

Voluntary Demographic Questionnaire Data

In compliance with Business and Professions Code section 26244(c) of the California Cannabis Equity Act, the Office of Cannabis Management (OCM) has collected voluntary, deidentified, aggregate demographic data on equity applicants and permittees, as well as other applicants and permittees in the jurisdiction. From February 2021 to December 2025, a total of **162** individuals provided their voluntary responses to OCM's demographic questionnaire.

Local Equity Applicants	Local Equity Permittees	General (Non-Equity) Applicants and Permittees
110 Responses	34 Responses	18 Responses

Age					
Under 21	0	Under 21	0	Under 21	0
21-39	53	21-39	12	21-39	5
40-69	56	40-69	22	40-69	13
70 and Over	0	70 and Over	0	70 and Over	0
Decline to State	1	Decline to State	0	Decline to State	0

Race and Ethnicity					
American Indian or Alaska Native	0	American Indian or Alaska Native	0	American Indian or Alaska Native	1
Asian	11	Asian	4	Asian	0
Black/African American	52	Black/African American	18	Black/African American	1
Hispanic or Latino	24	Hispanic or Latino	4	Hispanic or Latino	1
Native Hawaiian or Other Pacific Islander	0	Native Hawaiian or Other Pacific Islander	1	Native Hawaiian or Other Pacific Islander	0
White/Caucasian	11	White/Caucasian	3	White/Caucasian	9
Other	9	Other	3	Other	3
More than one	3	More than one	0	More than one	1
Decline to State	3	Decline to State	1	Decline to State	2

Gender					
Male/Man	59	Male/Man	11	Male/Man	14
Female/Woman	47	Female/Woman	21	Female/Woman	4
Transgender	0	Transgender	0	Transgender	0
More than one	1	More than one	1	More than one	0
Nonbinary	3	Nonbinary	1	Nonbinary	0
Not Listed (Please specify):	1	Not Listed (Please specify):	0	Not Listed (Please specify):	0
Decline to State	1	Decline to State	0	Decline to State	0

Sexual Orientation					
Bisexual	8	Bisexual	3	Bisexual	0
Heterosexual/Straight	85	Heterosexual/Straight	24	Heterosexual/Straight	15
Homosexual/Gay	3	Homosexual/Gay	0	Homosexual/Gay	0
Pansexual	4	Pansexual	0	Pansexual	0
Other	1	Other	0	Other	0
Decline to State	8	Decline to State	7	Decline to State	3

Disability					
Applicant or one or more owners of the business entity has a disability:		Permittee or one or more owners of the business entity has a disability:		Applicant/Permittee or one or more owners of the business entity has a disability:	
Yes, I have a disability / One or more owners of the business entity has a disability.	10	Yes, I have a disability / One or more owners of the business entity has a disability.	3	Yes, I have a disability / One or more owners of the business entity has a disability.	2
No, I do not have a disability / None of the owners of the business entity has a disability.	93	No, I do not have a disability / None of the owners of the business entity has a disability.	24	No, I do not have a disability / None of the owners of the business entity has a disability.	11
Decline to State	7	Decline to State	7	Decline to State	5

Income Level							
Less than \$20,000 Annually	17		Less than \$20,000 Annually	3		Less than \$20,000 Annually	3
\$20,000 to \$39,999 Annually	54		\$20,000 to \$39,999 Annually	0		\$20,000 to \$39,999 Annually	0
\$40,000 to \$59,999 Annually	15		\$40,000 to \$59,999 Annually	10		\$40,000 to \$59,999 Annually	1
\$60,000 to \$79,999 Annually	10		\$60,000 to \$79,999 Annually	0		\$60,000 to \$79,999 Annually	1
\$80,000 to \$100,000 Annually	5		\$80,000 to \$100,000 Annually	5		\$80,000 to \$100,000 Annually	2
More than \$100,000 Annually	2		More than \$100,000 Annually	3		More than \$100,000 Annually	3
Decline to State	7		Decline to State	8		Decline to State	5

Educational Attainment							
No High School Diploma or Equivalency	2		No High School Diploma or Equivalency	2		No High School Diploma or Equivalency	0
High School Graduate or Equivalency	16		High School Graduate or Equivalency	2		High School Graduate or Equivalency	1
Some College, No Degree	55		Some College, No Degree	11		Some College, No Degree	7
Associate Degree	10		Associate Degree	7		Associate Degree	0
Bachelor Degree	20		Bachelor Degree	6		Bachelor Degree	4
Graduate or Professional Degree	6		Graduate or Professional Degree	3		Graduate or Professional Degree	4
Decline to State	1		Decline to State	8		Decline to State	2

Prior Convictions					
Applicant or member of immediate family has been convicted of any cannabis related charges?		Permittee or member of immediate family has been convicted of any cannabis related charges?		Applicant/Permittee or member of immediate family has been convicted of any cannabis related charges?	
Yes	37	Yes	12	Yes	3
No	43	No	17	No	12
Decline to State	8	Decline to State	5	Decline to State	3
Applicant or member of immediate family has been incarcerated for any cannabis related charges?		Permittee or member of immediate family has been incarcerated for any cannabis related charges?		Applicant/Permittee or member of immediate family has been incarcerated for any cannabis related charges?	
Yes	42	Yes	12	Yes	3
No	38	No	16	No	12
Decline to State	3	Decline to State	6	Decline to State	3

Military Service					
Applicant or one or more owners of the business entity currently serve or have served in the military:		Permittee or one or more owners of the business entity currently serve or have served in the military:		Applicant/Permittee or one or more owners of the business entity currently serve or have served in the military:	
Yes, I am currently serving or have served in the military / One or more owners are currently serving or have served in the military.	11	Yes, I am currently serving or have served in the military / One or more owners are currently serving or have served in the military.	0	Yes, I am currently serving or have served in the military / One or more owners are currently serving or have served in the military.	0
No, I have never served in the military / None of the owners have served in the military.	95	No, I have never served in the military / None of the owners have served in the military.	29	No, I have never served in the military / None of the owners have served in the military.	16
Decline to State	4	Decline to State	4	Decline to State	2