

Voluntary Demographic Questionnaire Data

In compliance with Business and Professions Code section 26244(c) of the California Cannabis Equity Act, the Office of Cannabis Management (OCM) has collected voluntary, deidentified, aggregate demographic data on equity applicants and permittees, as well as other applicants and permittees in the jurisdiction. From February 2021 to April 2024, a total of 122 individuals provided their voluntary responses to OCM’s demographic questionnaire.

Local Equity Applicants
82 Responses

Local Equity Permittees
28 Responses

General (Non-Equity) Applicants and Permittees
12 Responses

Age					
Under 21	0	Under 21	0	Under 21	0
21-39	34	21-39	11	21-39	5
40-69	47	40-69	17	40-69	7
70 and Over	0	70 and Over	0	70 and Over	0
Decline to State	1	Decline to State	0	Decline to State	0

Race and Ethnicity					
American Indian or Alaska Native	0	American Indian or Alaska Native	0	American Indian or Alaska Native	1
Asian	7	Asian	2	Asian	0
Black/African American	45	Black/African American	16	Black/African American	1
Hispanic or Latino	12	Hispanic or Latino	4	Hispanic or Latino	1
Native Hawaiian or Other Pacific Islander	0	Native Hawaiian or Other Pacific Islander	1	Native Hawaiian or Other Pacific Islander	0
White/Caucasian	6	White/Caucasian	2	White/Caucasian	4
Other	6	Other	2	Other	3
More than one	3	More than one	0	More than one	0
Decline to State	3	Decline to State	1	Decline to State	2

Gender					
Male/Man	45	Male/Man	9	Male/Man	10
Female/Woman	35	Female/Woman	17	Female/Woman	2
Transgender	0	Transgender	0	Transgender	0
More than one	1	More than one	1	More than one	0
Nonbinary	0	Nonbinary	1	Nonbinary	0
Not Listed (Please specify):	0	Not Listed (Please specify):	0	Not Listed (Please specify):	0
Decline to State	1	Decline to State	0	Decline to State	0

Sexual Orientation					
Bisexual	4	Bisexual	3	Bisexual	0
Heterosexual/Straight	67	Heterosexual/Straight	18	Heterosexual/Straight	10
Homosexual/Gay	0	Homosexual/Gay	0	Homosexual/Gay	0
Pansexual	2	Pansexual	0	Pansexual	0
Other	1	Other	0	Other	0
Decline to State	8	Decline to State	7	Decline to State	2

Disability					
Applicant or one or more owners of the business entity has a disability:		Permittee or one or more owners of the business entity has a disability:		Applicant/Permittee or one or more owners of the business entity has a disability:	
Yes, I have a disability / One or more owners of the business entity has a disability.	8	Yes, I have a disability / One or more owners of the business entity has a disability.	3	Yes, I have a disability / One or more owners of the business entity has a disability.	1
No, I do not have a disability / None of the owners of the business entity has a disability.	67	No, I do not have a disability / None of the owners of the business entity has a disability.	18	No, I do not have a disability / None of the owners of the business entity has a disability.	7
Decline to State	7	Decline to State	7	Decline to State	4

Income Level					
Less than \$20,000 Annually	12	Less than \$20,000 Annually	2	Less than \$20,000 Annually	1
\$20,000 to \$39,999 Annually	31	\$20,000 to \$39,999 Annually	0	\$20,000 to \$39,999 Annually	0
\$40,000 to \$59,999 Annually	15	\$40,000 to \$59,999 Annually	9	\$40,000 to \$59,999 Annually	1
\$60,000 to \$79,999 Annually	10	\$60,000 to \$79,999 Annually	0	\$60,000 to \$79,999 Annually	0
\$80,000 to \$100,000 Annually	5	\$80,000 to \$100,000 Annually	3	\$80,000 to \$100,000 Annually	2
More than \$100,000 Annually	2	More than \$100,000 Annually	2	More than \$100,000 Annually	1
Decline to State	7	Decline to State	7	Decline to State	4

Educational Attainment					
No High School Diploma or Equivalency	2	No High School Diploma or Equivalency	2	No High School Diploma or Equivalency	0
High School Graduate or Equivalency	6	High School Graduate or Equivalency	2	High School Graduate or Equivalency	1
Some College, No Degree	45	Some College, No Degree	9	Some College, No Degree	4
Associate Degree	6	Associate Degree	6	Associate Degree	0
Bachelor Degree	16	Bachelor Degree	5	Bachelor Degree	2
Graduate or Professional Degree	6	Graduate or Professional Degree	2	Graduate or Professional Degree	4
Decline to State	1	Decline to State	2	Decline to State	1

Prior Convictions					
Applicant or member of immediate family has been convicted of any cannabis related charges?		Permittee or member of immediate family has been convicted of any cannabis related charges?		Applicant/Permittee or member of immediate family has been convicted of any cannabis related charges?	
Yes	34	Yes	11	Yes	1
No	40	No	14	No	9
Decline to State	8	Decline to State	3	Decline to State	2
Applicant or member of immediate family has been incarcerated for any cannabis related charges?		Permittee or member of immediate family has been incarcerated for any cannabis related charges?		Applicant/Permittee or member of immediate family has been incarcerated for any cannabis related charges?	
Yes	36	Yes	11	Yes	1
No	22	No	13	No	9
Decline to State	3	Decline to State	4	Decline to State	2

Military Service					
Applicant or one or more owners of the business entity currently serve or have served in the military:		Permittee or one or more owners of the business entity currently serve or have served in the military:		Applicant/Permittee or one or more owners of the business entity currently serve or have served in the military:	
Yes, I am currently serving or have served in the military / One or more owners are currently serving or have served in the military.	8	Yes, I am currently serving or have served in the military / One or more owners are currently serving or have served in the military.	0	Yes, I am currently serving or have served in the military / One or more owners are currently serving or have served in the military.	0
No, I have never served in the military / None of the owners have served in the military.	70	No, I have never served in the military / None of the owners have served in the military.	24	No, I have never served in the military / None of the owners have served in the military.	10
Decline to State	4	Decline to State	3	Decline to State	2