N=77	100%	N=486
Treating all residents fairly	4%	N=18	26%	N=127	30%	N=146	29%	N=139	12%	N=57	100%	N=487

Table 48: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Sacramento	53%	N=259	39%	N=193	7%	N=33	2%	N=8	100%	N=493
Overall ease of getting to the places you usually have to visit	31%	N=155	50%	N=246	16%	N=81	2%	N=11	100%	N=493
Quality of overall natural environment in Sacramento	30%	N=148	51%	N=251	17%	N=82	2%	N=10	100%	N=491
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	28%	N=138	50%	N=245	18%	N=90	4%	N=18	100%	N=490
Health and wellness opportunities in Sacramento	33%	N=161	42%	N=206	22%	N=106	3%	N=15	100%	N=487
Overall opportunities for education and enrichment	39%	N=193	41%	N=200	16%	N=81	3%	N=16	100%	N=490
Overall economic health of Sacramento	46%	N=223	44%	N=217	9%	N=44	1%	N=5	100%	N=490
Sense of community	36%	N=176	43%	N=213	17%	N=83	4%	N=18	100%	N=491

Table 49: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Providing emergency shelter	46%	N=225	35%	N=174	13%	N=66	3%	N=14	3%	N=13	100%	N=493
Creating affordable, permanent housing	49%	N=244	31%	N=155	11%	N=54	5%	N=26	3%	N=15	100%	N=495
Enforcing the "no camping" ordinance	30%	N=147	24%	N=116	22%	N=106	18%	N=89	7%	N=34	100%	N=493
Providing access to health care, behavioral health and substance abuse treatment	53%	N=263	35%	N=175	7%	N=35	3%	N=14	2%	N=8	100%	N=495
Other	23%	N=74	17%	N=53	4%	N=14	1%	N=3	55%	N=177	100%	N=321

Table 50: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Don't know		Total	
Aquatics	21%	N=103	31%	N=153	29%	N=144	3%	N=14	16%	N=77	100%	N=491
Child care	39%	N=191	32%	N=156	13%	N=66	2%	N=11	14%	N=69	100%	N=492
Youth sports	31%	N=155	44%	N=217	12%	N=60	1%	N=6	11%	N=54	100%	N=492
Youth employment opportunities	37%	N=185	38%	N=185	11%	N=54	2%	N=11	12%	N=57	100%	N=493
After school programs	46%	N=226	34%	N=169	8%	N=39	0%	N=1	11%	N=56	100%	N=492

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Table 51: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	4%	N=19
2-4 times a month	8%	N=38
Once a month or less	11%	N=56
Not at all	77%	N=378
Total	100%	N=491

Table 52: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	2%	N=11
2-4 times a month	5%	N=23
Once a month or less	6%	N=31
Not at all	87%	N=427
Total	100%	N=491

Table 53: Question 18

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Community centers	16%	N=80	27%	N=131	8%	N=37	2%	N=8	1%	N=4	47%	N=232	100%	N=493
Pools	14%	N=70	23%	N=112	8%	N=41	2%	N=8	1%	N=6	52%	N=254	100%	N=492
Parks	17%	N=83	35%	N=170	11%	N=56	12%	N=58	3%	N=14	22%	N=109	100%	N=490

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	3%	N=14	1%	N=5	5%	N=25	22%	N=109	69%	N=340	100%	N=494
Purchase goods or services from a business located in Sacramento	0%	N=2	2%	N=12	13%	N=62	45%	N=219	40%	N=194	100%	N=489
Eat at least 5 portions of fruits and vegetables a day	1%	N=7	11%	N=51	32%	N=156	37%	N=180	19%	N=95	100%	N=490
Participate in moderate or vigorous physical activity	2%	N=11	15%	N=76	25%	N=121	36%	N=177	21%	N=105	100%	N=489
Read or watch local news (via television, paper, computer, etc.)	5%	N=24	8%	N=40	19%	N=91	30%	N=147	39%	N=190	100%	N=492
Vote in local elections	7%	N=37	4%	N=22	11%	N=53	18%	N=88	60%	N=293	100%	N=492

Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	19%	N=96
Very good	41%	N=203
Good	31%	N=155
Fair	7%	N=33
Poor	2%	N=8
Total	100%	N=494

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Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	7%	N=34
Somewhat positive	25%	N=120
Neutral	45%	N=216
Somewhat negative	19%	N=93
Very negative	5%	N=23
Total	100%	N=486

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	59%	N=292
Working part time for pay	10%	N=51
Unemployed, looking for paid work	8%	N=37
Unemployed, not looking for paid work	4%	N=22
Fully retired	19%	N=93
Total	100%	N=494

Table 58: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	57%	N=268
Yes, from home	8%	N=36
No	35%	N=166
Total	100%	N=470

Table 59: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	9%	N=46
2 to 5 years	18%	N=88
6 to 10 years	12%	N=61
11 to 20 years	18%	N=88
More than 20 years	43%	N=213
Total	100%	N=496

Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	62%	N=306
Building with two or more homes (duplex, townhome, apartment or condominium)	36%	N=176
Mobile home	0%	N=2
Other	2%	N=9
Total	100%	N=493

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Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	50%	N=249
Owned	50%	N=245
Total	100%	N=494

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	3%	N=16
\$300 to \$599 per month	6%	N=31
\$600 to \$999 per month	13%	N=64
\$1,000 to \$1,499 per month	29%	N=141
\$1,500 to \$2,499 per month	34%	N=168
\$2,500 or more per month	14%	N=71
Total	100%	N=491

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	69%	N=337
Yes	31%	N=154
Total	100%	N=490

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	77%	N=379
Yes	23%	N=112
Total	100%	N=490

Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	18%	N=85
\$25,000 to \$49,999	18%	N=85
\$50,000 to \$99,999	31%	N=149
\$100,000 to \$149,999	19%	N=89
\$150,000 or more	15%	N=69
Total	100%	N=477

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	78%	N=379
Yes, I consider myself to be Spanish, Hispanic or Latino	22%	N=106
Total	100%	N=485

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Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	5%	N=23
Asian, Asian Indian or Pacific Islander	22%	N=106
Black or African American	9%	N=43
White	56%	N=273
Other	16%	N=79

Total may exceed 100% as respondents could select more than one option.

Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	5%	N=26
25 to 34 years	30%	N=150
35 to 44 years	17%	N=81
45 to 54 years	18%	N=90
55 to 64 years	11%	N=56
65 to 74 years	10%	N=48
75 years or older	8%	N=40
Total	100%	N=491

Table 69: Question D16

What is your sex?	Percent	Number
Female	52%	N=251
Male	48%	N=229
Total	100%	N=480

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	79%	N=388
Land line	12%	N=57
Both	9%	N=44
Total	100%	N=489

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Citizen Survey™. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Sacramento chose to have comparisons made to the entire database.

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Sacramento’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Sacramento’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Sacramento’s rating to the benchmark.

In that final column, Sacramento’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Sacramento residents is statistically similar to or different (greater or lesser) than the benchmark. More extreme differences are noted as “much higher” or “much lower.”

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

National Benchmark Comparisons

Table 71: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Sacramento	69%	382	476	Similar
Overall image or reputation of Sacramento	45%	319	363	Lower
Sacramento as a place to live	75%	331	408	Similar
Your neighborhood as a place to live	75%	262	324	Similar
Sacramento as a place to raise children	66%	311	397	Similar
Sacramento as a place to retire	47%	334	371	Lower
Overall appearance of Sacramento	49%	324	372	Lower

Table 72: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Overall feeling of safety in Sacramento	54%	320	346	Much lower	
	In your neighborhood during the day	83%	333	369	Similar	
	In Sacramento's downtown/commercial area during the day	71%	296	323	Lower	
Mobility	Overall ease of getting to the places you usually have to visit	61%	214	249	Similar	
	Availability of paths and walking trails	59%	204	324	Similar	
	Ease of walking in Sacramento	58%	199	312	Similar	
	Ease of travel by bicycle in Sacramento	36%	224	314	Similar	
	Ease of travel by public transportation in Sacramento	23%	164	211	Lower	
	Ease of travel by car in Sacramento	43%	275	313	Lower	
	Ease of public parking	23%	197	208	Lower	
	Traffic flow on major streets	35%	278	357	Similar	
	Natural Environment	Quality of overall natural environment in Sacramento	60%	247	285	Lower
Cleanliness of Sacramento		34%	282	292	Much lower	
Air quality		39%	243	252	Much lower	
Built Environment	Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	47%	198	238	Similar	
	Overall quality of new development in Sacramento	53%	163	297	Similar	
	Availability of affordable quality housing	17%	278	310	Lower	
	Variety of housing options	29%	259	288	Lower	
	Public places where people want to spend time	51%	192	231	Lower	
	Overall economic health of Sacramento	47%	190	244	Lower	
Economy	Vibrant downtown/commercial area	52%	98	222	Similar	
	Overall quality of business and service establishments in Sacramento	61%	169	279	Similar	
	Cost of living in Sacramento	30%	189	241	Similar	
	Shopping opportunities	64%	126	303	Similar	
	Employment opportunities	53%	91	319	Similar	
	Sacramento as a place to visit	49%	189	260	Similar	
	Sacramento as a place to work	68%	152	374	Similar	
	Recreation and Wellness	Health and wellness opportunities in Sacramento	61%	170	239	Similar
		Availability of affordable quality mental health care	29%	183	210	Lower
		Availability of preventive health services	54%	177	240	Similar
Availability of affordable quality health care		50%	201	267	Similar	

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Availability of affordable quality food	62%	174	245	Similar
	Recreational opportunities	58%	236	308	Similar
	Fitness opportunities (including exercise classes and paths or trails, etc.)	61%	164	229	Similar
Education and Enrichment	Overall opportunities for education and enrichment	64%	164	241	Similar
	Opportunities to participate in religious or spiritual events and activities	63%	195	207	Lower
	Opportunities to attend cultural/arts/music activities	57%	173	306	Similar
	Adult educational opportunities	54%	151	218	Similar
	K-12 education	47%	236	279	Lower
	Availability of affordable quality child care/preschool	39%	214	259	Similar
Community Engagement	Opportunities to participate in social events and activities	56%	170	268	Similar
	Neighborhoodliness of Sacramento	46%	211	233	Lower
	Openness and acceptance of the community toward people of diverse backgrounds	53%	241	301	Similar
	Opportunities to participate in community matters	59%	171	280	Similar
	Opportunities to volunteer	62%	179	272	Similar

Table 73: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Sacramento	53%	392	449	Lower
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	45%	378	392	Lower
Value of services for the taxes paid to Sacramento	34%	376	418	Lower
Overall direction that Sacramento is taking	50%	231	329	Similar
Job Sacramento government does at welcoming citizen involvement	37%	287	328	Lower
Overall confidence in Sacramento government	35%	203	244	Similar
Generally acting in the best interest of the community	39%	209	244	Lower
Being honest	38%	208	236	Lower
Treating all residents fairly	34%	223	241	Lower
Services provided by the Federal Government	32%	209	254	Similar

Table 74: Governance by Facet

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Police/Sheriff services	47%	477	487	Much lower
	Fire services	81%	353	407	Similar
	Ambulance or emergency medical services	78%	332	367	Similar
	Crime prevention	38%	359	376	Much lower
	Fire prevention and education	56%	283	296	Lower
	Animal control	51%	298	357	Similar
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	37%	274	285	Lower
	Traffic enforcement	41%	372	389	Lower
	Street repair	22%	383	413	Much lower
	Street cleaning	37%	311	333	Lower
Mobility	Street lighting	46%	298	344	Similar
	Snow removal	58%	217	305	Similar
	Sidewalk maintenance	35%	280	335	Lower
	Traffic signal timing	45%	179	270	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Natural Environment	Bus or transit services	39%	171	234	Similar
	Garbage collection	76%	316	374	Similar
	Recycling	73%	283	375	Similar
	Yard waste pick-up	76%	164	284	Similar
	Drinking water	58%	249	332	Similar
	Preservation of natural areas such as open space, farmlands and greenbelts	46%	231	263	Lower
Built Environment	Sacramento open space	43%	197	219	Lower
	Storm drainage	61%	232	370	Similar
	Sewer services	74%	213	337	Similar
	Power (electric and/or gas) utility	73%	116	181	Similar
	Utility billing	59%	153	214	Similar
	Land use, planning and zoning	32%	247	315	Similar
Economy	Code enforcement (weeds, abandoned buildings, etc.)	30%	354	404	Lower
	Cable television	46%	135	208	Similar
Recreation and Wellness	Economic development	42%	195	295	Similar
	City parks	67%	287	340	Similar
Education and Enrichment	Recreation programs or classes	57%	285	340	Lower
	Recreation centers or facilities	55%	242	285	Lower
Community Engagement	Health services	53%	176	221	Similar
	City-sponsored special events	48%	239	264	Lower
Community Engagement	Public library services	71%	321	358	Similar
	Public information services	53%	255	294	Similar

Table 75: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	47%	279	321	Lower
Recommend living in Sacramento to someone who asks	77%	242	293	Similar
Remain in Sacramento for the next five years	78%	233	284	Similar
Contacted Sacramento (in-person, phone, email or web) for help or information	51%	87	331	Similar

Table 76: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	36%	91	210	Similar
	Did NOT report a crime to the police	68%	209	236	Similar
	Household member was NOT a victim of a crime	78%	265	281	Similar
Mobility	Used bus, rail, subway or other public transportation instead of driving	35%	53	191	Similar
	Carpooled with other adults or children instead of driving alone	56%	18	223	Higher
	Walked or biked instead of driving	63%	80	232	Similar
Natural Environment	Made efforts to conserve water	93%	22	218	Higher
	Made efforts to make your home more energy efficient	78%	61	219	Similar
	Recycle at home	96%	67	265	Similar
Built Environment	Did NOT observe a code violation or other hazard in Sacramento	36%	208	225	Lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	NOT experiencing housing costs stress	56%	238	261	Lower
Economy	Purchase goods or services from a business located in Sacramento	97%	110	229	Similar
	Economy will have positive impact on income	32%	116	262	Similar
	Work inside boundaries of Sacramento	65%	31	230	Much higher
	Used Sacramento recreation centers or their services	51%	186	242	Similar
Recreation and Wellness	Visited a neighborhood park or City park	86%	115	276	Similar
	Eat at least 5 portions of fruits and vegetables a day	88%	34	221	Similar
	Participate in moderate or vigorous physical activity	82%	161	225	Similar
	In very good to excellent health	60%	137	225	Similar
Education and Enrichment	Used Sacramento public libraries or their services	59%	176	249	Similar
	Participated in religious or spiritual activities in Sacramento	43%	117	204	Similar
	Attended City-sponsored event	42%	192	232	Lower
Community Engagement	Campaigned or advocated for an issue, cause or candidate	34%	26	213	Similar
	Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	27%	23	228	Similar
	Volunteered your time to some group/activity in Sacramento	47%	77	270	Similar
	Participated in a club	29%	101	245	Similar
	Talked to or visited with your immediate neighbors	87%	193	226	Similar
	Done a favor for a neighbor	73%	203	222	Similar
	Attended a local public meeting	22%	115	270	Similar
	Watched (online or on television) a local public meeting	41%	18	231	Higher
	Read or watch local news (via television, paper, computer, etc.)	87%	83	230	Similar
	Vote in local elections	88%	53	264	Similar

Communities included in national comparisons

The communities included in Sacramento's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO	441,603	Arkansas City city, AR.....	366
Airway Heights city, WA	6,114	Arlington city, TX	365,438
Albany city, OR	50,158	Arvada city, CO.....	106,433
Albemarle County, VA.....	98,970	Asheville city, NC	83,393
Albert Lea city, MN.....	18,016	Ashland city, OR	20,078
Alexandria city, VA	139,966	Ashland town, MA	16,593
Algonquin village, IL.....	30,046	Ashland town, VA.....	7,225
Aliso Viejo city, CA	47,823	Aspen city, CO	6,658
Altoona city, IA	14,541	Athens-Clarke County unified government (balance),	115,452
American Canyon city, CA.....	19,454	Auburn city, AL	53,380
Ames city, IA	58,965	Augusta CCD, GA	134,777
Andover CDP, MA.....	8,762	Aurora city, CO	325,078
Ankeny city, IA	45,582	Austin city, TX	790,390
Ann Arbor city, MI.....	113,934	Avon town, CO.....	6,447
Annapolis city, MD	38,394	Avon town, IN	12,446
Apache Junction city, AZ.....	35,840	Avondale city, AZ	76,238
Arapahoe County, CO	572,003	Azusa city, CA	46,361

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Bainbridge Island city, WA.....	23,025	Charlottesville city, VA.....	43,475
Baltimore city, MD.....	620,961	Chattanooga city, TN.....	167,674
Bartonville town, TX.....	1,469	Chautauqua town, NY.....	4,464
Battle Creek city, MI.....	52,347	Chesterfield County, VA.....	316,236
Bay City city, MI.....	34,932	Citrus Heights city, CA.....	83,301
Bay Village city, OH.....	15,651	Clackamas County, OR.....	375,992
Baytown city, TX.....	71,802	Clarendon Hills village, IL.....	8,427
Bedford city, TX.....	46,979	Clayton city, MO.....	15,939
Bedford town, MA.....	13,320	Clearwater city, FL.....	107,685
Bellevue city, WA.....	122,363	Cleveland Heights city, OH.....	46,121
Bellingham city, WA.....	80,885	Clinton city, SC.....	8,490
Benbrook city, TX.....	21,234	Clive city, IA.....	15,447
Bend city, OR.....	76,639	Clovis city, CA.....	95,631
Bethlehem township, PA.....	23,730	College Park city, MD.....	30,413
Bettendorf city, IA.....	33,217	College Station city, TX.....	93,857
Billings city, MT.....	104,170	Colleyville city, TX.....	22,807
Blaine city, MN.....	57,186	Columbia city, MO.....	108,500
Bloomfield Hills city, MI.....	3,869	Columbia city, SC.....	129,272
Bloomington city, IN.....	80,405	Columbia Falls city, MT.....	4,688
Bloomington city, MN.....	82,893	Commerce City city, CO.....	45,913
Blue Springs city, MO.....	52,575	Concord city, CA.....	122,067
Boise City city, ID.....	205,671	Concord town, MA.....	17,668
Bonner Springs city, KS.....	7,314	Conshohocken borough, PA.....	7,833
Boone County, KY.....	118,811	Coolidge city, AZ.....	11,825
Boulder city, CO.....	97,385	Coon Rapids city, MN.....	61,476
Bowling Green city, KY.....	58,067	Copperas Cove city, TX.....	32,032
Bozeman city, MT.....	37,280	Coral Springs city, FL.....	121,096
Brentwood city, MO.....	8,055	Coronado city, CA.....	18,912
Brentwood city, TN.....	37,060	Corvallis city, OR.....	54,462
Brighton city, CO.....	33,352	Cottonwood Heights city, UT.....	33,433
Brighton city, MI.....	7,444	Creve Coeur city, MO.....	17,833
Bristol city, TN.....	26,702	Cross Roads town, TX.....	1,563
Broken Arrow city, OK.....	98,850	Cupertino city, CA.....	58,302
Brookfield city, WI.....	37,920	Dacono city, CO.....	4,152
Brookline CDP, MA.....	58,732	Dade City city, FL.....	6,437
Brooklyn Center city, MN.....	30,104	Dakota County, MN.....	398,552
Brooklyn city, OH.....	11,169	Dallas city, OR.....	14,583
Broomfield city, CO.....	55,889	Dallas city, TX.....	1,197,816
Brownsburg town, IN.....	21,285	Danville city, KY.....	16,218
Buffalo Grove village, IL.....	41,496	Dardenne Prairie city, MO.....	11,494
Burien city, WA.....	33,313	Darien city, IL.....	22,086
Burleson city, TX.....	36,690	Davenport city, FL.....	2,888
Burlingame city, CA.....	28,806	Davenport city, IA.....	99,685
Cabarrus County, NC.....	178,011	Davidson town, NC.....	10,944
Cambridge city, MA.....	105,162	Dayton city, OH.....	141,527
Cannon Beach city, OR.....	1,690	Dayton town, WY.....	757
Cañon City city, CO.....	16,400	Dearborn city, MI.....	98,153
Canton city, SD.....	3,057	Decatur city, GA.....	19,335
Cape Coral city, FL.....	154,305	Del Mar city, CA.....	4,161
Cape Girardeau city, MO.....	37,941	DeLand city, FL.....	27,031
Carlisle borough, PA.....	18,682	Delaware city, OH.....	34,753
Carlsbad city, CA.....	105,328	Delray Beach city, FL.....	60,522
Carroll city, IA.....	10,103	Denison city, TX.....	22,682
Cartersville city, GA.....	19,731	Denton city, TX.....	113,383
Cary town, NC.....	135,234	Denver city, CO.....	600,158
Castine town, ME.....	1,366	Derby city, KS.....	22,158
Castle Pines North city, CO.....	10,360	Des Moines city, IA.....	203,433
Castle Rock town, CO.....	48,231	Des Peres city, MO.....	8,373
Cedar Hill city, TX.....	45,028	Destin city, FL.....	12,305
Cedar Rapids city, IA.....	126,326	Dothan city, AL.....	65,496
Celina city, TX.....	6,028	Douglas County, CO.....	285,465
Centennial city, CO.....	100,377	Dover city, NH.....	29,987
Chandler city, AZ.....	236,123	Dublin city, CA.....	46,036
Chandler city, TX.....	2,734	Dublin city, OH.....	41,751
Chanhassen city, MN.....	22,952	Duluth city, MN.....	86,265
Chapel Hill town, NC.....	57,233	Durham city, NC.....	228,330
Chardon city, OH.....	5,148	Durham County, NC.....	267,587
Charles County, MD.....	146,551	Dyer town, IN.....	16,390
Charlotte city, NC.....	731,424	Eagan city, MN.....	64,206
Charlotte County, FL.....	159,978	Eagle Mountain city, UT.....	21,415

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Eagle town, CO.....	6,508	Hamilton town, MA.....	7,764
East Grand Forks city, MN.....	8,601	Hampton city, VA.....	137,436
East Lansing city, MI.....	48,579	Hanover County, VA.....	99,863
Eau Claire city, WI.....	65,883	Harrisburg city, SD.....	4,089
Eden Prairie city, MN.....	60,797	Harrisonburg city, VA.....	48,914
Eden town, VT.....	1,323	Harrisonville city, MO.....	10,019
Edgerton city, KS.....	1,671	Hastings city, MN.....	22,172
Edgewater city, CO.....	5,170	Hayward city, CA.....	144,186
Edina city, MN.....	47,941	Henderson city, NV.....	257,729
Edmond city, OK.....	81,405	Herndon town, VA.....	23,292
Edmonds city, WA.....	39,709	High Point city, NC.....	104,371
El Cerrito city, CA.....	23,549	Highland Park city, IL.....	29,763
El Dorado County, CA.....	181,058	Highlands Ranch CDP, CO.....	96,713
El Paso de Robles (Paso Robles) city, CA.....	29,793	Holland city, MI.....	33,051
Elk Grove city, CA.....	153,015	Homer Glen village, IL.....	24,220
Elko New Market city, MN.....	4,110	Honolulu County, HI.....	953,207
Elmhurst city, IL.....	44,121	Hooksett town, NH.....	13,451
Encinitas city, CA.....	59,518	Hopkins city, MN.....	17,591
Englewood city, CO.....	30,255	Hopkinton town, MA.....	14,925
Erie town, CO.....	18,135	Hoquiam city, WA.....	8,726
Escambia County, FL.....	297,619	Horry County, SC.....	269,291
Estes Park town, CO.....	5,858	Howard village, WI.....	17,399
Euclid city, OH.....	48,920	Hudson city, OH.....	22,262
Fairview town, TX.....	7,248	Hudson town, CO.....	2,356
Farmers Branch city, TX.....	28,616	Huntley village, IL.....	24,291
Farmersville city, TX.....	3,301	Hurst city, TX.....	37,337
Farmington Hills city, MI.....	79,740	Hutchinson city, MN.....	14,178
Farmington town, CT.....	25,340	Hutto city, TX.....	14,698
Fayetteville city, NC.....	200,564	Independence city, MO.....	116,830
Fernandina Beach city, FL.....	11,487	Indianola city, IA.....	14,782
Fishers town, IN.....	76,794	Indio city, CA.....	76,036
Flagstaff city, AZ.....	65,870	Iowa City city, IA.....	67,862
Flower Mound town, TX.....	64,669	Irving city, TX.....	216,290
Forest Grove city, OR.....	21,083	Issaquah city, WA.....	30,434
Fort Collins city, CO.....	143,986	Jackson city, MO.....	13,758
Fort Lauderdale city, FL.....	165,521	Jackson County, MI.....	160,248
Fort Smith city, AR.....	86,209	James City County, VA.....	67,009
Franklin city, TN.....	62,487	Jefferson County, NY.....	116,229
Fremont city, CA.....	214,089	Jefferson Parish, LA.....	432,552
Friendswood city, TX.....	35,805	Johnson City city, TN.....	63,152
Fruita city, CO.....	12,646	Johnston city, IA.....	17,278
Gahanna city, OH.....	33,248	Jupiter town, FL.....	55,156
Gaithersburg city, MD.....	59,933	Kalamazoo city, MI.....	74,262
Galveston city, TX.....	47,743	Kansas City city, KS.....	145,786
Gardner city, KS.....	19,123	Kansas City city, MO.....	459,787
Georgetown city, TX.....	47,400	Keizer city, OR.....	36,478
Germantown city, TN.....	38,844	Kenmore city, WA.....	20,460
Gilbert town, AZ.....	208,453	Kennedale city, TX.....	6,763
Gillette city, WY.....	29,087	Kennett Square borough, PA.....	6,072
Glen Ellyn village, IL.....	27,450	Kent city, WA.....	92,411
Glendora city, CA.....	50,073	Kerrville city, TX.....	22,347
Glenview village, IL.....	44,692	Kettering city, OH.....	56,163
Globe city, AZ.....	7,532	Key West city, FL.....	24,649
Golden city, CO.....	18,867	King City city, CA.....	12,874
Golden Valley city, MN.....	20,371	King County, WA.....	1,931,249
Goodyear city, AZ.....	65,275	Kirkland city, WA.....	48,787
Grafton village, WI.....	11,459	Kirkwood city, MO.....	27,540
Grand Blanc city, MI.....	8,276	Knoxville city, IA.....	7,313
Grants Pass city, OR.....	34,533	La Plata town, MD.....	8,753
Grass Valley city, CA.....	12,860	La Porte city, TX.....	33,800
Greeley city, CO.....	92,889	La Vista city, NE.....	15,758
Greenville city, NC.....	84,554	Lafayette city, CO.....	24,453
Greenwich town, CT.....	61,171	Laguna Beach city, CA.....	22,723
Greenwood Village city, CO.....	13,925	Laguna Niguel city, CA.....	62,979
Greer city, SC.....	25,515	Lake Forest city, IL.....	19,375
Gunnison County, CO.....	15,324	Lake in the Hills village, IL.....	28,965
Hailey city, ID.....	7,960	Lake Stevens city, WA.....	28,069
Haines Borough, AK.....	2,508	Lake Worth city, FL.....	34,910
Haltom City city, TX.....	42,409	Lake Zurich village, IL.....	19,631
Hamilton city, OH.....	62,477	Lakeville city, MN.....	55,954

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Lakewood city, CO	142,980	Minnetrista city, MN	6,384
Lakewood city, WA	58,163	Missouri City city, TX	67,358
Lancaster County, SC	76,652	Modesto city, CA	201,165
Lane County, OR	351,715	Monterey city, CA	27,810
Lansing city, MI	114,297	Montgomery city, MN	2,956
Laramie city, WY	30,816	Montgomery County, MD	971,777
Larimer County, CO	299,630	Monticello city, UT	1,972
Las Cruces city, NM	97,618	Montrose city, CO	19,132
Las Vegas city, NM	13,753	Monument town, CO	5,530
Las Vegas city, NV	583,756	Mooreville town, NC	32,711
Lawrence city, KS	87,643	Moraga town, CA	16,016
Lawrenceville city, GA	28,546	Morristown city, TN	29,137
Lee's Summit city, MO	91,364	Morrisville town, NC	18,576
Lehi city, UT	47,407	Morro Bay city, CA	10,234
Lenexa city, KS	48,190	Mountain Village town, CO	1,320
Lewis County, NY	27,087	Mountlake Terrace city, WA	19,909
Lewiston city, ID	31,894	Murphy city, TX	17,708
Lewisville city, TX	95,290	Naperville city, IL	141,853
Lewisville town, NC	12,639	Napoleon city, OH	8,749
Libertyville village, IL	20,315	Nederland city, TX	17,547
Lincoln city, NE	258,379	Needham CDP, MA	28,886
Lincolnwood village, IL	12,590	Nevada City city, CA	3,068
Lindsborg city, KS	3,458	Nevada County, CA	98,764
Little Chute village, WI	10,449	New Braunfels city, TX	57,740
Littleton city, CO	41,737	New Brighton city, MN	21,456
Livermore city, CA	80,968	New Hanover County, NC	202,667
Lombard village, IL	43,165	New Hope city, MN	20,339
Lone Tree city, CO	10,218	New Orleans city, LA	343,829
Long Grove village, IL	8,043	New Port Richey city, FL	14,911
Longmont city, CO	86,270	New Smyrna Beach city, FL	22,464
Longview city, TX	80,455	New Ulm city, MN	13,522
Lonsdale city, MN	3,674	Newberg city, OR	22,068
Los Alamos County, NM	17,950	Newport city, RI	24,672
Los Altos Hills town, CA	7,922	Newport News city, VA	180,719
Louisville city, CO	18,376	Newton city, IA	15,254
Lower Merion township, PA	57,825	Noblesville city, IN	51,969
Lynchburg city, VA	75,568	Nogales city, AZ	20,837
Lynnwood city, WA	35,836	Norcross city, GA	9,116
Macomb County, MI	840,978	Norfolk city, VA	242,803
Manassas city, VA	37,821	North Mankato city, MN	13,394
Manhattan Beach city, CA	35,135	North Port city, FL	57,357
Manhattan city, KS	52,281	North Richland Hills city, TX	63,343
Mankato city, MN	39,309	North Yarmouth town, ME	3,565
Maple Grove city, MN	61,567	Novato city, CA	51,904
Maplewood city, MN	38,018	Novi city, MI	55,224
Maricopa County, AZ	3,817,117	O'Fallon city, IL	28,281
Marion city, IA	34,768	O'Fallon city, MO	79,329
Mariposa County, CA	18,251	Oak Park village, IL	51,878
Marshfield city, WI	19,118	Oakland city, CA	390,724
Martinez city, CA	35,824	Oakley city, CA	35,432
Marysville city, WA	60,020	Oklahoma City city, OK	579,999
Matthews town, NC	27,198	Olathe city, KS	125,872
McAllen city, TX	129,877	Old Town city, ME	7,840
McKinney city, TX	131,117	Olmsted County, MN	144,248
McMinnville city, OR	32,187	Olympia city, WA	46,478
Menlo Park city, CA	32,026	Orange village, OH	3,323
Menomonee Falls village, WI	35,626	Orland Park village, IL	56,767
Mercer Island city, WA	22,699	Orleans Parish, LA	343,829
Meridian charter township, MI	39,688	Oshkosh city, WI	66,083
Meridian city, ID	75,092	Oshtemo charter township, MI	21,705
Merriam city, KS	11,003	Oswego village, IL	30,355
Mesa city, AZ	439,041	Otsego County, MI	24,164
Mesa County, CO	146,723	Ottawa County, MI	263,801
Miami Beach city, FL	87,779	Overland Park city, KS	173,372
Miami city, FL	399,457	Paducah city, KY	25,024
Middleton city, WI	17,442	Palm Beach Gardens city, FL	48,452
Midland city, MI	41,863	Palm Coast city, FL	75,180
Milford city, DE	9,559	Palo Alto city, CA	64,403
Milton city, GA	32,661	Palos Verdes Estates city, CA	13,438
Minneapolis city, MN	382,578	Papillion city, NE	18,894

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Paradise Valley town, AZ	12,820	San Diego city, CA	1,307,402
Park City city, UT	7,558	San Francisco city, CA	805,235
Parker town, CO	45,297	San Jose city, CA	945,942
Parkland city, FL	23,962	San Juan County, NM	130,044
Pasco city, WA	59,781	San Marcos city, CA.....	83,781
Pasco County, FL	464,697	San Marcos city, TX.....	44,894
Payette city, ID.....	7,433	San Rafael city, CA.....	57,713
Pearland city, TX.....	91,252	Sanford city, FL.....	53,570
Peoria city, AZ	154,065	Sangamon County, IL.....	197,465
Peoria city, IL	115,007	Santa Clarita city, CA.....	176,320
Pflugerville city, TX	46,936	Santa Fe city, NM.....	67,947
Phoenix city, AZ	1,445,632	Santa Fe County, NM.....	144,170
Pinehurst village, NC	13,124	Santa Monica city, CA.....	89,736
Piqua city, OH.....	20,522	Sarasota County, FL	379,448
Pitkin County, CO	17,148	Savage city, MN.....	26,911
Plano city, TX	259,841	Schaumburg village, IL.....	74,227
Platte City city, MO.....	4,691	Schertz city, TX.....	31,465
Pleasant Hill city, IA	8,785	Scott County, MN.....	129,928
Pleasanton city, CA	70,285	Scottsdale city, AZ	217,385
Plymouth city, MN.....	70,576	Seaside city, CA	33,025
Polk County, IA	430,640	Sedona city, AZ.....	10,031
Pompano Beach city, FL	99,845	Sevierville city, TN.....	14,807
Port Orange city, FL	56,048	Shakopee city, MN	37,076
Port St. Lucie city, FL	164,603	Sharonville city, OH.....	13,560
Portland city, OR.....	583,776	Shawnee city, KS	62,209
Post Falls city, ID	27,574	Shawnee city, OK.....	29,857
Powell city, OH	11,500	Sherborn town, MA	4,119
Prince William County, VA.....	402,002	Shoreline city, WA.....	53,007
Prior Lake city, MN	22,796	Shoreview city, MN	25,043
Pueblo city, CO	106,595	Shorewood village, IL.....	15,615
Purcellville town, VA.....	7,727	Shorewood village, WI.....	13,162
Queen Creek town, AZ	26,361	Sierra Vista city, AZ.....	43,888
Raleigh city, NC	403,892	Silverton city, OR	9,222
Ramsey city, MN	23,668	Sioux Center city, IA	7,048
Raymond town, ME	4,436	Sioux Falls city, SD.....	153,888
Raymore city, MO	19,206	Skokie village, IL	64,784
Redmond city, OR.....	26,215	Snellville city, GA	18,242
Redmond city, WA	54,144	Snoqualmie city, WA	10,670
Redwood City city, CA	76,815	Snowmass Village town, CO.....	2,826
Reno city, NV.....	225,221	Somerset town, MA.....	18,165
Reston CDP, VA	58,404	South Jordan city, UT.....	50,418
Richland city, WA.....	48,058	South Lake Tahoe city, CA.....	21,403
Richmond city, CA.....	103,701	Southlake city, TX	26,575
Richmond Heights city, MO.....	8,603	Spearfish city, SD.....	10,494
Rio Rancho city, NM.....	87,521	Spring Hill city, KS.....	5,437
River Falls city, WI	15,000	Springboro city, OH.....	17,409
Riverside city, CA	303,871	Springfield city, MO	159,498
Riverside city, MO	2,937	Springville city, UT	29,466
Roanoke city, VA.....	97,032	St. Augustine city, FL	12,975
Roanoke County, VA	92,376	St. Charles city, IL.....	32,974
Rochester Hills city, MI.....	70,995	St. Cloud city, FL.....	35,183
Rock Hill city, SC.....	66,154	St. Cloud city, MN	65,842
Rockville city, MD.....	61,209	St. Joseph city, MO	76,780
Roeland Park city, KS	6,731	St. Joseph town, WI.....	3,842
Rogers city, MN	8,597	St. Louis County, MN.....	200,226
Rohnert Park city, CA	40,971	State College borough, PA	42,034
Rolla city, MO	19,559	Steamboat Springs city, CO	12,088
Roselle village, IL.....	22,763	Sterling Heights city, MI	129,699
Rosemount city, MN	21,874	Sugar Grove village, IL	8,997
Rosenberg city, TX.....	30,618	Sugar Land city, TX.....	78,817
Roseville city, MN.....	33,660	Suisun City city, CA	28,111
Round Rock city, TX.....	99,887	Summit city, NJ.....	21,457
Royal Oak city, MI.....	57,236	Summit County, UT	36,324
Royal Palm Beach village, FL.....	34,140	Summit village, IL	11,054
Saco city, ME	18,482	Sunnyvale city, CA	140,081
Sacramento city, CA	466,488	Surprise city, AZ.....	117,517
Sahuarita town, AZ	25,259	Suwanee city, GA	15,355
Salida city, CO	5,236	Tacoma city, WA.....	198,397
Sammamish city, WA.....	45,780	Takoma Park city, MD	16,715
San Anselmo town, CA	12,336	Tamarac city, FL	60,427

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Temecula city, CA	100,097	Waverly city, IA	9,874
Tempe city, AZ	161,719	Weddington town, NC	9,459
Temple city, TX.....	66,102	Wentzville city, MO.....	29,070
Texarkana city, TX	36,411	West Carrollton city, OH	13,143
The Woodlands CDP, TX.....	93,847	West Chester borough, PA	18,461
Thousand Oaks city, CA.....	126,683	West Des Moines city, IA	56,609
Tigard city, OR.....	48,035	Western Springs village, IL	12,975
Tracy city, CA	82,922	Westerville city, OH.....	36,120
Trinidad CCD, CO	12,017	Westlake town, TX	992
Tualatin city, OR	26,054	Westminster city, CO.....	106,114
Tulsa city, OK	391,906	Weston town, MA.....	11,261
Twin Falls city, ID	44,125	Wheat Ridge city, CO	30,166
Tyler city, TX	96,900	White House city, TN.....	10,255
Unalaska city, AK	4,376	Wichita city, KS.....	382,368
University Heights city, OH	13,539	Williamsburg city, VA.....	14,068
University Park city, TX.....	23,068	Willowbrook village, IL	8,540
Upper Arlington city, OH.....	33,771	Wilmington city, NC.....	106,476
Urbandale city, IA	39,463	Wilsonville city, OR.....	19,509
Vail town, CO.....	5,305	Windsor town, CO	18,644
Vancouver city, WA	161,791	Windsor town, CT	29,044
Ventura CCD, CA.....	111,889	Winnetka village, IL.....	12,187
Vernon Hills village, IL.....	25,113	Winter Garden city, FL.....	34,568
Vestavia Hills city, AL	34,033	Woodbury city, MN.....	61,961
Victoria city, MN.....	7,345	Woodinville city, WA.....	10,938
Vienna town, VA	15,687	Woodland city, CA	55,468
Virginia Beach city, VA.....	437,994	Wrentham town, MA	10,955
Walnut Creek city, CA.....	64,173	Wyandotte County, KS	157,505
Warrensburg city, MO	18,838	Yakima city, WA.....	91,067
Washington County, MN	238,136	York County, VA.....	65,464
Washington town, NH	1,123	Yorktown town, IN	9,405
Washoe County, NV	421,407	Yorkville city, IL	16,921
Washougal city, WA	14,095	Yountville city, CA	2,933
Wauwatosa city, WI	46,396		

Appendix C: Detailed Survey Methods

The National Citizen Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Sacramento funded this research. Please contact Jorge Oseguera of the City of Sacramento at joseguera@cityofsacramento.org if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

Selecting Survey Recipients

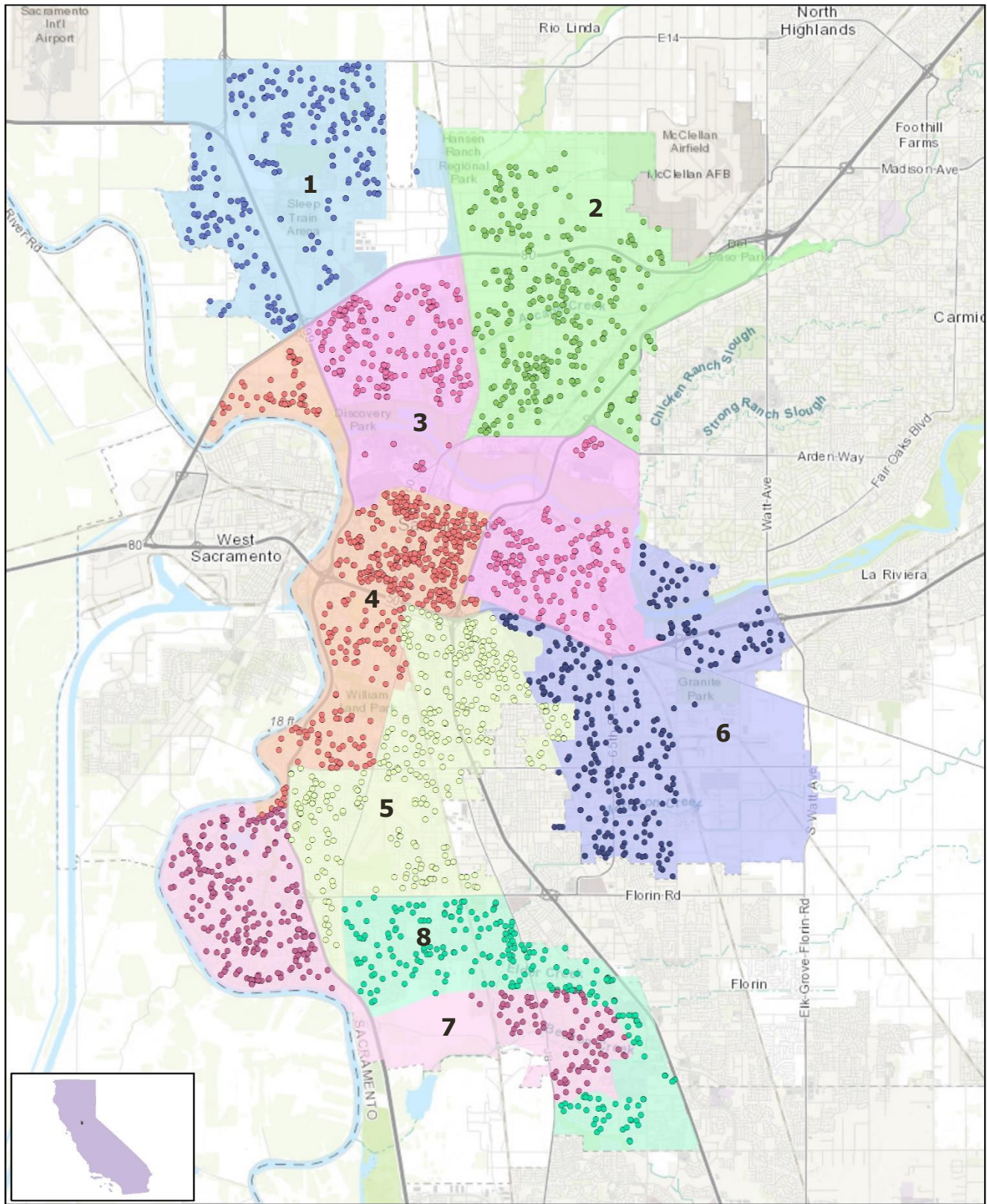
"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Sacramento were eligible to participate in the survey. A list of all households within the zip codes serving Sacramento was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Sacramento households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Sacramento boundaries were removed from consideration. Each address identified as being within Sacramento boundaries was further identified as being within one of the eight Council Districts.

To choose the 3,000 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

In addition to the scientific, random selection of households, a link to an online "opt-in" survey was publicized and posted to the City of Sacramento website. This opt-in survey was identical to the scientific survey and open to all Sacramento residents. (The data presented in this report exclude the opt-in survey data. These data can be found in the *Supplemental Online Survey Results* provided under separate cover.)

Figure 1: Location of Survey Recipients



Survey Recipients in Sacramento, CA

- In District 1 ● In District 3 ● In District 5 ● In District 7 ● District 1 ● District 3 ● District 5 ● District 7
- In District 2 ● In District 4 ● In District 6 ● In District 8 ● District 2 ● District 4 ● District 6 ● District 8

Survey Administration and Response

Selected households received three mailings, one week apart, beginning on March 19, 2018. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the City Auditor inviting the household to participate, a questionnaire and a postage-paid return envelope. The final mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. The survey was available in English. The City of Sacramento chose to augment their administration of The NCS with several addition services, including demographic subgroup comparisons and geographic subgroup comparisons. The results of these additional services have been provided under separate cover. Completed surveys were collected over the following eight weeks. The online “opt-in” survey became available to all residents on April 23, 2018 and remained open for four weeks.

About 2% of the 3,000 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,927 households that received the survey, 502 completed the survey, providing an overall response rate of 17%. Of the 502 completed surveys, 51 were completed online. Additionally, responses were tracked by Council District; response rates by Council District ranged from 9% to 24%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons. Additionally, 95 residents completed the online opt-in survey; results of the opt-in survey can be found in the *Supplemental Online Survey Results* report provided under separate cover.

Table 77: Survey Response Rates by District

	1	2	3	4	5	6	7	8	Overall
Total sample used	330	311	395	650	347	365	349	253	3,000
I=Complete Interviews	46	31	90	118	63	57	68	21	494
P=Partial Interviews	0	1	2	1	1	0	1	2	8
R=Refusal and break off	0	0	0	0	0	0	0	0	0
NC=Non Contact	0	0	0	0	0	0	0	0	0
O=Other	0	0	0	0	0	0	0	0	0
UH=Unknown household	0	0	0	0	0	0	0	0	0
UO=Unknown other	277	273	292	508	275	300	276	224	2,425
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	14%	10%	24%	19%	19%	16%	20%	9%	17%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the City of Sacramento survey is no greater than plus or minus four percentage points around any given percent reported for all respondents (502 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

The National Citizen Survey™

of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Sacramento. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing unit type, housing tenure, race and ethnicity, gender and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 78: Sacramento, CA 2018 Weighting Table

Characteristic	2010 Census	Unweighted Data	Weighted Data
Housing			
Rent home	51%	40%	50%
Own home	49%	60%	50%
Detached unit*	62%	64%	62%
Attached unit*	38%	36%	38%
Race and Ethnicity			
White	49%	59%	50%
Not white	51%	41%	50%
Not Hispanic	77%	85%	78%
Hispanic	23%	15%	22%
Sex and Age			
Female	52%	59%	52%
Male	48%	41%	48%
18-34 years of age	37%	14%	36%
35-54 years of age	35%	27%	35%
55+ years of age	28%	59%	29%
Females 18-34	19%	9%	20%
Females 35-54	18%	16%	18%
Females 55+	16%	33%	14%
Males 18-34	18%	5%	16%
Males 35-54	17%	10%	17%
Males 55+	13%	26%	15%
Council District			
District 1	12%	9%	11%
District 2	11%	6%	7%
District 3	13%	18%	16%
District 4	18%	24%	26%
District 5	12%	13%	14%
District 6	13%	11%	11%
District 7	12%	14%	12%
District 8	9%	5%	5%

* U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The data for the opt-in survey are presented separately in the report titled *Supplemental Online Survey Results*.

Appendix D: Survey Materials

Dear Sacramento Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better community!

Sincerely,



Jorge Oseguera
Sacramento City Auditor

Dear Sacramento Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

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Sincerely,



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Jorge Oseguera
Sacramento City Auditor

City of
SACRAMENTO
Office of the City Auditor
Historic City Hall
915 I Street, 2nd Floor
Sacramento, CA 95814

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First Class Mail
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Boulder, CO
Permit NO. 94

Dear City of Sacramento Resident:

Please help us shape the future of Sacramento! You have been selected at random to participate in the 2018 Sacramento Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Sacramento make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/2FEe4Je>

If you have any questions about the survey please call 916-808-1166.

Thank you for your time and participation!

Sincerely,



Jorge Oseguera
Sacramento City Auditor

Dear City of Sacramento Resident:

Here's a second chance if you haven't already responded to the 2018 Sacramento Citizen Survey!
(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)

Please help us shape the future of Sacramento! You have been selected at random to participate in the 2018 Sacramento Citizen Survey.

Please take a few minutes to fill out the enclosed survey. Your participation in this survey is very important – especially since your household is one of only a small number of households being surveyed. Your feedback will help Sacramento make decisions that affect our City.

A few things to remember:

- **Your responses are completely anonymous.**
- In order to hear from a diverse group of residents, the adult 18 years or older in your household who most recently had a birthday should complete this survey.
- **You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:**

<http://bit.ly/2FEe4Je>

If you have any questions about the survey please call 916-808-1166.

Thank you for your time and participation!

Sincerely,



Jorge Oseguera
Sacramento City Auditor

The City of Sacramento 2018 Citizen Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Sacramento:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Sacramento as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Sacramento as a place to raise children.....	1	2	3	4	5
Sacramento as a place to work.....	1	2	3	4	5
Sacramento as a place to visit	1	2	3	4	5
Sacramento as a place to retire	1	2	3	4	5
The overall quality of life in Sacramento.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Sacramento as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Sacramento	1	2	3	4	5
Overall ease of getting to the places you usually have to visit	1	2	3	4	5
Quality of overall natural environment in Sacramento	1	2	3	4	5
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	1	2	3	4	5
Health and wellness opportunities in Sacramento	1	2	3	4	5
Overall opportunities for education and enrichment	1	2	3	4	5
Overall economic health of Sacramento	1	2	3	4	5
Sense of community	1	2	3	4	5
Overall image or reputation of Sacramento	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Sacramento to someone who asks	1	2	3	4	5
Remain in Sacramento for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day	1	2	3	4	5	6
In Sacramento's downtown/commercial area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Sacramento as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking	1	2	3	4	5
Ease of travel by car in Sacramento	1	2	3	4	5
Ease of travel by public transportation in Sacramento	1	2	3	4	5
Ease of travel by bicycle in Sacramento	1	2	3	4	5
Ease of walking in Sacramento	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Sacramento.....	1	2	3	4	5
Overall appearance of Sacramento.....	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Sacramento as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Availability of affordable quality child care/preschool.....	1	2	3	4	5
K-12 education	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Sacramento.....	1	2	3	4	5
Overall quality of business and service establishments in Sacramento	1	2	3	4	5
Vibrant downtown/commercial area.....	1	2	3	4	5
Overall quality of new development in Sacramento	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5
Neighborliness of residents in Sacramento	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Sacramento.....	1	2
Reported a crime to the police in Sacramento.....	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate.....	1	2
Contacted the City of Sacramento (in-person, phone, email or web) for help or information.....	1	2
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion.....	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Sacramento recreation centers or their services	1	2	3	4
Visited a neighborhood park or City park.....	1	2	3	4
Used Sacramento public libraries or their services.....	1	2	3	4
Participated in religious or spiritual activities in Sacramento	1	2	3	4
Attended a City-sponsored event	1	2	3	4
Used bus, rail, subway or other public transportation instead of driving.....	1	2	3	4
Carpooled with other adults or children instead of driving alone	1	2	3	4
Walked or biked instead of driving.....	1	2	3	4
Volunteered your time to some group/activity in Sacramento.....	1	2	3	4
Participated in a club.....	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Sacramento 2018 Citizen Survey

10. Please rate the quality of each of the following services in Sacramento:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police/Sheriff services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Crime prevention	1	2	3	4	5
Fire prevention and education	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Garbage collection	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Storm drainage	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility	1	2	3	4	5
Utility billing	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development.....	1	2	3	4	5
Health services	1	2	3	4	5
Public library services.....	1	2	3	4	5
Public information services	1	2	3	4	5
Cable television.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas such as open space, farmlands and greenbelts	1	2	3	4	5
Sacramento open space	1	2	3	4	5
City-sponsored special events.....	1	2	3	4	5
Overall customer service by Sacramento employees (police, receptionists, planners, etc.).....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Sacramento	1	2	3	4	5
The Federal Government	1	2	3	4	5
The State of California.....	1	2	3	4	5

12. Please rate the following categories of Sacramento government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Sacramento	1	2	3	4	5
The overall direction that Sacramento is taking	1	2	3	4	5
The job Sacramento government does at welcoming citizen involvement	1	2	3	4	5
Overall confidence in Sacramento government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Sacramento	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Sacramento	1	2	3	4
Overall “built environment” of Sacramento (including overall design, buildings, parks and transportation systems)	1	2	3	4
Health and wellness opportunities in Sacramento	1	2	3	4
Overall opportunities for education and enrichment	1	2	3	4
Overall economic health of Sacramento	1	2	3	4
Sense of community	1	2	3	4

14. Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Providing emergency shelter	1	2	3	4	5
Creating affordable, permanent housing	1	2	3	4	5
Enforcing the “no camping” ordinance.....	1	2	3	4	5
Providing access to health care, behavioral health and substance abuse treatment.....	1	2	3	4	5
Other.....	1	2	3	4	5

15. The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>	<i>Don't know</i>
Aquatics.....	1	2	3	4	5
Child care	1	2	3	4	5
Youth sports.....	1	2	3	4	5
Youth employment opportunities.....	1	2	3	4	5
After school programs	1	2	3	4	5

16. In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?

- 2 times a week or more
- 2 – 4 times a month
- Once a month or less
- Not at all

17. About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?

- 2 times a week or more
- 2 – 4 times a month
- Once a month or less
- Not at all

18. Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
Community centers	1	2	3	4	5	6
Pools.....	1	2	3	4	5	6
Parks.....	1	2	3	4	5	6

The City of Sacramento 2018 Citizen Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home	1	2	3	4	5
Purchase goods or services from a business located in Sacramento	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day	1	2	3	4	5
Participate in moderate or vigorous physical activity	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.)	1	2	3	4	5
Vote in local elections	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Sacramento?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Sacramento?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000
 \$25,000 to \$49,999
 \$50,000 to \$99,999
 \$100,000 to \$149,999
 \$150,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502

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Comparisons by Demographic Subgroups

2018



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, gender, race and ethnicity, housing unit tenure (rent or own) and housing unit type (attached or detached).

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant between subgroups, they have been shaded grey.

The margin of error for all respondents (502) is generally no greater than plus or minus four percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Community Characteristics varied by housing tenure (rent or own); generally, those who rented their home offered lower ratings for many of these compared to those who own their home (e.g., overall feeling of safety, employment opportunities, cost of living, health and wellness opportunities, etc.).
- Within Governance, residents who identified as White alone, not Hispanic tended to offer higher quality ratings compared to residents who identified as Hispanic and/or an other race.
- Across most facets, residents who lived in detached housing units reported higher rates of participation compared to residents who lived in attached housing units (e.g., higher rates of voting in local elections, making efforts to conserve water, recycling at home, talking to or visiting with immediate neighbors, etc.).

The National Citizen Survey™

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The overall quality of life in Sacramento	68%	72%	68%	68%	72%	80%	63%	63%	75%	73%	62%	69%
Overall image or reputation of Sacramento	50%	44%	43%	43%	50%	47%	45%	41%	50%	47%	43%	45%
Sacramento as a place to live	79%	76%	71%	76%	77%	82%	72%	68%	82%	78%	71%	75%
Your neighborhood as a place to live	77%	77%	73%	75%	77%	81%	72%	69%	82%	79%	70%	75%
Sacramento as a place to raise children	67%	69%	65%	65%	70%	68%	67%	61%	72%	68%	64%	66%
Sacramento as a place to retire	45%	46%	52%	43%	54%	49%	47%	43%	51%	47%	48%	47%
Overall appearance of Sacramento	56%	47%	43%	47%	52%	56%	45%	51%	47%	46%	53%	49%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Sacramento	55%	56%	49%	46%	62%	60%	50%	49%	58%	55%	51%	54%
In your neighborhood during the day	89%	82%	78%	81%	86%	87%	81%	83%	83%	81%	86%	83%
In Sacramento's downtown/commercial area during the day	74%	71%	67%	68%	73%	76%	68%	72%	69%	69%	74%	71%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall ease of getting to the places you usually have to visit	64%	64%	54%	58%	64%	64%	59%	59%	63%	61%	60%	61%
Traffic flow on major streets	41%	33%	29%	32%	39%	40%	33%	30%	39%	36%	33%	35%
Ease of public parking	17%	30%	23%	24%	23%	24%	23%	17%	29%	24%	21%	23%
Ease of travel by car in Sacramento	47%	45%	37%	44%	44%	53%	38%	40%	46%	42%	45%	43%
Ease of travel by public transportation in Sacramento	14%	31%	24%	26%	20%	19%	26%	25%	20%	20%	28%	23%
Ease of travel by bicycle in Sacramento	25%	46%	39%	41%	32%	38%	36%	39%	34%	32%	44%	36%
Ease of walking in Sacramento	65%	56%	55%	60%	58%	66%	54%	64%	53%	54%	65%	58%
Availability of paths and walking trails	70%	57%	51%	57%	65%	63%	58%	60%	59%	58%	64%	59%

The National Citizen Survey™

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Quality of overall natural environment in Sacramento	55%	68%	59%	58%	63%	69%	55%	60%	62%	57%	66%	60%
Air quality	40%	44%	36%	35%	47%	39%	40%	40%	40%	40%	40%	39%
Cleanliness of Sacramento	34%	35%	33%	32%	37%	36%	33%	37%	31%	32%	37%	34%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	49%	48%	43%	48%	47%	50%	46%	49%	44%	45%	50%	47%
Public places where people want to spend time	46%	56%	50%	52%	49%	55%	49%	47%	54%	50%	52%	51%
Variety of housing options	30%	30%	26%	29%	29%	32%	27%	20%	39%	32%	24%	29%
Availability of affordable quality housing	22%	14%	15%	14%	22%	16%	18%	12%	23%	17%	18%	17%
Overall quality of new development in Sacramento	57%	55%	45%	53%	55%	58%	50%	52%	53%	51%	54%	53%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall economic health of Sacramento	47%	52%	44%	37%	59%	54%	44%	44%	51%	48%	47%	47%
Sacramento as a place to work	66%	73%	66%	68%	69%	71%	68%	64%	72%	69%	66%	68%
Sacramento as a place to visit	43%	52%	55%	49%	53%	54%	48%	53%	46%	47%	53%	49%
Employment opportunities	54%	58%	43%	45%	63%	58%	50%	43%	62%	59%	43%	53%
Shopping opportunities	64%	65%	65%	61%	69%	72%	60%	61%	67%	64%	63%	64%
Cost of living in Sacramento	25%	35%	28%	28%	32%	35%	26%	20%	40%	35%	20%	30%
Overall quality of business and service establishments in Sacramento	68%	64%	52%	59%	65%	75%	53%	61%	62%	63%	60%	61%
Vibrant downtown/commercial area	58%	51%	45%	54%	50%	59%	48%	55%	49%	50%	55%	52%

The National Citizen Survey™

Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Health and wellness opportunities in Sacramento	55%	65%	67%	58%	67%	73%	54%	57%	66%	64%	57%	61%
Fitness opportunities (including exercise classes and paths or trails, etc.)	59%	67%	56%	63%	59%	76%	51%	57%	64%	62%	58%	61%
Recreational opportunities	58%	60%	55%	57%	60%	74%	48%	51%	64%	59%	55%	58%
Availability of affordable quality food	60%	64%	63%	61%	63%	74%	53%	56%	68%	64%	58%	62%
Availability of affordable quality health care	46%	49%	57%	47%	55%	58%	45%	38%	62%	55%	42%	50%
Availability of preventive health services	51%	57%	57%	53%	57%	59%	51%	46%	63%	57%	51%	54%
Availability of affordable quality mental health care	25%	34%	29%	28%	32%	28%	30%	23%	35%	31%	26%	29%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall opportunities for education and enrichment	63%	70%	62%	62%	69%	71%	62%	63%	66%	65%	64%	64%
Availability of affordable quality child care/preschool	46%	35%	33%	31%	45%	42%	38%	34%	41%	41%	32%	39%
K-12 education	42%	51%	47%	42%	55%	46%	49%	45%	48%	49%	42%	47%
Adult educational opportunities	68%	45%	49%	55%	53%	60%	50%	56%	50%	50%	58%	54%
Opportunities to attend cultural/arts/music activities	57%	58%	56%	61%	53%	70%	48%	55%	59%	55%	60%	57%
Opportunities to participate in religious or spiritual events and activities	58%	63%	70%	63%	64%	83%	52%	58%	68%	65%	59%	63%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Opportunities to participate in social events and activities	64%	51%	54%	62%	52%	74%	45%	54%	59%	57%	55%	56%
Opportunities to volunteer	62%	57%	70%	60%	66%	79%	52%	55%	69%	65%	57%	62%
Opportunities to participate in community matters	61%	60%	56%	59%	60%	71%	52%	55%	63%	58%	60%	59%
Openness and acceptance of the community toward people of diverse backgrounds	60%	53%	44%	49%	58%	63%	46%	52%	53%	53%	52%	53%
Neighborliness of residents in Sacramento	45%	49%	46%	46%	47%	55%	41%	39%	53%	51%	38%	46%

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Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The City of Sacramento	43%	59%	58%	51%	56%	65%	46%	49%	56%	57%	45%	53%
The value of services for the taxes paid to Sacramento	35%	34%	35%	35%	33%	39%	32%	33%	35%	36%	31%	34%
The overall direction that Sacramento is taking	52%	54%	43%	48%	52%	56%	47%	47%	52%	52%	46%	50%
The job Sacramento government does at welcoming citizen involvement	40%	37%	33%	40%	35%	46%	32%	32%	42%	37%	36%	37%
Overall confidence in Sacramento government	31%	38%	35%	36%	33%	37%	33%	29%	40%	38%	27%	35%
Generally acting in the best interest of the community	38%	43%	36%	40%	38%	42%	38%	39%	40%	41%	35%	39%
Being honest	41%	37%	34%	37%	37%	46%	33%	37%	38%	38%	35%	38%
Treating all residents fairly	37%	33%	30%	31%	36%	39%	31%	34%	33%	33%	34%	34%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	34%	49%	55%	42%	49%	62%	34%	39%	51%	51%	35%	45%
The Federal Government	22%	38%	37%	28%	36%	28%	34%	30%	35%	36%	25%	32%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Police/Sheriff services	38%	50%	53%	41%	51%	53%	43%	36%	57%	50%	40%	47%
Fire services	74%	86%	82%	79%	83%	89%	77%	79%	83%	83%	78%	81%
Ambulance or emergency medical services	62%	87%	83%	73%	82%	87%	72%	73%	82%	81%	71%	78%
Crime prevention	35%	39%	40%	32%	44%	48%	32%	36%	39%	40%	33%	38%
Fire prevention and education	54%	54%	59%	58%	54%	70%	49%	57%	54%	54%	58%	56%
Animal control	58%	50%	45%	48%	56%	58%	48%	51%	51%	51%	51%	51%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	29%	39%	42%	34%	38%	39%	36%	37%	35%	33%	42%	37%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Traffic enforcement	38%	47%	39%	37%	46%	46%	38%	37%	45%	45%	33%	41%
Street repair	29%	20%	15%	20%	25%	24%	21%	23%	21%	23%	19%	22%
Street cleaning	42%	34%	35%	36%	38%	39%	35%	40%	34%	36%	39%	37%
Street lighting	47%	40%	53%	41%	53%	52%	43%	44%	48%	46%	46%	46%
Snow removal	76%	39%	58%	44%	81%	81%	50%	54%	64%	55%	64%	58%
Sidewalk maintenance	44%	33%	29%	32%	39%	39%	33%	38%	32%	34%	38%	35%
Traffic signal timing	53%	37%	46%	46%	43%	46%	44%	50%	40%	42%	50%	45%
Bus or transit services	32%	34%	52%	35%	43%	38%	40%	42%	35%	32%	48%	39%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Garbage collection	73%	76%	80%	76%	76%	85%	71%	75%	77%	79%	72%	76%
Recycling	68%	75%	78%	71%	76%	80%	69%	69%	77%	77%	66%	73%
Yard waste pick-up	73%	78%	77%	72%	82%	85%	71%	69%	82%	80%	66%	76%
Drinking water	49%	63%	64%	55%	62%	69%	51%	52%	64%	63%	51%	58%
Preservation of natural areas such as open space, farmlands and greenbelts	46%	51%	39%	40%	52%	50%	43%	46%	45%	45%	47%	46%
Sacramento open space	45%	48%	35%	38%	50%	53%	37%	47%	40%	42%	46%	43%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Storm drainage	61%	57%	64%	56%	66%	66%	57%	50%	70%	66%	50%	61%
Sewer services	75%	77%	71%	74%	75%	83%	69%	69%	78%	80%	62%	74%
Power (electric and/or gas) utility	70%	73%	76%	71%	74%	80%	68%	70%	76%	74%	70%	73%
Utility billing	56%	58%	65%	54%	65%	69%	53%	57%	62%	60%	58%	59%
Land use, planning and zoning	25%	42%	29%	31%	32%	34%	31%	32%	31%	32%	31%	32%
Code enforcement (weeds, abandoned buildings, etc.)	32%	31%	25%	28%	32%	31%	29%	27%	32%	32%	26%	30%
Cable television	45%	49%	46%	46%	48%	55%	41%	49%	44%	49%	41%	46%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Economic development	46%	40%	40%	43%	42%	52%	37%	43%	42%	45%	37%	42%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City parks	63%	73%	67%	64%	72%	75%	63%	71%	63%	66%	70%	67%
Recreation programs or classes	52%	68%	52%	56%	60%	76%	48%	55%	60%	58%	55%	57%
Recreation centers or facilities	50%	65%	51%	55%	57%	71%	48%	51%	60%	58%	52%	55%
Health services	51%	51%	57%	50%	56%	60%	49%	53%	53%	55%	49%	53%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public library services	64%	77%	73%	76%	68%	86%	64%	74%	70%	71%	72%	71%
City-sponsored special events	45%	58%	43%	53%	46%	66%	38%	48%	49%	51%	44%	48%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public information services	48%	53%	58%	54%	52%	66%	46%	54%	52%	57%	46%	53%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Sense of community	48%	49%	44%	47%	48%	54%	42%	43%	51%	46%	48%	47%
Recommend living in Sacramento to someone who asks	78%	76%	78%	73%	81%	80%	75%	71%	83%	80%	71%	77%
Remain in Sacramento for the next five years	72%	82%	81%	75%	81%	83%	76%	76%	80%	78%	77%	78%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	46%	51%	59%	54%	48%	58%	46%	41%	63%	57%	41%	51%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Was NOT the victim of a crime	76%	79%	81%	77%	80%	84%	76%	76%	81%	82%	73%	78%
Did NOT report a crime	61%	69%	74%	67%	68%	73%	64%	67%	68%	68%	66%	68%
Stocked supplies in preparation for an emergency	39%	34%	35%	39%	34%	30%	41%	34%	39%	39%	32%	36%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Walked or biked instead of driving	67%	68%	54%	64%	63%	73%	58%	68%	59%	59%	70%	63%
Carpooled with other adults or children instead of driving alone	70%	59%	37%	65%	48%	54%	59%	60%	53%	55%	59%	56%
Used bus, rail, subway or other public transportation instead of driving	32%	43%	28%	30%	41%	36%	34%	40%	29%	29%	43%	35%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Recycle at home	98%	95%	96%	97%	95%	96%	96%	93%	99%	98%	93%	96%
Made efforts to make your home more energy efficient	85%	73%	79%	77%	80%	74%	82%	75%	83%	78%	79%	78%
Made efforts to conserve water	90%	95%	94%	93%	92%	90%	95%	90%	95%	95%	89%	93%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
NOT under housing cost stress	53%	67%	49%	52%	61%	67%	49%	52%	61%	58%	53%	56%
Did NOT observe a code violation	46%	27%	32%	34%	38%	34%	36%	40%	31%	29%	47%	36%

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Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Purchase goods or services from a business located in Sacramento	94%	99%	98%	99%	95%	100%	95%	97%	97%	97%	97%	97%
Economy will have positive impact on income	32%	34%	28%	24%	41%	35%	29%	28%	36%	37%	24%	32%
Work in Sacramento	73%	75%	41%	60%	69%	64%	65%	63%	67%	66%	62%	65%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Sacramento recreation centers or their services	52%	59%	41%	50%	53%	48%	53%	52%	50%	51%	51%	51%
Visited a neighborhood park or City park	93%	87%	78%	90%	84%	87%	86%	86%	87%	87%	85%	86%
Eat at least 5 portions of fruits and vegetables a day	94%	83%	86%	93%	84%	84%	91%	84%	92%	92%	82%	88%
Participate in moderate or vigorous physical activity	85%	83%	77%	82%	82%	87%	79%	80%	85%	85%	78%	82%
Reported being in "very good" or "excellent" health	70%	61%	48%	58%	63%	61%	60%	60%	61%	63%	56%	60%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Sacramento public libraries or their services	66%	56%	51%	64%	52%	53%	62%	59%	58%	61%	55%	59%
Participated in religious or spiritual activities in Sacramento	38%	43%	48%	43%	43%	38%	47%	39%	47%	46%	38%	43%
Attended a City-sponsored event	45%	49%	29%	45%	38%	50%	37%	47%	37%	39%	47%	42%

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Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Campaigned or advocated for an issue, cause or candidate	25%	41%	37%	37%	30%	35%	32%	35%	33%	34%	33%	34%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	23%	30%	27%	26%	26%	27%	25%	22%	31%	29%	21%	27%
Volunteered your time to some group/activity in Sacramento	50%	49%	38%	49%	45%	51%	43%	44%	49%	46%	47%	47%
Participated in a club	24%	32%	30%	35%	23%	30%	28%	29%	29%	29%	27%	29%
Talked to or visited with your immediate neighbors	84%	87%	89%	88%	85%	90%	85%	80%	93%	91%	79%	87%
Done a favor for a neighbor	64%	77%	80%	72%	73%	75%	72%	64%	83%	80%	62%	73%
Attended a local public meeting	23%	22%	21%	23%	20%	26%	18%	22%	22%	22%	22%	22%
Watched (online or on television) a local public meeting	41%	40%	40%	44%	37%	37%	42%	42%	38%	38%	44%	41%
Read or watch local news (via television, paper, computer, etc.)	82%	87%	93%	85%	88%	85%	89%	85%	89%	89%	84%	87%
Vote in local elections	83%	90%	92%	87%	89%	92%	86%	85%	91%	91%	84%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Sacramento	92%	92%	93%	94%	89%	89%	94%	91%	93%	93%	90%	92%
Overall ease of getting to the places you usually have to visit	85%	77%	82%	79%	85%	80%	82%	78%	84%	82%	80%	81%
Quality of overall natural environment in Sacramento	81%	83%	80%	83%	79%	79%	83%	80%	82%	81%	82%	81%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	78%	81%	75%	77%	79%	74%	81%	81%	76%	76%	81%	78%
Health and wellness opportunities in Sacramento	70%	76%	82%	79%	72%	70%	80%	77%	73%	74%	77%	75%
Overall opportunities for education and enrichment	81%	81%	78%	84%	77%	73%	85%	82%	78%	78%	83%	80%
Overall economic health of Sacramento	94%	87%	89%	92%	88%	86%	93%	89%	91%	91%	89%	90%
Sense of community	85%	75%	78%	86%	72%	73%	83%	80%	79%	82%	76%	79%

Table 29: The State Government

Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The State of California	46%	57%	43%	49%	49%	51%	47%	51%	46%	50%	47%	49%

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Table 30: Addressing Homelessness

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Providing emergency shelter	86%	80%	84%	92%	74%	82%	85%	87%	80%	84%	83%	83%
Creating affordable, permanent housing	88%	81%	81%	89%	76%	77%	88%	86%	80%	82%	86%	83%
Enforcing the "no camping" ordinance	42%	65%	69%	55%	58%	57%	57%	51%	65%	61%	51%	57%
Providing access to health care, behavioral health and substance abuse treatment	97%	85%	89%	93%	86%	89%	90%	91%	89%	90%	91%	90%
Other	88%	90%	89%	90%	86%	93%	86%	93%	84%	88%	90%	88%

Table 31: Importance of Department of Youth, Parks, and Community Enrichment Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Aquatics	53%	68%	64%	66%	57%	59%	64%	59%	64%	64%	56%	62%
Child care	84%	78%	82%	92%	71%	78%	85%	86%	78%	80%	85%	82%
Youth sports	89%	81%	84%	91%	79%	83%	87%	86%	84%	85%	85%	85%
Youth employment opportunities	80%	86%	91%	92%	76%	82%	88%	87%	83%	84%	86%	85%
After school programs	88%	95%	88%	94%	86%	90%	92%	89%	92%	94%	86%	91%

Table 32: Participation in Any Program through Sacramento Youth, Parks, and Community Enrichment Department

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	21%	31%	16%	27%	19%	21%	25%	25%	21%	22%	25%	23%


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Table 33: Participation in a Youth Development Program through Sacramento Youth, Parks, and Community Enrichment Department

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	11%	16%	12%	15%	11%	13%	14%	13%	13%	13%	13%	13%

Table 34: Feeling of Safety at Sacramento Youth, Parks, and Community Enrichment Facilities

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities: (Percent rating as "very" or "somewhat" safe).	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Community centers	83%	85%	74%	83%	80%	88%	79%	84%	78%	82%	80%	81%
Pools	85%	75%	66%	78%	75%	81%	76%	79%	74%	77%	75%	77%
Parks	64%	71%	63%	63%	71%	70%	66%	66%	66%	65%	68%	66%



THE NCSTM
The National Citizen SurveyTM

Sacramento, CA

Comparisons by Geographic Subgroups – Supplemental Tables

2018



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by Council Districts.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between Council Districts are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant between subgroups, they have been shaded grey.

The margin of error for all respondents (502) is generally no greater than plus or minus four percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points; for subgroups of approximately 250, the margin of error is plus or minus six percentage points. Eight Council Districts were tracked for comparison and the number of completed surveys for each are in the figure below.

Figure 1: Geographic Areas - Districts

Council District	Number of Completed Surveys
1	46
2	32
3	92
4	119
5	64
6	57
7	69
8	23

Figure 2: Geographic Areas - Quadrants

Council District	Number of Completed Surveys
1 & 4	165
2 & 3	124
5 & 6	121
7 & 8	92

Figure 3: Geographic Areas – North/South

Council District	Number of Completed Surveys
1, 2, 3, 4	289
5, 6, 7, 8	213

Quadrants

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
The overall quality of life in Sacramento	76%	58%	74%	59%	69%
Overall image or reputation of Sacramento	48%	33%	48%	51%	45%
Sacramento as a place to live	82%	69%	76%	67%	75%
Your neighborhood as a place to live	87%	64%	72%	66%	75%
Sacramento as a place to raise children	72%	57%	71%	61%	66%
Sacramento as a place to retire	45%	43%	55%	44%	47%
Overall appearance of Sacramento	57%	44%	44%	41%	49%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Overall feeling of safety in Sacramento	61%	47%	55%	43%	54%
In your neighborhood during the day	91%	75%	84%	72%	83%
In Sacramento's downtown/commercial area during the day	80%	59%	71%	64%	71%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Overall ease of getting to the places you usually have to visit	66%	47%	70%	52%	61%
Traffic flow on major streets	44%	28%	35%	21%	35%
Ease of public parking	17%	29%	30%	20%	23%
Ease of travel by car in Sacramento	43%	46%	45%	37%	43%
Ease of travel by public transportation in Sacramento	21%	30%	24%	19%	23%
Ease of travel by bicycle in Sacramento	43%	38%	25%	36%	36%
Ease of walking in Sacramento	75%	45%	50%	50%	58%
Availability of paths and walking trails	65%	57%	58%	51%	59%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Quality of overall natural environment in Sacramento	68%	58%	56%	54%	60%
Air quality	42%	34%	42%	37%	39%
Cleanliness of Sacramento	44%	33%	23%	25%	34%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	48%	47%	47%	44%	47%
Public places where people want to spend time	55%	50%	51%	41%	51%
Variety of housing options	38%	24%	28%	16%	29%
Availability of affordable quality housing	21%	11%	23%	8%	17%
Overall quality of new development in Sacramento	57%	47%	50%	54%	53%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Overall economic health of Sacramento	50%	43%	50%	45%	47%
Sacramento as a place to work	76%	62%	67%	61%	68%
Sacramento as a place to visit	49%	44%	51%	55%	49%
Employment opportunities	55%	52%	56%	44%	53%
Shopping opportunities	67%	67%	61%	59%	64%
Cost of living in Sacramento	33%	29%	30%	23%	30%
Overall quality of business and service establishments in Sacramento	70%	54%	62%	50%	61%
Vibrant downtown/commercial area	60%	41%	55%	42%	52%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Health and wellness opportunities in Sacramento	63%	63%	63%	53%	61%
Fitness opportunities (including exercise classes and paths or trails, etc.)	66%	61%	64%	42%	61%
Recreational opportunities	61%	60%	63%	38%	58%
Availability of affordable quality food	71%	59%	58%	50%	62%
Availability of affordable quality health care	59%	49%	46%	38%	50%
Availability of preventive health services	57%	63%	52%	42%	54%
Availability of affordable quality mental health care	29%	28%	26%	33%	29%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Overall opportunities for education and enrichment	67%	60%	67%	60%	64%
Availability of affordable quality child care/preschool	33%	52%	54%	16%	39%
K-12 education	37%	56%	55%	44%	47%
Adult educational opportunities	59%	56%	56%	40%	54%
Opportunities to attend cultural/arts/music activities	60%	63%	56%	46%	57%
Opportunities to participate in religious or spiritual events and activities	68%	53%	67%	61%	63%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Opportunities to participate in social events and activities	64%	47%	59%	44%	56%
Opportunities to volunteer	68%	66%	66%	42%	62%
Opportunities to participate in community matters	66%	60%	58%	46%	59%
Openness and acceptance of the community toward people of diverse backgrounds	63%	48%	54%	32%	53%
Neighborliness of residents in Sacramento	53%	41%	52%	29%	46%

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Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
The City of Sacramento	57%	55%	53%	45%	53%
The value of services for the taxes paid to Sacramento	34%	32%	42%	28%	34%
The overall direction that Sacramento is taking	58%	40%	50%	43%	50%
The job Sacramento government does at welcoming citizen involvement	44%	35%	37%	26%	37%
Overall confidence in Sacramento government	36%	36%	35%	31%	35%
Generally acting in the best interest of the community	41%	32%	46%	36%	39%
Being honest	39%	37%	41%	31%	38%
Treating all residents fairly	37%	33%	38%	22%	34%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	48%	48%	46%	38%	45%
The Federal Government	37%	27%	34%	25%	32%

Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Police/Sheriff services	43%	51%	47%	48%	47%
Fire services	83%	85%	82%	75%	81%
Ambulance or emergency medical services	86%	77%	82%	62%	78%
Crime prevention	45%	29%	41%	33%	38%
Fire prevention and education	65%	52%	54%	51%	56%
Animal control	66%	33%	55%	42%	51%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	32%	34%	46%	35%	37%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Traffic enforcement	44%	41%	35%	40%	41%
Street repair	22%	15%	30%	19%	22%
Street cleaning	45%	23%	40%	33%	37%
Street lighting	53%	34%	53%	37%	46%
Snow removal	62%	65%	67%	35%	58%
Sidewalk maintenance	42%	28%	39%	25%	35%
Traffic signal timing	51%	29%	49%	46%	45%
Bus or transit services	38%	40%	45%	32%	39%

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Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Garbage collection	81%	70%	78%	71%	76%
Recycling	74%	68%	78%	72%	73%
Yard waste pick-up	76%	74%	80%	73%	76%
Drinking water	62%	57%	57%	53%	58%
Preservation of natural areas such as open space, farmlands and greenbelts	49%	50%	38%	43%	46%
Sacramento open space	45%	46%	43%	35%	43%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Storm drainage	61%	55%	67%	58%	61%
Sewer services	78%	64%	80%	70%	74%
Power (electric and/or gas) utility	79%	67%	74%	64%	73%
Utility billing	60%	56%	64%	57%	59%
Land use, planning and zoning	40%	25%	35%	18%	32%
Code enforcement (weeds, abandoned buildings, etc.)	35%	21%	36%	23%	30%
Cable television	55%	39%	41%	44%	46%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Economic development	52%	25%	42%	40%	42%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
City parks	76%	60%	66%	58%	67%
Recreation programs or classes	60%	62%	60%	44%	57%
Recreation centers or facilities	62%	56%	59%	38%	55%
Health services	61%	42%	51%	53%	53%

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Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Public library services	75%	74%	63%	74%	71%
City-sponsored special events	61%	47%	41%	39%	48%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Public information services	56%	50%	49%	56%	53%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Sense of community	57%	36%	46%	40%	47%
Recommend living in Sacramento to someone who asks	83%	69%	80%	69%	77%
Remain in Sacramento for the next five years	79%	75%	84%	73%	78%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	55%	58%	43%	48%	51%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Was NOT the victim of a crime	78%	80%	79%	76%	78%
Did NOT report a crime	75%	65%	64%	59%	68%
Stocked supplies in preparation for an emergency	32%	39%	31%	50%	36%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Walked or biked instead of driving	72%	70%	57%	42%	63%
Carpooled with other adults or children instead of driving alone	61%	60%	50%	49%	56%
Used bus, rail, subway or other public transportation instead of driving	37%	38%	37%	23%	35%

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Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Recycle at home	95%	98%	97%	95%	96%
Made efforts to make your home more energy efficient	75%	82%	84%	73%	78%
Made efforts to conserve water	89%	94%	94%	96%	93%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
NOT under housing cost stress	65%	58%	49%	47%	56%
Did NOT observe a code violation	42%	29%	36%	28%	36%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Purchase goods or services from a business located in Sacramento	100%	100%	90%	99%	97%
Economy will have positive impact on income	35%	27%	26%	38%	32%
Work in Sacramento	65%	70%	67%	55%	65%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Used Sacramento recreation centers or their services	47%	56%	52%	50%	51%
Visited a neighborhood park or City park	86%	89%	85%	87%	86%
Eat at least 5 portions of fruits and vegetables a day	83%	90%	91%	94%	88%
Participate in moderate or vigorous physical activity	83%	82%	78%	87%	82%
Reported being in "very good" or "excellent" health	68%	57%	57%	53%	60%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Used Sacramento public libraries or their services	57%	53%	59%	69%	59%
Participated in religious or spiritual activities in Sacramento	33%	48%	47%	52%	43%
Attended a City-sponsored event	47%	45%	39%	32%	42%

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Table 27: Participation - Community Engagement

	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)					
Campaigned or advocated for an issue, cause or candidate	42%	34%	33%	19%	34%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	30%	29%	25%	20%	27%
Volunteered your time to some group/activity in Sacramento	51%	56%	47%	27%	47%
Participated in a club	30%	33%	30%	20%	29%
Talked to or visited with your immediate neighbors	85%	92%	83%	90%	87%
Done a favor for a neighbor	71%	77%	70%	77%	73%
Attended a local public meeting	28%	27%	17%	9%	22%
Watched (online or on television) a local public meeting	42%	42%	35%	43%	41%
Read or watch local news (via television, paper, computer, etc.)	87%	89%	83%	92%	87%
Vote in local elections	90%	89%	90%	80%	88%

Table 28: Community Focus Areas

	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Percent rating positively (e.g., essential/very important)					
Overall feeling of safety in Sacramento	89%	91%	93%	96%	92%
Overall ease of getting to the places you usually have to visit	81%	80%	82%	83%	81%
Quality of overall natural environment in Sacramento	82%	75%	88%	78%	81%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	79%	77%	79%	76%	78%
Health and wellness opportunities in Sacramento	71%	75%	78%	81%	75%
Overall opportunities for education and enrichment	78%	77%	85%	84%	80%
Overall economic health of Sacramento	89%	90%	91%	90%	90%
Sense of community	73%	77%	85%	88%	79%

Table 29: The State Government

	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").					
The State of California	59%	42%	51%	32%	49%

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Table 30: Addressing Homelessness

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Providing emergency shelter	85%	72%	92%	81%	83%
Creating affordable, permanent housing	79%	78%	93%	86%	83%
Enforcing the "no camping" ordinance	59%	59%	46%	67%	57%
Providing access to health care, behavioral health and substance abuse treatment	91%	86%	93%	89%	90%
Other	95%	90%	86%	81%	88%

Table 31: Importance of Department of Youth, Parks, and Community Enrichment Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Aquatics	56%	55%	67%	73%	62%
Child care	82%	78%	82%	85%	82%
Youth sports	83%	78%	88%	92%	85%
Youth employment opportunities	79%	91%	88%	86%	85%
After school programs	88%	91%	93%	93%	91%

Table 32: Participation in Any Program Through Sacramento Youth, Parks, and Community Enrichment Department

	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	16%	31%	20%	32%	23%

Table 33: Participation in a Youth Development Program Through Sacramento Youth, Parks, and Community Enrichment Department

	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	9%	17%	13%	18%	13%

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Table 34: Feeling of Safety at Sacramento Youth, Parks, and Community Enrichment Facilities

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities: (Percent rating as "very" or "somewhat" safe).	Quadrants				Overall
	Districts 1 & 4	Districts 2 & 3	Districts 5 & 6	Districts 7 & 8	
Community centers	90%	83%	76%	72%	81%
Pools	81%	79%	81%	64%	77%
Parks	81%	61%	65%	50%	66%

North/South

Table 35: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
The overall quality of life in Sacramento	69%	68%	69%
Overall image or reputation of Sacramento	43%	49%	45%
Sacramento as a place to live	77%	72%	75%
Your neighborhood as a place to live	79%	70%	75%
Sacramento as a place to raise children	66%	67%	66%
Sacramento as a place to retire	45%	51%	47%
Overall appearance of Sacramento	53%	43%	49%

Table 36: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall feeling of safety in Sacramento	56%	50%	54%
In your neighborhood during the day	85%	79%	83%
In Sacramento's downtown/commercial area during the day	72%	68%	71%

Table 37: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall ease of getting to the places you usually have to visit	59%	63%	61%
Traffic flow on major streets	38%	29%	35%
Ease of public parking	21%	26%	23%
Ease of travel by car in Sacramento	44%	41%	43%
Ease of travel by public transportation in Sacramento	24%	22%	23%
Ease of travel by bicycle in Sacramento	41%	30%	36%
Ease of walking in Sacramento	64%	50%	58%
Availability of paths and walking trails	62%	55%	59%

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Table 38: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Quality of overall natural environment in Sacramento	64%	55%	60%
Air quality	39%	40%	39%
Cleanliness of Sacramento	40%	24%	34%

Table 39: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	47%	46%	47%
Public places where people want to spend time	53%	47%	51%
Variety of housing options	33%	23%	29%
Availability of affordable quality housing	18%	17%	17%
Overall quality of new development in Sacramento	53%	51%	53%

Table 40: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall economic health of Sacramento	47%	47%	47%
Sacramento as a place to work	70%	64%	68%
Sacramento as a place to visit	47%	52%	49%
Employment opportunities	54%	51%	53%
Shopping opportunities	67%	60%	64%
Cost of living in Sacramento	32%	27%	30%
Overall quality of business and service establishments in Sacramento	65%	57%	61%
Vibrant downtown/commercial area	53%	50%	52%

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Table 41: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Health and wellness opportunities in Sacramento	63%	59%	61%
Fitness opportunities (including exercise classes and paths or trails, etc.)	64%	55%	61%
Recreational opportunities	61%	53%	58%
Availability of affordable quality food	67%	54%	62%
Availability of affordable quality health care	56%	42%	50%
Availability of preventive health services	59%	48%	54%
Availability of affordable quality mental health care	28%	29%	29%

Table 42: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall opportunities for education and enrichment	64%	64%	64%
Availability of affordable quality child care/preschool	42%	37%	39%
K-12 education	44%	50%	47%
Adult educational opportunities	58%	49%	54%
Opportunities to attend cultural/arts/music activities	61%	52%	57%
Opportunities to participate in religious or spiritual events and activities	62%	65%	63%

Table 43: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Opportunities to participate in social events and activities	58%	53%	56%
Opportunities to volunteer	67%	57%	62%
Opportunities to participate in community matters	64%	53%	59%
Openness and acceptance of the community toward people of diverse backgrounds	58%	45%	53%
Neighborliness of residents in Sacramento	49%	43%	46%

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Table 44: Governance - General

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
The City of Sacramento	56%	50%	53%
The value of services for the taxes paid to Sacramento	33%	36%	34%
The overall direction that Sacramento is taking	52%	47%	50%
The job Sacramento government does at welcoming citizen involvement	41%	32%	37%
Overall confidence in Sacramento government	36%	33%	35%
Generally acting in the best interest of the community	37%	42%	39%
Being honest	38%	37%	38%
Treating all residents fairly	35%	32%	34%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	48%	42%	45%
The Federal Government	33%	31%	32%

Table 45: Governance - Safety

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Police/Sheriff services	46%	48%	47%
Fire services	84%	79%	81%
Ambulance or emergency medical services	82%	74%	78%
Crime prevention	38%	38%	38%
Fire prevention and education	60%	53%	56%
Animal control	52%	50%	51%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	33%	42%	37%

Table 46: Governance - Mobility

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Traffic enforcement	43%	38%	41%
Street repair	19%	26%	22%
Street cleaning	37%	37%	37%
Street lighting	46%	47%	46%
Snow removal	63%	53%	58%
Sidewalk maintenance	37%	33%	35%
Traffic signal timing	43%	48%	45%
Bus or transit services	39%	40%	39%

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Table 47: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Garbage collection	77%	76%	76%
Recycling	72%	75%	73%
Yard waste pick-up	75%	77%	76%
Drinking water	60%	55%	58%
Preservation of natural areas such as open space, farmlands and greenbelts	49%	40%	46%
Sacramento open space	46%	40%	43%

Table 48: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Storm drainage	59%	63%	61%
Sewer services	72%	76%	74%
Power (electric and/or gas) utility	75%	70%	73%
Utility billing	58%	61%	59%
Land use, planning and zoning	34%	29%	32%
Code enforcement (weeds, abandoned buildings, etc.)	29%	31%	30%
Cable television	50%	42%	46%

Table 49: Governance - Economy

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Economic development	42%	41%	42%

Table 50: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
City parks	70%	63%	67%
Recreation programs or classes	60%	54%	57%
Recreation centers or facilities	60%	50%	55%
Health services	53%	52%	53%

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Table 51: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Public library services	74%	67%	71%
City-sponsored special events	55%	40%	48%

Table 52: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Public information services	54%	52%	53%

Table 53: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Sense of community	49%	43%	47%
Recommend living in Sacramento to someone who asks	78%	75%	77%
Remain in Sacramento for the next five years	77%	79%	78%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	56%	45%	51%

Table 54: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Was NOT the victim of a crime	79%	77%	78%
Did NOT report a crime	72%	62%	68%
Stocked supplies in preparation for an emergency	35%	38%	36%

Table 55: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Walked or biked instead of driving	72%	51%	63%
Carpooled with other adults or children instead of driving alone	61%	50%	56%
Used bus, rail, subway or other public transportation instead of driving	37%	31%	35%

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Table 56: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Recycle at home	96%	96%	96%
Made efforts to make your home more energy efficient	78%	79%	78%
Made efforts to conserve water	91%	95%	93%

Table 57: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
NOT under housing cost stress	62%	48%	56%
Did NOT observe a code violation	37%	33%	36%

Table 58: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Purchase goods or services from a business located in Sacramento	100%	93%	97%
Economy will have positive impact on income	32%	31%	32%
Work in Sacramento	67%	62%	65%

Table 59: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Used Sacramento recreation centers or their services	51%	51%	51%
Visited a neighborhood park or City park	87%	86%	86%
Eat at least 5 portions of fruits and vegetables a day	85%	92%	88%
Participate in moderate or vigorous physical activity	83%	82%	82%
Reported being in "very good" or "excellent" health	64%	55%	60%

Table 60: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Used Sacramento public libraries or their services	55%	63%	59%
Participated in religious or spiritual activities in Sacramento	39%	49%	43%
Attended a City-sponsored event	46%	36%	42%

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Table 61: Participation - Community Engagement

	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)			
Campaigned or advocated for an issue, cause or candidate	39%	27%	34%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	29%	23%	27%
Volunteered your time to some group/activity in Sacramento	53%	39%	47%
Participated in a club	31%	26%	29%
Talked to or visited with your immediate neighbors	88%	85%	87%
Done a favor for a neighbor	73%	73%	73%
Attended a local public meeting	28%	14%	22%
Watched (online or on television) a local public meeting	42%	38%	41%
Read or watch local news (via television, paper, computer, etc.)	88%	86%	87%
Vote in local elections	90%	86%	88%

Table 62: Community Focus Areas

	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Percent rating positively (e.g., essential/very important)			
Overall feeling of safety in Sacramento	90%	94%	92%
Overall ease of getting to the places you usually have to visit	81%	82%	81%
Quality of overall natural environment in Sacramento	79%	84%	81%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	78%	78%	78%
Health and wellness opportunities in Sacramento	72%	80%	75%
Overall opportunities for education and enrichment	77%	84%	80%
Overall economic health of Sacramento	89%	91%	90%
Sense of community	75%	86%	79%

Table 63: The State Government

	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").			
The State of California	53%	43%	49%

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Table 64: Addressing Homelessness

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Providing emergency shelter	80%	87%	83%
Creating affordable, permanent housing	79%	90%	83%
Enforcing the "no camping" ordinance	59%	55%	57%
Providing access to health care, behavioral health and substance abuse treatment	89%	91%	90%
Other	93%	84%	88%

Table 65: Importance of Department of Youth, Parks, and Community Enrichment Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Aquatics	56%	70%	62%
Child care	80%	84%	82%
Youth sports	81%	90%	85%
Youth employment opportunities	83%	87%	85%
After school programs	89%	93%	91%

Table 66: Participation in Any Program Through Sacramento Youth, Parks, and Community Enrichment Department


	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	22%	25%	23%

Table 67: Participation in a Youth Development Program Through Sacramento Youth, Parks, and Community Enrichment Department

	North/South		Overall
	Northern Districts (1,2, 3, 4)	Southern Districts (5, 6, 7, 8)	
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	12%	15%	13%

Table 68: Feeling of Safety at Sacramento Youth, Parks, and Community Enrichment Facilities

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities: (Percent rating as "very" or "somewhat" safe).	North/South		Overall
	Northern Districts (1, 2, 3, 4)	Southern Districts (5, 6, 7, 8)	
Community centers	87%	74%	81%
Pools	80%	73%	77%
Parks	73%	58%	66%

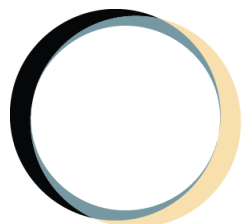


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Sacramento, CA

Comparisons by Geographic Subgroups

2018



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by Council Districts.

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between Council Districts are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant between subgroups, they have been shaded grey.

The margin of error for all respondents (502) is generally no greater than plus or minus four percentage points around any given percent. The margin of error for subgroups is less precise. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points. Eight Council Districts were tracked for comparison and the number of completed surveys for each are in the figure below.

Figure 1: Geographic Areas

Council District	Number of Completed Surveys
1	46
2	32
3	92
4	119
5	64
6	57
7	69
8	23

Notable differences between Council Districts included the following:

- Overall, residents living in Council District 2 tended to offer ratings lower than the overall community average across most dimensions.
- District 4 tended to have ratings higher than the overall average and provided highest ratings to the job Sacramento government does at welcoming citizen involvement.
- Within Participation, residents living in Council Districts 3 and 4 were most likely to have walked or biked instead of driving, and, along with residents in District 5, were most likely to have used bus, rail, subway or other public transportation instead of driving.

The National Citizen Survey™

Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
The overall quality of life in Sacramento	56%	27%	70%	84%	78%	69%	64%	47%	69%
Overall image or reputation of Sacramento	43%	22%	38%	50%	49%	46%	54%	45%	45%
Sacramento as a place to live	69%	44%	80%	88%	81%	70%	76%	44%	75%
Your neighborhood as a place to live	86%	36%	76%	88%	78%	65%	73%	49%	75%
Sacramento as a place to raise children	56%	34%	69%	79%	75%	64%	71%	36%	66%
Sacramento as a place to retire	23%	12%	59%	57%	57%	52%	49%	36%	47%
Overall appearance of Sacramento	39%	21%	54%	65%	38%	52%	40%	44%	49%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Overall feeling of safety in Sacramento	51%	29%	54%	66%	57%	53%	49%	27%	54%
In your neighborhood during the day	88%	47%	86%	92%	83%	85%	78%	57%	83%
In Sacramento's downtown/commercial area during the day	67%	44%	65%	85%	69%	75%	67%	53%	71%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Overall ease of getting to the places you usually have to visit	63%	32%	53%	68%	75%	63%	54%	48%	61%
Traffic flow on major streets	28%	22%	30%	50%	36%	34%	16%	33%	35%
Ease of public parking	11%	15%	34%	20%	31%	28%	17%	27%	23%
Ease of travel by car in Sacramento	32%	23%	57%	48%	43%	46%	32%	48%	43%
Ease of travel by public transportation in Sacramento	15%	55%	21%	23%	23%	26%	14%	32%	23%
Ease of travel by bicycle in Sacramento	36%	23%	43%	45%	26%	24%	34%	43%	36%
Ease of walking in Sacramento	45%	28%	51%	86%	56%	41%	55%	40%	58%
Availability of paths and walking trails	56%	36%	66%	69%	62%	51%	56%	34%	59%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Quality of overall natural environment in Sacramento	39%	33%	69%	79%	50%	63%	61%	36%	60%
Air quality	32%	17%	41%	46%	47%	34%	34%	44%	39%
Cleanliness of Sacramento	36%	12%	42%	47%	24%	22%	24%	29%	34%

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Table 5: Community Characteristics - Built Environment

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)									
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	35%	35%	52%	53%	43%	52%	44%	43%	47%
Public places where people want to spend time	53%	36%	55%	56%	48%	55%	45%	30%	51%
Variety of housing options	52%	17%	27%	32%	24%	34%	20%	6%	29%
Availability of affordable quality housing	23%	10%	11%	21%	16%	34%	9%	8%	17%
Overall quality of new development in Sacramento	48%	21%	56%	61%	46%	55%	57%	44%	53%

Table 6: Community Characteristics - Economy

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)									
Overall economic health of Sacramento	36%	24%	51%	56%	50%	49%	52%	26%	47%
Sacramento as a place to work	70%	36%	72%	78%	78%	52%	67%	43%	68%
Sacramento as a place to visit	44%	29%	50%	51%	62%	36%	53%	58%	49%
Employment opportunities	52%	43%	55%	56%	53%	61%	52%	24%	53%
Shopping opportunities	56%	49%	74%	71%	61%	61%	65%	45%	64%
Cost of living in Sacramento	26%	11%	36%	36%	31%	27%	21%	28%	30%
Overall quality of business and service establishments in Sacramento	54%	37%	61%	77%	58%	66%	56%	34%	61%
Vibrant downtown/commercial area	52%	20%	48%	63%	55%	56%	46%	32%	52%

Table 7: Community Characteristics - Recreation and Wellness

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good, very/somewhat safe)									
Health and wellness opportunities in Sacramento	51%	33%	76%	68%	60%	68%	53%	53%	61%
Fitness opportunities (including exercise classes and paths or trails, etc.)	56%	42%	67%	70%	56%	75%	43%	38%	61%
Recreational opportunities	45%	36%	70%	68%	58%	69%	44%	22%	58%
Availability of affordable quality food	56%	33%	69%	78%	51%	66%	50%	50%	62%
Availability of affordable quality health care	53%	19%	60%	62%	34%	62%	45%	22%	50%
Availability of preventive health services	50%	28%	78%	60%	44%	63%	38%	53%	54%
Availability of affordable quality mental health care	35%	17%	34%	25%	25%	29%	32%	35%	29%

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Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Overall opportunities for education and enrichment	66%	45%	66%	68%	67%	67%	62%	56%	64%
Availability of affordable quality child care/preschool	34%	47%	55%	31%	56%	51%	16%	15%	39%
K-12 education	38%	63%	53%	37%	55%	56%	45%	41%	47%
Adult educational opportunities	42%	69%	52%	65%	51%	64%	42%	34%	54%
Opportunities to attend cultural/arts/music activities	55%	53%	65%	62%	49%	65%	51%	31%	57%
Opportunities to participate in religious or spiritual events and activities	68%	40%	57%	68%	61%	79%	66%	47%	63%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Opportunities to participate in social events and activities	50%	36%	51%	69%	49%	71%	46%	38%	56%
Opportunities to volunteer	61%	40%	76%	71%	58%	78%	46%	30%	62%
Opportunities to participate in community matters	43%	38%	70%	76%	54%	63%	52%	31%	59%
Openness and acceptance of the community toward people of diverse backgrounds	57%	39%	51%	65%	53%	56%	33%	27%	53%
Neighborliness of residents in Sacramento	50%	17%	50%	54%	51%	53%	33%	20%	46%

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Table 10: Governance - General

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)									
The City of Sacramento	44%	29%	66%	62%	42%	67%	46%	44%	53%
The value of services for the taxes paid to Sacramento	9%	13%	40%	45%	39%	45%	24%	36%	34%
The overall direction that Sacramento is taking	48%	18%	50%	63%	40%	63%	41%	49%	50%
The job Sacramento government does at welcoming citizen involvement	20%	24%	41%	56%	35%	40%	26%	28%	37%
Overall confidence in Sacramento government	33%	21%	41%	37%	26%	46%	35%	22%	35%
Generally acting in the best interest of the community	31%	15%	39%	45%	38%	56%	35%	38%	39%
Being honest	25%	24%	43%	44%	39%	45%	29%	36%	38%
Treating all residents fairly	23%	25%	36%	42%	38%	37%	27%	7%	34%
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	40%	32%	55%	51%	35%	60%	40%	34%	45%
The Federal Government	29%	27%	28%	40%	31%	40%	28%	17%	32%

Table 11: Governance - Safety

	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Percent rating positively (e.g., excellent/good)									
Police/Sheriff services	33%	36%	58%	47%	41%	56%	55%	32%	47%
Fire services	79%	92%	81%	84%	78%	86%	82%	58%	81%
Ambulance or emergency medical services	83%	76%	77%	87%	82%	82%	64%	58%	78%
Crime prevention	34%	22%	33%	50%	41%	42%	43%	9%	38%
Fire prevention and education	62%	52%	52%	66%	53%	56%	54%	44%	56%
Animal control	38%	13%	45%	75%	52%	60%	53%	24%	51%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	31%	21%	41%	33%	54%	34%	41%	26%	37%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Traffic enforcement	33%	20%	51%	48%	34%	38%	47%	25%	41%
Street repair	15%	7%	18%	24%	28%	33%	17%	27%	22%
Street cleaning	42%	9%	29%	46%	41%	40%	35%	29%	37%
Street lighting	45%	31%	35%	56%	51%	56%	39%	33%	46%
Snow removal	43%	70%	63%	82%	71%	59%	39%	30%	58%
Sidewalk maintenance	31%	18%	33%	45%	40%	37%	22%	31%	35%
Traffic signal timing	31%	30%	28%	60%	49%	50%	51%	30%	45%
Bus or transit services	34%	45%	38%	39%	46%	43%	34%	28%	39%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Garbage collection	74%	51%	77%	84%	80%	77%	76%	58%	76%
Recycling	78%	63%	71%	72%	80%	74%	79%	52%	73%
Yard waste pick-up	85%	62%	79%	72%	77%	85%	83%	46%	76%
Drinking water	53%	36%	65%	66%	54%	61%	60%	36%	58%
Preservation of natural areas such as open space, farmlands and greenbelts	37%	20%	60%	54%	29%	50%	55%	18%	46%
Sacramento open space	31%	22%	56%	51%	40%	47%	34%	37%	43%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Storm drainage	63%	47%	58%	60%	65%	70%	64%	42%	61%
Sewer services	74%	49%	69%	79%	79%	81%	77%	53%	74%
Power (electric and/or gas) utility	69%	62%	69%	84%	70%	80%	72%	42%	73%
Utility billing	43%	57%	55%	67%	59%	71%	68%	30%	59%
Land use, planning and zoning	41%	13%	29%	39%	30%	43%	23%	10%	32%
Code enforcement (weeds, abandoned buildings, etc.)	42%	8%	27%	32%	28%	50%	27%	16%	30%
Cable television	59%	20%	48%	54%	34%	51%	52%	29%	46%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Economic development	44%	12%	30%	55%	38%	47%	38%	45%	42%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
City parks	79%	34%	71%	75%	62%	72%	71%	28%	67%
Recreation programs or classes	49%	29%	75%	65%	66%	51%	52%	32%	57%
Recreation centers or facilities	57%	25%	69%	65%	62%	55%	39%	35%	55%
Health services	48%	20%	50%	67%	42%	63%	56%	48%	53%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Public library services	60%	59%	81%	79%	58%	71%	79%	61%	71%
City-sponsored special events	53%	21%	61%	64%	34%	53%	46%	26%	48%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Public information services	47%	45%	52%	61%	39%	65%	62%	45%	53%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Sense of community	44%	24%	42%	62%	49%	41%	48%	20%	47%
Recommend living in Sacramento to someone who asks	69%	62%	72%	88%	84%	75%	71%	65%	77%
Remain in Sacramento for the next five years	67%	58%	81%	84%	94%	71%	74%	69%	78%
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	56%	62%	57%	54%	46%	39%	48%	45%	51%

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Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Was NOT the victim of a crime	84%	55%	89%	76%	78%	80%	75%	79%	78%
Did NOT report a crime	75%	31%	79%	75%	60%	69%	59%	58%	68%
Stocked supplies in preparation for an emergency	45%	58%	32%	27%	27%	36%	46%	58%	36%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Walked or biked instead of driving	59%	56%	76%	78%	57%	58%	45%	34%	63%
Carpooled with other adults or children instead of driving alone	66%	56%	62%	59%	52%	48%	50%	47%	56%
Used bus, rail, subway or other public transportation instead of driving	29%	27%	42%	40%	46%	26%	24%	22%	35%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Recycle at home	96%	100%	97%	95%	95%	99%	95%	95%	96%
Made efforts to make your home more energy efficient	79%	90%	80%	74%	82%	85%	71%	81%	78%
Made efforts to conserve water	87%	98%	93%	90%	89%	99%	95%	100%	93%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
NOT under housing cost stress	58%	52%	60%	68%	49%	48%	49%	41%	56%
Did NOT observe a code violation	30%	16%	34%	47%	34%	40%	29%	24%	36%

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Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Purchase goods or services from a business located in Sacramento	100%	100%	99%	100%	91%	89%	100%	96%	97%
Economy will have positive impact on income	37%	28%	27%	34%	35%	16%	41%	29%	32%
Work in Sacramento	62%	69%	70%	66%	61%	74%	64%	30%	65%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Used Sacramento recreation centers or their services	50%	37%	63%	46%	51%	53%	48%	57%	51%
Visited a neighborhood park or City park	90%	83%	91%	84%	86%	83%	85%	93%	86%
Eat at least 5 portions of fruits and vegetables a day	80%	90%	90%	84%	88%	94%	95%	89%	88%
Participate in moderate or vigorous physical activity	73%	79%	83%	88%	76%	81%	86%	88%	82%
Reported being in "very good" or "excellent" health	45%	30%	67%	78%	51%	65%	55%	48%	60%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Used Sacramento public libraries or their services	54%	49%	55%	58%	62%	55%	68%	73%	59%
Participated in religious or spiritual activities in Sacramento	31%	51%	47%	34%	56%	35%	45%	70%	43%
Attended a City-sponsored event	41%	24%	53%	49%	36%	43%	28%	43%	42%

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Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Campaigned or advocated for an issue, cause or candidate	26%	25%	38%	49%	32%	34%	16%	26%	34%
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	29%	16%	34%	30%	30%	19%	18%	25%	27%
Volunteered your time to some group/activity in Sacramento	48%	56%	56%	52%	47%	46%	31%	18%	47%
Participated in a club	23%	37%	32%	32%	25%	36%	17%	26%	29%
Talked to or visited with your immediate neighbors	81%	89%	93%	86%	80%	86%	86%	99%	87%
Done a favor for a neighbor	61%	80%	76%	76%	62%	81%	79%	74%	73%
Attended a local public meeting	21%	28%	26%	31%	22%	11%	9%	10%	22%
Watched (online or on television) a local public meeting	45%	28%	47%	41%	34%	37%	42%	46%	41%
Read or watch local news (via television, paper, computer, etc.)	83%	95%	87%	88%	84%	81%	90%	97%	87%
Vote in local elections	86%	79%	94%	91%	88%	92%	78%	87%	88%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Overall feeling of safety in Sacramento	95%	87%	93%	87%	98%	87%	99%	88%	92%
Overall ease of getting to the places you usually have to visit	79%	93%	75%	82%	82%	81%	86%	74%	81%
Quality of overall natural environment in Sacramento	83%	73%	76%	81%	89%	88%	82%	69%	81%
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	80%	68%	81%	79%	80%	77%	79%	69%	78%
Health and wellness opportunities in Sacramento	75%	91%	68%	69%	91%	63%	77%	92%	75%
Overall opportunities for education and enrichment	77%	83%	75%	78%	89%	79%	84%	82%	80%
Overall economic health of Sacramento	92%	87%	92%	87%	92%	90%	94%	82%	90%
Sense of community	72%	76%	77%	74%	87%	82%	92%	81%	79%

Table 29: The State Government

Overall, how would you rate the quality of the services provided by each of the following? (Percent rating as "excellent" or "good").	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
The State of California	44%	20%	52%	65%	41%	65%	34%	24%	49%

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Table 30: Addressing Homelessness

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness: (Percent rating as "essential" or "very important").	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Providing emergency shelter	91%	83%	68%	83%	91%	92%	81%	79%	83%
Creating affordable, permanent housing	84%	87%	74%	77%	92%	93%	89%	77%	83%
Enforcing the "no camping" ordinance	81%	59%	59%	50%	50%	41%	74%	50%	57%
Providing access to health care, behavioral health and substance abuse treatment	90%	90%	84%	92%	93%	93%	91%	84%	90%
Other	88%	95%	86%	98%	79%	100%	83%	71%	88%

Table 31: Importance of Department of Youth, Parks, and Community Enrichment Programs

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community: (Percent rating as "essential" or "very important").	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Aquatics	63%	45%	60%	53%	74%	59%	72%	75%	62%
Child care	85%	88%	73%	81%	84%	80%	88%	80%	82%
Youth sports	86%	64%	85%	82%	86%	91%	90%	94%	85%
Youth employment opportunities	87%	96%	88%	75%	86%	91%	83%	92%	85%
After school programs	100%	88%	92%	83%	90%	96%	92%	97%	91%

Table 32: Participation in Any Program through Sacramento Youth, Parks, and Community Enrichment Department

(Percent rating as at least once)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	24%	17%	37%	13%	25%	13%	21%	61%	23%

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Table 33: Participation in a Youth Development Program through Sacramento Youth, Parks, and Community Enrichment Department

(Percent rating as at least once)	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	12%	23%	14%	8%	15%	10%	18%	18%	13%

Table 34: Feeling of Safety at Sacramento Youth, Parks, and Community Enrichment Facilities

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities: (Percent rating as "very" or "somewhat" safe).	Council District								Overall
	District 1	District 2	District 3	District 4	District 5	District 6	District 7	District 8	
Community centers	87%	69%	89%	91%	76%	76%	68%	84%	81%
Pools	77%	62%	88%	84%	79%	85%	57%	78%	77%
Parks	83%	30%	72%	80%	67%	61%	56%	37%	66%



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Supplemental Online Survey Results

2018



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NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About this Report

As part of its participation in The National Citizen Survey™, the City of Sacramento conducted a mailed survey of 3,000 residents. Surveys were mailed to randomly selected households in March and April 2018 and data were collected through May 21, 2018. After the official data collection period was underway (see the report, *The National Citizen Survey: Community Livability Report, Sacramento, CA, 2018*), the City made available a web-based survey to its residents through a link on the City's website. Visitors to the site were able to complete the survey during May and 95 surveys were received.

This report contains the results of this administration of the web-based survey that have not been weighted to current population estimates of Sacramento.

Complete Survey Responses

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”).

Responses excluding “don’t know”

Table 1: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Sacramento as a place to live	22%	N=20	42%	N=39	28%	N=26	9%	N=8	100%	N=93
Your neighborhood as a place to live	27%	N=25	45%	N=41	21%	N=19	8%	N=7	100%	N=92
Sacramento as a place to raise children	18%	N=14	42%	N=32	32%	N=25	8%	N=6	100%	N=77
Sacramento as a place to work	20%	N=18	42%	N=38	28%	N=25	10%	N=9	100%	N=90
Sacramento as a place to visit	22%	N=19	31%	N=27	33%	N=29	15%	N=13	100%	N=88
Sacramento as a place to retire	13%	N=11	23%	N=19	28%	N=23	36%	N=30	100%	N=83
The overall quality of life in Sacramento	14%	N=13	41%	N=38	37%	N=34	8%	N=7	100%	N=92

Table 2: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	5%	N=5	37%	N=34	38%	N=35	20%	N=19	100%	N=93
Overall ease of getting to the places you usually have to visit	17%	N=16	37%	N=35	23%	N=22	22%	N=21	100%	N=94
Quality of overall natural environment in Sacramento	19%	N=18	47%	N=44	24%	N=22	10%	N=9	100%	N=93
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	4%	N=4	31%	N=29	37%	N=35	28%	N=26	100%	N=94
Health and wellness opportunities in Sacramento	15%	N=13	47%	N=41	31%	N=27	8%	N=7	100%	N=88
Overall opportunities for education and enrichment	12%	N=11	40%	N=36	35%	N=31	12%	N=11	100%	N=89
Overall economic health of Sacramento	7%	N=6	37%	N=33	40%	N=36	16%	N=14	100%	N=89
Sense of community	17%	N=16	27%	N=25	29%	N=27	28%	N=26	100%	N=94
Overall image or reputation of Sacramento	6%	N=6	33%	N=31	33%	N=31	27%	N=25	100%	N=93

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Sacramento to someone who asks	31%	N=28	36%	N=33	14%	N=13	19%	N=17	100%	N=91
Remain in Sacramento for the next five years	48%	N=44	29%	N=26	14%	N=13	9%	N=8	100%	N=91

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Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	44%	N=40	40%	N=36	5%	N=5	7%	N=6	4%	N=4	100%	N=91
In Sacramento's downtown/commercial area during the day	26%	N=24	38%	N=35	14%	N=13	11%	N=10	11%	N=10	100%	N=92

Table 5: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	0%	N=0	26%	N=24	41%	N=39	33%	N=31	100%	N=94
Ease of public parking	8%	N=7	21%	N=19	37%	N=34	35%	N=32	100%	N=92
Ease of travel by car in Sacramento	4%	N=4	42%	N=39	30%	N=28	24%	N=22	100%	N=93
Ease of travel by public transportation in Sacramento	5%	N=4	9%	N=8	26%	N=22	60%	N=51	100%	N=85
Ease of travel by bicycle in Sacramento	12%	N=9	31%	N=23	39%	N=29	19%	N=14	100%	N=75
Ease of walking in Sacramento	20%	N=18	34%	N=31	37%	N=34	10%	N=9	100%	N=92
Availability of paths and walking trails	15%	N=13	24%	N=20	48%	N=40	13%	N=11	100%	N=84
Air quality	4%	N=4	26%	N=24	49%	N=46	21%	N=20	100%	N=94
Cleanliness of Sacramento	1%	N=1	27%	N=25	50%	N=47	22%	N=21	100%	N=94
Overall appearance of Sacramento	1%	N=1	44%	N=41	37%	N=35	18%	N=17	100%	N=94
Public places where people want to spend time	5%	N=5	36%	N=34	36%	N=34	22%	N=21	100%	N=94
Variety of housing options	6%	N=5	23%	N=21	32%	N=29	39%	N=35	100%	N=90
Availability of affordable quality housing	4%	N=3	6%	N=5	26%	N=22	64%	N=54	100%	N=84
Fitness opportunities (including exercise classes and paths or trails, etc.)	20%	N=18	47%	N=41	28%	N=25	5%	N=4	100%	N=88
Recreational opportunities	21%	N=20	44%	N=41	31%	N=29	4%	N=4	100%	N=94
Availability of affordable quality food	21%	N=19	52%	N=48	22%	N=20	5%	N=5	100%	N=92
Availability of affordable quality health care	17%	N=15	43%	N=38	33%	N=29	7%	N=6	100%	N=88
Availability of preventive health services	17%	N=14	46%	N=39	32%	N=27	5%	N=4	100%	N=84
Availability of affordable quality mental health care	6%	N=4	22%	N=14	33%	N=21	38%	N=24	100%	N=63

Table 6: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	7%	N=3	14%	N=6	45%	N=19	33%	N=14	100%	N=42
K-12 education	4%	N=3	32%	N=22	40%	N=27	24%	N=16	100%	N=68
Adult educational opportunities	12%	N=9	39%	N=29	33%	N=25	16%	N=12	100%	N=75
Opportunities to attend cultural/arts/music activities	30%	N=27	37%	N=33	27%	N=24	7%	N=6	100%	N=90
Opportunities to participate in religious or spiritual events and activities	34%	N=20	43%	N=25	21%	N=12	2%	N=1	100%	N=58
Employment opportunities	8%	N=7	40%	N=36	41%	N=37	11%	N=10	100%	N=90
Shopping opportunities	18%	N=16	45%	N=41	26%	N=24	11%	N=10	100%	N=91
Cost of living in Sacramento	7%	N=7	20%	N=19	37%	N=35	35%	N=33	100%	N=94

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Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall quality of business and service establishments in Sacramento	12%	N=11	51%	N=46	34%	N=31	3%	N=3	100%	N=91
Vibrant downtown/commercial area	18%	N=17	35%	N=32	29%	N=27	17%	N=16	100%	N=92
Overall quality of new development in Sacramento	22%	N=19	36%	N=31	24%	N=21	17%	N=15	100%	N=86
Opportunities to participate in social events and activities	29%	N=26	34%	N=31	30%	N=27	8%	N=7	100%	N=91
Opportunities to volunteer	41%	N=32	38%	N=30	18%	N=14	3%	N=2	100%	N=78
Opportunities to participate in community matters	27%	N=22	44%	N=36	16%	N=13	12%	N=10	100%	N=81
Openness and acceptance of the community toward people of diverse backgrounds	24%	N=22	37%	N=34	24%	N=22	14%	N=13	100%	N=91
Neighborliness of residents in Sacramento	11%	N=10	41%	N=37	32%	N=29	16%	N=15	100%	N=91

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	5%	N=5	95%	N=89	100%	N=94
Made efforts to make your home more energy efficient	24%	N=23	76%	N=71	100%	N=94
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	22%	N=21	78%	N=73	100%	N=94
Household member was a victim of a crime in Sacramento	70%	N=66	30%	N=28	100%	N=94
Reported a crime to the police in Sacramento	58%	N=54	42%	N=39	100%	N=93
Stocked supplies in preparation for an emergency	62%	N=58	38%	N=36	100%	N=94
Campaigned or advocated for an issue, cause or candidate	51%	N=48	49%	N=46	100%	N=94
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	31%	N=29	69%	N=65	100%	N=94
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	57%	N=54	43%	N=40	100%	N=94

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sacramento recreation centers or their services	4%	N=4	14%	N=13	23%	N=22	59%	N=55	100%	N=94
Visited a neighborhood park or City park	27%	N=25	41%	N=39	29%	N=27	3%	N=3	100%	N=94
Used Sacramento public libraries or their services	7%	N=7	17%	N=16	31%	N=29	45%	N=42	100%	N=94
Participated in religious or spiritual activities in Sacramento	13%	N=12	13%	N=12	20%	N=19	54%	N=51	100%	N=94
Attended a City-sponsored event	2%	N=2	10%	N=9	52%	N=49	36%	N=34	100%	N=94
Used bus, rail, subway or other public transportation instead of driving	18%	N=17	5%	N=5	22%	N=21	54%	N=51	100%	N=94
Carpooled with other adults or children instead of driving alone	30%	N=28	16%	N=15	18%	N=17	36%	N=34	100%	N=94
Walked or biked instead of driving	39%	N=37	13%	N=12	22%	N=21	26%	N=24	100%	N=94
Volunteered your time to some group/activity in Sacramento	14%	N=13	20%	N=19	29%	N=27	37%	N=35	100%	N=94
Participated in a club	6%	N=6	10%	N=9	21%	N=20	63%	N=59	100%	N=94
Talked to or visited with your immediate neighbors	32%	N=30	38%	N=36	20%	N=19	10%	N=9	100%	N=94
Done a favor for a neighbor	12%	N=11	21%	N=20	45%	N=42	22%	N=21	100%	N=94

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Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=1	7%	N=7	33%	N=31	59%	N=55	100%	N=94
Watched (online or on television) a local public meeting	9%	N=8	21%	N=20	39%	N=37	31%	N=29	100%	N=94

Table 10: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Police/Sheriff services	17%	N=15	36%	N=31	25%	N=22	22%	N=19	100%	N=87
Fire services	37%	N=25	46%	N=31	16%	N=11	0%	N=0	100%	N=67
Ambulance or emergency medical services	30%	N=17	54%	N=31	12%	N=7	4%	N=2	100%	N=57
Crime prevention	4%	N=3	32%	N=24	33%	N=25	31%	N=23	100%	N=75
Fire prevention and education	9%	N=4	47%	N=20	37%	N=16	7%	N=3	100%	N=43
Traffic enforcement	5%	N=4	27%	N=22	26%	N=21	42%	N=34	100%	N=81
Street repair	1%	N=1	21%	N=19	30%	N=27	48%	N=43	100%	N=90
Street cleaning	6%	N=5	30%	N=26	36%	N=31	28%	N=24	100%	N=86
Street lighting	9%	N=8	38%	N=33	36%	N=32	17%	N=15	100%	N=88
Snow removal	60%	N=3	0%	N=0	0%	N=0	40%	N=2	100%	N=5
Sidewalk maintenance	5%	N=4	27%	N=21	39%	N=31	29%	N=23	100%	N=79
Traffic signal timing	3%	N=3	24%	N=21	40%	N=35	32%	N=28	100%	N=87
Bus or transit services	3%	N=2	22%	N=16	32%	N=23	44%	N=32	100%	N=73
Garbage collection	30%	N=25	51%	N=43	12%	N=10	7%	N=6	100%	N=84
Recycling	26%	N=22	51%	N=43	16%	N=14	7%	N=6	100%	N=85
Yard waste pick-up	37%	N=25	43%	N=29	16%	N=11	3%	N=2	100%	N=67
Storm drainage	16%	N=13	41%	N=33	32%	N=26	11%	N=9	100%	N=81
Drinking water	20%	N=18	41%	N=36	26%	N=23	13%	N=11	100%	N=88
Sewer services	14%	N=11	56%	N=44	24%	N=19	5%	N=4	100%	N=78
Power (electric and/or gas) utility	38%	N=32	46%	N=39	13%	N=11	2%	N=2	100%	N=84
Utility billing	22%	N=18	42%	N=35	28%	N=23	8%	N=7	100%	N=83
City parks	18%	N=16	46%	N=41	31%	N=28	4%	N=4	100%	N=89
Recreation programs or classes	11%	N=5	58%	N=26	24%	N=11	7%	N=3	100%	N=45
Recreation centers or facilities	11%	N=6	46%	N=25	33%	N=18	9%	N=5	100%	N=54
Land use, planning and zoning	6%	N=5	31%	N=24	30%	N=23	32%	N=25	100%	N=77
Code enforcement (weeds, abandoned buildings, etc.)	4%	N=3	22%	N=17	41%	N=32	33%	N=26	100%	N=78
Animal control	16%	N=10	47%	N=30	22%	N=14	16%	N=10	100%	N=64
Economic development	14%	N=10	30%	N=22	30%	N=22	27%	N=20	100%	N=74
Health services	19%	N=14	47%	N=35	25%	N=19	9%	N=7	100%	N=75
Public library services	39%	N=27	42%	N=29	16%	N=11	3%	N=2	100%	N=69
Public information services	18%	N=14	40%	N=32	33%	N=26	10%	N=8	100%	N=80

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Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Total	
Cable television	13%	N=8	33%	N=20	35%	N=21	18%	N=11	100%	N=60
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	7%	N=4	40%	N=22	29%	N=16	24%	N=13	100%	N=55
Preservation of natural areas such as open space, farmlands and greenbelts	11%	N=8	35%	N=26	35%	N=26	19%	N=14	100%	N=74
Sacramento open space	12%	N=9	35%	N=26	33%	N=25	20%	N=15	100%	N=75
City-sponsored special events	19%	N=13	34%	N=23	37%	N=25	10%	N=7	100%	N=68
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	18%	N=15	40%	N=33	28%	N=23	14%	N=12	100%	N=83

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
The City of Sacramento	11%	N=10	41%	N=38	35%	N=32	13%	N=12	100%	N=92
The Federal Government	5%	N=4	30%	N=25	31%	N=26	35%	N=29	100%	N=84
The State of California	11%	N=10	34%	N=30	35%	N=31	19%	N=17	100%	N=88

Table 12: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Total	
The value of services for the taxes paid to Sacramento	6%	N=5	28%	N=25	28%	N=25	38%	N=33	100%	N=88
The overall direction that Sacramento is taking	18%	N=17	29%	N=27	21%	N=19	32%	N=29	100%	N=92
The job Sacramento government does at welcoming citizen involvement	14%	N=12	29%	N=24	24%	N=20	33%	N=28	100%	N=84
Overall confidence in Sacramento government	10%	N=9	26%	N=24	30%	N=27	34%	N=31	100%	N=91
Generally acting in the best interest of the community	11%	N=10	30%	N=27	25%	N=23	34%	N=31	100%	N=91
Being honest	8%	N=7	25%	N=21	32%	N=27	35%	N=29	100%	N=84
Treating all residents fairly	9%	N=8	19%	N=16	25%	N=21	47%	N=40	100%	N=85

Table 13: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Sacramento	61%	N=57	27%	N=25	12%	N=11	0%	N=0	100%	N=93
Overall ease of getting to the places you usually have to visit	46%	N=43	40%	N=38	14%	N=13	0%	N=0	100%	N=94
Quality of overall natural environment in Sacramento	38%	N=35	46%	N=43	15%	N=14	1%	N=1	100%	N=93
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	43%	N=40	34%	N=32	22%	N=20	1%	N=1	100%	N=93
Health and wellness opportunities in Sacramento	30%	N=28	43%	N=40	27%	N=25	0%	N=0	100%	N=93
Overall opportunities for education and enrichment	45%	N=42	33%	N=31	20%	N=19	1%	N=1	100%	N=93
Overall economic health of Sacramento	59%	N=55	33%	N=31	8%	N=7	0%	N=0	100%	N=93
Sense of community	38%	N=35	38%	N=35	24%	N=22	1%	N=1	100%	N=93

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Table 14: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		Total	
	Providing emergency shelter	41%	N=38	37%	N=34	19%	N=18	3%	N=3	100%
Creating affordable, permanent housing	65%	N=60	14%	N=13	15%	N=14	5%	N=5	100%	N=92
Enforcing the “no camping” ordinance	34%	N=30	24%	N=21	20%	N=18	22%	N=19	100%	N=88
Providing access to health care, behavioral health and substance abuse treatment	67%	N=61	15%	N=14	14%	N=13	3%	N=3	100%	N=91
Other	52%	N=11	33%	N=7	10%	N=2	5%	N=1	100%	N=21

Table 15: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		Total	
	Aquatics	24%	N=21	33%	N=29	34%	N=30	9%	N=8	100%
Child care	45%	N=40	30%	N=26	18%	N=16	7%	N=6	100%	N=88
Youth sports	35%	N=31	40%	N=36	18%	N=16	7%	N=6	100%	N=89
Youth employment opportunities	42%	N=38	40%	N=36	10%	N=9	8%	N=7	100%	N=90
After school programs	52%	N=47	34%	N=31	11%	N=10	2%	N=2	100%	N=90

Table 16: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	1%	N=1
2-4 times a month	1%	N=1
Once a month or less	16%	N=15
Not at all	82%	N=77
Total	100%	N=94

Table 17: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	3%	N=3
2-4 times a month	0%	N=0
Once a month or less	5%	N=5
Not at all	91%	N=86
Total	100%	N=94

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Table 18: Question 18

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N
Community centers	34%	N=16	40%	N=19	17%	N=8	6%	N=3	2%	N=1	100%	N=47
Pools	32%	N=13	44%	N=18	10%	N=4	12%	N=5	2%	N=1	100%	N=41
Parks	15%	N=13	47%	N=41	20%	N=17	16%	N=14	2%	N=2	100%	N=87

Table 19: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N	Percentage	N
Recycle at home	0%	N=0	2%	N=2	7%	N=7	23%	N=22	67%	N=63	100%	N=94
Purchase goods or services from a business located in Sacramento	1%	N=1	2%	N=2	24%	N=23	51%	N=48	21%	N=20	100%	N=94
Eat at least 5 portions of fruits and vegetables a day	1%	N=1	6%	N=6	35%	N=33	43%	N=40	15%	N=14	100%	N=94
Participate in moderate or vigorous physical activity	1%	N=1	6%	N=6	33%	N=31	37%	N=35	22%	N=21	100%	N=94
Read or watch local news (via television, paper, computer, etc.)	3%	N=3	4%	N=4	9%	N=8	29%	N=27	55%	N=52	100%	N=94
Vote in local elections	6%	N=6	1%	N=1	1%	N=1	9%	N=8	83%	N=78	100%	N=94

Table 20: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	20%	N=19
Very good	51%	N=48
Good	24%	N=23
Fair	4%	N=4
Poor	0%	N=0
Total	100%	N=94

Table 21: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=6
Somewhat positive	26%	N=24
Neutral	47%	N=44
Somewhat negative	17%	N=16
Very negative	4%	N=4
Total	100%	N=94

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Table 22: Question D4

What is your employment status?	Percent	Number
Working full time for pay	74%	N=70
Working part time for pay	9%	N=8
Unemployed, looking for paid work	5%	N=5
Unemployed, not looking for paid work	1%	N=1
Fully retired	11%	N=10
Total	100%	N=94

Table 23: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	67%	N=61
Yes, from home	11%	N=10
No	22%	N=20
Total	100%	N=91

Table 24: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	8%	N=7
2 to 5 years	13%	N=12
6 to 10 years	8%	N=7
11 to 20 years	19%	N=18
More than 20 years	53%	N=49
Total	100%	N=93

Table 25: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	54%	N=49
Building with two or more homes (duplex, townhome, apartment or condominium)	43%	N=39
Mobile home	0%	N=0
Other	2%	N=2
Total	100%	N=90

Table 26: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	40%	N=35
Owned	60%	N=53
Total	100%	N=88

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Table 27: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	0%	N=0
\$300 to \$599 per month	10%	N=9
\$600 to \$999 per month	20%	N=18
\$1,000 to \$1,499 per month	24%	N=22
\$1,500 to \$2,499 per month	40%	N=37
\$2,500 or more per month	7%	N=6
Total	100%	N=92

Table 28: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	72%	N=63
Yes	28%	N=25
Total	100%	N=88

Table 29: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	84%	N=73
Yes	16%	N=14
Total	100%	N=87

Table 30: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	7%	N=6
\$25,000 to \$49,999	11%	N=10
\$50,000 to \$99,999	45%	N=41
\$100,000 to \$149,999	25%	N=23
\$150,000 or more	13%	N=12
Total	100%	N=92

Table 31: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	79%	N=74
Yes, I consider myself to be Spanish, Hispanic or Latino	21%	N=20
Total	100%	N=94

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Table 32: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=3
Asian, Asian Indian or Pacific Islander	8%	N=7
Black or African American	7%	N=6
White	71%	N=65
Other	18%	N=17

Total may exceed 100% as respondents could select more than one option.

Table 33: Question D15

In which category is your age?	Percent	Number
18 to 24 years	7%	N=7
25 to 34 years	16%	N=15
35 to 44 years	26%	N=24
45 to 54 years	26%	N=24
55 to 64 years	18%	N=17
65 to 74 years	5%	N=5
75 years or older	2%	N=2
Total	100%	N=94

Table 34: Question D16

What is your sex?	Percent	Number
Female	43%	N=35
Male	57%	N=46
Total	100%	N=81

Table 35: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	69%	N=56
Land line	11%	N=9
Both	20%	N=16
Total	100%	N=81

Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=“).

Table 36: Question 1

Please rate each of the following aspects of quality of life in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	Sacramento as a place to live	21%	N=20	41%	N=39	28%	N=26	9%	N=8	1%	N=1	100%
Your neighborhood as a place to live	27%	N=25	44%	N=41	20%	N=19	7%	N=7	2%	N=2	100%	N=94
Sacramento as a place to raise children	15%	N=14	34%	N=32	27%	N=25	6%	N=6	18%	N=17	100%	N=94
Sacramento as a place to work	19%	N=18	41%	N=38	27%	N=25	10%	N=9	3%	N=3	100%	N=93
Sacramento as a place to visit	20%	N=19	29%	N=27	31%	N=29	14%	N=13	6%	N=6	100%	N=94
Sacramento as a place to retire	12%	N=11	20%	N=19	24%	N=23	32%	N=30	12%	N=11	100%	N=94
The overall quality of life in Sacramento	14%	N=13	41%	N=38	37%	N=34	8%	N=7	1%	N=1	100%	N=93

Table 37: Question 2

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	Overall feeling of safety in Sacramento	5%	N=5	36%	N=34	37%	N=35	20%	N=19	1%	N=1	100%
Overall ease of getting to the places you usually have to visit	17%	N=16	37%	N=35	23%	N=22	22%	N=21	0%	N=0	100%	N=94
Quality of overall natural environment in Sacramento	19%	N=18	47%	N=44	23%	N=22	10%	N=9	1%	N=1	100%	N=94
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	4%	N=4	31%	N=29	37%	N=35	28%	N=26	0%	N=0	100%	N=94
Health and wellness opportunities in Sacramento	14%	N=13	44%	N=41	29%	N=27	7%	N=7	6%	N=6	100%	N=94
Overall opportunities for education and enrichment	12%	N=11	38%	N=36	33%	N=31	12%	N=11	5%	N=5	100%	N=94
Overall economic health of Sacramento	6%	N=6	35%	N=33	38%	N=36	15%	N=14	5%	N=5	100%	N=94
Sense of community	17%	N=16	27%	N=25	29%	N=27	28%	N=26	0%	N=0	100%	N=94
Overall image or reputation of Sacramento	6%	N=6	33%	N=31	33%	N=31	27%	N=25	0%	N=0	100%	N=93

Table 38: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
	Recommend living in Sacramento to someone who asks	30%	N=28	35%	N=33	14%	N=13	18%	N=17	2%	N=2	100%
Remain in Sacramento for the next five years	47%	N=44	28%	N=26	14%	N=13	9%	N=8	2%	N=2	100%	N=93

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Table 39: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	43%	N=40	39%	N=36	5%	N=5	6%	N=6	4%	N=4	2%	N=2	100%	N=93
In Sacramento's downtown/commercial area during the day	26%	N=24	38%	N=35	14%	N=13	11%	N=10	11%	N=10	1%	N=1	100%	N=93

Table 40: Question 5

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	0%	N=0	26%	N=24	41%	N=39	33%	N=31	0%	N=0	100%	N=94
Ease of public parking	7%	N=7	20%	N=19	36%	N=34	34%	N=32	2%	N=2	100%	N=94
Ease of travel by car in Sacramento	4%	N=4	41%	N=39	30%	N=28	23%	N=22	1%	N=1	100%	N=94
Ease of travel by public transportation in Sacramento	4%	N=4	9%	N=8	24%	N=22	55%	N=51	9%	N=8	100%	N=93
Ease of travel by bicycle in Sacramento	10%	N=9	24%	N=23	31%	N=29	15%	N=14	20%	N=19	100%	N=94
Ease of walking in Sacramento	19%	N=18	33%	N=31	36%	N=34	10%	N=9	2%	N=2	100%	N=94
Availability of paths and walking trails	14%	N=13	21%	N=20	43%	N=40	12%	N=11	11%	N=10	100%	N=94
Air quality	4%	N=4	26%	N=24	49%	N=46	21%	N=20	0%	N=0	100%	N=94
Cleanliness of Sacramento	1%	N=1	27%	N=25	50%	N=47	22%	N=21	0%	N=0	100%	N=94
Overall appearance of Sacramento	1%	N=1	44%	N=41	37%	N=35	18%	N=17	0%	N=0	100%	N=94
Public places where people want to spend time	5%	N=5	36%	N=34	36%	N=34	22%	N=21	0%	N=0	100%	N=94
Variety of housing options	5%	N=5	23%	N=21	31%	N=29	38%	N=35	3%	N=3	100%	N=93
Availability of affordable quality housing	3%	N=3	5%	N=5	23%	N=22	57%	N=54	11%	N=10	100%	N=94
Fitness opportunities (including exercise classes and paths or trails, etc.)	19%	N=18	44%	N=41	27%	N=25	4%	N=4	6%	N=6	100%	N=94
Recreational opportunities	21%	N=20	44%	N=41	31%	N=29	4%	N=4	0%	N=0	100%	N=94
Availability of affordable quality food	20%	N=19	51%	N=48	21%	N=20	5%	N=5	2%	N=2	100%	N=94
Availability of affordable quality health care	16%	N=15	40%	N=38	31%	N=29	6%	N=6	6%	N=6	100%	N=94
Availability of preventive health services	15%	N=14	41%	N=39	29%	N=27	4%	N=4	11%	N=10	100%	N=94
Availability of affordable quality mental health care	4%	N=4	15%	N=14	22%	N=21	26%	N=24	33%	N=31	100%	N=94

Table 41: Question 6

Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Availability of affordable quality child care/preschool	3%	N=3	6%	N=6	20%	N=19	15%	N=14	55%	N=52	100%	N=94
K-12 education	3%	N=3	23%	N=22	29%	N=27	17%	N=16	28%	N=26	100%	N=94
Adult educational opportunities	10%	N=9	31%	N=29	27%	N=25	13%	N=12	19%	N=18	100%	N=93
Opportunities to attend cultural/arts/music activities	29%	N=27	35%	N=33	26%	N=24	6%	N=6	4%	N=4	100%	N=94
Opportunities to participate in religious or spiritual events and activities	21%	N=20	27%	N=25	13%	N=12	1%	N=1	38%	N=36	100%	N=94
Employment opportunities	7%	N=7	38%	N=36	39%	N=37	11%	N=10	4%	N=4	100%	N=94
Shopping opportunities	17%	N=16	44%	N=41	26%	N=24	11%	N=10	3%	N=3	100%	N=94

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Please rate each of the following characteristics as they relate to Sacramento as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Cost of living in Sacramento	7%	N=7	20%	N=19	37%	N=35	35%	N=33	0%	N=0	100%	N=94
Overall quality of business and service establishments in Sacramento	12%	N=11	49%	N=46	33%	N=31	3%	N=3	3%	N=3	100%	N=94
Vibrant downtown/commercial area	18%	N=17	34%	N=32	29%	N=27	17%	N=16	2%	N=2	100%	N=94
Overall quality of new development in Sacramento	20%	N=19	33%	N=31	22%	N=21	16%	N=15	9%	N=8	100%	N=94
Opportunities to participate in social events and activities	28%	N=26	33%	N=31	29%	N=27	7%	N=7	3%	N=3	100%	N=94
Opportunities to volunteer	34%	N=32	32%	N=30	15%	N=14	2%	N=2	17%	N=16	100%	N=94
Opportunities to participate in community matters	23%	N=22	38%	N=36	14%	N=13	11%	N=10	14%	N=13	100%	N=94
Openness and acceptance of the community toward people of diverse backgrounds	23%	N=22	36%	N=34	23%	N=22	14%	N=13	3%	N=3	100%	N=94
Neighborliness of residents in Sacramento	11%	N=10	40%	N=37	31%	N=29	16%	N=15	2%	N=2	100%	N=93

Table 42: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	5%	N=5	95%	N=89	100%	N=94
Made efforts to make your home more energy efficient	24%	N=23	76%	N=71	100%	N=94
Observed a code violation or other hazard in Sacramento (weeds, abandoned buildings, etc.)	22%	N=21	78%	N=73	100%	N=94
Household member was a victim of a crime in Sacramento	70%	N=66	30%	N=28	100%	N=94
Reported a crime to the police in Sacramento	58%	N=54	42%	N=39	100%	N=93
Stocked supplies in preparation for an emergency	62%	N=58	38%	N=36	100%	N=94
Campaigned or advocated for an issue, cause or candidate	51%	N=48	49%	N=46	100%	N=94
Contacted the City of Sacramento (in-person, phone, email or web) for help or information	31%	N=29	69%	N=65	100%	N=94
Contacted Sacramento elected officials (in-person, phone, email or web) to express your opinion	57%	N=54	43%	N=40	100%	N=94

Table 43: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Sacramento?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Used Sacramento recreation centers or their services	4%	N=4	14%	N=13	23%	N=22	59%	N=55	100%	N=94
Visited a neighborhood park or City park	27%	N=25	41%	N=39	29%	N=27	3%	N=3	100%	N=94
Used Sacramento public libraries or their services	7%	N=7	17%	N=16	31%	N=29	45%	N=42	100%	N=94
Participated in religious or spiritual activities in Sacramento	13%	N=12	13%	N=12	20%	N=19	54%	N=51	100%	N=94
Attended a City-sponsored event	2%	N=2	10%	N=9	52%	N=49	36%	N=34	100%	N=94
Used bus, rail, subway or other public transportation instead of driving	18%	N=17	5%	N=5	22%	N=21	54%	N=51	100%	N=94
Carpooled with other adults or children instead of driving alone	30%	N=28	16%	N=15	18%	N=17	36%	N=34	100%	N=94
Walked or biked instead of driving	39%	N=37	13%	N=12	22%	N=21	26%	N=24	100%	N=94
Volunteered your time to some group/activity in Sacramento	14%	N=13	20%	N=19	29%	N=27	37%	N=35	100%	N=94
Participated in a club	6%	N=6	10%	N=9	21%	N=20	63%	N=59	100%	N=94
Talked to or visited with your immediate neighbors	32%	N=30	38%	N=36	20%	N=19	10%	N=9	100%	N=94
Done a favor for a neighbor	12%	N=11	21%	N=20	45%	N=42	22%	N=21	100%	N=94

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Table 44: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
	%	N	%	N	%	N	%	N	%	N
Attended a local public meeting	1%	N=1	7%	N=7	33%	N=31	59%	N=55	100%	N=94
Watched (online or on television) a local public meeting	9%	N=8	21%	N=20	39%	N=37	31%	N=29	100%	N=94

Table 45: Question 10

Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
Police/Sheriff services	16%	N=15	33%	N=31	23%	N=22	20%	N=19	7%	N=7	100%	N=94
Fire services	27%	N=25	33%	N=31	12%	N=11	0%	N=0	28%	N=26	100%	N=93
Ambulance or emergency medical services	18%	N=17	33%	N=31	8%	N=7	2%	N=2	39%	N=36	100%	N=93
Crime prevention	3%	N=3	26%	N=24	27%	N=25	25%	N=23	19%	N=18	100%	N=93
Fire prevention and education	4%	N=4	22%	N=20	17%	N=16	3%	N=3	54%	N=50	100%	N=93
Traffic enforcement	4%	N=4	24%	N=22	23%	N=21	37%	N=34	13%	N=12	100%	N=93
Street repair	1%	N=1	20%	N=19	29%	N=27	46%	N=43	3%	N=3	100%	N=93
Street cleaning	5%	N=5	28%	N=26	33%	N=31	26%	N=24	8%	N=7	100%	N=93
Street lighting	9%	N=8	36%	N=33	35%	N=32	16%	N=15	4%	N=4	100%	N=92
Snow removal	3%	N=3	0%	N=0	0%	N=0	2%	N=2	94%	N=85	100%	N=90
Sidewalk maintenance	4%	N=4	23%	N=21	34%	N=31	25%	N=23	13%	N=12	100%	N=91
Traffic signal timing	3%	N=3	23%	N=21	38%	N=35	31%	N=28	4%	N=4	100%	N=91
Bus or transit services	2%	N=2	17%	N=16	25%	N=23	35%	N=32	21%	N=19	100%	N=92
Garbage collection	27%	N=25	47%	N=43	11%	N=10	7%	N=6	9%	N=8	100%	N=92
Recycling	24%	N=22	47%	N=43	15%	N=14	7%	N=6	8%	N=7	100%	N=92
Yard waste pick-up	27%	N=25	32%	N=29	12%	N=11	2%	N=2	27%	N=25	100%	N=92
Storm drainage	14%	N=13	35%	N=33	28%	N=26	10%	N=9	13%	N=12	100%	N=93
Drinking water	19%	N=18	39%	N=36	25%	N=23	12%	N=11	5%	N=5	100%	N=93
Sewer services	12%	N=11	47%	N=44	20%	N=19	4%	N=4	16%	N=15	100%	N=93
Power (electric and/or gas) utility	34%	N=32	42%	N=39	12%	N=11	2%	N=2	10%	N=9	100%	N=93
Utility billing	19%	N=18	38%	N=35	25%	N=23	8%	N=7	11%	N=10	100%	N=93
City parks	17%	N=16	44%	N=41	30%	N=28	4%	N=4	4%	N=4	100%	N=93
Recreation programs or classes	5%	N=5	28%	N=26	12%	N=11	3%	N=3	52%	N=48	100%	N=93
Recreation centers or facilities	6%	N=6	27%	N=25	19%	N=18	5%	N=5	42%	N=39	100%	N=93
Land use, planning and zoning	5%	N=5	26%	N=24	25%	N=23	27%	N=25	17%	N=16	100%	N=93
Code enforcement (weeds, abandoned buildings, etc.)	3%	N=3	19%	N=17	35%	N=32	29%	N=26	14%	N=13	100%	N=91
Animal control	11%	N=10	32%	N=30	15%	N=14	11%	N=10	31%	N=29	100%	N=93
Economic development	11%	N=10	24%	N=22	24%	N=22	22%	N=20	20%	N=19	100%	N=93
Health services	15%	N=14	38%	N=35	20%	N=19	8%	N=7	19%	N=18	100%	N=93
Public library services	29%	N=27	31%	N=29	12%	N=11	2%	N=2	26%	N=24	100%	N=93
Public information services	15%	N=14	34%	N=32	28%	N=26	9%	N=8	14%	N=13	100%	N=93

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Please rate the quality of each of the following services in Sacramento:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Cable television	9%	N=8	22%	N=20	23%	N=21	12%	N=11	35%	N=33	100%	N=93
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	4%	N=4	24%	N=22	17%	N=16	14%	N=13	41%	N=38	100%	N=93
Preservation of natural areas such as open space, farmlands and greenbelts	9%	N=8	28%	N=26	28%	N=26	15%	N=14	20%	N=19	100%	N=93
Sacramento open space	10%	N=9	28%	N=26	27%	N=25	16%	N=15	19%	N=18	100%	N=93
City-sponsored special events	14%	N=13	25%	N=23	27%	N=25	8%	N=7	27%	N=25	100%	N=93
Overall customer service by Sacramento employees (police, receptionists, planners, etc.)	16%	N=15	36%	N=33	25%	N=23	13%	N=12	9%	N=8	100%	N=91

Table 46: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Sacramento	11%	N=10	41%	N=38	34%	N=32	13%	N=12	1%	N=1	100%	N=93
The Federal Government	4%	N=4	27%	N=25	28%	N=26	31%	N=29	11%	N=10	100%	N=94
The State of California	11%	N=10	32%	N=30	33%	N=31	18%	N=17	6%	N=6	100%	N=94

Table 47: Question 12

Please rate the following categories of Sacramento government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Sacramento	5%	N=5	27%	N=25	27%	N=25	35%	N=33	6%	N=6	100%	N=94
The overall direction that Sacramento is taking	18%	N=17	29%	N=27	20%	N=19	31%	N=29	2%	N=2	100%	N=94
The job Sacramento government does at welcoming citizen involvement	13%	N=12	26%	N=24	21%	N=20	30%	N=28	11%	N=10	100%	N=94
Overall confidence in Sacramento government	10%	N=9	26%	N=24	29%	N=27	33%	N=31	3%	N=3	100%	N=94
Generally acting in the best interest of the community	11%	N=10	29%	N=27	24%	N=23	33%	N=31	3%	N=3	100%	N=94
Being honest	7%	N=7	22%	N=21	29%	N=27	31%	N=29	11%	N=10	100%	N=94
Treating all residents fairly	9%	N=8	17%	N=16	22%	N=21	43%	N=40	10%	N=9	100%	N=94

Table 48: Question 13

Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Sacramento	61%	N=57	27%	N=25	12%	N=11	0%	N=0	100%	N=93
Overall ease of getting to the places you usually have to visit	46%	N=43	40%	N=38	14%	N=13	0%	N=0	100%	N=94
Quality of overall natural environment in Sacramento	38%	N=35	46%	N=43	15%	N=14	1%	N=1	100%	N=93
Overall "built environment" of Sacramento (including overall design, buildings, parks and transportation systems)	43%	N=40	34%	N=32	22%	N=20	1%	N=1	100%	N=93
Health and wellness opportunities in Sacramento	30%	N=28	43%	N=40	27%	N=25	0%	N=0	100%	N=93
Overall opportunities for education and enrichment	45%	N=42	33%	N=31	20%	N=19	1%	N=1	100%	N=93
Overall economic health of Sacramento	59%	N=55	33%	N=31	8%	N=7	0%	N=0	100%	N=93

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Please rate how important, if at all, you think it is for the Sacramento community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	38%	N=35	38%	N=35	24%	N=22	1%	N=1	100%	N=93
Sense of community										

Table 49: Question 14

Please indicate how important, if at all, you think each of the following are for the City to consider in addressing homelessness:	Essential		Very important		Somewhat important		Not at all important		5		Total	
Providing emergency shelter	40%	N=38	36%	N=34	19%	N=18	3%	N=3	1%	N=1	100%	N=94
Creating affordable, permanent housing	64%	N=60	14%	N=13	15%	N=14	5%	N=5	2%	N=2	100%	N=94
Enforcing the "no camping" ordinance	32%	N=30	22%	N=21	19%	N=18	20%	N=19	6%	N=6	100%	N=94
Providing access to health care, behavioral health and substance abuse treatment	65%	N=61	15%	N=14	14%	N=13	3%	N=3	3%	N=3	100%	N=94
Other	16%	N=11	10%	N=7	3%	N=2	1%	N=1	70%	N=48	100%	N=69

Table 50: Question 15

The City of Sacramento Department of Youth, Parks, and Community Enrichment (formerly the Department of Parks and Recreation) is expanding its youth programs. Please rate how important, if at all, you think the following youth programs are for our community:	Essential		Very important		Somewhat important		Not at all important		5		Total	
Aquatics	22%	N=21	31%	N=29	32%	N=30	9%	N=8	6%	N=6	100%	N=94
Child care	43%	N=40	28%	N=26	17%	N=16	6%	N=6	6%	N=6	100%	N=94
Youth sports	33%	N=31	38%	N=36	17%	N=16	6%	N=6	5%	N=5	100%	N=94
Youth employment opportunities	40%	N=38	38%	N=36	10%	N=9	7%	N=7	4%	N=4	100%	N=94
After school programs	50%	N=47	33%	N=31	11%	N=10	2%	N=2	4%	N=4	100%	N=94

Table 51: Question 16

In the last 6 months, about how many times, if at all, have you or other household members participated in any program offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	1%	N=1
2-4 times a month	1%	N=1
Once a month or less	16%	N=15
Not at all	82%	N=77
Total	100%	N=94

Table 52: Question 17

About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
2 times a week or more	3%	N=3
2-4 times a month	0%	N=0
Once a month or less	5%	N=5

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About how many times, if at all, have you or other household members participated in a youth development program (i.e., aquatics program, 4th R, Landscape and Learning, etc.) offered by the Sacramento Youth, Parks, and Community Enrichment Department?	Percent	Number
Not at all	91%	N=86
Total	100%	N=94

Table 53: Question 18

Please rate how safe or unsafe you feel at each of the following Sacramento Youth, Parks, and Community Enrichment facilities:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Community centers	17%	N=16	20%	N=19	9%	N=8	3%	N=3	1%	N=1	50%	N=47	100%	N=94
Pools	14%	N=13	19%	N=18	4%	N=4	5%	N=5	1%	N=1	56%	N=53	100%	N=94
Parks	14%	N=13	44%	N=41	18%	N=17	15%	N=14	2%	N=2	7%	N=7	100%	N=94

Table 54: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N	Percent	N
Recycle at home	0%	N=0	2%	N=2	7%	N=7	23%	N=22	67%	N=63	100%	N=94
Purchase goods or services from a business located in Sacramento	1%	N=1	2%	N=2	24%	N=23	51%	N=48	21%	N=20	100%	N=94
Eat at least 5 portions of fruits and vegetables a day	1%	N=1	6%	N=6	35%	N=33	43%	N=40	15%	N=14	100%	N=94
Participate in moderate or vigorous physical activity	1%	N=1	6%	N=6	33%	N=31	37%	N=35	22%	N=21	100%	N=94
Read or watch local news (via television, paper, computer, etc.)	3%	N=3	4%	N=4	9%	N=8	29%	N=27	55%	N=52	100%	N=94
Vote in local elections	6%	N=6	1%	N=1	1%	N=1	9%	N=8	83%	N=78	100%	N=94

Table 55: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	20%	N=19
Very good	51%	N=48
Good	24%	N=23
Fair	4%	N=4
Poor	0%	N=0
Total	100%	N=94

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Table 56: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	6%	N=6
Somewhat positive	26%	N=24
Neutral	47%	N=44
Somewhat negative	17%	N=16
Very negative	4%	N=4
Total	100%	N=94

Table 57: Question D4

What is your employment status?	Percent	Number
Working full time for pay	74%	N=70
Working part time for pay	9%	N=8
Unemployed, looking for paid work	5%	N=5
Unemployed, not looking for paid work	1%	N=1
Fully retired	11%	N=10
Total	100%	N=94

Table 58: Question D5

Do you work inside the boundaries of Sacramento?	Percent	Number
Yes, outside the home	67%	N=61
Yes, from home	11%	N=10
No	22%	N=20
Total	100%	N=91

Table 59: Question D6

How many years have you lived in Sacramento?	Percent	Number
Less than 2 years	8%	N=7
2 to 5 years	13%	N=12
6 to 10 years	8%	N=7
11 to 20 years	19%	N=18
More than 20 years	53%	N=49
Total	100%	N=93

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Table 60: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	54%	N=49
Building with two or more homes (duplex, townhome, apartment or condominium)	43%	N=39
Mobile home	0%	N=0
Other	2%	N=2
Total	100%	N=90

Table 61: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	40%	N=35
Owned	60%	N=53
Total	100%	N=88

Table 62: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	0%	N=0
\$300 to \$599 per month	10%	N=9
\$600 to \$999 per month	20%	N=18
\$1,000 to \$1,499 per month	24%	N=22
\$1,500 to \$2,499 per month	40%	N=37
\$2,500 or more per month	7%	N=6
Total	100%	N=92

Table 63: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	72%	N=63
Yes	28%	N=25
Total	100%	N=88

Table 64: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	84%	N=73
Yes	16%	N=14
Total	100%	N=87

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Table 65: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	7%	N=6
\$25,000 to \$49,999	11%	N=10
\$50,000 to \$99,999	45%	N=41
\$100,000 to \$149,999	25%	N=23
\$150,000 or more	13%	N=12
Total	100%	N=92

Table 66: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	79%	N=74
Yes, I consider myself to be Spanish, Hispanic or Latino	21%	N=20
Total	100%	N=94

Table 67: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	3%	N=3
Asian, Asian Indian or Pacific Islander	8%	N=7
Black or African American	7%	N=6
White	71%	N=65
Other	18%	N=17

Total may exceed 100% as respondents could select more than one option.

Table 68: Question D15

In which category is your age?	Percent	Number
18 to 24 years	7%	N=7
25 to 34 years	16%	N=15
35 to 44 years	26%	N=24
45 to 54 years	26%	N=24
55 to 64 years	18%	N=17
65 to 74 years	5%	N=5
75 years or older	2%	N=2
Total	100%	N=94

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Table 69: Question D16

What is your sex?	Percent	Number
Female	43%	N=35
Male	57%	N=46
Total	100%	N=81

Table 70: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	69%	N=56
Land line	11%	N=9
Both	20%	N=16
Total	100%	N=81

MEMORANDUM

DATE: September 4, 2018

TO: Jorge Oseguera, City Auditor

FROM: Daniel Sanchez, Special Projects Manager

CC: Howard Chan, City Manager
Leyne Milstein, Assistant City Manager

SUBJECT: Response to 2018 City of Sacramento Citizen Survey

The City Manager's office appreciates and has long been aware of the needs that the National Citizen Survey results display. Based on our internal data, particularly around calls for service, we are aware where our unmet needs are. After years of shortages of staffing and resources we are now restoring service levels approaching prerecession levels and in most cases our departments are handling more workload with fewer resources.

Maintenance Services:

The City of Sacramento maintains over 3,000 lane-miles of streets which is the fifth largest street network in California when compared to other cities. The Public Works Department assesses its street network on an annual basis and publishes a bi-annual Pavement Condition Report which can be found on the City's website:

<https://www.cityofsacramento.org/-/media/Corporate/Files/Public-Works/Maintenance-Services/Sacramento-Pvmt-Report-Final-8-15-17.pdf?la=en>

Council District 2 has one of the lowest rated pavement conditions primarily due to neighborhood age and it was formally part of the older North Sacramento annexation which came with streets deficient or lacking public infrastructure. The City of Sacramento has a pavement maintenance backlog of over \$179 million. The statewide backlog is \$39 billion. The Public Works Department continues to look for innovative and cost-effective ways to sustainably maintain our transportation system. Maintaining roadway infrastructure is an issue facing all cities and counties in the State of California.

Recycling and Solid Waste:

The City is pleased with the assessment of recycling and solid waste (RSW) collection as a favorable city service. All service calls for RSW go through 311. Most calls are for one of a dozen services RSW offers customers such as appointments for household junk collection, appliance collection, battery and bulb collection, container exchanges, reports of illegal

dumping, information on collection schedules and guidance on disposing Household Hazardous Waste. Calls for service issues such as a missed pickup, container repair or a re-dump are also taken through 311. Approximately 62% of the calls to 311 for RSW are for service appointments or information requests. The remaining 38% are for service issues.

Cost of Living and Housing:

The Council and City staff have heard from community members about the increasing cost of living, particularly housing costs. Council and staff have held a public workshop around funding and development streamlining opportunities to address the City's housing challenges. The Council has also held a workshop around rent stabilization and just cause eviction policies. An additional workshop is forthcoming. Staff and Council are aware of these challenges and have identified them as some of the highest priorities.

Youth Parks and Community Enrichment:

The National Citizen Survey had a relatively small number of respondents who reported having children under 17 living in the household (72%-28%). Despite this, most residents expressed strong support for YPCE programs.

91% of respondents viewed After school programs as Essential or Very Important.

85% of respondents viewed Youth employment opportunities as Essential or Very Important.

85% of respondents viewed Youth sports as Essential or Very Important.

82% of respondents viewed Child Care as Essential or Very Important.

This past year Council has focused on and prioritized the City's commitment to our youth. The City's recent January 2018 launch of the new Youth, Parks, & Community Enrichment Department (YPCE) reflects the Council's commitment to empowering youth, strengthening neighborhoods, and providing life-enriching programs for a vibrant, livable community.