

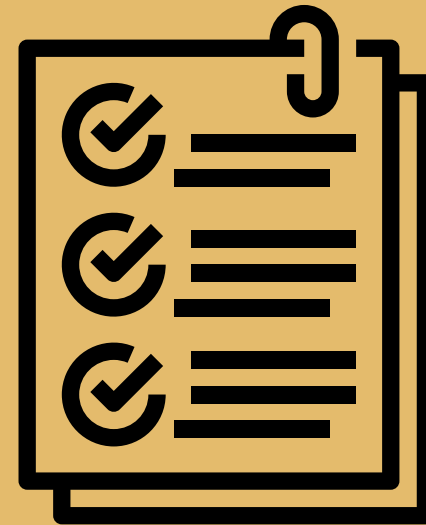
Prepared by the Office of Cannabis Management
CORE Careholders Meeting 2:30pm-4:30pm
January 22, 2026

Cannabis CORE Careholders Meeting



CORE Careholders Meeting

- Questions will be taken at the end of the presentation.
- Round-table meeting format. Feedback to be kept within 3 mins
- Hard stop at 4:00pm, follow-up questions to be responded via email
- Presentation will be available on the OCM website



Agenda

- Introductions
- CORE Program – General Updates
 - Equity Week
 - CORE Awareness Campaign
 - CORE Summit 2026





General Updates

CORE General Updates

- Make Green Go
 - Equity Week!
 - May 9, 2026
 - CORE Awareness Campaign
 - Video Interviews.
 - Will be used for Equity Week Campaign
 - Operators can use those for marketing
 - Previous media contractor – videos/photos



CORE General Updates

- CORE Summit 2026
 - Multi day event
 - Industry Experts, Operators, Advocates, Policy makers, and more!
 - Network and Engage
 - Exhibit/Tabling opportunities
- Winter Tiered Grant Cycle & Reimbursements
 - Grant Agreements via Adobe Sign have been sent.
 - Awards sent



CORE General Updates



May 6 – 8, 2026

Registration: Begins March





Launch Industries

Direct Technical Assistance

- Local and state application, licensing, and regulatory fees
- Legal assistance
- Regulatory compliance



Request Assistance:

<https://launchmycannabiz.com/sacramento-core>



Contact

 **Phone:** (916) 808-8955

 **Web:** <https://www.cityofsacramento.gov/finance/cannabis-management>

 **Email:** cannabis@cityofsacramento.org

