

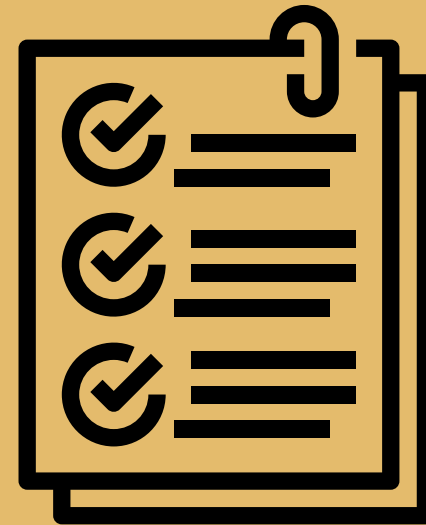
Prepared by the Office of Cannabis Management
CORE Careholders Meeting 2:30pm-4:45pm
November 20, 2025

Cannabis CORE Careholders Meeting



CORE Careholders Meeting

- Questions will be taken at the end of the presentation.
- Round-table meeting format. Feedback to be kept within 3 mins
- Hard stop at 4:00pm, follow-up questions to be responded via email
- Presentation will be available on the OCM website



Agenda

- Introductions
- CORE Program – General Updates
- Global Reach Strategies – Dr Ayoka Nurse
 - Survey & Discussion
- Launch Industries – Marques Cameron
 - Updates and Engagement





General Updates

CORE General Updates

- Make Green Go
 - Equity Week!
 - Postponed to Spring 2026
 - Video Interviews.
 - Will be used for Equity Week Campaign
 - Can Operators have access to the videos for marketing?
- Cannabis Training Program
 - 40 Students have Enrolled to Date
 - This week's course: **“Building a Strong Cannabis Business Foundation”**.



CORE General Updates

- Tiered Grant Cycle
 - Fiscal is now accepting receipts for the upcoming Tiered Grant Cycle
 - Applications open December 1!
- CORE Capital Loan Program
 - As of January 1, 2026, OCM will pause all new loan applications.



CORE General Updates

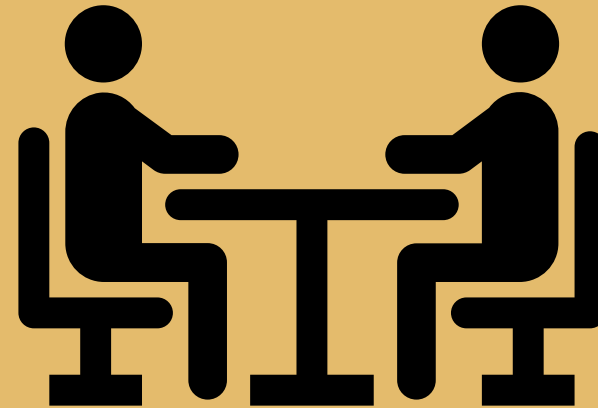
May 6 – 8, 2026



Discussion

Social Equity Study

with Dr. Ayoka Nurse, PhD.





Launch Industries

Direct Technical Assistance

- Local and state application, licensing, and regulatory fees
- Legal assistance
- Regulatory compliance



Request Assistance:

<https://launchmycannabiz.com/sacramento-core>



Contact

 **Phone:** (916) 808-8955

 **Web:** <https://www.cityofsacramento.gov/finance/cannabis-management>

 **Email:** cannabis@cityofsacramento.org

